

D.5.1

Citation for published version (APA):

Rusman, E., Boon, J., Martínez-Monés, A., Rodríguez-Triana, M. J., Tasouris, C., Economou, A., Retalis, S., Valoriani, M., & Vagenas, S. (2014). *D.5.1: PREATY Dissemination plan and activities (version 2)*. Preaty.

Document status and date:

Published: 18/12/2014

Document Version:

Peer reviewed version

Document license:

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- The final author version and the galley proof are versions of the publication after peer review.
- The final published version features the final layout of the paper including the volume, issue and page numbers.

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D5.1: Dissemination plan and activities

18/12/2014

Open Universiteit

Project Title:	Proposing modern e-assessment approaches and tools to young and experienced in-service teachers
Project Acronym:	PREATY
Project Number:	526965-LLP-1-2012-1-GR-COMENIUS-CMP

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Document Information

Criteria	Details
Document title:	D5.1: Dissemination plan
Document author:	Open Universiteit
Contact:	ellen.rusman@ou.nl ; jo.boon@ou.nl ;
Version:	2.0
Date:	18/12/2014
Authors and contributors:	Rusman, E., Boon, J., Martínez-Monés, A., Rodríguez-Triana, M. J., Tasouris, C., Economou, A., Frangou, Y., Retalis, S., Valoriani, M., & Vagenas, S.

Document Version Control

Version	Date	Description
0.1	04/06/2013	Open Universiteit: <ul style="list-style-type: none"> - Detailed index - Dissemination strategy and methods
0.2	22/11/2013	Open Universiteit, with contributions of all PREATY partners: extension of document (overview of detailed partner plans, update dissemination log)
0.3	27/11/2013	Addition of proposals for joint collaboration
1	27/12/2013	First version of Dissemination plan (review)
1.1	14/07/2014	Changes OUNL and CPI dissemination log
1.2	24/07/2014	Changes UPRC in dissemination log
1.3	2/12/2014	Changes UPRC, POLIMI, CPI, UvA, CARDET and OUNL in dissemination log
2.0	18/12/2014	Final version

Executive Summary

This document is framed within the European Lifelong Learning project “Proposing modern e-assessment approaches and tools to young and experienced in-service teachers” (PREATY).

The aim of this document is to specify and explain the steps that the PREATY project team will undertake to ensure effective and efficient dissemination to develop awareness and knowledge about the project. Dissemination is seen as a targeted, systematic process that is not left for the end of a project, but as a continuous process. Therefore, this document will change and be updated during the project.

The document comprises of three main parts and four attachments;

Part 1: Contains a short description of the objectives of the PREATY project.

Part 2: Provides an overview of the dissemination objectives of the PREATY project and presents the various target audiences towards whom the project’s dissemination efforts and formats are geared.

Part 3: Describes the dissemination activities and achievements of the PREATY project and the derived conclusion

Attachment 1: Presents a plan for reaching these target audiences and achieving the dissemination goals. The main dissemination tools, products and activities are outlined and scheduled.

Attachment 2: Provides an overview of and logs dissemination activities carried out

Attachment 3: Provides examples of third parties communicating about PREATY

Attachment 4: Provides an overview of articles and facebook posts of Eurotraining

The most important aims of our dissemination efforts was that our target audiences (primary/secondary teachers, pedagogical researchers and policy makers) became aware of, understand and where feasible, participated to the PREATY project (professionalization) activities and events on formative e-assessment of 21st century skills. Especially primary and secondary teachers needed to become aware of what the project could offer them that could be useful for their daily teaching practices. Looking at the dissemination table at least 1500 members of the intended target audiences were reached through the PREATY dissemination efforts.