

New proximity tourism opportunities. Hydroelectric heritage: a new alliance between owners and tourist/citizens

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# ripam 8.5

Rencontres internationales du patrimoine  
architectural méditerranéen

## RECUEIL DES RÉSUMÉS



**Villages et quartiers à risque d'abandon.**  
Stratégies pour la connaissance, la valorisation et la restauration.

INTERMEDIATE CONFERENCE - FIRENZE 2020  
8.5th Intermediate total on line Edition Firenze 25/26 November 2020



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architectural méditerranéen

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Stratégies pour la connaissance, la valorisation et la restauration.

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*a cura di: Saverio Mecca, Susanna Caccia Gherardini,  
Massimo Carta, Giuseppe De Luca, Fabio Fratini, Stefano Galassi,  
Lamia Hadda, Giovanni Pancani, Daniela Pittaluga.*

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## QUE EST-CE QUE RIPAM:

En 2005, des chercheurs, universitaires, historiens, scientifiques du patrimoine, architectes, conservateurs issus de pays et d'institutions du bassin méditerranéen ont souhaité établir des liens privilégiés autour des enjeux du patrimoine architectural. Ils ont ainsi initié des rencontres alternativement de chaque côté des rives de la Méditerranée, à Meknès (Maroc) en 2005, à Marrakech (Maroc) en 2007, à Lisbonne (Portugal) en 2009, à M'sila (Algérie) en 2012, à Marseille (France) en 2013, à Monastir (Tunisie) en 2015. Ces rencontres ont réaffirmé à chaque fois la volonté de les pérenniser, de partager des connaissances et de conforter la conservation du patrimoine bâti dans les politiques et consciences nationales. Leur succès avec plus d'une centaine de participants par édition a aussi montré le besoin de les structurer pour mieux faire connaître et accroître ce réseau de compétences et faire de cette heureuse initiative de près de 10 ans une rencontre incontournable pour le patrimoine architectural méditerranéen. Les RIPAM sont à la fois des rencontres et un réseau de personnes et d'institutions œuvrant à la connaissance et à la conservation du patrimoine architectural et urbain méditerranéen. La communauté RIPAM regroupe des universitaires, des responsables de biens patrimoniaux, des professionnels de la conservation et de la restauration, des scientifiques du patrimoine, des professionnels de l'architecture, des urbanistes... qui étudient, analysent et travaillent sur tous les types et composantes de ce patrimoine architectural: histoire, type architectural (urbain, rural, industriel, officiel, domestique, ...), archéomatériaux et conservation matérielle, techniques de construction et de conservation, structure urbaine et urbanisme, réalisation architecturale, méthodes d'analyse et d'investigations, documentation et archives d'architecture, législation et réglementation, gestion et valorisation, mesures de prévention...

Les RIPAM constituent un lien privilégié pour échanger et dialoguer sur ces sujets, présenter des travaux de recherches, de conservation ou de mise en valeur. Elles reposent sur les principes et objectifs suivants:

– Connaitre et faire connaître le patrimoine architectural et urbain méditerranéen afin de participer à sa conservation, sa transmission aux générations futures et sa valorisation, dans le cadre des études et politiques patrimoniales en lien étroit avec les enjeux du monde méditerranéen contemporain;

– D'assurer à cette connaissance et à sa diffusion une haute valeur scientifique, une diversité d'approches dans l'affirmation d'une communauté méditerranéenne et le respect des spécificités de chacun;

– De favoriser les échanges et le partage d'expériences entre les deux rives.

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Cultural tourism is a valuable mean through which actively promote the reactivation and development of those sites that today are in a marginal condition and affected by abandonment. Traditionally regarded as a cost to society, cultural heritage is now widely appreciated as an essential part of Europe's underlying socioeconomic, cultural and natural capital. The economic benefits of cultural heritage are related both to cultural tourism and to employment in a wide range of traditional and new industries. Cultural tourism can provide socio-economic advantages, supporting long-term employment, empowerment and other opportunities for local citizens through joint initiatives. Nevertheless, the positive experience of cultural heritage and cultural tourism are not yet universal. In many places, both urban and rural, rich cultural assets have not been recognised for the potential they hold to regenerate and renew. The level of development of cultural tourism among certain Regions and sites is still unbalanced, with deprived remote, peripheral or deindustrialised areas lagging behind whereas high demand areas being overexploited in an unsustainable manner. Therefore, it is necessary to define new strategies and solutions to release the locked-up potential of the cultural heritage so as to unleash the possibilities for its growth and development.

Its innovative potential is not yet fully explored and exploited. An innovative use of cultural heritage has the potential to actively engage people – thereby helping to secure integration, inclusiveness, social cohesion and sound investment, all necessary ingredients of smart, sustainable and inclusive growth.

Furthermore, the recent pandemic due to the CoVID19 virus and the necessary restrictions on people's mobility have led to the collapse of the outgoing tourism sector and, at the same time, to a growing interest in the closer cultural heritage, accessible by its own means. The growing desire for "nature" and security pushes the citizen/tourist to

re-evaluate local cultural resources. Therefore, owners and managers have now the possibility to intercept this rediscovered, and renewed opportunity for the revival/rediscovery of peripheral locations normally isolated from the tourist routes. As for the mountain areas, many sites, that in the past were inhabited by numerous local communities taking care of those territories and visited by many winter tourists, are now affected by demographic recession and progressive oblivion. Because of the great presence of water, since the end of the XIX century these areas have host a relevant hydroelectric heritage – dams, power plants, etc. – spread in all European mountain. In the last century, a large number of valleys have been protagonist of a long process of hydroelectric development. Actually, as if they were not perceived, the elements of the hydroelectric network, representing an important part of the history of these places, are not enough considered for their cultural and historical values. The peculiarity of this engineering and architectural heritage is that it is nowadays active for the same productive purposes for which it was built. At the same time, it could implement the didactic-cultural offer of these sites and therefore the range of the economic resources of the investigated territories, promoting its exploitation through the development of an innovative, cultural and sustainable tourism in those territories. Understanding this heritage, telling its history, facilitating its enjoyment can certainly contribute both to the regeneration of these sites and to the establishment of a new community that, interested in its past and its future, is inclined to feel involved in the transmission to future generations of tangible and intangible assets of which also the patrimony of the electricity consists (Faro Convention).

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