

driving habits, an alarm will be generated to remind the driver to take corresponding measures to slow down the vehicle and improve the overall traffic environment when the vehicle ahead is close to the vehicle and there is likely to be a collision risk during driving and parking.

**Table 1.** Big data humanistic psychology analysis of car owner habit

Factor	Personality	Cognition	Environmental endurance
Youth group	4	3	4
Middle-aged group	3	3	3
Old age group	3	4	4

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## APPLICATION OF CASE TEACHING METHOD IN FINANCIAL ACCOUNTING TEACHING UNDER EDUCATIONAL PSYCHOLOGY

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**Background:** In the teaching of financial accounting, the case teaching method is widely used. However, the main purpose of this application is not to cultivate comprehensive quality talents who can adapt to the social requirements, but because the examination questions that require students to analyze problems through a case often appear in the examination. Teachers can only add the element of case teaching method into the teaching so as to familiarize students with this way of solving problems and improve the examination results. Teachers do not really understand the significance of case teaching method, but the case teaching method as a test tool, do not pay attention to students' practical ability.

**Objective:** In our country, there is still a “spoon-feeding” teaching method in the course of financial accounting, which makes the classroom the teacher's world, the teacher's leading, students' passive acceptance. Teachers control students' thinking direction, which greatly limits students' ability to understand and explore. Although some teachers have added the element of case teaching method in the course of quality education, the main aim of teachers is to speed up students' answering speed through case teaching, and the original intention is not to improve students' comprehensive ability. In this case, case teaching still cannot really serve the practical ability of students, can only become a mere formality. In order to strengthen the role of case teaching method in financial accounting teaching, this paper proposes to apply case teaching method in financial accounting teaching under the intervention of educational psychology.

**Subjects and methods:** Case teaching method has many advantages in college financial accounting teaching, so teachers should consider how to make full use of case teaching method to improve the teaching effect of financial accounting. This article from the perspective of educational psychology, from the following three aspects of practice. First, strengthen the construction of teachers. Second, improve students' learning ability. Third, teachers are encouraged to study case teaching. This paper discusses the application effect of case teaching method in financial accounting teaching.

**Study design:** 100 students majoring in financial accounting were randomly selected and divided into control group and intervention group. There was no significant difference between the two groups before the experiment. Does not affect the findings of this survey. Select the same financial accounting professional teachers to teach, select the same course. Two groups of students are required to be videotaped during the teaching process, and teachers should treat the two groups equally and not differentiate between them. The intervention group used educational psychology only in the teaching process, while the control group used the normal teaching method. In view of the present situation that

students are lazy in learning, highly dependent on teachers and lack of initiative in learning, we should try to improve students' learning ability. Ask the students to look up the relevant materials before class and find out the background of the case. Avoid the situation that the students are silent or discuss the case at random. When the students discuss in groups, the teacher should always pay attention to the progress of the students' discussion and grasp the situation of the group discussion in time. Teachers should fully mobilize students' learning autonomy and encourage students to dare to think and speak. At the end of the class, two groups of students were given a summing-up test to compare their scores. Statistical education and psychology under the case teaching method in the financial accounting teaching to train students learning style, improve student learning ability and improve student learning quality has obvious effect.

**Methods:** Use SPSS20.0 software and Excel statistics results.

**Results:** The course of financial accounting requires students not only to have a solid theoretical basis, but also to have a strong practical ability. If the teacher can make full use of the case teaching method to introduce the real financial and accounting activities into the classroom teaching, let the students discover and discuss the problems they may encounter in the financial work of the company and the decisions they need to make, it can not only arouse the enthusiasm of the students to study, stimulate the vitality of the classroom, but also exercise the students' ability to analyze and deal with financial problems.

The results of this survey use 1 to 5 grades to quantify the influence values of specific factors, 1 to indicate irrelevant, 2 to indicate slight influence, 3 to indicate ordinary influence, 4 to indicate obvious influence, and 5 to indicate full influence. In order to reduce the great error caused by individual subjectivity in the evaluation, the evaluation values of 100 students are adopted and the average values are rounded off to obtain the results. The specific statistical table is shown in Table 1.

**Table 1.** Effect of case method in teaching financial accounting under educational psychology

Content	Cultivate students' learning methods	Improve students' learning ability	Improve students' learning quality
Student	4	4	5

**Conclusions:** Along with our country economy's unceasing development, also had the more request to the financial accounting's ability, the financial accounting staff is facing the opportunity and the challenge. Strengthening the teaching of financial accounting is beneficial to the students to integrate into the work quickly, and not to feel that the knowledge is out of line with the actual work and no knowledge can be used. It is also a wise measure for the development of market economy, strengthening the teaching reform and adapting to the needs of social employment.

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## RESEARCH ON THE ADJUSTMENT METHODS OF PSYCHOLOGICAL ANXIETY OF UNIVERSITY ADMINISTRATORS FROM THE PERSPECTIVE OF EDUCATIONAL PSYCHOLOGY

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**Background:** University administrators mainly undertake affairs management and teaching assistance in colleges and universities. Their main task is to implement the relevant policy requirements of the government and serve teaching and scientific research. With the continuous enrollment expansion of colleges and universities, the number of students is increasing, but the proportion of administrative personnel is not increasing, which greatly increases the workload of administrative personnel in colleges and universities. In addition, there are many problems in university administration, such as many work points, wide range, insufficient staffing, low salary, narrow promotion channels and so on. Colleges and universities belong to the field of high concentration of senior intellectuals. People with high education but only engaged in general administrative posts will have some anxiety; Administrative personnel with low educational background will have inferiority complex, which will lead to anxiety. For those who have been engaged in University Administration for a long time, long-term work pressure will also lead to anxiety. Studies have shown that there is widespread life anxiety among administrators in Higher Vocational Colleges between the ages of 35 and 45. This survey result is basically consistent with the relevant survey data of Renmin University of China. People in this age group often face economic pressure from the purchase of real estate and transportation, children's education and elderly support, and the income of university administrators is low, which makes them prone to psychological anxiety.