



What does the community want from their public library?

Getting in touch with non-users

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eResources Librarian
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Prince Albert Public Library



2022 BC Library Conference

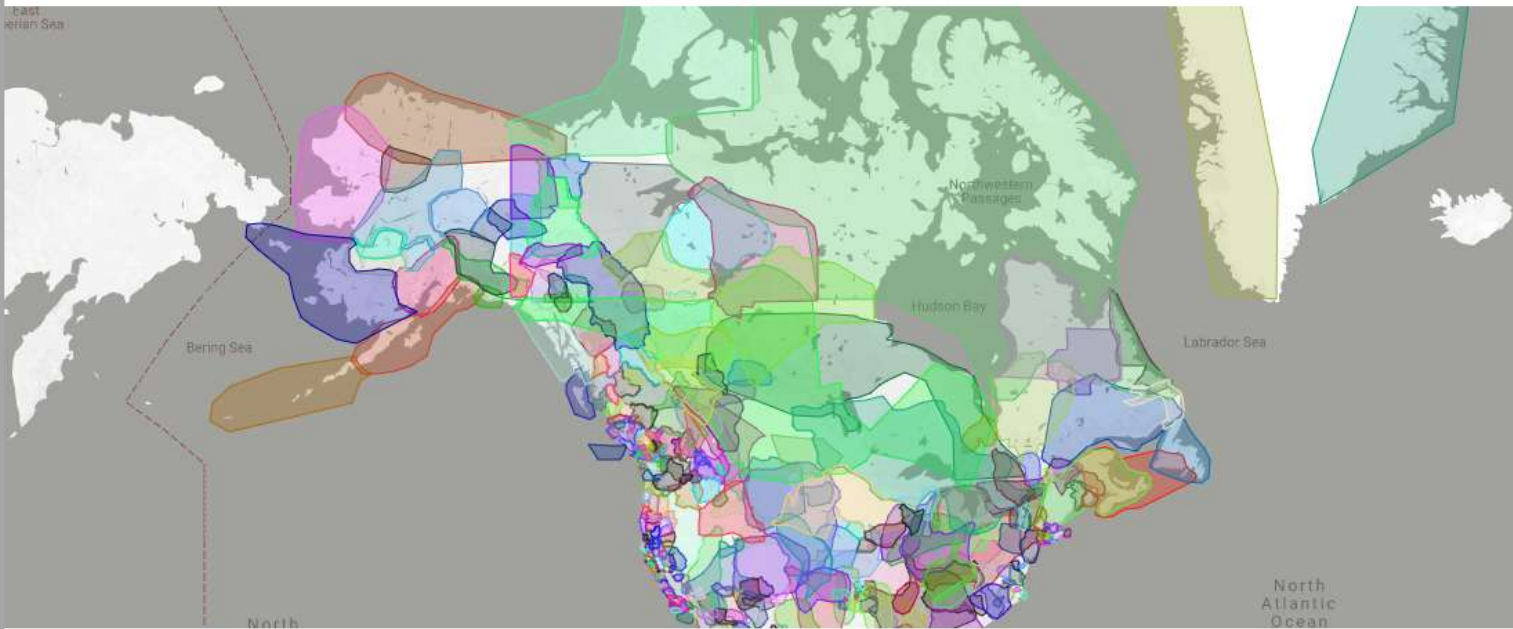


Land acknowledgement



[Where Am I?](#) [About](#) [Lesson Plans](#) [Why Acknowledge?](#) [FAQ](#)

Territories by Land





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About us

	Jaclyn	Alex
Knits	yes	no
Cat(s)	yes	yes
Cooks	yes	yes
Brussel sprouts	yes	no
Scotch	no	yes
Travel	yes	yes
Linux	no	yes




Today we will talk about...

- ◆ How we got here
- ◆ What we did
- ◆ What we learned
- ◆ How you could do it too
- ◆ What we're doing next





Strategic planning

- ◆ Evolved over time
 - ◆ Setting priorities
 - ◆ Past priorities included services for seniors
- 



**Building a
research
partnership**



**Building a
research
partnership**

Surprise!



Plan B

Plan A



Research ethics

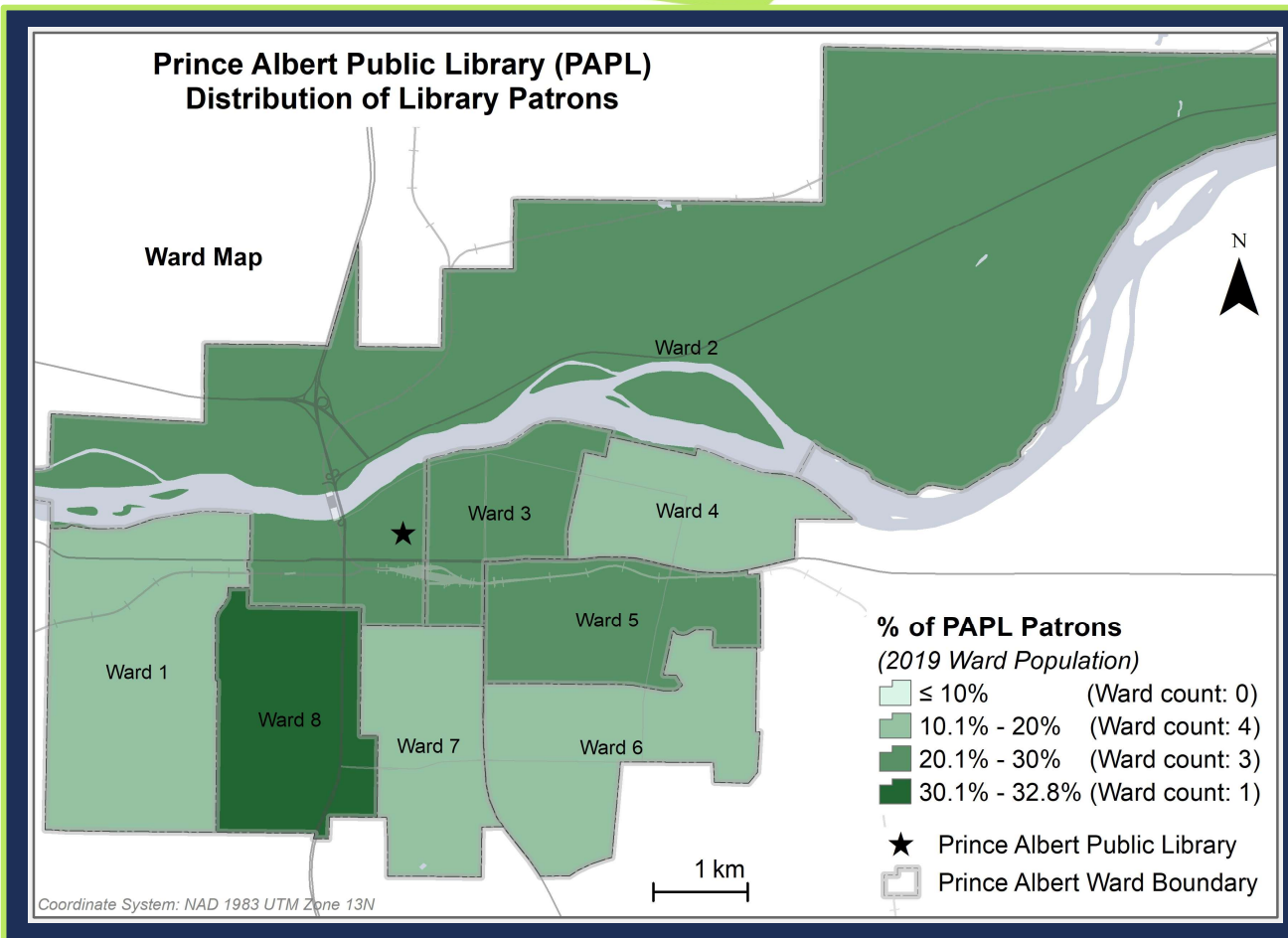
- ◆ TCPS2 core values
 - ◆ Respect for persons
 - ◆ Concern for welfare
 - ◆ Justice



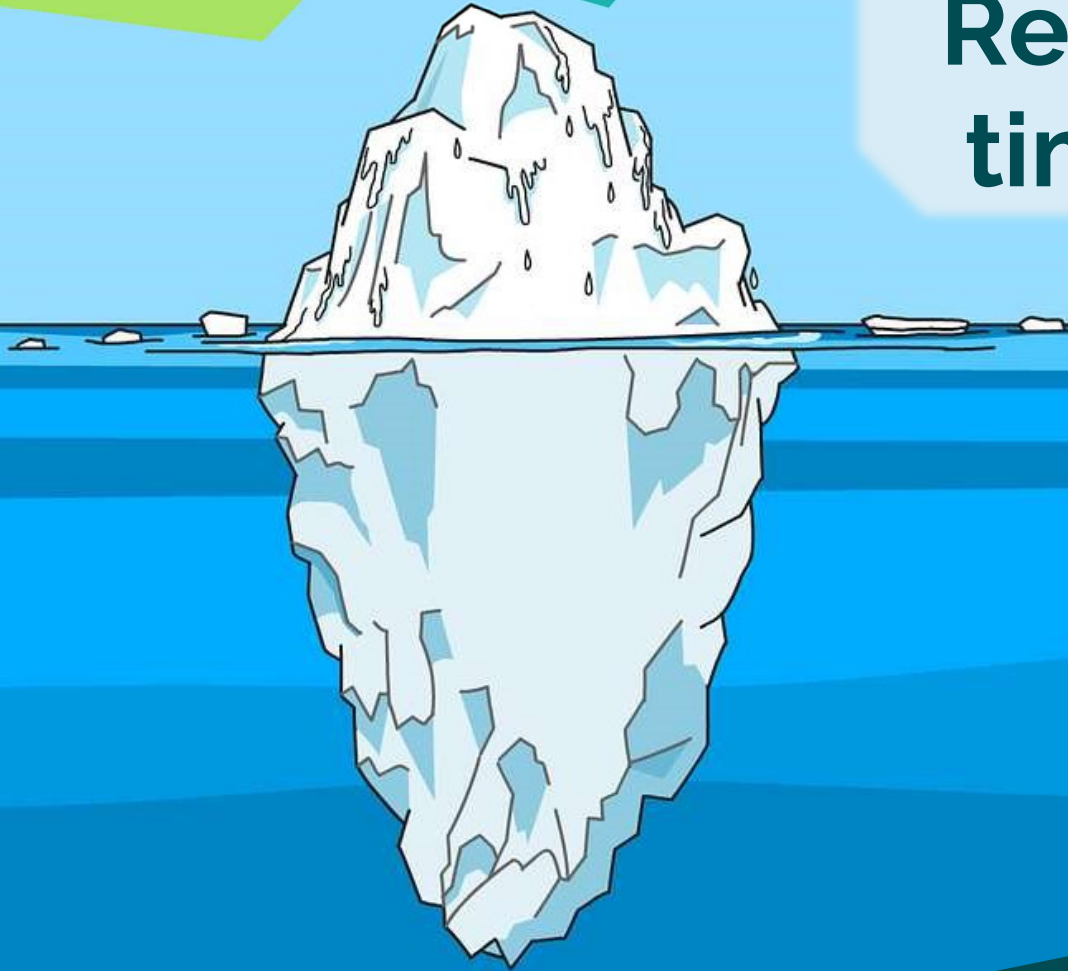
Unique recruitment opportunity



Think about your data




Research timeline





Research Timeline (2021)

- March** revive plan to do research, make new COVID-safe plan
 - March – June** develop survey, informed consent, recruitment notices, documentation for USask Ethics Board
 - July** receive ethics exemption, refine & program online survey, finalize contract with CHASR
 - August** test and launch online survey
 - August – October** survey is open
 - November – 2022** clean & analyze data, move to next phase of research
- 

Survey design

The screenshot shows a survey design tool interface. At the top left is the University of Saskatchewan logo and name. Below that is a dark green header with the text "Prince Albert Public Library". The main question is "Are you enjoying this presentation? If yes, raise your hand!". Below the question is a question editor box containing "Q1", a text input field with the placeholder "Enter your question", and a dropdown menu set to "Multiple Choice". Below the editor box is a "Copy and paste questions" link and a "Done" button.

UNIVERSITY OF SASKATCHEWAN

Prince Albert Public Library

Are you enjoying this presentation? If yes, raise your hand!

Q1 Multiple Choice

[Copy and paste questions](#)

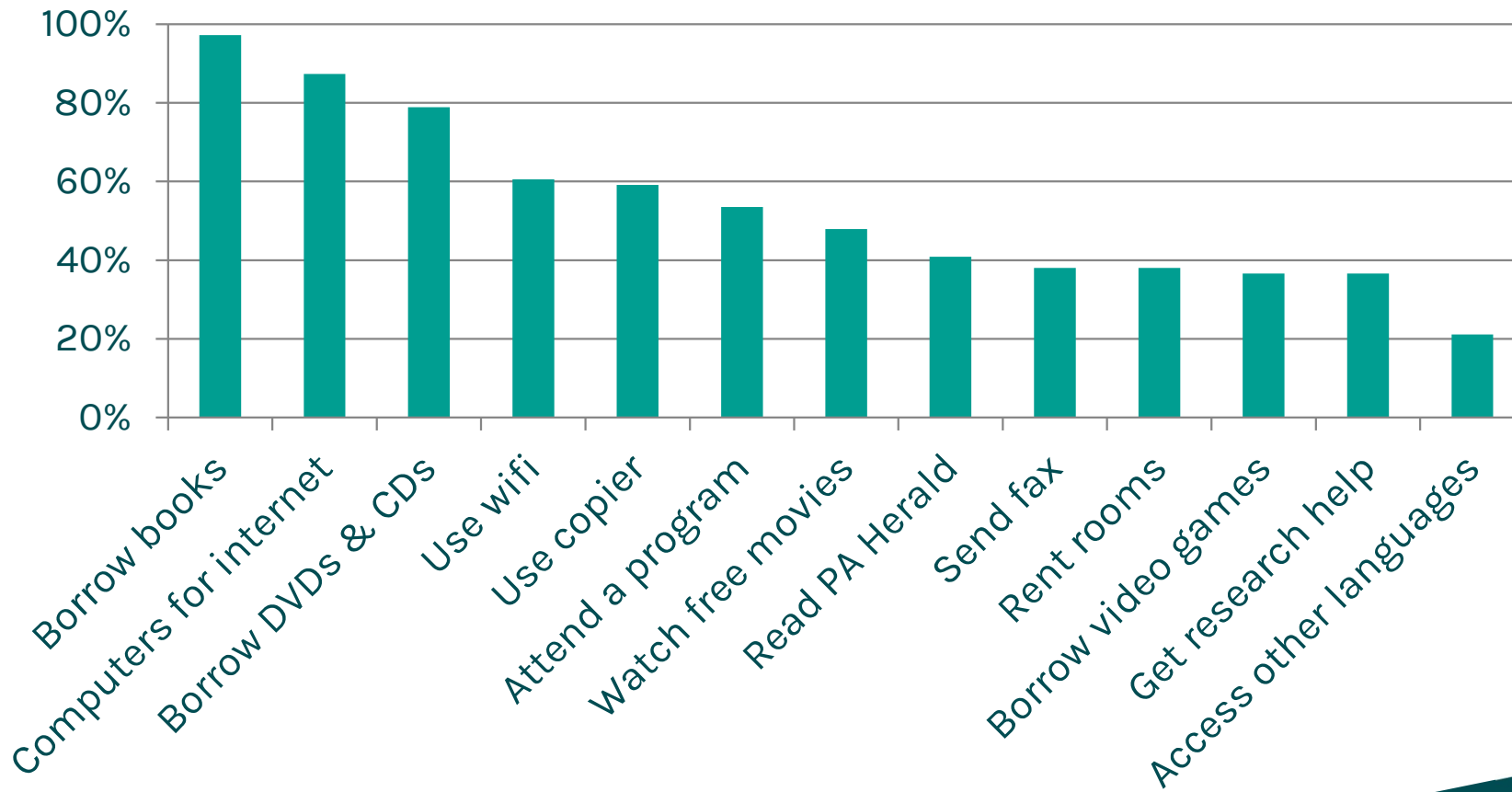
Done



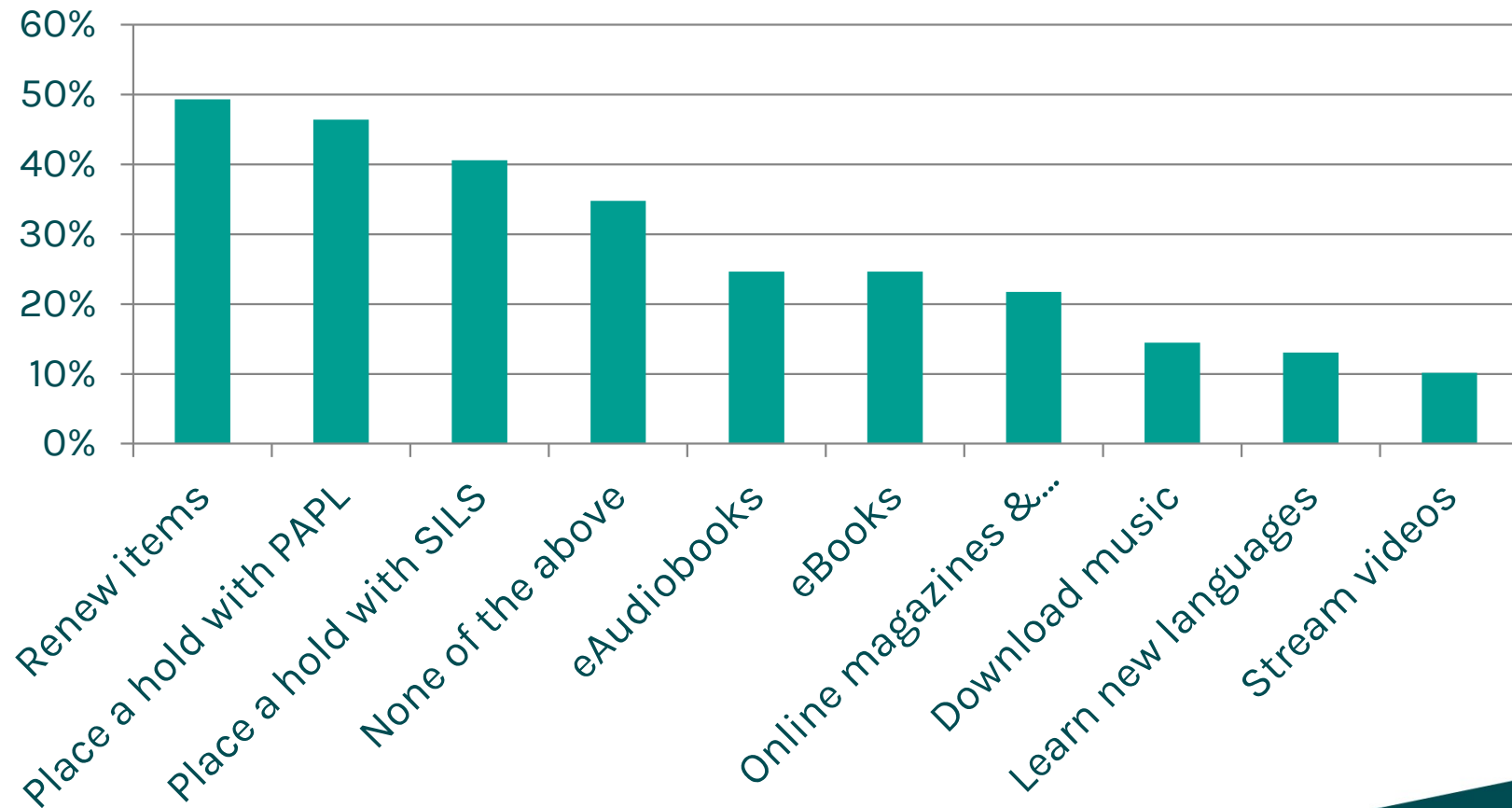
Preliminary results



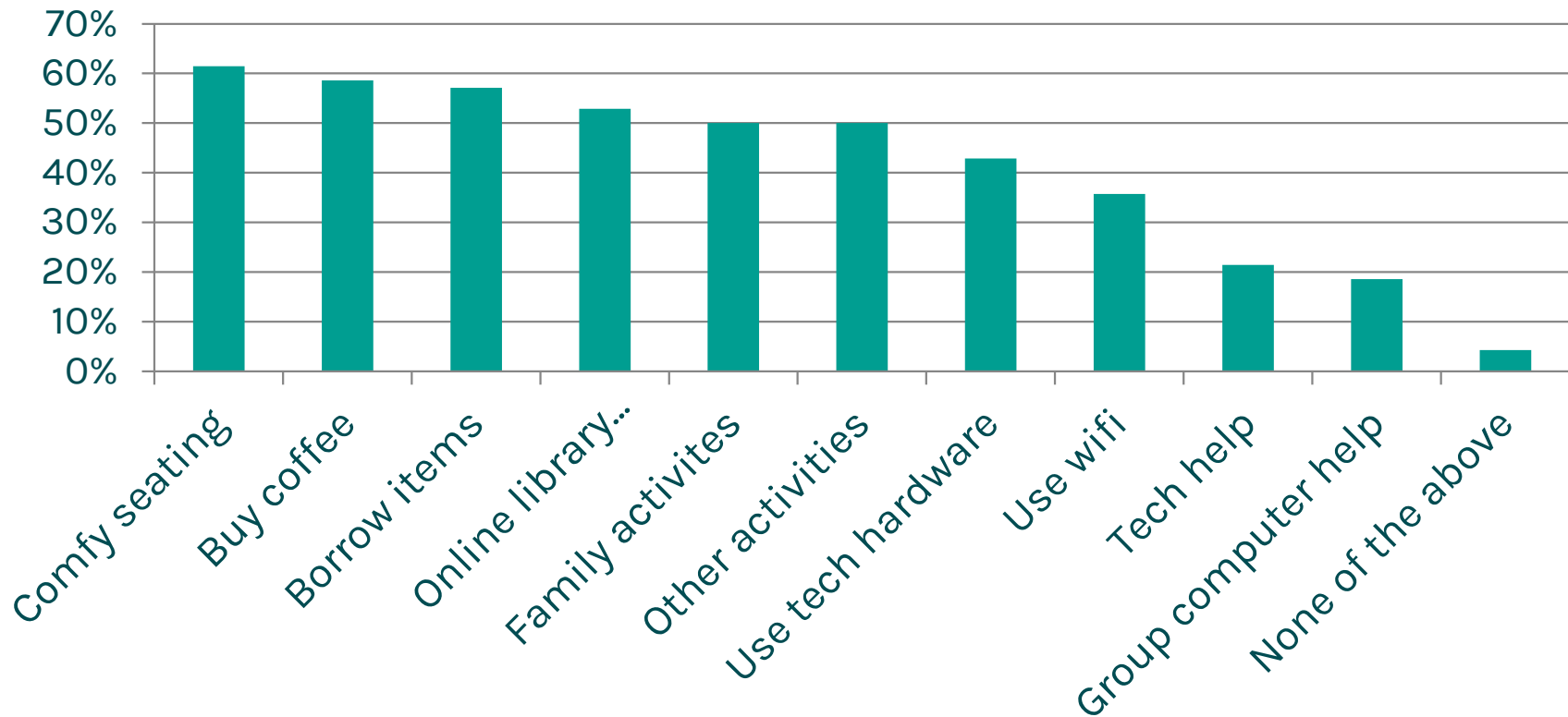
Did you know you could do these things at the library?



Did you know the library has these online services free with your library card?



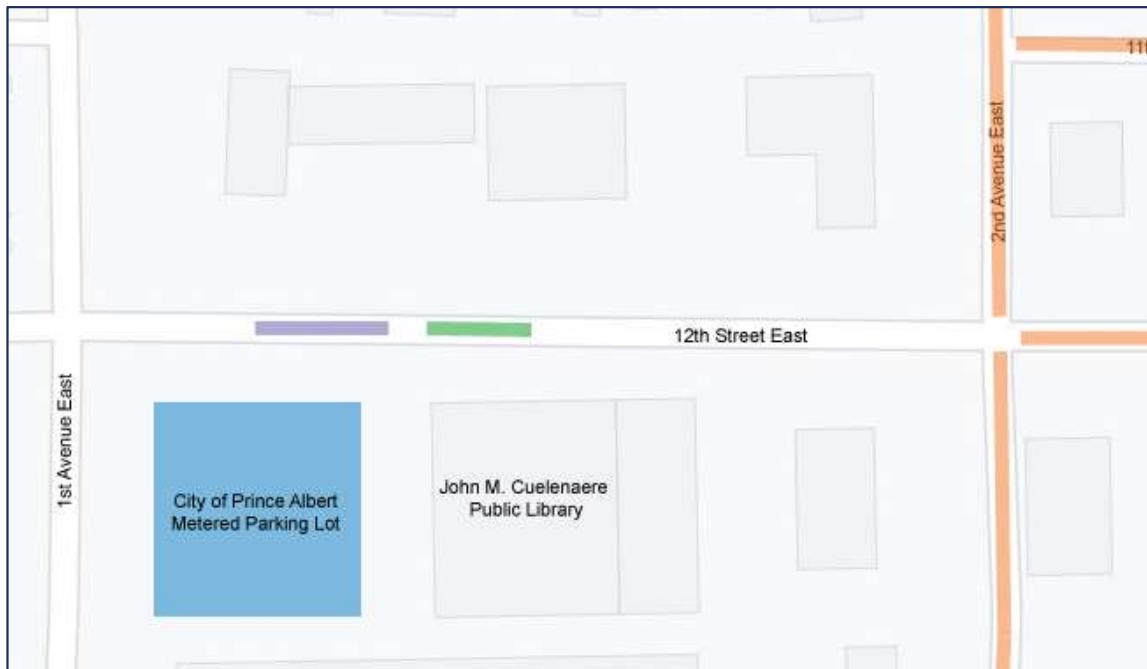
If you want to use the library in the future, which of the following interest you?







When is the last time you used the Prince Albert Public Library?



Actions underway



Legend:

-  5 min. Unloading Zone (South side of street only)
-  Free 2 Hour Parking (North side of street only)
-  Free Street Parking
-  Paid Metered Parking

Next steps

- ◆ Revamp promotion
 - ◆ Develop an advertising budget
- ◆ Continue community research





Thanks!




Contact us anytime:

ajuorio@princealbertlibrary.ca

jaclyn.mclean@usask.ca

Special thanks to all the people at SlidesCarnival who made and released this presentation template for free!



Shameless self promotion!

- ◆ Have a fabulous time doing exciting things with interesting people!
- ◆ **YOU** could be our new Outreach/Community Resources Librarian
- ◆ Watch the Partnership Job Board





Any questions?

Contact us anytime:

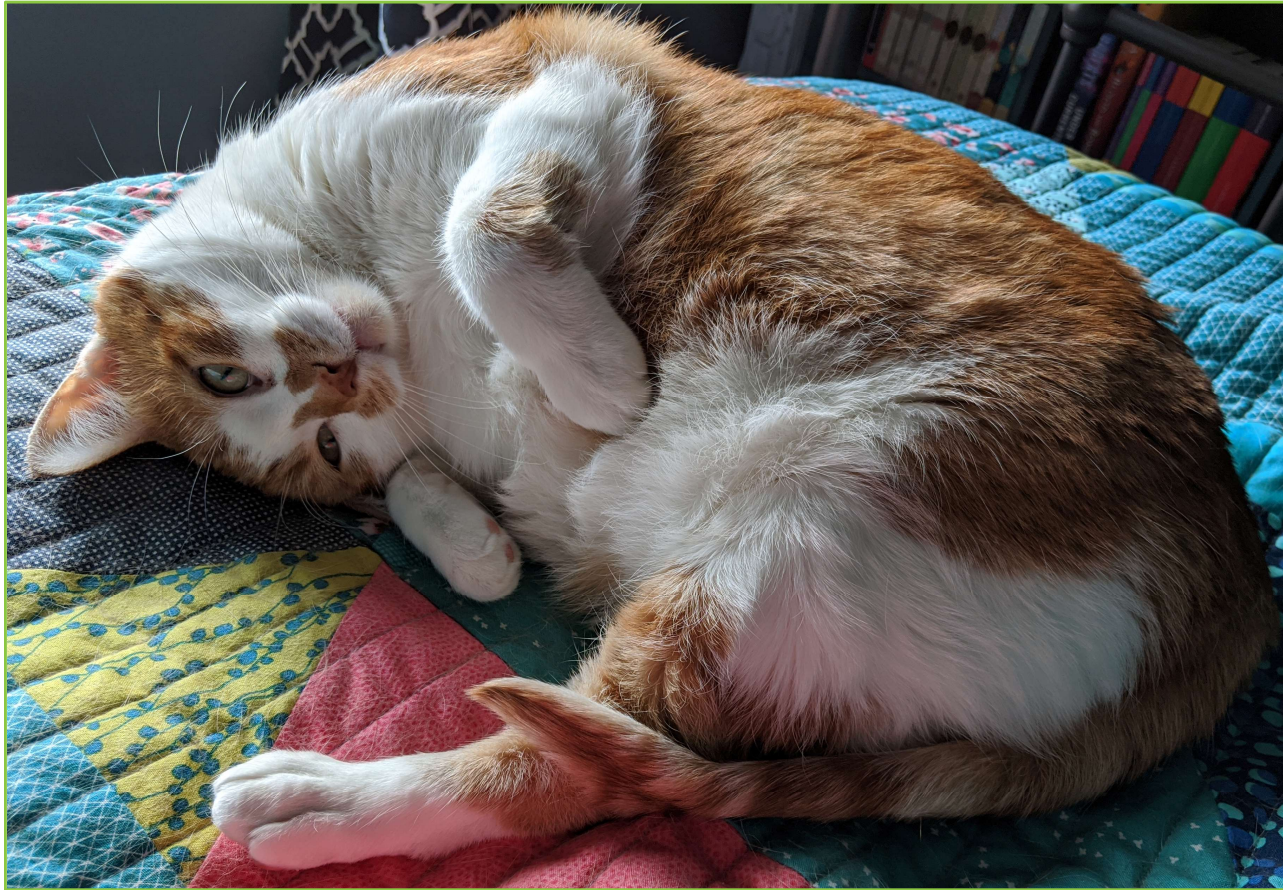
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Questions?



Questions?



Questions?

Selected Bibliography

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Tools we used

- ◆ MS Word
- ◆ MS Excel
- ◆ MS PowerPoint
- ◆ Google Drive Suite
- ◆ Survey Monkey (free or \$\$)
<https://www.surveymonkey.com/>
- ◆ NVIVO (\$\$\$) <https://www.qsrinternational.com/nvivo-qualitative-data-analysis-software/home>
- ◆ Zotero (free) <https://www.zotero.org/>

