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INFO 960 World Wide Web Fundamentals

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World Wide Web Fundamentals

INFO960/1

Fall, 1999

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Web Site: <http://www.xu.edu/colleges/cba/acct-info/clsis960.htm>

Office: 612 Schott Hall [Office Hours](#)

Required Texts: INFO 960 *Learning to Use the World Wide Web*, Ackermann, 1998

INFO 961 *Teach Yourself Web Publishing with HTML 4 in a Week, 4th ed.*, Lemay, Sams.net, 1998

Course Description

The course will consist of lectures, demonstrations, and hands-on experience for using Internet and World Wide Web services and tools, with emphasis on web page and site development.

Lab activities will include hands-on browsing and page development. Students taking the course for 3 credit hours, will be required to develop a Web site for a real-world client.

Objectives:

Students will learn to:

- Use the Netscape browser for browsing the Web
 - Use various search tools and techniques to efficiently search the Web
 - Design quality Web pages
 - Design efficient and effective Web sites
 - Write basic HTML code
 - Interpret advanced HTML code
 - Use advanced tools and techniques including multimedia, scripts, forms, etc.
 - Use Web development software
 - Evaluate options for service providers and publishing
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Class Participation

Adequate participation in classroom and laboratory activities (including out-of-class) is essential. You may participate by asking questions, raising issues, providing information, or by many other means. Participation is not synonymous with verbosity and assertiveness. Active listening is valuable to meaningful discussion. Allow others to participate. Class participation is absolutely necessary and will be graded as such.

3 X 5 cards will be used to encourage participation. (They must be 3 X 5 -- no other size cards, paper, etc.) You must bring a card with you for each session. The card will include your name and date at the top. On the front of the card, list the three principle things which you learned during the session. (Be specific.) You may use the back of the card for a comment, question, etc. concerning class material. Questions should relate to current or prior sessions, rather than material to be covered later.

Cards will be used primarily as a feedback mechanism. Comments, questions, etc. will be addressed at the beginning of the following session. They will also be used for attendance and as part of your participation grade.

Attendance Policy

Regular attendance is expected from all students. Unexcused absences will be reflected in your participation grade.

Project

Web Page Development

All students will design and develop a personal home page to be published on the Xavier VAX computer. Projects will be graded on adherence to guidelines presented in class, along with creativity and suitability to task.

Web Site Development

Students pursuing a third credit hour (INFO 961) will design and develop a Web site. Real-world projects will be assigned to two-person teams. Emphasis will be placed on client involvement and adherence to specific design guidelines to develop an effective site. Projects will be due in by August 13. Further details regarding the project will be presented in class.

Exam

One exam will be given during the last session. It will consist of short answer and multiple choice questions. More information about the exam, including sample questions will be posted on the Message Board of the Web Site.

Grading

INFO 960

Exam -- 60%; Personal Page Project -- 30%; Participation -- 10%

INFO 961

Site Project -- 100%

A (93-100) A- (90-92)... B+ (87-89) B (83-86) B- (80-82)... C+ (77-79) C (73-76) C- (70-72)... F (<70)