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Financial Development, Financial Liberalization and Social Capital

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Abstract

The relationship between financial liberalization policies and financial development is controversial. The impact of these policies differs greatly across countries. In the literature, the quality of formal institutions has been identified as an important source of this heterogeneity, as countries with a weak institutional environment generally fail to benefit from financial liberalization. Using panel data covering 82 countries for the period 1973-2008 we find evidence that social capital may substitute for formal institutions as a prerequisite for effective financial liberalization policies. In particular, we find that during the post Washington-consensus period countries with a high prevailing level of social capital can ensure that financial liberalization positively influences financial development, despite the poor quality of their formal institutions.

Keywords: financial liberalization, financial development, social capital, generalized trust

JEL classification: G15; G21; G28; E5

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1. Introduction

While research on the relationship between financial development and economic growth is still expanding, there appears to be consensus that financial development has a positive influence on economic growth (Beck et al., 2000). This consensus renders the factors that influence financial development important. Especially policy makers of countries with less developed financial sectors may benefit from a better understanding of the forces that shape their financial sector. Consequently, there has been a spike in research on the determinants of financial development in recent years. This research has focused on long-run (e.g. culture, geography, etc.) as well as short-run (e.g. macroeconomic policies) determinants of financial development.

Financial liberalization is one of the short-run determinants that has been put forward as a potentially important prerequisite for successful financial development. This view rests on the belief that liberalizing financial markets allows interest rates to reach their competitive market equilibrium, which will boost savings, investments and ultimately economic growth (McKinnon, 1973; Shaw, 1973). Based on this view, since the 1970s policy makers have been liberalizing their financial sectors. This accelerated during the 1990s, after Williamson (1990) introduced what he called the ‘Washington consensus’.

This view has been contested, however, both in academic research as well as by practical experience. For example, in the early 1980s Latin American countries such as Chile and Argentina experienced huge macroeconomic crises after a period of strong financial liberalization (Diaz-Alejandro, 1985). Also, the Asian crisis of 1997-1998 was, at least partly, due to liberalization programs of financial markets these countries had been carried out since the late 1980s (Mishkin, 1999). These and other experiences suggest that we still do not exactly know under what conditions financial liberalization policies really work, i.e. the context in which these policies are carried out may have an impact on the outcomes of these policies. Recently, therefore, research has started exploring the underlying sources of the observed heterogeneity with respect to the effects of financial liberalization on financial development and economic growth. Factors that have been identified as prerequisites of successful financial liberalization are bureaucratic efficiency, a strong rule of law, proper contract enforcement, control over corruption and prudential regulation and supervision (Demirgüç-Kunt and Detragiache 1998; Summers 2000; Hermes and Meesters 2015; Jiang et al., 2015).

In this paper, we contribute to this literature by investigating the importance of social capital as a prerequisite for effective financial liberalization policies. In particular, we argue that social capital may substitute for failing formal institutions. That is, financial liberalization policies may be effective in stimulating financial development, even if strong formal institutions are absent, as long as social capital development is strong.

The remainder of this paper is organized as follows. Section 2 discusses the literature describing the impact of financial liberalization on financial development. In this section, we also discuss social capital and how this may act as a prerequisite for effective financial liberalization policies. Section 3 describes our empirical methodology and provides a description of the data base we have. The results of the empirical analysis are discussed in section 4. Section 5 concludes.

2. Financial development, financial liberalization and social capital: A literature review

2.1 Financial development and the pros and cons of financial liberalization

Financial development occurs when financial markets or institutions reduce market imperfections, thereby allowing capital to flow to its most productive use (Čihák et al., 2012). In the 1950s and 1960s, conventional wisdom stipulated that governments could promote development by protecting and intervening in financial markets, using policies such as interest rate ceilings and credit controls, and establishing state-owned banks. Government interventions like these are commonly referred to in the literature as financial repression (Andersen and Tarp, 2003). These policies became subject to severe criticism in the early 1970s by McKinnon (1973) and Shaw (1973), who argued that liberalizing financial sectors would spur growth. According to them, keeping interest rates low negatively affects savings, which hampers the development of the banking system. Likewise, it creates excess demand for credit, which harms efficient allocation of capital as banks have no incentive to direct credit towards the most profitable projects.

From the 1970s countries throughout the world acted upon this device and gradually started liberalizing their financial sectors by reducing interest and credit controls, reducing entry barriers for domestic and foreign banks, and liberalizing the capital account. Increased bank competition was expected to stimulate financial development as banks would offer higher interest rates to attract more savings, enabling them to provide more investment. Moreover, competition

would provide incentives to reduce overhead costs and improve on bank and risk management (Denizer et al., 2007), while the entry of foreign banks would stimulate the spillover of new bank- and risk-management techniques and the development of new financial instruments and services (Claessens et al., 2001). Capital account liberalization was expected to increase possibilities for portfolio diversification for domestic as well as foreign investor, which would also encourage domestic financial market development (Chinn and Ito, 2006). Among developing countries, financial liberalization occurred especially in the post Washington-consensus period (i.e. after 1990), arguably because these countries feared their economies would miss out on the benefits of an increasingly global world economy (Gore, 2000).

The expected positive effects of financial liberalization have been disputed. Stiglitz (2000) argues that the argument that liberalizing repressed financial sectors leads to more efficient credit allocation is flawed. While under perfect information this may be true, financial markets are characterized by asymmetric information. Stiglitz shows that under asymmetric information, decentralization through the price mechanism (i.e. allowing banks to set their interest rates freely) will not necessarily lead to a Pareto-efficient equilibrium.

Boot (2000) argues that financial liberalization may actually aggravate information asymmetries. As bank competition is increased and interest rates go down, borrowers may have an incentive to end long-lasting relationships with their banks. When borrowers switch to other banks, the information that the previous bank has collected with respect to their borrowers is no longer of value, increasing information asymmetries.

Increased competition between banks may also lead to a reduction in franchise value which, in turn, may lead to increased risk taking. As less efficient banks fail to compete by reducing overhead costs, they may adopt a gambling strategy, i.e. they reduce collection of information and monitoring efforts in order to remain profitable (Hellmann et al., 2000; Andersen and Tarp, 2003). While in the long run inefficient banks will likely be replaced by more efficient ones (Kaminsky and Schmukler, 2008), at least in the short run, financial liberalization may thus lead to instability instead of efficiency.

Finally, several authors stress that capital inflows following financial liberalization are often of a speculative nature and do not lead to long-run investments (Rodrik, 1998; Stiglitz, 2000). This may lead to sudden capital outflows, potentially followed by banks runs and banking crises (Diamond and Dybvig, 1983; Demirgüç-Kunt and Detragiache, 1998; Rodrik, 1998).

The criticism on the positive view of financial liberalization has been corroborated by experiences from practice. Several countries have experienced deep financial crises, in several cases accompanied by sharp economic downturns. The recent global financial and economic crisis of 2007-2008 is a clear example of this, but also the crises experienced by the Southeast Asian countries in 1997-1999, Mexico in 1996, Argentina and Chile in the early 1980s are a case in point.

Empirical studies find mixed results with respect to the effectiveness of financial liberalization in stimulating financial development. While the net effect of financial liberalization appears to be positive (Huang 2011), there is large heterogeneity between countries and time periods. In light of this heterogeneity, recent empirical literature has started to identify the prerequisites of successful financial liberalization policies. Several studies have focused on the importance of effective bank regulation and supervision. Hermes and Meesters (2015) find that the impact of financial liberalization on bank efficiency is conditional on the quality of regulation and supervision of the banking system. This result is corroborated by study from the International Monetary Fund (2015), which finds evidence that financial development is positively related to the quality of the regulatory framework, as measured by compliance with Basel Core Principles on banking supervision and the Insurance Core Principles. These results support the view that proper financial market regulation and supervision are necessary to make sure that imprudent behavior of banks and other financial institutions is effectively curbed (Andersen and Tarp, 2003), preventing these institutions in competitive environments (i.e. after liberalizing the financial sector) from taking on more risk than is socially desirable.

Demirgüç-Kunt and Detragiache (1998) find evidence that a weak institutional environment – using measures of the rule of law, level of corruption, law enforcement and bureaucratic efficiency – and the absence of proper regulation and supervision makes the occurrence of financial crises more likely. Their study suggests that institutional quality and proper regulation and supervision appear to be important prerequisites for successful financial liberalization. In a similar vein, Klein and Olivei (2008) show that capital account liberalization promotes financial development. Yet, this result is primarily driven by developed countries, in which institutions and bank regulation and supervision are generally more developed. For developing countries, having lower levels of institutional quality and bank regulation and supervision, capital account liberalization fails to promote financial development.

To conclude, recent empirical studies suggest that without proper regulation, supervision and without the right institutional environment financial liberalization may not meet the expectations of improving financial development.

2.2 Financial development, financial liberalization and the role of social capital

Coleman (1988) introduced the notion of social capital as a resource – similar to human and physical capital – on which individuals can draw when producing or trading with other market participants. Social capital can present itself in the form of interpersonal trust, information sharing, and social norms. Higher levels of social capital (i.e. environments in which interpersonal trust, free information sharing and strict social norms are stronger) may be associated with better economic outcomes as they allow individuals to be more productive.

Since the 1990s, social capital has been introduced in empirical studies as a potentially important determinant of economic growth. Overall, these studies suggest that social capital indeed positively contributes to economic growth (La Porta et al., 1997; Knack and Keefer, 1997; Zak and Knack, 2001). Several studies stress that one main reason why social capital promotes growth is that it can be an effective substitute of absent or failing formal institutions (Ahlerup et al., 2008). The substitutability between formal institutions and social capital rests on two pillars. First, by trusting one another two parties can engage in transactions that could otherwise only be conducted if (enforceable) contracts were specified (Knack and Keefer 1997; Fukuyama 1995). Second, substitutability between formal regulation and social capital also requires that both parties are correct to trust each other. In this respect, Boix and Posner (1998) argue that norms and expectations of appropriate behavior induce people to comply with existing rules and regulations, even if enforcement mechanisms are absent. Thus, by trusting each other people behave in ways not to break this trust.

Social capital has also been introduced in the literature on financial development. Yet, studies using social capital to explain financial development are scarce. Guiso et al. (2004) show that households and firms located in high trust areas have a higher likelihood of obtaining credit when they need it. Moreover, they find that households and firms in high trust areas invest more in stocks and use more personal checks. They argue that persons living in high trust areas have less fear that a financial institution expropriates their assets, leading them to save more. Similarly, financial institutions in high trust areas provide more loans as they have less fear that the loans

will not be repaid. Calderon et al. (2002) find similar results in a cross-country setting. In particular, they find that countries with a higher level of social capital tend to have larger financial sectors.

The role of social capital is also investigated in research on the effectiveness of microfinance. Group lending, being the dominant lending technique in microfinance, rests on the principle of high trust and strong social ties among group members who are jointly responsible for the repayment of the group loan. Several studies have shown that repayment performance is determined by the existence of high levels of social capital (Karlan, 2007; Cassar et al, 2007, Dufhues et al., 2011 and 2013; Postelnicu et al., 2015).

The results of these studies suggest that higher levels of social capital are associated with higher levels of financial development. Yet, next to this direct relationship, social capital may also indirectly affect financial development by having an impact on the relationship between financial liberalization and financial development. As argued in the literature, institutional quality is an important prerequisite for the effectiveness of financial liberalization policies in stimulating financial development. At the same time, it has also been shown that failing institutions may be substituted for by social capital. Combining these two findings leads us to argue that the effectiveness of financial liberalization in improving financial development may be strong, even if the institutional quality is low, in the presence of high levels of social capital.

The intuition behind this argument can be illustrated as follows. When financial liberalization policies are carried out in the presence of weak institutions, individuals may only choose to increase their savings rate if they have enough trust that their funds are being held responsibly by banks. Similarly, on the supply side, banks may only find proper investment opportunities for their increased availability of funds if the prevailing level of social capital is high enough to ensure timely repayment. Finally, the extent to which clients switch banks after financial liberalization – which would lead to the loss of valuable information (Boot, 2000) – may be reduced in the presence of high levels of social capital as this is expected to keep clients from ending long-lasting relationships with their bank. Based on the above discussion, we hypothesize that the association between financial liberalization and financial development is conditional on the prevailing level of social capital.

3. Methodology and data

In order to test our hypothesis, we adopt the following econometric model:

$$\text{Growth of } FD_{t,t-4}^i = \beta_{1i} + \rho_1 FD_{t-5}^i + \rho_2 FINLIB_{t-5}^i + \rho_3 SC_{t-5} + \rho_4 SC * Finlib_{t-5}^i + \rho_5 X_{t-5}^i + \varepsilon_t^i \quad (1)$$

where FD refers to financial development, $FINLIB$ refers to the level of financial liberalization, SC refers to the level of social capital, $SC * FINLIB$ is an interaction term between social capital and financial liberalization and X is a vector of control variables. The indices i and t refer to country and time, respectively. The model is specified as a growth on levels regression equation with non-overlapping data periods, similar to the specification of Chinn and Ito (2006). More specifically, we use data for the period 1973-2008 and calculate the four-year average growth rate of the level of financial development as the dependent variable. All independent variables are measured as the level of these variables at the end of the previous period. Thus, the growth of financial development for the period 1974-1977 is explained by the levels of the independent variables in 1973, etc. The dataset contains information for 82 countries.

In the literature, financial development has been measured in various ways. These measures refer to different dimensions of financial development. In most of the literature, the measures used focus on financial deepening, i.e. the extent to which financial institutions increase the size and variety of financial services offered to economic agents. We follow a similar strategy and use total financial system deposits to GDP ($DEPGDP$), private credit to GDP ($PRCGDP$) and liquid liabilities to GDP (LLY) to measure financial deepening. All data are retrieved from the Global Financial Development Database (GFDD), which has been developed by the World Bank (Čihák et al., 2012). Since we have three measures of financial deepening, we estimate three different versions of our model as shown in equation (1), each version using a different measure of financial deepening. Similar to what is standard in the growth literature, we include the level of financial development at the end of the previous four-year period (also termed as the *initial* level) as one of the independent variables to control for potential convergence of the growth rate of financial development across countries.

Financial liberalization ($FINLIB$) is measured based on a dataset developed by Abiad et al. (2010). This dataset includes various dimensions of financial liberalization, including measures of reducing or removing restrictions on international capital flows, credit controls and

excessively high reserve requirements, entry barriers, state ownership in the banking sector, and interest rate controls. Each country in the dataset is rated every year on a scale from 0 to 3 with respect to these five dimensions, where 0 refers to complete repression and 3 refers to a completely liberalized financial sector with respect to a specific dimension. We take the sum of these five dimensions, which means that our financial liberalization variable that can take on values between 0 and 15.

Social capital (*SC*) is measured using data from the World Values Survey (WVS). The WVS is a compilation of national surveys on values and norms, carried out in six time waves (1981-1984, 1990-1993, 1995-1997, 1999-2004, 2005-2009 and 2010-2014). In our study, we make use of data from the first five waves. Our measure of social capital is based on the following specific question: “Generally speaking, would you say that most people can be trusted or that you can't be too careful in dealing with people?”, where respondents (a minimum of thousand per time wave per country) can choose among the options “Most people can be trusted”, “You cannot be too careful”, or “Don't know”. This approach has been used in several other studies as a measure of social capital (Knack and Keefer, 1997; Ahlerup et al., 2008; Beugelsdijk and Maseland, 2011).¹ In order to be able to include the trust data in our analysis, we follow a common procedure in existing literature by excluding the non-respondents and subsequently calculating the proportion of people who answered the question with “Most people can be trusted” (Knack and Keefer, 1997; Calderon et al., 2002; Kouvavas and ten Kate, 2013).² In cases where the same country was included in multiple waves, we calculate the average level of trust over time and assume that this average describes a country's level of trust in the period 1973-2008. This assumption is based on the claim made elsewhere in the literature that social capital is changing only very slowly over time (Algan and Cahuc, 2010). It is also corroborated by the data we use: the average correlation between different WVS waves of answers to the trust question is

¹ For those countries that are not included in any of the WVS waves, we use data from the Institute of Social Studies and the Economic and Social Data Service (ESDS)/Eurobarometer, which are organizations that include the same question in their surveys. ESDS allows respondents to rate their answer on a scale from 1 to 9. We rescaled the answers from this source by taking the proportion of respondents that answered the question with a 1, 2, 3 or 4 and label them as answering the trust question with “most people can be trusted”.

² We do acknowledge that using survey data to measure social capital may be criticized. In particular, this approach may lead to different interpretations of what respondents see as social capital. For example, they may think of different people when they are asked whether ‘most people’ can be trusted. What is more, this difference may be determined by culture (Delhey et al., 2011). One suggestion for future research would thus be to include more than one proxy for social capital, for example measures of social capital that do not rely on survey data.

higher than 0.8. The fact that social capital appears to be relatively unchanged over time does lead us to the conclusion that it can be treated as an exogenous variable in the analysis.

As is clear from the specification of the econometric model in equation (1), formal institutions are not directly entering the analysis. Instead, the role of institutions is analyzed indirectly by creating sub-samples of countries based on the overall quality of the formal institutional setting. Formal institutions are measured using data from the World Governance Indicators (WGI). This is a widely used database covering different dimensions of institutions including the rule of law, voice and accountability, government effectiveness, control over corruption and regulatory quality. We add the quality of banking regulation and supervision (data from Abiad et al., 2010) as a sixth dimension, because this formal institutional dimension is of particular interest in the context of our study. As is shown in appendix table A.2 the institutional variables are highly correlated. This leads us to decide to use principal component analysis (PCA) to effectively capture the variation in these variables into one specific component.³ The results of the PCA are presented in appendix table A.3 and appendix figure A.1. Table A.3 shows that the first principal component explains over 80 percent of the variation of the six underlying institutional variables. Moreover, as is shown in figure A.1, it is the only (principal) component with an eigenvalue greater than 1. We take this component as our variable measuring the quality of the formal institutional environment (measured by the six different dimensions) in a country and use this in the empirical analysis. We name this variable *INSTITUTIONS*. A higher value of this variable represents a higher value of the quality of the formal institutional environment in a country.

We include several control variables in vector X . These variables have been suggested by the financial development literature (Huang, 2011). In particular, we include the initial levels of GDP (*GDP*), the trade to GDP ratio (*TRADE*), the inflation rate (*INFLATION*), population size (*POPULATION*), an index variable measuring the extent to which the country functions as a democracy (*DEMOC*) and an index variable measuring the existence of political constraints that prevent policy changes from being implemented (*POLCON*). Data for *GDP*, *TRADE*,

³ While the institutional variables may vary over time, we take the weighted average for each variable per country before performing the principal component analysis. This means we assume that the quality of formal institutions is constant over time and can be extrapolated backwards in time. Although this may appear restrictive, the average correlation between 1996 (the first year for which we have data on formal institutions from the WGI database) and 2010 (the last year from which we use the WGI database) is higher than 0.9. We use this approach because this allows us to create data on the formal institutional environment for the years before 1996.

INFLATION and *POPULATION* come from the GFDD. These variables are expected to be positively associated with our measures of financial development. Data for *DEMOC* are retrieved from the Polity IV database; data for *POLCON* are taken from a database compiled by Henisz (2002). For both variables, a higher score on the index (i.e. becoming more a democracy or facing less political constraints) is expected to positively related to financial development.⁴

The social capital variable is time-invariant. Ideally, therefore, we would like to use a specification that allows time-invariant variables to be included, e.g. a pooled or random effects specification. However, a Hausman test shows that using a pooled OLS or random effects model would lead to biased and inconsistent estimates. Hence, equation (1) is specified as a fixed effects model, which means that ρ_3 is omitted. We are thus primarily interested in the coefficient ρ_4 . Technically, the marginal effect of financial liberalization on financial development growth can be written as $\frac{dFDgrowth}{dFINLIB} = \rho_2 + \rho_4 * SC$. Since *SC* is always positive, a positive coefficient ρ_4 indicates that the effect of financial liberalization on financial development growth is stronger for higher levels of social capital is, which supports our hypothesis. Table 1 provides descriptive statistics for the variables used in the analysis. Table 2 shows the correlation matrix.

<Insert table 1 here>

<Insert table 2 here>

4. Results

4.1 Main results

The results of estimating the model expressed in equation (1) are presented in tables 3a to 3c. Table 3a shows that if we take into account all countries and years, our financial liberalization measure, as well as its interaction with social capital, is never significant. Of the control variables, the coefficients of the initial values of financial deepening are always negative and highly significant, suggesting that convergence of the growth rate of financial development across countries is indeed taking place. This result is found consistently in all the regressions we

⁴ An overview of all variables used in the analysis and their respective sources can be found in appendix table A.1. Table A.4 provides the list of countries included in the dataset.

perform. Moreover, the coefficients of the variables *TRADE* and *GDP* are significant and have the expected sign.

Next, we focus on sub-samples of countries with high and low quality of formal institutions. Countries with high (low) quality of formal institutions have above (below) median values of the variable *INSTITUTIONS*. If we estimate equation (1) using data of countries with *high* quality of formal institutions, we find no significant results for the coefficient of financial liberalization (results displayed in table 3b). We also find no effect for the interaction term between financial liberalization and social capital. So, in countries with high levels of formal institutions, financial liberalization does not have an impact on financial deepening. This also holds for countries with high levels of social capital.

Redoing the analysis using data of countries with *low* quality of formal institutions shows that we find weak evidence that financial liberalization positively affects financial development and that this relationship is stronger in countries with high levels of social capital (results shown in table 3c). This conclusion is based on the fact that we find significant results for our measure of financial liberalization and its interaction with our measure of social capital for one of three measures of financial development (*LLY*). The signs of the coefficients for these two variables are as expected but not significant for the other two measures of financial development (*DEPGDP* and *PRCGDP*). Thus, there is weak evidence that for countries with low quality of formal institutions social capital may act as a substitute in moderating the positive impact of financial liberalization on financial development.

<Insert tables 3a to 3c here>

Thus far, the empirical analysis does not strongly support our hypothesis. One reason we find only weak support may be due to the fact that financial liberalization policies only really took off from the late 1980s, i.e. when the Washington consensus became the dominant macroeconomic policy framework in many (especially developing) economies. As is shown in figure 1, from 1989 there is a significant jump in the values of our financial liberalization variable, in particular for developing economies. Before 1989, *FINLIB* remains relatively stable for developed as well as developing economies. At the same time, figure 2 shows that our measures of financial development fluctuate over time, especially for the sample of developing

countries. Yet, the overall trend in these variables for all countries (developing as well as developed) is that they are moving upward. Based on these findings, we argue that a positive relationship between financial liberalization and financial development, and the impact of social capital on this relationship, may only occur after 1989. Thus, social capital may act as a substitute for weak formal institutions, especially when the implementation of financial liberalization policies is relatively strong.

<Insert figure 1 here>

<Insert figure 2 here>

Tables 4a to 4c shows the results of estimating equation (1) using data for all countries in our sample for the post-Washington consensus period (i.e. from 1989 to 2008) only. Table 4a shows that the coefficient for *FINLIB* is always negative, but only when we use *LLY* it is statistically significant. This suggests that financial liberalization as such does not have an impact (or may even have a negative impact) on financial development in the post-Washington consensus period. This outcome fits at least part of the existing literature, in which it is argued that financial liberalization as such may reduce effective financial intermediation (Stiglitz, 2000; Boot, 2000) and that financial liberalization only has a positive impact on financial development in the presence of well-developed formal institutions.

At the same time, the coefficient for the interaction between financial liberalization and social capital is always positive and significant. Figures 3a to 3c, which present the joint effect of financial liberalization and the interaction of this variable with the social capital variable, shows that the overall effect of both variables on financial development is positive for reasonable levels of financial liberalization. In particular, these figures show that the marginal effect of financial liberalization on financial development turns from being negative and significant to positive and significant as the level of social capital increases. As argued above, this may be because social capital and formal institutions are substitutes. These results suggest that, at least for the period 1989-2008, financial liberalization has a positive impact on financial development in countries with higher levels of social capital.

Redoing the analysis for countries with high quality of formal institutions yields no significant results (results displayed in table 4b). This suggests that for countries with high quality of formal institutions, social capital is not a substitute, not even during a period in which financial liberalization policies are relatively strong. When we redo the analysis with data from countries with low quality of formal institutions, we find strong support for our hypothesis (table 4c). First of all, for all three variables of financial development, the coefficient for the financial liberalization variable is negative and significant. Thus, in these countries financial liberalization during the post-Washington consensus period actually *negatively* contributes to financial development. Second, the coefficient for the interaction term between financial liberalization and social capital is always positive and significant. This outcome suggests that in countries with low quality of formal institutions and high levels of social capital, financial liberalization has a positive impact on financial development, since social capital may substitute for low quality of formal institutions. Figures 4a to 4c, in which we present the joint effect of financial liberalization and the interaction of this variable with the social capital variable, shows that the overall effect of both variables on financial development is positive for reasonable levels of financial liberalization. More specifically, these figures show for the post-Washington consensus period how the interaction effect changes when we move from a sample consisting of countries with very poor institutional quality to countries with very high institutional quality. These figures clearly show that the interaction effect becomes weaker when the quality of formal institutions increases, and that the interaction term is significant and positive for samples with low institutional quality. This can be considered as evidence that social capital can take over the role of formal institutions when the latter are of poor quality.

Overall, the results from our empirical analysis seem to support our hypothesis. Thus, we find that the association between financial liberalization and financial development is indeed conditional on the prevailing level of social capital. Yet, this only holds for countries with weak formal institutions and during a period in which financial liberalization efforts are strong (i.e. during the post-Washington consensus period of 1989-2008).

<Insert tables 4a to 4c here>

<Insert figures 3a to 3c here>

<Insert figures 4a to 4c here>

Table 5 provides the list of countries that have relatively high (i.e. above the sample median) values of social capital, while at the same time having formal institutions of poor quality (i.e. below the sample median value). The list contains countries from various regions and continents. However, most countries are from Asia (6 of 17), Africa (5) and Eastern Europe (4); no countries from South America are included. Moreover, it includes only emerging economies, suggesting that our results hold most strongly for this group of countries.

<Insert table 5 here>

4.2 Robustness checks

We carry out a number of robustness checks to verify the strength of the results we have discussed so far. First, the empirical model expressed in equation (1) has a number of drawbacks. Since it is a fixed-effects model, time-invariant variables cannot be included. As explained, this also means that our social capital variable does not directly enter the empirical analysis. In the literature, there is some debate about the interpretability of interaction terms in case one of the underlying variables is omitted (i.e. social capital in our model). Whereas some studies suggest to simply include and interpret interaction terms when one of the interaction variables is omitted (Wooldridge 2009, Boyce and Wood 2011), Brambor et al. (2006) show that this may actually be problematic, and that both variables should ideally be included separately to get consistent estimates.

One way to get around this problem is to include group means of the time-variant independent variables and subtract the group means from these time-variant variables, a procedure known in the literature as cluster-mean centering (Antonakis et al., 2010; Dieleman and Templin 2014). By doing so, the model becomes a within-between estimation, which is a slight adjustment of the Mundlak (1978) specification.⁵ The model now reads as:

⁵ The exact Mundlak specification would read as: $Growth\ of\ FD_{t,t-4}^i = \beta_1 + \rho_1(X_{t-5}^i) + \rho_2\bar{X}^i + \rho_3SC_{t-5}^i + \mu_t^i + \varepsilon_t^i$ in this case, coefficient ρ_2 would reflect the difference between the between and the within effect, which is less easily interpretable as ρ_2 in the model above, which only measures the between effect. The coefficient ρ_1 is equal in Mundlak's model and this model, but the constants differ. Another advantage of this model over a standard Mundlak

$$\text{Growth of } FD_{t,t-4}^i = \beta_1 + \rho_1(X_{t-5}^i - \bar{X}^i) + \rho_2\bar{X}^i + \rho_3SC_{t-5}^i + \mu^i + \varepsilon_t^i \quad (2)$$

where X contains all time-variant variables (i.e. FD , $SC * FINLIB$, $FINLIB$, and the vector of control variables) and \bar{X} contains the group level means (measured from $t - 5$ onwards) of the time-variant variables.⁶ Again, we use the 4-year period growth rate of financial development as the dependent variable, with the level values just prior to the 4-year period (i.e. at $t - 5$) as the independent variables. Mundlak (1978) shows that in such a specification, ρ_1 captures the within-group variation over time and that this coefficient is exactly equal to the coefficient of a fixed-effects estimation, even when the unobserved effects are assumed to be random.⁷ The between effects of the time-variant averages are captured by coefficient ρ_2 . As this model is measured assuming random effects, social capital is not omitted and hence ρ_3 can be used to measure the (between) effect of the prevailing level of social capital on financial development. As both terms of the interaction term are now included separately, the interaction term can be properly interpreted (Bell and Jones, 2015).⁸ Table 6 presents the results of the estimations of equation (2). We show the results for the sub-sample of countries with weak quality of formal institutions and use data for the post-Washington consensus period only.⁹ As is clear from this table, the results are similar to those presented in table 4c. The coefficients for the interaction term and the financial liberalization term are always significant and do not switch sign. Moreover, the coefficient of the social capital variable is only significant (and positive) for one of three specifications (i.e. when we use LLY as our measure of financial development), suggesting that the direct relationship between the level of social capital and financial development is weak.

equation is that there is no correlation between X_{t-5}^i and \bar{X}^i in my model (as opposed to the Mundlak model). This leads to more precise estimates. Although the model thus is slightly different, for matters of convenience I refer to this model as “the Mundlak model”.

⁶ \bar{X}^i is thus the average of the level of X in country i , where X is measured at $t-5$, $t-9$, $t-14$ etc.

⁷ Naturally, this only is the case as long as the fixed-effects regression contains the same variables as the Mundlak regression.

⁸ Despite the attractive features of the within-between estimation, there is some debate on the interpretability of time-invariant variables in these specifications (social capital in our case). More specifically, while the estimated coefficients of time-invariant variables may be consistent, the standard errors can become too small (especially when the time invariant effect is correlated with the individual effect), leading to potential incorrect conclusions concerning the statistical significance of these variables (Krishnakumar, 2006; Chatelain and Ralf, 2010). Coefficient ρ_3 (i.e. the coefficient for social capital) should thus be interpreted with caution.

⁹ The results for the other samples are not reported, but are very similar to the results presented in tables 3 and 4. The results of these other samples are available on request from the authors.

<Insert table 6 here>

As a second robustness check, we use five- instead of four-year average growth rates of the levels of financial development. All independent variables are again measured as the level of these variables at the end of the of the previous period. Thus, the growth of financial development for the period 1974-1978 is explained by the levels of the independent variables in 1973, etc. The results of the analysis, using data for the post-Washington consensus period and for countries with weak formal institutions only, are reported in table 7. These results are very similar to those reported earlier in table 4c. The results for other periods and countries (not shown) are also similar to those reported earlier in tables 3 and 4.¹⁰ The results from this robustness check confirm that the association between financial liberalization and financial development is conditional on the prevailing level of social capital; yet, this only holds for countries with weak formal institutions and during a period in which financial liberalization efforts are strong.

<Insert table 7 here>

Third, we carry out the same analysis, but instead of using our composite measure of financial liberalization policies, we replace the composite measure and use the individual policy measures in the regression model. Thus, we run regressions using policy variables for credit controls and excessively high reserve requirements, bank entry barriers, state ownership in the banking sector, interest rate controls, and restrictions on international capital flows. The results are shown in tables 8a to 8e and are generally similar to the results discussed earlier. Thus, again it is confirmed that the association between financial liberalization and financial development is conditional on the prevailing level of social capital, but this is only true for countries with weak formal institutions and during a period in which financial liberalization efforts are strong. Yet, the results in tables 8a to 8e also make clear that this result depends at least to some extent on the type of financial liberalization measures taken. In particular, the support for our hypothesis is most strongly confirmed when governments reduce or remove entry barriers for new banks. In all three regressions, the coefficient for the variable measuring the extent to which entry barriers are

¹⁰ The results for the other periods and countries are available on request from the authors.

removed is negative and significant, while at the same time the coefficient of the interaction term between entry barriers variable and the social capital variable is positive and significant. The results are also supporting our hypothesis when the focus is on removing or reducing interest rate and credit controls, and/or controls on international capital flows, in particular when we use *LLY* and *PRCGDP* as our measures of financial development. We find no results, however, when governments reduce their direct involvement in the financial sector as owners of banks (table 8d). Apparently, this type of policies does not contribute to financial development. This is true in general, as well as for countries with high levels of social capital during and weak formal institutions.

<Insert tables 8a to 8e here>

Finally, we redo the regressions and experiment with the set of countries we include in the analysis to verify whether the results may be specific for specific regions of countries. In particular, we run regressions in which we leave out all Asian countries that were hit by the Asian crisis (i.e. China, Thailand, Vietnam, Indonesia the Philippines). Again, the results (not shown) from this robustness check confirm our earlier findings, i.e. the association between financial liberalization and financial development is conditional on the prevailing level of social capital, but this is only true for countries with weak formal institutions and during a period in which financial liberalization efforts are strong.¹¹ This outcome does not seem to be specific to countries from different regions.

4.3 Summary of the results

Summarizing the results from this study, the relationship between financial liberalization and financial development appears to be conditional on the prevailing level social capital, which confirms our main hypothesis. Yet, this conditionality is mostly relevant for countries with weak formal institutions and during the so-called post-Washington consensus period when financial liberalization policies really took off. In case countries have developed formal institutions of higher quality, social capital is no longer of significant influence in determining the success of financial liberalization. These results suggest that social capital may act as a substitute for weakly

¹¹ Again, these results are available on request from the authors.

developed formal institutions in determining the relationship between financial liberalization and financial development.

We explain these results by pointing out that financial liberalization policies in emerging economies accelerated from the late 1990s onwards. These countries acted upon the advice of the Washington consensus, which stipulated that countries could benefit from liberalizing their financial sectors (Gore, 2000). However, as these countries did not have the proper institutional environment, financial liberalization often failed to promote financial development for many of these countries. This is in line with the evidence found in several empirical studies on the impact of financial liberalization policies on financial development and economic growth. These studies have identified institutional quality as an important prerequisite for successful financial liberalization policies. The results of our study suggest that social capital can be a substitute for formal institutional quality. Consequently, countries with high levels of social capital managed to benefit from financial liberalization in the post-Washington consensus period, despite the low quality of their formal institutions.

5. Conclusion

In this paper, we have investigated why the effects of financial liberalization on financial development differ among countries. While the existing literature provides several answers to this question, we contribute by identifying an important prerequisite to successful financial liberalization, i.e. social capital. By performing an empirical analysis using panel data on 82 countries in the period 1973-2008, we find evidence that the success of financial liberalization in promoting financial development is conditional on the prevailing level of social capital. The conditional impact of social capital on the relationship between financial liberalization and financial development is especially strong during the so-called post-Washington consensus period and for countries with a weak institutional environment. Moreover, we show that this outcome is especially relevant for emerging economies and for different types of financial liberalization policies, except for policies aiming at reducing the state ownership of banks. These results remain robust after performing a range of different robustness analyses.

We interpret these results as follows. During the post-Washington consensus period (i.e. from 1989 onwards), many emerging economies liberalized their financial sectors as this was the generally accepted view on how to carry out growth-enhancing macroeconomic policies. At the

same time, several of these countries did not develop the necessary formal institutions to make sure financial liberalization would lead to higher levels of financial development. As a result, financial liberalization generally failed to promote financial development in these countries. However, for some of these countries, a high prevailing level of social capital could effectively take over the role of formal institutions, thereby ensuring that financial liberalization *did* positively contribute to financial deepening.

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Table 1: Descriptive statistics

Variable	N	Mean	SD	Median	Min	Max
<u>Dependent variables</u>						
<i>LLY</i>	2470	0.50	0.36	0.42	0.04	2.94
<i>DEPGDP</i>	2446	0.42	0.34	0.33	0.00	2.85
<i>PRCGDP</i>	2468	0.47	0.41	0.30	0.00	2.28
<u>Independent variables</u>						
<i>SC</i>	2819	0.26	0.15	0.22	0.07	0.75
<i>FINLIB</i>	2557	8,18	4,17	8,75	0.00	15.0
<i>Credit controls</i>	2557	1.62	1.11	1.50	0.00	3.00
<i>Interest rate controls</i>	2557	1.79	1.33	3.00	0.00	3.00
<i>Entry barriers</i>	2557	1.80	1.19	2.00	0.00	3.00
<i>Privatization</i>	2557	1.28	1.19	1.00	0.00	3.00
<i>International capital flows</i>	2557	1.69	1.13	2.00	0.00	3.00
<u>Control variables</u>						
<i>GDP</i>	2777	2.88e+11	9.84e+11	4.10e+10	6.80e+08	1.40e+13
<i>INFLATION</i>	2560	0.12	0.15	0.08	-0.11	1.00
<i>TRADE</i>	2678	0.66	0.50	0.55	0.06	4.40
<i>POPULATION</i>	2818	5.58e+07	1.57e+08	1.50e+07	1.30e+06	1.30e+09
<i>DEMOC</i>	2818	13.59	6.85	17.00	0.00	20.00
<i>POLCON</i>	2772	0.30	0.21	0.36	0.00	0.72
<u>Additional variables (used in the principal component analysis)</u>						
<i>Rule of law</i>	2818	0.20	1.03	-0.01	-1.43	1.94
<i>Voice and accountability</i>	2818	0.22	0.91	0.01	-1.85	1.62
<i>Government effectiveness</i>	2818	0.35	1.00	-0.02	-1.05	2.14
<i>Control of corruption</i>	2818	0.28	1.11	-0.13	-1.16	2.44
<i>Regulatory quality</i>	2818	0.35	0.92	0.22	-1.74	1.97
<i>Banking Supervision</i>	2818	0.90	1.01	1.00	0.00	3.00

Table 2: Pair wise correlation matrix

	[1]	[2]	[3]	[4]	[5]	[6]	[7]	[8]	[9]	[10]	[11]	[12]
<i>Dependent variables</i>												
[1] <i>LLY</i>	1.00											
[2] <i>DEPGDP</i>	0.94	1.00										
[3] <i>PRCGDP</i>	0.85	0.87	1.00									
<i>Independent variables</i>												
[4] <i>SC</i>	0.38	0.34	0.50	1.00								
[5] <i>SC*FINLIB</i>	0.34	0.37	0.52	0.94	1.00							
[6] <i>FINLIB</i>	0.11	0.24	0.28	0.19	0.47	1.00						
<i>Controls</i>												
[7] <i>GDP</i>	0.52	0.51	0.60	0.41	0.40	0.14	1.00					
[8] <i>INFLATION</i>	-0.53	-0.50	-0.51	-0.34	-0.35	-0.23	-0.33	1.00				
[9] <i>TRADE</i>	0.41	0.44	0.34	0.02	0.08	0.21	0.01	-0.24	1.00			
[10] <i>POPULATION</i>	0.06	-0.03	-0.03	-0.14	-0.31	-0.45	0.44	0.09	-0.32	1.00		
[11] <i>DEMOC</i>	-0.02	0.11	0.20	0.27	0.39	0.36	0.31	0.09	-0.08	-0.26	1.00	
[12] <i>POLCON</i>	0.15	0.22	0.25	0.14	0.24	0.30	0.20	-0.03	-0.04	-0.19	0.52	1.00

Note: The variables *GDP*, *INFLATION* and *POPULATION* are expressed in logs.

Table 3a: Financial liberalization, financial development and the role of social capital: Results for all years and all countries

	<i>LLY</i>	<i>DEPGDP</i>	<i>PRCGDP</i>
<i>LLY(-1)</i>	-0.779 (4.63)***		
<i>DEPGDP(-1)</i>		-0.246 (4.01)***	
<i>PRCGDP(-1)</i>			-0.232 (6.68)***
<i>FINLIB(-1)</i>	-0.012 (1.25)	0.000 (0.11)	0.001 (0.38)
<i>SC*FINLIB(-1)</i>	0.028 (1.46)	-0.002 (0.16)	0.010 (1.10)
<i>TRADE(-1)</i>	0.144 (2.63)**	0.043 (2.20)**	0.045 (1.80)*
<i>DEMOC(-1)</i>	0.004 (0.72)	0.000 (0.10)	0.000 (0.03)
<i>INFLATION(-1)</i>	-0.012 (1.20)	0.002 (0.43)	0.000 (0.00)
<i>GDP(-1)</i>	0.091 (2.09)**	0.028 (2.85)***	0.049 (4.50)***
<i>POPULATION(-1)</i>	0.011 (0.12)	-0.012 (0.37)	-0.092 (2.21)**
<i>POLCON(-1)</i>	0.022 (0.26)	0.000 (0.00)	-0.034 (0.99)
<i>CONSTANT</i>	-2.115 (1.48)	-0.388 (0.77)	0.422 (0.59)
<i>R</i> ²	0.14	0.13	0.15
<i>N</i>	512	509	512

Notes: T-statistics in parenthesis: * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

All dependent variables are measured as 4-year average growth rates, hence the average growth rate from t-4 to t. All independent variables with (-1) are measured as level values at t-5. All models are estimated using fixed effects and standard errors that are robust to heteroskedasticity and serial correlation.

Table 3b: Financial liberalization, financial development and the role of social capital: Results for countries with high quality of formal institutions

	<i>LLY</i>	<i>DEPGDP</i>	<i>PRCGDP</i>
<i>LLY(-1)</i>	-0.376 (5.53)***		
<i>DEPGDP(-1)</i>		-0.163 (2.64)**	
<i>PRCGDP(-1)</i>			-0.149 (5.77)***
<i>FINLIB(-1)</i>	0.006 (0.87)	0.001 (0.30)	0.006 (1.17)
<i>SC*FINLIB(-1)</i>	-0.007 (0.47)	-0.008 (0.50)	-0.001 (0.07)
<i>TRADE(-1)</i>	0.083 (1.70)*	0.034 (1.43)	0.051 (1.63)
<i>DEMOC(-1)</i>	-0.006 (2.06)**	-0.003 (1.54)	-0.001 (0.69)
<i>INFLATION(-1)</i>	-0.018 (1.10)	0.007 (0.75)	-0.005 (0.71)
<i>GDP(-1)</i>	0.047 (1.70)*	0.040 (2.09)**	0.026 (1.96)*
<i>POPULATION(-1)</i>	-0.132 (0.95)	-0.066 (0.98)	-0.033 (0.48)
<i>POLCON(-1)</i>	-0.030 (0.38)	0.010 (0.19)	-0.124 (2.54)**
<i>CONSTANT</i>	1.244 (0.64)	0.240 (0.26)	-0.011 (0.01)
<i>R</i> ²	0.19	0.11	0.23
<i>N</i>	225	224	228

Notes: T-statistics in parenthesis: * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

All dependent variables are measured as 4-year average growth rates, hence the average growth rate from t-4 to t. All independent variables with (-1) are measured as level values at t-5. All models are estimated using fixed effects and standard errors that are robust to heteroskedasticity and serial correlation.

Table 3c: Financial liberalization, financial development and the role of social capital: Results for countries with low quality of formal institutions

	<i>LLY</i>	<i>DEPGDP</i>	<i>PRCGDP</i>
<i>LLY(-1)</i>	-1.486 (4.96)***		
<i>DEPGDP(-1)</i>		-0.513 (6.31)***	
<i>PRCGDP(-1)</i>			-0.540 (5.83)***
<i>FINLIB(-1)</i>	-0.026 (2.30)**	-0.002 (0.57)	0.001 (0.17)
<i>SC*FINLIB(-1)</i>	0.079 (2.84)***	0.017 (1.48)	0.020 (1.16)
<i>TRADE(-1)</i>	0.355 (3.14)***	0.088 (2.40)**	0.079 (1.68)*
<i>DEMOC(-1)</i>	0.004 (0.56)	0.001 (0.28)	0.000 (0.16)
<i>INFLATION(-1)</i>	-0.016 (1.42)	-0.001 (0.31)	0.005 (0.75)
<i>GDP(-1)</i>	0.154 (2.16)**	0.029 (1.87)*	0.066 (3.28)***
<i>POPULATION(-1)</i>	0.011 (0.08)	-0.011 (0.23)	-0.156 (2.46)**
<i>POLCON(-1)</i>	0.112 (0.89)	0.023 (0.72)	0.004 (0.08)
<i>CONSTANT</i>	-3.496 (1.84)*	-0.403 (0.60)	1.186 (1.08)
<i>R</i> ²	0.21	0.23	0.24
<i>N</i>	287	285	284

Notes: T-statistics in parenthesis: * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

All dependent variables are measured as 4-year average growth rates, hence the average growth rate from t-4 to t. All independent variables with (-1) are measured as level values at t-5. All models are estimated using fixed effects and standard errors that are robust to heteroskedasticity and serial correlation.

Table 4a: Financial liberalization, financial development and the role of social capital: Results for all countries, 1989-2008

	<i>LLY</i>	<i>DEPGDP</i>	<i>PRCGDP</i>
<i>LLY(-1)</i>	-0.946 (6.03)***		
<i>DEPGDP(-1)</i>		-0.295 (4.55)***	
<i>PRCGDP(-1)</i>			-0.290 (5.56)***
<i>FINLIB(-1)</i>	-0.052 (2.36)**	-0.015 (1.61)	-0.015 (1.37)
<i>SC*FINLIB(-1)</i>	0.218 (3.07)***	0.063 (1.94)*	0.088 (2.00)**
<i>TRADE(-1)</i>	0.083 (0.79)	0.016 (0.50)	-0.020 (0.38)
<i>DEMOC(-1)</i>	0.002 (0.34)	-0.000 (0.03)	0.006 (1.79)*
<i>INFLATION(-1)</i>	-0.010 (0.84)	0.002 (0.46)	0.009 (1.15)
<i>GDP(-1)</i>	0.135 (2.50)**	0.041 (2.47)**	0.086 (3.08)***
<i>POPULATION(-1)</i>	0.198 (0.93)	0.015 (0.22)	-0.093 (0.84)
<i>POLCON(-1)</i>	-0.002 (0.02)	-0.001 (0.05)	-0.043 (0.70)
<i>CONSTANT</i>	-6.313 (1.62)	-1.134 (1.03)	-0.497 (0.28)
<i>R</i> ²	0.23	0.17	0.23
<i>N</i>	303	302	305

Notes: T-statistics in parenthesis: * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

All dependent variables are measured as 4-year average growth rates, hence the average growth rate from t-4 to t. All independent variables with (-1) are measured as level values at t-5. All models are estimated using fixed effects and standard errors that are robust to heteroskedasticity and serial correlation.

Table 4b: Financial liberalization, financial development and the role of social capital: Results for countries with high quality of formal institutions, 1989-2008

	<i>LLY</i>	<i>DEPGDP</i>	<i>PRCGDP</i>
<i>LLY(-1)</i>	-0.476 (5.47)***		
<i>DEPGDP(-1)</i>		-0.187 (2.76)***	
<i>PRCGDP(-1)</i>			-0.192 (5.41)***
<i>FINLIB(-1)</i>	0.009 (0.35)	0.006 (0.76)	0.001 (0.04)
<i>SC*FINLIB(-1)</i>	0.044 (0.56)	0.000 (0.01)	0.058 (0.65)
<i>TRADE(-1)</i>	0.000 (0.00)	-0.009 (0.28)	0.015 (0.38)
<i>DEMOC(-1)</i>	-0.061 (1.88)*	-0.012 (1.79)*	-0.006 (0.41)
<i>INFLATION(-1)</i>	0.002 (0.17)	0.006 (0.56)	0.006 (0.72)
<i>GDP(-1)</i>	0.165 (2.34)**	0.072 (3.68)***	0.121 (5.09)***
<i>POPULATION(-1)</i>	0.184 (0.64)	0.084 (1.10)	-0.205 (1.94)*
<i>POLCON(-1)</i>	-0.012 (0.06)	0.045 (0.44)	0.009 (0.10)
<i>CONSTANT</i>	-6.080 (1.59)	-2.936 (2.65)**	0.272 (0.15)
<i>R</i> ²	0.32	0.17	0.42
<i>N</i>	127	126	130

Notes: T-statistics in parenthesis: * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

All dependent variables are measured as 4-year average growth rates, hence the average growth rate from t-4 to t. All independent variables with (-1) are measured as level values at t-5. All models are estimated using fixed effects and standard errors that are robust to heteroskedasticity and serial correlation.

Table 4c: Financial liberalization, financial development and the role of social capital: Results for countries with low quality of formal institutions, 1989-2008

	<i>LLY</i>	<i>DEPGDP</i>	<i>PRCGDP</i>
<i>LLY(-1)</i>	-1.709 (7.22)***		
<i>DEPGDP(-1)</i>		-0.658 (5.98)***	
<i>PRCGDP(-1)</i>			-0.800 (7.15)***
<i>FINLIB(-1)</i>	-0.071 (2.75)***	-0.017 (1.68)*	-0.019 (1.83)*
<i>SC*FINLIB(-1)</i>	0.310 (3.71)***	0.073 (2.20)**	0.102 (2.65)**
<i>TRADE(-1)</i>	0.286 (1.49)	0.057 (0.98)	-0.076 (0.90)
<i>DEMOC(-1)</i>	0.002 (0.25)	0.000 (0.08)	0.002 (0.46)
<i>INFLATION(-1)</i>	-0.019 (1.19)	0.000 (0.05)	0.012 (1.31)
<i>GDP(-1)</i>	0.127 (1.52)	0.023 (0.89)	0.095 (2.22)**
<i>POPULATION(-1)</i>	0.297 (1.01)	0.067 (0.76)	-0.022 (0.17)
<i>POLCON(-1)</i>	0.040 (0.38)	0.001 (0.03)	0.017 (0.25)
<i>CONSTANT</i>	-7.557 (1.31)	-1.493 (0.95)	-1.580 (0.72)
<i>R</i> ²	0.33	0.33	0.40
<i>N</i>	176	176	175

Notes: T-statistics in parenthesis: * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

All dependent variables are measured as 4-year average growth rates, hence the average growth rate from t-4 to t. All independent variables with (-1) are measured as level values at t-5. All models are estimated using fixed effects and standard errors that are robust to heteroskedasticity and serial correlation.

Table 5: Countries with high social capital (above the median) and low quality of formal institutions (below the mean)

Albania	Indonesia	Senegal
Belarus	Jordan	Thailand
China	Madagascar	Tunisia
Dominican Republic	Mozambique	Ukraine
Egypt	Pakistan	Vietnam
India	Russia	

Table 6: Financial liberalization, financial development and the role of social capital: Results for countries with low quality of formal institutions, 1989-2008 (Mundlak model estimations)

	<i>LLY</i>	<i>DEPGDP</i>	<i>PRCGDP</i>
<i>LLY(-1)</i>	-1.689 (7.23)***		
<i>DEPGDP(-1)</i>		-0.646 (6.75)***	
<i>PRCGDP(-1)</i>			-0.800 (7.95)***
<i>SC</i>	1.352 (2.63)***	0.044 (0.24)	0.487 (1.34)
<i>FINLIB(-1)</i>	-0.063 (3.49)***	-0.015 (2.61)***	-0.020 (2.21)**
<i>SC*FINLIB(-1)</i>	0.289 (3.83)***	0.069 (2.86)***	0.103 (2.79)***
<i>TRADE(-1)</i>	0.325 (2.10)**	0.063 (1.21)	-0.080 (1.13)
<i>DEMOC(-1)</i>	0.005 (0.71)	0.001 (0.33)	0.002 (0.48)
<i>INFLATION(-1)</i>	-0.016 (0.90)	0.001 (0.13)	0.012 (1.28)
<i>GDP(-1)</i>	0.149 (2.06)**	0.027 (1.13)	0.093 (2.50)**
<i>POPULATION(-1)</i>	0.033 (1.20)	0.012 (1.19)	-0.003 (0.15)
<i>POLCON(-1)</i>	0.021 (0.18)	-0.003 (0.07)	0.018 (0.32)
<i>CONSTANT</i>	-0.263 (0.68)	-0.040 (0.29)	-0.197 (0.71)
<i>R</i> ² (within)	0.32	0.33	0.39
<i>N</i>	176	176	175

Notes: All dependent variables with are measured as 4-year average growth rates, hence the average growth rate from t-4 to t. All independent variables with (-1) are measured as level values at t-5. The added means of the time variant variables are estimated, but not displayed in this table for matters of convenience.

Table 7: Financial liberalization, financial development and the role of social capital: Results for countries with low quality of formal institutions, 1989-2008 (Estimations with 5-year averages)

	<i>LLY</i>	<i>DEPGDP</i>	<i>PRCGDP</i>
<i>LLY(-1)</i>	-0.558 (6.71)***		
<i>DEPGDP(-1)</i>		-0.723 (7.86)***	
<i>PRCGDP(-1)</i>			-0.565 (4.75)***
<i>FINLIB(-1)</i>	-0.021 (2.93)***	-0.014 (2.00)*	-0.009 (0.89)
<i>SC*FINLIB(-1)</i>	0.107 (4.07)***	0.074 (3.30)***	0.064 (1.76)*
<i>TRADE(-1)</i>	0.132 (2.10)**	0.126 (1.94)*	-0.147 (1.58)
<i>DEMOC(-1)</i>	-0.000 (0.13)	-0.000 (0.14)	0.001 (0.36)
<i>INFLATION(-1)</i>	-0.000 (0.03)	0.002 (0.24)	0.014 (1.37)
<i>GDP(-1)</i>	0.012 (0.39)	0.005 (0.15)	0.035 (0.72)
<i>POPULATION(-1)</i>	0.015 (0.19)	0.029 (0.32)	-0.026 (0.18)
<i>POLCON(-1)</i>	0.018 (0.45)	0.013 (0.33)	0.050 (0.78)
<i>CONSTANT</i>	-0.390 (0.29)	-0.444 (0.29)	-0.137 (0.06)
<i>R</i> ²	0.51	0.50	0.47
<i>N</i>	129	129	129

Notes: All dependent variables are measured as five-year average growth rates, hence the average growth rate from t-5 to t. All independent variables with (-1) are measured as level values at t-6. All models are estimated using fixed effects and standard errors that are robust to heteroskedasticity and serial correlation.

Table 8a: Interest rate controls, financial development and the role of social capital: Results for countries with low quality of formal institutions, 1989-2008

	<i>LLY</i>	<i>DEPGDP</i>	<i>PRCGDP</i>
<i>LLY(-1)</i>	-1.652 (5.38)***		
<i>DEPGDP(-1)</i>		-0.642 (6.07)***	
<i>PRCGDP(-1)</i>			-0.801 (6.89)***
<i>INT(-1)</i>	-0.160 (1.71)*	-0.046 (1.08)	-0.055 (1.15)
<i>SC*INT(-1)</i>	0.811 (2.38)**	0.156 (1.08)	0.316 (1.83)*
<i>TRADE(-1)</i>	0.235 (1.16)	0.050 (0.89)	-0.094 (1.04)
<i>DEMOC(-1)</i>	0.003 (0.37)	0.000 (0.22)	0.002 (0.53)
<i>INFLATION(-1)</i>	-0.017 (0.96)	-0.000 (0.00)	0.011 (1.08)
<i>GDP(-1)</i>	0.099 (1.39)	0.028 (1.18)	0.092 (2.54)**
<i>POPULATION(-1)</i>	0.146 (0.61)	0.031 (0.38)	-0.044 (0.35)
<i>POLCON(-1)</i>	-0.009 (0.10)	-0.011 (0.31)	0.009 (0.14)
<i>CONSTANT</i>	-4.389 (1.01)	-0.986 (0.75)	-1.140 (0.63)
<i>R</i> ²	0.30	0.31	0.40
<i>N</i>	176	176	175

Notes: T-statistics in parenthesis * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

This table displays the regressions results for equation (1), where the financial liberalization composite measure (*FINLIB*) has been replaced by a measure of the extent of interest rate controls (*INT*; data from Abiad et al., 2010). All dependent variables are measured as 4-year average growth rates, hence the average growth rate from t-4 to t. All independent variables with (-1) are measured as level values at t-5. All models are estimated using fixed effects and standard errors that are robust to heteroskedasticity and serial correlation.

Table 8b: Credit controls, financial development and the role of social capital: Results for countries with low quality of formal institutions, 1989-2008

	<i>LLY</i>	<i>DEPGDP</i>	<i>PRCGDP</i>
<i>LLY(-1)</i>	-1.826 (7.27)***		
<i>DEPGDP(-1)</i>		-0.698 (7.10)***	
<i>PRCGDP(-1)</i>			-0.783 (6.70)***
<i>CREDIT(-1)</i>	-0.167 (1.92)*	-0.044 (1.10)	-0.046 (1.72)*
<i>SC*CREDIT(-1)</i>	0.941 (3.01)***	0.223 (1.70)*	0.205 (1.96)*
<i>TRADE(-1)</i>	0.272 (1.44)	0.054 (0.99)	-0.077 (0.83)
<i>DEMOC(-1)</i>	0.003 (0.41)	0.000 (0.16)	0.002 (0.56)
<i>INFLATION(-1)</i>	-0.001 (0.04)	0.004 (0.79)	0.015 (1.67)
<i>GDP(-1)</i>	0.135 (1.94)*	0.026 (1.16)	0.112 (2.91)***
<i>POPULATION(-1)</i>	0.079 (0.36)	0.029 (0.36)	-0.057 (0.46)
<i>POLCON(-1)</i>	0.012 (0.13)	-0.006 (0.17)	0.006 (0.10)
<i>CONSTANT</i>	-4.095 (1.01)	-0.924 (0.66)	-1.399 (0.77)
<i>R</i> ²	0.33	0.33	0.38
<i>N</i>	176	176	175

Notes: T-statistics in parenthesis * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

This table displays the regressions results for equation (1), where the financial liberalization composite measure (*FINLIB*) has been replaced by a measure of the extent of interest rate controls (*CREDIT*; data from Abiad et al., 2010). All dependent variables are measured as 4-year average growth rates, hence the average growth rate from t-4 to t. All independent variables with (-1) are measured as level values at t-5. All models are estimated using fixed effects and standard errors that are robust to heteroskedasticity and serial correlation.

Table 8c: Entry barriers, financial development and the role of social capital: Results for countries with low quality of formal institutions, 1989-2008

	<i>LLY</i>	<i>DEPGDP</i>	<i>PRCGDP</i>
<i>LLY(-1)</i>	-1.532 (6.64)***		
<i>DEPGDP(-1)</i>		-0.642 (6.57)***	
<i>PRCGDP(-1)</i>			-0.751 (6.98)***
<i>ENTRY(-1)</i>	-0.130 (2.50)**	-0.030 (2.18)**	-0.065 (2.86)***
<i>SC*ENTRY(-1)</i>	0.550 (2.20)**	0.103 (1.76)*	0.242 (2.05)**
<i>TRADE(-1)</i>	0.343 (1.73)*	0.084 (1.41)	-0.034 (0.41)
<i>DEMOC(-1)</i>	0.001 (0.13)	-0.000 (0.01)	0.002 (0.49)
<i>INFLATION(-1)</i>	-0.009 (0.56)	0.002 (0.49)	0.013 (1.35)
<i>GDP(-1)</i>	0.140 (2.10)**	0.033 (1.44)	0.115 (3.21)***
<i>POPULATION(-1)</i>	0.093 (0.35)	0.017 (0.19)	-0.051 (0.42)
<i>POLCON(-1)</i>	-0.000 (0.00)	-0.005 (0.13)	0.016 (0.26)
<i>CONSTANT</i>	-4.508 (0.90)	-0.881 (0.56)	-1.575 (0.91)
<i>R</i> ²	0.27	0.30	0.39
<i>N</i>	176	176	175

Notes: T-statistics in parenthesis * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

This table displays the regressions results for equation (1), where the financial liberalization composite measure (*FINLIB*) has been replaced by a measure of the extent of interest rate controls (*ENTRY*; data from Abiad et al., 2010). All dependent variables are measured as 4-year average growth rates, hence the average growth rate from t-4 to t. All independent variables with (-1) are measured as level values at t-5. All models are estimated using fixed effects and standard errors that are robust to heteroskedasticity and serial correlation.

Table 8d: State ownership, financial development and the role of social capital: Results for countries with low quality of formal institutions, 1989-2008

	<i>LLY</i>	<i>DEPGDP</i>	<i>PRCGDP</i>
<i>LLY(-1)</i>	-1.459 (4.68)***		
<i>DEPGDP(-1)</i>		-0.607 (5.75)***	
<i>PRCGDP(-1)</i>			-0.748 (5.96)***
<i>STATE(-1)</i>	-0.056 (1.00)	-0.013 (0.56)	0.001 (0.02)
<i>SC*STATE(-1)</i>	0.153 (0.66)	0.098 (0.91)	0.020 (0.11)
<i>TRADE(-1)</i>	0.279 (1.32)	0.067 (1.03)	-0.048 (0.56)
<i>DEMOC(-1)</i>	0.002 (0.33)	0.000 (0.08)	0.002 (0.57)
<i>INFLATION(-1)</i>	-0.008 (0.54)	0.003 (0.68)	0.014 (1.48)
<i>GDP(-1)</i>	0.155 (1.84)*	0.021 (0.84)	0.108 (2.49)**
<i>POPULATION(-1)</i>	0.090 (0.32)	0.003 (0.04)	-0.095 (0.70)
<i>POLCON(-1)</i>	-0.036 (0.35)	-0.016 (0.41)	-0.008 (0.13)
<i>CONSTANT</i>	-4.805 (0.87)	-0.405 (0.27)	-0.673 (0.30)
<i>R</i> ²	0.25	0.29	0.36
<i>N</i>	176	176	175

Notes: T-statistics in parenthesis * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

This table displays the regressions results for equation (1), where the financial liberalization composite measure (*FINLIB*) has been replaced by a measure of the extent of interest rate controls (*STATE*; data from Abiad et al., 2010). All dependent variables are measured as 4-year average growth rates, hence the average growth rate from t-4 to t. All independent variables with (-1) are measured as level values at t-5. All models are estimated using fixed effects and standard errors that are robust to heteroskedasticity and serial correlation.

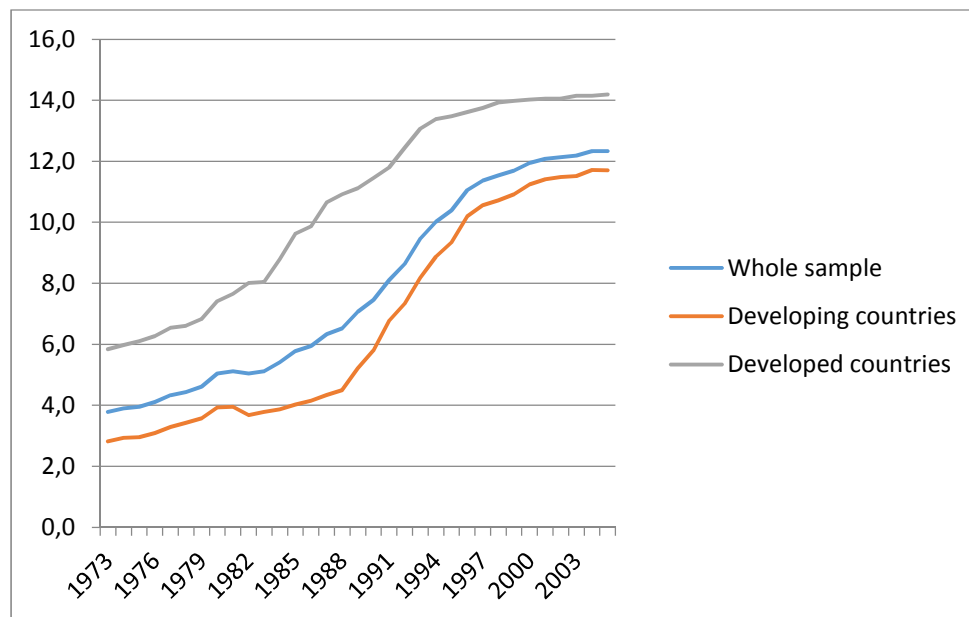
Table 8e: Capital account controls, financial development and the role of social capital: Results for countries with low quality of formal institutions, 1989-2008

	<i>LLY</i>	<i>DEPGDP</i>	<i>PRCGDP</i>
<i>LLY(-1)</i>	-1.455 (5.08)***		
<i>DEPGDP(-1)</i>		-0.612 (5.77)***	
<i>PRCGDP(-1)</i>			-0.778 (7.35)***
<i>CAP(-1)</i>	-0.129 (1.95)*	-0.034 (1.57)	-0.021 (1.06)
<i>SC*CAP(-1)</i>	0.519 (2.34)**	0.168 (1.98)*	0.169 (2.72)***
<i>TRADE(-1)</i>	0.302 (1.46)	0.074 (1.15)	-0.034 (0.42)
<i>DEMOC(-1)</i>	0.002 (0.25)	0.000 (0.05)	0.002 (0.50)
<i>INFLATION(-1)</i>	-0.013 (0.94)	0.002 (0.36)	0.013 (1.48)
<i>GDP(-1)</i>	0.123 (1.41)	0.020 (0.78)	0.098 (2.52)**
<i>POPULATION(-1)</i>	0.117 (0.45)	0.020 (0.23)	-0.079 (0.63)
<i>POLCON(-1)</i>	-0.000 (0.00)	-0.009 (0.22)	-0.005 (0.07)
<i>CONSTANT</i>	-4.527 (0.88)	-0.643 (0.42)	-0.721 (0.39)
<i>R</i> ²	0.28	0.31	0.38
<i>N</i>	176	176	175

Notes: T-statistics in parenthesis * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

This table displays the regressions results for equation (1), where the financial liberalization composite measure (*FINLIB*) has been replaced by a measure of the extent of interest rate controls (*CAP*; data from Abiad et al., 2010). All dependent variables are measured as 4-year average growth rates, hence the average growth rate from t-4 to t. All independent variables with (-1) are measured as level values at t-5. All models are estimated using fixed effects and standard errors that are robust to heteroskedasticity and serial correlation.

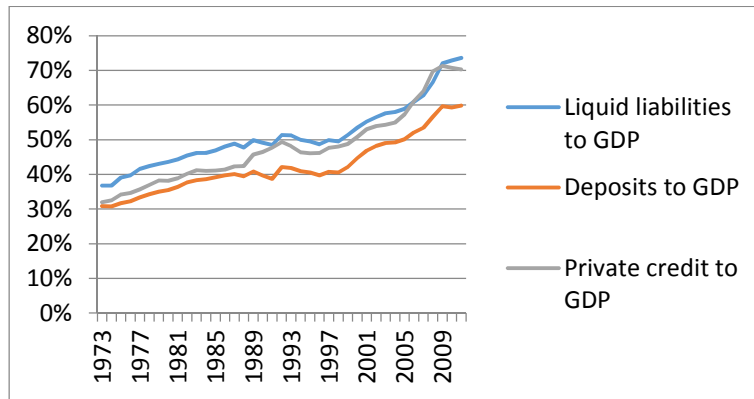
Figure 1: Financial liberalization over time for the whole sample, developing countries and developed countries, 1973-2005



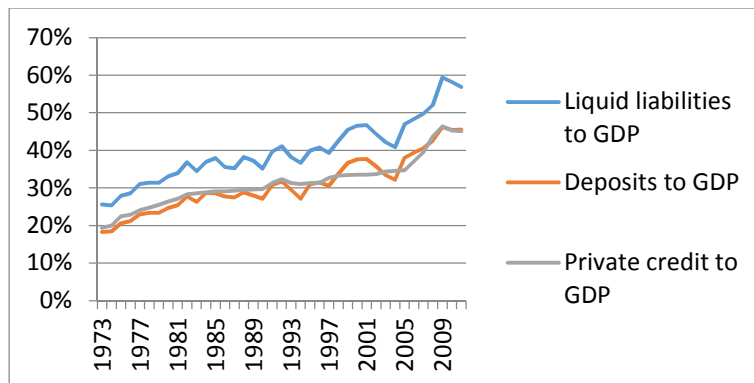
The sum of financial liberalization is measured by adding up the value of the financial liberalization index (which can take values between 0 and 15) for the whole sample of countries, all developing and all developed countries for the period 1973-2005. Data for the financial liberalization index are taken from Abiad et al. (2010). The list of developing and developed countries included in our analysis is presented in appendix table A.4.

Figure 2: Financial development over time for the whole sample (a), developing countries (b) and developed countries (c), 1973-2011

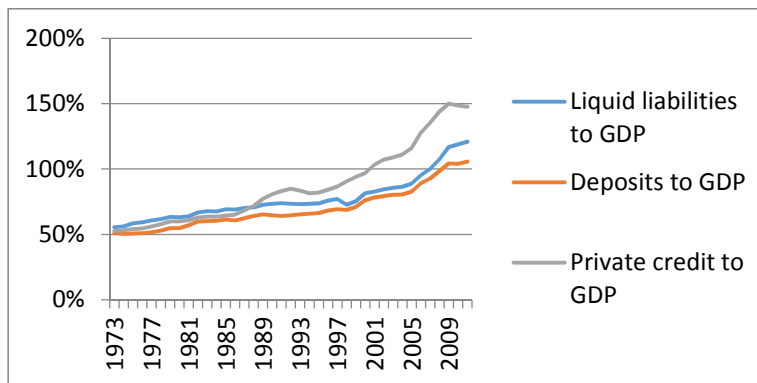
(a) Whole sample



(b) Developing countries

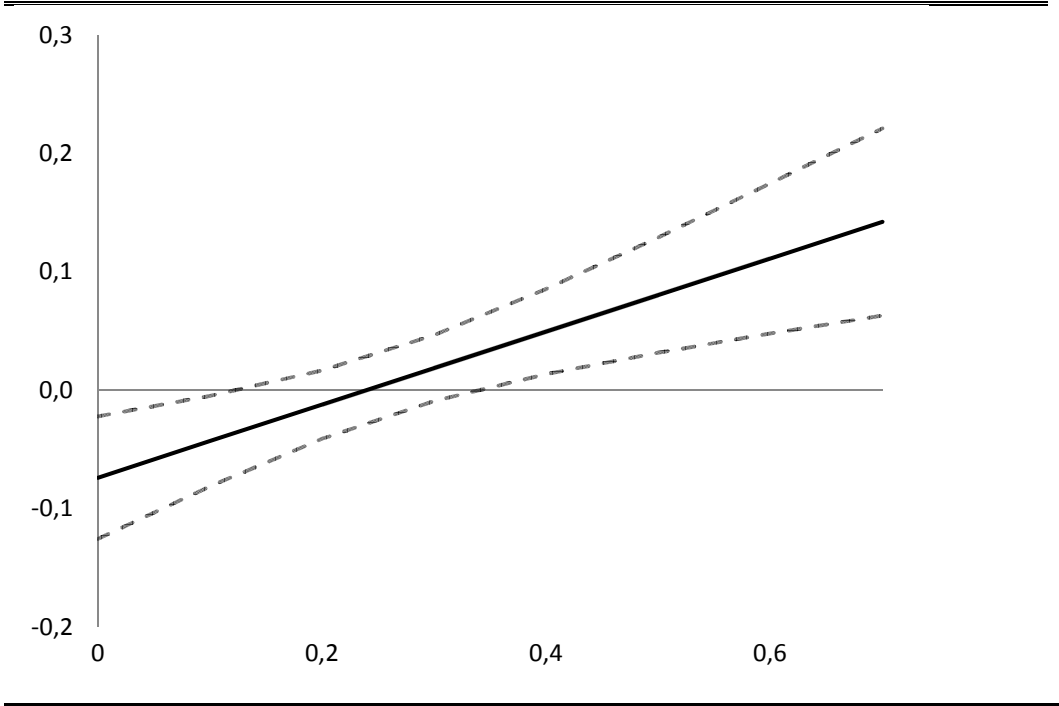


(c) Developed countries



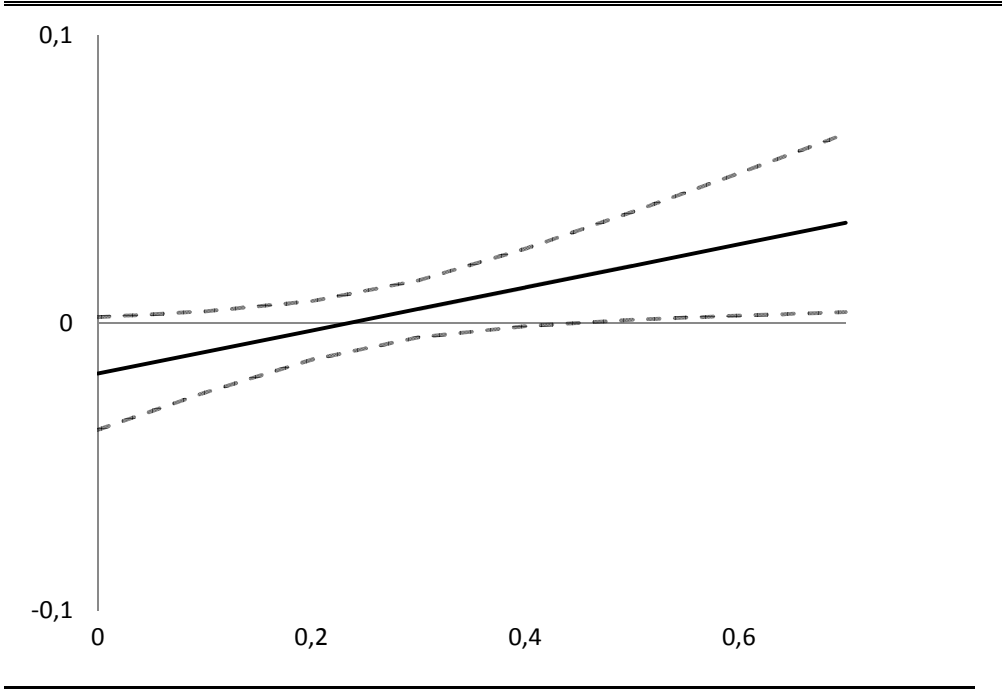
The three figures show data for the three financial development measures used in the analyses for the whole sample, all developing countries and all developed countries. The data presented are standard indicators of financial sector development (in percentages of total GDP of a country). The data are taken from the Global Financial Development Database (GFDD). The list of developing and developed countries included in our analysis is presented in appendix table A.4.

Figure 3a: Marginal effects of financial liberalization on liquid liabilities to GDP



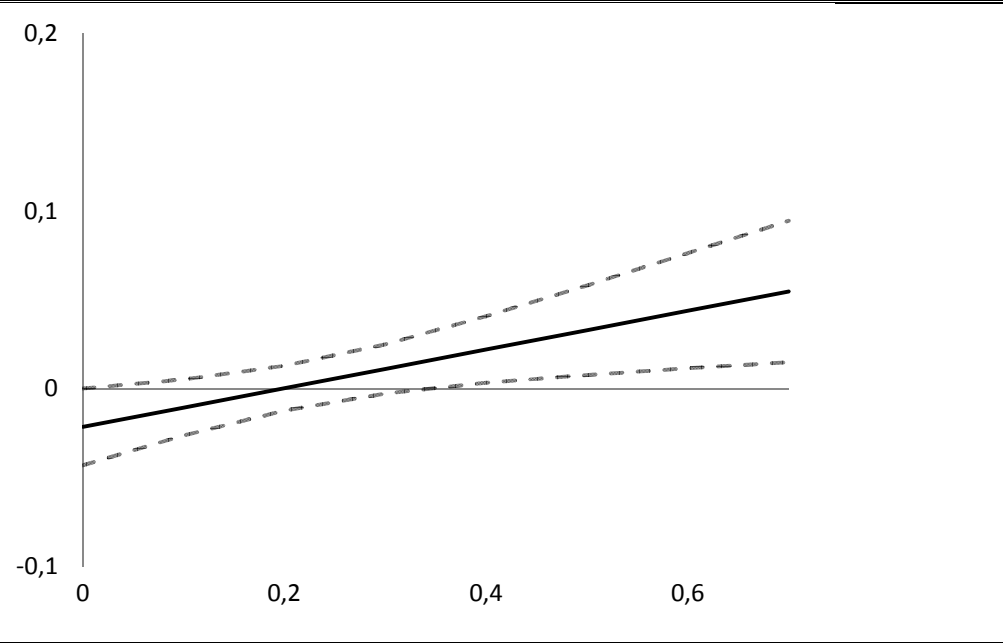
Note: This graph displays the marginal effect of financial liberalization (solid line) on financial development for different values of social capital (horizontal axis). The dotted lines represent the 95 percent confidence interval.

Figure 3b: Marginal effects of financial liberalization on deposits to GDP



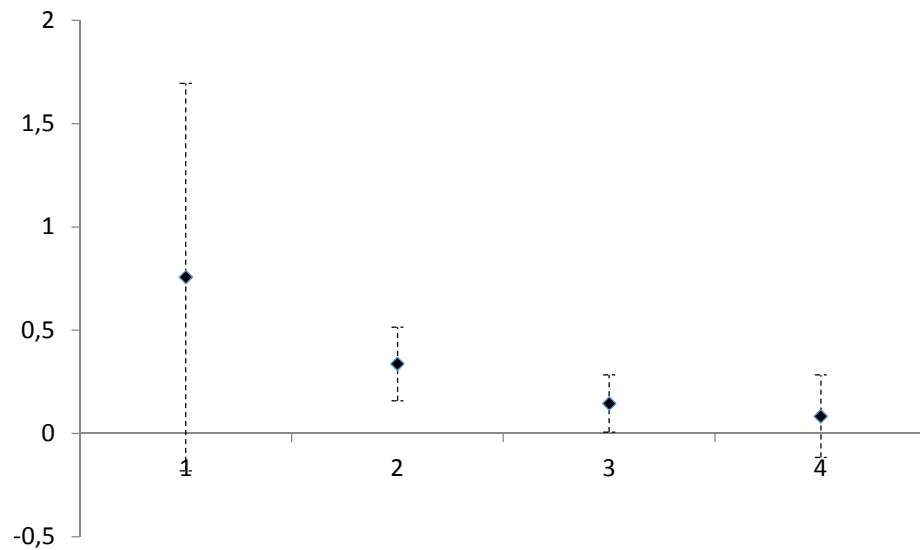
Note: This graph displays the marginal effect of financial liberalization (solid line) on financial development for different values of social capital (horizontal axis). The dotted lines represent the 95 percent confidence interval.

Figure 3c: Marginal effects of financial liberalization on private credit to GDP



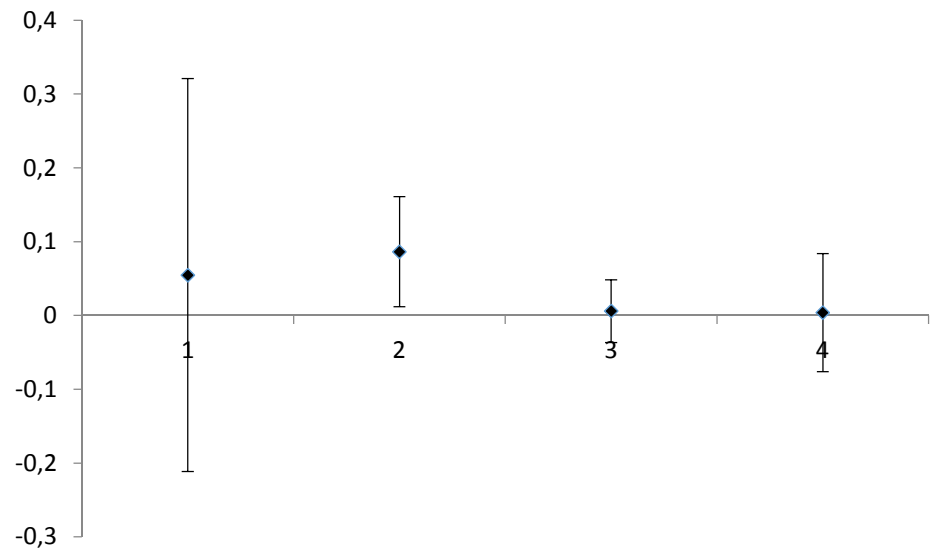
Note: This graph displays the marginal effect of financial liberalization (solid line) on financial development for different values of social capital (horizontal axis). The dotted lines represent the 95 percent confidence interval.

Figure 4a: Magnitude and significance of interaction term across different samples



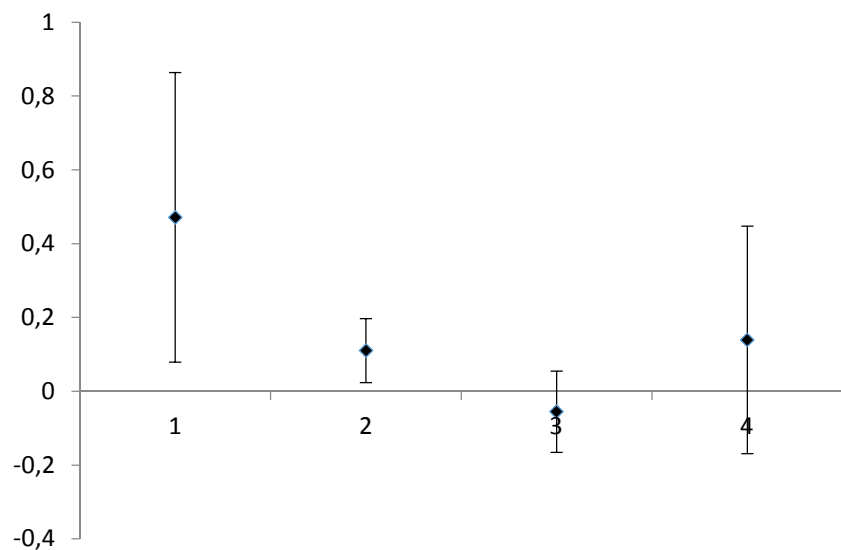
This graph displays the coefficient of interaction term (model 1) and the 95 percent confidence interval (dotted lines) when I move from a sample including only countries with very poor institutional quality (1), to a sample of countries with very high institutional quality (4). These samples are formed by taking quartiles (first, second, third and fourth) of the principal component that defines institutional quality. *LLY* is the dependent variable.

Figure 4b: Magnitude and significance of interaction term across different samples



This graph displays the coefficient of interaction term (model 1) and the 95 percent confidence interval (dotted lines) when I move from a sample including only countries with very poor institutional quality (1), to a sample of countries with very high institutional quality (4). These samples are formed by taking quartiles (first, second, third and fourth) of the principal component that defines institutional quality. *DEPGDP* is the dependent variable.

Figure 4c: Magnitude and significance of interaction term across different samples



This graph displays the coefficient of interaction term (model 1) and the 95 percent confidence interval (dotted lines) when I move from a sample including only countries with very poor institutional quality (1), to a sample of countries with very high institutional quality (4). These samples are formed by taking quartiles (first, second, third and fourth) of the principal component that defines institutional quality. *PRCGDP* is the dependent variable.

Table A.1: Data description and sources

	Short Definition	Source
<i>Dependent variables</i>		
LLY	Liquid liabilities to GDP (%)	Global Financial Development Database (GFDD)
DEPGDP	Financial system deposits to GDP (%)	GFDD
PRCGDP	Private credit by deposit money banks and other financial institutions to GDP (%)	GFDD
<i>Independent variables</i>		
SC	The average proportion of people within a country that have answered “most people can be trusted” to the following question: Generally speaking, would you say that most people can be trusted or that you can't be too careful in dealing with people?	World Values Survey
FINLIB	Measures the existence of credit controls, interest rate controls, entry barrier in the financial sector, state ownership in the banking sector and restrictions on international capital flows, see below.	Abiad (2010)
Credit controls and reserve requirements	Measures whether there are ceilings on credit towards certain sectors, whether there are high reserve requirements and whether there is directed credit towards favored sectors or industries.	Abiad (2010)
Interest rate controls	Measures whether the government imposes interest rate controls, either directly or by means of interest rate floors, ceilings or interest rate bands.	Abiad (2010)
Entry Barriers	Measures whether there are licensing requirements for newly established domestic financial institutions, restrictions on certain banking practices and entry barriers for foreign banks.	Abiad (2010)
State ownership in the banking sector	Measures the share of banking assets controlled by state-owned banks.	Abiad (2010)
Restrictions on international capital flows	Measures whether there are capital account controls and restrictions, transaction taxes and whether multiple exchange rates are used.	Abiad (2010)
<i>Control variables</i>		
GDP	Total gross domestic product.	GFDD
INFLATION	Yearly inflation rates. Inflation rates above 100% and below -100% are excluded.	GFDD
TRADE	The ratio of the sum of exports and imports to GDP	GFDD
POPULATION	The total size of the population.	GFDD
DEMOC	An index, ranging from 0 to 20, that measures the extent of democracy, where 0 refers to a full autocracy and 20 refers to a full democracy.	Polity IV Database
POLCON	Index that estimates the existence of political constraints. It considers various features of the legislative, executive and judicial branches of government and measures the overall ability of these underlying political structures to support credible policy commitments.	Henisz (2002)
<i>Additional variables (used in Principal component analysis)</i>		
World Governance Indicators	These aggregate indicators combine the views of a large number of enterprise, citizen and expert survey respondents to measure a country's government effectiveness, voice and accountability, control over corruption and regulatory quality.	World Governance Indicators
Banking regulation and supervision	Measures the independence of the banking supervisory agency, whether risk-based capital adequacy ratios based on the Basel standard are adopted and the coverage and conduct of supervisory oversight.	Abiad (2010)

Table A.2: Correlation matrix formal institution variables and social capital

	<i>GOV</i>	<i>REG</i>	<i>VOICE</i>	<i>RULE</i>	<i>SC</i>	<i>BANK</i>
<i>GOV</i>	1					
<i>REG</i>	0.93	1				
<i>VOICE</i>	0.84	0.86	1			
<i>RULE</i>	0.96	0.91	0.87	1		
<i>SC</i>	0.62	0.51	0.49	0.62	1	
<i>BANK</i>	0.58	0.56	0.55	0.58	0.36	1

GOV, *REG*, *VOICE* and *RULE* refer to government efficiency, regulatory quality, voice and accountability and rule of law, respectively. These variables are taken from the World Governance Indicators (WGI). *SC* refers to social capital using information from the World Value Surveys (WVS). *BANK* is a measure of the quality of banking supervision, a variable that is retrieved from the dataset created by Abiad et al. (2010).

Table A.3: Principal component analysis for the institutional variables

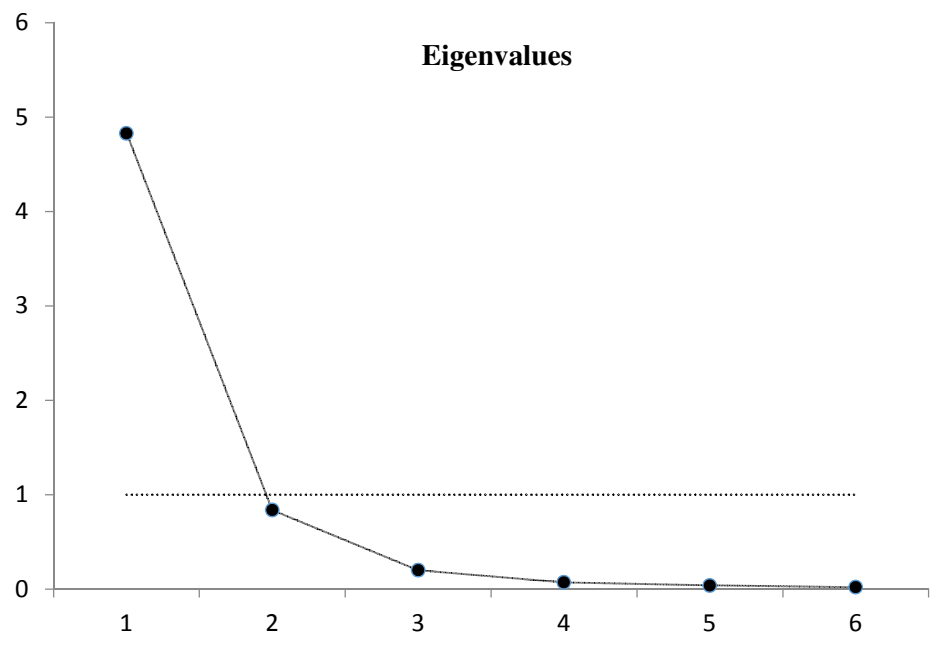
<i>Components</i>	<i>Eigenvalue</i>	<i>Proportion</i>	<i>Cumulative proportion</i>
1	4.83	0.805	0.805
2	0.84	0.139	0.944
3	0.20	0.034	0.978
4	0.72	0.012	0.990
5	0.04	0.007	0.996
6	0.02	0.003	1.000

Table A.4: List of countries for which data are available in the sample

Albania	Costa Rica	Hong Kong	Mozambique	<i>Spain</i>
Argentina	Cote d'Ivoire	Hungary	<i>Netherlands</i>	Sri Lanka
<i>Australia</i>	Czech Rep	India	<i>New Zealand</i>	<i>Sweden</i>
<i>Austria</i>	<i>Denmark</i>	Indonesia	Nicaragua	<i>Switzerland</i>
Azerbaijan	Dominican Rep	<i>Israel</i>	Nigeria	Tanzania
Bangladesh	Ecuador	<i>Italy</i>	<i>Norway</i>	Thailand
Belarus	Egypt	<i>Japan</i>	Pakistan	Tunisia
<i>Belgium</i>	El Salvador	Jordan	Paraguay	Turkey
Bolivia	Estonia	Kenya	Peru	Uganda
Brazil	Ethiopia	Korea	Philippines	Ukraine
<i>Great Britain</i>	<i>Finland</i>	Kyrgyz Rep	Poland	<i>United States</i>
Bulgaria	<i>France</i>	Latvia	<i>Portugal</i>	Uruguay
Burkina-Faso	Georgia	Lithuania	Romania	Vietnam
Cameroon	<i>Germany</i>	Madagascar	Russia	Zimbabwe
<i>Canada</i>	Ghana	Malaysia	Senegal	
China	<i>Greece</i>	Mexico	Singapore	
Colombia	Guatemala	Morocco	South Africa	

Countries *in italic* belong to the group of developed countries, all other countries are considered developing countries.

Figure A.1: Principal component analysis – Graphical expression of eigenvalues of components





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