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Understanding success and failure in mergers and acquisitions

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Document Version

Publisher's PDF, also known as Version of record

Publication date:

2011

[Link to publication in University of Groningen/UMCG research database](#)

Citation for published version (APA):

McCarthy, K. J. (2011). *Understanding success and failure in mergers and acquisitions: questing for the Holy Grail of economics, finance, and strategic management*. University of Groningen, SOM research school.

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UNDERSTANDING SUCCESS IN MERGERS AND ACQUISITIONS

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