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THE IMPACT OF CORPORATE GOVERNANCE INDICATORS ON FIRM VALUE: EVIDENCE OF SHARIAH COMPLIANT AND SHARIAH NON-COMPLIANT FIRMS IN PAKISTAN



DOCTOR OF PHILOSOPHY UNIVERSITI UTARA MALAYSIA 2020

THE IMPACT OF CORPORATE GOVERNANCE INDICATORS ON FIRM VALUE: EVIDENCE OF SHARIAH COMPLIANT AND SHARIAH NON-COMPLIANT FIRMS IN PAKISTAN



Thesis Submitted to
College of Business
Universiti Utara Malaysia,
in Fulfillment of the Requirement for the Degree of Doctor of Philosophy



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ABSTRACT

The existing literature highlights the several issues related to the implementation of corporate governance codes and problems of firm valuation in developing countries like Pakistan. Although codes of corporate governance and regulations have been formulated in Pakistan, there are several violations of laws and codes observed in the corporate sectors of Pakistan such as Crescent Bank, Mehran Bank, and Taj Company. Firms listed in the Pakistan Stock Exchange (PSX) have failed to effectively implement the codes of corporate governance particularly due to ownership structure, pyramidal structure, and board structure which significantly influence the firm value. Moreover, most of the listed companies are not able to fulfil the Shariah compliant screening criteria of KMI Islamic Index. Past literature affirms the issues related to Principal-Principal (PP) conflict as most of the firms are owned by the family businesses. The underpinning objective of the current study is to investigate the impact of corporate governance indicators on firm value of PSX and KMI listed companies. The theoretical framework of the current study is based on Principal-Principal agency theory and the concept of "Maqasid al-Shariah". A total of 312 firms (164 Shariah Compliant and 148 Shariah Non-Compliant) were taken as samples from the KMI screening list for the period of 2009 to 2018. The results of the present study reveal that ownership, pyramidal, and board structures have a significant association with PP conflict and firm value except board independence. Moreover, PP conflict mediates the relationship between ownership, pyramidal structure, and board structure of listed firms. Based on the findings, the current study suggests that implementation of Shariah laws and regulations can facilitate firms in minimizing the PP conflict and effective implementation of codes of corporate governance.

Keywords: firm value, corporate governance, principal-principal conflict, shariah compliant

ABSTRAK

Literatur sedia ada memberi penekanan kepada beberapa isu berkenaan pelaksanaan kod tadbir urus korporat dan masalah penilaian firma di negara membangun seperti Pakistan. Walaupun kod tadbir urus korporat dan peraturan telah dirangka di Pakistan, didapati terdapat beberapa pelanggaran undang-undang dan kod dalam sektor korporat di Pakistan seperti di Bank Crescent, Bank Mehran, dan syarikat Taj. Syarikat-syarikat yang tersenarai dalam Bursa Saham Pakistan (PSX) gagal untuk melaksanakan kod tadbir urus korporat yang berkesan terutamanya disebabkan struktur pemilikan, struktur piramid, dan struktur lembaga yang mempengaruhi nilai syarikat secara signifikan. Selain itu, kebanyakan syarikat tersenarai tidak dapat memenuhi kriteria penapisan patuh Syariah oleh Indeks Islam KMI. Kajian lepas mengesahkan isu-isu berkenaan konflik prinsipal-prinsipal (PP) kerana kebanyakan syarikat adalah perniagaan milikan keluarga. Objektif utama kajian ini adalah untuk menyiasat kesan penunjuk tadbir urus korporat ke atas nilai syarikat PSX dan syarikat tersenarai KMI. Kerangka kerja kajian ini adalah berdasarkan teori agensi prinsipal-prinsipal dan konsep Magasid al-Shariah. Sebanyak 312 buah syarikat (164 syarikat patuh syariah dan 148 syarikat tidak patuh syariah) diambil sebagai sampel daripada senarai penapisan KMI bagi tempoh 2009 sehingga 2018. Hasil kajian ini menunjukkan pemilikan, piramid, dan struktur lembaga mempunyai perkaitan yang signifikan dengan konflik PP dan nilai syarikat kecuali kebebasan lembaga. Selain itu, konflik PP mengantara hubungan antara pemilikan, struktur piramid, dan struktur lembaga syarikat tersenarai. Berdasarkan dapatan, kajian ini mencadangkan bahawa pelaksanaan peraturan dan undang-undang syariah dapat memudahkan syarikat dalam mengurangkan konflik PP dan pelaksanaan kod tadbir urus korporat yang berkesan.

Kata kunci: nilai syarikat, tadbir urus korporat, konflik prinsipal-prinsipal, patuh syariah

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LIST OF ABBREVIATIONS

AAOIFI Accounting & Auditing Organization for Islamic Financial Institutions

BI Board Independence

BOD Board of Directors

BS Board Size

CAD Current Account Deficit

CEO Chief Executive Officer

CG Corporate Governance

COB Chairman of the Board

DJIMI Dow Jones Islamic Market Index

FDI Foreign direct investment

FO Family Ownership

FTSE Financial Times Stock Exchange

GDP Gross Domestic Product

HSBC Hongkong and Shanghai Banking Corporation

KMI Karachi Meezan Index

MNC Multi-National Corporations

MSCI Morgan Stanley Capital International-Islamic Index

NPV Net Present Value

OC Ownership Concentration

PA Principal Agent

PBC Pakistan Business Council

PG Pyramidal Group

PP Principal-Principal Conflict

PSX Pakistan Stock Exchange

R&D Research and Development

SC Shariah Compliant

S & P Standard & Poor's Islamic Index

SNC Shariah Non-Compliant

SECP Security & Exchange Commission of Pakistan

SOE State Owner Enterprises

CHAPTER ONE

INTRODUCTION

1.1 Background

The scope of codes of corporate governance is just about the governing or organizing functions and operations of corporations. Corporate governance is quite old phenomenon, and enough literature has been documented in this domain, however; still literature lacks sufficient investigations in various aspects. Codes of corporate governance deals with the various aspects of organizations for instance; practices of accounting standards, executive remuneration, board composition, board size, financial disclosures, and implementation of accounting standards (Bhagat & Bolton, 2008; Rezaee, 2009).

Moreover, literature defined the corporate governance as, "corporate governance is, to a large extent, a set of mechanisms through which outside investors protect themselves against expropriation by insiders" (La Porta, Lopez-de-Silanes, Shleifer, & Vishny, 2000). Corporate governance remains the key issue for the policy makers in developed and developing economies for the practitioners and policymakers. Since earlier 20th century with the emergence of corporate scandals (WorldCom, Enron, Taj company, and Paramalat) which affect the economies around the world.

The major reason behind these corporate scandals includes controllers of financial markets, board of directors, lack of board independences, agency issues (Manual of Corporate Governance, 2002). The emergence of these scandals shakes the trust of minority shareholders, stockholders, public at large on the stock markets, and corporations in business. Resultantly, every country demand for the new stricter corporate governance mechanism (Esqueda, & O'Connor, 2020).

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