

## P. N. Brunch Meeting Draws Huge Crowd

by MARIAN EISKAMP

December 11 was cold and blustery outside but it was all warmth and good feelings inside the Ramada Inn where 180 members of PEACOCK NORTH got together for the Christmas brunch. Vinnie Di Pietro was already behind the minicam to record the festivities and received plenty of advice from his funloving friends like - "keep doing it until you get it right" - "try to make it look good for a change," - "do you have a card to operate it?" I'll report you to Howie Atlas."

Some folks were camera shy having worked behind the scene for so long but still others wanted to know "where is my key light and who's the Lighting Director?"

Vinnie kept right on with the job. As the mike was passed around from table to table we picked up news and comments from our colleagues :

HERB and RUTH GREELEY have bought a home in Melbourne, Fla. and hope to be down there this winter. LILLIAN RUSSO was glad to be at the party and happy to see her old boy friends but thought N.J. was quite a trip. Some wag said maybe next year in California and Lillie was already asking about the plane.

HOWIE ATLAS was amazed to see his friends like he'd never seen them before in 40 years at NBC. Who were all these guys in jackets and ties? Howie felt more appropriately dressed what he called his Korvette sweater. More holiday greetings from TONY NELLE and his wife who had just returned from Hawaii with the news that they have two new grandchildren. CONT'D PAGE 2

## HELP POSSIBLE FOR BORED RETIREES

Dear Senior Forum: My husband suffers from severe career withdrawal. He spent two dozen years in the Radio TV business. He retired 3 years ago. The retirement came after a demotion of sorts so he was glad to kiss that TV station goodbye. Sound familiar? But he had, everyday, missed the chores and responsibility and people of broadcasting. CONT'D P2.

## BIG TURNOUT AS NBC HOSTS 25 YEAR CLUB BASH

The annual get together hosted by NBC for its veteran employees and retirees, attracted another capacity turnout Thursday Dec. 8 at the ballroom of the Plaza Hotel in N.Y. An estimated 350 men and women filled the hall to find comraderie, retell old tales, and enjoy the bountious buffet.

The early evening affair began with Pres. Bob Wright's greeting in which he stated that the corporation's future direction would be to operate businesses related to its broadcast operation and it would not venture far afield as in days past when RCA owned an auto rental chain and a frozen food packer.

Twenty-eight employees entered the 25 year club ranks, and there were even a few who can now boast of 40 years service. CONT'D ON PAGE

## Bill Miller Catches a Whale

Not the unexpected, but the expected. Retiree Bill Miller from the Brooklyn Studios electronic mainenance staff has gone and done it one better. Not only did he bring in a forty foot whale, but guess - yes Jonah was still inside. Jonah was none the worse for his long journey. He confessed he had forgotten how beautiful the sunsets were, since he was unceremoniously gulped in the Mediterranean, how good a salmon steak can taste before its predigested, also he said the air inside was getting quite stale, and most of all he could stand a hot bath. Mr Miller said Jonah even brought him a present of Pate-de-whale gras, and a can of Millers Beer, which came in as the Whale was passing Brooklyn on New Years Eve.

Upon seeing bearded Miller, Jonah's first sight of another human since Biblical times,, Jonah remarked , Jesus, am I glad to see you

**JUST IN: NEW INSURANCE FONE  
NUMBERS + INFO ON PAGE 10.**

MURRAY VECCHIO and BOB RUDICK had just returned from Korea and the Olympic Games. VINNIE GABRIELE introduced his new bride, who took her cue from Vinnie and said how happy she was to be married to him. MARJORIE SHIELD noted that with all the people in the room who had received buyouts from NBC we could now buy back the Company. STEVE PAGANUZZI said he now lives in New Hampshire. Al Masone who retired in 1979 lives in Blauvent, N.Y. and is enjoying his retirement. JERRY CUDLIPP and his wife NANCY, were on hand to wish everyone greetings. Jerry left NBC Burbank in 1955 and the couple have been living in Old Tappan for the past 27 years. JOE KOLB is planning to retire to Virginia on 10 acres in 1989. MICHAEL GILLIGAN and his wife have been spending weekends in New England and are looking for a spot to retire up there. BILL GOETZ loved the Brunch, but said he really came for a Bar Mitzvah next door - however, he approved of this group. DOROTHY BURDINE - 33 years at NBC doing TV commercials - and *this* was her first visit to New Jersey.

ART WEIDER said he was happy to be here and thought having name labels was a good idea - (not that we've changed but do you think the eyes are going?)

PETE PETERSON and Margret are celebrating their 40th wedding anniversary this February. Peter brought the meeting to order with a big hit - played the NBC chimes to an appreciative audience. Some routine business was discussed. A few people wanted to take the podium for a few words: HEINO RIPP was introduced and told us more about the production of our Newsletter [speaking of which, please send us a word about your life after NBC] and he also included a few thoughts about Korea which was much work and little time off [sound familiar for those of us who have gone on remotes?]

PHIL FALCONE added a few more comments also about the Korean trip and welcomed all of us to the Brunch. ROGER TUTTLE announced (no pun intended) that he had officially retired as of December. Roger and his wife had just returned from Florida having met with some of the Florida NBC Retiree group. Our guest speaker BARRY BUSCH garnered total attention as he explained G. E.'s future insurance coverage versus RCA's. Questions were taken from the floor. More on this later. Thanks to Vinnie staying with his camera. Years ago, Vinnie did the Horowitz concert. Afterwards he told the maestro, "You did a good job for me" - well Vinnie "you did a good job for us!"

HAPPY NEW YEAR TO ALL .

Marian

sound familiar? But he had, every day, missed the chores and responsibility and people of Broadcasting.

A few weeks ago, an old friend from his career days called to suggest he go to Las Vegas for a Broadcasters convention. "Get out of the cold weather", this fellow insisted. "Bring your wife and your golf clubs. we'll see some of the old gang". It took him a while to warm up to the idea. He didn't want to spend the money. But he deserved a vacation, I argued. He was afraid to be embarrassed in front of colleagues as an "old timer" but his friend insisted he'd be seen as a grand old man who had survived the wars. Quite nervous, but we went. It was the best travel money spent so far in our retirement.

First, the broadcasters group made it easy and relatively inexpensive with special discount rooms etc.

All that activity brought him up to date on a business he once loved, and would like to love again. He talked with exhibitors and took their brochures, just like the old days.

Of more importance was the renewing of old friendships. Yes, many career cronies are gone - many faces were 10 -20 years younger, but enough were around to make it all fun. Also of great relief was that virtually all of his old buddies admitted to demotions and frustrations - just like my husband experienced.

He got new ideas on retirement at the convention. He was intrigued by stories of consulting work and college lecture jobs. The brain was working again and his spirit rose to pre-retirement levels.

*You should tell your readers to go to those conventions of their old professions. They might find their fountain of youth.*

Mrs. On-Air

----- 25 YEAR CLUB ---- cont'd

The 25 year club inductees:  
Ken Bauer, Ed Bowers, Julian Finkelstein, Dick Focarile, Tom Furey, Don Hannigan, Ron Hitzler, Paul La Penna, Al Levine. Don Luftig, Henry Makrin, Jim Marshall, Jim O'Gorman, Jon Oakley, John Palmer, Elliott Rauner, Stu Rosenberg, Dick Sansevere, Joyce Solimeno, Gordon Taylor, Bob Teague, Bill Theodore, Hildebrand Vieira, Paul Vorel, Randy Wands, Dick Watt, and Bob Yostpile.

## TRIVIA QUESTION

Who was the first sponsor on T.V.?  
What was the first Game Show on T.V.?  
If a bottle with a cork costs \$ 1.10 - and the bottle costs \$ 1.00 more than the cork - what is the cost of the cork?



## MAXI LUNCHEON In Manhattan

### " SUNDAY in NEW YORK "

with spouses & guests at the  
PEACOCK NORTH Luncheon

Sunday June 4, 1989

From 12 noon - 3 pm

at LA MAGNETTE RISTORANTE

3rd Avenue at 50th Street, N.Y.C

**MENU:** Salad, Entree, Rolls, Dessert, Coffee

all for \$ 15. in the heart of NYC - and with  
the best crowd of friends you can be with!

### Special Added Attraction :

Just a 3 block walk over to Rock Center by  
4 pm will bring the first 50 people who sign  
up a FREE GUIDED TOUR of the new NBC  
studios ( arranged by Peter Tintle and NBC )  
and other goodies being arranged for. -

Don't delay send money now!

Cut out the reservation ticket on the  
backside of the address page and send it in  
with \$ 15. per person.

## FRANK VIERLING VIEWS P.N. BRUNCH

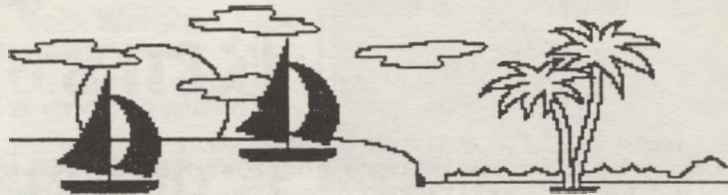
Returning to the scene of our first  
Brunch, held at Clifton, N.J. Ramada Inn in  
1987, 180 members, spouses, and friends  
gathered for a year end gala this past  
December. Each affair has outshone the  
last, this one topping the Spring Brunch.  
The banquet hall was filled to capacity.  
Your committee was sorry it had to turn  
down some late comers, due to room size  
Members came early and stayed late.

Festivities got under way with a  
delectable array of fresh fruit, cheeses, and  
" no-no " goodies , juice and coffee. There  
were lots of "mill around" time to greet  
and visit with old friends and meet new  
ones. . . Some co-workers from 30 Rock  
never met socially before.

The food tables were soon transformed  
into a smorgasbord to satisfy any taste  
from breakfast to dinner. . . . From A to  
ZITI. And the champagne flowed.

It was a " stuffed " audience that listened  
to Guest speaker, BARRY BUSCH CONT'D RITE—>

## Florida News & Notes



## ANNOUNCING FLORIDA 5 th ANNUAL REUNION

Lee Carlton announces that the NBC  
Florida retirees will have their Fifth Annual  
Gala Luncheon, always a heart warming  
affair It will take place :

MARCH 13 AND 14, 1989

At the Howard Johnson Plaza Hotel, 2080  
North Atlantic Ave. Route A-1A, at Cocoa  
Beach, Florida.

For those who have not made their  
reservations and wish to attend, call :  
WALTER V. VETTER at 407: 286-2946 .  
Even at this late date.

### " VIERLING VIEWS " CONT'D

Barry was formerly with "The RCA  
Plan for Health". He is now with G.E. working  
with their Health Plan. His illuminating talk  
gave a point by point comparison of our  
health plan choices. By now you have all  
made your decisions, so there is no need  
to go into the specifics of his talk here. One  
point he did stress was that no one plan is  
right for everyone. Each decision must be  
evaluated and based on an individuals own  
health needs. Following his talk , he  
answered questions from the floor in a  
lengthy follow up session.

The day was capped off by our own  
LEE NOBLE , presdidigator extraordinaire,  
He AMUSED - with a rope trick which he  
wished he could do [ our own Ballentine ].  
He BAFFLED - by burning Arthur Kent's  
volunteered dollar bill, then returned it to  
him uncharred.

He AMAZED - by producing, from an empty  
inflated baloon, the mating piece of a  
playing card torn out by one of our dozing  
guests, now --

He ASTOUNDED - with a scarf trick when he  
pulled yards of silk from Margret  
Peterson's bosom, followed by her bra. . .  
Only an illusion folks , only an illusion. .

Our traditional 50/50 Club enriched our  
treasury by \$ 150. One dollar chances  
were sold with 50% retained by " PN "  
And the other half divided by three  
winners. George Hayes, Jack Keegan, and  
Jak Winocur were the lucky guys.  
Sorry gals but there's always next year.

See you then , Frank V.



# Ken's Korner

My news column to you, as you would expect, has some good news and some bad news.

The NBC Florida Retirees held their December Mini Meeting for the committee, and some visitors showed up as well. There was DAVE SHOR, IRV SOBEL, HANK GERLING, DOM SALVIOLA, and a surprise visit from ROGER TUTTLE . . . Good news from JIM KNEELAND, his long treatment for his prostate malignancy proved to be a success. His doctor informed him it has disappeared. . . Condolance to ANN and ED TAFFE on the loss of ANN'S Mother, she was 91 years old when she passed away. . .

We learned today that Joan Gurnee, the wife of Hal Gurnee has passed away at the age of 52. Many people loved Hal and offer their heartfelt sympathy to him and his family and his family. . . We learned from Hank Folkerts that Ron Mitchell, who lives in Port St. Lucie, had a serious heart attack, has been treated and is now in recovery. . . JOHN WARD spent thanksgiving in Mexico, without a turkey dinner, but had his Mexican " Ham call " XE2LVA instead. Hank Folkerts express all our sympathy to him for having to endure being on a " topless beach " at Puerto Escondido. . . Frank & Rose McKiernan have returned from a cruise aboard the Carla Costa to Martinique. Sounds like they had a great time . . . Nice to learn that our " fearless leader, " Lee Carlton won a piece of the Florida Lottery. It wasn't the 18 million, but he did get \$ 149.00. Every little bit counts. . . Received a letter from an old friend Mel Smith who worked in 1964 and 65 as a cameraman at the Worlds Fair, and I was his TD. He is now program VP for Tribune Broadcasting. Mel wants to be remembered to his old friends from the fair and at NBC, such as Al Camoin Vic Barry, Vern Kerrick, Mike Rosar, Hank Folkerts and all the others. . . Received an audio tape from Walter R. Brown, in which he recounts the birth of NBC Nov 15, 1926. The 1st broadcast was from the Grand Ballroom of the old Waldorf Astoria at 34th St. & 5th Ave with such talents as Rosa Ponsell, Mary Garden, Walter Damroch, Vincent Lopez, Goldman's Band, Paul Whiteman's Band, and the Happiness Boys. They had 26 stations on the NBC Net, and the longest remote was Will Rodgers from his home in Kansas. T announcer was Graham Macname, and the executives were Davis Sarnoff of RCA, Owen D. Young

of GE and Merlin Aylesworth the 1st pres. of NBC..... O.B. Hanson was the chief engineer, Gene Grossman the Saat. chief and Al Protzman, Ed Cullen, A.H. Saxton chief operator with Geo McElrath as supervisor... Walter Brown was master control engineer at 195 B'way. Bob Morris was at the xmtr at West St., where Bell Labs were. Air time was 8PM - Midnight. Thanks Brownie for this interesting remembrance of the start of N B C. So long till the next edition. Ken Arber

## SICK CALL

NOEL WARWICK in advanced Alzheimers disease, in a Ft. Lauderdale nursing home. Long time friend Walt Vetter reports Noel is at a point where he does not show awareness of anything. ALAN HENDERSON is under Nursing care in N.Y. State .

## INTERESTING NEW INSURANCE PLAN

### BASIC POLICY PAYS

\$ 140 A DAY FROM DAY 151-365

Jack Winocur sent up a resume on Nat'l council of Senior Citizen Insurance plan. Their Basic Plan has some disadvantages But it has some strong advantages.

1. Neither Medicare nor Travelers covers anyone while travelling abroad except in Canada & Mexico. The NCSC policy pays 80% of reasonable charges above the \$ 50. deductible for up to 60 days of travel up to \$ 10,000. max.
2. Medicare pays almost your entire bill for up to 150 days in a skilled nursing home. Travelers pays zero after that. The Basic NCSC policy pays \$ 140. a day from day 151-365 - a max of \$ 15,050.
3. If you need private duty registered nurse or licensed practical nurse care, Travelers pays up to \$400. max at \$40. a shift. NcSc plan will pay \$30. registered \$25. licensed nurse per shift up to \$ 1,800. max.
4. Basic NcSc plan throws in couple sweeteners like first 3 pints of blood and immunization.

We dont have room to copy the whole policy, but Jack says if you're interested in a viable alternative insurance, write to:  
NATIONAL COUNCIL OF SENIOR CITIZENS  
925 - 15TH ST.,N.W.  
WASHINGTON, D.C. 20005  
First you have to join for \$ 16. then after you are members ask for their insurance brochures. Don't write to P.N.

### — BOTTLE/CORK TRIVIA ANSWER —

Bottle ---\$ 1.05

Cork ---- \$ .05

Both ---- \$ 1.10

# EDITOR *Dan Grabel* Speaks

Heino Ripp here : Many of you don't know Dan Grabel from Ed Stoltzenberger, so I decided that the best way to that was to start using photos. As soon as my brain absorbs the computer program, we might try some more. Folks, meet your Editor----- DAN GRABEL---->



If you've been around electronics long enough to be a member of Peacock North, you can probably be called a video pioneer. But none of us, I assume, goes back to June 17, 1941 when RCA and NBC climaxed 13 years of experimental operation by becoming the world's first commercial television licensee. History was made with the first program June 30, 1941. What is now CBS, but was then just the Columbia Station WCBW, went on the air a day later, July 1, 1941.

Here's the run-down from archives preserved by engineer H.M. (Hank) Miller of Nyack, N.Y. Fittingly, the printed program page has a notation, "No.1 Preserve for posterity".

Mon. June 30 9 - 11pm : Amateur Boxing, Jamaica Arena

Tues. July 1 2 - 5pm : Baseball, Dodgers vs Phils- Ebbets Field

6:45- 7:pm: Lowell Thomas

9:00-10:pm0: USO Drive, Thomas E Dewey

: Bottlenecks of 1941", Ft Monmouth Signal Corps show

: Truth or Consequences with Ralph Edwards

Wed July 2, 2:30- 5 :pm : Eastern Clay Court Tennis, Jackson Heights

9:00- 10:00: Film, "Death from a Distance", Lois lane

The American Television Engineer's Journal of 1941 also reported that the basic idea for tv was included in a German patent issued to Paul Nipkow in 1884. It had scanning beams and discs and light cells, but lacked a method of amplifying feeble currents.

( Lee DeForest solved that problem in 1907 ) . . . continuing . . . Here is the - - -

## Answer to Trivia Question



ON JULY 1ST 1941,  
THE 1ST DAY OF TV  
BROADCASTING IN  
THE USA, ON ANY  
NETWORK, NBC  
broadcast the 1st  
T V Commercial

a picture of a clock with the name Bulova. It stayed up on the screen for one minute. No gyrating graphics, no dancing girls, no shouting huckster. Later the same day, NBC broadcast a tv version of

Ralph Edwards' Truth or Consequences

T.V.'s first game show . . . .

Every other month, on the 1st Tuesday PEACOCK NO.

meets for a friendly get-together and

informal Dutch Treat Lunch. Everyone is welcome.

Next lunch: MARCH 7, 1989

AT : PICCO LISSIMO , 1296 PALISADES AVE. FORT LEE, NEW JERSEY

One half mile south of G W Bridge, on 9W , left hand side [ headed south ]

BY THE WAY . . You don't have to be a P N member, you can be an ex NBC-er. . .

Drop in , tell them GENE MARTIN sent you then join up .

mini lunch meeting



## On the Move

1. FRANK O'KEEFE has moved to Coral Springs ,Florida

2. HERB GREELEY has moved to Melbourne, Florida

3. SID CHOMSKY reported to move to South East Florida

4. ARNIE DICK moving to Florida East Coast

## SHIPS THAT PASS IN THE NIGHT

Pres. GENE MARTIN worked with BOB GALVIN in Wash. D.C. during the inauguration of counterpart Bush. Galvin tells Gene that he and his lady were having supper in an Italian restaurant. A fellow across the room looked familiar. So Bob went over. Turned out to be Super Lighting Director BILL KLAGES, an ex NBC-er, who was in to light the Presidential GALA, directed by another ex NBC-er, Walter Miller. Yes ships do pass in the night. . .

## LIFE SPAN

2,000 years ago, life span was 22 years. Geo Washington's day it rose to 41. Today 75-85. Over 80's constitute U.S. most rapidly growing population. Most civilizations failing to appreciate the value of the elderly, causes fear of getting old; the thing that counts today in BEING YOUNG... After retirement, the masters of yesterday, develop, therefore, inner emptiness, boredom, uselessness, loneliness and prolonged stage of stagnation.. People believe that retirement into a life of ease and pleasure will retard aging : opposite is true. Pablo Casals said at 96- to retire is to begin to die. . Old age is not only biological, but psychological. Artistic creativeness, of which most of you have heard about, enhances longevity. GeoBurns, Toscaninni, Segovia, Chagall for example. Benj Franklin said if we keep up our spirit, your spirit will keep up the body. For ex: Two bees fell into a bowl of cream. One expecting to die folded its wings and drowned. The other with spirit and will to survive, vigorously moved her wings. The cream became butter and the bee climbed out to begin a new life. - - -So folks, get out there and start making butter with your honey bee instead of wax in your ears.

## New Members



Aebig, Allan  
Aldrich, John  
Anderson, Arthur E.  
Bales, William A.  
Ballard, Jay  
Bellezza, Dominick  
Bennett, Ralph  
Bennis, Charles L.

Blair, Don  
Bonner Jr. William A.  
Brodine, Dorothy  
Bruno, Nicholas J.  
Caden, Frank  
Cahill, Liz  
Campbell, Blanche L.  
Campton, John  
Daber, Charles  
Davis, Robert W.  
Deeg, John V.  
Donahoe, John F.  
Dudley, Dick  
Egan, William M.  
Farina, Angelo N.  
Finell, Alfred  
Flood, William  
Gallagher, Martin  
Genzardi, Vincent  
Gerling, Henry  
Gerson, Victor  
Gordon, I. Herbert  
Gough, Edward J.  
Greene, Kathleen M.  
Hammerschmidt, Andrew L.  
Hanson, Joseph D.  
Henson, Frank J.  
Himmelfarb, Fred  
Himmelberg, Walter  
Holton, James L.  
Holub, Arthur C.  
Huestis, Henry J.  
Katzman, Harry A.  
Keevins, Tom  
Kennedy, Frank J.  
Kenny, John T.  
Kent, Arthur  
Lalicata, David  
Lawton, Wallace A.  
Lockhart, Ray  
Lough, John I.  
Luftig, Don  
McCabe, Thomas  
Markowitz, Jay  
Mason, Alexander A.  
Mautner, Ariane  
McGinty, John G.  
McShane, Joseph E.  
Meaney, Martin H.  
Miller, William F.  
Milroy, Joseph M.  
Minko, John  
Mullen, Winifred  
Noble, Lee  
Noormae, Ivar (an Estonian)  
Noyes, Bety Jane  
O'Loughlin, Charles D.  
Oxman, Herbert  
Petekiewicz, Nancy  
Pike, Donald  
Pirozek, Michael L.  
Polak, Herbert L.  
Ponella, Nick  
Posage, Alan  
Potrato, Maureen  
Rosar, Michael T.  
Russo, John  
Schwebius, Victor F.

Seiter, Theodore J.  
Settle, Gloria  
Sherlock, Michael  
Smiler, Alan  
Stipo, Rita M.  
Stringfield, Mary  
Sturniolo, Joseph  
Tamburri, Orlando  
Thiel, Ernie  
Valeriani, Richard G.  
Vukovitch, Catherine  
Wackernagle, Edward C.  
Weir, Jack  
Yarus, Blanche - - - - -

An impressive list of new members. As I was writing the list, I suddenly felt as if I was at a class reunion. Folks that were here when I started years ago, to ones that have left after I did. There also is an impressive list of those who already are members. Welcome and thank you for making the PN better by joining US.. HEIMO

*Feels like a good spot for a "People Page"*

MAUREEN POTRATO, former NBC Head Nurse. Left NBC Dec 1986, is working for the New York Police Dept. in the Medical Dept. Says it's a great job and wishes all her former patients a Happy New Year. (Even if you weren't a patient). Seems I've gulped down many of her aspirins. ANN KRAMER [news dept]- Fell in love with the South west as far back as the Hopalong Cassidy Films. For 10 years writes Marian Eiskamp, Ann took tours of the Indian reservations during her vacations and when she retired in 1985, after 37 years in NBC news dept. Ann moved to Albuquerque, New Mexico where she has a wonderful view of the Sandis Mts. and is a docent at the Indian Pueblo Cultural cntr. Also attends numerous classes, one of which is Drama. . . . with which Marian led into where is Marvin Einhorn ? Well, Marvin's Acting Career

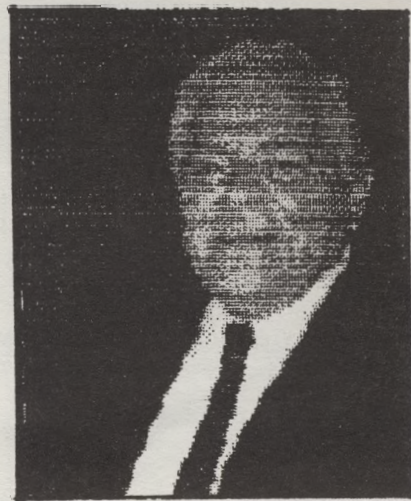
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# VP-TREASURER *Pete Peterson* MESSAGE

At NBC's 25 year club "affair" in December, Bob Wright said the "affair" was NBC's answer to "War & Remembrance" (ABC). I said at our PN Brunch "affair" on Dec 11, that it was predicated on "Remembrance" NOT war, and a great reunion it was!

PN is doing great! We now have 300 members, with membership having broadened to all departments of the Company.

Many thanks to our contributing editors for helping out in this edition. As some of our regulars were busy with important personal affairs, we had to call for some quick help and Marian Eiskamp and Frank Vierling came forward swiftly and they did superbly & will continue on as regulars. We need more contributing editors. Please send material for consideration.



In Dec. our PN Brunch was a SELL OUT success. We were literally swamped with notes of delight about the reunion of friends. You've already heard about the food being delicious and entertainment being great, so plan ahead for the 3rd Annual Holiday Brunch. Details in the Fall PN Edition. Even as we speak, plans already have been made for the June 4, 1989 first get together in the Big Apple, at La Maganetta Restaurant, 3rd Av e & 50 St. We're expecting a large turnout and suggest that those who plan to attend with spouses or guests, send in your luncheon fee of \$ 15. per person, made out to P N, mailed to yours truly, Treasurer. Maxi Luncheon details on page 3.

Our need to keep the organization active and strong was demonstrated recently when PN coordinated with other RCA + NBC employee groups to have G E Spokesman (Barry Busch) come to us to explain proposed changes in the Health Plan. PN will continue to monitor events that may concern our membership, and will bring to your attention any news of conditions that may affect areas of common interest. ON LAST PAGE, read about changes by G E in life insurance carrier, that was confirmed just today.

Hope to see EVERYONE on June 4, 1989. BE THERE! Thanks - 73's and 88's, *Pete*

## PETE THANKS BUSCH

Pete Peterson wrote a letter to Arthur V Puccini, V. P. Corporate Employee Relations of G E, giving our appreciation for having Barry Busch, from his office attend the Brunch. He pointed out that much additional information was needed in regard to questions from the floor. Peter reiterated that the health plan issue for this older group has not been put to rest, as calls are still coming in with as much fear and confusion for those making important decisions about their remaining years. Pete suggested that future plans that affect former NBC/RCA retirees be brought to our attention.

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WHERE IS CATHY VUKOVICH? [Religious Assoc. Producer] In that job, Cathy did much travelling and is still at it, although she retired in 1984 after 31 years with NBC. Now she is a consultant with U.S. Catholic Conference Commission and

## PETERSON VISITS FLORIDA

VP Pete Peterson and his wife Peg spent most of Jan 1989 vacationing in Deerfield Beach, Florida. They reported having a marvellous time enjoying the NBC Florida Retirees Southern Hospitality: visiting with the LEE CARLTONS, BOB HIGGINS', HAROLD MOFSEN's, HARRY KATZMAN's, NICK BRUNO and HANK FOLKERTS'. Hank talked "them in" via 2 meter Ham radio from I-95 to his home in Port St. Lucie - right up to his front door and dining room, where IRIS (Mrs. F) had prepared a table for a great repast

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has recently returned from China where she worked on a program regarding the Catholic Church in China.

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MARIAN EISKAMP working 2 days /wk at PASCACK VALLEY HOSPITAL, in Westwood, N.J. turned a corner and spotted JOE MERGNER - then found GEORGE KIYAK. Bpth men doing volunteer work.

## More - Marian's People

Marvin Einhorn's acting career was interrupted by his directorial one at NBC. Now that he has retired, he has returned to the stage. Most recently he was seen at the Paper Mill Playhouse in Millburn, N.J. in the production of Mack & Mabel where he had a starring role. Those who saw him said he looks terrific and was having a great time up on that stage singing and dancing - let's hope the next time out is Broadway! Prior, he was in the Boston Co. of Little Shop of Horrors + other OFF B'wy productions. He's joined by his wife, Anne who is publicist for these ventures.

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FRANK VIERLING Spent a month in Tuscon. Visited the Walt Himmelbergers' in Sedona; Jac Hein in Sierra Vista, TODAY Show director in 40-50s. Also lunched with AARON, JOYCE TRAIGER, MARTY, SHIRLEY DENNIS, & EV Beavers. There are P. N. folk everywhere you look!

## Silent Microphones

Tony Messuri

1/27/89

Thornton Bradshaw

12/88

Lou Boda

12/88

Mac Lee Rhodes

12/7/88

Richard Carrather

11/17/88

Frank Skinner

1/89

Mrs Hal Gurnee

1988

Samuel E Newman

4/8/88 Wash. D.C.

by Dan Grabel

TONY MESSURI: Tony, a real sweet guy, calm under pressure, and a laid-back personality before they coined that phrase, died after a long illness at Poughkeepsie on Jan. 27th.

The father of 6 children; 2 sons, 4 daughters. Tony's career is like a catalog of the 28 years he devoted to NBC News.

Name a major news event and chances are Tony Messuri directed NBC coverage. One son fondly recalled, They called Tony the "Funeral Director," because of his direction of final services for JFK, RFK, Churchill, Truman and others.

He was also a director of many of the NASA and space events: all the Gemini and Apollo launchings and the first Shuttle.

Also, the Pope's visit to N.Y., Today Show for 7 years, Nightly News,

Overnight and more. A Navy Officer in WWII, Tony taught for many years at Fordham and Marymount. Survivors include his wife Felicia.

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THORNTON BRADSHAW, the last chairman of RCA, died in December at age 71. In the 1940's he was a professor at Harvard's Graduate School of Business Administration, became a management consultant, then headed the Atlantic Richfield (oil) Co., and joined RCA in 1981. Four years later he presided over the acquisition of RCA by G.E., a \$ 6.3 billion deal, which Bradshaw saw as the best hope for preserving jobs in RCA's slow growing business. At his death, Bradshaw was on the G.E. Board of directors.

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LOU BODA: A sweet guy and a consummate tv and radio sports reporter, died of a heart attack at 61 in Flagler Beach, Florida in mid December. Lou had been a WNBC and Network reporter before switching to ABC in the 1970s. In the NYTimes on Christmas day columnist Dave Anderson recalled the saga of the Boda family of Indiana.

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We received a note from Mrs Rhodes "Dusty" Rhodes, N.Y. Senior Master Control Engineer, passed away on Dec 7, 1988 after 7 months

in a Florida nursing home. He was 79 years old.

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RICHARD CARRATHER

A note from Marie Carrather (to Vic Kimm) that her husband had passed away after a long illness of muscular dystrophy in Nov. 17 1988. Dick was an electronic maintenance engineer

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FRANK SKINNER: Design & Art., died at age 57 last Nov. of cancer. Frank was a scenic designer for many of NBC's prime time and news programs during his 30 year career. He retired in 1985 and had returned to his native Georgia.

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Paul Kirrkamm sent the following: SAMUEL E NEWMAN, former manager of engineering maintenance and plant facilities at WRC TV Wash.D.C., passed away Apr. 8, 1988. Sam had worked for NBC 43 years and retired in 1973. He was well known for his long association with Amateur (Ham) radio. His call was W3HN. Sam could always be counted on to help out with any engineering problem and always had time to chat with co-workers. Sam was a co-founder of Wash. Executive Broadcat Engineers, which was founded to further the mutual engineering interests in the Washington area.

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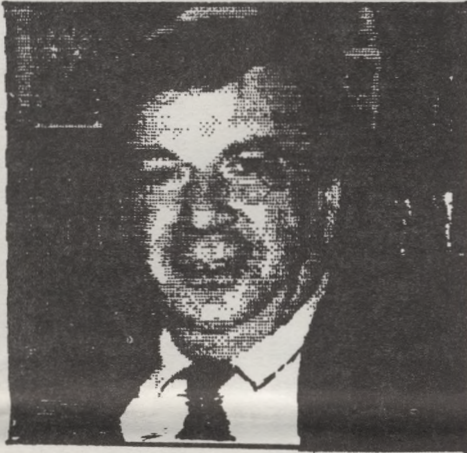
# President Gene Martin Message

Dear members, I feel it is necessary to thank all who have carried on for Sam Sam and helped to continue to make this Newsletter still a reality. Your articles, letters and little personal notes are very important. Even tho space is lacking at times, your interest and support play an important part in the creation of your Newsletter. So please keep up the good work and send your information to :

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VP.Secretary, Philip Falcone, 147-64 Viilage Rd Jamaica,N.Y. 11435 Tel: 718-380-4385

## HEINO RIPP HERE :

Retirement isn't really that bad. . See ----->  
Grabel always says "In a newsletter, brevity is a must; so he recalled that the NYTimes once noted: The Lord's Prayer contains 56 words, the 23rd Psalm 118 words, Lincoln's Gettysburg address - 226 words, and the Ten Commandment contains 297 words. . . So O K, O K Dan, I'll be brief.  
As DEAN MARTIN says Keep those letters comin' !



A note  
from  
*Lena Sambataro*

*My friends  
Again I wish to thank all those who expressed their sympathies. Despite my great loss, my best thoughts are with all of you, as I know Sam would wish them to be. Thank you - God Bless you ! Lena*

I WILL ATTEND MAXI LUNCH  
Sunday June 4, 1989

at **La Maganette Ristorante**

Name \_\_\_\_\_ Guest/Spouse \_\_\_\_\_

Address \_\_\_\_\_

Town \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

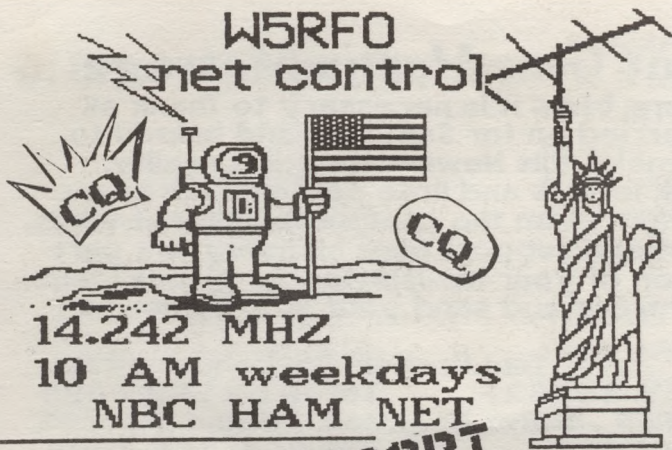
Fee \$ 15.00 per person

Make check out to Peacock North

Cut out this form and mail with check to :

Pete Peterson, 30 Ann Arbor Pl, Closter, N.J. 07624





**SPECIAL REPORT**

**LIFE INSURANCE  
CHANGED FROM  
TRAVELERS TO  
METROPOLITAN**

New phone numbers due to  
carrier change

By Peter Peterson

On Feb. 8 , I spoke with Barry Busch who confirmed that although the carrier has been changed from Travelers to Metropolitan, your LIFE insurance remains the same.

**DO NOT NOTIFY THE CARRIER ;**  
The beneficiary notifies G.E. by calling :  
609 : 734 - 9800

Here are some fone numbers for your files.  
1. For RCA retirees who stayed with  
RCA PLAN for HEALTH the No. is :  
1-800: 722-1985 from 9 am - 8 pm  
Any questions, WRITE TO :  
RCA Retirement Employee Insurance  
P.O. Box 2364  
Princeton, N.J. 08543-2364

2. For those who chose the new  
G E HEALTH PLAN : 1-800: 848-8406 from  
8am - 4pm

3. For those who chose  
TRAVELERS DRUG PLAN :  
1-800: 233 - 4834 from 9am-6pm

4. For those who chose  
TRAVELERS MAIL ORDER DRUG PLAN :  
1-800: 835-3337 from 7am - 10pm  
Pennsylvania residents call :  
1-800: 233 - 8457 from 7am-10pm  
\* \* \* INSURANCE IDENT CARD \* \* \*

Currently you don't receive an insurance  
IDENT CARD, for those who are on the  
GE PLAN. .

For TRAVELERS DRUG PLAN, you should  
receive an ID CARD.

*P.S. - I have requested G.E. to send out a  
letter from their Connecticut Headquarters  
to confirm all of this . . . As yet, GE does  
not plan to send out an ID Card for  
GE Health Insurance. I'll ask that some kind  
of ID be sent out rather than rely on a  
phone call.*

**THEREFORE:**

**Your Medicare Card is your ticket  
to get into a hospital. DO NOT LOSE IT**

Peacock North  
30 Ann Arbor Place  
Closter, N.J. 07624

