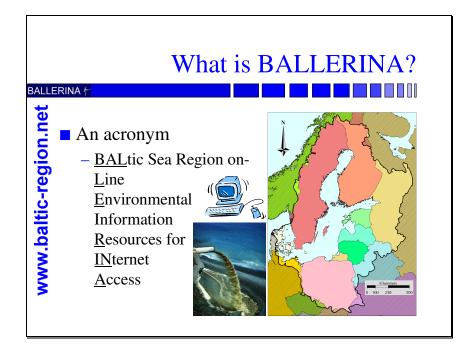


# What is BALLERINA?

### BALLERINA &

# www.baltic-region.net

- An acronym
- A transboundary information initiative
- A Special Interest Network
- A 'top-level' Internet web site offering information resources and services



## What is BALLERINA?

### BALLERINA &

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- A transboundary information initiative
- Overall aim
  - to contribute to the sustainable development of the Baltic Sea Region environment, by improving the availability and accessibility of relevant information on the Internet for decision-making at all levels.

## What is BALLERINA?

### BALLERINA &

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### Objectives

- To bring more substantive and relevant information on environment and sustainable development from and about the Baltic Sea Region to the Internet
- To make it easier to find information by offering a user-friendly and comprehensive 'top-level' Baltic Sea Region web site -- the BALLERINA web site.
- To develop a voluntary personal and institutional network of partners working towards the overall aim of BALLERINA.

## What is BALLERINA?

### BALLERINA F

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■ As a phenomenon: A Special Interest Network

A Special Interest Network (SIN) is a group of people and/or institutions who collaborate to provide comprehensive information about a particular subject by means of various information activities on the Internet

(Green 1994, 1995; Langaas 1998)

## What is BALLERINA?

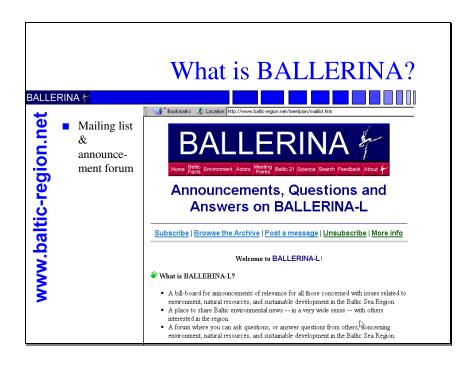
### BALLERINA ⊱

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- BALLERINA network organisation
  - Lead parties (UNEP/GRID-Arendal & Stockholm Marine Research Centre)
  - Advisory Board
  - Partners
  - Funding sources (1996 1998); UNEP, EEA,
     World Bank, MoE Norway, MoE Sweden,
     Swedish EPA

# What is BALLERINA? BALLERINA F Capacity Building activities Output Description of the content of the conten







## History and background

### BALLERINA &

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- The BALLERINA initiative was proposed as a regional response to chapter 40 of Agenda 21, Information for Decisionmaking
- Concept idea first proposed 1995 with the Great Lakes Information Network (GLIN, www.great-lakes.net) as model
- Proposal discussed June 96 at Workshop in Stockholm

## History and background

### BALLERINA 4

# www.baltic-region.net

- BALLERINA web site launched ultimo April 1997
- The First Annual BALLERINA Meeting, Riga, Latvia, May 1997
- The Second Annual BALLERINA Meeting, Rovaniemi, Finland, June 1998

## History and background

### BALLERINA &

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### Justification

- Limited Baltic region environmental information on Internet
- Difficult to find this on-line information
- The Internet an eco-regional environmental information sharing, networking and decision support tool with great potential

## The way forward

### BALLERINA 🗲

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## ■ Main challenges

- Fund raising
- Mobilising the forces in the personal & institutional network
- Improving the usability and services on the BALLERINA server