

## Digital Transformation Strategy Framework

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### Resumen:

This chapter presents the construction of a Strategic Digital Transformation operational framework, necessary and adaptable to any type of company and sector of activity. Therefore, the strategic framework suggested includes the patterns, actions, approaches and several measures as follows: a pattern for preparing Internal Training Plan adapted to Digital Strategy, a Tool for diagnosing the level of digital maturity and a Scorecard tool for the assessment and actions associated with the scope of the optimum degree of digital maturity), a Digital Transformation Strategic Framework (elements and phases), a Digital Transformation Strategy Plan (phases and actions) and a Digital Transformation Strategy's Balance Scorecard.

### Palabras clave:

Digital Strategy, Operational framework, Tools

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