



Pedestrian representation through the analysis of little stories

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This research is concerned with the problem of pedestrians as vulnerable road users. It falls within the study of social representations and risk. In this study, the representation of pedestrians by both young and experienced drivers was analyzed. A questionnaire of eleven little stories was devised and used to contextualize the environment more clearly. The participants had to make up an ending for the story according to their own behavior or feelings in each situation. Multiple correspondence analysis via the categorization of the verbatim accounts reveals homogeneity in the reactions and feelings of both groups. This homogeneity reflects the importance of civil attitudes in situations of interaction since they call on the notion of "respect." Finally, the qualitative approach of the little stories highlights the place of emotions in specific driver-pedestrian interaction contexts.

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