

# Archive of the Digital Present (ADP), COVID-19 Period: Collecting and Visualizing Metadata of Online Literary Events Hosted in Canada, March 2020 -September 2021

International Conference on Digital Humanities, Tokyo (Virtual Conference)

July 29th, 2022

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#### **Presentation Outline**

- Data Collection of Metadata for Online Literary Performance in Canada (Pandemic Period) using Swallow Metadata Ingest System
   Tomasz Neugebauer, Digital Projects & Systems Development Librarian, Concordia U
- UX Front-end Design Alexandre Bustamante, MDes, Department of Design and Computation Arts, Concordia U
- Data Visualization Sukesh Gandham, MEng, Department of Information Systems Security, Concordia U
- Technology Stack for Browse & Search Interface Ben Joseph, Undergraduate, Computer Science, Simon Fraser U
- Questions

# Data Collection of Metadata for Online Literary Performance in Canada (Pandemic Period) using Swallow Metadata Ingest System

#### Qualitative Research on Pandemic Literary Events

# PRIMARY SCHOLARLY FORMS

- Interviews
- Podcasts
- Talks/Papers
- Panel Discussions
- •Scholarly Articles in Refereed Journals







#### PRIMARY METHODS

- •Oral History
- Phenomenology
- Autoethnography
- Sound Studies
- Literary and Media History
- •Cultural Studies and Critical Theory





**Phase I:** First Data List created from social media posts advertising online literary events

**Phase II:** Expanding Data Collection by researching according to organizational categories

**Phase III:** Crowdsourcing - requesting feedback on our data set from literary communities across Canada

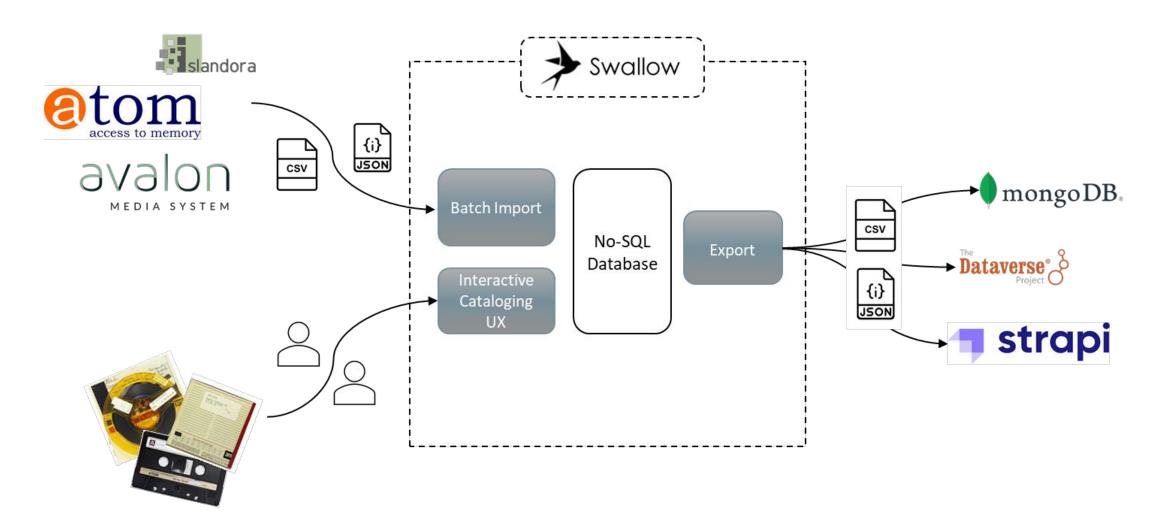
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6         Drawn & Quarterly         Sarah/Aaron/Salena         Completed         13         2021-07-23           7         Librairie Drawn & Quarterly         Aaron         Completed         109         2021-08-12           8         Glad Day Bookshop         Aaron         Completed         46         2021-08-12           9         Filling Station Collective         Aaron         Completed         3         2021-07-12           10         Yolk Literary Magazine         Aaron         Completed         3         2021-07-21           11         Metatron Press         Salena         Completed         2         2021-07-10           12         Quebec Writers' Federation         Aaron         Completed         18         2021-07-22           13         The Words & Music Show (Words and Music)         Aaron         Completed         12         2021-07-07           14         The Yold Magazine         Aaron         Completed         2         2021-07-07           15         Soliloquies Anthology Magazine         Aaron         Completed         2         2021-07-09           16         Dead Poets Reading Series         Aaron         Completed         7         2021-07-09           17         Palimpsest Press <t< td=""><td>4</td><td>The Atwater Poetry Project</td><td>Aaron</td><td>Completed</td><td>11</td><td>2021-07-08</td><td></td></t<>	4	The Atwater Poetry Project	Aaron	Completed	11	2021-07-08	
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#### Swallow

#### SpokenWeb Metadata Ingest System

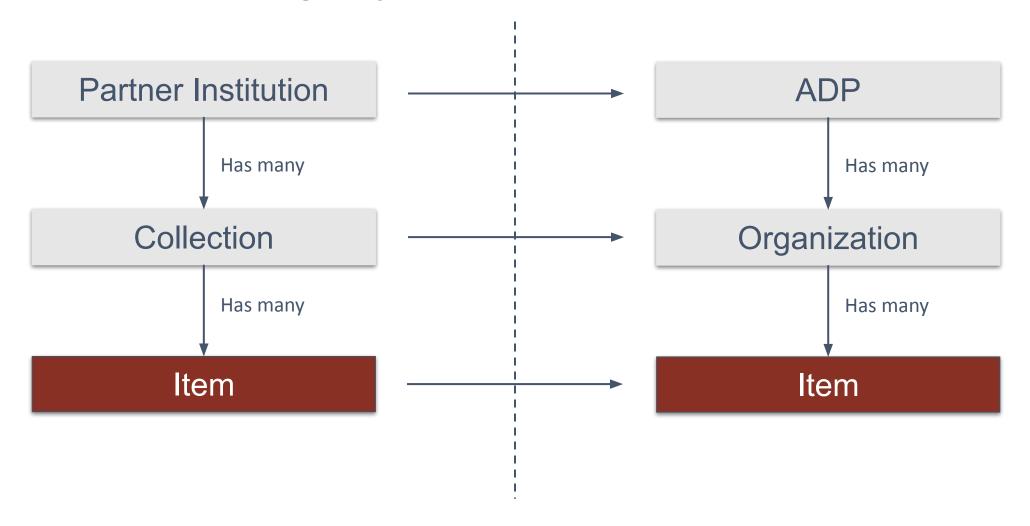




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#### Swallow

#### SpokenWeb Metadata Ingest System

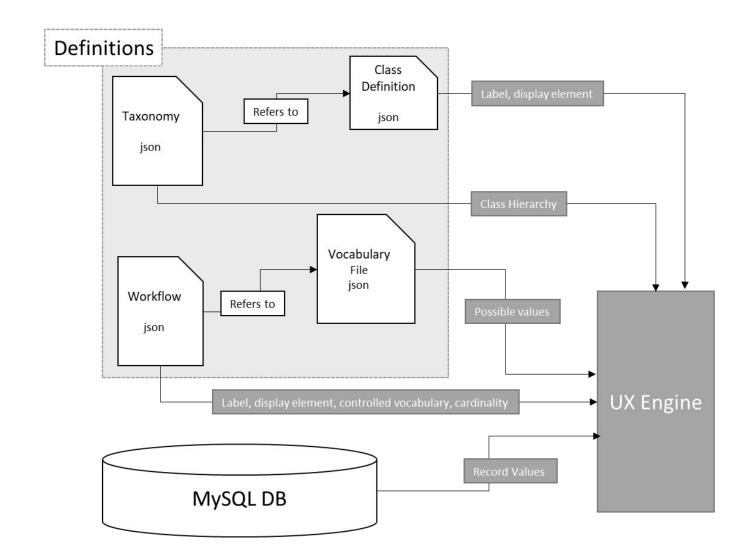




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#### Swallow

#### SpokenWeb Metadata Ingest System





# **UX Front-end Design**

User experience Design, Participatory Design, Usability Research & Prototype Development

#### User Experience Design = Human-centred Design

Design frameworks used in the ADP front-end design:

Human-centred Design: focus on people and users

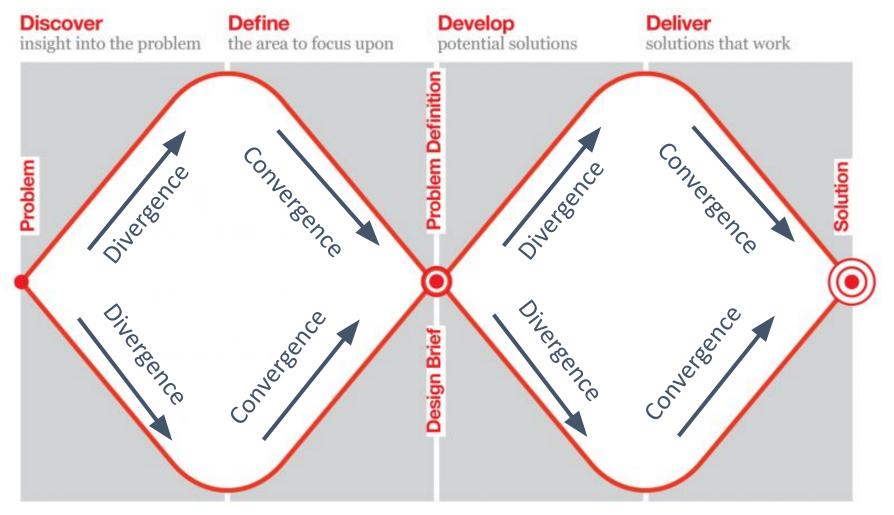
 Participatory Design: Design with the stakeholders, not only for them (co-creation/co-design: the designer as a facilitator instead of an author)

The "Design-thinking" double-diamond model for innovation

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# "Design Thinking": a model for innovation

The Double Diamond Model:

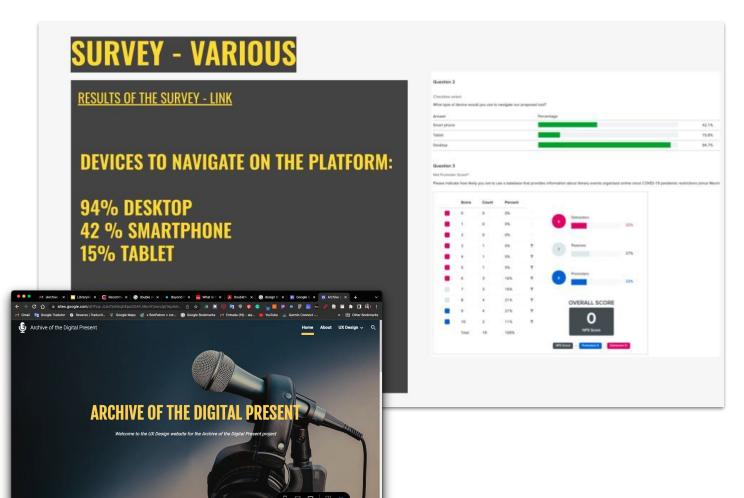


Source: UK Design Council - https://www.designcouncil.org.uk/

#### Understanding the user

Collecting information about the stakeholders needs and motivations to use the interface

- Stakeholders survey and interviews;
- Persona and User Journeys workshops;
- Creation of a website to communicate about the UX design process

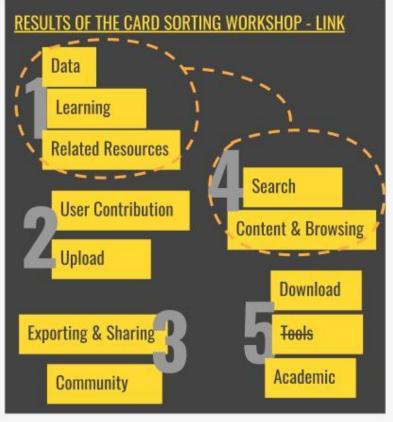


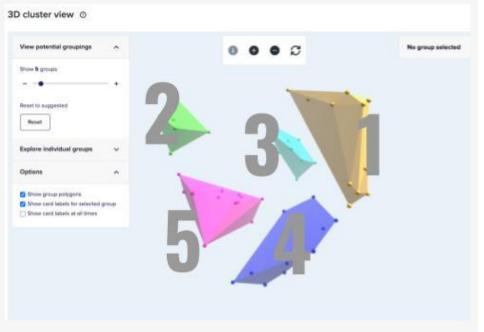


# Information Architecture

Building the interface information architecture from user consultations

#### CARD SORTING - AUTOMATIC STANDARDIZATION





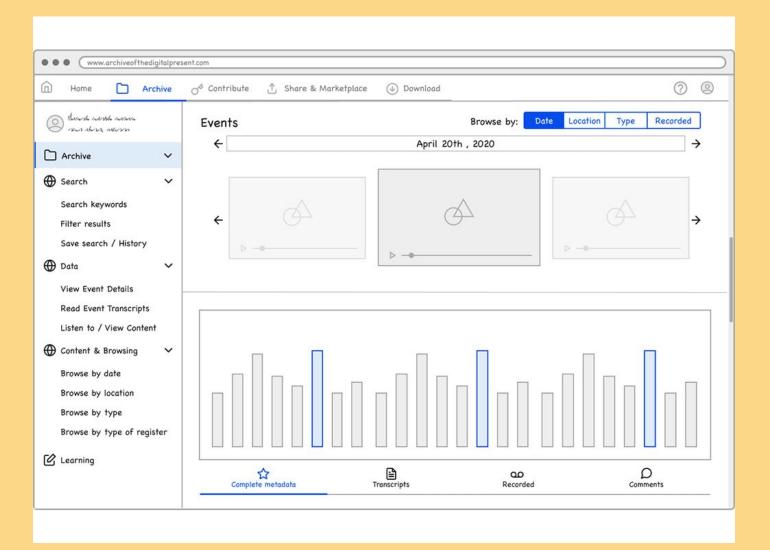
\*Each polygon represents one potential category within an information architecture. The system analyses similarity between cards as 3D relationships. Each point represents an individual card. Cards that are closer together were more frequently sorted into the same category



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## Designing the interface

From hand-drawn mockups to a high-fidelity interactive prototype



# **Usability Research**

**Journey Map** 

ADP Usability Testing Journey Map

Activities	Activity 1	Activity 2	Activity 3	Activity 4	Activity 5	Activity 6	Activity 7	Activity 8	Activity 9	Activity 10
Participant 1	?			<u> </u>			<u> </u>		<u> </u>	-:-
	Not available		Had trouble understanding "duration" icon		Difficulty seeing the grey download button				Minor trouble finding "export" button	Could not find the citation
Participant 2	- <u>U</u> -	<u> </u>				<u> </u>	<u></u>		<u></u>	
		•••	Icons were too subjective	•						
Participant 3				_0_		-0	_0_			-0
		Did not notice "search bar" because it was too gray	Did not understand the icons meanings		Difficulty seeing the grey download button			Was very difficult and uncertain of what to do	Could not find the "export" button	

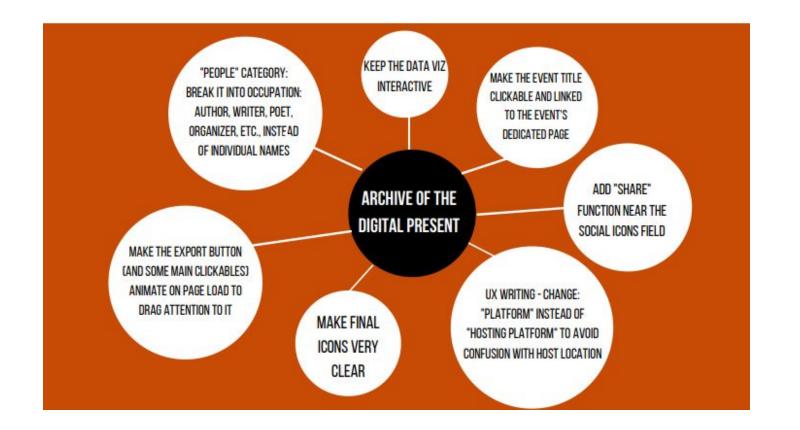




## **Usability Research**

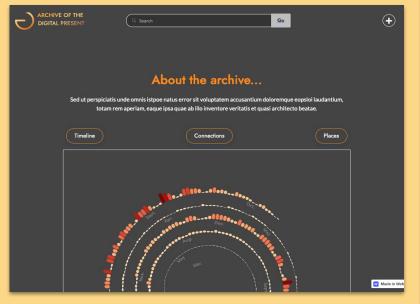
**Journey Map** 

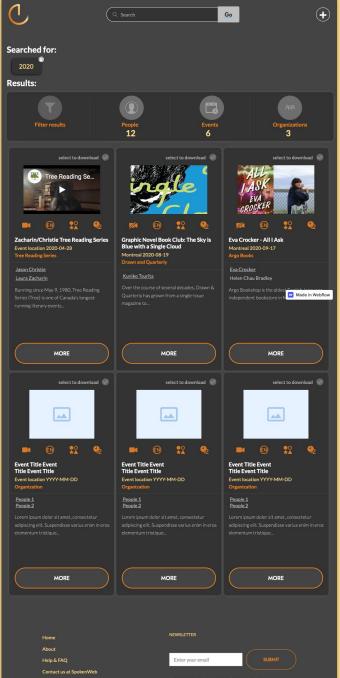
# ADP USABILITY TEST MAIN TAKEAWAY

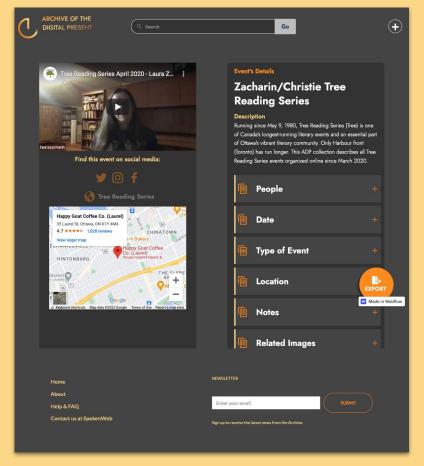




# Final Design





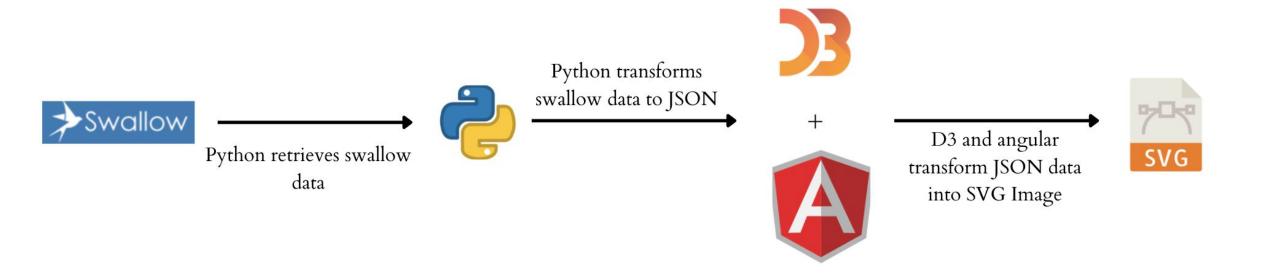




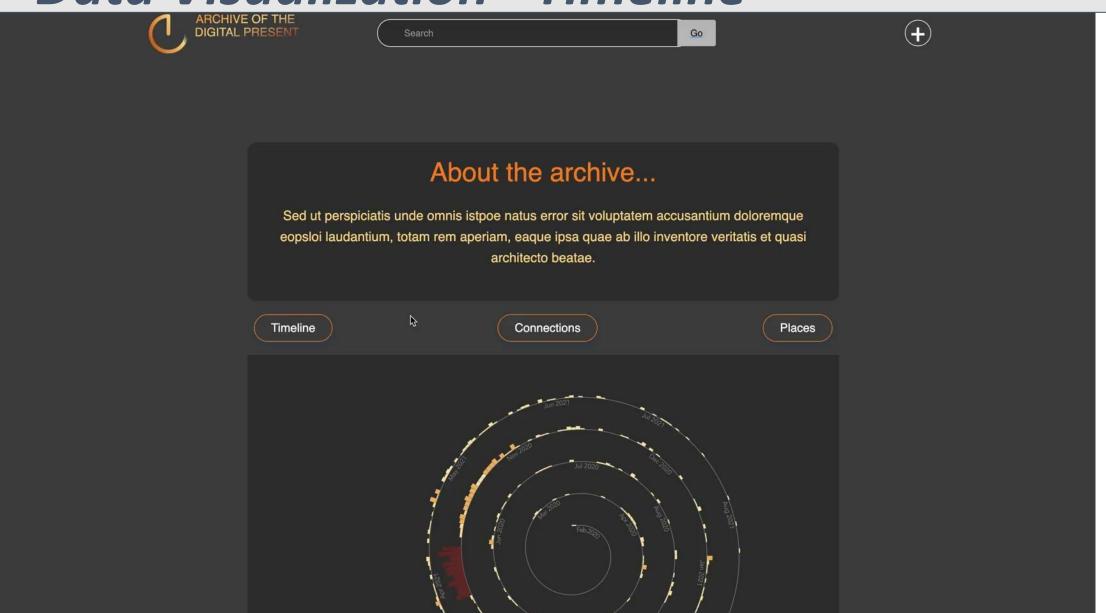


# Data Visualization

# How the data is Transformed?



### Data Visualization - Timeline



#### **Data Visualization - Connections**



#### Data Visualization - Places



# Technology Stack for Browse & Search Interface

# JAMSTACK

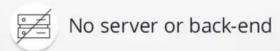










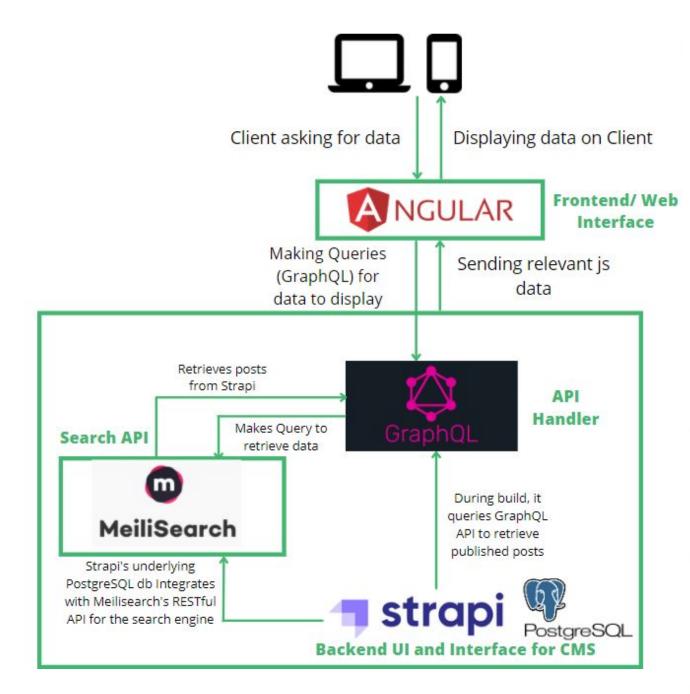


#### At a Glance:

Elements of the Technology Stack

#### **Key Considerations:**

- Performance
- Scale
- Maintainability



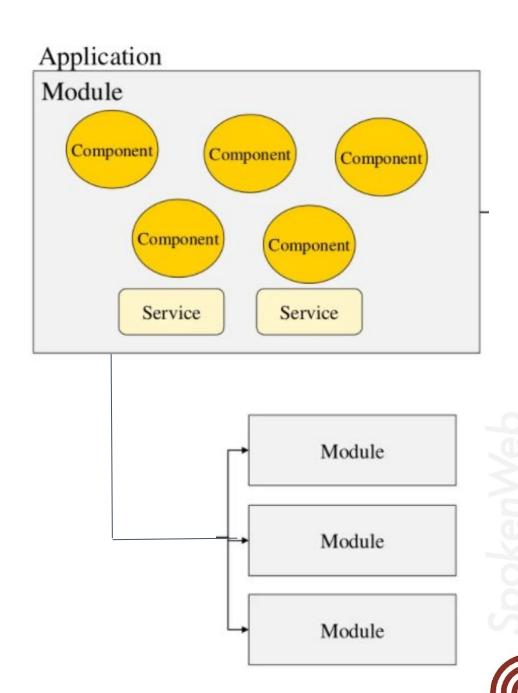


### Angular: JS Framework

Building client-side apps using HTML

 Jamstack sites remove the need to generate page views on a server at request time by instead generating pages ahead of time during a build.

 Jamstack provides simpler deployments, built-in redundancy and incredible load capacity. This helps scaling for heavy traffic loads



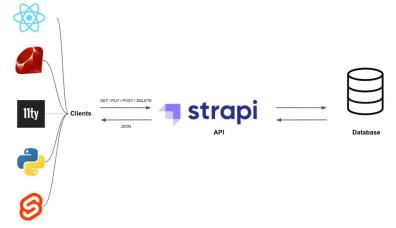
### Strapi: Open Source Headless CMS

GraphQL or RESTful API, 100% Javascript, Webhooks, Authentication & Permissions

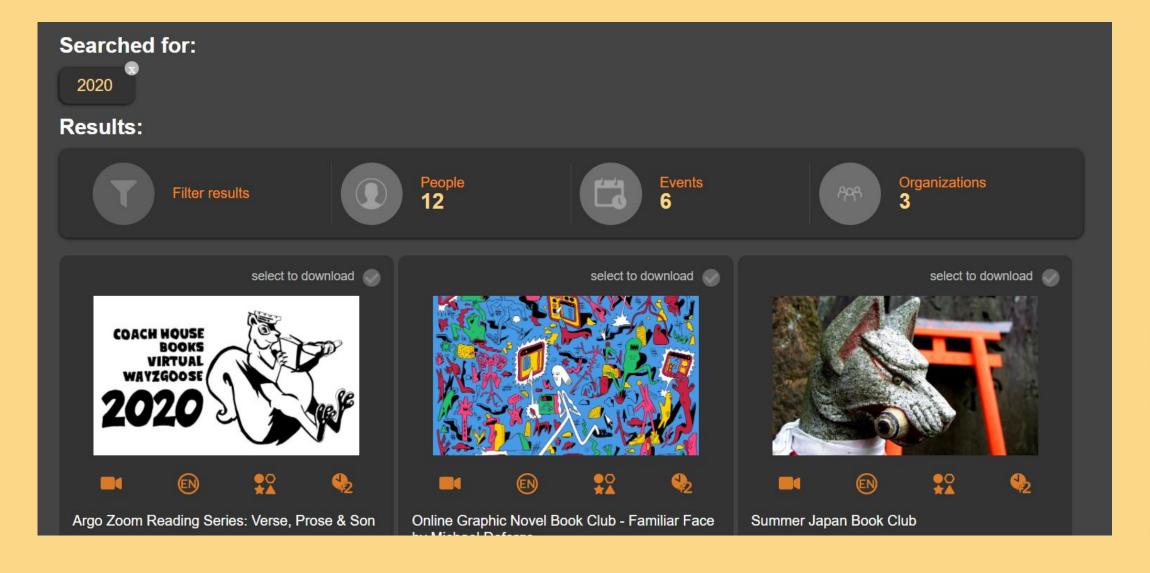
 Popular architectures deal with heavy traffic loads by adding logic to cache popular views and resources.

 With Jamstack sites everything can be cached in a content delivery network.
 With simpler deployments, built-in redundancy and incredible load capacity.





#### Meilisearch





### Acknowledgements

This research project is supported by a SSHRC Insight Development Grant, an FAS Aid To Research Grant, and by the Concordia University Library.

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# Questions?



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