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KNOWLEDGE OF FOREIGN LANGUAGE AS AN ESSENTIAL COMPONENT OF SUCCESSFUL CAREER PROSPECT

The task of each person who graduates from a Russian university is to find a prestigious job and to move up the career ladder in the future. To do this, the graduates, who in the future will become employees of different companies, must have different special qualities. These qualities are the special skills of working with documents, computer programs, and stuff. For Russian employee the most important quality to promote is knowledge of a foreign language (usually English). Today, many companies need such employees, as it increases the prospect of working with foreign companies. The knowledge of English is necessary to provide sustainable business communication, so the higher one's level of language is, the more likely the person is to move up the ladder.

Keywords: *career prospect, foreign language, language competence, higher education.*

Today in the labor market, it is not enough to have a diploma, there are other additional requirements – knowledge of specific computer programs, knowledge of a foreign language, and working experience. Many of these requirements are necessary not even to move up the career ladder, but to get a job. Without special skills or knowledge you are worth nothing for employers so your chance to get a job you want is really small.

In the last few years, thanks to jobs becoming global, the importance of English has increased manifold. It has over the years become an important medium of communication, both at the international and intra-national levels. The importance of spoken English is even more, because there are many cases where one knows his subject well, but fails to communicate it properly. The practice of spoken English, therefore, is quite essential. Learning English in a country where it is not a native language, opens a number of opportunities for the individual. In today's corporate world, the need for effective communication has been recognized and accepted more than technical knowledge. The language of the corporate world is English. An individual can make strides in the management ladder if he/she can speak English fluently. If your English is poor, even though you have brilliant business ideas, you may still find yourself languishing at the bottom of the management ladder. Your productivity will drop over a period of time since you will find difficulty in expressing your brilliant ideas. Those who can speak good English will probably usurp your ideas and get the credit for all the hard work you did to get the idea working.

Language competence is a broad term which includes linguistic or grammatical competence, discourse competence, sociolinguistic or sociocultural competence, and what might be called textual competence. The specific learning outcomes under «Language Competence» deal with knowledge of the language and the ability to use that knowledge to interpret and produce meaningful texts appropriate to the situation in which they are used. Language competence is best developed in the context of activities or tasks where the language is used for real purposes, in other words, and in practical applications.

Studies show that with the study of foreign language you also get important acquisitions like rapid career growth and a higher chance to find a prestigious job. If an employee has the ability to speak English or other foreign languages it is evidence of a high level of education, good-learning skills, and a pursuit of self-development. That is the key to success in any business, a possibility to make trips abroad, and the possibility of direct access to various information resources.

Is it true that language knowledge is able to raise the level of employees' worth? Monitoring of the proposals of employers showed that this is true.

More than 30 % of employers impose strict requirements for language knowledge. Professionals believe that knowledge of foreign languages increases the employees' worth at least a third. For people without language it is very hard to move up a career ladder. Such employees often find themselves in a stalemate. Despite the fact that English is not the only working tool, without this knowledge it is really hard to achieve big success.

And this is true. If we turn to analysis of employers proposals, we see: middle-level staff without knowledge of foreign language in a high level is not too popular.

For all those who are working for the future of their career, it is really important to fully understand and communicate with foreign partners and prepare contracts and other documents. So a knowledge of business English is required.

Ability to communicate in English helps people who are just in the beginning of their career path and also employees of companies who stand firmly on their feet.

As a rule, if you have a high position you get more requirements of knowledge of languages. The coefficient of salary increases in proportion to the level of knowledge of foreign languages.

There are many foreign companies in Russia where senior positions need specialists with knowledge of a language.

Now knowledge of English is demanded in many fields, such as medicine. This is due to the fact that a lot of European companies entered the market of the pharmaceutical or medical devices.

European standards are implemented in many Russian companies so the demand for professionals in finance, accounting and auditing with knowledge of a foreign language has increased. Most of the time the required language is technical English – free reading of the literature and possession of the necessary level of terminology. A fluent level does not allow employees to achieve better conditions for employment.

Of course, it is better to study a language in a school or university. For example, in Tomsk Polytechnic University it is very comfortable to study a language. Students are divided into groups with different levels of knowing a language. Usually students have four academic hours of English and it is enough to improve their level. During their first and second years, Tomsk Polytechnic University's students study basic English. Then a special program called «Professional language» starts. It has lessons where students learn business English based on their profile.

But if you did not have such practice in your university it is still okay. Today, there are various options to improve your language skills or to learn a language from scratch. It is a variety of courses, tutoring, language learning online, purchasing special discs and teach-yourself-books. Courses and language learning online is recommended to those people who have a basic knowledge of the school program.

Many teachers say that the best opportunity to learn a foreign language – immersion in his environment. For example, a trip abroad for a long time or classes with teachers there and live communication. It is believed that for the first time three or four weeks are enough. During this time, you can learn the basics of grammar and acquire the skills of correct pronunciation. Back home you should continue an intensive course but then go abroad again - this time for two or three months.

But there is one important thing - language that is used in a business area is different from the fluent English because it includes a lot of specific terms related to the scope of your business. In this case, it is recommended to use the services of live communication with teachers of English that will help streamline the existing knowledge and apply an individual approach to learning.

It is necessary to warn a teacher that you are going to learn business English which is intended for international marketing, sales services, and partnerships development with foreign companies. Teacher will be able to find the way in your situation, create a special program, and make a training plan. The most important thing is that you will have occupations where you may talk about business topics and understand certain nuances of business topics and understand certain nuances of business English.

The right way of studying the English language will improve communication skills and simplify communication with foreign partners.

The work is aimed at learning how to memorize the right structures, pronunciation and grammar in classes in the form of business games with elements of developmental exercises. After learning the language you will be able to freely communicate with foreign partners, without the help of translators, attend various international conferences and business events, compile and maintain necessary documentation and it will lead you to increase the career ladder.

To sum up, what should one do to get success in a career?

At first, be able to develop oneself and never be afraid to get to know something new. Since knowledge of a language is so valuable, be ready to improve it all the time. Knowledge of English is necessary for a full understanding of the partners, for the documentation, and that is why people with a full knowledge of the language has increased career prospects.

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ЗНАНИЯ ЯЗЫКА КАК ВАЖНАЯ СОСТАВЛЯЮЩАЯ КАРЬЕРНОГО РОСТА

Задача каждого выпускника российского вуза – найти престижную работу, продвинуться по карьерной лестнице и сделать карьеру. Для этого потенциальным сотрудникам компаний необходим не только диплом о высшем образовании, но и ряд дополнительных качеств, которыми являются навыки работы с документами, компьютерными программами, а также знание иностранного языка. На сегодняшний день многие компании нуждаются именно в таких сотрудниках, т. к. это увеличивает перспективу работы с иностранными компаниями. Знание английского языка необходимо для обеспечения эффективной бизнес-коммуникации, и поэтому у людей с полноценным знанием этого языка перспективы карьерного роста увеличиваются в разы.

Ключевые слова: карьерный рост, иностранный язык, языковая компетенция, высшее образование.

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