



University of Groningen

## Worldmaking with objects

Jorna, R.J.; Wezel, W. van

IMPORTANT NOTE: You are advised to consult the publisher's version (publisher's PDF) if you wish to cite from it. Please check the document version below.

Document Version Publisher's PDF, also known as Version of record

Publication date: 1995

Link to publication in University of Groningen/UMCG research database

Citation for published version (APA): Jorna, R. J., & Wezel, W. V. (1995). Worldmaking with objects: a case in semiotic engineering. s.n.

## Copyright

Other than for strictly personal use, it is not permitted to download or to forward/distribute the text or part of it without the consent of the author(s) and/or copyright holder(s), unless the work is under an open content license (like Creative Commons).

The publication may also be distributed here under the terms of Article 25fa of the Dutch Copyright Act, indicated by the "Taverne" license. More information can be found on the University of Groningen website: https://www.rug.nl/library/open-access/self-archiving-pure/taverneamendment.

If you believe that this document breaches copyright please contact us providing details, and we will remove access to the work immediately and investigate your claim.

Downloaded from the University of Groningen/UMCG research database (Pure): http://www.rug.nl/research/portal. For technical reasons the number of authors shown on this cover page is limited to 10 maximum.

## WORLDMAKING WITH OBJECTS: A CASE IN SEMIOTIC ENGINEERING

dr R.J. Jorna and drs W. van Wezel

SOM theme A: Structure, Control and Organization of Primary Processes

René Jorna & Wout van Wezel Faculty of Management & Organization University of Groningen P.O. Box 800 9700 AV Groningen The Netherlands