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## Psychological Momentum

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## **Psychological Momentum** (Cross ref.: Hot hand, Momentum)

n. Psychological Momentum (PM) is a positive or negative dynamics of cognitive, affective, motivational, physiological, and behavioral responses to the perception of movement toward or away from either a desired or an undesired outcome. Such a perception can be fostered by any event or series of events that alters the perceived rate at which one is moving regarding the outcome in question. The history and the context in which such events are embedded determine the occurrence and the intensity of PM more than the events per se. Therefore, PM is a process of extrapolation that builds upon previous experiences and extends to anticipated future outcomes (e.g., Hubbard, 2015). PM should not be confused with the 'hot/cold hand' phenomenon, which refers to the belief that streaks of success/failure breed future success/failure. The occurrence of streaks is neither sufficient nor necessary to entail a perception of movement toward or away from a final outcome.

Researchers have identified a number of properties of PM. It may be experienced by individual athletes and teams, but may also be perceived by spectators and supporters watching a match. PM can develop either gradually or abruptly. Generally, negative PM is entered more abruptly than positive PM, and is harder to escape from (e.g., Gernigon, Briki, & Eykens, 2010). Although PM can carry over to subsequent situations, it is also hard to regain once it has been interrupted (Markman & Guenther, 2007). PM can develop on short time scales such as within one match, on longer time scales such as during a season, and PM processes at different time scales may influence each other (Den Hartigh, van Geert, Van Yperen, Cox, & Gernigon, 2016).

Sport psychologists, coaches, and athletes are often interested in the specific link between PM and performance. Although studies on the relationship between PM and outcomes of performance have revealed inconsistent results, researchers have discovered relations between PM and process measures of performance, such as efforts and synchronization.

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