MESA TEMÁTICA

2 - Las nuevas fórmulas docentes: técnicas y formas.
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ENGAGED LEARNING ACROSS THE DISCIPLINES: PERSUASIVE LANGUAGE IN HEALTH ENGINEERING

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Abstract

This study highlights an innovative educational project entitled 'Dynamic Teaching through Communication Skills' as well as forming part of joint initiative for Erasmus + Communities and Students Together (CaST) 2019-1-UK01-KA203-061463. The case study shows that there are many ways to approach teaching through a second language within the framework of subjects not usually taught through a second language. The proposal includes discussions on the practical methodology of integrated content and language in higher education (ICLHE). While bringing real world problem solving into the Health Engineering degree, the presentation underscores aspects of persuasion and pitch development in within the paradigm of English as a Lingua Franca.

This chapter will focus on students' app development together with their pitch presentations. The research purpose opens the discussion to key contrasts for engaged learning (EL) across the disciplines. The methodological approach is a case study as to how to best address engaged learning through a project based initiative. Findings show that EL is ubiquitous, hard to measure, more useful to students than to the community, more sustainable in the social sciences, more project based in the hard sciences.

Keywords: Persuasive discourse; Engaged Learning; Upskilling; English as Lingua Franca; Health Engineering