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Library, Disrupted: Virtual Engagement with the Academic Library in the Time of Quarantine

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Library, *Disrupted*

Virtual Engagement with the Academic Library in the Time of Quarantine

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A Tale of Two University Libraries



**California State University,
San Marcos (CSUSM)**



**University of St. Augustine for
Health Sciences (USAHS)**

Join CSUSM students, staff, and faculty in our first ever

Campus Common Read Virtual Book Club

Want to read and discuss books that feature diverse voices and unforgettable stories that inspire? The University Library is excited to launch the Campus Common Read Book Club! The entire campus is invited to participate in this book club. We hope that this gives participants an opportunity to connect, learn more about the selected Common Read, and share their experiences.

THE CSUSM CAMPUS

COMMON READ

Online Book Club

Books featuring diverse voices
and unforgettable stories
you'll want to talk about!

CSUSM LIBRARY

Educated

Registration Closed

Virtual Discussion Event
Educated: A Memoir by Tara Westover
Tuesday, April 28, 2020 | 12:00PM - 12:50PM

Social Media Platforms for Engagement

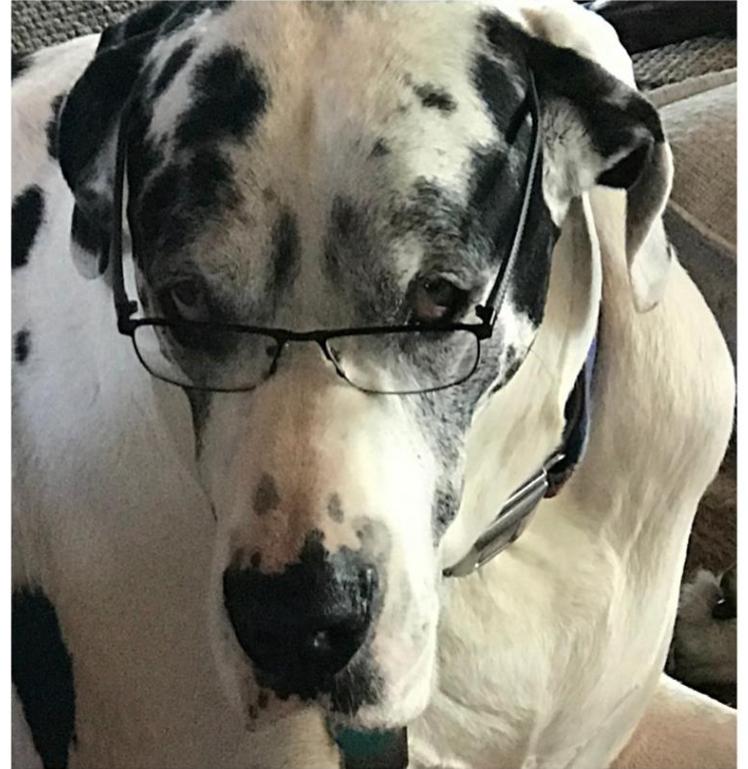
- Community Partnerships
 - Finals
- Instagram, Facebook, Twitter
 - Video
 - Posts



#CSUSMPauseforPaws



CSUSM
UNIVERSITY LIBRARY



Nada vale mas que la risa. Es fuerza
reir, y abandonarse, ser ligero.

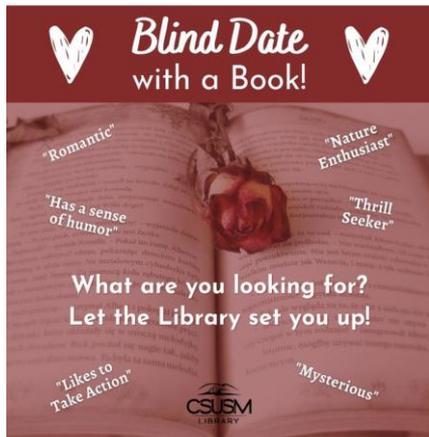
FRIDA KAHLO

Submitted by
Rosa Rodriguez, Outreach Coordinator
CSUSM University Library

♥ *Blind Date* ♥
with a Book!

"Romantic"
"Nature Enthusiast"
"Has a sense of humor"
"Thrill Seeker"
"Likes to Take Action"
"Mysterious"

What are you looking for?
Let the Library set you up!



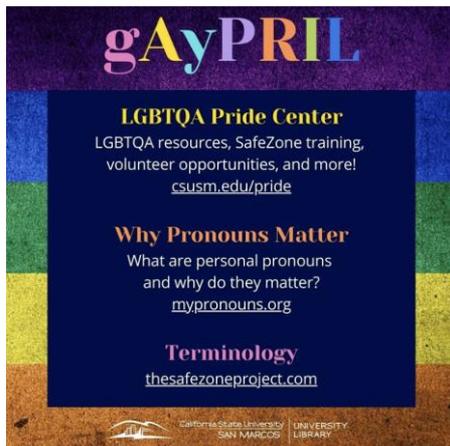
CSUSM
LIBRARY

gAyPRIL

LGBTQA Pride Center
LGBTQA resources, SafeZone training,
volunteer opportunities, and more!
csusm.edu/pride

Why Pronouns Matter
What are personal pronouns
and why do they matter?
mypronouns.org

Terminology
thesafezoneproject.com



California State University
SAN MARCOS UNIVERSITY
LIBRARY

César Chávez Day of Service

March 31, 2021

Advocate to improve
working conditions for
migrant workers

Volunteer at a local
community garden

Learn about pesticide
& health safety

Buy local produce



California State University
SAN MARCOS

UNIVERSITY
LIBRARY



Main Room

- Greeter
- Reviewed Library website
- Assigned attendees Break Out Rooms
- Survey & Opportunity Drawing
- Tech Support
- General questions

Break Out Rooms

- User Services
- Teaching & Learning
- Collections, Delivery & Access
- Special Collections

Attendees can enter to
win an Amazon gift card!

CSUSM
UNIVERSITY LIBRARY



REGISTER AT
bit.ly/LibraryOpenHouse2020

“This was great because it was interactive unlike so many informational webinars where you sit and passively watch. You actually got to speak with people and ask questions which was appreciated.”

“Understanding the research data and how they differ. the welcome package had significant things that i will use to destress for final!!”

“I learned so much about the resources CSUSM has to offer and the staff was so friendly and welcoming towards me.”

“Interacting with Library staff”

“Everything ”

“My favorite part about this event was meeting the instructors of each breakout room and the host. They made me feel very welcomed in their presentations! I really liked learning about the user services which I felt was very useful. They went into depth and were nothing but honest whether they had an answer or not for any question provided. “



Virtual Reference

Livestream of library staff working on a project (e.g., literature search, cataloging)

Formal and informal spaces that serve as student lounges and/or reference desks

“I liked how casual it was, kind of like listening to a live podcast.”



UNIVERSITY OF ST. AUGUSTINE
FOR HEALTH SCIENCES LIBRARY

Need help?
Let's meet.

USAHS LIBRARY

**VIRTUAL
OFFICE HOURS**

Drop in to ask a Librarian your questions

Digital Exhibit Series



UNIVERSITY OF ST. AUGUSTINE
FOR HEALTH SCIENCES LIBRARY

Intersectionality in the Search for Evidence



UNIVERSITY OF ST. AUGUSTINE
FOR HEALTH SCIENCES LIBRARY

Teaching and Learning

Exhibits to advance community
discourses with tours and
dialogues

Workshops to develop success
strategies and best practices for
inclusion, equity, and justice

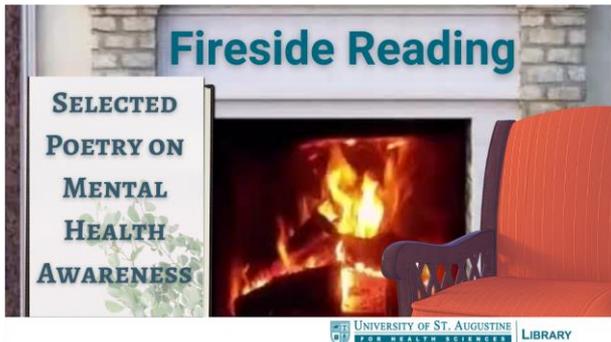


Health and Wellness

Programs focused on cultivating a self-care ethic

Community spaces for socializing and leisure

“I enjoy these sessions about mindfulness and relaxation.”



CSUSM Library

UNIVERSITY LIBRARY DIGITAL WELCOME GUIDE

The USA Library is here for you

Take a moment to enjoy and destress
with resources and activities curated by
your Library staff.



Digital Care Packages

Challenges and Lessons Learned

Technology / troubleshooting

Community turnout

Collaborative partnerships /
staff support

Marketing

Post-COVID Engagement

Virtual / in-person
hybrid programming

Interactive / active
engagement

Reaching out to broader
communities and audiences

Q&A Time!

Reach out to us!

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