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Quantitative assessment of environmental impacts at the urban scale: the ecological footprint of a university campus

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Abstract

This paper explores the consumption-based ecological footprint method and its application aiming at a quantitative assessment of the sustainability of a university campus. The goal is to inform the planning decision-making process and evaluate the socio-technical solutions implemented in local urban settings for reducing energy consumption, decreasing environmental impacts and improving the quality of life of the campus' inhabitants. The case study taken for the analysis is the Politecnico di Torino, a Higher Education Institution (HEI) located in Northern Italy counting around 33,000 enrolled students in 2016. Data were collected from departments and administrative units of the Politecnico di Torino to identify the pressure exerted by the campus activities on the ecosystem during a reference year (2016). The study identified six main categories of consumption that were associated with their ecological footprint, i.e. the amount of land needed to produce the required resources and to absorb the generated waste, including CO₂ emissions. Total footprint resulted in 6,200 gha: about half of the total city area, meaning that the campus would need a 310 times larger area to be self-sufficient. Normalizing this result with the number of students yields 0.19 gha/student. Transports had the highest share, with 49.4% out of the total campus impact, whereas energy covered 40.1%. Food, waste, land use and water counted, respectively, for 5.7%, 3.7%, 0.7% and 0.5%. This study presents the most comprehensive analysis to date of the environmental impact associated with an Italian HEI. This methodology and its implementation for the specific case of HEIs contribute to gain a better understanding of the overall impact of a university campus, as well as to create thresholds for comparative analysis, decision-making tools and policymaking to reduce the ecological footprint of the educational sector.

Keywords Emission analysis · Higher education · Sustainability assessment · Decision-making · Carbon footprint · Ecological footprint · Environmental awareness

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Abbreviations

EF	Ecological Footprint
GFN	Global Footprint Network
gha	Global Hectares
HEI	Higher Education Institution
MPT	Masterplan Team
PoliTO	Politecnico di Torino
RUS	Rete delle Università per lo Sviluppo Sostenibile (Sustainable Development University Network)
SDG	Sustainable Development Goal

1 Introduction

In the last few years, debates about the climate crisis increase in importance and media resonance, involving different types of activists and experts around the world: 2019 was also the year of student climate strikes, led by the movement Fridays for Future which involved millions of students around the world. The crucial role of the human beings in the climate crisis has been acknowledged also in the scientific arena, beginning from Paul Crutzen (Steffen et al., 2011) who introduced the term “Anthropocene” to represent the human responsibility in affecting the current ecological unbalance (Steffen et al., 2011).

Other scientific reports, like the ones by the Intergovernmental Panel on Climate Change (IPCC), recognize the priority need to reduce global energy, materials and food demand about the Earth biocapacity (IPCC, 2018). An increasing number of scholars acknowledge the crucial role of personal behaviours in addition to technological improvements; those changes in behaviour and lifestyle could include the different areas of individual consumption (food, transport choices, energy use and goods consumption patterns) (Castellani et al., 2019; Sala & Castellani, 2019; Vanham et al., 2019) impacting heavily on the current social, economic and environmental crisis. Urbanization, economic growth and energy consumption raise environmental degradation, while trade acts more in the long term, decreasing environmental quality (Nathaniel, 2020a). The findings of an exploratory study by Nathaniel (Nathaniel, 2020b) suggest also that biocapacity, economic growth and urbanization increase the EF (even if not everywhere in the world in the same way and at the same speed), while human capital exerts a reverse influence.

The integrated nature of the current crisis is reflected in the framework of Sustainable Development Goals (SDGs), where 17 goals adopted by the United Nations (UN) in 2015 (UN, 2015) are set to guide future development including the crucial role of the built environment. (Baranzelli et al., 2019; Colglazier, 2015).

Higher Education Institutions (HEIs) have critical roles in implementing SDGs and their mission-driven approaches for reducing their direct impacts and provoking a change at urban scale (Leal Filho et al., 2018; Patrizia Lombardi & Sonetti, 2017). Many scholars describe the new role of University exactly as moving from a teaching and research place-based hub, to a driving force for the knowledge economy of regions, leveraging on a learning community about climate change threats, awareness and solutions (Genta et al., 2019; Mulder et al., 2015; Tejedor et al., 2019).

Evaluating the environmental impact of HEI and in general the contribution to foster sustainable development principles “practising what we preach”, became a key issue (Sonetti et al., 2016, 2020). In the *mare magnum* of sustainability assessment methods for HEIs

(Brandon & Lombardi, 2011; Caeiro et al., 2013), it is hard to find holistic, comprehensive, balanced criteria, able to encourage good practices without creating confusion or conflicts in the evaluation process. In line with Disterheft et al., (2014, 2016) and Shriberg (2002), a useful evaluation process should go beyond the “what”, by also integrating “why” and “how”, investigating choices, missions, visions and incentives.

The Ecological Footprint (EF) is a methodology widely used for assessing the environmental impact of human activities, for its power to represent with a unique number how much of the biosphere’s regenerative capacity humans are consuming and compare this amount with how much is still available (Goldfinger et al., 2014). EF method is now quite widespread and has been used globally at different levels of detail, from a single product to the global scale (Kitzes et al., 2009), as well as in different types of organizations, both private, public and NGOs, but still rarely in urban settlements or university campuses (Baabou et al., 2017; Collins et al., 2018). The way trade, economic growth and energy consumption affect EF in different national or regional contexts has been explored by several scholars worldwide (Omojolaibi & Nathaniel, 2020; Udemba, 2020a, b, c).

Being aware of the limitations deriving from the selection of a specific object of study (a university campus) and a specific scope (its EF), this paper presents the results of a sustainability evaluation exercise aiming at fostering sustainable development awareness in the local community and improving the sustainability performance of the university campus itself (Leal Filho et al., 2018; Lombardi & Sonetti, 2017).

In the following paragraph, the EF methodology is presented in its theoretical framework (par. 1.1) and its concrete application to a university campus, the Politecnico di Torino (PoliTO) case study (par. 2). Results (par. 3) show the total PoliTO’s Ecological Footprint (EF), obtained summing up the EF of the different consumption categories, namely Energy (Electricity, Heating), Water, Mobility (Commuting students, Commuting staff, Work trips), Land use, Waste (Recycled waste, Unsorted waste), Food (Canteen, Bar). Acknowledging the ambiguity of the EF indicators regarding the mobility impact, the analysis encompasses two extreme scenarios (one more “eco-friendly” and one less “eco-friendly”) and an intermediate situation considered as the most reliable. Discussion and conclusions (par. 4) illustrate the final results compared to other previous studies. Finally, limitations of the study, its implications in the campus management and further development are presented.

1.1 The ecological footprint

The EF methodology adopted by the Global Footprint Network (GFN) since 2003 is based on Rees and Wackernagel works (Rees & Wackernagel, 1996; Wackernagel & Rees, 1997). It reflects the land required to deliver our daily consumption and it encompasses six types of footprints, namely cropland for the provision of plant-based food; grazing land for animal products; forest for timber; fishing grounds for fish products; carbon uptake land to neutralize CO₂ emissions; and built-up land for shelter and infrastructures (Borucke et al., 2013). Each of these groups takes its specific biocapacity, conveyed in “global hectares” (gha). The global hectare is a quantity based on the average productivity of the earth’s land areas in one year; this value can change in years and is related to the paradox of an increasing biocapacity of human-altered ecosystems (Galli et al., 2016).

The methodology has received many critiques in the last years (Galli et al., 2016; Giampietro & Saltelli, 2014; Goldfinger et al., 2014). Main limitations identified by the literature refer to (i) the not-homogeneous uncertainty degrees in the different impact

calculation methodologies; (ii) the definition of biocapacity; (iii) the uneasy process of boundaries definitions; (iv) the underlying simplifications and (v) the scarce reliability of a normalized indicator for the overall performance (Goldfinger et al., 2014; Munier, 2011). Nevertheless, all the previous are paid back by the significant advantage of providing a recognizable figure of the environmental impact and, at the same time, a clear starting point for further policies developments. EF makes it possible to obtain a snapshot of current situations readable by non-experts and comparable to current studies about human impact on our planet (Steffen et al., 2015; Vanham et al., 2019). Despite being a complex indicator to calculate, EF is still an easier and “tangible” way to transfer a final impact to a wider audience (T. Wiedmann & Barrett, 2010), especially for environmental education purposes (Collins et al., 2018).

While industries, administrations and organizational institutions focus most on sustainability management practices (Schaltegger & Wagner, 2006; Schaltegger et al., 2006; Schuetze & Chelleri, 2015), university policymakers have generally failed to adopt consumption-based measures on the subnational levels (K. Turner et al., 2007). This could be partly due to the lack of consistent and accountable impact info at the local level of carbon footprint emissions per sector (Ivanova et al., 2017), although university campuses, as a consistent landowner in a city, may have a significant role to play (Agdas et al., 2015; Chung & Rhee, 2014; Escobedo et al., 2014; Ferrer-Balas et al., 2009). Moreover, an EF analysis is in line with the recommendation to ‘practice what it is preached’ by professors, unfolding the most significant impacts in a university community and fostering awareness among staff and students (Cortese, 2003; Gottlieb et al., 2012; Sonetti et al., 2016).

Despite this potential, assessing and recording impacts via the EF method are still not much widespread among higher education institutions (Lozano, 2010; Velazquez et al., 2006). Sustainability reporting is an overly complicated endeavour, often managed by non-academics and therefore the “tick-the-box” exercise remains without consequences to enable environmental performances to both be compared with other institutions and tracked in the same institution through time (Lozano et al., 2014; Ramos et al., 2015).

Universities adopting the EF method generally aim at i) incorporating sustainability into their core business (T. O. Wiedmann et al., 2009); ii) submitting a sustainability report (Townsend & Barrett, 2015); iii) using it as a teaching tool with students (Collins et al., 2018; Li et al., 2008); iv) paving the road to new policies (Deakin et al., 2002; Townsend & Barrett, 2015) and v) elaborating new scenarios (Conway et al., 2008a, b). According to many scholars (Chambers et al., 2014; Klein-Banai & Theis, 2013; Lambrechts & Van Liedekerke, 2014; Larsen et al., 2013), EF proved to be a sound foundation for reporting, acknowledging uniformity, comparability and communicability of the sustainability outcomes in universities (Larsen et al., 2013; Nunes et al., 2013; Ozawa-Meida et al., 2013). However, the literature about EF in Higher Education Institutions (HEIs) lacks specific analysis regarding carbon (Baboulet & Lenzen, 2010; Klein-Banai & Theis, 2011; Thurston & Eckelman, 2012) and ecological (Conway, et al., 2008a, b; Klein-Banai & Theis, 2011; Venetoulis, 2006; Wood et al., 2010) footprints and no cases about the Italian context have been found.

This paper tries to fill this gap by presenting the first Italian University campus impact assessment obtained via the EF method and covering all elements of the university’s activities. The calculation was done in the framework of the Sustainable Path programme of Politecnico di Torino (PoliTO), which represented the case study and whose results have been used to support the refurbishment, environmental policymaking and master planning of the campus.

2 Methodology

The PoliTO campus is sprawled in different buildings around the city of Turin, in Northern Italy. The main site hosts the engineering campus, and it is located in Corso Duca Degli Abruzzi. The historical and most representative site of PoliTO is the Valentino Castle, a 17th-century royal residence, which is the main teaching campus for Architecture, Planning and Design. The newest campus is the “Cittadella of Design and Sustainable Mobility”, next to the manufacturing plant of Mirafiori, a former automotive factory.

PoliTO started its Sustainable Path programme in 2015 by creating a “Green Team”. This administrative office identified five target areas for data collection and sustainability interventions: energy and building, mobility and transport, food, water and waste, urban outreach and procurement. For most of them, no accountable calculation of EF has ever been made, except for the energy consumption and production which is monitored by the living laboratory, a special real-time data monitoring system available inside the university. Therefore, the method used to calculate the EF of the PoliTO campus was based on the literature review of both scientific papers and reports by European and American universities, as well as by Italian municipalities and regions. The EF componential method was adopted with a bottom-up approach gathering local-level data (physical flows of materials and energy, input–output tables, etc.) (Baabou et al., 2017), to obtain quantitative support for future decisions, both from the environmental impacts reduction and the strategic planning of the campus.

Five methodological steps were necessary to develop the analysis:

- Definition of reference terms
- Definition of consumption components and flows
- Data collection
- Consumption analysis for each consumption category
- Ecological Footprint evaluation

As a reference for the collection of data was chosen the 2016 year. In 2016, PoliTO counted more than 33,000 students and around 1700 employees, including 900 professors and researchers. The physical boundaries of PoliTO premises were adopted for the analysis of main consumption patterns. However, while a university campus has precise physical boundaries, the related activities to be taken into account when measuring the environmental impact of a HEIs (e.g. transport, food production, waste disposal) do not always take place within these boundaries, making it difficult to identify them.

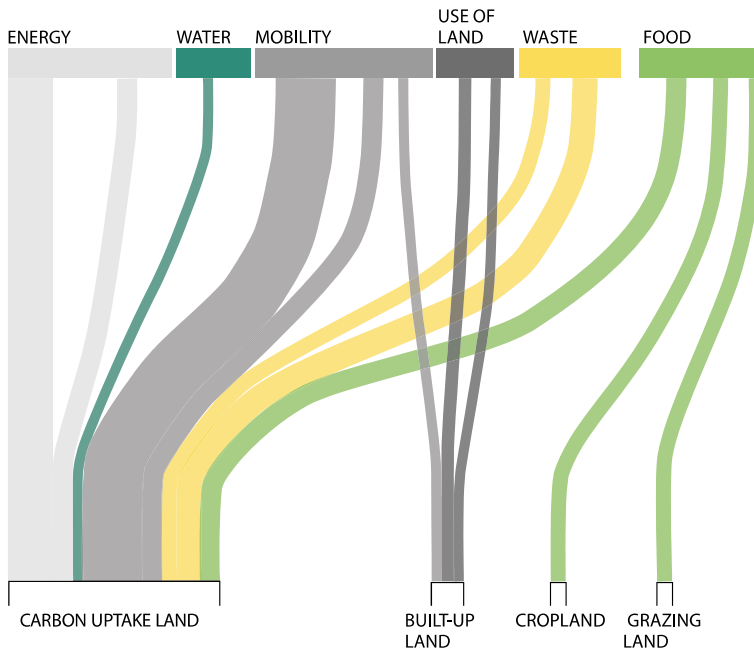
In the calculation of the EF, the following processes have been considered: both research and teaching activities and subsidiary actions that describe how students, professors and employees move, consume food and interact with other people. Successively, flows of energy and materials that enter and exit the campus system boundary each day were identified. These are related to six categories and related components as shown in Table 1.

Each category was successively connected to the EF land types impacted. The consequent analysis framework is shown in Fig. 1 and reports the “flows” that were measured to quantify the EF.

Every flow (from consumption to land type) was developed separately, aggregated for every consumption category and in the final phase in the total EF. Every flow was

Table 1 Components selected for the calculation of the EF of the Politecnico di Torino Campus

1	Direct energy use (heat from district heating, natural gas and electricity)
2	Water (tap water and rainwater)
3	Mobility (daily commuting of students and employees, work trips out of the campus)
4	Infrastructure (buildings, roads and parking lots)
5	Waste (recycled and non-recycled waste)
6	Food (food consumed in canteens and cafés)

**Fig. 1** The types of land corresponding to the different EF categories

quantified through the adoption of two main equations. The first one is about the definition of the productive footprint related to the depletion of natural resources which affects built-up land, cropland and grazing land:

$$\text{Productive footprint}[ha] = \text{consumption}[t] \div \text{productivity} \left[\frac{t}{ha} \right]$$

The second one is the carbon footprint (CF) related to carbon dioxide emissions expressed as the amount of productive land area required to uptake them (Weidmann & Minx, 2007). It refers to the impacts on the carbon uptake land.

$$\text{Carbon footprint}[ha] = \text{emission}[tCO_2] * \text{absorption} \left[\frac{ha}{tCO_2} \right]$$

Most of the considered actions consume energy and, for this reason, have a corresponding CF. The total CF indicator can be compared to similar cases across different contexts.

In Table 2, methods and tools used for data collection are reported for each consumption category.

In the next sub-sections, a short description of methodological steps followed to evaluate emissions and consumptions of every consumption category is reported.

2.1 Energy

For the energy consumption category, the study considered the use of electricity, natural gas and heat in the main campuses. Electricity at Politecnico is used for several activities, among all: lighting, air conditioning, computers and other appliance for teaching and research. The total consumption in 2016 was around 16 GWh, mainly concentrated during the period of occupancy (from 9 am to 6 pm) and monitored by the living laboratory. However, a practically constant load of 1 MW, even at night and during holidays, was recorded, due to night-time safety-lighting, along with servers and IT equipment necessarily turned on 24 h a day.

The electricity consumed by Politecnico may be considered 100% “green” because it is purchased through the “*Garanzia di Origine (Source Warranty)*” (GO) certificate. In the Italian policy framework, this qualifies the renewable origin of the energy provided. Therefore, for the EF calculation, emissions in the case of energy from renewable sources should be zero. However, the electricity withdrawn from the Italian network was not considered as “carbon-free”, taking the GO certificate just like virtual merit. To reduce withdrawals from the electricity grid, a new 600 kW photovoltaic system was installed in spring 2017, which has produced in its first year about 750 MWh and 800 MWh in 2019, i.e. 4.3% of the total electricity consumption of Politecnico. However, this share of really carbon-free electricity production was not considered in the calculation, since it was not present in 2016. Thermal energy is purchased by the Turin district heating network for the main campus site, while the remaining buildings are heated by natural gas boilers. EF of energy category is composed of the “carbon uptake land”, that is the forested area necessary to absorb the CO₂ emissions associated with this consumption. Once the energy-related CO₂ emissions were determined according to the emission factors from the *Istituto Superiore per la Protezione e la Ricerca Ambientale* (ISPRA) and IREN (the local company of district heating) (Table 3), the carbon uptake land was calculated by using the mean global forest absorption factor of 3.59 tCO₂/ha per year (Lin et al., 2016). The final result, expressed in gha, was obtained by using the equivalence factor of the forested land of 1,28 gha/ha (Global Footprint Network, 2016).

Table 2 Methodologies adopted for data collection

Consumption category	Data source	Administrative offices involved
Energy	Consumption Data	Living laboratory/ Energy manager office
Water	Consumption Data	Living laboratory
Mobility	A survey from the Mobility manager Work trip refund	Mobility manager office/travel refund administrative office
Waste	Interviews and direct observation	Waste manager/facility management office
Food	Interviews	Canteen and bar contracting company

Table 3 PoliTO energy consumption in 2016 and related CO₂ emissions

Energy Vector	Energy Consumption	CO ₂ emission factor	Data source for emission factors	CO ₂ emission [t]
Electricity	15,670 MWh	325 kg / MWh	ISPRA (2015)	5077
Heat	12,355 MWh	120 kg / MWh	IREN	1492
Natural Gas	230,264 m ³	1.9 kg / St m ³	ISPRA (2015)	437
Total				6997

2.2 Water

As for the water consumption category, emissions related to treatment, transport and water distribution procedures were considered. Though water is a natural resource used to produce goods and services, it is not a material generated by a “biologically productive” area, nor a waste absorbed by it. Therefore, EF from water use is not calculated in terms of yield, as for the harvests from forests or fields. For this reason, the EF methodology does not provide the calculation of the footprint directly associated with the consumption of water. On the contrary, the footprint associated with the water distribution system is measured and then translated into gha.

In 2016, water consumption at PoliTO was about 250,000 m³. This consumption is linked to the needs for drinking, sanitary, cleaning and irrigation services, along with the cooling process of machines and other purposes related to research and educational activities. The water volume taken from the city aqueduct was multiplied by a conversion factor of 0.37 kg of CO₂/m³ (Global Footprint Network, 2016) which considers CO₂ emissions related to water distribution and treatment.

2.3 Transport

The EF linked to transports aims at representing the forested area needed to absorb the CO₂ emissions linked to the work trips and the home-university commuting of PoliTO’s teaching, student and administrative staff.

Every day, almost 30,000 persons (students, professors and employees) reach offices and classrooms of the different PoliTO’s campus sites using different means of transport. The daily commuting of students has flexible characteristics in terms of transport choices. Several scholars analysed the mobility attitude of students communities, identifying some factors that can influence them such as demographic factors, socio-economic factors, the built environment and environmental knowledge attitudes (Romanowska et al., 2019; Soltani et al., 2019).

Therefore, data about commuting were retrieved from a survey conducted by the Mobility manager office during fall 2016, asking PoliTO users about their travel habits. The survey received 1586 responses (1232 students, 206 employees and 148 researchers and professors). This sample was cleaned from all unreliable questionnaires or with missing information. The final sample consisted of 1,202 students, 196 employees and 144 researchers and professors. The sample represented about 5% of the PoliTO population, too small to give an exact picture of the home-university commuting, but sufficient to give the order of magnitude of the environmental impacts linked to this aspect. The survey

consisted of five questions: the city of provenience (i); the ZIP code (ii); the home-work distance (iii); the means of transport (iv); the ordinary campus of work/study (v). Respondents usually selected multiple means of transport, since travelling choice often depends on the concurring weather conditions. Therefore, two extreme scenarios were analysed: one including the “most eco-friendly” choice, with the increased use of the bike/foot option and another considering the “least eco-friendly” one. The total travelled km for commuting were evaluated for students and employees by multiplying the number of users, the average distance (round trip), the working days in a year (150 days for students, 180 for employees). Finally, CO₂ emissions have been calculated for each type of travel choice by multiplying the travelled km and the CO₂ emission factor expressed in kg of CO₂ per km per passenger (World Resource institute et al., 2014) (Table 4). The study did not take into consideration the internal transfers of students and staff between the different university premises and the travels by non-city-resident students during holiday seasons.

A database from the administrative office for travel refunds was used for the calculation of the EF due to the national and international work trips by PoliTO staff. The database accounted for 9157 national and international journeys done during 2016 (2914 flights, 4237 train journeys, 2006 car travels) and contained the destination of each trip and the type of service for which a refund has been requested: air travel, fuel, taxi, local buses, train, etc. To calculate the distances covered, Turin was conventionally considered the starting point. Afterwards, the distance was multiplied by the emissions factor related to the specific means of transport (Table 3) (World Resource institute et al., 2014).

2.4 Soil consumption

The soil consumption category represents the surface occupied by PoliTO’s buildings and other impervious surfaces, such as roads and parking areas. Data were collected through the Archibus platform (<https://archibus.com>), an integrated workplace management system used by PoliTo for the management of its premises. The platform is integrated bi-directionally with construction info and computer-aided design (CAD) maps and provides information on the PoliTO’s campuses and related functions. In some cases, data were verified with direct measurements on technical drawings by the authors. It is important to stress that the EF connected to soil consumption does not directly correspond to the actual imprint of buildings and roads, but it is multiplied by the built-up land coefficient about its productivity index. Subsequently, the area of built land was transformed into global hectares via a corresponding equivalence factor of 2.56 gha/ha (Global Footprint Network, 2016). The result is 45 gha, mostly from the engineering campus in Corso Duca Degli Abruzzi (35 gha).

2.5 Waste

The EF linked to the waste produced by PoliTO represents the forested area necessary to absorb the CO₂ emissions produced by combustion, degradation and disposal of waste generated by the various activities of PoliTO. No monitoring has ever been conducted aimed at quantifying the amount of waste produced by the university and the percentage of recovered material via closed-loop activities (upcycling of remaining laboratory materials, hardware, furniture, etc.). For this reason, the calculation for waste’s EF derived from an inspection carried out by the authors along with the main sites of the campus in collaboration with the facility management office and the cleaning service. The fieldwork for data

Table 4 Total travelled km per year per the mode of transport retrieved from the internal survey and corresponding CO₂ emissions

Mode of transport	Total Travel (year= 150 days) [thousand km]		Emission factor [kg CO ₂ / person per km] source: World Resource institute et al. (2014)	Total CO ₂ emissions [t]	
	Students	Employees			Work trips
	Bicycle, on foot	2620–8530			105–530
Bus	18,430–30,450	430–645	0.06	1131–1866	
Motorbike/scooter	1060–290	15–125	0.09	27–107	
Car	6165–41,720	2300–7420	0.13	1115–6403	
Train	9180–34,130	360–1700	0.06	586–2163	
Airplane (short-medium range)			0.12	515	
Airplane (long-range)			0.10	965	
Total	67,545–85,030	4975–8655		5915–8442	

collection was carried out during October 2016 along with different types of spaces (laboratories, corridors, offices, etc.). Results of waste volume per bin were multiplied by the number of bins on the whole campus and volumes of waste were converted into kg, using the specific factors as in Table 5. Data on collection frequency have been provided by the facility management office. These data are certainly not sufficient to return a realistic image of the waste produced within a year. However, they allowed preliminary considerations about the contribution that this aspect can have within the total EF.

Emissions of greenhouse gases linked to the waste recycling process referred to a study on the impact of waste treatment processes allocated by material type (Kirkeby et al., 2006; D. A. Turner et al., 2015). The forested area necessary for the absorption of these emissions is calculated using the procedure already reported for the other consumption categories.

2.6 Food

The services related to food encompassed the employee's canteen, the students' canteen and four coffee shops. To obtain the quantity of food consumed by the various services, interviews with key staff members were conducted, in the two central canteens (serving, daily, over 2,000 meals), the coffee shops at Mirafiori and Castello del Valentino. Food production is linked to three different types of land: forested area (necessary for the absorption of CO₂ emissions related to the energy used for food processing); cropland and grazing land. The CO₂ emissions related to the production of a specific food are then quantified by multiplying the consumption (in mass) of a given food by the associated embodied energy (Appendix—Table 8) and by the CO₂ emission factor for the use of primary energy. The hectares of forested land are subsequently multiplied by the equivalence factor of 1.28 gha/ha. The agricultural land has been quantified by dividing the annual consumption, expressed in kg, of a given food by the average productivity of the agricultural land, expressed in kg/ha. The average productivity associated with cultivation derives from a survey regarding Italian agricultural production in 2011 (Sardone, 2012). The hectares of agricultural land are multiplied by the equivalence factor of agricultural land of 2.52 gha/ha (Lin et al., 2016). When it was not possible to trace the primary product, for example for dairy products, the footprint intensity (the global productive hectares necessary to obtain 1 kg of a given good) was used (Appendix—Table 9). Hectares for the grazing land were obtained by multiplying the consumption of a product by the footprint intensity expressed in gha/kg. The area was then multiplied by the equivalence factor of the grazing land of 0.43 gha/ha (Table 6).

Table 5 Emissions of greenhouse gases linked to the waste management process

Type of waste	Volumes (m ³ /year)	Specific weight (kg/m ³)	Waste production (t)	CO ₂ emission factor (kgCO ₂ /tonne)	CO ₂ emission (t)
Paper	998	200	212	559	118.3
Plastic	339	20	7	338	2.3
Glass and cans	187	120	22	468	10.5
Undifferentiated	3547	75	266	1910	508.2
Organic	11	100	1	200	0.3
Total			507		640

Table 6 CO₂ emissions and land needed to support food consumption

Type of food	Yearly consumption (t/year)	CO ₂ emissions (kg CO ₂)	Carbon uptake land (gha)	Cropland (gha)	Grazing land (gha)	Total land (gha)
Cereals and bread	65.4	90.2	32.2	29.0	–	61.2
Fruits and vegetables	163.3	127.4	45.4	22.1	–	67.5
Meat	39.6	134.0	47.8	17.6	29.3	94.7
Dairy products and eggs	35.7	25.2	9.0	67.6	39.3	115.9
Drinks	73.6	67.5	24.1	–	–	24.1
Other (sugar, oil, etc.)	19.5	18.3	6.5	25.1	–	31.6
Total	397.1	462.6	165	161.4	68.6	395

3 Results

The total PoliTO EF was obtained summing up the EF of the different consumption categories (Table 7) according to the methodology described in Sect. 2. Acknowledging the ambiguity of the EF indicators regarding the mobility impact, the analysis encompasses two extreme scenarios (one more “eco-friendly” and one less “eco-friendly”) and a third intermediate situation that has been used for the final results being the most reliable.

Table 7 EFs of PoliTO activities related to the consumption categories. *Source:* (Genta et al., 2019)

Component	Ecological footprint [gha]	% of Total EF	Carbon footprint [tCO ₂]	% of Total CF
Energy	2495	40.1	6997	40.4
Electricity	1810	29.1	5077	29.3
Heating	685	11.0	1920	11.1
Water	33	0.5	93	0.5
Mobility	3071	49.3	9144	52.7
Commuting students	2120	34.0	5946	34.3
Commuting staff	294	4.7	1354	7.8
Work trips	657	10.6	1844	10.6
Use of land	44	0.7		
Waste	94	3.7	639	3.7
Recycled waste	47	0.8	131	0.8
Unsorted waste	181	2.9	508	2.9
Food	356	5.7	462	2.7
Canteen	286	4.6	382	2.2
Bar	70	1.1	80	0.5
Total for all components	6227	100.0	17,335	100.0
EF/CF per person (students)	0.19		0.53	

Given the uncertainty or incompleteness of some data sources, results must be intended to give an order of magnitude of the total EF breakdown that can serve as a basis for decision making and policy design processes. Moreover, some considerations can be made about the contribution of single categories and their results. The share of the different consumption categories is reported in Fig. 1 : mobility has the highest one, counting for 49.3% of the total, followed by energy (40.1%); the share of water is 0.5%, land use has 0.7%, waste has 3.7% and food has 5.7%.

The “most eco-friendly” and the “least eco-friendly” scenarios range between 2000 gha (of which 1700 due to students’ commuting) and 3800 gha (3400 gha by students commuting). Work trips are based on real data from travel refunds and the major impacts, 550 gha out of a total of 650 gha, are associated with flights, while the remaining 100 gha refer to other means of transport (mainly private cars or trains).

As presented in the introduction, PoliTO has different campuses that contribute differently to the overall environmental impact of the University. The Engineering campus is the main headquarter site of PoliTO, where major teaching, research and administrative activities take place. Therefore, it accounts for 83% of the total environmental impact in terms of EF (5,186 gha), followed by Valentino Castle (10% of the total EF) and Mirafiori and Lingotto (representing less than 10% of the global result).

4 Discussion and Conclusions

According to the results in par.3, the PoliTO campus would need an average of 6200 gha, or 0.19 hectares per student: half of the entire city of Turin. Compared to the university buildings total footprint (20 hectares), the PoliTO functioning requires an area that is 310 times larger than the actual one.

The normalized EF per student resulted, however, in line with other European universities with similar dimensions, campus structure and socio-economic context. Among recent studies, KHLeuven (Belgium) EF resulted in 0.35 gha per person (student and staff) (Lambrechts & Van Liedekerke, 2014) with the major share of impact related to mobility activities. EFs of Valencia University (Spain) was 0.81 gha per student (Torregrosa-López et al., 2011). However, the direct comparison of quantitative results is weak due to the lack of a common and shared framework of analysis. In fact, in recent years, HEIs measured their environmental impact by considering different methodologies, domains of analysis, reference units or boundaries of the system (Klein-Banai & Theis, 2011; Ortegon & Acosta, 2019; Townsend & Barrett, 2015). It is interesting to highlight that the majority of consulted studies agree with EF evaluation of PoliTo in the definition of main areas of impact, identifying daily student commuting and energy consumption as main drivers of environmental impact. Concerning the objectives of the evaluation processes of EF or CF of an HEI they frequently aim at identifying hotspots of environmental impact, reporting on the sustainability performance of campuses, raising awareness among the internal community and guiding the design of transformational strategies (Lambert & Cushing, 2017; Townsend & Barrett, 2015).

Despite the EF methodology limits such as (i), the uncertainty in the different impact calculation methodologies (ii), the difficulty to find the right boundaries of the system (iii) and the scarce reliability of a normalized indicator for the overall performance (iv) (Goldfinger et al., 2014), this EF application certainly provided the first understanding

of PoliTO environmental impact and became the starting point for future decision-making processes. An important side effect was related to the data-gathering phase which was used for internal assessment. This is extremely helpful for self-and inter-comparison of the efficacy of sustainability-related policy. Moreover, the data collection work created a network of expertise exchanges and resources, educational materials, people, events and languages in which equilibrium and conflicts coexisted and alternated along with all the calculation phase, yet producing a greater awareness of the opportunities and weaknesses at PoliTO in all the stakeholders involved.

This work was also a valid contribution to the Masterplan Team of PoliTo working on the strategic development of campuses and spaces. Through the spatialization of some strategies in the main engineering campus, the EF could be able to be reduced by 21% (Genta et al., 2019). The morphologic strategies impact the urban sprawl, decrease commuting distances, reduce CO₂ emissions and energy consumptions (Cottafava et al., 2018; P. Lombardi et al., 2014). Actions are envisaged in the outdoor spaces of the campus because they have been identified as a platform where social interactions and informal learning take place, as well as places of maximum permeability, connectivity and accessibility.

Ecological footprint indicators, like sustainability indicators in general, synthesize and report on various complex areas, including social, environmental and economic aspects which strongly depends on the interlinks paying out in a specific context. However, an ecological footprint methodology and related indicators for campus sustainability are in general actionable in almost all campuses which will have to discuss about creating an agency and then practical steps to address factors contributing to a more local indicator attaining sustainability goals. Although some sustainability challenges addressed in one setting may overlap to some degree in another, there will also be distinct challenges (i.e. related to the energy consumption and the kind of renewable source to mitigate the impact available in that region) that can be transferred to another context if the evaluator takes care of few recommendation when elaborating the results, that should be: actionable, transferable and scalable, intergenerational (especially among the wide range of ages within a university administrative/students/ professors' staff), definable, relevant, important and measurable.

Because some sustainability goals may require long-term solutions, the ecological footprint approach would be applicable in the short-term but also intergenerational and usable in a long-term time frame, thus influencing the policy of future Italian Higher Education institutions inherently concerned about intergenerational impacts, thus differentiating ecological footprint indicators from many commonly used environmental indicators that reflect just the current state of the environment.

One approach that can be used to address decision and policymakers for these intergenerational dimensions is the use of "stock-and-flow indicators". Stock-and-flow indicators within the ecological footprint calculation may address the availability of a resource and the rate of depletion or growth; policy indicators are more applicable to assessing change over short periods of time (intragenerational), but stock-and-flow indicators will require multiagency cooperation, that can, however, complicate the quantification of an indicator and introduce additional uncertainty.

Therefore, the approach adopted in the case of PoliTO could be replicated in other HEIs or organizations as an effective methodology to support the preliminary phases of development of an internal strategy towards sustainable development and environmental impact reduction. The identification of major hotspots of environmental impacts can be the basis

for the discussion and definition of sustainability policies. Additionally, the integration of different domains of sustainability of an HEI in a single picture can support the dialogue among sectors towards the definition of integrated strategies overcoming silos structure.

It is quite evident that even the best technical efforts will not produce a massive shift towards a more sustainable campus if not accompanied by a sociological, psychological and communicative strategy, linking the campus space with its actual community and the surrounding. It is of the utmost importance, of course, to consider social, economic and environmental aspects, besides the urban context, in achieving sustainable development (Sonetti et al., 2019). To this end, the proposed approach can be an effective communicative element to support the involvement of the PoliTO community to promote sustainable behaviours inside university premises. However, this study made evident the need for a sociological, psychological and communicative strategy alongside a quantitative data analysis, linking the campus strategy with the local community that represents a further development of this work.

In a broader context, the inquiry about the relevance of the EF indicator for actual policy design remains uncertain in the academic debate: are footprint accounts strategically pertinent to help a university achieve a holistic sustainable performance? That is still to be thoroughly assessed. For instance, Van den Bergh and Grazi (2014) has recently criticized the use of EF for university campus management because it is based on “phantom hectares”. However, the opposite could be argued that a significant number of current evaluation approaches are not useful in supporting the management of sustainability. Moreover, adopting an EF, a decision-maker is forced to think about biocapacity deficiencies as a critical danger, not only for the local context but for the planetary boundaries. In particular, for an HEI, an EF assessment can act at the same time as a tool for structuring sustainable urban regeneration interventions and for making the impact of the environmental problems visible also at a wider international level.

In conclusion, given the role of universities in the future shaping of tomorrow’s citizens, the awareness of the impacts related to campus life provided by an EF study as the one illustrated in this paper appears to be a crucial step towards a more just, environmentally friendly and human-centred society.

Appendix

See Tables 8 and 9.

Table 8 Embodied energy considered for the various types of assessed food

Bread: 30 MJ / kg	Vegetables: 14.57 MJ / kg	Eggs: 1.02 MJ / kg	Processed meats: 31.28 MJ / kg
Pasta / rice: 13 MJ / kg	Legumes: 20 MJ / kg	Poultry: 40 MJ / kg	Fish: 57.52 MJ / kg
Brioche / cakes: 30 MJ / kg	Cheese: 33.34 MJ / kg	Bovine: 49.18 MJ / kg	Bottled drinks: 15 MJ / kg
Fruit: 6.97 MJ / kg	Milk / yogurt: 7 MJ / kg	Pig: 31 MJ / kg	Coffee: 14.3 MJ / kg
Wine / beer: 15 MJ / kg	Sugar: 15 MJ / kg	Oil: 15 MJ / kg	

Table 9 Footprint intensity for agricultural land for the various type of assessed food

Cereal land: 5,688 kg / ha	Cheese: 23.2 m ² / kg
Fruit: 15,183 kg / ha	Milk and yoghurt: 2.3 m ² / kg
Vegetable in full air: 19,577 kg / ha	Eggs: 20.8 m ² / kg
Olive tree: 2,985 kg / ha	Coffee: 40.1 m ² / kg
grape: 9,635 kg / ha	

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Declarations

Conflicts of interest The authors declare no conflict of interest.

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