

The Common European Framework of Reference for Visual Literacy

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Abstract

In 2016 the European Network for Visual Literacy (ENViL) published the Prototype of a Common European Framework for Reference for Visual Literacy. As its name suggests, this Framework presents a generic description and model of competencies each European citizen should have in the domain of Visual Literacy. This domain includes what is traditionally covered by visual art education: production (studio work) and reception (experiencing and interpreting). In this keynote, the presenters will address why and how this Framework was conceived, what it covers and open up a discussion with the audience. They will also introduce the series of workshops on the Framework as part of the congress programme.

Keywords

Visual literacy, European framework of reference, Competence model.