# Towards the Use of New Methods for Formative e-Assessment of 21st Century Skills in Schools

### Citation for published version (APA):

Rusman, E., Boon, J., Martínez-Monés, A., Rodríguez-Triana, M. J., & Retalis, S. (2013). Towards the Use of New Methods for Formative e-Assessment of 21st Century Skills in Schools. Paper presented at 8th European Conference on Technology Enhanced Learning, Paphos, Cyprus.

Document status and date: Published: 01/09/2013

#### **Document Version:**

Peer reviewed version

#### **Document license:** CC BY-NC-ND

#### Please check the document version of this publication:

• A submitted manuscript is the version of the article upon submission and before peer-review. There can be important differences between the submitted version and the official published version of record. People interested in the research are advised to contact the author for the final version of the publication, or visit the DOI to the publisher's website.

• The final author version and the galley proof are versions of the publication after peer review.

• The final published version features the final layout of the paper including the volume, issue and page numbers.

#### Link to publication

#### **General rights**

Copyright and moral rights for the publications made accessible in the public portal are retained by the authors and/or other copyright owners and it is a condition of accessing publications that users recognise and abide by the legal requirements associated with these rights.

- Users may download and print one copy of any publication from the public portal for the purpose of private study or research.
- You may not further distribute the material or use it for any profit-making activity or commercial gain
  You may freely distribute the URL identifying the publication in the public portal.

If the publication is distributed under the terms of Article 25fa of the Dutch Copyright Act, indicated by the "Taverne" license above, please follow below link for the End User Agreement:

#### https://www.ou.nl/taverne-agreement

### Take down policy

If you believe that this document breaches copyright please contact us at:

#### pure-support@ou.nl

providing details and we will investigate your claim.

Downloaded from https://research.ou.nl/ on date: 12 Oct. 2022



# Towards the Use of New Methods for Formative e-Assessment of 21<sup>er</sup> Century Skills in Schools

Ellen Rusman<sup>1</sup>, Jo Boon<sup>1</sup>, Alejandra Martínez-Monés<sup>2</sup>, María Jesús Rodríguez-Triana<sup>2</sup>, Simeos Retalis<sup>3</sup>

<sup>1</sup> Open University of the Netherlands, CELSTEC, Valkenburgerweg 177, 6419 AT Heerlen, The Netherlands {ellen.rusman, jo.boon}ou.nl
<sup>2</sup> University of Valladolid, GSIC-EMIC, Paseo de Belén, 12, 47014 Valladolid, Spain amartine@infor.uva.es; chus@gsic.uva.es
<sup>3</sup> University of Piraeus, Department of Digital Systems, 80 Karaoli & Dimitriou 185 34 Piraeus, Greece retal@unipi.gr

**Abstract.** Schools are in the process of reorienting their curricula to the development of 21st century skills and competences; however, their assessment methods have not yet been updated. The PREATY project aims to make teachers in primary and secondary schools aware of the use and benefits of modern e-assessment methods and tools. This paper presents the preliminary work developed in the project.

**Keywords.** Formative assessment, e-assessment, 21<sup>st</sup> century skills, key competences, primary and secondary school, teacher training

# 1 Introduction

There has been a recent trend across the EU towards competence-based teaching and learning [5]. Nowadays, school curricula pay special attention to the development of 21<sup>st</sup> century skills (e.g. creativity, critical thinking, collaboration, or problem solving skills) and key competencies that are seen as needed for global citizens and workers. However, in many countries, the assessment system has not changed and is still primarily focused on summative assessment of static knowledge and end-results, without attention on the learning process and the acquisition of competences and skills.

Though there are alternative assessment methods -more process and formative orientated such as portfolios or rubrics-, they are not widespread and they are often seen as additional activities rather than an integral part of the curriculum. Also ICT technologies enable alternative assessment forms, also called e-assessment [6]. A number of eassessment tools are already available, and have proved their usefulness to meet assessment needs and promote learning. However, teachers, especially in primary and secondary education, have not adopted them yet. Therefore, there is a need to change the current practices and to support teachers with integrating modern assessment approaches and tools for learning as part of the curriculum.

Aware of this need, the PREATY (PRoposing modern E-assessment Approaches and Tools to Young and experienced in-service teachers) project aims to equip teachers in primary and secondary schools with e-assessment strategies and tools to evaluate a number of key 21<sup>st</sup> century skills and competencies. Opposite to the traditional test and output-focussed perspective on assessment, the project pursues to promote **assessment for learning**, therefore focussing mainly on the formative assessment of these skills and competences.

This paper presents initial work carried out in the project. Section 2 describes our perspective on formative assessment and the potential benefits and requirements of supportive technology. Section 3 presents the modern e-assessment instruments that will be studied, with a description of their main characteristics and supporting tools. Section 4 points out the challenges of implementing 'assessment for learning' and formative assessment in schools. Finally, Section 5 concludes with the approach and further steps taken in the PREATY project to introduce formative e-assessment of 21<sup>st</sup> century skills in schools.

# 2 Formative e-assessment: Characteristics and Potential Surplus Value of Technology

The purpose of formative assessment is to support teaching and learning processes by providing developmental feedback (on an item, topic and/or assessment level by means of different sources, such as peers, experts or teachers) to a learner (and their teacher) on his/her current understanding or skills [3][5][1][2] during a period of instruction [11][15]. Formative assessment differs from summative assessment in that it is a continuing process of feedback; therefore the information on performances is gathered continuously, mirrored against a set of predefined criteria or good practices, and is used to shape improvements and promote an individual's learning, rather than serve as a final formal summary of learners' achievement [8][17]. The responsibility for learning is with both learners as teachers and eventually their peers [2][9]. They determine (jointly) where a learner is going, where (s)he is now and how a learner can get where (s)he wants [19]. Formative assessment strategies address and integrate both role as well as reflective questioning aspects.

Technology can offer different functions that potentially can facilitate and enhance formative assessment aspects [6][10]. It can improve access to assessments by different actors (e.g. also by peers, experts and teachers) at anytime, anyplace and anywhere, enabling learners to measure their understanding when and how often they want and allow them more control of their learning. Feedback times can be shortened and this can help to change misconceptions rapidly, or feedback may be given from different perspectives, within a group or adopted to a learner. Thus, technology can affect feedback quality and the motivation of a learner. Also, technology can track, trace store, process and visualize learners' results as well as actions, which makes them visible and available for various learning purposes, such as individual or group reflection or to evaluate and visualize a learners progress. Technology can also affect teacher efficiency, as teachers can be supported with various tools helping to reduce assessment time, thus saving time that can be spent otherwise. Also, as technology enables rapid updating and combining material, it can also contribute to more varied and authentic assessment designs.

# **3** Identification of Available Formative e-assessment Approaches and Tools

As a first step towards the introduction of formative e-assessment in primary and secondary schools, PREATY makes an inventory of innovative e-assessment instruments, starting with: e-Portfolio, learning analytics and enriched rubrics. These instruments may help teachers to have a better understanding of students' performance and offer valuable feedback to students and parents. They can support formative assessment methods that have proven to be effective for learning [17], such as self- or peer-assessment, instructional dialogues, questioning and reflective lessons. This section describes the main characteristics of the mentioned e-assessment instruments.

The first instrument examined is an *ePortfolio*. They are an electronic version of traditional portfolios, meaning that the work samples inside them will be of digital nature; coming from different sources and tools [18]. The ePortfolio facilitates the capabilities of the learning portfolio to show the process and results of a learning path, proving the quality and level of achievement of the targeted competences [4]. The ePortfolio should include basic storing capabilities, with interoperability support, as well the management of permissions and mechanisms to provide feedback on the shared artefacts. Finally, different views of the work samples should be possible, in order to highlight the competences of interest in each case.

A second e-assessment instrument of interest is *Learning Analytics* (LA), which can be defined as the measurement, collection, analysis, and reporting of data about learners and their contexts, for purposes of understanding and optimizing learning and the environments in which it occurs [16]. LA allows people who are responsible for the teaching and learning process to identify possible learning risks, and make the necessary changes, depending on the situations encountered. Many LA systems and approaches are being developed, like the ones based on Social Network Analysis. In spite of the recent interest in these techniques, still a major challenge is to adapt the output and visualizations to the teacher's needs.

Thirdly, learning analytics can be combined with rubrics in the so-called *enriched rubrics* [12]. These instruments have the form of a traditional rubric, but (at least part of) the criteria is assessed by indicators automatically computed from the interaction of the students with the system. They have been tested combined with the analytical capabilities offered by learning management systems, such as Moodle.

In spite of the potential benefits of the reviewed instruments and associated tools, their uptake by the target group is very small. Next section goes into some explanations for this lack of interest.

# 4 Challenges and Approaches Towards Implementing Formative e-assessment in Schools

Different bottlenecks can be mentioned that prevent easy implementation of formative assessment in schools and the technological support of it. As the authors in [17] mention, based on an extensive review study, still a large amount of conceptual confusion exists on the definition of formative assessment, and scientific research about the conditions of effectiveness of formative assessment is still in an early phase of development.

Implementing formative e-assessment in schools also requires some essential preparatory steps. In the first place more information and communication about formative assessment and possible approaches herein is necessary, as they are not yet widely known and accepted. The tools mentioned in section 3 are seen as powerful, although only partially applicable for the target groups of the PREATY project. Success - and acceptance on the longer term by teachers- depends on some other crucial conditions. Reflection about formative assessment and the goals one can achieve belongs to a school culture where teachers - and management- are willing to think about innovation and come loose of a culture where they alone are in total control [17]. Looking at the conceptualization of [19], described earlier in this paper, it is also clear that different target groups are involved in the implementation process, not only teachers, but also learners and their peers. Thus, implementation of formative assessment in schools requires a willingness to completely (re)think (about) assessment.

A second issue at stake in the PREATY project is the introduction and training related to the technological tools and the formative eassessment aspects. Regarding the training about technological aspects it is important to focus on acceptation by giving attention on how to present the objective of technology; are tools presented as 'doing things better' or as ' doing better things' [14]. These distinctions are important as they include implicit views on the kind of enhancement that is at stake. From the project results thus far it is clear that very few tools in this field are available for the target group of the project. Most tools are developed for use in higher education.

Teacher professionalization in the field of formative assessment and the related technological tools implies the training of complex skills. Trainings therefore will have to include [13]:

1. information and training for in service teachers on formative assessment – enhancing: assessment for learning, learn how to reflect, how to use criteria, how to handle feedback, how to work in teams etc.

2. information and training on technological tools; as very few tools are available training could be used to gather information about desirability and requirements for tools to be developed in this field.

## 5 Conclusions

The adoption of formative assessment in schools requires a change of mind, from a focus on summative testing, end results and teacher responsibility towards a process and learning oriented perspective, with a joint responsibility of learners, teachers and peers. It is important to learn to see formative assessment as a process, rather than a particular kind of assessment [9], with different formative assessment strategies that can support that process. Next to teacher training material and training strategies that help to adopt and develop this mind-set, the availability of effective (for learning) formative e-assessment methods and tools can help to facilitate adoption within schools. The vision of the PREATY project is to advance in these directions, by setting up a set of teacher training workshops implementing these principles. We aim to explore the ways in which the e-assessment tools identified in the project can (or cannot) be adopted by primary and secondary school teachers to assist them with applying these principles in practice.

### Acknowledgements

We would like to gratefully acknowledge the contribution of the PREATY Project, that is funded by the European Commission's Lifelong Learning Programme, Project Number 526965-LLP-1-2012-1-GR-COMENIUS-CMP, which has part-funded this work.

### References

- Black, P. J., Wiliam, D.: Inside the Black Box: Raising standards through classroom assessment. Phi Delta Kappa, 80, 139-48 (1998)
- Black, P.J., Wiliam, D.: Developing the theory of formative assessment. Educational Assessment, Evaluation and Accountability (formerly the Journal of Personal Evaluation in Education), 21 (1), 5-31 (2009).
- 3. Busuttil-Reynaud, G., Winkley, J. : JISC e-Assessment Glossary, Bristol (2006)
- Butler, P.: A Review Of The Literature On Portfolios And Electronic Portfolios, Massey University College of Education, New Zealand and eCDF ePortfolio Project Steering Committee (2006)
- 5. Gordon, J., Halasz, G., Krawczyk, M., Leney, T., Michel, A., Pepper, D., et al.: Key competences in Europe: Opening doors for lifelong learners across the school curriculum and teacher education. Warsaw (2009)
- 6. JISC: Effective Practice with e-Assessment. An overview of technologies, policies and practice in further and higher education. Bristol (2007)
- 7. Looney, J. : Making it Happen: Formative Assessment and Educational Technologies. Promethean Education Strategy Group: Thinking Deeper Research Paper

No.1. – Part 3. Online available at: http://www.prometheanworld.com/rx\_content/files/PDF/ MakingitHappenFormativeAssessmentEducationalTechnologies-169721.pdf (2010)

- 8. Looney, J., Siemens, G.: Assessment Competency: Knowing What You Know and Learning Analytics. It is Time for a Breakthrough. Promethean Thinking Deeper Research Paper, No.3 (2011)
- 9. McManus, S.: Attributes of effective formative assessment. Washington DC: CCSSO (2008)
- Pachler, N., Daly, C., Mor, Y., Mellar, H.: Formative e-assessment: practitioner cases. Computers & Education, 54, 715-721 (2010)
- 11. Pepper, D.: Literature Review: Assessment for key competences. KeyCoNet Report (2012)
- 12. Petropoulou, O., Vassilikopoulou, M., Retalis, S.: Enriched assessment rubrics: a new medium for enabling teachers to easily assess student's performance when participating in complex interactive learning scenarios, Operational Research, Volume 11 (2), 171-186 (2011)
- Pinock, N. Brandt, W.C.: Connecting Formative Assessment Research to practice. Learning Point Associates. Online available at: http://www.learningpt.org/pdfs/FormativeAssessment.pdf (2009)
- 14. Reilly, R..: Guest Editorial-Web Based Instruction: Doing Things Better and Doing Better Things. IEEEE Transactions on Education, 48 (4), 565-566 (2005)
- 15. Ridgway, J., McCusker, S., Pead, D.: Literature Review of E-assessment, Bristol (2004)
- Siemens, G., Baker, R.: Learning analytics and educational data mining: towards communication and collaboration. In Proceedings of the 2nd International Conference on Learning Analytics and Knowledge (LAK '12), Simon Buckingham Shum, Dragan Gasevic, and Rebecca Ferguson (Eds.). ACM, New York, NY, USA, 252-254 (2012)
- 17. Sluijsmans, J.T., Brinke, D., Vleuten, van der, C.: Toetsen met leerwaarde. Samenvatting van de reviewstudie naar de effectieve kenmerken van formatief toetsen. NWO-PROO (2013)
- Subrahmanyam, V.V., Kanjilal, U., Sharma, V.K., Dudeja, A.K.: ePortfolio: An eWay of showcasing the artifacts. In: IEEE International Conference on Technology Enhanced Education (ICTEE), pp. 1-4. IEEE Press, Kerala, India (2012)
- 19. Wiliam, D., Thompson, M.: Integrating assessment with instruction: What will it take to make it work? In C.A. Dwyer (Ed.), The future of assessment: Shaping teaching and learning (pp. 53–82). Mahwah, NJ: Erlbaum (2007)