

1999

Directors Meeting

Florida Historical Society
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1999 ANNUAL MEETING
FLORIDA HISTORICAL SOCIETY

April 29-May 1, 1999
Holiday Inn Sunspree Resort
Daytona Beach, Florida

PLANTERS IN PARADISE:
FLORIDA'S PLANTATION ECONOMY

Thursday, April 29, 1999

- | | |
|-----------------------|---|
| 8:30 a.m. | REGISTRATION |
| 8:30 a.m.-9:00 a.m. | COFFEE AND CONVERSATION |
| | SESSION I |
| 9:00 a.m.-9:45 a.m. | Revitalizing the Florida Historical
Confederation: A Directed Discussion
Chair: Pamela J. Hall, Confederation
Director |
| | SESSION II |
| 10:00 a.m.-10:45 a.m. | Grants and Programs: The Bureau of His-
toric Preservation
Frederick Gaske, <i>Bureau of Historic Preser-
vation</i> |
| | SESSION III |
| 11:00 a.m.-11:45 a.m. | Building Alliances: The Development of
Local Coalitions Among Historical Societ-
ies and Museums
Chair: Michelle Alexander, <i>Orange County
Historical Museum</i> |
| 12:00-1:30 p.m. | CONFEDERATION LUNCHEON AND
AWARDS PRESENTATION
Guest Speaker: Christine T. Riley, <i>Arcadia
Press</i> , Local History and Publishing: Fun
and Fund Raising |

DIRECTORS MEETING

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- 2:00 p.m. ANNUAL BOARD OF DIRECTORS
MEETING OF THE FLORIDA HISTORICAL SOCIETY
- 2:00 p.m. Bus Tour of Historic Plantation Sites
Private Car Caravan to Bulow Plantation
- 5:30 p.m.-7:30 p.m. Halifax Historical Society Reception
Halifax Historical Society Museum
- 8:00 p.m.-9:30 p.m. Guided Walking Tour of Historic Boardwalk,
Bandshell and Campbell Clocktower.

Friday, April 30, 1999

- 8:30 a.m. Registration
- 8:30 a.m.-9:00 a.m. Coffee and Conversation

CONCURRENT SESSIONS

SESSION I

- 9:00 a.m.-10:30 a.m. PLANTERS IN PARADISE: FLORIDA'S
AGRICULTURAL FRONTIER
Chair: Susan Parker, *University of North Florida*
- Going to School at Muskito and Grant College: Learning Plantation Agriculture in British East Florida, 1766-1776"
Robert Olwell, *University of Texas-Austin*
The Peculiarities of the Planter Economy of Antebellum South Florida"
Irvin D. Solomon, *Florida Gulf Coast University*
"The Political Economy of Florida's Plantation Past Through Distance Multi-Learning"
William Marina, *Florida Atlantic University*

SESSION II

- 9:00 a.m.-10:30 a.m. A SNAPSHOT OF DAYTONA BEACH'S
AFRICAN AMERICAN COMMUNITY IN
THE 1940s

Chair: Maxine D. Jones, *Florida State University*

"Gordon Parks in Daytona Beach, 1943: A Case Study on Local History with Photographs"

Alison Nordstom and Jeannie Appleby, *Daytona Beach Community College*

"Mary McLeod Bethune and Bethune-Cookman College: Community Involvement in the 1940s"

Shelia Fleming, *Bethune-Cookman College*

SESSION III

9:00 a.m.-10:30 a.m.

WORLD WAR II IN FLORIDA

Chair: Robert A. Taylor, *Florida Institute of Technology*

"The War Offshore: World War II Comes to the Southeast Florida Coast"

Eliot Kleinberg, *Palm Beach Post*

"Different Battles: The War Off Vero's Beach, 1942"

Rodolph L. Johnson, Author, Vero Beach

SESSION IV

10:45 a.m.-12:15 p.m.

WAR AND WARRIORS IN NINETEENTH-CENTURY FLORIDA

Chair: David J. Coles, *Florida Department of Archives and History*

"Paradise Meets the Patriots: Spanish East Florida Before and After the Patriot's War"

James Cusik, *P. K. Yonge Library of History, University of Florida*

"Benjamin A. Putnam and the Battle of Dunlawton: A Reappraisal"

Joe Knetsch, *Florida Department of Survey and Mapping*

"A Marine's Diary: Life in the U. S. S. Terra in the 1870s"

John Childrey, *Florida Atlantic University*

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SESSION V

10:45 a.m.-12:15 p.m.

PIONEERING SCIENCE IN MODERN FLORIDA

Chair: Julian Pleasants, *Samuel Proctor Oral History Center, University of Florida*

Clarence B. Moore: Florida's Pioneering Archaeologist"

Jeffrey M. Mitchem, *Arkansas Archaeological Survey*

"Florida's War Against the Mosquito: The Creation of the First Mosquito Control District"

Gordon Patterson, *Florida Institute of Technology*

SESSION VI

10:45 a.m.-12:15 p.m.

WOMEN'S SOCIAL ACTIVISM IN TWENTIETH-CENTURY FLORIDA

Chair: Ellen Babb, *Heritage Village and Historical Museum*

"Beyond the Sawgrass: The Social Activism of Marjorie Stoneman Douglas"

Jack Davis, *University of Alabama-Birmingham*

"Elizabeth Virrick and Postwar Housing Reform in Miami"

Laura Danahy, *Florida Atlantic University*

"Jewish Women in the Miami Civil Rights Movement"

Raymond A. Mohl, *University of Alabama-Birmingham*

12:15 p.m.-1:00 p.m.

LUNCH

TOUR

1:00 p.m.

Historic Daytona Beach Bus Tour
Museum of Arts and Sciences, Bethune-Cookman College, Mary McLeon-Bethune

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FLORIDA HISTORICAL QUARTERLY

Home, U.S. Post Office (Spanish Renaissance), Seabreeze Bed and Breakfast (Spanish Villa) and United Tourist Church (Spanish Mission)

6:30 p.m.-10:00 p.m.

ANNUAL BANQUET AND AWARDS
PRESENTATION

Saturday, May 1, 1999

8:45 a.m.-9:30 a.m.

Annual Society Business Meeting

CONCURRENT SESSIONS

SESSION VII

9:30 a.m.-10:45 a.m.

FLORIDA FARMING AFTER 1865

Chair: Irvin D. Solomon, *Florida Gulf Coast University*

"W. N. Sheats: Alachua County Gentleman Farmer"

A. O. White, *University of Florida*

"Pineapple Culture on Florida's Lower East Coast"

Sandra Thurlow, Author, Stuart, FL

"Pioneer Women Farmers"

Nina McGuire, Author, Lake Buena Vista

SESSION VIII

9:30 a.m.-10:45 a.m.

KING OF THE CRACKERS: JACOB SUMMERLIN AND HIS TIMES

Chair: Pamela J. Hall, *Indian River County Public Library*

"Jacob Summerlin and the Florida Cattle Industry"

Joe Akerman, *North Florida Community College*

"The King of the Crackers and O-Town: Jacob Summerlin and the Development of Orlando"

Bruce Brunson, *University of South Florida*

SESSION IX

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- 11:00 a.m.-12:30 p.m. VIOLENCE AND VIGILANCE IN TWENTIETH-CENTURY FLORIDA
Chair: W. Fitzhugh Brundage, *University of Florida*
"Florida's Disgrace: The Lake City Lynching of 1911"
Jeffrey A. Drobney, *Kennesaw State University*
"Daytona Beach: A Closed Society"
Robert E. Snyder, *University of South Florida*
"Ruth Perry and the Johns Committee: One Woman's Courage"
Judith Poucher, *Florida Community College*
- SESSION X
- 11:00 a.m.-12:30 p.m. COLONIAL FLORIDA PLANTATIONS
Chair: William S. Coker, *President, Florida Historical Society*
"A Swamp of Investment: British Plantations in East Florida"
Daniel L. Shafer, *University of North Florida*
"Blue Gold"
Patricia C. Griffin, *St. Augustine Historical Society*
"Black Panthers on the Spanish Frontier, 1784-1821"
Jane G. Landers, *Vanderbilt University*
"The Success of Francis P. Fatio Under British and Spanish Regimes"
Susan R. Parker, *University of North Florida*
- 1:00 p.m.-2:00 p.m. Annual Meeting Picnic
Southeast Museum of Photography
Daytona Beach Community College

FLORIDA HISTORICAL SOCIETY
BOARD OF DIRECTORS MEETING
April 29, 1999

The Board of the Florida Historical Society met at the 1999 Annual Meeting in Daytona Beach, Florida. In attendance were: Patti Bartlett, Tom Bowman, Mary Ann Cleveland, Bill Coker, Ernest Dibble, Clyde Field, George Franchere, Kari Frederickson, Don Gaby, Louise Gopher, Pam Hall, Sandra Johnson, Marinus Latour, Niles Schuh, Robert Snyder, Robert Taylor, Ada Coats Williams, Lindsey Williams, and Nick Wynne.

The meeting was called to order at 2:00 p.m. Minutes of the January 29, 1999, meeting were approved as corrected, with Marinus Latour making the motion and Don Gaby the second. The corrections were that Sandra Johnson was on the reorganization committee, and Don Gaby was not the head of the finance committee.

NEW BUSINESS

Committee reports were given.

Finance: George Franchere stated there were no changes to the committee's recommendations in January.

Nominations: Marinus Latour read nominations for the 1999-2000 slate of officers: Vice President - Theodore VanItallie; District 3 - Pete Cowdrey; District 2 - Barbara Sumwalt; District 3 - David Jackson; At-large - Julian Pleasants; At-large - Jose Fernandez. Marinus Latour moved that the board approve the slate, and Tom Bowman made the second. Motion carried unanimously.

Publications: Tom Bowman reported there were no new recommendations. Lindsey Williams asked about the status of the possibility of paid ads in the *Quarterly* and for selecting a new printer. Nick said the proposals will be ready in May and eight printers seemed interested. The payment schedule the FHS has been using will be part of the RFP package.

Society Reorganization: Bob Taylor stated that any reorganization of the FHS would have profound implications for the future, but that an important aspect of the re-organization would be the reinvigoration of the Society. The creation of new districts from the three current districts and appointing district vice presidents may

be a big help in this process. One of the questions now facing the society is whether to create new districts based on population size or to weigh the districts for membership—so each district has approximately the same number of FHS members.

Marinus Latour said that he analyzed the 1990 membership per each thousand of Florida population. District 1 (essentially northern Florida) had the highest number of our members; followed by District 2 (essentially the west coast) and District 3 (the east coast). Along with the reorganization, potential geographic areas to seek new board members were discussed. Currently we have no board members from Jacksonville or the Miami area. Nick Wynne also suggested that we market the Society to African Americans and Native Americans as part of this process.

Florida Historical Confederation: Pam Hall talked about her findings on reorganizing the F.C. She would need two contact personnel for southwest Florida and the panhandle to identify and locate organizations, their addresses, and a contact person. She stated that the Internet was the only logical way to make such a listing available and to keep it current. This listing would be linked to the FHS page. Nick Wynne mentioned that the 1985 blue book put out by the Confederation is the most current listing of historical societies and agencies.

Special Projects: Nick Wynne mentioned that a special committee had been set up to update the rules for the annual prizes. Bob Taylor said one the goals of this committee was to establish new criteria for each of the categories, and if a submitted item was not appropriate for the category in which it was submitted, it could be shifted to an appropriate category. Dr. Wynne said that the cut-off dates need to be examined. Lindsey Williams moved that we award certificates to anyone who submits a book, video, etc., for an award. Seconded by Don Gaby, the motion carried.

Ways to increase the nominations were discussed. The low response to the Cubberly prize was discussed. Despite mailings to the social studies coordinators of more than 1000 schools, only two responses were received. The elementary and secondary school markets have been difficult to reach. Dr. Wynne commented that some school boards require the completion of a long form by any one or any organization wishing to submit items to the teachers. Some school boards will provide labels for the social studies teachers and for home schooling instructors. He suggested that the Confederation may be able to communicate with teachers.

Executive Director's Report

Dr. Wynne reviewed the problems we had with termites in the Roesch House. Thanks to generous donations from Board members, the problem has been addressed and solved for the time being.

The Quarterly: Bill Coker commented that the requirement for a new editor of the *Quarterly*, as proposed by the Standards and Review Committee, would essentially make it impossible for a person from one of the smaller colleges to qualify for editorship. He feels that requirements should be broader for greater selection. He suggested the committee review those requirements again. Dr. Wynne added that we may want to examine where we want the Society and the *Quarterly* to be, five years down the road, at the same time. UCF has expressed an interest in extending the contract for the *Quarterly*.

Dr. Kari Frederickson, the editor of the *Quarterly*, made her report. The Spring issue is in-press. The topic is 20th Century women activists. The next four issues are planned, which will ease the transition for her successor. The closing date for applicants for the editor's position is May 1, and some 20 candidates have applied.

Marinus Latour moved that the Board commend the progress the *Quarterly* has made under the very capable administration of Dr. Frederickson. Motion seconded by Clyde Fields, and enthusiastically approved by the Board.

Executive Committee: Dr. Wynne requested two Board members to volunteer to serve on the Executive Committee, which oversees Society business between Board meetings. The next meeting of the Executive Committee is scheduled for September in Gainesville. Ernie Dibble and Ada Coates Williams volunteered to serve; Bob Taylor offered to serve as an alternate. It was moved and seconded that these nominations be accepted. Motion carried unanimously.

Dues Increase: Dr. Wynne suggested the Board consider a dues increase. This approved dues schedule would be submitted to the general membership for approval on Saturday. Corporate would be \$200; Contributing would be \$200; Family would be \$50; Individual would be \$40.00, Student would be \$30.00. Presently, student membership fees are so low that the Society has ended up underwriting those memberships. Student memberships have fallen, pretty much in accord with the collegiate push to curtail or eliminate Florida history offerings. Dues of \$20 would be a help, \$25 would be better. Currently we have about 60 student members. The strongest student membership levels are from small colleges

like FSC and Indian River Community College. Larger universities do not generate large numbers of student members. The impact of a \$25 dues on students was discussed and concluded to be largely inconsequential.

A brief discussion was held on the decrease in Florida history offerings at colleges and universities. More awareness of Florida history on the part of the legislature was proposed, particularly in view that many states require courses in that state's history to be part of each student's curriculum. Is there something we could do politically? Nick sent a personal letter and a membership brochure to each member of both houses, with no replies. Members of the legislatures tend to be concerned with the here and now, not trends. Dr. Wynne suggested that each board member make an effort to involve/inform his/her local legislator in local and state history. Dr. Wynne will meet with his local delegation.

Tom Bowman moved we raise student membership and study the possibility of an incentive plan being instituted for the student members, holding them to the \$25/year rate while in school/college, but once out of school, creating a transitional rate of \$27.50 for each year of college/student membership. Motion was seconded, and carried.

Membership dues discussion continued. Because the increase request is in response to our increased costs, Dr. Wynne said he would not want to see any discounted memberships—lifetime, two-years for the price of 1 1/2 years, etc.—implemented. Membership benefits will be expanding as time goes on, and discounted memberships would not bear any of that cost. He would have no objections to a two-year membership if it were not discounted. The proposed dues increases were motioned and seconded. During discussion, a motion was made for the corporate level to be increased to \$400.00. An amendment was offered that set the corporate rate at \$500. This amendment was accepted. The cost for institutional libraries was brought up; those fees will go to \$55. The amended motion was approved by the board unanimously.

Library Renovations: Bids for work on the Tebeau-Field Library were \$70,000 over grant stipulation. The architect recommended that the Society do part of the demolition work. Part of the first floor of the library has been cleared, for an estimated saving of \$50,000-\$60,000.

Dr. Wynne commended that although not much has been done by committees in the short time between our January meet-

ing and the April meeting, their input has taken a lot of work off his shoulders. Dr. Wynne's work with the committees and on the library was applauded by members of the board.

Revitalization of the Confederation: Dr. Wynne stated that memberships of the FHC have traditionally been local historical organizations, and that the upkeep of the mailing list of those organizations has been an on-going project. Most of these smaller societies are operated out of some individual's office or home, and they when they die, move out of state, or get mad, the organization pretty much vanishes. Thirty percent fail to respond to mailers requesting updated information. Since 1985, there has been a proliferation of local historical organizations, with varied historical foci. With sixty-seven counties, it would not be possible to have each county have a representative on the FHC board. Eighteen is a better number. The FHS can take care of the Internet needs for the Confederation. Many of the smaller societies do not go on the Internet, despite funding available from the State for a computer and Internet access. The Orange County Consortium was mentioned as an example of what can be accomplished in information resources. Dr. Wynne asked that anyone with access to local historical societies' mailing addresses forward a copy to Pam Hall with two contact names (president, secretary/treasurer), address, e-mail address, phone and fax numbers. Dr. Wynne will create a website for the FHC (www.flaconfed.org).

OLD BUSINESS

The Board went into brief Executive session. There being no further business to come before the Board, the meeting was adjourned.

FINANCIAL STATEMENT

January 1, 1998-December 31, 1998

Current Assets

Checking Account - Society	\$ 667
Dean Witter Investments	12,504
Mid-South Investments	180
Accounts Receivable.....	1,889
Inventory.....	25,438
Total Current Assets	40,678

Fixed Assets

Office Equipment.....	14,146
Furniture & Fixtures	4,575
Accumulated Depreciation.....	(17,142)
Total Fixed Assets.....	1,579
TOTAL ASSETS.....	42,257

Current Liabilities

Accounts Payable.....	17,606
Total Current Liabilities.....	7,606
TOTAL LIABILITIES.....	17,606

Fund Balance

Fund Balance.....	34,924
Excess (deficit) for year	(10,273)
Total Fund Balance.....	24,651
TOTAL LIABILITIES & FUND BALANCE	42,257

Revenues

Membership Income	46,530
Quarterly Income	389
Annual Meeting Income	10,155
Annual Appeal Income	6,550
Dividend Income	784
Florida Portrait Royalties	714
Ciudad de Cigar Sales	292
Books and Publications.....	10,783
Preservation Workshop	40
Grants Income (Black South)	11,732
Income-Misc. Donations	12,275
Miscellaneous Income.....	3,264
TOTAL REVENUES	103,608

Expenses

Memb. Recr. & Retent. Printing Expense	\$330
Memb. Recr. & Retnet. Postage Expense	2,866
Quarterly Expense	19,620
Journeys Expense	551
Society Report Expense	1,297
Grant Expense (Black South)	11,732
Annual Meeting Expense	7,060
Award Expense	2,389
Annual Appeal Expense	145
Roesch House-Utilities Expense.....	1,523
Roesch House-Maintenance Expense.....	1,724
Roesch House-Insurance Expense	1,124
Roesch House-Miscellaneous Expense	8,999
Legal & Accounting Expense	790
Office Exp.-Salary Exec. Dir	16,500
Office Exp.-Salary Admin. Asst.....	17,492
Office Exp.-Payroll Taxes.....	2,601
Office Exp.-Unempl. Taxes	125
Office Exp.-Medical Insurance.....	6,332
Office Exp.-Supplies.....	3,643
Office Exp.-Other.....	5,851
Travel Expense	195
Interest Expense.....	1,172
Depreciation Expense.....	944
TOTAL EXPENSES.....	113,881
NET INCOME/DEFICIT.....	(10,273)

FLORIDA HISTORICAL SOCIETY
BUSINESS MEETING OF THE GENERAL
MEMBERSHIP
May 1, 1999

The General Meeting of the Florida Historical Society was held during its annual meeting at Daytona Beach, Florida, on Saturday, May 1, 1999, at 8:45 a.m.

Executive Director Nick Wynne welcomed the members. He thanked the local arrangements committee for putting together the Daytona meeting and for providing the impressive array of local resources.

Dr. Wynne's first agenda item was the status of the Tebeau-Field Library. Staff had decided to do the interior renovation and save approximately \$50,000. At this point, there are no walls, no a/c ducting, and no lights. Dr. Wynne stated that his mellowness at the annual meeting was in part due to the relaxation afforded by flattening ductwork with a 30-pound sledge the week before. Target date for completion is September 1, 1999.

Locations for the upcoming annual meetings were discussed. Rather than Key West, the next annual meeting will be in Pensacola, 2001 will be Cocoa, the 2002 meeting in Lake County, Ocala in 2003.

Two items were presented for ratifications. The first was the dues increase. Most categories will be increased by \$5 to cover rising costs. New membership rates would be Institutional, \$55; Family, \$50; Individual, \$40, Contributing member, \$200; Student, \$30. Corporate membership has been quintupled, to \$500. Motion to accept these new membership rates was made by Clyde Fields, seconded by George Franchere. Dr. Wynne stated those hardship cases for dues would be handled on an individual basis. Motion carried.

Marinus Latour reported on the new board members proposed by the board member subcommittee. Dr. Ted VanItallie, vice president; District I, Peter Cowdrey; District II, Barbara Sumwalt; and District II, David Jackson. Board members at large, Dr. Jose Fernandez and Dr. Julian Pleasants. Motion to accept these suggested board members made by Don Gaby, seconded by Pam Hall. Motion carried unanimously.

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Dr. Wynne reported on the Society membership. We have about 1500 members at this time. In addition, the Library has 600 members, 20 Confederation members, and 600 *Journeys* subscribers.

Dr. Wynne asked members to take note of the Society's new telephone numbers: (407) 254-9855 for the administration; (407) 690-0099, Bookstore; and (407) 690-1971 for his direct line.

There being no further business, the meeting was adjourned, with Marinus Latour making the motion, Clyde Field the second. Unanimously passed.