Equipment Finance Credit Risk Modeling

A Case Study in Creative Model Development & Nimble Data Engineering

2/8/2022



Channel Partners Capital

Here today from Channel's Risk Analytics & Decision Sciences (RADS) telathree from the SDSU Math/Statistics graduate program

- Ed Krueger with Channel since 2018
- Landon Thompson with Channel since 2020
- Josh Moore with Channel since 2021 & first of the Channel internship program
 - Currently at SDSU finishing his MS in Statistics
- Currently searching for candidates 2 open paid internships, summer 2022

A little about Channel

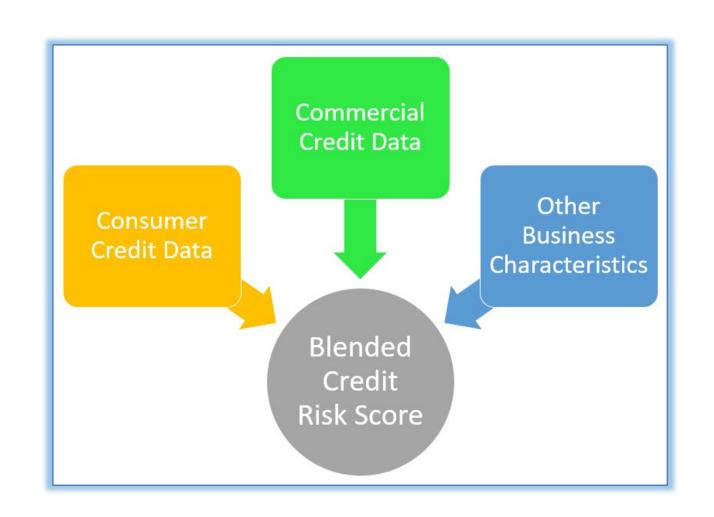
- Established in 2009
- Small business lender
 - Equipment Finance & Working Capital; \$10,000\$250,000
- Headquarters in Minnetonka, MN
 - Brookings office location at Brookings Innovation Center currently being furnished



Channel Credit Risk Scoring

Current Model Versions

- Working Capital version 4.0
 - 3-model ensemble
- Equipment Finance version 1.4
 - 8-model ensemble
- Simple interpretation like FICO
 - 3-digit scores
 - Higher scores are less risky
- Targeting probability of default





Equipment Finance Model

 Collaborated with third party providers to construct proxy data for modeling

Building the Dataset

Launch & Observe

 Scorecard version 1 launched with the equipment finance business unit in August 2020 Business feedback & data engineering enabled our nimbleness and iterative approach to model enhancement throughout 2021

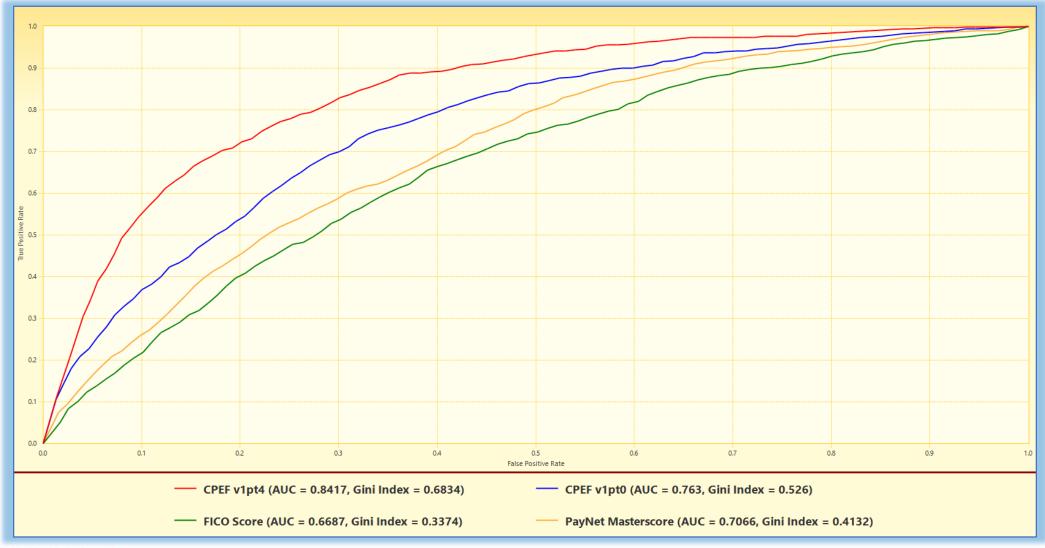
Enhancements

Description of the problem

• Wanted to launch an equipment finance product at Channel – with a model driven approach to pricing (risk-based)

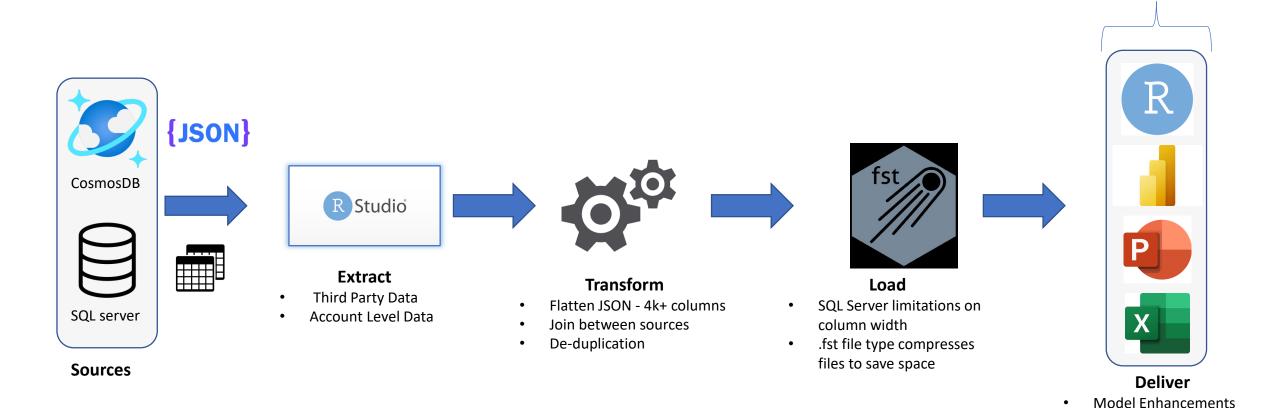


ROC Performance Benchmarks





Data Engineering – Building the Pipeline



Analytics Work

Ad Hoc Analysis
Power BI Reporting

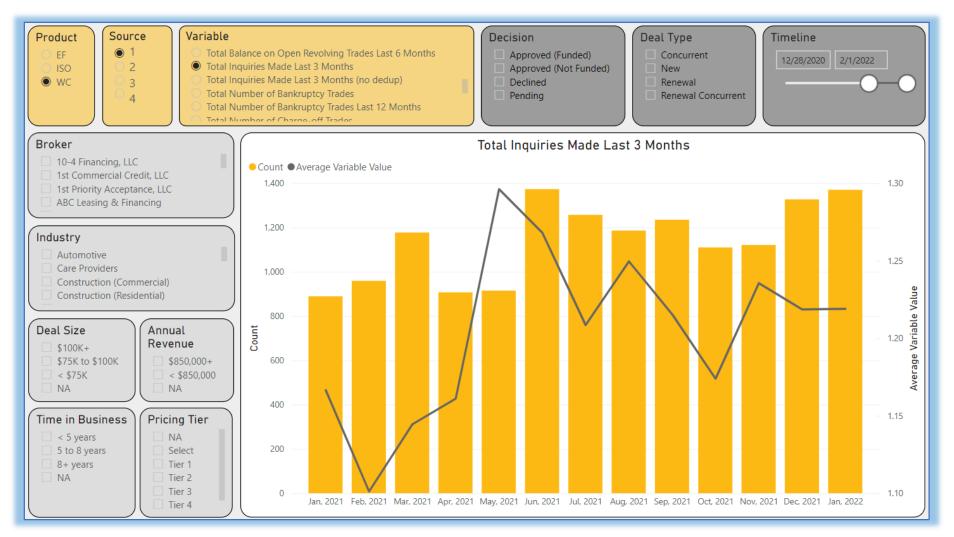


Data Pipeline Enabled Solutions





Data Pipeline Enabled Solutions





Questions



Summer 2022 paid internships available on Channel's career page!

