

University of Groningen

Defending the Sex/Gender Binary

Morgenroth, Thekla; Senden, M. Gustafsson; Lindqvist, A.; Renstrom, E. A.; Ryan, M. K.; Morton, T. A.

Published in:
Social Psychological and Personality Science

DOI:
[10.1177/1948550620937188](https://doi.org/10.1177/1948550620937188)

IMPORTANT NOTE: You are advised to consult the publisher's version (publisher's PDF) if you wish to cite from it. Please check the document version below.

Document Version
Publisher's PDF, also known as Version of record

Publication date:
2021

[Link to publication in University of Groningen/UMCG research database](#)

Citation for published version (APA):

Morgenroth, T., Senden, M. G., Lindqvist, A., Renstrom, E. A., Ryan, M. K., & Morton, T. A. (2021). Defending the Sex/Gender Binary: The Role of Gender Identification and Need for Closure. *Social Psychological and Personality Science*, 12(5), 731-740. [1948550620937188]. <https://doi.org/10.1177/1948550620937188>

Copyright

Other than for strictly personal use, it is not permitted to download or to forward/distribute the text or part of it without the consent of the author(s) and/or copyright holder(s), unless the work is under an open content license (like Creative Commons).

The publication may also be distributed here under the terms of Article 25fa of the Dutch Copyright Act, indicated by the "Taverne" license. More information can be found on the University of Groningen website: <https://www.rug.nl/library/open-access/self-archiving-pure/taverne-amendment>.

Take-down policy

If you believe that this document breaches copyright please contact us providing details, and we will remove access to the work immediately and investigate your claim.

Downloaded from the University of Groningen/UMCG research database (Pure): <http://www.rug.nl/research/portal>. For technical reasons the number of authors shown on this cover page is limited to 10 maximum.


Defending the Sex/Gender Binary: The Role of Gender Identification and Need for Closure

Social Psychological and
Personality Science
2021, Vol. 12(5) 731-740
© The Author(s) 2020



Article reuse guidelines:
sagepub.com/journals-permissions
DOI: 10.1177/1948550620937188
journals.sagepub.com/home/spp



Thekla Morgenroth¹ , M. Gustafsson Sendén², A. Lindqvist^{2,3},
E. A. Renström⁴, M. K. Ryan^{1,5}, and T. A. Morton⁶

Abstract

In the Western world, gender/sex is traditionally viewed as binary, with people falling into one of two categories: male or female. This view of gender/sex has started to change, triggering some resistance. This research investigates psychological mechanisms underlying that resistance. Study 1 ($N = 489$, UK) explored the role of individual gender identification in defense of, and attempts to reinforce, the gender/sex binary. Study 2 ($N = 415$, Sweden) further considered the role of individual differences in need for closure. Both gender identification and need for closure were associated with binary views of gender/sex, prejudice against nonbinary people, and opposition to the use of gender-neutral pronouns. Policies that aim to abolish gender/sex categories, but not policies that advocate for a third gender/sex category, were seen as particularly unfair among people high in gender identification. These findings are an important step in understanding the psychology of resistance to change around binary systems of gender/sex.

Keywords

gender binary, gender/sex binary, nonbinary, gender identification, need for closure

In the Western world, gender is traditionally viewed as binary and following from biological sex. This system of belief is referred to as the gender/sex¹ binary. Recently, these views have been challenged by a variety of individual and cultural changes including the implementation of gender-inclusive language and gender-neutral pronouns such as “they” (Boylan, 2018), official state policies recognizing a third sex (e.g., in Germany; Eddy & Bennett, 2017), and visibility of individuals with expressions of gender/sex that fall outside the binary (Steinmetz, 2014). At the same time, these changes have been met with strong resistance (Korolczuk & Graff, 2018; Milan, 2016; Vergoossen et al., 2020). In this article, we investigate some of the psychological mechanisms underlying this resistance.

The Gender/Sex Binary

The gender/sex binary refers to the belief that sex is binary and directly determines gender (Hyde et al., 2019). In this context, “sex” refers to the biological makeup of an individual (e.g., chromosomes, anatomy), while “gender” can refer to associated roles (i.e., what it means to be a woman or a man in a specific culture) or self-identity (i.e., self-categorization into “women” and “men”; American Psychological Association, 2018; Wood & Eagly, 2015). Importantly, these binary views are socially consequential. The gender/sex binary is not only

descriptive (i.e., describing what sexes and genders exist and how these two concepts are related) but also *prescriptive* and *proscriptive* (i.e., dictating which genders and sexes *should* or *should not* exist and how they *should* or *should not* be related). In other words, binary thinking about gender/sex enforces a social system in which individuals with two X chromosomes are expected to develop female bodies, identify as women, and act in line with feminine stereotypes, while individuals with an X and a Y chromosome develop male bodies, identify as men, and act in line with masculine stereotypes (see Butler, 1990; Morgenroth & Ryan, 2020). Individuals who violate these expectations, such as lesbian, gay, bisexual, transgender and queer (LGBTQ+) individuals as well as men and women who violate gender norms, are often harshly punished

¹ Washington Singer Laboratories, University of Exeter, United Kingdom

² Stockholm University, Sweden

³ Lund University, Sweden

⁴ University of Gothenburg, Sweden

⁵ University of Groningen, the Netherlands

⁶ University of Copenhagen, Denmark

Corresponding Author:

Thekla Morgenroth, Washington Singer Laboratories, University of Exeter,
Perry Road, Exeter EX4 4QG, United Kingdom.
Email: t.morgenroth@exeter.ac.uk

(Katz-Wise & Hyde, 2012; Moss-Racusin et al., 2010; Rudman et al., 2012).

Different strategies have been suggested to combat these harmful effects. Among these are suggestions to implement policies and practices that actively challenge binary views of gender/sex through either *de-gendering* or *multi-gendering* (Morgenroth & Ryan, 2020). De-gendering refers to policies and practices that aim to remove or minimize the gender/sex division and salience of gender/sex (e.g., the removal of gender/sex on official documents or replacing “he or she” with “they”). Multi-gendering strategies aim to draw attention to the fact that gender/sex is not binary (e.g., legally recognizing a third gender/sex or introducing new pronouns such as “ze” to refer to nonbinary individuals). It is unclear which strategy may be more effective in changing binary views of gender/sex and which may trigger stronger resistance. On the one hand, removing gendered cues (i.e., de-gendering) may prompt individuals to think less about gender/sex and thus not question its binary nature; multi-gendering forces individuals to confront their binary views and may thus prompt more resistance. On the other hand, multi-gendering provides another category without necessarily changing the meaning of existing categories (women and men), thus perhaps being *less* threatening.

No research to date has examined reactions to these opposing strategies, but research on related constructs such as gender-fair language compared to androcentric language suggests that attempts to alter language are often controversial (Vergoossen et al., 2020) and that such resistance is motivated by the wish to keep current gendered power structures intact (e.g., Douglas & Sutton, 2014; Parks, & Robertson, 2005).

In the current research, we expand on this work and explore resistance to both de-gendering and multi-gendering strategies arguing that individuals defend the gender/sex binary because it helps to fulfill specific social and psychological needs: It provides individuals with meaningful group identities and gives structure to the complexity of the social context.

Gender Identification and the Defense of the Gender/Sex Binary

In a theoretical paper outlining the psychological mechanisms underlying the perpetuation of the gender/sex binary, we (Morgenroth & Ryan, 2020) argue that one of the reasons why people react negatively to challenges to the gender/sex binary lies in their own psychological investment in gender as a self-defining category. Drawing on social identity theorizing (Tajfel & Turner, 1979; Turner et al., 1987), we argue that challenges to the gender/sex binary threaten the clear distinction between the groups “women” and “men” (Branscombe et al., 1999).

The social identity approach assumes that individuals derive a sense of identity from their membership in social groups. Because group memberships are consequential for people’s sense of self, individuals become motivated to perceive self-defining groups as positive and distinct from relevant comparison groups. In the context of gender/sex, women and men who

identify strongly with their gender/sex should be motivated to also see women as clearly different from men.

The gender/sex binary serves this need well as it constructs women and men as possessing oppositional and complementary identities, each with its own positive attributes (e.g., “men are strong” but “women are caring”). Thus, individuals who strongly identify with their gender/sex should be more likely to oppose policies and practices that challenge rigid distinctions between individuals based on gender/sex, including inclusive language reforms and individuals who cross between gender categories (Morgenroth & Ryan, 2020). Importantly, the strength of such opposition may depend on the exact form that challenges to the gender/sex binary take. More specifically, de-gendering strategies may pose a more direct threat to group boundaries as they directly attempt to abolish gender/sex categorization. In contrast, multi-gendering strategies keep gender/sex groups intact with the addition of new groups. As such, highly identified women and men may be particularly likely to oppose de-gendering.

In addition to affecting reactions to de-gendering and multi-gendering policies and practices, gender identification is likely associated with ideologies that work together to support the gender/sex binary such as gender essentialism (i.e., the belief that women and men are two distinct, informative, and “natural” categories; Haslam et al., 2000) and the endorsement of gender/sex stereotypes, especially among men (as the socially advantaged group), and especially when distinctiveness is threatened (Bosson & Michniewicz, 2013; Falomir-Pichastor & Hegarty, 2014; Lemaster et al., 2015; Morton et al., 2009; for work on the link between gender identification and sexism see Becker & Barreto, 2014).

These ideologies, in turn, can affect attitudes toward challenges to the gender/sex binary more generally, including those coming from individuals who do not fit with binary conceptions of gender/sex or with the prescriptions and proscriptions that come with such views. In line with this argument, gender essentialism is related to increased prejudice against gender-role violating targets, including female managers motivated by power (Skewes et al., 2018), effeminate gay men (Kiebel et al., 2019), and transgender individuals (Wilton et al., 2019). Similarly, gender/sex stereotypes are also implicated in the devaluation of women and men who behave in counter-stereotypical ways (Moss-Racusin et al., 2010; Rudman et al., 2012).

In summary, gender identification may play an important role in the defense of the gender/sex binary in two important ways. First, it may *moderate* reactions to different types of policies and practices that challenge the gender/sex binary, and second, it may be associated with gender/sex binary maintaining ideologies more generally.

Need for Closure and the Defense of the Gender/Sex Binary

In addition to providing a sense of identity, the gender/sex binary provides the benefit of structuring the complex social world into two clear categories that provide information about its

members, thus making the social world easier to navigate. As such, it might be particularly appealing to individuals with high levels of need for closure.

Need for closure is the individual need to find a clear answer and avoid ambiguity and is associated with pressures to uniformity and resistance to change (Kruglanski et al., 2006). In the context of challenges to the gender/sex binary, need for closure has also been shown to be associated with system maintaining ideologies such as essentialistic thinking about social categories (Roets & Van Heil, 2011), including gender (Keller, 2005), and with prejudice against those who cross gender boundaries (i.e., anti-trans prejudice; Tebbe & Moradi, 2012) or violate binary conceptions of sexuality (Burke et al., 2017). Similar to our expectations for gender identification, the need for closure should be related to particularly strong opposition to attempts at de-gendering, given that the absence of any form of categorization should be more threatening than a change in existing categories by adding a third category.

The Current Project

In this project, we investigate some potential psychological mechanisms underlying the defense of gender/sex binary. More specifically, we present participants with one of three gender-related policies (a de-gendering policy, a multi-gendering policy, or a control policy) and investigate the role of strength of gender identification and need for closure as (a) constructs that moderate the reaction to these policies and (b) predictors of ideologies and, in turn, attitudes that reinforce the gender/sex binary. Across two studies, we test the following hypotheses:

Hypothesis 1: The effects of policy type (de-gendering, multi-gendering, and control) on perceived unfairness will be moderated by gender identification and need for closure.

Hypothesis 1a: De-gendering policies (but not multi-gendering policies) will be perceived as more unfair than the control condition, especially among those higher in gender identification.

Hypothesis 1b: De-gendering policies (but not multi-gendering policies) will be perceived as more unfair than the control condition, especially among those higher in need for closure.

Hypotheses 2 and 3: Stronger gender identification (Hypothesis 2) and stronger need for closure (Hypothesis 3) will be associated with stronger endorsement of general ideologies that reinforce the gender/sex binary and, through this, with more negative attitudes toward people and policies that challenge to the gender/sex binary.

Study 1 is an exploratory study with a UK sample where we investigate reactions to de-gendering and multi-gendering policies as well as the association between gender identification and a wide range of gender/sex binary reinforcing ideologies and attitudes (Hypotheses 1a and 2). Study 2 replicates findings regarding gender identification (Hypotheses 1a and 2) in a

Swedish sample and also investigates the need for closure in these processes (Hypotheses 1b and 3). This sample also allowed us to investigate opposition to a controversial attempt at de-gendering—the introduction of the Swedish gender-neutral pronoun *hen*. Together, these two studies fill an important gap in the literature by investigating the maintenance of the gender/sex binary through two psychological, but very distinct mechanisms—one that highlights the importance of gender/sex for one's sense of self and one that highlights its importance in fulfilling more basic cognitive needs. The data files and full materials for both studies can be found in the following link: https://osf.io/dw782/?view_only=893b2fcd279746efbe787494b51a6047.

Study 1

In this exploratory study, we test whether de-gendering or multi-gendering policies are perceived as more unfair and whether gender identification plays a role in these reactions.² We also examine whether higher gender identification is associated with stronger endorsement of ideologies that maintain the gender/sex binary, namely, binary views of gender/sex, higher levels of gender/sex essentialism, gender/sex stereotyping, and, in turn, prejudice against nonbinary people.

Method

Participants

A power analysis using G*Power (Faul et al., 2009) indicated that we would need a sample of 432 to detect a medium effect size ($f = .15$) for the main effect of condition with 80% power ($\alpha = .05$). To account for exclusion of participants, we collected data from 500 heterosexual British women and men through the Prolific website. We excluded 11 participants who did not meet these criteria, resulting in a final sample size of 489 (72.89% women; $M_{\text{age}} = 39.49$; $SD_{\text{age}} = 11.79$).

Procedure and Measures

We advertised the study as a survey about reactions to different company policies. Participants first indicated their gender/sex followed by a measure of gender/sex identity centrality (see Table 1 for more information regarding the measures). To obfuscate the aim of our study we also asked about the centrality of participants' national and religious identity.

Next, participants were randomly assigned to read one of three fictitious newspaper articles (describing a de-gendering policy, a multi-gendering policy, or a control article). All articles described actions taken by a well-known clothing retail company. The de-gendering article described a new policy that would remove gender/sex labels and sections in the retailer's stores and instead provide all clothes in cuts and sizes that fit all body types. The multi-gendering article explained that the retailer was introducing a nonbinary label and adding a nonbinary section in their stores. The control article said that the company's spring and summer collection would feature new designers.

Table 1. Measures (Study 1).

| Measure Name | Number of Items | Response Scale | α | Example Item |
|--|-----------------|---|----------|---|
| Identity centrality (Leach et al., 2008) | 3 | 1 (<i>strongly disagree</i>) to 7 (<i>strongly agree</i>) | .78 | The fact that I'm a woman [man] is an important part of my identity |
| Perceived unfairness | 4 | 1 (<i>strongly disagree</i>) to 7 (<i>strongly agree</i>) | .90 | The company is engaging in reverse discrimination, where the majority is discriminated against for the benefit of the minority |
| Gender essentialism (adapted from Haslam et al., 2000) | 9 | 1–9 (e.g., <i>few judgments/uninformative</i> to <i>many judgments/informative</i>) | .74 | Some categories allow people to make many judgments about their members; knowing that someone belongs to the category tells us a lot about that person. Other categories only allow a few judgments about their members; knowledge of membership is not very informative. Where do gender categories fall on the following scale? |
| Binary views of gender (Tee & Hegarty, 2006) | 9 | 1 (<i>strongly disagree</i>) to 7 (<i>strongly agree</i>) | .87 | There are only two genders, male and female |
| Gender stereotyping (adapted from Jetten et al., 1997) | 5 | 1–7, where 1 corresponds to <i>masculine traits</i> (e.g., blunt) and 7 to <i>feminine traits</i> (e.g., tactful) Final value ranges from –6 to 6. | .60 | Next, please think about the average woman. What do you think the average man is like? |
| Prejudice against nonbinary people (adapted from Walch et al., 2012) | 14 | 1 (<i>strongly disagree</i>) to 7 (<i>strongly agree</i>) | .90 | I would avoid nonbinary people whenever possible |

Participants then responded to a range of questions about the company. Mixed in with some filler questions and manipulation checks, we measured perceived unfairness. This was followed by measures of gender essentialism, binary views of gender, and gender stereotyping. Participants thought about the average man and woman and indicated the extent to which five attributes applied to this person. We subtracted the rating of the average man from the rating of the average woman and calculated the mean. Higher numbers indicate stronger endorsement of gender stereotypes. Participants then completed a measure of prejudice toward nonbinary people before providing demographic information.³

Results

First, we investigated the extent to which attempts to de-gender or multi-gender were seen as unfair and the role of gender identification in these reactions. Results from a univariate analysis of variance (ANOVA) with type of policy (de-gendering vs. multi-gendering vs. control) as the independent variable showed that unfairness perceptions varied between the different conditions, $F(2, 484) = 25.59, p < .001, \eta_p^2 = .10$ [0.05, 0.15]. Least Significant Difference (LSD) post hoc tests revealed that the control policy ($M = 2.59, SD = 1.23$) was perceived as less unfair than both the de-gendering policy ($M = 3.62, SD = 1.62$), $p < .001$, and the multi-gendering policy ($M = 3.67, SD = 1.70$), $p < .001$, while the latter two did not differ from each other, $p = .796$.

Using the PROCESS macro (Version 3.2, Model 1), we then tested whether unfairness perceptions of the different policies

differed at different levels of gender identification (Hypothesis 1a), entering type of policy as the predictor and gender identification as the moderator. Type of policy was dummy-coded with the control condition as the reference category. However, entering the two interaction terms into the model did not explain more of the variance, $\Delta R^2 < .01, F(2, 478) = 0.98, p = .376$, and neither of the two interaction terms was significant (both $ps > .212$).

Next, we tested whether gender identification was associated with the endorsement of ideologies that maintain the gender/sex binary and, in turn, prejudice against nonbinary people (Hypothesis 2). Descriptive statistics and bivariate correlations are displayed in Table 2. Gender identification was indeed positively associated with gender/sex essentialism and binary views of gender/sex, but not with gender/sex stereotyping or prejudice against nonbinary people. Gender/sex essentialism and binary beliefs were associated with more prejudice.

To test Hypothesis 2, we used the PROCESS macro for SPSS (Version 3.2, Model 4; Hayes, 2018) entering gender identification as the predictor, gender/sex essentialism, binary views of gender/sex, and gender/sex stereotyping as parallel mediators,⁴ and prejudice against nonbinary people as the outcome. Only the indirect effect through binary views of gender/sex was significant, $B = .11$ [0.05, 0.17]⁵ (see Figure 1).

Discussion

Attempts to dismantle the binary, via either de-gendering or multi-gendering, were both seen as somewhat—and equally—unfair, but values were still below the midpoint and

Table 2. Descriptive Statistics and Correlations (Study 1).

| Variable | M | SD | Correlations | | | |
|---------------------------------------|------|------|--------------|--------|--------|--------|
| | | | 2 | 3 | 4 | 5 |
| 1. Gender identification | 5.03 | 1.32 | .10* | .16*** | .05 | .03 |
| 2. Gender essentialism | 5.63 | 1.17 | — | .42*** | .25*** | .27*** |
| 3. Binary view of gender | 3.43 | 1.40 | | — | .13** | .71*** |
| 4. Gender stereotyping | 1.18 | 1.11 | | | — | .07 |
| 5. Prejudice against nonbinary people | 2.94 | 1.18 | | | | — |

Note. Variables 1, 3, and 5 were measured on scales from 1 to 7. Variable 2 was measured on a scale from 1 to 9. Variable 4 can range from -6 to 6 with 0 indicating no gender stereotyping and higher numbers indicating stronger endorsement of gender stereotypes.

*** $p < .001$. ** $p < .01$. * $p < .05$.

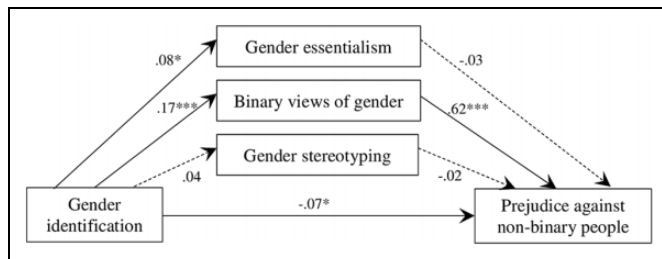


Figure 1. Indirect effect of gender identification on prejudice against nonbinary people (Study 1).

were the same regardless of levels of gender identification. One reason for the somewhat muted effects observed in this study could be that our manipulation was fairly inconsequential to our participants: It described the policies of only one company, a company that targeted youth fashion. Among our on-average older sample, the practices of this company might not have been seen as self-relevant and any potential offense easy to avoid. Moreover, the fact that the majority of our participants were female could also be a contributing factor to this null effect. Men are generally more concerned with a strong distinction between male and female (Bosson & Michniewicz, 2013) and may thus show stronger reactions to de-gendering policies, particularly when they are highly identified with their gender group. We further found that gender identification was indirectly associated with prejudice against nonbinary people specifically via binary views of gender/sex.

Study 2

In this study, we aimed to replicate our findings using a representative Swedish sample. We also investigate the role of need for closure. Sweden is an interesting context to study these dynamics as it is generally very progressive and ranks high in gender equality (e.g., World Economic Forum, 2018). Sweden also recently introduced the gender-neutral pronoun *hen*, in addition to *hon* (she) and *han* (he; Gustafsson Sendén et al., 2015). *Hen* is used both to denote nonbinary people and generically when gender is not known or irrelevant. Although Swedes, in general, perceive themselves as highly egalitarian, the introduction of *hen* provoked a long debate and was met

with resistance (Gustafsson Sendén et al., 2015; Vergoossen et al., 2020). This debate also made Swedes highly familiar with this word, irrespective of their own position on it. Thus, this sample enables us to expand our research and investigate reactions to real contextual challenges to the gender binary—the new pronoun *hen*. We predict that the indirect effect of gender identification and need for closure through ideologies that maintain the gender/sex binary will not only be present for prejudice against nonbinary people but also attitudes toward *hen*.

Method

Participants

We aimed for the same sample size as in Study 1 and recruited participants through a Swedish polling firm, Enkätfabriken, that provides a representative sample. After excluding 73 non-heterosexual participants and one whose gender was unknown, we retained a sample of 415 heterosexual Swedish women (48.67%) and men (51.33%). The average age of the sample was 50.64 ($SD = 17.74$).

Procedure and Measures

The study was advertised as a survey about how media messages on legal proposals are perceived in different countries. Participants responded to a similar gender identification measure as in Study 1 ($\alpha = .68$) as well as a measure of national identification to obscure the purpose of our study. Next, participants responded to 7 items assessing their need for closure (Roets & Van Hiel, 2011; e.g., “I don’t like situations that are uncertain”) on a 7-point scale from 1 (*strongly disagree*) to 7 (*strongly agree*; $\alpha = .81$).

We then presented participants with one of three fictitious news articles about a proposal for a new law regarding children’s clothing. The de-gendering law would make it illegal to sell and market children’s clothing in separate sections for girls and boys or to sell clothes that explicitly target girls or boys. The multi-gendering law would make all children’s clothing stores add a section for nonbinary children and illustrated clothing would need to depict genders outside the binary. The control proposal would enforce stronger restrictions on chemical substances in children’s clothing.

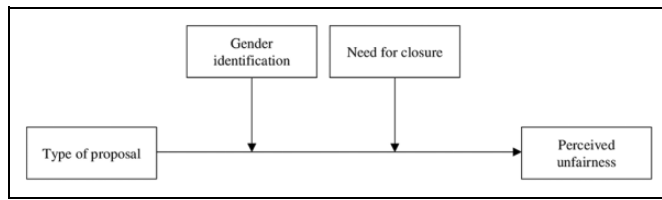


Figure 2. Moderation model predicting perceived unfairness of policy.

Participants indicated how unfair they perceived the law to be ($\alpha = .93$) using the same items as in Study 1. Next, participants responded to 10 items measuring binary views of gender/sex ($\alpha = .90$) and 5 items measuring prejudice against nonbinary people ($\alpha = .82$), taken from the same scales as the items in Study 1. In addition, we asked participants about their views of the gender-neutral pronoun *hen*. More specifically, we asked participants how they felt about *hen* in general, about *hen* as a pronoun for someone who neither identifies as male nor female, and about *hen* when used to refer to someone of unknown gender or when gender is irrelevant on a scale from 1 (*very negative*) to 7 (*very positive*; $\alpha = .92$). Finally, participants responded to demographic questions and were debriefed in full. All materials were presented in Swedish.

Results

First, we investigated the perceived unfairness of the different policies and the role of gender identification and need for closure in these reactions (Hypothesis 1). Results of a univariate ANOVA with type of proposed law (de-gendering vs. multi-gendering vs. control) as the independent variable showed that perceived unfairness varied across conditions, $F(2, 392) = 24.30$, $p < .001$, $\eta_p^2 = .11$ [0.06, 0.17]. LSD post hoc tests revealed that the control proposal ($M = 2.51$, $SD = 1.65$) was perceived as less unfair than both the de-gendering proposal ($M = 3.95$, $SD = 2.08$), $p < .001$, and the multi-gendering proposal ($M = 4.13$, $SD = 2.11$), $p < .001$, while the latter two did not differ from one another, $p = .437$, replicating findings from Study 1.

Using PROCESS (Version 3.2, Model 2), we then tested whether gender identification and need for closure moderated the effect of condition on perceptions of unfairness (see Figure 2).⁶ Type of proposal was dummy-coded with the control condition as the reference category (i.e., D1 compares the control proposal to the multi-gendering proposal and D2 compares the control proposal to the de-gendering proposal).⁷

For need for closure, neither of the two interaction terms was significant (both $ps > .810$), and inclusion of the two interaction terms in the model did not increase variance explained, $\Delta R^2 < .01$, $F(2, 383) = 0.04$, $p = .965$. However, we did find support for moderation by gender identification since inclusion of the interaction terms significantly increased variance explained, $\Delta R^2 = .01$, $F(2, 383) = 3.38$, $p = .035$. In line with predictions, higher gender identification was associated with more perceived unfairness of the de-gendering proposal (see Table 3). Indeed, using the Johnson–Neyman technique, we determined

Table 3. Results of Moderation Analysis.

| Predictor | B | 95% CI | t | p |
|----------------------------|-------|---------------|-------|-------|
| D1 | 1.55 | [1.07, 2.03] | 6.29 | <.001 |
| D2 | 1.43 | [0.95, 1.90] | 5.90 | <.001 |
| Gender identification | -0.15 | [-0.42, 0.12] | -1.12 | .266 |
| Need for closure | 0.44 | [0.09, 0.78] | 2.48 | .013 |
| D1 × Gender Identification | 0.26 | [-0.10, 0.62] | 1.43 | .152 |
| D2 × Gender Identification | 0.46 | [0.11, 0.80] | 2.60 | .010 |
| D1 × Need for Closure | -0.06 | [-0.51, 0.40] | -0.24 | .811 |
| D2 × Need for Closure | -0.05 | [-0.50, 0.39] | -0.24 | .810 |

Note. $R^2 = .18$, $F(8, 383) = 10.59$, $p < .001$. CI = confidence interval.

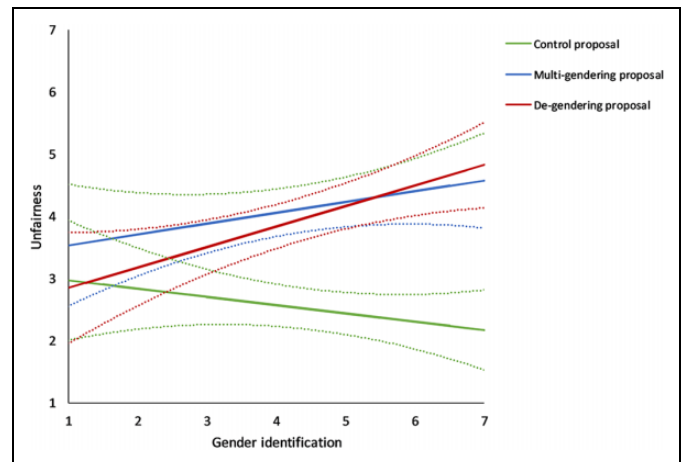


Figure 3. Association between gender identification and unfairness perceptions for the different proposals. Note. This figure depicts the relationship not controlling for need for closure. Dotted lines indicate 95% confidence intervals.

that participants who scored 4.76 or higher on gender identification saw the de-gendering proposal as more unfair than the control proposal, $B = 1.78$ [0.00, 3.56]. Figure 3 illustrates the relationship in a model without need for closure. Note that in this simpler model, participants who scored 2.89 or higher on gender identification viewed the de-gender proposal as more unfair than the control proposal, $B = 0.75$ [0.00, 1.49].

Next, we tested Hypotheses 2 and 3 (see Table 4 for descriptive statistics and correlations). Both gender identification and need for closure were positively related to binary views of gender/sex and prejudice against nonbinary people but not to support for the pronoun *hen*. Binary views of gender were associated with nonbinary prejudice and opposition to *hen*.

To formally test Hypotheses 2 and 3, we ran four mediation analyses using PROCESS (Model 4) with gender identification or need for closure as the predictor (and the other variable as a four control variable), binary views of gender/sex as the mediator, and prejudice against nonbinary people or support for *hen* as the outcome.

Replicating findings from Study 1, the indirect effect through binary views of gender/sex on prejudice against

Table 4. Descriptive Statistics and Correlations (Study 2).

| Variable | M | SD | Correlations | | | |
|---------------------------------------|------|------|--------------|--------|--------|---------|
| | | | 2 | 3 | 4 | 5 |
| 1. Gender identification | 4.44 | 1.38 | .12* | .17** | .23*** | -.09 |
| 2. Need for closure | 3.89 | 1.10 | — | .18*** | .17*** | -.08 |
| 3. Binary views of gender | 3.76 | 1.60 | | — | .47*** | -.52*** |
| 4. Prejudice against nonbinary people | 2.61 | 1.44 | | | — | -.28*** |
| 5. Support for “hen” | 3.99 | 2.15 | | | | — |

Note. All variables were measured on scales from 1 to 7.
 *** $p < .001$. ** $p < .01$. * $p < .05$.

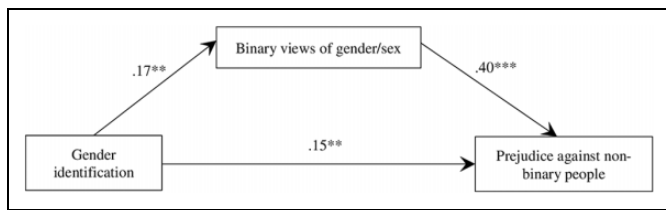


Figure 4. Indirect effect of gender identification on prejudice against nonbinary people (Study 2).

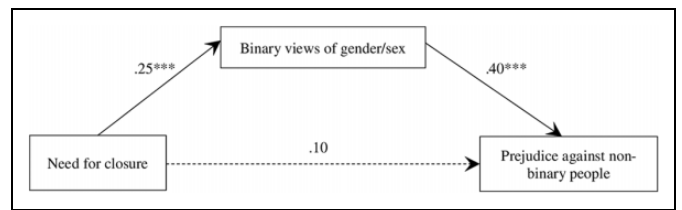


Figure 6. Indirect effect of need for closure on prejudice against nonbinary people.

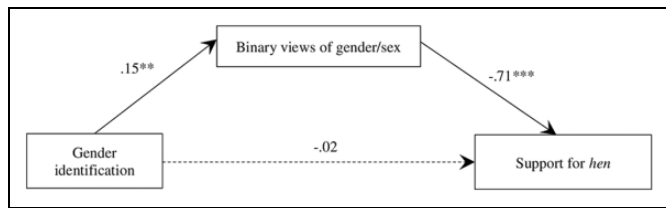


Figure 5. Indirect effect of gender identification on support for *hen*.

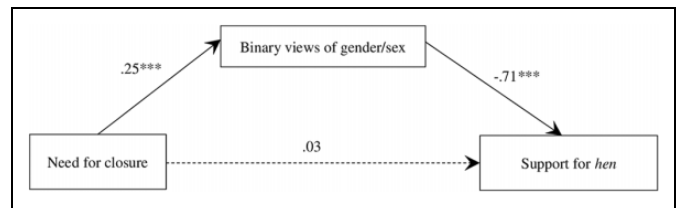


Figure 7. Indirect effect of need for closure on support for *hen*.

nonbinary people was significant $B = .07 [0.02, 0.12]$ (see Figure 4). Similarly, the indirect effect of gender identification on support for *hen* was significant and negative, $B = -.11 [-0.20, -0.03]$ (see Figure 5). These patterns support Hypothesis 2.

Results for need for closure were very similar. We found a positive indirect effect on prejudice against nonbinary people, $B = .10 [0.04, 0.17]$ (see Figure 6), and a negative indirect effect on support for *hen*, $B = -.18 [-0.30, -0.07]$ (see Figure 7). These patterns support Hypothesis 3.

Discussion

In this study, gender identification was associated with different reactions to specific attempts to dismantle the gender/sex binary. Both multi-gendering and de-gendering law proposals were seen as more unfair than the law proposal that did not threaten the gender/sex binary. However, the de-gendering proposal in particular was seen as more unfair compared to the control proposal among highly identified women and men. We did not find this effect in Study 1. This may be due to the difference in samples; however, we believe it is more likely that the strengthening of our manipulation could explain this

inconsistency. Need for closure did not moderate reactions to different gender-related policies.

We replicated findings from Study 1 showing that higher levels of gender identification were associated with more binary views of gender/sex and, in turn, with prejudice against nonbinary people. This effect generalized to another means to defend the gender/sex binary—opposition to the gender-neutral pronoun *hen*. We also found the same pattern for need for closure.

General Discussion

We investigated mechanisms underlying the defense of the gender/sex binary, exemplified by opposition to policies that attempt to disrupt the gender/sex binary as well as prejudice toward nonbinary people. In line with predictions from the social identity approach (Branscombe et al., 1999; Turner et al., 1987) and recent theorizing by Morgenroth and Ryan (2020), as well as empirical work (Bosson & Michniewicz, 2013; Falomir-Pichastor & Hegarty, 2014; Morton et al., 2009), we show that gender identification can be associated with ideologies that reinforce the current gender/sex system, such as gender essentialism and binary views of gender. We expand on previous research by

showing that these ideologies not only harm women and men who violate gender roles (Kiebel et al., 2019; Skewes et al., 2018) but also those who fall outside of these roles altogether. Similarly, we demonstrate that the association of need for closure with gender essentialism (Keller, 2005) and with prejudice against bisexual or trans individuals (Burke et al., 2017; Tebbe & Moradi, 2012) extends to binary views of gender, prejudice against nonbinary people, and to opposition to language which challenges the gender/sex binary.

The insights gained in our studies have the potential to form the basis of future research. We have alluded to the fact that de-gendering policies and practices in particular may lead to distinctiveness threat. Similarly, policies and practices that challenge the gender binary may lead to system threats or threaten men's status and masculinity (see Morgenroth & Ryan, 2020). Indeed, there is some evidence suggesting that threat is associated with differing reactions to multi-gendering versus de-gendering policies, for example, in the context of gendered bathrooms (Outten et al., 2019). Future research should investigate the role of threat as a mediating factor of the observed effects in different contexts.

Similarly, our research could spark novel research directions in the field of psycholinguistics. Here, research has primarily focused on androcentric versus gender-fair language (e.g., replacing the generic masculine "he" with "he or she") without distinguishing between multi-gendering and de-gendering languages. Findings from this literature show that language has powerful effects both on who comes to mind when using differently gendered terms (Lindqvist et al., 2019) and also how individuals described in gender-fair language are perceived (Budziszewska et al., 2014). It would be interesting to examine such effects by focusing on de-gendering (e.g., replacing "he or she" with "they") and multi-gendering (e.g., replacing "he or she" with "he, she, or ze") strategies to make language more gender-fair. Indeed, we argue that language is not truly "gender-fair" as long as it marginalizes genders that fall outside of the gender/sex binary.

Our findings contribute to the understanding of opposition to changing views of gender, a timely but not well-understood issue. However, our studies have a number of limitations that should be taken into account when interpreting these findings. First, the relationships between gender identification as well as need for closure with gender/sex binary maintaining ideologies and attitudes are correlational, making causal claims impossible. Future studies should therefore experimentally manipulate these constructs. Second, demographic factors that we did not measure in this study, such as educational attainment or identities intersecting with gender (e.g., race or sexual orientation), may affect the processes studied here. Finally, in Study 1 we only found support for an indirect effect of identification on nonbinary prejudice through binary views of gender but not through gender essentialism or gender stereotyping, as predicted by Morgenroth and Ryan (2020). More research is needed to understand when and how individuals draw on these different forms of ideologies to defend the gender/sex binary.

Conclusion

Views of gender/sex are changing, and policies and practices are beginning to reflect these changes. At the same time, there is documented resistance. It is important to understand this opposition to find solutions that protect the rights of those who challenge the gender/sex binary. Our findings contribute to this understanding and provide important insights for those who design and implement policies that aim to enable more diverse expressions of gender/sex.

Authors' Note

The first author of this article uses they/them/their pronouns. The second, third, fourth, and fifth author use she/her/hers pronouns. The last author uses he/him/his pronouns.


Declaration of Conflicting Interests

The author(s) declared no potential conflicts of interest with respect to the research, authorship, and/or publication of this article.

Funding

The author(s) disclosed receipt of the following financial support for the research, authorship, and/or publication of this article: This work was funded, in part, by a European Commission Grant (725128) awarded to the fifth author and in part by the Swedish Research Council for Health, Working Life and Welfare (Grant 2017–00414) awarded to the third author.

ORCID iD

Thekla Morgenroth  <https://orcid.org/0000-0001-9876-5017>

Supplemental Material

The supplemental material is available in the online version of the article.

Notes

1. While it can be useful to distinguish between "sex" (biological) and "gender" (social/cultural), we use the term "gender/sex" throughout to indicate that (a) "sex" is also socially constructed and (b) social/cultural factors and biology influence each other and are impossible to separate (see Hyde et al., 2019; Morgenroth & Ryan, 2020).
2. In addition to the research questions discussed in this article, we had originally set out to test whether exposure to such attempts would affect the endorsement of ideologies and attitudes that reinforce the gender binary. We did not find support for this prediction but report the results regarding this question in the Online Supplement.
3. We included some measures not reported in the manuscript in both studies. More information and results regarding these measures can be found in the Online Supplement.
4. Note that gender stereotyping can also be an *outcome* of essentialism. Here, we are distinguishing between broader *ideologies* (how do people see gender?) and *attitudes* toward specific challenges to the gender/sex binary and thus view the two constructs as working in parallel.

5. Values in brackets refer to 95% confidence intervals.
6. For exploratory purposes, we also tested whether all three factors (type of proposal, gender identification, and need for closure) interacted (PROCESS Model 3). The three factors did not interact with $\Delta R^2 < .01$, $F(2, 380) = 0.78$, $p = .458$.
7. When coding type of proposal with the de-gendering proposal as the reference category, results show no interaction between gender identification or need for closure and condition when comparing the multi-gendering and de-gendering proposal.

References

- American Psychological Association. (2018). *APA guidelines for psychological practice with boys and men*. <http://www.apa.org/about/policy/psychological-practice-boys-men-guide-lines.pdf>
- Becker, J. C., & Barreto, M. (2014). Ways to go: Men's and women's support for aggressive and nonaggressive confrontation of sexism as a function of gender identification. *Journal of Social Issues, 70*(4), 668–686.
- Bosson, J. K., & Michniewicz, K. S. (2013). Gender dichotomization at the level of ingroup identity: What it is, and why men use it more than women. *Journal of Personality and Social Psychology, 105*(3), 425.
- Boylan, J. F. (2018, January 9). That's what ze said. *The New York Times*. <https://www.nytimes.com/>
- Branscombe, N. R., Ellemers, N., Spears, R., & Doosje, B. (1999). The context and content of social identity threat. In N. Ellemers, R. Spears, & B. Doosje (Eds.), *Social identity: Context, commitment, content* (pp. 35–59). Blackwell.
- Budziszewska, M., Hansen, K., & Bilewicz, M. (2014). Backlash over gender-fair language: The impact of feminine job titles on men's and women's perception of women. *Journal of Language and Social Psychology, 33*(6), 681–691.
- Burke, S. E., Dovidio, J. F., LaFrance, M., Przeworski, J. M., Perry, S. P., Phelan, S. M., Burgess, D. J., Hardeman, R. R., Yeazel, M. W., & van Ryn, M. (2017). Beyond generalized sexual prejudice: Need for closure predicts negative attitudes toward bisexual people relative to gay/lesbian people. *Journal of Experimental Social Psychology, 71*, 145–150.
- Butler, J. (1990). *Gender trouble: Feminism and the subversion of identity*. Routledge.
- Douglas, K. M., & Sutton, R. M. (2014). "A giant leap for mankind" but what about women? The role of system-justifying ideologies in predicting attitudes toward sexist language. *Journal of Language and Social Psychology, 33*(6), 667–680.
- Eddy, M., & Bennett, J. (2017, November 8). Germany must allow third gender category, court rules. *The New York Times*. <https://www.nytimes.com/>
- Falomir-Pichastor, J. M., & Hegarty, P. (2014). Maintaining distinctions under threat: Heterosexual men endorse the biological theory of sexuality when equality is the norm. *British Journal of Social Psychology, 53*(4), 731–751.
- Faul, F., Erdfelder, E., Buchner, A., & Lang, A.-G. (2009). Statistical power analyses using G*Power 3.1: Tests for correlation and regression analyses. *Behavior Research Methods, 41*, 1149–1160.
- Gustafsson Sendén, M., Bäck, E. A., & Lindqvist, A. (2015). Introducing a gender-neutral pronoun in a natural gender language: The influence of time on attitudes and behavior. *Frontiers in Psychology, 6*, 893. <https://doi.org/10.3389/fpsyg.2015.00893>
- Haslam, N., Rothschild, L., & Ernst, D. (2000). Essentialist beliefs about social categories. *British Journal of Social Psychology, 39*(1), 113–127. <https://doi.org/10.1348/014466600164363>
- Hayes, A. F. (2018). *Introduction to mediation, moderation, and conditional process analysis, second edition: A regression-based approach*. Guilford Press.
- Hyde, J. S., Bigler, R. S., Joel, D., Tate, C. C., & van Anders, S. M. (2019). The future of sex and gender in psychology: Five challenges to the gender binary. *American Psychologist, 74*(2), 171–193.
- Jetten, J., Spears, R., & Manstead, A. S. (1997). Distinctiveness threat and prototypicality: Combined effects on intergroup discrimination and collective self-esteem. *European Journal of Social Psychology, 27*(6), 635–657.
- Katz-Wise, S. L., & Hyde, J. S. (2012). Victimization experiences of lesbian, gay, and bisexual individuals: A meta-analysis. *Journal of Sex Research, 49*, 142–167. <https://doi.org/10.1080/00224499.2011.637247>
- Keller, J. (2005). In genes we trust: The biological component of psychological essentialism and its relationship to mechanisms of motivated social cognition. *Journal of Personality and Social Psychology, 88*(4), 686–702.
- Kiebel, E., Bosson, J. K., & Caswell, T. A. (2019). Essentialist beliefs and sexual prejudice toward feminine gay men. *Journal of Homosexuality, 67*(8), 1097–1117.
- Korolczuk, E., & Graff, A. (2018). Gender as "Ebola from Brussels": The anti-colonial frame and the rise of illiberal populism. *Signs: Journal of Women in Culture and Society, 43*(4), 797–821. <https://doi.org/10.1086/696691>
- Kruglanski, A. W., Pierro, A., Mannetti, L., & De Grada, E. (2006). Groups as epistemic providers: Need for closure and the unfolding of group-centrism. *Psychological Review, 113*(1), 84–100.
- Leach, C. W., Van Zomeren, M., Zebel, S., Vliek, M. L., Pennekamp, S. F., Doosje, B., Ouwerkerk, J. W., & Spears, R. (2008). Group-level self-definition and self-investment: A hierarchical (multicomponent) model of in-group identification. *Journal of Personality and Social Psychology, 95*(1), 144–165.
- Lemaster, P., Strough, J., Stoiko, R., & DiDonato, L. (2015). To have and to do: Masculine facets of gender predict men's and women's attitudes about gender equality among college students. *Psychology of Men & Masculinity, 16*(2), 195–205.
- Lindqvist, A., Renström, E. A., & Gustafsson, Sendén, M. (2019). Reducing a male bias in language? Establishing the efficiency of three different gender-fair language strategies. *Sex Roles, 81*, 109–117.
- Milan, T. (2016, April 21). First came the trans tipping point—Now we've got the backlash. *The Guardian*. <https://www.theguardian.com/commentisfree/2016/apr/21/transgender-rights-backlash-anti-lgbt-legislation>
- Morgenroth, T., & Ryan, M. K. (2020). The effects of gender trouble: An integrative theoretical framework of the perpetuation and disruption of the gender/sex binary. *Perspectives on Psychological*

- Science*. Advance online publication. <https://doi.org/10.1177/1745691620902442>
- Morton, T. A., Postmes, T., Haslam, S. A., & Hornsey, M. J. (2009). Theorizing gender in the face of social change: Is there anything essential about essentialism? *Journal of Personality and Social Psychology, 96*(3), 653–664.
- Moss-Racusin, C. A., Phelan, J. E., & Rudman, L. A. (2010). When men break the gender rules: Status incongruity and backlash against modest men. *Psychology of Men & Masculinity, 11*, 140–152. <https://doi.org/10.1037/a0018093>
- Outten, H. R., Lee, T., & Lawrence, M. E. (2019). Heterosexual women's support for trans-inclusive bathroom legislation depends on the degree to which they perceive trans women as a threat. *Group Processes & Intergroup Relations, 22*(8), 1094–1108.
- Parks, J. B., & Robertson, M. A. (2005). Explaining age and gender effects on attitudes toward sexist language. *Journal of Language and Social Psychology, 24*(4), 401–411.
- Roets, A., & Van Hiel, A. (2011). Item selection and validation of a brief, 15-item version of the Need for Closure Scale. *Personality and Individual Differences, 50*(1), 90–94. <https://doi.org/10.1016/j.paid.2010.09.004>
- Rudman, L. A., Moss-Racusin, C. A., Phelan, J. E., & Nauts, S. (2012). Status incongruity and backlash effects: Defending the gender hierarchy motivates prejudice against female leaders. *Journal of Experimental Social Psychology, 48*, 165–179. <https://doi.org/10.1016/j.jesp.2011.10.008>
- Skewes, L., Fine, C., & Haslam, N. (2018). Beyond Mars and Venus: The role of gender essentialism in support for gender inequality and backlash. *PLoS One, 13*(7), e0200921.
- Steinmetz. (2014, May 29). The transgender tipping point. *Time*. <https://time.com/135480/transgender-tipping-point/>
- Tajfel, H., & Turner, J. C. (1979). An integrative theory of intergroup conflict. In W. G. Austin & S. Worchel (Eds.), *The social psychology of intergroup relations* (pp. 33–37). Brooks/Cole.
- Tebbe, E. N., & Moradi, B. (2012). Anti-transgender prejudice: A structural equation model of associated constructs. *Journal of Counseling Psychology, 59*(2), 251–226.
- Tee, N., & Hegarty, P. (2006). Predicting opposition to the civil rights of trans persons in the United Kingdom. *Journal of Community & Applied Social Psychology, 16*(1), 70–80.
- Turner, J. C., Hogg, M. A., Oakes, P. J., Reicher, S. D., & Wetherell, M. S. (1987). *Rediscovering the social group: A self-categorization theory*. Blackwell.
- Vergoossen, H., Renstrom, E. A., Lindqvist, A., & Gustafsson Senden, M. (2020). Four dimensions of criticism against gender-fair language. *Sex Roles*. Advance online publication. <https://doi.org/10.1007/s11199-019-01108-x>
- Walch, S. E., Ngamake, S. T., Francisco, J., Stitt, R. L., & Shingler, K. A. (2012). The attitudes toward transgendered individuals scale: Psychometric properties. *Archives of Sexual Behavior, 41*(5), 1283–1291.
- Wilton, L. S., Bell, A. N., Carpinella, C. M., Young, D. M., Meyers, C., & Clapham, R. (2019). Lay theories of gender influence support for women and transgender people's legal rights. *Social Psychological and Personality Science, 10*(7), 883–894.
- Wood, W., & Eagly, A. H. (2015). Two traditions of research on gender identity. *Sex Roles, 73*(11–12), 461–473. <https://doi.org/10.1007/s11199-015-0480-2>
- World Economic Forum (2018). The Global Gender Gap Report 2018. Retrieved from http://www3.weforum.org/docs/WEF_GGGR_2018.pdf

Author Biographies

Thekla Morgenroth is a Post-Doctoral Research Fellow at the University of Exeter. Their research examines how and why social categories and hierarchies are maintained, with a focus on the regulatory power of the gender/sex binary.

Marie Gustafsson Sendén is an Assistant Professor at Stockholm University. Her research investigates language, gender and stereotypes.

Anna Lindqvist is an Associate Professor in Psychology at Lund University and Stockholm University. Her field of interest regards social psychology with a focus on how gender is constructed as a binary category.

Emma A. Renström is an Associate Professor of Psychology at the University of Gothenburg. Her research concerns gender psychology and political psychology.

Michelle Ryan is a Professor of Social and Organisational Psychology at the University of Exeter and a (part-time) Professor of Diversity at the University of Groningen. Her research examines the role of identity and context in understanding gender differences and gender inequality.

Thomas A. Morton is an Associate Professor of Social Psychology at the University of Copenhagen. His current research interests center on the ways in which identity is experienced and expressed in response to the symbolic and material properties of social and physical environments.

Handling Editor: Jennifer Bosson