

Discussion Questions:

Themed Assignments:

Is there a link between multimodal-themed courses and enhanced student engagement with assigned readings?

Infographics:

How do we see infographics or visual literacy skills in the classroom become vital catalysts for students in understanding rhetorical strategies?

Is the main point of the infographic clear? How does the infographic express the essential idea using a limited number of words, language, charts, graphs, negative space, and a title?

Is the thesis and presentation of this infographic persuasive or compelling? Why do you think that is? Examine how effective this infographic is at inspiring activism and promoting social inequities.

Video:

What has changed in terms of how we connect with and relate to people as a result of technology and/or social media?

How does this video engage with the assignment while also employing rhetorical techniques?