

Manuscript version: Author's Accepted Manuscript

The version presented in WRAP is the author's accepted manuscript and may differ from the published version or Version of Record.

Persistent WRAP URL:

<http://wrap.warwick.ac.uk/169254>

How to cite:

Please refer to published version for the most recent bibliographic citation information. If a published version is known of, the repository item page linked to above, will contain details on accessing it.

Copyright and reuse:

The Warwick Research Archive Portal (WRAP) makes this work by researchers of the University of Warwick available open access under the following conditions.

Copyright © and all moral rights to the version of the paper presented here belong to the individual author(s) and/or other copyright owners. To the extent reasonable and practicable the material made available in WRAP has been checked for eligibility before being made available.

Copies of full items can be used for personal research or study, educational, or not-for-profit purposes without prior permission or charge. Provided that the authors, title and full bibliographic details are credited, a hyperlink and/or URL is given for the original metadata page and the content is not changed in any way.

Publisher's statement:

Please refer to the repository item page, publisher's statement section, for further information.

For more information, please contact the WRAP Team at: wrap@warwick.ac.uk.

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24

Risky Choice and Memory for Effort: Hard Work Stands Out

Mason, A.¹, Madan, C.R.², Freas, C.A.³, Simonsen, N.², Ludvig, E.A.¹, Spetch, M.L.³

1. Department of Psychology, University of Warwick

2. School of Psychology, University of Nottingham

3. Department of Psychology, University of Alberta

Accepted for Publication in *Decision*

Author Note

The datasets generated during the current study are available on OSF <https://osf.io/695js/> along with the code used to run the experimental tasks.

This research was funded by the Alberta Gambling Research Institute (AGRI) and a Natural Sciences and Engineering Research Council (NSERC) Discovery Grant to Marcia L. Spetch. Alice Mason was supported by a Leverhulme Early Career Fellowship (ECF-2018-408). Door images were extracted from “Irish Doors” on fineartamerica.com with permission from Joe Bonita. We thank Yang Liu and Sucheta Chakravarty for assistance with programming, Maria Shanks for assistance with testing participants, and Sarah Treit at FiguresFirst.ca for assistance with data figures.

Correspondence regarding this article should be addressed to Alice Mason at Alice.M.A.Mason@warwick.ac.uk.

25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44

Abstract

When deciding between different courses of action, both the potential outcomes and the costs of making a choice should be considered. These costs include the cognitive and physical effort of the different options. In many decision contexts, the outcome of the choice is guaranteed but the amount of effort required to achieve that outcome is unknown. Here we studied choices between options that varied in the riskiness of the effort (number of responses) required. People made repeated choices between pairs of options that required them to click different numbers of sequentially presented response circles. Easy-effort options led to small numbers of response circles, whereas hard-effort options led to larger numbers of response circles. For both easy- and hard-effort options, fixed options led to a consistent effort, whereas risky options led to variable effort that, with a 50/50 chance, required either more effort or less effort than the fixed option. Participants who showed a preference for easier over harder options were more risk averse for decisions involving hard options than for decisions involving easy options. On subsequent memory tests, people most readily recalled the hardest outcome, and they overestimated its frequency of occurrence. Memory for the effort associated with each risky option strongly correlated with individual risky preferences for both easy-effort and hard-effort choices. These results suggest a relationship between memory biases and risky choice for effort similar to that found in risky choice for reward. With effort, the hardest work seems to particularly stand out.

45 Imagine that you are cooking dinner and you realise you are missing a key ingredient.
46 You could walk over to the supermarket that always stocks the ingredients, or you could walk a
47 shorter distance in the opposite direction to the shop that may or may not have the ingredient,
48 risking that you may still have to walk to supermarket. Whether or not you get the ingredients is
49 not the focus of your decision, instead you are weighing up how much effort to exert to get them.
50 Understanding risky choice has been the focus of extensive research in psychology and
51 behavioral economics (e.g., Hertwig & Erev, 2009; Kahneman & Tversky, 1979), as well as in
52 various other disciplines such as biology (e.g., Kacelnik & Bateson, 1996), medicine (e.g., Reyna
53 & Lloyd, 2006; Simianu et al., 2016), neuroscience (e.g., Platt & Huettel, 2008), and politics
54 (e.g., Vis & Van Kersbergen, 2007). Most experimental studies of risky choice in humans,
55 however, have focused on choices between options that differ in the risk associated with the
56 outcome value (e.g., risky or fixed amounts of monetary rewards). In the scenario outlined
57 above, you are choosing between two options that provide the same eventual reward, but one
58 option involves a fixed amount of effort, and the other option involves risk in which you might
59 save some effort or you might end up exerting even more effort. In the present research, we
60 aimed to extend the study of risky choice in humans to situations where the risk involved the cost
61 (i.e., effort) needed to obtain an outcome, a key component of many everyday choices.

62 From both a biological and behavioral perspective, effort should be a salient determinant
63 of choice. For example, when foraging, how much time and energy is expended to obtain these
64 nutrients can be as important as the nutrient obtained (e.g., Charnov, 1976). For economic
65 decisions, the costs, which can include money, time, and physical or cognitive effort can be as
66 important as the benefits (e.g., Kool, McGuire, Rosen & Botvinick, 2010; Otto & Daw, 2019).
67 Indeed, the role of effort in choice has been the focus of an increasing number of studies, and it

68 has been argued that the work required to obtain a reward is a critical determinant of behavior
69 and should “receive its own spotlight” (Salamone, Correa, Yang, Rotolo & Presby, 2018, p.2).

70 To date, most studies on effort-based choice behavior have focused on how effort affects
71 decisions between options that provide different rewards or on how effort and reward trade off in
72 determining choice. For example, increases in effort increase preference for a small, certain
73 reward over a larger, uncertain reward, both in a risk-sensitive foraging task with rats
74 (Kirshenbaum, Szalda-Petree & Haddad, 2000) and in marketing research with humans (Kivetz,
75 2003). In humans, increases in effort (via difficulty of mathematical calculations) enhanced brain
76 sensitivity to the magnitude of rewards and losses (Hernandez et al., 2013). The value attached to
77 monetary reward decreases with greater effort required to obtain it, known as effort discounting
78 (e.g., Botvinick, Huffstetler, & McGuire, 2009; Hartmann, Hager, Tobler & Kaiser, 2013). In the
79 brain, dopamine plays a role in choices involving trade-offs between effort and reward amount in
80 both humans (e.g., Treadway, Bossaller, Shelton & Zald, 2012) and non-human animals (see
81 Salamone et al., 2018 for a recent review). Effort and amount are processed via different neural
82 pathways (the cingulate cortex and ventromedial prefrontal cortex, respectively) before being
83 integrated for decisions involving effort-reward trade-offs (Klein-Flügge, Kennerley, Friston &
84 Bestmann, 2016).

85 The importance of effort in human decision making is underscored by evidence that
86 deficits in effort-based decision making, characterized by less willingness to exert effort for a
87 higher reward amount, have been implicated in schizophrenia (e.g., Gold et al., 2013) and
88 depression (e.g., Treadway, Bossaller, et al, 2012). Moreover, an effort-reward imbalance has
89 been identified as an important factor in workplace stress (Eddy et al., 2016), and a recent study
90 with teenagers found lower sensitivity to effort costs in adolescents than in adults (Sullivan-

91 Toole, DePasque, Holt-Gosselin & Galván, 2019). Despite the considerable research on how
92 effort and reward trade off in risky choice (Otto & Daw, 2019), much less is known about how
93 people choose between options that provide the same rewards and differ only in the riskiness of
94 the effort involved.

95 When rewards differ in magnitude, risky choice depends on the set of outcomes in the
96 decision context (see Madan, Spetch, Machado, Mason & Ludvig, 2021). When monetary
97 outcomes are learned through experience, people often show context-dependent biases in which
98 they are more risk seeking for choices involving the best outcomes in the context (e.g., gains or
99 high-value rewards) than for choices involving losses or lower-value rewards (e.g.,
100 Konstantinidis, Taylor & Newell, 2018; Ludvig, Madan & Spetch, 2014). This pattern of results
101 is opposite to that seen in decisions from description (Kahneman & Tversky, 1979; Ludvig &
102 Spetch, 2011), and appears to reflect overweighting of the extreme (best and worst) outcomes in
103 memory (Madan, Ludvig & Spetch, 2014). Post-choice memory tests showed that people were
104 more likely to recall the best and worst outcomes and to report that they occurred more often
105 than the intermediate outcomes, and memory biases correlated with individual levels of risk
106 preference (Madan, Ludvig & Spetch, 2017).

107 Only a small number of studies have investigated how people choose between fixed and
108 risky effort when reward is held constant (Apps, Grima, Manohar & Husain, 2015; Meyer,
109 Schley & Fantino, 2011; Nagengast, Braun & Wolpert, 2011), and none of these focused on
110 context-dependent biases in risky choice or memory. Here we tested whether people would show
111 biases for risky effort that align with those seen for risky rewards (e.g., Ludvig et al., 2014). If
112 so, people would be more risk seeking for choices involving easy-effort outcomes (i.e., the better
113 outcomes) than for choices involving hard-effort outcomes in an experience-based task. We also

114 tested whether people would show similar memory biases for the easiest and hardest effort levels
115 and whether biases in memory for effort would correlate with individual levels of risky choice.

116 The trade-off between effort and reward amount suggests that effort-based choice may
117 show similar biases to reward-based choice. Effort costs, however, may sometimes have
118 different qualities than reward costs. Although people and animals usually choose to minimize
119 the time and effort required to obtain a goal, increased effort sometimes leads to increases in the
120 subjective value of the outcome obtained, and in some cases, organisms will paradoxically
121 choose options that require more effort (Inzlicht, Shenhav & Olivola, 2018; Kacelnik & Marsh,
122 2002; Zentall, 2010). Several species, including humans, sometimes show “contrafreeloading”,
123 choosing to work for reward over receiving it for free (e.g., Jensen, 1963; Navarro & Osiurak,
124 2015; Osborne, 1977; Rosenberger, Simmler, Nawroth, Langbein & Keil, 2020; Tarte, 1981).
125 For example, people will pay money to exert physical effort at a gym, and the popularity of
126 puzzles and sudoku suggest that people will choose to exert cognitive effort in the absence of any
127 monetary reward. Because of these paradoxical findings, it remains unclear whether decisions
128 involving risky effort would show risk preferences and biases similar to those that have been
129 reported for decisions involving risky rewards.

130 Here we sought to examine how people respond to risk in effort level in the absence of
131 differential rewards. A set of 3 experiments examined how people choose between fixed and
132 risky effort, and how they remember the effort levels they experience. The experiments also
133 contribute to the literature on risky decision making by assessing whether known biases in risky
134 choice and memory for rewards generalize to choices based on effort. In the experiments,
135 participants made repeated experience-based choices between options that differed in the level
136 and variability of effort (number of spatially distributed mouse clicks) required to complete the

137 trial. Two options were “easy”, requiring only a few responses, whereas the other two options
138 were “hard” and required more responses. One easy and one hard option were “fixed”, such that
139 the required number of responses was the same every time that option was chosen. The other two
140 options were risky, sometimes requiring more and sometimes requiring fewer responses than the
141 corresponding fixed options. Table 1 shows the effort levels for each option. Choices between
142 easy and hard options assessed effort preference, and choices between fixed and risky options
143 assessed risk preference. Participants were given the same monetary reward after completing all
144 trials regardless of which options they chose. After completing a series of choice trials, we tested
145 participants’ memory of the effort associated with each risky option.

146 All of the experiments reported here investigated experience-based decisions, namely
147 decisions for which the contingencies and outcomes are learned through repeated experience
148 with feedback. In a parallel series of studies, we are also investigating decisions from description
149 in which the contingencies and outcomes are described for each choice. Extensive research on
150 decisions involving monetary risk has shown different patterns of bias depending on whether
151 decisions are based on description or experience, a difference that is referred to as the
152 “description-experience gap” (see Hertwig & Erev, 2009, Ludvig & Spetch, 2011). To the extent
153 that decisions involving effort risk are similar to those involving monetary risk, in the present
154 experiments we expect to see a pattern of result similar to that reported for experience-based
155 risky choice (e.g., Ludvig et al., 2014).

156 Experiment 1 used in-person testing, and Experiments 2 and 3 were conducted using the
157 online platform Prolific Academic. Experiment 3 controlled the time taken to complete the effort

158 requirement to disentangle the effects of effort and time. All data, materials and pre-registration
159 documents are available on the Open Science Framework [<https://osf.io/695js/>].¹

160

161

162 Table 1. Number of required responses (circles to click) for each choice option.

	Easy Fixed	Easy Risky	Hard Fixed	Hard Risky	Time controlled
Experiment 1	3	1 or 5	9	7 or 11	No
Experiment 2	2	1 or 3	8	7 or 9	No
Experiment 3	3	1 or 5	9	7 or 11	Yes

163

164

Experiment 1

165 In this experiment, participants chose between pairs of doors that led to different numbers
166 of responses required to end the trial. An easy-fixed door required 3 responses, an easy-risky
167 door required 1 or 5 responses with equal probability, a hard-fixed door required 9 responses and
168 a hard-risky door required 7 or 11 responses with equal probability (see Table 1). Based on how
169 people respond to experienced outcomes in risky choice (e.g., Ludvig et al, 2014; Madan et al.,

¹ In addition to the reported experiments, we also conducted two aborted studies and one additional study reported in supplementary materials. The first aborted study was conducted prior to Experiment 1 and was aborted because comments made by participants suggested, and an examination of the data confirmed, that most participants were not learning which were the easier options. We therefore increased the response requirement for the harder effort options and started the current Experiment 1. Another experiment was initiated prior to Experiment 2 but was aborted early because in-person testing was no longer possible due to Covid-19. The experiment reported in supplemental materials was conducted prior to Experiment 3 and was our first attempt to control time across effort levels. For that study, many participants failed to complete the effort requirement within the specified time limit on a substantial number of trials, making the results inconclusive. We therefore adjusted the time limits and effort levels and repeated the experiment, reported here as Experiment 3.

170 2014), we expected that people would overweight the hardest effort level (11 responses) and
171 easiest effort level (1 response) in both choice and memory. Accordingly, we pre-registered one
172 primary hypothesis about choice and three secondary hypotheses about memory. The primary
173 hypothesis was that people would overweight the hardest effort option and therefore make fewer
174 risky choices for decisions between hard options than for decisions between easy options. The
175 secondary hypotheses were that (1) people will be more likely to report extreme numbers of
176 responses (1 and 11) on a recall test, (2) people will overestimate the frequency of these extreme
177 numbers of responses (1 and 11), relative to the equally often experienced non-extreme numbers
178 (5 and 7), and (3) individuals' responses on the recall and the frequency-judgements tests will
179 correlate with their risky choices.

180

181 **Methods**

182 *Participants*

183 We recruited 104 participants (54 Male, 50 Female; age range of 18 to 26 with mean age
184 of 19) from the University of Alberta Psychology participant pool. Participants earned course
185 credit and were paid \$5 (Canadian) as a bonus for completing the experiment. They were
186 informed that they needed to complete 200 choice trials and answer a few memory questions to
187 obtain the \$5 bonus. All participants provided informed consent, and ethics approval was
188 provided the University of Alberta Human Research Ethics Board.

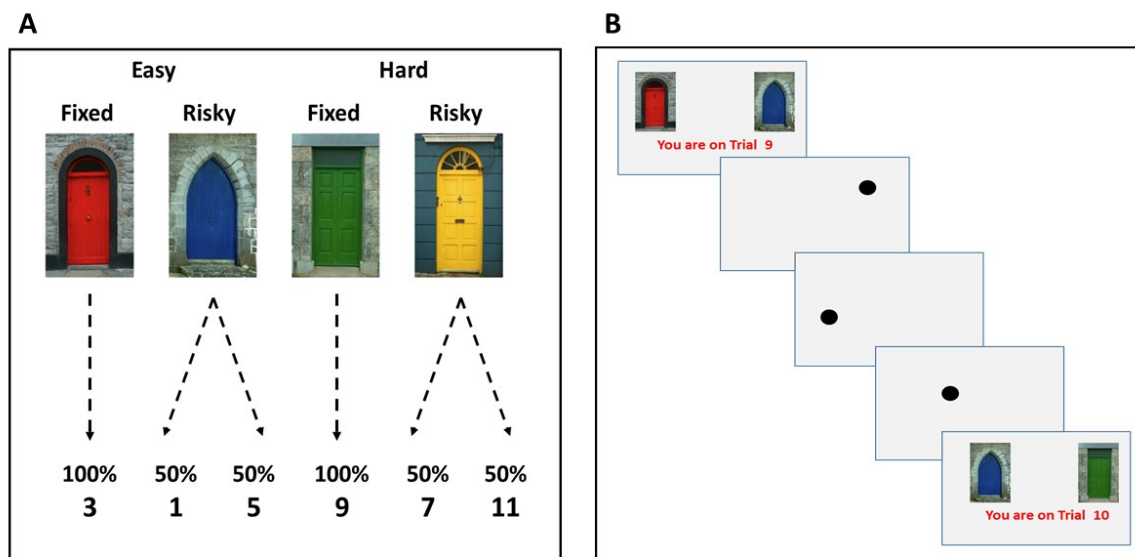
189 *Procedure*

190 Up to 15 participants signed up for each time slot, and they first sat as a group in a central
191 room to receive general instructions and provide written informed consent. They were then
192 assigned to individual testing rooms, where they individually completed the task on PC

193 computers running Windows 10 and using E-Prime 2.0 (Psychology Software Tools, Pittsburgh,
194 PA).

195 At the beginning of each trial, participants were shown pictures of one or two visually
196 distinct doors (Figure 1A). Clicking a door with the mouse was immediately followed by
197 removal of the door image(s) followed by the sequential presentation of one or more black
198 response circles, with the number of circles dependent on which door was clicked (Figure 1B).
199 Response circles were presented one at a time in locations randomly selected (with replacement)
200 from 9 evenly spaced locations on the computer screen. A 500-ms delay preceded each
201 presentation of a response circle, and the circle remained on the screen until it was clicked with
202 the mouse. The mouse cursor reset to the middle of the screen before each response circle was
203 presented. After the last circle for the trial was clicked, a trial counter displayed at the bottom of
204 the screen incremented by one count and the next trial began (Figure 1B).

205 Figure 1A shows the four door images used in the experiment and the contingencies
206 between these four choice options and the six numbers of response circles. The door image
207 assigned to each choice option was counterbalanced across participants, and the left-right
208 location of each door was counterbalanced across trials within blocks. The easy-fixed door was
209 always followed by 3 response circles whereas the easy-risky door was followed by a 50/50
210 chance of either 1 or 5 response circles. The hard-fixed door was always followed by 9 response
211 circles, whereas the hard-risky door was followed with a 50/50 chance of either 7 or 11 response
212 circles.



213
 214 **Figure 1. (A) Schematic illustrating the choice stimuli and effort contingencies in**
 215 **Experiment 1. The numbers indicate how many response circles needed to be clicked to**
 216 **complete the trial. Fixed doors led to the same number each time (100%), whereas risky**
 217 **doors led equally often (50%) to two different numbers. The specific doors associated with**
 218 **each effort contingency were counterbalanced across participants. (B) Schematic of an**
 219 **example choice trial in which the easy-fixed door was selected and was followed by 3**
 220 **response circles. Participants needed to click on one of the doors to choose it and then**
 221 **needed to click on each of the successively presented response circles to complete the trial.**
 222 **A 500-ms delay preceded the presentation of each response circle. The images shown are**
 223 **not exactly to scale.**

224
 225 During the choice phase of the experiment, participants were presented with three types
 226 of trials. *Single-option trials* presented only a single door that the participants were required to
 227 click to continue. These trials ensured that the participants experienced the effort levels
 228 associated with each door throughout the experiment regardless of their choices. *Effort-*

229 *preference trials* presented a choice between an easy-fixed door and a hard-fixed door, or
230 between an easy-risky door and a hard-risky door, i.e., objectively different effort levels that did
231 not differ in risk. These trials assessed whether participants had learned the door-effort
232 contingencies and were choosing to minimize effort. As per the pre-registration on OSF, and
233 consistent with the criterion used in previous studies (e.g., Ludvig & Spetch, 2011), only
234 participants who chose the easy options on 60% or more of the effort-preference trials were
235 included in the primary analyses. This criterion excludes participants who failed to learn the task
236 contingencies or were not motivated to minimize effort and chose randomly (Ludvig & Spetch,
237 2011). With 80 total effort-preference trials, 48 low-effort responses (60%) represent the lowest
238 number that is reliably different from random responding (at $p=0.05$, using cumulative binomial
239 probability). Finally, *risk-preference trials* provided a choice between an easy-fixed and an easy-
240 risky door, or between a hard-fixed and a hard-risky door. These risk-preference trials provided
241 choices between doors that required the same average effort, but one was fixed and one was
242 risky. Thus, these trials provided a measure of risk preference for each level of effort.

243 The choice phase consisted of five blocks of trials, separated by a brief break (an on-
244 screen riddle). The right and left location of each door was counterbalanced for each trial type in
245 each block. Each block provided 8 single-choice trials (two for each door), 16 effort-preference
246 trials (4 for each easy and hard door combination), and 16 risk-preference trials (8 easy-effort
247 decisions and 8 hard-effort decisions), making 40 trials per block, and 200 trials in total.

248 Following the choice phase, participants were given two types of memory tests. First,
249 they were given a *First-Recall* test in which each of the four doors was presented one at a time
250 (in random order for each participant); for each door, the participant was instructed on the screen
251 to type the first number of response circles that came to mind. This test was designed to assess

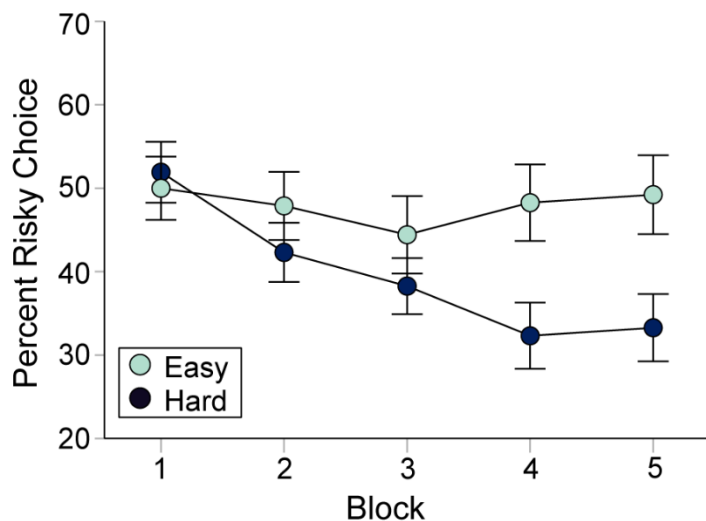
252 how accessible each response number was in the participant's memory. The test assumes that
253 even if both outcomes following a risky door can be recalled, there may availability biases in that
254 one of the outcomes may come to mind quicker than the other one. Second, participants were
255 given a *Remembered-Frequency* test, in which they were again shown each door, in a new
256 randomly determined order, and below the door they saw six numbers corresponding to the six
257 numbers of response circles (i.e., 1, 3, 5, 7, 9, 11) experienced in the task. The participant was
258 instructed on the screen to type the percentage of time they had encountered each number of
259 response circles following the displayed door.

260 **Results**

261 Only 65 of the 104 participants passed the criterion of choosing the easy options on 60%
262 or more of the effort-preference trials on the last two blocks, and as per the pre-registration, only
263 the data from these 65 participants were used in the analyses reported below. Of the participants
264 who did not meet criterion, 15 chose the hard option on 60% or more of the effort-preference
265 trials. These high-effort choosers spent an average of 6.7 minutes longer on the choice task than
266 the low-effort choosers, highlighting the cost of choosing high-effort options. Exploratory
267 analyses on the 15 high-effort choosers are reported in the supplemental materials.

268 As per the pre-registration, all t-tests were one-tailed. As shown in Figure 2A, people
269 developed risk aversion for decisions involving hard options but not for decisions involving easy
270 options. Averaged over the last two blocks (Figure 2B), participants chose the risky option 16.0
271 ± 4.9 percentage points less often for choices involving hard options ($32.8 \pm 3.7\%$) than for
272 choices involving easy options ($48.8 \pm 4.5\%$), $t(64) = 3.26$, $p = .002$, $d = .40$.

273



274

275 **Figure 2. Risky choice results for Experiment 1. Mean percentage (\pm SEM) of risky choices**
276 **for the decisions involving easy or hard options for each block of choice trials.**

277

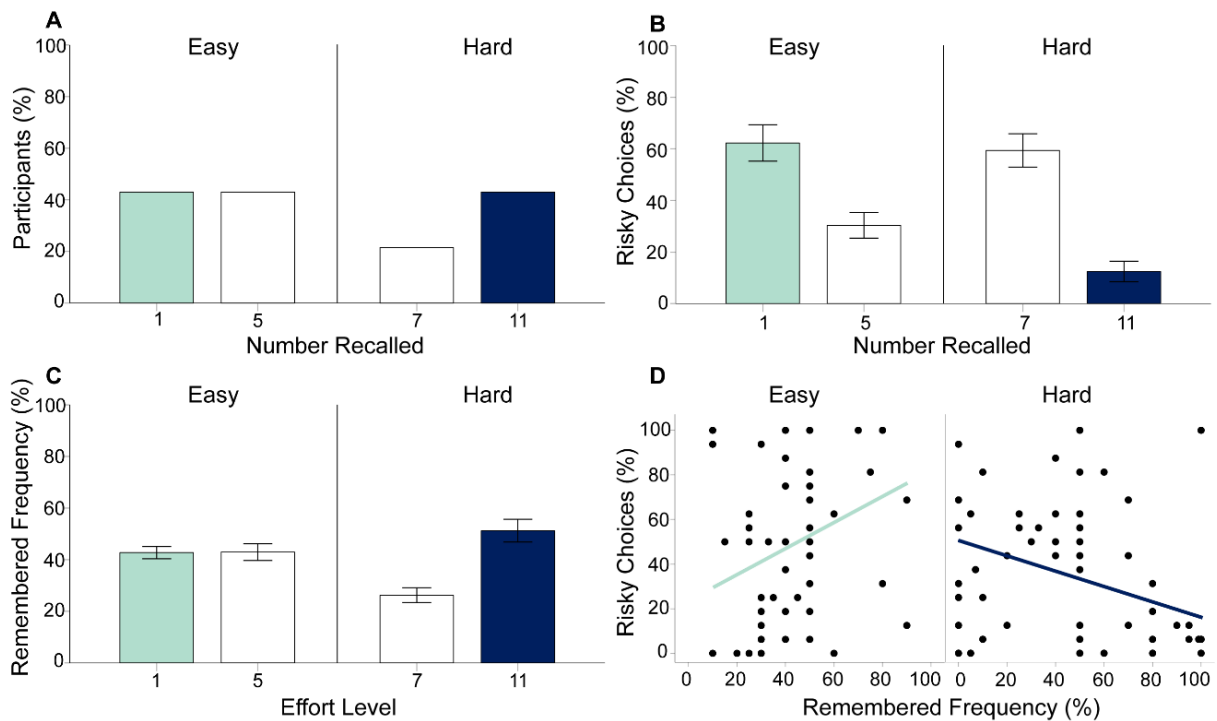
278 For the memory results, participants were only included in each analysis if they had
279 provided a valid response for the relevant memory test. On the first-recall test, participants
280 showed a bias toward reporting the hardest response requirement. Figure 3A shows the
281 percentage of participants who reported 1 or 5 for the easy-risky door and 7 or 11 for the hard-
282 risky doors. For the easy-risky door, there was no difference between the percentage of
283 participants who reported 1 or 5, $\chi^2(1, N = 54) = 0, p = 1$. For the hard-risky door, however,
284 more participants reported the high-extreme number (11) than the non-extreme number (7), $\chi^2(1,$
285 $N = 42) = 4.67, p = .031$.

286 Although group-level biases in the recall test appeared only for the hard-risky door,
287 responses on this memory test correlated with individuals' choice behavior for both risky doors.

288 Figure 3B plots risk preference in the choice task split according to responses on the first-recall
289 test. For the easy-effort choices, people who recalled 1 response showed a higher percentage of
290 risky choices ($62.3 \pm 7.0\%$; $N = 28$) than those who recalled 5 responses ($30.4 \pm 4.9\%$; $N = 28$),
291 $t(54) = 3.72, p < .001, d = 0.99$. Similarly, for the hard-effort choice, people who recalled 7
292 responses showed a higher percentage of risky choices ($59.4 \pm 6.5\%$; $N = 14$) than those who
293 recalled 11 responses ($12.5 \pm 4.0\%$; $N = 28$), $t(40) = 6.47, p < .001, d = 2.12$. To factor out the
294 contribution of any differences between people in their frequency of experiencing each outcome,
295 we conducted a partial correlation between risky choice and the recalled number for each risky
296 choice, with obtained frequency of each outcome as the controlled variable (see Madan et al.,
297 2014, 2017). This partial correlation was significant, even when the obtained frequency of each
298 outcome for each risky door was controlled (easy: $r_p(53) = -.44, p = .001$; hard: $r_p(39) = -.68, p$
299 $< .001$).

300 On the remembered-frequency test, participants showed a bias in reporting the effort
301 frequency for the hard-risky door but not for the easy-risky door. Figure 3C shows the mean
302 reported frequency (in percent of trials) of 1 or 5 responses for the easy-risky door and of 7 or 11
303 responses for the hard-risky door. For the easy-risky door, participants did not report a higher
304 frequency of occurrence for the extreme (1) number of responses than for the non-extreme (5)
305 number of responses, $t(60) = 0.04, p = 1.0, d = 0.005$. For the hard-risky door, however,
306 participants reported the extreme number (11) of responses as having occurred 25.1 ± 6.3
307 percentage points more often than the non-extreme number (7) of responses, $t(62) = 4.00, p <$
308 $.001, d = 0.50$.

309



310

311 **Figure 3. Results of the memory tests and correlations with risky choice in Experiment 1.**

312 **(A) Percentage of participants who responded with 1 or 5 for the easy-risky door, and with**

313 **7 or 11 for the hard-risky door on the first-recall test. (B) Mean risk preference (\pm SEM) for**

314 **easy-effort and hard-effort choices, split by answer on the first-recall test. (C) Mean**

315 **percentage (\pm SEM) reported on the remembered frequency test that 1 or 5 response circles**

316 **occurred on the easy-risky door and that 7 or 11 response circles occurred on the hard-**

317 **risky door. (D) Scatterplot of risk preference on easy-effort decisions as a function of**

318 **remembered frequency of the easiest outcome (1 response) and risk preference on hard-**

319 **effort decisions as a function of remembered frequency of the hardest outcome (11**

320 **responses). Each dot represents an individual participant, and the lines indicate the linear**

321 **regression.**

322

323 Figure 3D plots risk preference in the last 2 blocks against remembered frequency of the
324 extremes (1 or 11 responses). For the easy-effort decisions, risky choices increased with judged
325 frequency of the easy extreme (1 response), $r(59) = .30, p = .020$. even when controlling for
326 outcomes experienced, $r_p(58) = .28, p = .028$. For the hard-effort decisions, risky choices
327 decreased with judged frequency of the hardest extreme (11 responses), $r(61) = -.39, p = .001$.
328 even when controlling for outcomes experienced, $r_p(60) = -.35, p = .006$. Thus, individual
329 differences in the remembered frequency of the different amounts of effort correlated
330 significantly with risky choice for decisions involving both easy and hard options.

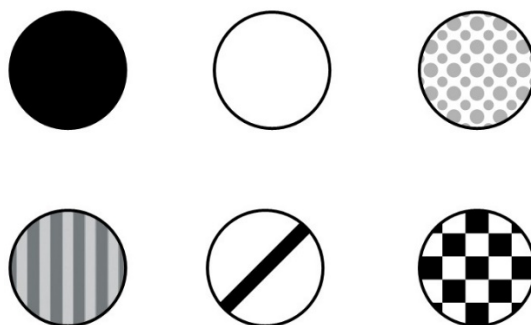
331

332

Experiment 2

333 This study provided a replication and extension of Experiment 1 using a larger sample of
334 participants recruited from Prolific Academic and with some variations in the procedure.
335 Because so many participants in Experiment 1 did not develop a strong preference for the easy
336 options, we made several procedural changes designed to facilitate learning of the effort level
337 associated with each choice door: (1) indicating the number of required responses immediately
338 after selection of a door, (2) inserting a delay between each response to make the differences in
339 effort more salient, and (3) using a new set of response numbers (as shown in Table 1) to make
340 the easy and hard sets more distinct. For participants who chose easy options on effort-
341 preference trials, our pre-registered predictions were that they would choose the risky option
342 more often on decisions involving easy options than on decisions involving hard options and
343 they would be more likely to report the easiest and hardest outcomes than intermediate outcomes
344 on a recall test.

345 For this study, we also used visually distinct response circles that were consistently
346 paired throughout the session with the number of responses (1, 2, 3, 7, 8, or 9) required to
347 complete the trial as shown in Figure 4. The purpose of this variation was to determine whether
348 we could identify and characterize a subset of people who show a paradoxical preference for
349 high effort (e.g., Inzlicht et al., 2018). Specifically, if some individuals consistently choose
350 harder options, these individuals may show opposite patterns of risky choice than those who
351 prefer easy options, and they may show a preference for stimuli associated with the high effort
352 (similar to the “IKEA effect”, Norton, Mochon & Ariely 2012). Because very few participants
353 chose high-effort options in this experiment, however, we had insufficient power to address these
354 questions and therefore all analyses related to the stimulus preferences are reported in
355 supplemental materials.



356
357 **Figure 4. Images of circle patterns associated with the number of responses (1, 2, 3, 7, 8, 9)**
358 **required to complete the trial in Experiment 2. The number of responses was randomly**
359 **assigned to each circle pattern for each participant.**

360

361 **Methods**

362 *Participants*

363 We recruited 250 participants from Prolific Academic. Participants were paid £7 for
364 completing the experiment. They were informed that they needed to complete 128 choice trials
365 plus some memory and preference tests to earn their completion code and that the task should
366 take approximately 45 min to complete. Thirteen participants were excluded because they were
367 either not recorded on Prolific (N=1), exceeded the Prolific time limit of 115 min (N=1) or
368 restarted the experiment after completing some trials (N=11). These exclusions left 237
369 participants (154 males, 80 females, age range of 18 to 65 with mean of 27).

370 *Procedure*

371 The program was created in PsychoJS and run on the Pavlovia platform (Peirce et al.,
372 2019). The procedure was the same as that used in Experiment 1 with the following exceptions:
373 Clicking on a choice door was followed by a 2-s message that stated “You will need to click
374 [number] circle[s]”, with the number being in the set 1,2,3,7,8,9 and determined by which door
375 was clicked. Each required number of responses was associated with a different visual pattern on
376 the response circles. A 1.5-s delay with a blank screen preceded the presentation of each
377 sequentially presented response circle, and a 3-s delay with a blank screen preceded the onset of
378 each new trial. As this experiment was run online the mouse was not re-centered between trials.
379 There was no trial counter display, but at the end of Blocks 2 and 3 a message indicated the
380 number of trials completed thus far. The door images assigned to each choice option and the
381 circle patterns assigned to each effort level were randomly assigned for each participant. The
382 number of required responses for each door was as follows: easy-fixed door = 2, easy-risky door
383 = 1 or 3 with a 50/50 chance, hard-fixed door = 8, and hard-risky door = 7 or 9 with a 50/50
384 chance. The session included 128 choice trials divided into four blocks. The first block was a
385 short learning block and consisted of eight single-option trials, two with each door presented

386 alone, counterbalanced across door location. Each risky door provided one instance of each of its
387 response requirements during the learning block. The next three blocks each included eight
388 single-option trials (two for each door), 16 effort-preference trials (eight with risky options and
389 eight with fixed options), and 16 risk-preference trials (eight with easy options and eight with
390 hard options) for a total of 40 trials per block. All trial types were counterbalanced for side.

391 After the last block of choices, all participants were given a *First-Recall* test like the one
392 described in Experiment 1 in which participants were asked to type the first number of response
393 circles that came to mind for each door. This test was followed by two tests about the circle
394 patterns that are described in the supplemental materials.

395 **Results**

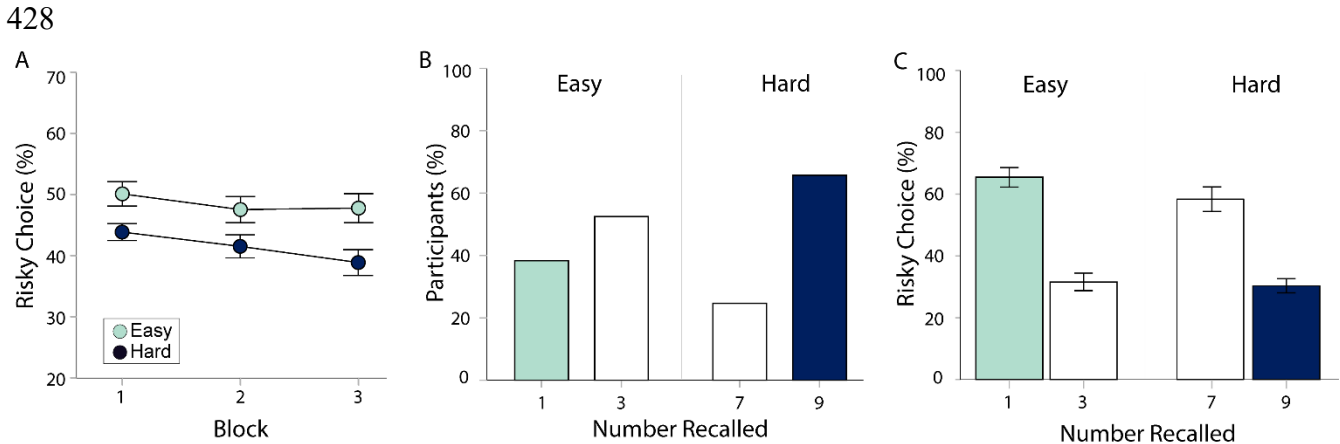
396 As per the pre-registration, we used choices on effort-preference trials to partition the set
397 of participants into low-effort choosers (chose easy doors on 60% or more of the effort-
398 preference trials) or high-effort choosers (chose hard doors on 60% or more of the effort-
399 preference trials). Because there were only 3 full choice blocks, we used the results from the last
400 block of choice trials (i.e., after learning occurred) for effort-preference and risk-preference
401 analyses. In this experiment (unlike Experiment 1), a large majority of participants chose the
402 easy doors, and hence this partitioning led to 219 low-effort choosers and only six high-effort
403 choosers. Results for the six participants who chose hard doors on effort-preference trials are
404 presented in the Supplemental Materials. The results reported below are for the 219 participants
405 who chose easy options on effort-preference trials. All *t*-tests reported are one-sided.

406 People were more risk averse for decisions involving hard options than for those
407 involving easy options, consistent with Experiment 1. Figure 5A shows the percentage of risky
408 choices made when participants chose between easy doors or between hard doors across blocks

409 of choices. On the last block, participants chose the risky option 9.0 ± 2.7 percentage points less
410 often for the hard-effort decision ($38.9 \pm 2.1\%$) than for the easy-effort decision ($47.8 \pm 2.4\%$),
411 $t(218) = 3.31, p = .001, d = 0.22$.

412 On the first-recall test, participants reported the harder response numbers more often.
413 Figure 5B shows the frequency of participants' reports of the "first number of response circles to
414 come to mind" for the easy-risky and hard-risky doors. For the easy-risky door, significantly
415 more participants reported the harder number (3) than the easier number (1), $\chi^2(1, N = 199) =$
416 $4.83, p = .028$. For the hard-risky door, significantly more participants reported the hardest
417 number (9) than the non-extreme number (7), $\chi^2(1, N = 198) = 40.9, p < .001$.

418 Responses on this memory test correlated significantly with choice behavior for both
419 risky doors. Figure 5C plots risky choices on the risk-preference trials separated by responses on
420 the first-recall test. For the easy-effort option, people who reported 1 response showed a higher
421 percentage of risky choices ($66.6 \pm 3.3\%$; $N=84$) than those who reported 3 responses ($31.8 \pm$
422 2.9% ; $N = 115$), $t(197) = 7.88, p < .001, d = 1.13$. Similarly, for the hard-effort option, people
423 who reported 7 responses showed a higher percentage of risky choices ($58.8 \pm 4.1\%$; $N = 54$)
424 than those who reported 9 responses ($29.1 \pm 2.7\%$; $N = 144$), $t(196) = 6.65, p < .001, d = 1.06$.
425 Partial correlations between first outcomes reported and risky choice were significant, when
426 controlling for the obtained average outcomes of the risky options (easy: $r_p(196) = -.46, p <$
427 $.001$; hard: $r_p(195) = -.39, p < .001$).



429

430 **Figure 5. Results of Experiment 2. A. Percentage (\pm SEM) of risky choices for the**
 431 **decisions involving easy or hard options for each block of choice trials. B. Percentage of**
 432 **participants who responded with 1 or 3 for the easy-risky door, and with 7 or 9 for the**
 433 **hard-risky door on the first-recall test. C. Mean percentage of risky choices (\pm SEM) for the**
 434 **decisions involving easy or hard options, split by answer on the first-recall test. In both**
 435 **panels B and C, green bars indicate the low extreme, navy bars indicate the high extreme,**
 436 **and white bars indicate non-extreme values.**

437

438

439

Experiment 3

440

441

442

443

444

445

In both of the first two experiments, the number of responses participants made and the time taken to complete the responses both varied with effort level. This covariation simulates many real-world situations in which time and effort are correlated (walking the long route is more effortful and takes longer; solving a hard math problem to completion usually takes more time than solving an easy problem). Increases in effort, however, do not always require an increase in time. One can work out on a treadmill for a fixed amount of time at a high pace or a

446 low pace. A cashier may spend their working hours serving many or few customers. Experiment
447 3 was designed to assess whether the results from the first two experiments would replicate if
448 time was controlled so that it did not vary substantially across effort levels.

449 **Methods**

450 *Participants*

451 We recruited 139 participants from Prolific Academic. Participants were paid £7 for
452 completing the experiment. They were informed that they needed to complete 108 choice trials
453 plus some memory and preference tests to earn their completion code and that the task should
454 take approximately 45 min to complete. Three participants were excluded because they were
455 either not recorded on Prolific ($N = 1$) or exceeded the time limit of 115 min ($N = 2$). These
456 exclusions left 136 participants (76 males, 60 females, age range of 18 to 62 with a mean of 35.5
457 [SD = 11.5]).

458 *Procedure*

459 The procedure was the same as that used in Experiment 2 with four exceptions. First, the
460 required number of clicks following the choice doors was the same as in Experiment 1 (see Table
461 1). Second, the delay prior to each sequentially presented response circle was reduced to 0.1 s.
462 Third, a delay was inserted following the response to the last sequentially presented circle in
463 order to equate average trial duration across effort levels. To make the trial duration less
464 predictable, this delay was adjusted so that the total trial duration had a mean of 10 s and a range
465 of 8 to 12 s (in increments of 0.25 s). This duration spanned from the onset of the first response
466 circle to the presentation of an X, centered on the screen, that needed to be clicked to start the
467 next trial. If participants failed to complete all the responses in the scheduled time, they were still
468 allowed to finish, and then a 1-s delay was presented after the last click before the X appeared to

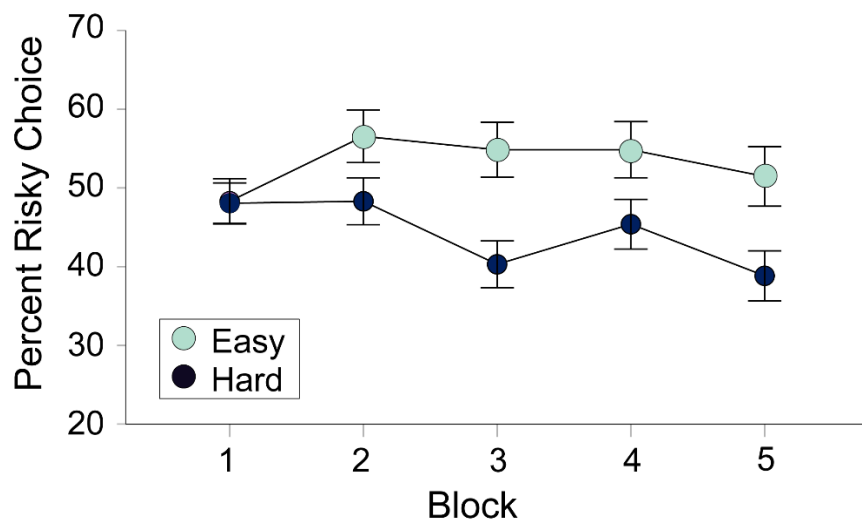
469 indicate the next trial. Overall, participants timed out on 1.1 ± 0.1 % of trials. Fourth, in this
470 experiment there was one training block with eight single-option trials followed by five blocks
471 that each provided four single-option trials (one for each door), eight catch trials (four for each
472 type of choice), and eight decision trials (four for each type of choice) for a total of 20 trials per
473 block.

474 After the choice trials, all participants were given memory-recall and frequency-
475 estimation tests similar to those described in Experiment 1.

476 **Results**

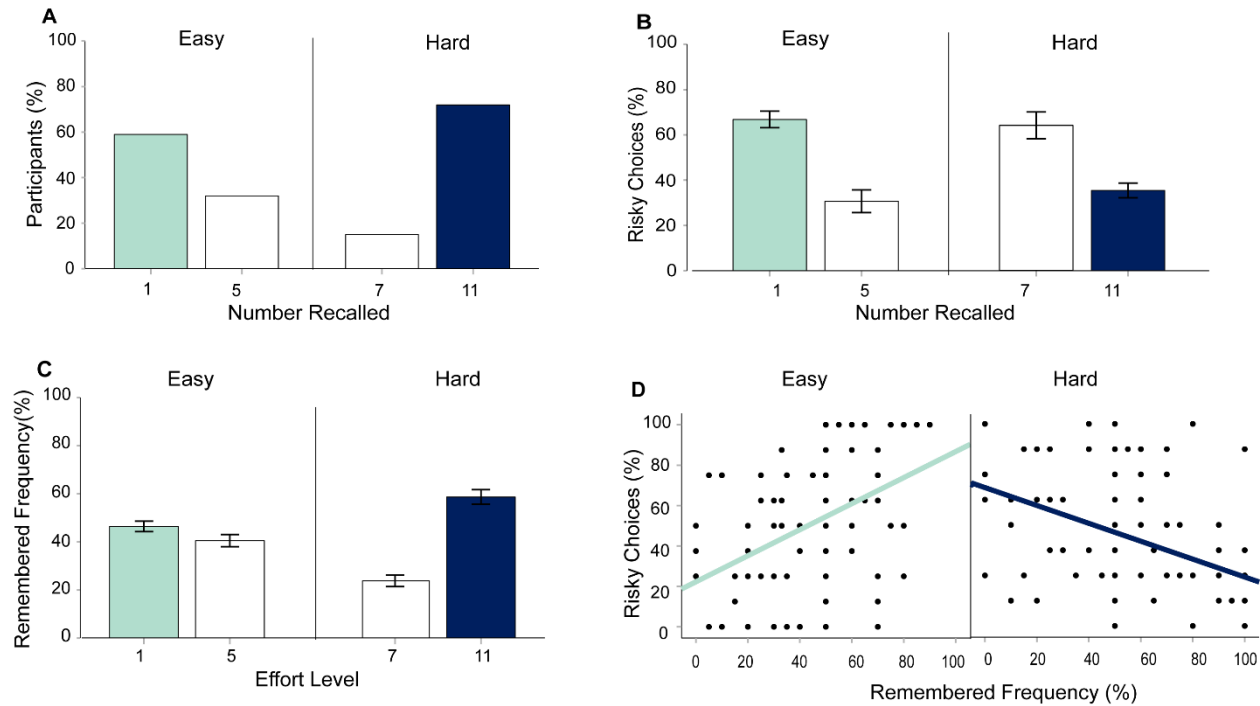
477 We again used choices on effort-preference trials to partition participants into low-effort
478 choosers (chose easy doors on 60% or more of the effort-preference trials) and high-effort
479 choosers (chose hard doors on 60% or more of the effort-preference trials), resulting in 103 low-
480 effort choosers and seven high-effort choosers. Results for the high-effort choosers are presented
481 in the Supplemental Materials. The results reported below are for the 103 participants who chose
482 easy options on effort-preference trials. All *t*-tests were pre-registered and are reported as one-
483 sided.

484 On risk-preference trials, people were again more risk averse for hard options than for
485 easy options, even with the trial duration fixed. Figure 6 shows the percentage of risky choices
486 made when participants chose between an easy-fixed door and an easy-risky door, or between a
487 hard-fixed door and a hard-risky door across blocks of choices. Averaged over the last two
488 blocks, participants chose the risky option 11.0 ± 4.2 percentage points less often for the hard-
489 effort decision ($42.1 \pm 3.1\%$) than for the easy-effort decision ($53.2 \pm 3.7\%$), $t(102) = 2.63$, $p <$
490 $.01$, $d = 0.26$.



491
492 **Figure 6. Risky choice results for Experiment 3. Mean percentage (\pm SEM) of risky choices**
493 **for the decisions involving easy or hard options for each block of choice trials.**

494 Figure 7A shows the frequency of participants' reports of the "first number of response
495 circles to come to mind" for the easy-risky and hard-risky doors. For the easy-risky door,
496 significantly more participants reported 1 than 5, $\chi^2(1, N = 94) = 8.34, p = .004$. For the hard-
497 risky door, significantly more participants reported 11 than 7, $\chi^2(1, N = 89) = 39.1, p < .001$.
498 Thus, participants were more likely to report the numbers at ends of the distribution (extreme
499 easy or extreme hard) as the first number to come to mind for the risky doors.



500

501 **Figure 7. Results of the memory tests and correlations with risky choice in Experiment 3.**

502 **(A) Percentage of participants who responded with 1 or 5 for the easy-risky door, and with**

503 **7 or 11 for the hard-risky door on the first-recall test. (B) Mean risk preference (\pm SEM) for**

504 **easy-effort and hard-effort choices, split by answer on the first-recall test. (C) Mean**

505 **percentage (\pm SEM) reported on the remembered frequency test that 1 or 5 response circles**

506 **occurred on the easy-risky door and that 7 or 11 response circles occurred on the hard-**

507 **risky door. (D) Scatterplot of risk preference on easy-effort decisions as a function of**

508 **remembered frequency of the easiest outcome (1 response) and risk preference on hard-**

509 **effort decisions as a function of remembered frequency of the hardest outcome (11**

510 **responses). Each dot represents an individual participant, and the lines indicate the linear**

511 **regression.**

512 Figure 7B plots risky choices on the risk-preference trials separated by responses on the
513 first-recall test. For the easy-effort option, people who reported 1 response showed a higher
514 percentage of risky choices ($66.8 \pm 3.7\%$; $N=61$) than those who reported 5 responses ($30.7 \pm$
515 5.0% ; $N = 33$), $t(92) = 5.81$, $p < .001$, $d = 1.26$. Similarly, for the hard-effort option, people who
516 reported 7 responses showed a higher percentage of risky choices ($64.2 \pm 6.0\%$; $N = 15$) than
517 those who reported 11 responses ($35.5 \pm 3.2\%$; $N = 74$), $t(87) = 3.75$, $p < .001$, $d = 1.06$. The
518 partial correlations between first outcomes reported and risky choice were significant, when
519 controlling for the obtained average outcomes of the risky options (easy: $r_p(91) = -.42$, $p < .001$;
520 hard: $r_p(86) = -.29$, $p < .01$).

521 Figure 7C shows the mean reported frequency (in percent of trials) of 1 or 5 responses for
522 the easy-risky door and of 7 or 11 responses for the hard-risky door. For the easy-risky door,
523 participants reported a slightly higher frequency ($5.9 \pm 4.2\%$) of occurrence for the extreme (1)
524 number of responses than for the non-extreme (5) number of responses, but this result was not
525 statistically significant, $t(95) = 1.40$, $p = .17$, $d = .14$. For the hard-risky door, participants
526 reported the extreme number (11) of responses as having occurred 34.9 ± 4.9 percentage points
527 more often than the non-extreme number (7) of responses, $t(94) = 7.06$, $p < .001$, $d = .73$.

528 Figure 7D plots risk preference in the last 2 blocks against remembered frequency of the
529 extremes (1 or 11 responses). For the easy-effort decisions, risky choices increased with judged
530 frequency of the easy extreme (1 response), $r(94) = .41$, $p < .001$, even when controlling for
531 outcomes experienced, $r_p(93) = .34$, $p < .001$. For the hard-effort decisions, risky choices
532 decreased with judged frequency of the hardest extreme (11 responses), $r(93) = -.45$, $p < .001$,
533 even when controlling for outcomes experienced, $r_p(92) = -.41$, $p < .001$. Thus, individual

534 differences in the remembered frequency of the different amounts of effort correlated with risky
535 choice for decisions involving both easy and hard options.

536 **General Discussion**

537 These experiments add a new dimension of effort risk into the examination of effort-
538 based decision-making. The studies explored the basic question of how people choose between
539 options that lead to the same reward but differ in the effort required and the riskiness of this
540 effort. Previously research on effort-based choice has focused primarily on how effort discounts
541 rewards (Botvinick et al., 2009; Hartmann, 2013) and trades off with reward (e.g., Klein-Flügge,
542 et al., 2016; Treadway, Bossaller, et al., 2012); however, there are many situations where the
543 outcome of a choice is constant, but the effort required to obtain it is uncertain.

544 The set of three studies also addressed whether experience-based choice for risky effort
545 would show biases in risk preference and memory similar to those that have been found for
546 experience-based choice for risky reward (e.g., Ludvig et al., 2014; Madan et al., 2014). People
547 showed clear biases in both risk preference and their memory for effort. In all three experiments,
548 people were more risk averse for decisions involving hard-effort (worse) outcomes than for
549 decisions involving easy-effort (better) outcomes, paralleling findings with risky reward. This
550 result held both when time to complete each trial varied with the effort level (Experiments 1 and
551 2), and when time was controlled so that it was similar across effort levels (Experiment 3).
552 Similar to results with experience-based risky choice for rewards, peoples' risky choice showed
553 considerable variation between individuals, but this individual variation was strongly correlated
554 with their responses on the memory tests. Large individual differences have also been found on
555 other effort-based tasks (Treadway et al., 2012).

556 For risky rewards, memory tests have found that people overweight the extreme
557 outcomes (best and the worst rewards). Specifically, people are more likely to report the
558 extremes of the experienced range as the first outcome to come to mind on recall tests, and they
559 overestimate the frequency of extreme outcomes (best and worst) relative to equally-often
560 experienced non-extreme outcomes (Madan et al., 2014; 2017). These effects in memory for
561 reward are typically strongest and most consistent for the worst outcomes (i.e., relative losses;
562 see Madan et al., 2019; Mason et al., 2022; Ludvig et al., 2015). For risky effort, it appears that
563 people are also most likely to overweight the worst outcome, but in this case the worst outcome
564 is the one requiring the most effort (highest number of clicks). On memory tests across
565 experiments, people were more likely to recall, and they over-estimated the frequency of, the
566 hardest outcome. Results for the memory tests were not consistent across experiments for easy
567 outcomes. Thus, while prior work on memory for rewards suggests overweighting of both
568 extremes with more overweighting of the worst extreme, the current studies on memory for
569 effort provides consistent evidence only for overweighting of the hardest work. An interesting
570 question for future research in both reward outcomes and effort is why the worse outcomes are
571 overweighted to a greater extent than the best outcomes. Nonetheless, it is not surprising that
572 these effects are accentuated with effort as effort is more akin to primary reinforcers like food or
573 water than secondary ones like money.

574 The tendency to overestimate the hardest effort is consistent with research on
575 “overclaiming” in which group members’ estimations of their contributions to team work sums
576 to greater than 100% (Schroeder, Caruso & Epley, 2016). This overestimation indicates that
577 people have an egocentric bias (e.g., Ross & Sicoly, 1979), whereby one’s own hard work is
578 more readily recalled than the effort made by others perhaps due to an availability heuristic

579 (Tversky & Kahneman, 1973). The finding that people showed memory biases for the highest
580 effort they exerted may also have implications for industrial psychology. If people are more
581 likely to remember the times they had to work hard than the times they had it easier, this bias
582 could impact not only job satisfaction, but also how willing people are to risk the possibility of
583 having to work harder to find potentially better ways to achieve an outcome. In cases where
584 potentially more effortful innovation is desirable, it might be necessary to provide facilitative
585 measures, such as reminder cues of the better possible outcome of a risky choice (Ludvig, Madan
586 & Spetch, 2015).

587 The current studies show that memory for the effort levels associated with the risky
588 option was a reliable correlate of individual differences in risk sensitivity. Those who recalled
589 the harder response number and those who judged the harder response number as having
590 occurred more often were less likely to choose the risky option. In other words, people who
591 remembered the harder work avoided options that could potentially lead to that harder work.
592 Although the evidence for this relationship is correlational, and therefore causality cannot be
593 inferred, these results provide strong evidence for the inter-relation between risky choice and
594 effort memory, consistent with findings from risky choice for amount (Madan et al., 2014; 2017).
595 These results suggest that models of choice should consider the relationship between memory
596 and choice for risky decisions involving effort as well as reward. In the case of effort, the hardest
597 work seems to particularly stand out.

598

599

600

601

References

- 602
- 603
- 604 Apps, M. A., Grima, L. L., Manohar, S., & Husain, M. (2015). The role of cognitive effort in
 605 subjective reward devaluation and risky decision-making. *Scientific Reports*, 5(1), 1-11.
- 606 Berger-Tal, O., Mukherjee, S., Kotler, B. P., & Brown, J. S. (2009). Look before you leap: Is risk
 607 of injury a foraging cost? *Behavioral Ecology and Sociobiology*, 63(12), 1821-1827.
- 608 Botvinick, M. M., Huffstetler, S., & McGuire, J. T. (2009). Effort discounting in human nucleus
 609 accumbens. *Cognitive, Affective, & Behavioral Neuroscience*, 9(1), 16-27.
- 610 Charnov, E. L. (1976). Optimal Foraging, the Marginal Value Theorem. *Theoretical Population*
 611 *Biology*, 9, 129-136.
- 612 Eddy, P., Heckenberg, R., Wertheim, E. H., Kent, S., & Wright, B. J. (2016). A systematic review
 613 and meta-analysis of the effort-reward imbalance model of workplace stress with
 614 indicators of immune function. *Journal of Psychosomatic Research*, 91, 1-8.
- 615 Fantino, E. (1967). Preference for mixed- versus fixed-ratio schedules. *Journal of the*
 616 *Experimental Analysis of Behavior*, 10, 35-43.
- 617 Gold, J. M., Strauss, G. P., Waltz, J. A., Robinson, B. M., Brown, J. K., & Frank, M. J. (2013).
 618 Negative symptoms of schizophrenia are associated with abnormal effort-cost
 619 computations. *Biological Psychiatry*, 74(2), 130-136.
- 620 Hernandez Lallement, J., Kuss, K., Trautner, P., Weber, B., Falk, A., & Fliessbach, K. (2013).
 621 Effort increases sensitivity to reward and loss magnitude in the human brain. *Social*
 622 *Cognitive and Affective Neuroscience*, 9(3), 342-349.
- 623 Hartmann, M. N., Hager, O. M., Tobler, P. N., & Kaiser, S. (2013). Parabolic discounting of
 624 monetary rewards by physical effort. *Behavioural Processes*, 100, 192-196.

- 625 Hertwig, R., & Erev, I. (2009). The description–experience gap in risky choice. *Trends in*
626 *Cognitive Sciences*, 13(12), 517-523.
- 627 Inzlicht, M., Shenhav, A., & Olivola, C. Y. (2018). The effort paradox: Effort is both costly and
628 valued. *Trends in Cognitive Sciences*, 22(4), 337-349.
- 629 Jensen, G. D. (1963). Preference for bar pressing over "freeloading" as a function of number of
630 rewarded presses. *Journal of Experimental Psychology*, 65(5), 451-454.
- 631 Kacelnik, A., & Marsh, B. (2002). Cost can increase preference in starlings. *Animal Behavior*, 63,
632 245-250.
- 633 Kacelnik, A., & Bateson, M. (1996). Risky theories—the effects of variance on foraging
634 decisions. *American Zoologist*, 36, 402-434.
- 635 Kahneman, D., & Tversky, A. (1979). Prospect theory: An analysis of decision under risk.
636 *Econometrica*, 47, 263–292.
- 637 Kirshenbaum, A. P., Szalda-Petree, A. D., & Haddad, N. F. (2000). Risk-sensitive foraging in rats:
638 the effects of response-effort and reward-amount manipulations on choice
639 behavior. *Behavioural Processes*, 50(1), 9-17.
- 640 Kivetz, R. (2003). The effects of effort and intrinsic motivation on risky choice. *Marketing*
641 *Science*, 22(4), 477-502.
- 642 Klein-Flügge, M. C., Kennerley, S. W., Friston, K., & Bestmann, S. (2016). Neural signatures of
643 value comparison in human cingulate cortex during decisions requiring an effort-reward
644 trade-off. *Journal of Neuroscience*, 36(39), 10002-10015.
- 645 Konstantinidis, E., Taylor, R. T., & Newell, B. R. (2018). Magnitude and incentives: Revisiting
646 the overweighting of extreme events in risky decisions from experience. *Psychonomic*
647 *Bulletin & Review*, 25(5), 1925–1933.

- 648 Kool, W., McGuire, J. T., Rosen, Z. B., & Botvinick, M. M. (2010). Decision making and the
649 avoidance of cognitive demand. *Journal of Experimental Psychology: General*, *139*(4),
650 665-682.
- 651 Krebs, J. R. (1980). Optimal foraging, predation risk and territory defence. *Ardea*, *68*, 83-90.
- 652 Lagorio, C. H., & Hackenberg, T. D. (2010). Risky choice in pigeons and humans: A cross-
653 species comparison. *Journal of the Experimental Analysis of Behavior*, *93*(1), 27-44.
- 654 Ludvig, E. A., & Spetch, M. L. (2011). Of black swans and tossed coins: Is the description-
655 experience gap in risky choice limited to rare events? *PLOS ONE*, *6*, e20262.
- 656 Ludvig, E. A., Madan, C. R., & Spetch, M. L. (2014). Extreme outcomes sway risky decisions
657 from experience. *Journal of Behavioral Decision Making*. *27*, 146–156.
- 658 Ludvig, E. A., Madan, C. R., & Spetch, M. L. (2015). Priming memories of past wins induces risk
659 seeking. *Journal of Experimental Psychology: General*, *144*(1), 24-29.
- 660 Ludvig, E. A., Spetch, M. L., Madan, C. R., Mason, A., & Simonsen, N. (2022, September 7).
661 Risky Effort. Retrieved from osf.io/695js.
- 662 Madan, C. R., Ludvig, E. A., & Spetch, M. L. (2014). Remembering the best and worst of times:
663 Memories for extreme outcomes bias risky decisions. *Psychonomic Bulletin &*
664 *Review*, *21*, 629-636.
- 665 Madan, C.R., Ludvig, E.A., & Spetch, M. L. (2017). The role of memory in distinguishing risky
666 decisions from experience and description. *Quarterly Journal of Experimental*
667 *Psychology*, *70*, 2048–2059.
- 668 Madan, C. R., Ludvig, E. A., & Spetch, M. L. (2019). Comparative inspiration: From puzzles with
669 pigeons to novel discoveries with humans in risky choice. *Behavioural Processes*, *160*,
670 10-19.

- 671 Madan C. R., Spetch, M. L., Machado, F.M.D.S, Mason, A. & Ludvig, E. A. (2021). Encoding
672 context determines risky choice. *Psychological Science*, 32, 743-754.
- 673 Mason, A., Madan, C. R., Simonsen, N., Spetch, M. L., & Ludvig, E. A. (2022). Biased
674 confabulation in risky choice. *Cognition*, 229, 105245.
- 675 Meyer, S. F., Schley, D. R., & Fantino, E. (2011). The role of context in risky choice. *Behavioural*
676 *Processes*, 87(1), 100-105.
- 677 Navarro, J., & Osiurak, F. (2015). When do we use automatic tools rather than doing a task
678 manually? Influence of automatic tool speed. *The American Journal of*
679 *Psychology*, 128(1), 77-88.
- 680 Nagengast, A. J., Braun, D. A., & Wolpert, D. M. (2011). Risk-sensitivity and the mean-variance
681 trade-off: decision making in sensorimotor control. *Proceedings of the Royal Society B:*
682 *Biological Sciences*, 278(1716), 2325-2332.
- 683 Norton, M. I., Mochon, D., & Ariely, D. (2012). The IKEA effect: When labor leads to
684 love. *Journal of Consumer Psychology*, 22(3), 453-460.
- 685 Osborne, S. R. (1977). The free food (contrafreeloading) phenomenon: A review and
686 analysis. *Animal Learning & Behavior*, 5(3), 221-235.
- 687 Otto, A. R., & Daw, N. D. (2019). The opportunity cost of time modulates cognitive
688 effort. *Neuropsychologia*, 123, 92-105.
- 689 Peirce, J., Gray, J. R., Simpson, S., MacAskill, M., Höchenberger, R., Sogo, H., Kastman, E., &
690 Lindeløv, J. K. (2019). PsychoPy2: Experiments in behavior made easy. *Behaviour*
691 *Research, Methods* 51, 195–203.
- 692 Platt, M. L., & Huettel, S. A. (2008). Risky business: The neuroeconomics of decision making
693 under uncertainty. *Nature Neuroscience*, 11(4), 398-403.

- 694 Reyna, V. F., & Lloyd, F. J. (2006). Physician decision making and cardiac risk: Effects of
695 knowledge, risk perception, risk tolerance, and fuzzy processing. *Journal of Experimental*
696 *Psychology: Applied*, 12(3), 179-195.
- 697 Rosenberger, K., Simmler, M., Nawroth, C., Langbein, J., & Keil, N. (2020). Goats work for food
698 in a contrafreeloading task. *Scientific Reports*, 10(1), 22336.
- 699 Ross, M., & Sicoly, F. (1979). Egocentric biases in availability and attribution. *Journal of*
700 *Personality and Social Psychology*, 37(3), 322-336.
- 701 Simianu, V. V., Grounds, M. A., Joslyn, S. L., LeClerc, J. E., Ehlers, A. P., Agrawal, N., ... &
702 Flum, D. R. (2016). Understanding clinical and non-clinical decisions under uncertainty:
703 A scenario-based survey. *BMC Medical Informatics and Decision Making*, 16(1), 1-9.
- 704 Salamone, J. D., Correa, M., Yang, J-H., Rotolo, R., & Presby, R. (2018). Dopamine, effort-based
705 choice, and behavioral economics: Basic and translational research. *Frontiers in*
706 *Behavioral Neuroscience*, 12, 52.
- 707 Schroeder, J., Caruso, E. M., & Epley, N. (2016). Many hands make overlooked work: Over-
708 claiming of responsibility increases with group size. *Journal of Experimental*
709 *Psychology: Applied*, 22(2), 238-246.
- 710 Sullivan-Toole, H., DePasque, S., Holt-Gosselin, B., & Galván, A. (2019). Worth working for:
711 The influence of effort costs on teens' choices during a novel decision making
712 game. *Developmental Cognitive Neuroscience*, 100652.
- 713 Stokes, L. J. G., Davies, A., Lattimore, P., Winstanley, C., & Rogers, R. D. (2018). Exploring
714 preferences for variable delays over fixed delays to high-value food rewards as a model
715 of food-seeking behaviours in humans. *Philosophical Transactions of the Royal Society*
716 *B*, 374(1766), 20180141.

- 717 Tarte, R. D. (1981). Contrafreeloading in humans. *Psychological Reports*, 49(3), 859-866.
- 718 Treadway, M. T., Buckholtz, J. W., Cowan, R. L., Woodward, N. D., Li, R., Ansari, M. S., ... &
719 Zald, D. H. (2012). Dopaminergic mechanisms of individual differences in human effort-
720 based decision-making. *Journal of Neuroscience*, 32(18), 6170-6176.
- 721 Treadway, M. T., Bossaller, N. A., Shelton, R. C., & Zald, D. H. (2012). Effort-based decision-
722 making in major depressive disorder: A translational model of motivational
723 anhedonia. *Journal of Abnormal Psychology*, 121(3), 553-558.
- 724 Tversky, A., & Kahneman, D. (1973). Availability: A heuristic for judging frequency and
725 probability. *Cognitive Psychology*, 5(2), 207-232.
- 726 Vis, B., & Van Kersbergen, K. (2007). Why and how do political actors pursue risky
727 reforms? *Journal of Theoretical Politics*, 19(2), 153-172.
- 728 Zentall, T.R. (2010) Justification of effort by humans and pigeons: Cognitive dissonance or
729 contrast? *Current Directions in Psychological Science*. 19, 296–300.
- 730

731 **Supplemental Materials**732 **Experiment 2: Circle-Preference and Pattern-Association Tests.**

733 At the end of the experiment, participants were given two tests to assess their preference
734 and learning about the patterns. First, a *Circle-Preference* test assessed whether participants
735 preferred patterns associated with low effort. The six circle patterns were shown simultaneously
736 in randomized screen locations and participants were instructed to '*Click on your MOST*
737 *preferred circle.*' After a circle was clicked, the screen went blank for 1 s and then the six circle
738 patterns were again shown simultaneously in newly randomized screen locations, along with the
739 instruction: '*Click on your LEAST preferred circle.*' The second test was a check that
740 participants learned the associations between the patterns and the associated effort levels. On the
741 *Pattern-Association* test, each circle pattern was presented one at a time (in random order for
742 each participant) and the participant was instructed: "*Type the number of times you had to click*
743 *this circle each time it came up*".

744 The 219 participants who chose the low-effort options on effort-preference trials showed
745 a strong preference for circle patterns associated with less effort on the Circle-Preference test.
746 For each participant, we calculated a single circle-preference score based on the difference
747 between the number of responses associated with the most preferred circle pattern and the
748 number of responses associated with their least preferred circle pattern. Positive difference
749 scores indicate preference for circles associated with higher effort whereas negative difference
750 scores indicate preference for circles associated with lower effort. The mean difference score was
751 significantly below 0 (-3.7 ± 0.3), $t(218) = 11.7$, $p < .001$, $d = 0.79$, indicating strong preference
752 for stimuli associated with lower effort. The pattern-association test confirmed that these
753 participants learned the associations between circle patterns and effort levels. Participants

754 showed a strong linear relationship between number reported and the associated effort level of
755 the circle pattern. Finally, we tested the consistency of effort preferences by conducting a
756 correlation between choice of the hard options on effort-preference trials and the circle-
757 preference score using all 237 participants (i.e., including those who preferred higher effort).
758 There was a significant partial correlation between these values, $r_p(234) = .23, p < .001$, even
759 when controlling for differences in exposure to the most and least preferred circle patterns.

760 **Results for High-Effort Choosers**

761 High-effort choosers were defined as participants who chose the hard options in 60% or
762 more of the effort-preference trials. There were 15 high-effort choosers in Experiment 1, 6 in
763 Experiment 2 and 7 in Experiment 3. In each experiment, the high-effort choosers showed the
764 opposite pattern of risk preference to the low-effort choosers, choosing the risky option more
765 often for hard options (49.6%, 59.2%, and 53.5%) than for easy options (40.0%, 51.3%, and
766 41.1%) for Experiments 1 to 3 respectively. These differences were not significant in any of the
767 experiments, but the sample sizes were very small.

768 On the recall test for the easy-risky door, the extreme low-effort number was recalled by
769 2, 2, and 5 participants and the non-extreme low-effort number was reported by 1, 2 and 0
770 participants in the three experiments. For the hard-risky door, the extreme number was reported
771 by 1, 2, and 4 participants, and the non-extreme number was reported by 1, 0, and 1 participants
772 across the three experiments.

773 The pattern preference and recall tests of Experiment 2 showed that high-effort choosers
774 preferred the patterns associated with high effort, and their difference score (6.0 ± 1.0 %; Mean
775 \pm SEM) was significantly above zero, $t(5) = 6.0, p = .002, d = 2.45$. This result was opposite to
776 the preference shown by the low-effort choosers (see below). The high-effort choosers were

777 generally accurate in reporting the effort level associated with each circle pattern, showing a
778 significant linear trend in reported number for patterns associated with 1, 2, 3, 7, 8, and 9
779 required responses, respectively, $F(1,5) = 10.8, p = .022, \eta_p^2 = .68$.

780

781 **Analyses of risky choice by blocks for all experiments**

782 In all experiments, risky choice was based on the last block(s) of choice trials, so as to
783 measure preferences once contingencies have been learned. We pre-registered t-tests to compare
784 risky choice on easy and hard decisions in those final blocks(s). Here, we present additional
785 exploratory analyses of variance (with Greenhouse-Geisser correction) on risky choice by block
786 of choice trials for the three experiments.

787 In Experiment 1, there was a significant main effect of block, $F(3,178)=6.25, p<.001, \eta_p^2$
788 $=.10$. People chose the risky option more often for the easy options compared to the hard options,
789 but the main effect of effort was marginally not significant, $F(1,59)=3.65, p=.061, \eta_p^2 = .058$. For
790 the hard options, people chose the risky option less often across the experiment, but for the easy
791 options they chose the risky option more often as the experiment progressed (significant
792 interaction between block and effort level, $F(4,185) = 4.07, p < .01, \eta_p^2 = .065$).

793 In Experiment 2, people tended to select the risky option less often across the experiment
794 (main effect of block, $F(2,385)=3.58, p=.03, \eta_p^2 = .016$), and they were more risk seeking for
795 easy options (main of effort, $F(1,218)=10.81, p = .001, \eta_p^2 = .047$), but there was no interaction
796 between block and effort level, $F(2,407) = 0.88, p=.41, \eta_p^2 = .004$.

797 In Experiment 3, people were more risk seeking for the easy options compared to the
798 hard options across the blocks (main effect of effort, $F(3,178)=7.46, p<.01, \eta_p^2 = .068$), but their
799 risk preferences did not change significantly across the blocks (no significant main effect of

800 block, $F(4,350.35)=2.16$, $p=.083$, $\eta_p^2 = .021$). There was a significant interaction between block
801 and effort level, $F(4,387) =2.51$, $p=.04$, $\eta_p^2 =.024$. For the hard options people chose the risky
802 option less as the experiment progressed, whereas for the easy option people initially chose the
803 risky option more often.

804

805 **Instructions provided to participants in each experiment**

806 *Experiment 1*

- 807 • On each trial you will see one or two doors on the computer screen.
- 808 • You choose a door by clicking on it with the mouse.
- 809 • After clicking a door, one or more black circles will appear. You must click on each of
810 the black circles to end the trial.
- 811 • When there are two doors you should choose the one you think is best.
- 812 • When there is only one door, you must select it to continue.
- 813 • There will be several rounds a with riddle between rounds.
- 814 • After the last round there will be a few memory questions.
- 815 • The task should take no more than 45 minutes to complete.
- 816 • You will earn 1 credit for participating.
- 817 • If you complete all 240 trials and answer the memory questions, you will also earn a \$5
818 bonus.
- 819 • Please do not write anything down during the experiment.
- 820 • Turn your cellphone to silent and do not use it during the experiment.
- 821 • Please leave the door OPEN
- 822 • You may start as soon as you get into your room; follow instructions on the screen.

- 823 • When you see a message that you have finished the experiment, please stand by your
824 door and wait for us to check that you have finished.

825

826 *Experiment 2*

827 On each trial you will see one or two doors on the computer screen. You choose a door by
828 clicking on it with the mouse.

829 After clicking a door you will see how many circles you will need to click. The circles will then
830 appear one at a time and you will need to click each one to complete the trials. In total there are
831 128 trials to complete.

832 When there are two doors you should click on the one you think is best. When there is only one
833 door, you must click on it to continue.

834 After completing all trials, you will need to answer some questions about the task.

835 You need to complete the practice block (8 trials) and 3 choice blocks (40 trials each), and
836 answer all questions to obtain your prolific code for payment.

837 The task should take no more than 45 minutes to complete.

838

839 *Experiment 3*

840 On each trial you will see one or two doors on the computer screen.

841 You choose a door by clicking on it with the mouse. After clicking a door you will see how
842 many times you will need to click a circle to complete the trial.

843 After clicking all circles there will be a delay [and the screen will remain grey].

844 You will then see an X which needs to be clicked to start the next trial.

845

846 When there are two doors you should click on the one you think is best. When there is only one
847 door, you must click it to continue.

848 In total there are 108 trials to complete.

849 The task should take no more than 45 minutes to complete.

850 After completing all trials, you will need to answer some questions about the task. You need to
851 complete the practice block (8 trials) and 5 choice blocks (20 trials each), and answer all
852 questions to obtain your prolific code for payment.

853

854 **Supplemental Experiment**

855 Between conducting Experiments 2 and 3, we pre-registered and ran the following
856 version of the time-controlled experiment. Because more participants than we anticipated failed
857 to complete the trials within the scheduled limit, thereby defeating the time-controlled aspect of
858 the experiment, we then altered the details of the task and ran another time-controlled
859 experiment, reported as Experiment 3.

860 **Methods**

861 *Participants*

862 We recruited 160 participants from Prolific Academic (74 males, 84 females, age range
863 of 19 to 65 with a mean of 32.7). One participant did not report their age, and two participants
864 did not report a gender. Participants were paid £7 for completing the experiment. They were
865 informed that they needed to complete 108 choice trials plus some memory and preference tests
866 to earn their completion code and that the task should take approximately 45 min to complete.

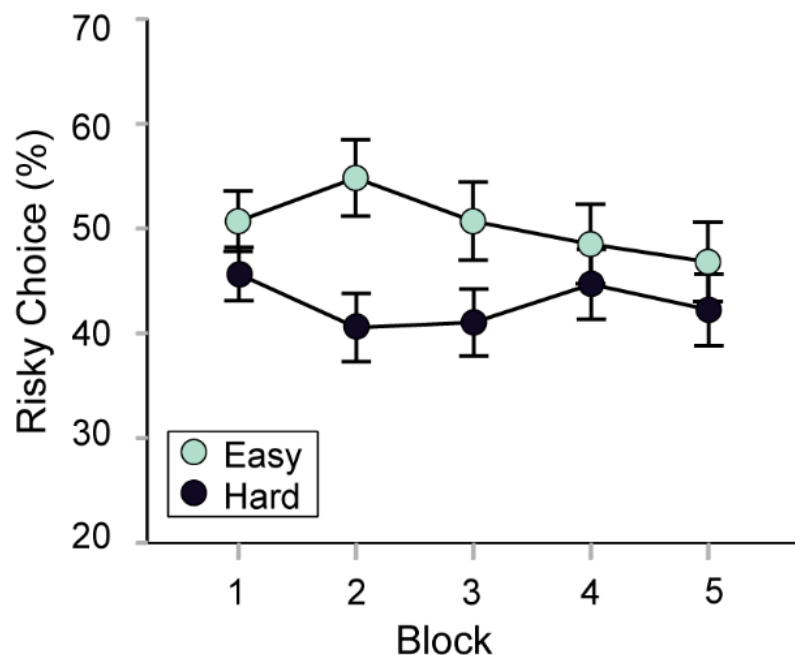
867 *Procedure*

868 The procedure was identical to that used in Experiment 3 with three exceptions. First, the
869 required number of clicks following the choice doors differed. The number of circles participants
870 needed to click was 4 for the easy fixed door, 2 or 6 for the easy risky door, 14 for the hard fixed
871 door and 12 or 16 for the hard risky door. Second, the variable trial time limit was set to 10-15 s
872 (in increments of .25 s). Third, there was no circle preference test at the end.

873 **Results**

874 There were two exclusion criteria: 1) fewer than 60% choice of the easy-effort option on
875 catch trials and 2) more than 10 trials on which the trial was not completed within the
876 programmed time limit. 57 participants were thus excluded, leaving 103 participants.

877 Figure S1 shows the percentage of risky choices made when participants chose between
878 an easy-fixed door and an easy-risky door, or between a hard-fixed door and a hard-risky door
879 across blocks of choices. As per the pre-registration, averaged over the last two blocks,
880 participants were mildly more risk-seeking for easy-effort decisions ($47.7 \pm 3.5\%$) than for the
881 hard-effort decisions ($43.5 \pm 3.1\%$), but this difference was not significant, $t(102) = 0.90$, $p = .90$,
882 $d = 0.09$. People chose, however, reliably more riskily on easy-effort trials across the whole
883 experiment, however, as confirmed by an exploratory ANOVA on risky choice by blocks [Main
884 effect of effort: $F(1, 102) = 4.08$, $p = .046$, $\eta_p^2 = .038$]. There was no significant change across
885 blocks, $F(3.33, 340.15) = 0.675$, $p = .583$, $\eta_p^2 = .007$, and no significant interaction between effort
886 and block, $F(3.53, 360.58) = 1.66$, $p = .167$, $\eta_p^2 = .016$.



887

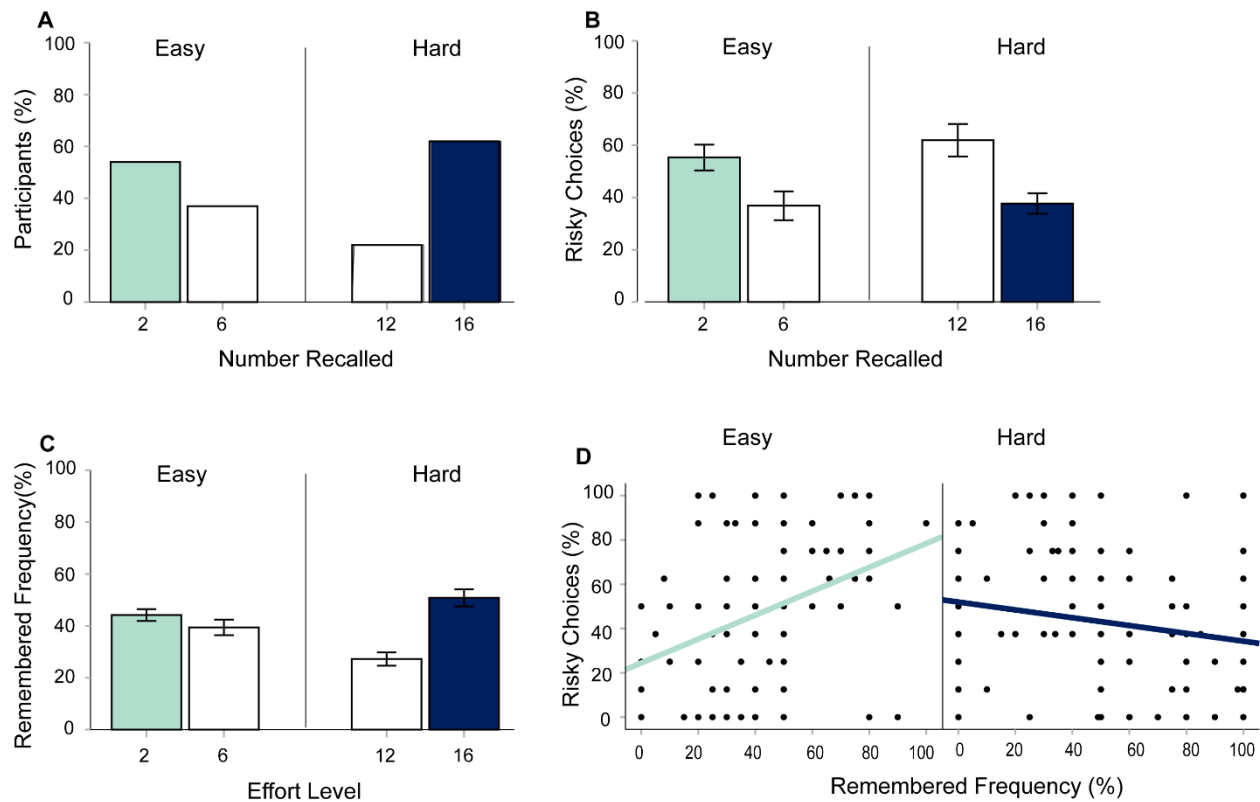
888 **Figure S1. Risky choice results for Experiment S1. Mean percentage (\pm SEM) of risky**
889 **choices for the decisions involving easy or hard options for each block of choice trials.**

890

891 Figure S2A shows the percentage of participants who reported 2 or 6 as the “first number
892 of response circles to come to mind” for the easy-risky door and 12 or 16 for the hard-risky door.
893 For the easy-risky door, more participants reported 2 (the low extreme) than 6, but the difference
894 was not significant, $\chi^2(1, N = 91) = 3.18, p = .075$. For the hard-risky door, significantly more
895 participants reported 16 (the high extreme) than 12, $\chi^2(1, N = 84) = 19.1, p < .001$.

896 Figure S2B plots risky choices on the risk-preference trials separated by responses on the
897 first-recall test. For the easy-effort decision, people who reported 2 responses showed a higher
898 percentage of risky choices ($55.3 \pm 4.9\%$; $N=54$) than those who reported 6 responses ($36.8 \pm$
899 5.0% ; $N = 37$), $t(89) = 2.46, p = .016, d = .53$. Similarly, for the hard-effort decision, people who
900 reported 12 responses showed a higher percentage of risky choices ($61.9 \pm 6.2\%$; $N = 22$) than
901 those who reported 16 responses ($37.7 \pm 3.9\%$; $N = 62$), $t(82) = 3.21, p < .002, d = .80$.

902



903

904 **Figure S2. Results of the memory tests and correlations with risky choice in Experiment**
 905 **S1. (A) Percentage of participants who responded with 2 or 6 for the easy-risky door, and**
 906 **with 12 or 16 for the hard-risky door on the first-recall test. (B) Mean risk preference**
 907 **(±SEM) for easy-effort and hard-effort choices, split by answer on the first-recall test. (C)**
 908 **Mean percentage (±SEM) reported on the remembered-frequency test that 2 or 6 response**
 909 **circles occurred on the easy-risky door and that 12 or 16 response circles occurred on the**
 910 **hard-risky door. (D) Scatterplot of risk preference on easy-effort decisions as a function of**

911 **remembered frequency of the easiest outcome (2 responses) and risk preference on hard-**
912 **effort decisions as a function of remembered frequency of the hardest outcome (16**
913 **responses). Each dot represents an individual participant, and the lines indicate the linear**
914 **regression.**

915

916 Figure S2C shows the mean reported frequency (in percent of trials) of 2 or 6 responses
917 for the easy-risky door and of 12 or 16 responses for the hard-risky door. Only participants who
918 provided frequency estimates were included in the analysis. For the easy-risky door, participants
919 did not report a significantly higher frequency ($4.8 \pm 4.8\%$) of occurrence for the extreme (2)
920 number of responses than for the non-extreme (6) number of responses, $t(93) = 1.00, p = .32, d =$
921 0.10 . For the hard-risky door, participants reported the extreme number (16) of responses as
922 having occurred 24.6 ± 5.2 percentage points more often than the non-extreme number (12) of
923 responses, $t(95) = 4.54, p < .001, d = 0.46$.

924 Figure S2D plots risk preference in the last 2 blocks against remembered frequency of the
925 extremes (2 or 16 responses). For the easy-effort decisions, risky choices increased significantly
926 with judged frequency of the easy extreme (2 responses), $r(92) = .35, p < .001$, even when
927 controlling for outcomes experienced, $r_p(91) = .32, p = .002$. For the hard-effort decisions, risky
928 choices decreased with judged frequency of the hardest extreme (16 responses), but neither the
929 correlation nor the partial correlation were significant, $r(94) = -.18, p = .07, r_p(93) = -.18, p = .08$.

930

931