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RESEARCH

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Early initiation of breastfeeding among mothers of children under the age of 24 months in Southern Ethiopia

Misrak Getnet Beyene^{1*}, Nigatu Regassa Geda^{2,3}, Tesfa Dejenie Habtewold⁴ and Zuriash Mengistu Assen⁵

Abstract

Background: The early initiation of breastfeeding (EIBF), or timely initiation of breastfeeding, is the proportion of children put to the breast within one hour of birth. It is an important strategy for reducing perinatal and infant morbidity and mortality, but it remains under practiced in Ethiopia. The aim of the study was to assess the prevalence and the predicting factors associated with EIBF.

Methods: A community based cross-sectional study was conducted in 634 mothers in Dale Woreda, South Ethiopia. Multistage cluster sampling was used to select participating mothers. EIBF was outcome variable whereas sociodemographic characteristics and knowledge and practice of maternal health service were explanatory variables. A face-to-face interview using a pretested semi-structured questionnaire was done from September 2012 to March 2013. To investigate predicting factors, bivariate and multivariate logistic regression analysis was done.

Results: A total of 634 mothers of children under 24 months were interviewed. During the time of data collection, 94.3% of the mothers had breastfed. The prevalence of EIBF was 83.7%. Ownership of the house was a significant predicting factor for EIBF. Mothers who lived in rented houses were significantly less likely (60%) to initiate breastfeeding within one hour of birth compared to mothers who owned their own house: Adjusted odds ratio 0.40 (95% Confidence Interval 0.16, 0.97).

Conclusion: More than three-fourths of mothers initiated breastfeeding within an hour. Findings from our study suggest that improving the mother's socioeconomic status as reflected by house ownership, being a significant predictor of EIBF, would have a central role in improving EIBF.

Keywords: Breastfeeding, Timely initiation, Associated factors, Infant/toddler, Cross-sectional study, Ethiopia

Background

The early initiation of breastfeeding (EIBF), or timely initiation of breastfeeding, is the proportion of children born who were put to the breast within one hour of birth [1]. EIBF practice in low and middle-income countries is comparatively higher than in developed countries [2]. A systematic review of studies conducted in Asia, Africa, and South America found the prevalence of EIBF in Ethiopia ranged from 41.6 to 62.6% [3]. Another investigation from fifty-three World Health Organization (WHO) European member states described rates of EIBF as 5 to 84% [4].

Breastfeeding has been universally accepted as the easiest, cost effective and most successful intervention for the satisfactory physical and mental health of children [5–8]. Recent studies in Ethiopia, Ghana, Bolivia and Madagascar found that breastfeeding could prevent 20% to 22% of neonatal deaths [6, 7, 9].

Late initiation of breastfeeding increases the risk of morbidity and mortality such as diarrhea by fivefold [10]. Infectious diseases and malnutrition due to poor breastfeeding practice are major causes of infant death in developing countries [8, 10]. Even though there has been a decrement from 1995 to 2010, the current neonatal mortality rate in Ethiopia is still 29 deaths per 1000 live births [11].

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Predicting factors for EIBF include: place of residence and delivery [12]; postnatal care and educational status [9]; unemployment benefit, social welfare and household income [13]; maternal age and socioeconomic status [14]; marital status, smoking, breastfeeding exposure [15]; parity [16]; and antenatal care [17]. Conversely, a prospective study done in India discovered parental education, living condition, number of antenatal visits, birthweight, cultural habit of the population, postnatal breastfeeding advice, previous breastfeeding exposure, and mother's employment had no significant association with EIBF [18].

Breastfeeding practice is a vital component of primary health care. Realizing the benefit of EIBF, as outlined in the United Nation (UN) sustainable development goals and the WHO millennium development goals, the Ethiopian government developed an infant and young child feeding guideline in 2004. In addition, the government has been implementing the Baby-friendly Hospital Initiative (BFHI) and the community integrated management of childhood illnesses (IMCI) program [19, 20]. However, EIBF is still below the standard recommendation in Ethiopia, perhaps due to the lack of a culturally oriented approach [9]. In addition, predictors of EIBF have not been previously reported in the study area, and this study will go a long way in addressing this gap. The aim of this study was to assess the prevalence and predicting factors of EIBF.

Methods

Study setting

The study was conducted in Dale Woreda, Southern Nations Nationalities and Peoples Region (SNNPR). Dale Woreda was selected because of the absence of any previous study, as far as we know, and it is the most densely populated in the SNNPR. It is believed that these factors possibly limit the knowledge and practice of EIBF in Dale Woreda. Dale Woreda is located in SNNPR about 326 km south from Addis Ababa, the capital city of Ethiopia. The total area is 302.12 km² with a total population size of 260,767 (132,679 females and 128,088 males). The population density is estimated to be 736 persons per km² and the average land holding is 0.6 ha per person. There are 36 kebeles (smallest administrative unit) with 2087 women headed, and 34,189 men headed households. The Woreda has seven health centers, 29 health posts and one hospital [21].

Study design and sample

A community based cross-sectional study was conducted in 634 mothers of children under the age of 24 months from September 2012 to March 2013. All mothers who had had a child less than 24 months of age, a term birth, who were permanent residents, and capable of providing

informed consent were included. Mothers who were not available during data collection and capable of independent communication were excluded.

Sample size determination

The required sample size was determined by using a single population proportion formula with the following assumptions:

n = required sample size

p = prevalence for EIBF, which was 52.4%, in Goba Woreda, Southeast Ethiopia [9].

d = marginal error between sample statistics and the population parameter (5%)

z = critical value at 95% confidence interval (1.96)

$$n = \frac{(za/2)^2 p(1-p)}{d^2}$$

$$n = \frac{(1.96)^2 \times 0.524(1-0.524)}{0.05^2} = \approx 384$$

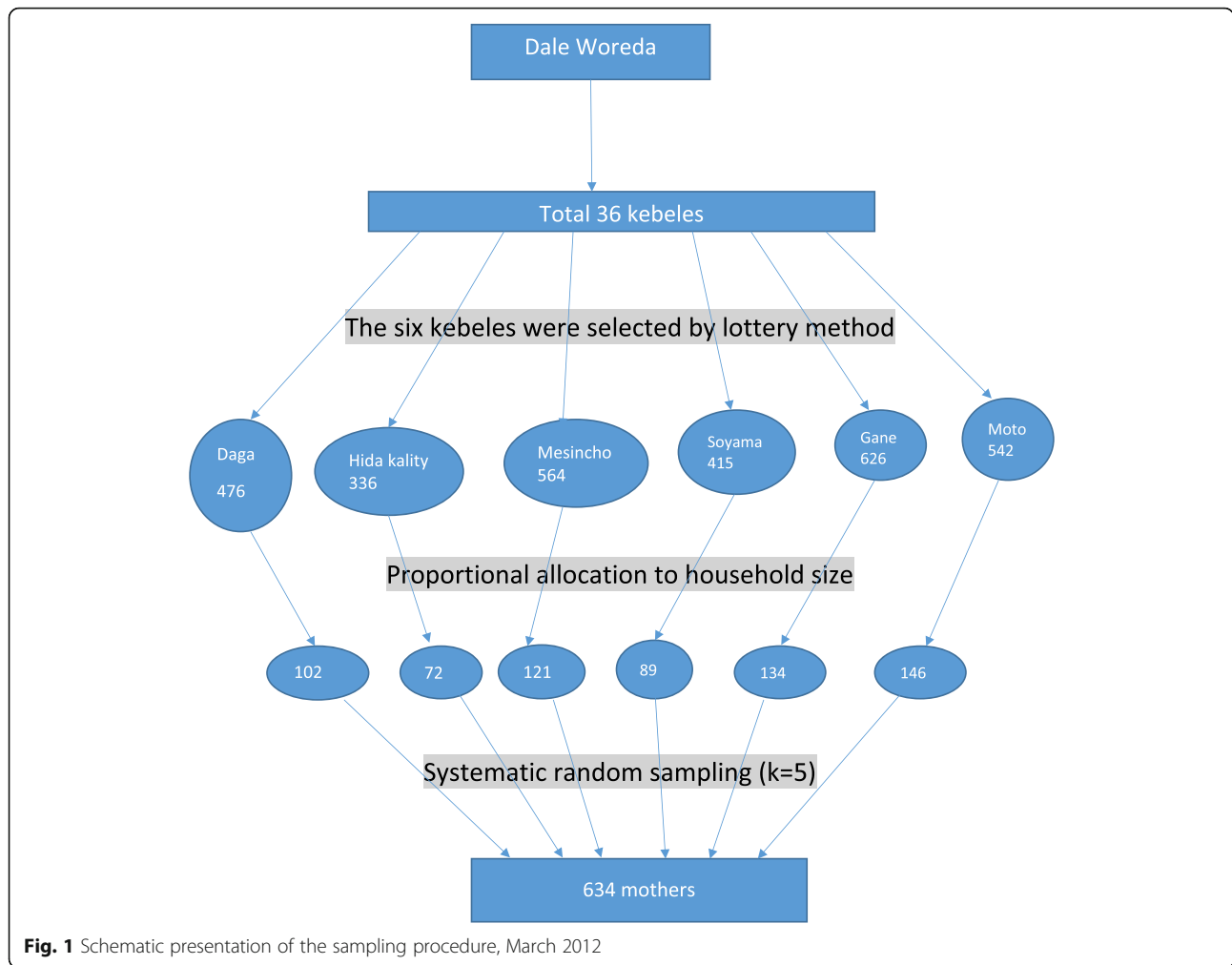
Given 1.5 design effect and 10% non-response rate, the final sample size was 634.

Sampling procedure

Multistage sampling technique was used for selecting mothers. First, simple random sampling method was used to select six kebeles out of 36 kebeles. Second, total number of mothers (2960) who had children aged less than 24 months was defined by census. Finally, systematic random sampling (sampling interval = 5) was used to select an individual mother (Fig. 1).

Data collection and instrument

A semistructured questionnaire was developed (MG and GM had a leading role) presuming all the relevant variables were included. First, we identified major indicators of breastfeeding and the related parameters based on previous research evidence, the Ethiopian Demographic Health Survey (EDHS) questionnaire, and WHO infant feeding guidelines. Then, the questionnaire was developed in English and professionals fluent in both languages translated it to Amharic (local language) using backward-forward approach. Next, it was pretested. Finally, redundant, lengthy and vague questions were revised. In addition, probing phrases were added for some of the questions. The questionnaire has three parts; section 1: sociodemographic characteristics of mothers, section 2: knowledge and practice on maternal health service, section 3: breastfeeding practice. An additional word file shows this in more detail (see Additional file 1). During data collection, completeness of filled questionnaire was ensured. A replacement technique from closest household was used whenever an eligible mother was not available for the data collection.



Variables

EIBF was the outcome variable. Taking into account the definition of WHO [1], initiating breastfeeding within one hour of birth was coded as ‘1’, whereas after one hour of birth was coded as ‘0’ for logistic regression analysis. Sociodemographic characteristics (maternal age, age of child, sex of child, birthweight of child, marital status, educational status, ethnicity, religion, household income) and maternal health service (place of birth, assistance during delivery, health education on breastfeeding, source of information about breastfeeding, antenatal care) were explanatory variables. These explanatory variables were chosen based on previous research evidence, Ethiopia Demographic and Health Survey questionnaire, and WHO infant feeding guidelines.

Data processing and analysis

Printed frequency was used to checking accuracy, consistency, and missed values of variables. All variables *p*-value ≤ 0.05 in the bivariate logistic regression analysis were included in multiple logistic regression model.

Variables *p*-value ≤ 0.05 were considered as an independent predicting factor for EIBF in the final model. The strength of association was described using odds ratio and 95% confidence interval. Statistical Package for the Social Sciences software package (version 16.0) was used to process and analyze all data.

Results

Sociodemographic characteristics

A total of 634 mothers of children less than 24 months were interviewed. The mean ± SD age of mothers was 26 ± 5.04 years. The mean ± SD of the age of children was 13 ± 6.31 months (Table 1).

Knowledge and practice of maternal health service

The main sources of breastfeeding information were health workers (21.5%), husbands/partners (21.9%), grandmothers (28.7%), and friend/neighbours (29.0%). As presented in Table 2, 42.6% of mothers had antenatal care. More than half (56.3%), mothers delivered their babies at home.

Table 1 Sociodemographic characteristics, Dale Woreda, March 2012

Variables	Number (n)	Percent (%)
Current age of mother (years)		
15–19	26	4.1
20–24	210	33.1
25–29	223	35.2
30–34	120	18.9
≥ 35	55	8.7
Age of child in months		
0–5	90	14.2
6–11	166	26.2
12–17	187	29.5
18–23	191	30.1
Sex of child		
Male	317	50.0
Female	317	50.0
Birthweight of child		
< 2.5 kg	6	0.9
≥ 2.5 kg	268	42.3
Do not know	360	56.8
Marital status		
Married	611	96.4
Others ^a	23	3.6
Educational status		
Attended no formal school	145	22.9
Attended formal school	489	77.1
Ethnicity		
Sidama	364	57.4
Wolayita	91	14.4
Amara	68	10.7
Oromo	37	5.8
Others ^b	74	11.7
Religion		
Christian	612	96.5
Muslims	22	3.5
Household monthly income		
0–500	87	13.7
501–1000	73	11.5
1001–1500	19	3.0
1501–2000	23	3.6
> 2000	36	5.7
Didn't know	396	62.5
Ownership of house		
Owner	374	59.0
Rented	223	35.2
Dependent	37	5.8
Parity		
One	240	37.9
2–4	280	44.2
≥ 5	114	18.0
Number of living children		
One	249	39.3
2–4	292	46.1
≥ 5	93	14.7

^a Widowed, single, divorced^b Guragge, Tigray, Kembata, Hadiya, Benchimaji**Table 2** Knowledge and practice of maternal health service, Dale Woreda, March 2012

Variables ^a	Number	Percent (%)
Frequency of listening to radio		
Almost every day	296	46.7
At least once a fortnight	60	9.5
Less than once a week	41	6.5
Not at all	237	37.4
Frequency of reading newspaper		
Almost every day	32	5
At least once a fortnight	62	9.8
Less than once a week	99	15.6
Not at all	441	69.6
Antenatal care		
Yes	270	42.6
No	364	57.4
Place of birth		
Outside health facility	357	56.3
Health facility	277	43.7
Assistance during delivery		
Health professional	286	45.1
Traditional birth attendant	324	51.1
No one	24	3.8
Breastfeeding advice/counselling		
Yes	507	80.0
No	127	20.0

^aindex child: the infant that the mother currently breastfeeds**Early initiation of breastfeeding**

Five hundred ninety-eight (94.3%) of the mothers had breastfed at the time of data collection. Of those who had breastfed, 517 (83.7%) mothers initiated breastfeeding within one hour after birth.

EIBF and predicting factors

As presented in Table 3, bivariate test of association, strongly significant predicting factors of EIBF were ethnicity, ownership of the house, number of living children, antenatal care, and place of birth.

After an adjustment for all confounding factors, multivariate test of association in Table 4, living in a rented house was found a significant predicting factor. Mothers who lived in rented houses were significantly less likely (60%) to initiate breastfeeding within one hour of birth as compared to mothers who lived in their own houses (p -value = 0.04, OR 0.4, 95% CI 0.16, 0.97).

Discussion

EIBF reduces infant morbidity and mortality and has economic advantage. Even though the benchmark has not been achieved, the Ethiopian government has initiated different infant and child feeding strategies to optimize EIBF. In this study, we sought prevalence and predicting factors of EIBF. To our knowledge, this study

Table 3 Bivariate association of early initiation of breastfeeding in Dale Woreda, March 2012

Characteristics	Initiation of breastfeeding (n = 618)		OR (CI)	p - value
	Within 1 h (early) n (%)	After 1 h n (%)		
Mother's age (years)				
15–19	17 (70.8)	7 (29.2)	1	1
20–24	163 (79.5)	42 (20.5)	0.6 (0.24, 1.60)	0.33
25–29	191 (87.2)	28 (12.8)	0.4 (0.14, 0.94)	0.03
30–34	98 (85.2)	17 (14.8)	0.4 (0.15, 1.17)	0.09
≥ 35	48 (87.3)	7 (12.7)	0.4 (0.11, 1.16)	0.08
Sex of child				
Male	262 (83.7)	51 (16.3)	1	1
Female	255 (83.6)	50 (16.4)	1.0 (0.65, 1.52)	0.97
Birthweight of child				
< 2.5 kg	3 (60.0)	2 (40.0)	0.2 (0.03, 1.25)	0.08
≥ 2.5 kg	204 (78.2)	57 (21.8)	0.5 (0.31, 0.75)	0.001
Do not know	310 (88.1)	42 (11.9)	1	1
Marital status				
Married	502 (83.9)	15 (75.0)	1.7 (0.62, 4.91)	0.29
Others ^a	96 (16.1)	5 (25.0)	1	1
Educational status of the mother				
Attended no formal school	129 (90.2)	14 (9.8)	2.1 (1.14)	0.02
Attended formal school	388 (81.7)	87 (18.3)	1	1
Ethnicity				
Sidama	323 (91.0)	32 (9.0)	1	1
Amara	49 (73.1)	18 (26.9)	0.3 (0.14, 0.52)	< 0.001
Oromo	27 (75.0)	9 (25.0)	0.3 (0.13, 0.69)	0.005
Wolayita	61 (67.0)	30 (33.0)	0.2 (0.11, 0.36)	< 0.001
Others ^b	57 (82.6)	12 (17.4)	0.5 (0.23, 0.97)	0.04
Religion				
Christian	500 (83.8)	97 (16.2)	1	1
Muslim	17 (81.0)	4 (19.0)	0.8 (0.27, 2.50)	0.73
Monthly family income in Ethiopian birr (1US \$ =18 ETB)				
0–500	70 (82.4)	15 (17.6)	0.7 (0.38, 1.33)	0.28
501–1000	52 (74.3)	18 (25.7)	0.4 (0.24, 0.81)	0.01
1001–1500	16 (94.1)	1 (5.9)	2.4 (0.31, 18.65)	0.39
1501–2000	15 (65.2)	8 (34.8)	0.3 (0.12, 0.70)	0.01
> 2000	27 (77.1)	8 (22.9)	0.5 (0.22, 1.18)	0.12
Didn't know	337 (86.9)	51 (13.1)	1	1
Ownership of house				
Owner	334 (91.8)	30 (8.2)	1	1
Rented	158 (72.1)	61 (27.9)	0.2 (0.14, 0.37)	< 0.001
Dependent	25 (71.4)	10 (28.6)	0.2 (0.10, 0.51)	< 0.001
Parity				
One	176 (75.5)	57 (24.5)	1	1
2–4	236 (86.8)	36 (13.2)	2.1 (1.34, 3.36)	0.001
≥ 5	105 (92.9)	8 (7.1)	4.3 (1.95, 9.26)	< 0.001
Number of living children				
One	182 (75.5)	59 (24.5)	1	1
2–4	249 (87.7)	35 (12.3)	2.3 (1.45, 3.65)	< 0.001
≥ 5	86 (92.5)	7 (7.5)	4.0 (1.75, 9.08)	0.001
Frequency of listening to radio				
Almost every day	221 (76.7)	67 (23.3)	1	1
At least once a fortnight	44 (80.0)	11 (20.0)	1.2 (0.59, 2.48)	0.60
Less than once a week	39 (95.1)	2 (4.9)	6.0 (1.39, 25.13)	0.02
Not at all	213 (91.0)	21 (9.0)	3.1 (1.82, 5.20)	< 0.001

Table 3 Bivariate association of early initiation of breastfeeding in Dale Woreda, March 2012 (Continued)

Frequency of reading newspaper				
Almost every day	22 (71.0)	9 (29.0)	0.4 (0.18, 0.94)	0.04
At least once a fortnight	46 (78.0)	13 (22.0)	0.6 (0.31, 1.17)	0.14
Less than once a week	78 (83.0)	16 (17.0)	0.8 (0.45, 1.51)	0.54
Not at all	371 (85.5)	63 (14.5)	1	1
Antenatal care				
Yes	206 (78.0)	58 (22.0)	1	1
No	311 (87.9)	43 (12.1)	2.0 (1.32, 3.14)	0.001
Place of birth				
Outside Health Facility	312 (89.7)	36 (10.3)	2.7 (1.76, 4.30)	< 0.001
Health facilities	205 (75.9)	65 (24.1)	1	1
Assistance during delivery				
Health professional	211 (75.9)	67 (24.1)	1	1
Traditional birth attendant	283 (89.6)	33 (10.4)	2.7 (1.73, 4.28)	< 0.001
No one	23 (95.8)	1 (4.2)	7.3 (0.97, 55.10)	0.05
Breastfeeding advice/counselling				
Yes	418 (84.8)	75 (15.2)	1.5 (0.89, 2.41)	0.13
No	99 (79.2)	26 (20.8)	1	

^aWidowed, single, divorced^bGuragge, Tigray, Kembata, Hadiya, Benchimaji

was the first in Dale Woreda where almost half million people are living.

In this study, prevalence of EIBF was 83.7%. According to the WHO infant and young child feeding rating on EIBF, a 0–29% prevalence of EIBF is considered as poor, 30–49% as fair, 50–89% as good and 90–100% as very good [22]. Therefore, our result showed that coverage of EIBF in Dale Woreda was good and stands at 83.7%. This finding was similar with cross-sectional study reports [23, 24], but higher than other studies finding in Ethiopia of 52.4–63% [9, 25]. On the other hand, it was lower than the prevalence rate in rural central Ethiopia 92% [25], India 97.5% [26] and Panama 89.8% [27].

Ownership of the house was found to be an independent significant predicting factor for EIBF but not maternal age, maternal educational status, antenatal care, place of birth, and parity. This is contrary to the systematic review of studies conducted in Asia, Africa, and South America which identified that the place of delivery, maternal self-confidence and self-efficacy, birth attendant, mode of delivery, parity, cultural practices and beliefs, antenatal care, birth interval, infant birthweight, employment status, occupation, educational status, economic status, postnatal advice on breastfeeding, maternal ill health, breast problem, lack of information, and residence, were significant predicting factors for EIBF [3, 28].

Given the above inconsistencies, prevalence and predicting factors of EIBF are substantially different among regions, nations and continents. This might be due to the difference in study population, sample size, sampling procedure, study period, and setting.

Policy and practice implication

Despite international collaboration, adaption and implementation of program and policy, EIBF is still below the standard recommendation in Ethiopia [9, 19, 20]. As a result, neonatal mortality is high in Ethiopia. This study also revealed that one out of every five children were not breastfed within one hour of birth, even if all children were expected to breastfed within one hour. House ownership was significantly associated with EIBF implying the importance of economic dependence of mothers. It is believed this also limits access to modern health care. Thus, creating job opportunity, building economic capacity of women sustainably, and strengthening the national infant and young child feeding (IYCF) intervention would have immense advantage to increase EIBF and reducing neonatal mortality rate.

Strength and limitation

The strength of this study: a community-based study which enables to minimize selection bias; and a large number of mothers included perhaps it increases power and external validity of the study. However, this study has certain limitations. Complex sample analysis, to compensate for unequal probability of recruiting samples from the community, was not done. This study was also subjected to potential recall and social desirability bias. Furthermore, this study shares the limitations of cross-sectional studies.

Conclusions

More than three-fourths of mothers were practicing EIBF. Findings from our study suggest that improving a

Table 4 Multivariate association of early initiation of breastfeeding and selected variables in Dale Woreda, March 2012

Characteristics	Initiation of breastfeeding (n = 618)		OR (CI)	p- value
	Within 1 h (early) n (%)	After 1 h n (%)		
Mother's age (years)				
15–19	17 (70.8)	7 (29.2)	1	1
20–24	163 (79.5)	42 (20.5)	1.6 (0.58, 4.71)	0.33
25–29	191 (87.2)	28 (12.8)	1.7 (0.57, 5.41)	0.32
30–34	98 (85.2)	17 (14.8)	1.2 (0.34, 4.07)	0.79
≥ 35	48 (87.3)	7 (12.7)	1.0 (0.20, 4.18)	0.91
Birthweight of child				
< 2.5 kg	3 (60.0)	2 (40.0)	0.6 (0.07, 4.62)	0.61
≥ 2.5 kg	204 (78.2)	57 (21.8)	1.5 (0.78, 2.91)	0.21
Do not know	310 (88.1)	42 (11.9)	1	1
Educational status of the mother				
Attended no formal school	129 (90.2)	14 (9.8)	0.9 (0.44, 1.98)	0.85
Attended formal school	388 (81.7)	87 (18.3)	1	1
Ethnicity				
Sidama	323 (91.0)	32 (9.0)	1	1
Amara	49 (73.1)	18 (26.9)	0.7 (0.29, 1.50)	0.32
Oromo	27 (75.0)	9 (25.0)	0.8 (0.30, 2.23)	0.70
Wolayita	61 (67.0)	30 (33.0)	0.5 (0.24, 1.09)	0.08
Others ^a	57 (82.6)	12 (17.4)	1.2 (0.50, 2.86)	0.68
Monthly family income in Ethiopian birr (1US \$ =18 ETB)				
0–500	70 (82.4)	15 (17.6)	0.8 (0.42, 1.74)	0.67
501–1000	52 (74.3)	18 (25.7)	0.8 (0.43, 1.66)	0.63
1001–1500	16 (94.1)	1 (5.9)	5.8 (0.69, 48.32)	0.10
1501–2000	15 (65.2)	8 (34.8)	0.6 (0.22, 1.70)	0.34
> 2000	27 (77.1)	8 (22.9)	0.7 (0.27, 1.89)	0.51
Didn't know	337 (86.9)	51 (13.1)	1	1
Ownership of house				
Owner	334 (91.8)	30 (8.2)	1	1
Rented	158 (72.1)	61 (27.9)	0.5 (0.26, 0.99)	0.04
Dependent	25 (71.4)	10 (28.6)	0.3 (0.12, 0.79)	0.01
Parity				
One	176 (75.5)	57 (24.5)	1	1
2–4	236 (86.8)	36 (13.2)	0.9 (0.15, 5.45)	0.92
≥ 5	105 (92.9)	8 (7.1)	1.6 (0.09, 25.37)	0.76
Number of living children				
One	182 (75.5)	59 (24.5)	1	1
2–4	249 (87.7)	35 (12.3)	2.0 (0.33, 12.3)	0.45
≥ 5	86 (92.5)	7 (7.5)	1.7 (0.10, 28.8)	0.73
Frequency of listening to radio				
Almost every day	221 (76.7)	67 (23.3)	1	1
At least once a fortnight	44 (80.0)	11 (20.0)	1.2 (0.53, 2.52)	0.70
Less than once a week	39 (95.1)	2 (4.9)	4.7 (1.02, 21.39)	0.50
Not at all	213 (91.0)	21 (9.0)	1.6 (0.85, 3.14)	0.14
Antenatal care				
Yes	206 (78.0)	58 (22.0)	1	1
No	311 (87.9)	43 (12.1)	1.4 (0.86, 2.38)	0.16
Place of birth				
Outside health facility	312 (89.7)	36 (10.3)	0.9 (0.20, 3.86)	0.86
Health facilities	205 (75.9)	65 (24.1)	1	1

Table 4 Multivariate association of early initiation of breastfeeding and selected variables in Dale Woreda, March 2012 (*Continued*)

Assistance during delivery				
Health professional	211 (75.9)	67 (24.1)	1	1
Traditional birth attendant	283 (89.6)	33 (10.4)	1.8 (0.43, 7.75)	0.41
No one	23 (95.8)	1 (4.2)	3.0 (0.25, 36.7)	0.38

^aGuragge, Tigray, Kembata, Hadiya, Benchimaji

mothers socioeconomic status as reflected by house ownership is a significant predictor of EIBF and would have a central role in improving EIBF. Future researchers should conduct a longitudinal qualitative and quantitative study on economically disadvantaged breastfeeding mothers.

Additional file

Additional file 1: Questionnaire. (DOCX 22 kb)

Abbreviation

IMCI: Integrated management of childhood illness; IYCF: Infant and young children feeding; MDG: Millennium Development Goal; SNNPR: Southern Nations Nationalities and Peoples Region; UNICEF: United Nations Children's Fund; WHO: World Health Organization

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Availability of data and materials

The article included all relevant data.

Authors' contributions

MG, NR, and ZM conceived and designed the study. MG and TD analyzed the data and drafting of the manuscript. All the authors read the manuscript several times and have given final approval of the version to be published.

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Competing interest

The authors declare that they have no competing interests.

Consent for publication

Not applicable.

Ethics approval and consent to participate

Addis Ababa University, Centralized School of Nursing and Midwifery, Institutional Review Board provided ethical clearance. Official permission was obtained from zonal and Woreda administrative office to make all necessary arrangements. At the time of data collection, the purpose of the study was explained and written consent was obtained from each mother. Confidentiality of the data was maintained by excluding names as identification in the questionnaire and keeping their privacy during the interview.

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