



Young people, emerging eID services and privacy concerns

Submitted by Emmanuel Lemoine on Wed, 12/18/2013 - 15:36

Titre Young people, emerging eID services and privacy concerns

Type de publication Communication

Type Communication sans actes dans un congrès

Année 2010

Langue Anglais

Date du colloque 05/2010

Titre du colloque APVP

Auteur Miltgen, Caroline [1]

Pays France

Ville Annecy

Résumé en anglais

This presentation deals with the results of quantitative research conducted with the Institute for Prospective Technological Studies (IPTS) exploring EU young people's behaviours and attitudes towards electronic identification system (eID) and eID-enabled services in particular. eID is 'a system adopted by an organization (business or government) for the issuance and maintenance of electronic identities of individuals'. eID-enabled services include currently available services (connecting to friends via mobile phone SIM card, Social networking sites such as Facebook, Skype, online banking and online grocery shopping) and more advanced services (RFID tags may advise people on purchases as they walk past; travel agents may suggest additional sightseeing based on customer GPS position; biometric, e.g. eye-scanning may be used to access physical areas); all these services, present and future, require the ability for the user to be identified, authenticated, and, in many cases, profiled. Hence eID transactions raise crucial issues in relation to trust, privacy, data control, transparency, awareness, all of which affect the fruition (and the supply) of eID enabled advanced services. The main aim of the survey was to investigate the way people take the decision to adopt (or not) a new service including electronic identification means. This sheds light on the future adoption of eID-based service and on the barriers, enablers and circumstances of such adoption. The survey aims to identify key factors supporting the development of actual and potential eID systems, in the views of young European consumers. The study comprised desk research, focus groups in four countries, an expert workshop, a survey pre-test and an online survey conducted in four countries and involving more than 5,000 young people. The questionnaire was sent to more than half a million young people ages 15 to 25 in France, UK, Spain and Germany, exploring perceptions, attitudes towards and intent to adopt eID services. It obtained 5,265 full responses and about 6,000 additional partly completed responses. This presentation gives main findings from the literature review and main results of the survey.

URL de la notice <http://okina.univ-angers.fr/publications/ua1195> [2]

Liens

[1] <http://okina.univ-angers.fr/caroline.miltgen/publications>

[2] <http://okina.univ-angers.fr/publications/ua1195>

Publié sur *Okina* (<http://okina.univ-angers.fr>)