## Supplementary Information -

## Photoswitchable fluorescent diheteroarylethenes. Substituent

# effects on photochromic and solvatochromic properties 

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## 1. Synthetic Procedures

## 1,2-Bis(2-methyl-6-(4-cyanophenyl)-1-benzothiophen-1,1-dioxide-3-yl)perfluorocyclopentene (3): A

 solution of $2(50 \mathrm{mg}, 0.064 \mathrm{mmol})$ and 4 -cyanophenylboronic acid $(28 \mathrm{mg}, 0.19 \mathrm{mmol})$ were stirred in a mixture of THF ( 1.25 mL ) and ethanol ( 0.75 mL ) until dissolution. Palladium(II)acetate ( 0.1 mg , $0.0005 \mathrm{mmol}), \mathrm{K}_{2} \mathrm{CO}_{3}(18 \mathrm{mg}, 0.13 \mathrm{mmol})$ and finally distilled water $(1 \mathrm{~mL})$ were then added and the mixture was stirred at room temperature for 90 min . Reaction was followed by thin layer chromatography (TLC). The reaction was quenched with NaCl (ss) and extracted with $\mathrm{CH}_{2} \mathrm{Cl}_{2}$. The organic layer was purified by silica gel column chromatography (cyclohexane:ethyl acetate $95: 5$ to $8: 2$ ) to give $\mathbf{3}$ ( 40.9 mg , $0.056 \mathrm{mmol}, 87 \%$ yield) as a yellow solid. 3: ${ }^{1} \mathrm{H}$ NMR ( 400 MHz , chloroform- $d$ ) $\delta 2.13(\mathrm{~s}, 3.4 \mathrm{H}, \mathrm{p}), 2.26$ (s, 2.6H, ap) (57:43 p:ap), $7.26(\mathrm{~s}, 1 \mathrm{H}), 7.28(\mathrm{~s}, 1 \mathrm{H}), 7.56-7.72(\mathrm{~m}, 5 \mathrm{H}), 7.73-7.85(\mathrm{~m}, 6 \mathrm{H}), 7.94(\mathrm{~s}, 1 \mathrm{H})$, 7.97 ( $\mathrm{s}, 1 \mathrm{H}$ ). ${ }^{13} \mathrm{C}$ NMR: (ppm) 9.0, 9.1, 14.1, 22.7, 29.2, 29.3, 29.7, 31.7, 31.9, 53.8, 69.6, 112.9, 118.2, $121.5,121.6,123.0,127.7,127.7,127.8,127.8,129.1,132.2,132.5,133.0,133.0,136.3,142.3,142.3$. HRMS (ESI) calculated for $\mathrm{C}_{37} \mathrm{H}_{20} \mathrm{~F}_{6} \mathrm{~N}_{2} \mathrm{O}_{4} \mathrm{~S}_{2}$ [M-H] 733.0696, found: 733.0698 [M+Na]: 757.0661, found: 757.0659.solution of $2(50 \mathrm{mg}, 0.064 \mathrm{mmol})$ and 4-formylphenylboronic acid ( $29 \mathrm{mg}, 0.19 \mathrm{mmol})$ were stirred in a mixture of THF ( 1.5 mL ) and ethanol $(0.75 \mathrm{~mL})$ until dissolution. Palladium(II)acetate ( 0.1 mg , $0.5 \mu \mathrm{~mol}), \mathrm{K}_{2} \mathrm{CO}_{3}(18 \mathrm{mg}, 0.13 \mathrm{mmol})$ and finally distilled water $(1 \mathrm{~mL})$ were added and the mixture was stirred at room temperature for 60 min . The reaction was followed by TLC and quenched with $\mathrm{NaCl}(\mathrm{ss})$ and extracted with $\mathrm{CH}_{2} \mathrm{Cl}_{2}$. The organic layer was purified by silica gel column chromatography (cyclohexane:ethyl acetate $1: 0$ to $7: 3$ ) to yield $4\left(30.1 \mathrm{mg}, 41 \mu \mathrm{~mol}, 64 \%\right.$ yield) as a yellow solid. 4: ${ }^{1} \mathrm{H}$ NMR (400 MHz, chloroform-d) $\delta$ ppm $2.14(\mathrm{~s}, 3,3 \mathrm{H}, \mathrm{p}), 2.26(\mathrm{~s}, 2.7 \mathrm{H}, \mathrm{ap})(55: 45 \mathrm{p}: \mathrm{ap}), 7.28(\mathrm{~d}, J=8.2$ $\mathrm{Hz}, 2 \mathrm{H}), 7.64-7.73(\mathrm{~m}, 2.8 \mathrm{H}), 7.76(\mathrm{~d}, J=7.8 \mathrm{~Hz}, 2.2 \mathrm{H}), 7.86(\mathrm{~d}, J=7.0 \mathrm{~Hz}, 1.2 \mathrm{H}), 7.94-7.99(\mathrm{~m}, 2.8 \mathrm{H})$, $8.01(\mathrm{~d}, J=6.3 \mathrm{~Hz}, 3.4 \mathrm{H}), 10.06(\mathrm{~s}, 1.1 \mathrm{H}), 10.09(\mathrm{~s}, 0.8 \mathrm{H}) .{ }^{13} \mathrm{C}$ NMR: (ppm) 9.0, 9.0, 9.1, 19.4, 26.9, 60.3, $76.7,77.0,77.3,89.0,115.9,121.6,121.7,122.7,122.9,127.7,127.8,128.0,128.9,129.2,130.6,130.7$, 132.3, 132.4, 132.6, 136.2, 136.4, 143.0, 143.6, 143.9, 144.7, 190.7, 191.4, 191.5. HRMS (ESI) calculated for $\mathrm{C}_{37} \mathrm{H}_{22} \mathrm{~F}_{6} \mathrm{O}_{6} \mathrm{~S}_{2}[\mathrm{M}+\mathrm{Na}]$ : 763.0654 , found: $763.0650[\mathrm{M}+\mathrm{NH} 4]$ : 758.1100 , found: 758.1103 [M-H] 739.0689, found: 739.0689.

## 1,2-Bis(2-methyl-6-(4-N-methylaminocarbonylphenyl)-1-benzothiophen-1,1-dioxide-3-

yl)perfluorocyclopentene (5): A solution of $\mathbf{2} \quad(40 \mathrm{mg}, \quad 0.051 \mathrm{mmol})$ and 4-(Nmethylaminocarbonyl)phenylboronic acid ( $37 \mathrm{mg}, 0.204 \mathrm{mmol}$ ) in THF ( 2.8 mL ) was stirred until dissolution. Tris(dibenzylideneacetone)dipalladium(0) $(9.3 \mathrm{mg}, 10 \mu \mathrm{~mol}), 97 \%$ tricyclohexylphosphine toluene solution $(8 \mu \mathrm{~L}, 26 \mu \mathrm{~mol})$ and saturated aqueous $\mathrm{K}_{2} \mathrm{CO}_{3}(2.8 \mathrm{~mL})$ were added and the mixture was stirred at room temperature for 7 h . The reaction was followed by TLC. The reaction mixture was neutralized with dilute HCl , filtered to remove solids and the filtrate extracted with $\mathrm{CH}_{2} \mathrm{Cl}_{2}$. The organic layer was purified by silica gel column chromatography (cyclohexane:ethyl acetate $7: 3$ to $0: 1$ ) to yield 5 ( $17.9 \mathrm{mg}, 22 \mu \mathrm{~mol}, 44 \%$ yield) as a yellow/orange solid. $5:{ }^{1} \mathrm{H} \mathrm{NMR}(400 \mathrm{MHz}$, chloroform- $d$ ) $\delta \mathrm{ppm}$ $2.12(\mathrm{~s}, 3.1 \mathrm{H}, \mathrm{p}), 2.25(\mathrm{~s}, 2.9 \mathrm{H}, \mathrm{ap})(52: 48 \mathrm{p}: \mathrm{ap}), 3.01-3.09(\mathrm{~m}, 6 \mathrm{H}), 6.20-6.32(\mathrm{~m}, 2 \mathrm{H}), 7.24(\mathrm{~s}, 1 \mathrm{H})$, $7.26(\mathrm{~s}, 1 \mathrm{H}), 7.54(\mathrm{~d}, J=8.2 \mathrm{~Hz}, 2 \mathrm{H}), 7.64(\mathrm{~d}, J=7.8 \mathrm{~Hz}, 3 \mathrm{H}), 7.83(\mathrm{~d}, J=8.2 \mathrm{~Hz}, 31 \mathrm{H}), 7.89(\mathrm{~d}, J=8.2 \mathrm{~Hz}$, $22 \mathrm{H}), 7.92(\mathrm{~s}, 1 \mathrm{H}), 7.98(\mathrm{~s}, 1 \mathrm{H}) .{ }^{13} \mathrm{C}$ NMR: (ppm) 8.9, 9.1, 26.9, 121.2, 121.4, 122.9, 123.7, 127.1, 127.3, $127.4,127.8,128.0,128.5,128.7,132.1,132.4,135.0,135.6,136.1,140.1,140.5,140.7,143.0,143.3$,
143.6, 144.2, 167.2, 167.3. HRMS (ESI) calculated for $\mathrm{C}_{39} \mathrm{H}_{28} \mathrm{~F}_{6} \mathrm{~N}_{2} \mathrm{O}_{6} \mathrm{~S}_{2}[\mathrm{M}+\mathrm{H}]$ : 799.1362, found: 799.1366 [M+Na]: 821.1186, found: 821.1185.

## 1,2-Bis(2-methyl-6-(4-methanesulphonylaminomethylphenyl)-1-benzothiophen-1,1-dioxide-3-

yl)perfluorocyclopentene (6): A solution of $\quad \mathbf{2} \quad(40 \mathrm{mg}, \quad 51 \mu \mathrm{~mol})$ and 4(methanesulphonylaminomethyl)phenylboronic acid ( $47 \mathrm{mg}, 0.204 \mathrm{mmol}$ ) in THF ( 2.8 mL ) was stirred until dissolution. Tris(dibenzylideneacetone)dipalladium(0) (9.3 mg, $\quad 10 \mu \mathrm{~mol}), \quad 97 \%$ tricyclohexylphosphine toluene solution ( $8 \mu \mathrm{~L}, 26 \mu \mathrm{~mol}$ ) and saturated aqueous $\mathrm{K}_{2} \mathrm{CO}_{3}(2.8 \mathrm{~mL})$ were then added and the mixture was stirred at $40^{\circ} \mathrm{C}$ for 24 h . The reaction was followed by TLC. The reaction mixture was neutralized with dilute HCl , filtered to remove solids and the filtrate extracted with $\mathrm{CH}_{2} \mathrm{Cl}_{2}$. The organic layer was purified by silica gel column chromatography (cyclohexane:ethyl acetate 7:3 to 1:3) to yield $6(13 \mathrm{mg}, 14 \mu \mathrm{~mol}, 28 \%$ yield $)$ as a yellow solid. 6 : ${ }^{1} \mathrm{H}$ NMR ( 400 MHz , chloroform- $d$ ) $\delta 2.10(\mathrm{~s}$, $2.8 \mathrm{H}, \mathrm{p}), 2.23(\mathrm{~s}, 3.2 \mathrm{H}$, ap) (47:53 p:ap), $2.88(\mathrm{~d}, J=6.3 \mathrm{~Hz}, 6 \mathrm{H}), 4.30(\mathrm{~d}, J=6.3 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{p}), 4.35(\mathrm{~d}, J=6.3$ $\mathrm{Hz}, 2 \mathrm{H}, \mathrm{ap}), 5.08(\mathrm{t}, J=6.1 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{p}), 5.20(\mathrm{t}, J=6.1 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{ap}), 7.24(\mathrm{~d}, J=7.8 \mathrm{~Hz}, 2 \mathrm{H}), 7.33-7.48(\mathrm{~m}$, $6 \mathrm{H}), 7.55(\mathrm{~d}, J=8.2 \mathrm{~Hz}, 2 \mathrm{H}), 7.59(\mathrm{~d}, J=7.8 \mathrm{~Hz}, 1 \mathrm{H}), 7.79(\mathrm{~d}, J=7.8 \mathrm{~Hz}, 1 \mathrm{H}), 7.83(\mathrm{~s}, 1 \mathrm{H}), 7.91(\mathrm{~s}, 1 \mathrm{H}) .{ }^{13} \mathrm{C}$ NMR: (ppm) 8.8, 9.0, 29.3, 41.0, 41.1, 46.5, 46.6, 121.0, 121.3, 122.9, 123.0, 123.8, 127.3, 127.5, 127.7, $128.0,128.2,128.6,128.7,128.9,131.9,132.2,135.9,137.4,137.6,138.0,138.1,143.3,143.4,143.7$, 143.8. HRMS (ESI) calculated for $\mathrm{C}_{39} \mathrm{H}_{32} \mathrm{~F}_{6} \mathrm{~N}_{2} \mathrm{O}_{8} \mathrm{~S}_{4}[\mathrm{M}+\mathrm{Na}]$ : 921.0835, found: 921.0838 .

## 1,2-Bis(2-methyl-6-(4-ethynylphenyl)-1-benzothiophen-1,1-dioxide-3-yl)perfluorocyclopentene (7): A

 solution of $2(50 \mathrm{mg}, 64 \mu \mathrm{~mol})$ and 4-(dihydroxyborophenyl)acetylene $(28 \mathrm{mg}, 0.19 \mathrm{mmol})$ were stirred in a mixture of THF $(0.75 \mathrm{~mL})$ and ethanol $(0.75 \mathrm{~mL})$ until dissolution. Palladium(II)acetate $(0.1 \mathrm{mg}$, $0.5 \mu \mathrm{~mol}), \mathrm{K}_{2} \mathrm{CO}_{3}(18 \mathrm{mg}, 0.13 \mathrm{mmol})$ and finally distilled water $(1 \mathrm{~mL})$ were then added and the mixture was stirred at room temperature for 140 min . Reaction was followed by TLC. The reaction was quenched with NaCl (ss) and extracted with $\mathrm{CH}_{2} \mathrm{Cl}_{2}$. The organic layer was purified by silica gel column chromatography (cyclohexane:ethyl acetate $1: 0$ to $7: 3$ ) to yield $4(31.3 \mathrm{mg}, 43 \mu \mathrm{~mol}, 67 \%$ yield) as a yellow solid.7: ${ }^{1} \mathrm{H}$ NMR ( 400 MHz , chloroform- $d$ ) $\delta$ ppm 2.11 (s, $3.1 \mathrm{H}, \mathrm{p}$ ), 2.24 (s, 2.9H, ap) ( $52: 48 \mathrm{p}: \mathrm{ap}$ ), $3.18(\mathrm{~s}, 1 \mathrm{H}), 3.19(\mathrm{~s}, 1 \mathrm{H}), 7.22(\mathrm{~s}, 1 \mathrm{H}), 7.24(\mathrm{~s}, 1 \mathrm{H}), 7.47(\mathrm{~d}, \mathrm{~J}=7.8 \mathrm{~Hz}, 2 \mathrm{H}), 7.51-7.64(\mathrm{~m}, 7 \mathrm{H}), 7.80(\mathrm{~d}$, $J=7.8 \mathrm{~Hz}, 1 \mathrm{H}), 7.92(\mathrm{~s}, 1 \mathrm{H}), 7.97(\mathrm{~s}, 1 \mathrm{H}) .{ }^{13} \mathrm{C}$ NMR: $\delta \mathrm{ppm} 8.9,9.0,14.1,18.0,29.2,29.7,31.9,77.2$,$79.0,79.5,82.8,82.8,121.1,121.2,121.3,123.0,123.7,123.7,126.9,127.0,127.1,128.2,128.4,131.9$, 132.1, 132.9, 132.9, 133.1, 136.1, 137.6, 138.1, 138.1, 142.9, 143.2, 143.4, 143.5, 144.1, 146.5, 206.8. HRMS (ESI) calculated for $\mathrm{C}_{39} \mathrm{H}_{22} \mathrm{~F}_{6} \mathrm{O}_{4} \mathrm{~S}_{2}$ [M-H] 731.0791, found: 731.0787 [M+Na]: 755.0756, found: 755.0751.

## 1,2-Bis(2-methyl-6-(4-(2-bromoethoxy)phenyl)-1-benzothiophen-1,1-dioxide-3-

yl)perfluorocyclopentene (8): A solution of $\mathbf{2}(40 \mathrm{mg}, 51 \mu \mathrm{~mol})$ and 4-(2-bromoethoxy)phenylboronic acid $(50 \mathrm{mg}, \quad 0.204 \mathrm{mmol})$ in $\mathrm{THF}(2.8 \mathrm{~mL})$ was stirred until dissolution. Tris(dibenzylideneacetone)dipalladium( 0 ) $(9.3 \mathrm{mg}, \quad 10 \mu \mathrm{~mol}), ~ 97 \%$ tricyclohexylphosphine toluene solution ( $8 \mu \mathrm{~L}, 0.026 \mathrm{mmol}$ ) and saturated aqueous $\mathrm{K}_{2} \mathrm{CO}_{3}(2.8 \mathrm{~mL})$ were then added and the mixture was stirred at $55^{\circ} \mathrm{C}$ for 24 h . The reaction was followed by TLC. The reaction mixture was neutralized with dilute HCl , filtered to remove solids and the filtrate extracted with $\mathrm{CH}_{2} \mathrm{Cl}_{2}$. The organic layer was purified by silica gel column chromatography (cyclohexane:ethyl acetate 1:0 to 7:3) to yield $\mathbf{8}(12.2 \mathrm{mg}, 13 \mu \mathrm{~mol}$, $26 \%$ yield) as an orange/red solid. 8: ${ }^{1} \mathrm{H}$ NMR ( 400 MHz , chloroform- $d$ ) $\delta \mathrm{ppm} 2.10(\mathrm{~s}, 3.2 \mathrm{H}, \mathrm{p}$ ), 2.23 (s, 2.8H, ap) (53:47 p:ap), 3.63-3.70 (m, 4H), 4.28-4.39 (m, 4H), 6.97 (d, J=8.6 Hz, 2H), 7.02 (d, J=8.2 Hz, 2H), $7.20(\mathrm{~s}, 1 \mathrm{H}), 7.22(\mathrm{~s}, 1 \mathrm{H}), 7.45(\mathrm{~d}, J=8.6 \mathrm{~Hz}, 2 \mathrm{H}), 7.49-7.56(\mathrm{~m}, 2 \mathrm{H}), 7.59(\mathrm{~d}, J=7.8 \mathrm{~Hz}, 1 \mathrm{H}), 7.75$ (d, $J=8.2 \mathrm{~Hz}, 1 \mathrm{H}), 7.88(\mathrm{~s}, 1 \mathrm{H}), 7.93(\mathrm{~s}, 1 \mathrm{H}) .{ }^{13} \mathrm{C}$ NMR: (ppm) 8.9, 9.0, 28.8, 28.8, 68.0, 115.5, 115.6, $120.8,120.9,122.7,122.8,123.9,127.3,127.5,128.4,128.4,128.7,131.1,131.1,131.3,131.6,136.0$, 142.8, 143.5, 143.7, 143.9, 158.9. HRMS (ESI) calculated for $\mathrm{C}_{39} \mathrm{H}_{28} \mathrm{Br}_{2} \mathrm{~F}_{6} \mathrm{O}_{6} \mathrm{~S}_{2}[\mathrm{M}+\mathrm{Na}]: 952.9469$, found: 952.9473.

## 2. ${ }^{1} \mathrm{H}$ and ${ }^{13} \mathrm{C}$ NMR Spectra

${ }^{1} \mathrm{H}$ and ${ }^{13} \mathrm{C}$ NMR spectra are shown for all compounds almost completely in the open form (< $5-10 \%$ closed form). Unassigned peaks in ${ }^{1} \mathrm{H}$ spectra correspond to closed isomer protons. Closed isomer carbon atoms are assumed non-observable in ${ }^{13} \mathrm{C}$ spectra.

Compound 3:



## Compound 4:




## Compound 5:




Compound 6:


## Compound 7:



## Compound 8:




## 3. Hammett constant



Scheme S1: Structure of substituted benzene rings used for ${ }^{13} \mathrm{C}$ NMR Hammett correlations.

The chemical shift of the carbon in para to the substitution (C3) divided by that of a carbon atom in benzene was used as the Hammett parameter $\sigma^{\prime}:{ }^{1}$

$$
\sigma^{\prime}=\frac{{ }^{13} C \text { shift of C3 }}{{ }^{13} C \text { shift of C in benzene }}
$$

## 4. Linear fits for Figure 2

Linear Regressions $[y=(\mathrm{c} \pm \Delta \mathrm{c})+(\mathrm{m} \pm \Delta \mathrm{m}) x]$ :
(A) $\quad \mathbf{y}=(756 \pm 57)-(302 \pm 56) \sigma^{\prime}$
Adjusted R ${ }^{2}=0.848$
(B) $\quad \mathrm{y}=(787 \pm 57)-(336 \pm 57) \boldsymbol{\sigma}^{\prime}$
Adjusted $\mathrm{R}^{2}=0.871$

## 5. Solvent dependence

Table S1: Solvent dependence of photophysical properties of $\mathbf{4 c} \mathbf{c} \mathbf{7 c}$

| Solvent | $E_{T}{ }^{N}$ | 4 c |  |  |  | 5c |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \lambda_{\max }(\mathrm{nm}) \\ \varepsilon\left(\mathrm{mM}^{-1} \mathrm{~cm}^{-1}\right) \end{gathered}$ | $\begin{gathered} \lambda_{\max }^{e m} \\ (\mathrm{~nm}) \end{gathered}$ | $\varphi_{\mathrm{f}}$ | $\tau$ (ns) | $\begin{gathered} \lambda_{\max }(\mathrm{nm}), \\ \varepsilon\left(\mathrm{mM}^{-1} \mathrm{~cm}^{-1}\right) \end{gathered}$ | $\begin{gathered} \lambda_{\max }^{e m} \\ (\mathrm{~nm}) \end{gathered}$ | $\varphi_{f}$ | $\tau$ (ns) |
| Heptane | 0.012 | 433/4 | 505 | 0.46 | 2.44 | - | - | - | - |
| Dioxane | 0.164 | 443/41 | 518 | 0.48 | 2.07 | 448/33 | 520 | 0.73 | 2.10 |
| THF | 0.207 | 442/32 | 521 | 0.35 | - | 447/31 | 524 | 0.42 | - |
| AcOEt | 0.228 | 440/43 | 516 | 0.3 | 1.17 | 444/36 | 521 | 0.33 | 1.25 |
| DCM | 0.309 | 439/41 | 516 | 0.48 | - | 439/41 | 517 | 0.62 | - |
| ACN | 0.46 | 437/33 | 517 | 0.16 | - | 440/41 | 533 | 0.16 | - |
| Methanol | 0.762 | 441/56 | 527 | 0.15 | 0.54 | 446/29 | 521 | 0.22 | 0.78 |


| Solvent | $\mathrm{E}_{\mathrm{T}}{ }^{\text {N }}$ | 6 c |  |  |  | 7c |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \lambda_{\max }(\mathrm{nm}), \\ \varepsilon\left(\mathrm{mM}^{-1} \mathrm{~cm}^{-1}\right) \end{gathered}$ | $\begin{gathered} \lambda_{\max }^{e m} \\ (\mathrm{~nm}) \end{gathered}$ | $\varphi_{\mathrm{f}}$ | $\tau$ (ns) | $\begin{gathered} \lambda_{\max }(\mathrm{nm}), \\ \varepsilon\left(\mathrm{mM}^{-1} \mathrm{~cm}^{-1}\right) \end{gathered}$ | $\begin{gathered} \lambda_{\max }^{e m} \\ (\mathrm{~nm}) \end{gathered}$ | $\varphi_{\mathrm{f}}$ | $\tau$ (ns) |
| Heptane | 0.012 | - | - | - | - | 444/29 | 513 | 0.64 | 2.24 |
| Dioxane | 0.164 | 448/25 | 526 | 0.42 | 2.05 | 454/37 | 532 | 0.74 | 2.11 |
| THF | 0.207 | 452/23 | 535 | 0.33 | - | 444/42 | 539 | 0.51 | - |
| AcOEt | 0.228 | 446/38 | 532 | 0.31 | 1.25 | 451/35 | 535 | 0.31 | 1.56 |
| DCM | 0.309 | 446/30 | 524 | 0.45 | - | 444/33 | 533 | 0.61 | - |
| ACN | 0.46 | 447/25 | 535 | 0.18 | - | 450/5 | 547 | 0.26 | - |
| Methanol | 0.762 | 445/56 | 539 | 0.21 | 0.87 | 444/44 | 545 | 0.32 | 1.21 |

$\mathrm{E}_{\mathrm{T}}{ }^{\mathrm{N}}=$ normalized molar electronic transition energy ${ }^{2} ; \lambda_{\max }=$ absorption maximum; $\varepsilon=$ molar absorption coefficient; $\lambda_{\max }^{e m}=$ fluorescence emission maximum; $\Phi_{\mathrm{f}}=$ fluorescence quantum yield; $\tau=$ fluorescence lifetime

Table S2: Solvent dependence on the absorption maxima of $\mathbf{3 o - 8 o}$

| Solvent | $\lambda_{\max }(\mathrm{nm})$ |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3 o | 4 o | 5 o | 6 o | 7 o | 8 o |
| Heptane | 292,336 | 294,335 | - | - | 299,334 | 305,343 |
| Dioxane | 292,336 | 298,334 | 292,338 | 292,335 | 297,336 | 307,347 |
| THF | 295,332 | 306,336 | 292,334 | 302,333 | 296,336 | 312,351 |
| AcOEt | 294,327 | 297,331 | 299,330 | 289,333 | 300,334 | 308,351 |
| DCM | 296,331 | 304,332 | 295,332 | 296,333 | 297,336 | 311,350 |
| ACN | 294,331 | 298,333 | 294,334 | 283,340 | 297,339 | 314,360 |
| Methanol | 297,336 | 297,332 | 290,330 | 292,332 | 297,334 | 305,348 |

$\lambda_{\text {max }}=$ absorption maximum

Table S3. Fluorescence decay parameters for compound $\mathbf{3}$ in different solvents

| Solvent | $\tau_{\mathrm{f}}$ <br> $(\mathrm{ns})$ | $k_{\mathrm{f}}$ <br> $\left(\mathrm{ns}^{-1}\right)$ | $k_{\mathrm{n}}$ <br> $\left(\mathrm{ns}^{-1}\right)$ | $k_{\mathrm{c} \rightarrow \mathrm{o}}$ <br> $\left(\mu \mathrm{s}^{-1}\right)$ |
| :---: | :---: | :---: | :---: | :---: |
| Heptane | 2.5 | 0.016 | 0.38 | 2.5 |
| Dioxane | 2.1 | 0.24 | 0.24 | 1.2 |
| AcOEt | 1.1 | 0.26 | 0.64 | 4.5 |
| Methanol | 0.7 | 0.17 | 1.3 | 4.4 |

$\overline{\tau_{\mathrm{f}}=\text { fluorescence lifetime; } k_{\mathrm{f}}=\text { fluorescence rate constant; } k_{\mathrm{nr}}=\text { non-radiative decay rate constant; } k_{\mathrm{c} \rightarrow \mathrm{o}}=\text { cycloreversion rate }}$ constant.

## 6. Lippert-Mataga fitting

Table S4: Solvent dielectric constants $(\varepsilon)$ and refractive indexes $(\eta)^{3,4}$ and calculated values of orientation polarizability $(\Delta \mathrm{f})$ and $\operatorname{Stokes} \operatorname{shift}(\Delta v)$ for all compounds.

| Solvent | $\boldsymbol{\varepsilon}$ | $\eta$ | $\Delta \mathrm{f}$ | $\Delta \mathbf{n}$ |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 3c | 4c | 5c | $\mathbf{6 c}$ | 7c | 8c |  |
| Heptane | 1.92 | 1.3855 | $5 . \mathrm{E}-05$ | 2923 | 3293 |  |  | 3029 | 2967 |  |
| Dioxane | 2.209 | 1.4175 | 0.022 | 3671 | 3268 | 3091 | 3310 | 3229 | 3424 |  |
| THF | 7.58 | 1.405 | 0.210 | 3428 | 3431 | 3287 | 3432 | 3970 | 3783 |  |
| AcOEt | 6.02 | 1.3719 | 0.200 | 3366 | 3347 | 3329 | 3625 | 3481 | 4209 |  |
| DCM | 9.08 | 1.4242 | 0.218 | 3303 | 3399 | 3437 | 3338 | 3761 | 3734 |  |
| ACN | 38.8 | 1.3442 | 0.306 | 3677 | 3541 | 3966 | 3680 | 3941 | 4247 |  |
| Methanol | 33.62 | 1.3288 | 0.309 | 3947 | 3700 | 3228 | 3919 | 4174 | 4558 |  |



Figure S1: Lippert-Mataga plots for closed isomers of all compounds. $\Delta v=v_{A}-v_{F}\left(\mathrm{~cm}^{-1}\right)$ is plotted against solvent orientation polarizability $\Delta f=\frac{\varepsilon-1}{2 \varepsilon+1}-\frac{n^{2}-1}{2 n^{2}+1}$.

Each Lippert-Mataga plot was fitted with a linear fit and the slopes are plotted against the Hammett constant $\sigma^{\prime}$.

Table S5: Parameters for Linear fits of Lippert-Mataga plots.

| Compound | $\sigma^{\prime}$ | Slope | Intercept |
| :---: | :---: | :---: | :---: |
| 3c | 1.03 | 1561 | 3191 |
| 4c | 1.05 | 1040 | 3238 |
| 5c | 1.02 | 1769 | 3016 |
| 6c | 1.00 | 1679 | 3196 |
| 7c | 1.00 | 3162 | 3083 |
| 8c | 0.95 | 3975 | 3127 |



Figure S2: Slope of Lippert-Mataga plot vs. Hammett constant $\sigma^{\prime}$. Electron-donating substituents are more sensitive to solvent polarity.

## 7. Catalán Fits

All fits were made with Mathematica software. The absorbance maxima ( $v_{\mathrm{abs}}$ ), fluorescence maxima $\left(v_{\mathrm{f}}\right)$, Stokes shifts $(\Delta v)$, quantum yields and fluorescence lifetimes are fitted with all parameters of the Catalán equation ${ }^{5,6}$ (Equation 1), and then those with values of $p<0.25$ were chosen and the fit repeated with just those parameters. Fits with $\mathrm{R}^{2}<0.8$ are excluded from the data presented below. Absorbance data did not fit well with the equation ( $\mathrm{R}^{2}<0.8$ ). Fluorescence lifetime fits were conducted with one parameter at a time as multi-parameter regressions were not possible.

Table S6: Dependence of $v_{\mathrm{abs}}, v_{\mathrm{fl}}$, and $\Delta v$ of $\mathbf{3 c - 8 c}$ on Catalán solvent parameters

## Fluorescence maxima fits:

| Compound | $\mathrm{R}^{2}$ | $\mathrm{y}_{0}$ | $\Delta \mathrm{y}_{0}$ | $\mathrm{a}_{\text {SP }}$ | $\Delta \mathrm{a}_{\text {SP }}$ | $\mathrm{b}_{\mathrm{SdP}}$ | $\Delta \mathrm{b}_{\text {SdP }}$ | $\mathrm{c}_{\mathrm{SA}}$ | $\Delta \mathrm{c}_{\mathrm{SA}}$ | $\mathrm{d}_{\text {SB }}$ | $\Delta \mathrm{d}_{\mathrm{SB}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3 c | 0.83 | 19.95 | 0.08 | - | - | -0.37 | 0.10 | - | - | -0.44 | 0.17 |
| 4 c | 0.96 | 20.76 | 0.50 | -1.24 | 0.73 | -0.30 | 0.12 | -1.26 | 0.21 | -0.91 | 0.19 |
| 5 c | 0.95 | 20.29 | 0.26 | -0.92 | 0.28 | -0.17 | 0.07 | - | - | -0.73 | 0.09 |
| 7 c | 0.83 | 19.36 | 0.14 | - | - | -1.12 | 0.20 | - | - | - | - |
| 8 c | 0.91 | 19.13 | 0.26 | - | - | -2.16 | 0.34 | - | - | -1.36 | 0.58 |

## Stokes Shift fits:

| Compound | $\mathrm{R}^{2}$ | $\mathrm{y}_{0}$ | $\Delta \mathrm{y}_{0}$ | $\mathrm{a}_{\text {SP }}$ | $\Delta \mathrm{a}_{\text {SP }}$ | $\mathrm{b}_{\mathrm{SdP}}$ | $\Delta \mathrm{b}_{\mathrm{SdP}}$ | $\mathrm{c}_{\mathrm{SA}}$ | $\Delta \mathrm{c}_{\mathrm{SA}}$ | $\mathrm{d}_{\mathrm{SB}}$ | $\Delta \mathrm{d}_{\mathrm{SB}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 4 c | 0.97 | 2.99 | 0.07 | - | - | 0.48 | 0.12 | 1.79 | 0.19 | - | - |
| 5 c | 0.87 | -5.71 | 2.24 | 8.93 | 3.18 | 2.54 | 0.57 | - | - | 2.55 | 0.98 |
| 8 c | 0.93 | 4.90 | 0.72 | -3.09 | 1.02 | 1.16 | 0.18 | - | - | 0.89 | 0.31 |

## Quantum Yield fits:

| Compound | $\mathrm{R}^{2}$ | $\mathrm{y}_{0}$ | $\Delta \mathrm{y}_{0}$ | $\mathrm{a}_{\mathrm{SP}}$ | $\Delta \mathrm{a}_{\mathrm{SP}}$ | $\mathrm{b}_{\mathrm{SdP}}$ | $\Delta \mathrm{b}_{\mathrm{SdP}}$ | $\mathrm{c}_{\mathrm{SA}}$ | $\Delta \mathrm{c}_{\mathrm{SA}}$ | $\mathrm{d}_{\mathrm{SB}}$ | $\Delta \mathrm{d}_{\mathrm{SB}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3 c | 0.99 | -1.92 | 0.09 | 3.03 | 0.14 | - | - | -0.07 | 0.04 | 0.44 | 0.03 |
| 4 c | 0.88 | -0.99 | 0.32 | 2.39 | 0.46 | -0.20 | 0.08 | - | - | -0.32 | 0.14 |
| 7 c | 0.99 | -1.53 | 0.16 | 3.39 | 0.23 | -0.63 | 0.04 | 0.59 | 0.07 | - | - |

Fluorescence Lifetime fits:

| Compound | $\mathrm{R}^{2}$ | $\mathrm{y}_{0}$ | $\Delta \mathrm{y}_{0}$ | $\mathrm{a}_{\mathrm{SP}}$ | $\Delta \mathrm{a}_{\mathrm{SP}}$ | $\mathrm{b}_{\mathrm{SdP}}$ | $\Delta \mathrm{b}_{\mathrm{SdP}}$ | $\mathrm{c}_{\mathrm{SA}}$ | $\Delta \mathrm{c}_{\mathrm{SA}}$ | $\mathrm{d}_{\mathrm{SB}}$ | $\Delta \mathrm{d}_{\mathrm{SB}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3 c | 0.94 | 2.54 | 0.17 | - | - | -2.14 | 0.30 | - | - | - | - |
| 4 c | 0.96 | 2.55 | 0.14 | - | - | -2.19 | 0.25 | - | - | - | - |
| 5 c | 0.94 | 2.73 | 0.26 | - | - | -2.23 | 0.39 | - | - | - | - |
| 6 c | 0.91 | 2.60 | 0.28 | - | - | -1.99 | 0.43 | - | - | - | - |
| 7 c | 0.92 | 2.33 | 0.11 | - | - | -1.21 | 0.20 | - | - | - | - |
| 5 c | 1.00 | -5.47 | 0.12 | 10.26 | 0.19 | - | - | - | - | - | - |
| 6 c | 0.99 | -4.76 | 0.35 | 9.22 | 0.52 | - | - | - | - | - | - |

Cyclization Quantum Yield fit:

| Compound | $\mathrm{R}^{2}$ | $\mathrm{y}_{0}$ | $\Delta \mathrm{y}_{0}$ | $\mathrm{a}_{\text {SP }}$ | $\Delta \mathrm{a}_{\text {SP }}$ | $\mathrm{b}_{\mathrm{SdP}}$ | $\Delta \mathrm{b}_{\text {SPP }}$ | $\mathrm{c}_{\text {SA }}$ | $\Delta \mathrm{c}_{\text {SA }}$ | $\mathrm{d}_{\text {SB }}$ | $\Delta \mathrm{d}_{\text {SB }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 8 c | 0.98 | 0.327 | 0.015 |  |  | -0.25 | 0.02 | 0.10 | 0.03 | -0.30 | 0.03 |

Coefficients ( $\mathrm{y}_{0}$, $\mathrm{a}_{\mathrm{SP}}, \mathrm{b}_{\mathrm{SdP}}, \mathrm{c}_{\mathrm{SA}}, \mathrm{d}_{\mathrm{SB}} ; \mathrm{cm}^{-1}$ ), respective standard errors ( $\Delta i$ ) and correlation coefficients $\left(\mathrm{R}^{2}\right)$. The calculations were performed with Mathematica software. Only regressions with $\mathrm{R}^{2}>0.8$ are included. Parameters were excluded from the fits if $p>0.25$.

PC 8c: quantum yield . SdP, SA, SB.


Figure S3: Calculated cyclization quantum yield values of compound $\mathbf{8}$ from Catalán regression of solvent dipolarity, solvent acidity and solvent basicity, plotted against the measured values. The straight line indicated equivalence between measured and calculated values of the regression, and not a fit. As can be seen, a very good approximation of the measured values was obtained with the regression.

## 8. Photoconversion Parameters Calculations

Photoconversion (cyclization and cycloreversion) experiments were conducted and the changes in absorbance over time were fitted with a monoexponential curve for each compound in each solvent. The monoexponential rate constant derived from this fit is equal to $k_{\text {eq }}{ }^{7}$ The following relationships were used to calculate the cyclization and cycloreversion rate constants and quantum yields for each irradiation wavelength:

$$
\begin{gathered}
k_{e q}=k_{o \rightarrow c}+k_{c \rightarrow o} \\
\alpha_{P S}=k_{o \rightarrow c} / k_{e q} \\
k_{o \rightarrow c}=k_{e x, o} \times \Phi_{o \rightarrow c} \\
k_{c \rightarrow o}=k_{e x, c} \times \Phi_{c \rightarrow o}
\end{gathered}
$$

For the excitation rate constants (for species $i$ ): $k_{e x, i}=\sigma_{i, \lambda} \times \Psi_{\lambda}$, where $\sigma_{i, \lambda}$ is the absorption crosssection at wavelength $\lambda\left(\sigma_{i, \lambda}=\frac{10^{3} \ln 10}{N} \times \varepsilon_{i}, \mathrm{~cm}^{2}\right.$ molecule $\left.{ }^{-1}\right)$ and $\Psi_{\lambda}$ is the photon flux $\left(\Psi_{\lambda}=5 \times 10^{15} \times\right.$ $\lambda \times I$, photons $\mathrm{s}^{-1} \mathrm{~cm}^{-2} ; I$ is the irradiance, $\mathrm{W} \mathrm{cm}^{-2}$ ).

For calculation of the fluorescence and non-radiative decay rate constants the following relationships were used: ${ }^{8}$

$$
k_{f}=\frac{\Phi_{f}}{\tau_{f}} \quad k_{c \rightarrow 0}=\frac{\Phi_{c \rightarrow 0}}{\tau_{f}} \quad k_{n r}=\frac{1}{\tau_{f}}-\left(k_{f}+k_{c \rightarrow 0}\right)
$$

## 9. Fatigue and photoconversion cycles

The fatigue of compounds $\mathbf{5 , 6} \mathbf{6}$ and was evaluated by repeatedly photoswitching the compounds in ethyl acetate $\left(\sim 1 \times 10^{-5} \mathrm{M}\right)$ using UV ( 340 nm ) and visible ( 445 nm ) light, and of compound 5 by constant irradiation with UV light in different solvents. Intensities used are described in the Experimental Section.

The irradiation times necessary to fully convert samples were determined in previous kinetics experiments.


Figure S4: Normalized fluorescence intensity for compounds (A) 5, (B) 6 and (C) 7 during photoswitching cycles. One complete cycle involves closing and opening the sample.


Figure S5. Photodegradation of compound 5 in 1,4-dioxane, ethyl acetate, and methanol under constant irradiation with UV light ( $340 \mathrm{~nm}, \sim 10 \mathrm{~mW} / \mathrm{cm}^{2}$ ).

## 10. Custom Built Spectrometer

A custom built dual absorbance-fluorescence spectrometer with photoconversion capabilities was used to determine spectra and photoconversion (cyclization, cycloreversion) kinetics and quantum yields. The following Scheme S2 describes the instrument. The components are: Avantes AvaSpec 2048 spectrometer; Cairn OptoScan monochromator with corresponding power supply (fluorescence excitation and photoconversion); Heraeus Deuterium-Tungsten FiberLight dual lamp with collimated light output (UV absorption); Olympus Mercury Arc Lamp (photoconversion); cuvette holder with water cooling and magnetic stirring; corresponding optics including UV lenses, neutral density and bandpass filters, shutters and fiber optic cable; necessary control boxes and power sources. All components are connected by USB to a computer, and controlled with customized LabView programs. Future plans include the addition of a custom-built electronic filter wheel for automated cycling. Capabilities of the equipment include recording of: dark noise, reference intensities, blank and absorbance spectra; excitation and emission spectra; automated kinetics; automated photocycling. The Hg arc lamp used for photoconversion has a maximal output of $\sim 150 \mathrm{~mW}$ at 450 nm and $\sim 60 \mathrm{~mW}$ at 340 nm .


Scheme S2: Illustration of the experimental setup of the custom built spectrometer.

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