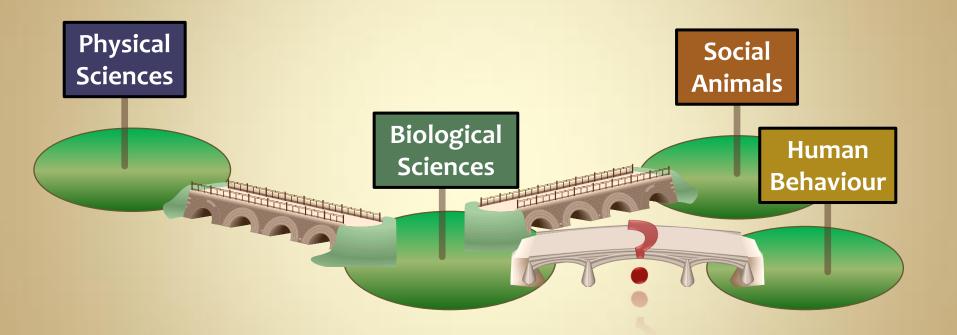
# Human Behaviour A Bridge Too Far for Complexity?





### Premise

### A bridge too far for complexity?





### **Methodological Approach**

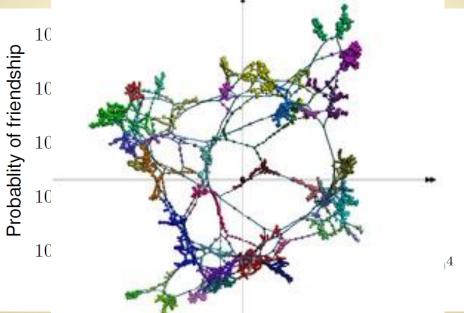
- A. Richardson & Cilliers (2001) categorisation of complexity science:
  - 1. Hard Complexity Science
  - 2. Soft Complexity Science
  - 3. Complexity thinking



- B. What has changed in 'transfer' of concepts from natural sciences to social sciences:
  - 1. Additions
  - 2. Misunderstanding
  - 3. Reinterpretation

### **Hard Complexity Science**

- Reductionist approach, seeking 'universal laws'
  - 'Toy models' → real data
- Networks, scaling, control parameters, phase transition



lino et al (2010) Community Structure in a Large-Scale Transaction Network and Visualization

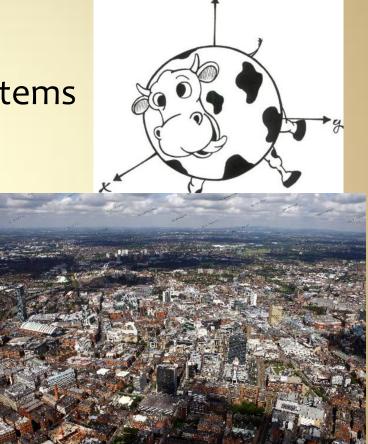
## Hard Complexity Science Issues

#### **Reductionism**

- Universal laws vs. unique systems
- Modernism, structuralism

#### **Usefulness**

- Social scaling laws?
- Social network properties?
- Social control parameters?



## **Soft Complexity Science**

a) Complex models of social systems

- Seeking to represent reality
- Empirical data used to build or check models

b) Metaphors for social systems

- Framework for understanding qualitative data
- Explanations of agents within organisations (e.g. Stacey, 2005)

## a) Complex models of reality Issues

#### **Bottom-up approaches**

'historic contingency' vs. scaling

#### **Models vs. reality**

- Kermack-McKendril model of idea contagion (Erdi, 2008)
- Hill et al (2011) An Agent-Based Model of Group Decision Making in Baboons



### a) Complex models of reality Issues

#### **Modelling society**

- Complex systems are highly sensitive
   → models quickly diverge from reality
- Minds cannot be quantified
- All of history must be included



## a) Complex models of reality Issues

Mistaking models for reality

"we have to be careful; human beings are not dynamic objects" (Prigogine & Stengers, 1984, p. 298)

"We now know that societies are complex systems involving a potentially enormous number of bifurcations exemplified by the variety of cultures that have evolved" (Prigogine & Stengers, 1984, p. 313)

### b) Metaphors for Social Systems Issues

#### **Potential for misunderstanding**

"As tension or instability increases in a system moving away from equilibrium, the system bifurcates, sometimes involving transformative change...Entropy will slowly dissipate from a system until the potential energy is at a low level" (Gilstrap, 2007)



### b) Metaphors for Social Systems Issues

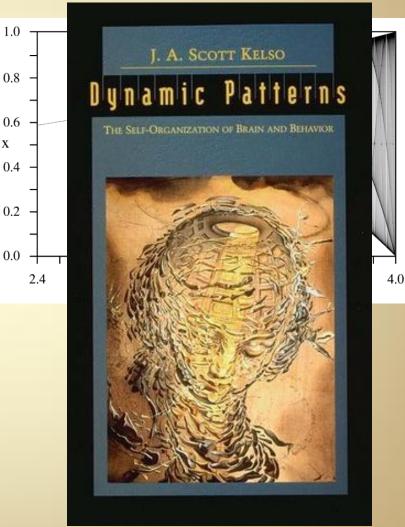
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#### Lack of definition

- 'Edge of chaos'
- Chaos = complexity
- Self-aware agents

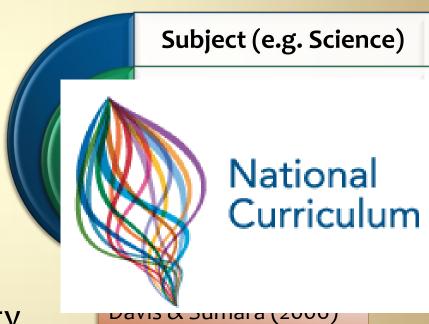
#### Not falsifiable

e.g. Kelso (1995)



## **Complexity Thinking**

- All knowledge of complex systems is limited.
- Researchers/practitioners are complicit in systems.
- a) Optimistic approach
- 'Emergence'
- 'Level-jumping'
- Positive action
- b) Cautious approach
- Rejects 'linear' causality
- e.g. Osberg, Biesta & Cilliers (2008)



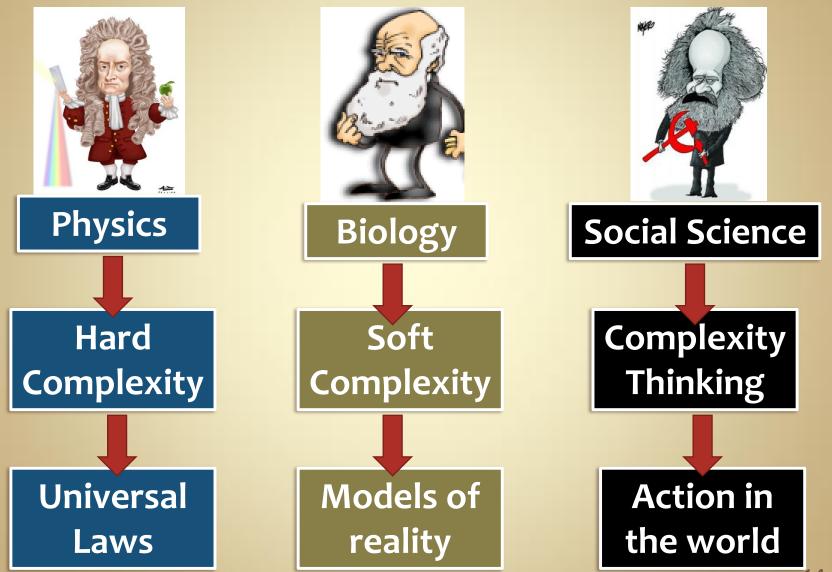
## Complexity Thinking Issues

#### **Unpredictability**

- Emergent phenomena unlikely to be as you want
- A New form of Postmodernism?
- No mechanism for 'judging' descriptions/actions
- Epistemology is difficult to pin down
- Relativist?



### Who's who?



### A bridge too far?

- There are great difficulties in describing social systems
- Different complexivists use different approaches
- We must first ensure we can talk to each other



### Paper

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#### Available through www.markhardman.org

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Stacey, R. (2005). Local and global processes in organisational life. In R. Stacey (Ed.), Experiencing Emergence in Organizations: Local interaction and the emergence of global pattern (pp. 17-47). London: Routledge.

