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Newhouse Studio and Innovation Center Ribbon Cutting

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Syracuse University

Remarks by Chancellor Kent Syverud

Delivered on Monday, September 29, 2014

Location: Waverly Avenue Entrance, Newhouse Studio and Innovation

Center

Remarks: Newhouse Studio and Innovation Center Ribbon Cutting

The Chancellor was introduced by Dean, S.I. Newhouse School of Public Communications, Lorraine Branham

Thank you, Dean Branham. This is a great day for the Newhouse School and a great day for Syracuse University.

Fifty years ago, at the dedication of Newhouse I, Samuel Newhouse said, "It is right and fitting that such a communications center be located within a dynamic university with world-embracing interests." His words resonate more strongly than ever today, when communications technologies increasingly define—at rapid-fire pace—how we view that world and our relation to it.

Syracuse University's Newhouse School has a long history of excellence in preparing students for careers as communications professionals. Its success is evident in both the number of alumni success stories and in the high rate of success our students have in landing jobs after graduation.

Today's world of communications, of course, is very different from what it was in 1964. But the Newhouse School's commitment to ensuring student success has been steadfast, the school has consistently expanded programs and facilities as needs and practices in the field have evolved.

This state-of-the-art media facility builds on that commitment. It gives students the most cutting-edge resources available to prepare them to

thrive as communications entrepreneurs and professionals in today's digital, interactive and interconnected world.

In doing so, Newhouse advances our highest aspirations as a University: to give our students the best education possible so that they might distinguish themselves in the workplace and in life.

The Newhouse School was built on the reputations of our alumni. Today's students carry that responsibility forward for future generations.

They have big shoes to fill, but I know they will continue to uphold the highest standards of excellence.

I would like to thank all of the many donors who made this new Studio and Innovation Center space possible. And a special thank-you for the generous support of our naming donors: Alan Gerry, Kari Clark, the Kari and Dick Clark Foundation, and Dick Clark's children, including Cindy Clark and Richard Clark, who are with us today.

Finally, none of us would be here today but for the remarkable vision, generosity, and leadership of the Newhouse family. Donald Newhouse and his brother, Si, carry the legacy of a family name that has become synonymous with excellence in communications and journalism. They now run the media company their father founded—Advance/Newhouse Communications—which spans newspapers, cable, and some of the most legendary magazine titles in the industry. And they have continued their father's commitment to journalism and to the school he founded.

Ladies and Gentlemen, please join me in welcoming Donald Newhouse.