1 2 3 4 5 6 7 8 9		E-FILED 11/10/2021 12:15 PM Superior Court of California County of Fresno By: Jamie Nelson, Deputy  HE STATE OF CALIFORNIA OF FRESNO
11	KIDS KARE SCHOOLS, INC.,	Case No. 21CECG03346
12	Plaintiff,	COMPLAINT FOR DAMAGES
13	V	DEMAND FOR JURY TRIAL
14	Desiray De La Torre, an individual, DOES 1	1. LIBEL (DEFAMATION PER SE)
15	through 10, inclusive,	2. LIBEL (DEFAMATION PER QUOD)
16	Defendants.	3. NEGLIGENCE
17		
18 19		4. INTENTIONAL INTERFERENCE WITH PROSPECTIVE ECONOMIC ADVANTAGE
20		5. NEGLIGENT INTERFERENCE
21		WITH PROSPECTIVE ECONOMIC ADVANTAGE
22		
23	DI 1 100 (TVD G VV 1 D G G G G G G G G G G G G G G G G G G	
24	Plaintiff (KIDS KARE SCHOOLS, INC.) alleges as to Defendants as follows:	
25	PRELIMINARY ALLEGATIONS	
26	1. Plaintiff KIDS KARE SCHOOLS INC. (hereinafter, "KIDS KARE") is a California	
27	corporation registered and licensed to do business in the state of California at all times relevant	
28	hereto.	
FENNEMORE DOWLING AARON ATTORNEYS AT LAW FRESNO	COMI CBROWN/19034369.1/100123.0031	PLAINT

- 2. Plaintiff KIDS KARE operates multiple educational and childcare facilities in the Fresno, CA area, including the location(s) relevant to the matter hereunto.
- 3. Defendant DESIRAY DE LA TORRE (hereinafter "DE LA TORRE") is an individual who at all times relevant hereto was and is a resident of Fresno County, California.
- 4. Defendant DE LA TORRE is a relative (on good-faith belief, mother) of a child who was a student and at times relevant to the matter herein under the care and custody of KIDS KARE.
- 5. Plaintiff is unaware of the true names and capacities of the Defendants sued herein as Does 1 through 10, inclusive, and therefore sues these Defendants by such fictitious names. Plaintiff is informed and believes and on that basis alleges that each of the fictitiously named Defendants is liable in the manner set forth below for the acts, conduct and/or omissions concerning the events and happenings herein referred to, which proximately caused the damage and injuries to Plaintiff as alleged herein.

#### **FACTUAL ALLEGATIONS**

- 6. On or about November 6, 2021, DE LA TORRE posted a review to the business page for KIDS KARE on the Yelp.com platform containing multiple false accusations about KIDS KARE relating to the care of the child referred to hereinabove. (Attached hereinafter as **EXHIBIT A**)
- 7. In an effort to amicably resolve the issue, on November 9, 2021 counsel for Plaintiff reached out to DE LA TORRE and discussed with her the untrue contents of the posting and requested the post be taken down, or Kids Kare would need to exercise its legal remedies.
- 8. In response, DE LA TORRE did nothing to remove or modify the posting to remove the impermissible content of that communication.
- 9. In her posting on the Yelp.com platform, DE LA TORRE falsely accused Plaintiff of causing or allowing her child referred to hereinabove to be traumatized, bullied and/or ignored at the KIDS KARE facility, or otherwise facilitating the same.
- 10. DE LA TORRE makes additional baseless and untrue accusations regarding the overall level of care and attention at the KIDS KARE facilities.

///

11.	DE LA TORRE by her statements effectively discourages other potential customers
from doing bu	siness with KIDS KARE on the same basis of the untrue accusations.

- 12. Defendant DE LA TORRE' posts contained information that Defendant either knew, or should have known to be false and unprivileged. Defendant was grossly negligent in posting harmful accusations about Plaintiff without undertaking any steps to confirm whether the information was accurate. The nature of the posts exposed KIDS KARE to hatred, contempt, ridicule, or obloquy, and have a tendency to injure Plaintiff and its business.
- 13. The posts made by Defendant caused Plaintiff special damage, including harm to its business and reputation.

## FIRST CAUSE OF ACTION (Libel - Defamation Per Se)

Plaintiff alleges as to Defendants, and each of them:

- 14. Plaintiff incorporates by reference each allegation in paragraphs 1 through 13 above as though fully set forth herein.
- 15. Plaintiff is informed, believes, and thereon alleges that Defendant DE LA TORRE made the false statements as referenced hereinabove on a publicly-viewable platform, Yelp.com between November 6, 2021 and the present, and intended that they be viewed and understood by the public at large, and reasonably understood and intended that they referred to Plaintiff KIDS KARE.
- 16. DE LA TORRE made these statements with the reasonable understanding that they would be taken to mean that KIDS KARE had committed, either actively or by means of negligence, certain false acts constituting the accusations contained within DE LA TORRE' writings on the Yelp.com platform.
- 17. These statements as made by DE LA TORRE are without truth, and completely false, in their totality as described hereinabove.
- 18. In authoring such false statements, DE LA TORRE failed to exercise any amount of reasonable care in determining the truth or falsity of the statements.
  - 19. These false statements, as they stand, are believed to be actively injurious to

Plaintiff's business, reducing potential business and discouraging potential customers or clientele, and it is the reasonable belief of Plaintiff that without action to remove and enjoin DE LA TORRE from making such statements, further harm in the form of damage to Plaintiff's reputation, business, and clientele will continue to result.

20. DE LA TORRE' conduct was intentional, willful, wanton, with malice, and in reckless disregard of the rights of Plaintiff, and Plaintiff has suffered damages in addition to the harm described hereinabove, to be shown in the course of trial. Defendants' conduct also entitles Plaintiff to recover exemplary and punitive damages, subject to proof at trial.

## SECOND CAUSE OF ACTION (Libel - Defamation Per Quod)

Plaintiff alleges as to Defendants, and each of them:

- 21. Plaintiff incorporates by reference each allegation in paragraphs 1 through 20 above as though fully set forth herein.
- 22. Plaintiff is informed, believes, and thereon alleges that DE LA TORRE made false statements about Plaintiff to persons other than Plaintiff. Those statements included accusations that Plaintiff allowed, facilitated, or somehow caused the traumatization, neglect and/or bullying of a minor child in Plaintiff's care, among other harmful or defamatory statements to be proven at trial.
- 23. DE LA TORRE knew these statements to be false, but made them to cause Plaintiff financial harm and to harm Plaintiff's reputation.
- 24. As a result of DE LA TORRE' postings and statements, Plaintiff has suffered harm to its business and reputation. Plaintiff has been damaged in a sum to be proven at trial.
- 25. The conduct of DE LA TORRE and the DOE Defendants was a substantial factor in causing Plaintiff's harm.
- 26. Defendants acted with malice, oppression or fraud in knowingly posting the false, negative information about Plaintiff on the public Yelp.com platform, entitling Plaintiff to recover exemplary and punitive damages, subject to proof at trial.

///

1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	
13	
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	
26	

## THIRD CAUSE OF ACTION (Negligence)

Plaintiff alleges as to Defendants, and each of them:

- 27. Plaintiff incorporates by reference each allegation in paragraphs 1 through 26 above as though fully set forth herein.
- 28. In communicating to other persons, including posting on social media, DE LA TORRE and the DOE Defendants owed a reasonable duty of care to Plaintiff to not communicate false information with the intent of tarnishing Plaintiff's reputation, and to not misrepresent Plaintiff's actions.
- 29. By misrepresenting that Plaintiff had allowed traumatization, bullying and/or neglect of a child under Plaintiff's care, Defendants breached their duty of care to not tarnish Plaintiff's reputation or misrepresent its actions.
- 30. As a direct and proximate result of Defendants' breach, Plaintiff has been damaged in an amount subject to proof at trial.
- 31. Defendants acted with oppression, fraud, or malice by their grossly negligent actions of communicating information Defendants knew to be false and posting those defamatory statements in an online public forum.

# FOURTH CAUSE OF ACTION (Intentional Interference with Prospective Economic Advantage)

Plaintiff alleges as to Defendants, and each of them:

- 32. Plaintiff incorporates by reference each allegation in paragraphs 1 through 31 above as though fully set forth herein.
- 33. DE LA TORRE and the DOE Defendants intentionally interfered with an economic relationship between Plaintiff and Plaintiff's customers (and potential customers) that likely would have resulted in an economic benefit to Plaintiff.
- 34. Defendants knew of the economic relationship between Plaintiff and Plaintiff's customers (and potential customers), and knowingly posted false information in a public online forum with the intention of disrupting Plaintiffs relationships.

27

28

35. Defendants knew that it was certain or substantially certain that their communications with third parties would cause disruption of Plaintiff's relationships.

- Defendants' conduct was a substantial factor in causing Plaintiff economic harm. 36.
- Defendants acted with oppression, fraud, or malice in intentionally communicating 37. information Defendants knew to be false and posting those defamatory statements in an online public forum.

### FIFTH CAUSE OF ACTION (Negligent Interference with Prospective Economic Advantage)

Plaintiff alleges as to Defendants, and each of them:

- Plaintiff incorporates by reference each allegation in paragraphs 1 through 37 above 38. as though fully set forth herein.
- DE LA TORRE and the DOE Defendants negligently interfered with an economic 39. relationship between Plaintiff's customers (and potential customers) that probably would have resulted in an economic benefit to Plaintiff.
- 40. Defendants knew of the economic relationship between Plaintiff and Plaintiff's customers (and potential customers), and knowingly posted false information in a public online forum with the intention of disrupting Plaintiff's relationships.
- 41. Defendants knew that disruption of Plaintiff's relationships was certain or substantially certain as a result of Defendants' actions.
  - 42. Defendants' conduct was a substantial factor in causing Plaintiff economic harm.
- 43. Defendants acted with oppression, fraud, or malice by their grossly negligent actions of communicating information Defendants knew to be false and posting those defamatory statements in an online public forum.

///

///

///

///

### 1 2 3 4 5 6 7 8 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25

#### PRAYER FOR RELIEF

WHEREFORE, Plaintiff prays for judgement as follows:

- 1. For interlocutory and permanent injunctive relief prohibiting Defendants from making false and damaging statements about Plaintiff KIDS KARE as described hereinabove:
- 2. For general damages, including but not limited to damages arising from Plaintiff's loss of reputation, shame mortification, and emotional distress, according to proof;
- 3. For special damages according to proof, including but not limited to, damages arising from harm to Plaintiff's reputation, industry standing, and goodwill within the community and industry, and harm to Plaintiff's business, profession, and occupation;
- 4. For exemplary damages, because Defendants acted with oppression, fraud, or malice in making the intentional or grossly negligent defamatory statements, according to proof;
- 5. For costs and expenses, and expert witness fees; and
- 6. For any additional or further relief as the Court deems proper.

Dated: November 10, 2021

FENNEMORE DOWLING AARON

By:

Christopher A. Brown Attorneys for Defendant

KIDS KARE SCHOOLS, INC.

28 **FENNEMORE** DOWLING AARON

> ATTORNEYS AT LAW FRESNO

26

27



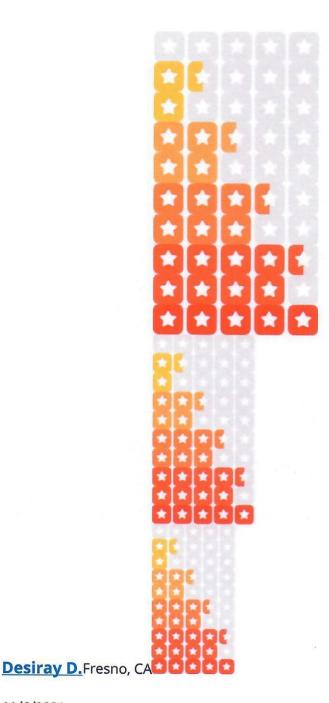
Kids Kare Fig Garden

Respond as business

Post a response

Say thanks





11/6/2021

I took a few months to think over my review on this place. My son is 3 an this is the first daycare he's attended. He doesn't have siblings or kids to socialize with so he went in with a lot to learn. I let them know that he may have boundary issues because he's an only child an primarily was watched by me or his father up until that point. He had some behavioral issues as expected an would get write ups. We worked with him on not hitting and walking away if he's mad. He also would complain that kids hit him so he hit back. I explained that it's not okay to do so an to tell his teacher right away so that they can deal with it. His first day he said a kid pushed him off the play set. An then he would cry and say he didn't like it there because people were mean to him. I was in the process of looking for other childcare. I honestly

didn't know if he just wanted to stay home or if there was an issue. A month leading up to his expulsion he had a lot of tantrums at home. He opened up to us about kids being mean an we told him that we would talk with the teachers and make sure that this gets resolved. They assured us that they were doing everything they could and he just acted out some days. I really did believe that this was solely our fault. We were reinforcing rules and teaching him how to regulate his emotions without violence. We felt like we didn't know what to do. One day they called and said he had a really bad day and that he would have to come home with me for the remainder of the day. I picked him up an we talked about the incident and the way she explained in person was like he just needed the day and he could come back. The director later called me that same day (Friday) and told me he couldn't return because his behavior needs to improve. She said this was a call from the main office and not them. Fast forward to now. He's been in KinderCare down the street for three months and he hasn't had any issues. His first week was tough because we really had to work together to see what he was lacking. An after that no calls or write ups. They do positive reinforcement and keep the kids occupied. I'm not sure what they are doing at kids kare but he didn't seem to be learning anything. At his new daycare he is coming home and actually using what he has learned. An that was a realization for me. I feel bad that I thought we were the issue when in all actuality he wasn't getting the care he needed. We tried numerous times to speak with the main office and they never called back. He was expelled for touching(patting) another boy's private parts and the other boy did it back. As a concerned parent I wanted to know why this was taking place and express that he started to do this at home an we were working on it. I feel like a daycare that actually cares would investigate this an not just kick the child out. He's three years old of course he doesn't know what he's doing. Also from previous write ups he was hitting an not following directions. I also wanted to know if they were watching attentively to see if it was retaliation. Over all I am happy that they expelled him because that forced me to find him better care an see the situation for what it really was.

The only reason I am giving more than one star is for Ms. Alma. He still talks about her to this day. I think that was the only reason why he enjoyed it there. But I do not recommend this place for younger kids that can't tell you the whole story. I had a hard time getting the whole story from him but now thinking on it I just feel like he was bullied. An they made him out to be the bad kid.

\*\*something I want to add is that he was also having a ton of accidents at daycare and at home while he was attending. I still don't know why but my mom believes he was traumatized from something. He's been potty trained since he was 2 so for him to have frequent accidents is very odd. I thought his focus was just off but thinking back on it now he was probably bullied or ignored. I don't want to assume the worst or make allegations but he definitely was not happy there.