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Investigating the effects of cognitive overload in a simulated manufactoring task

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INVESTIGATING THE EFFECTS OF COGNITIVE OVERLOAD ON PERFORMANCE IN A SIMULATED MANUFACTURING TASK

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When you think of ergonomics...

- 1. Design of products
- 2. Workplace safety, reducing injuries
- 3. Optimization of jobs
- What do these all have in common?
 - → Physical Workload

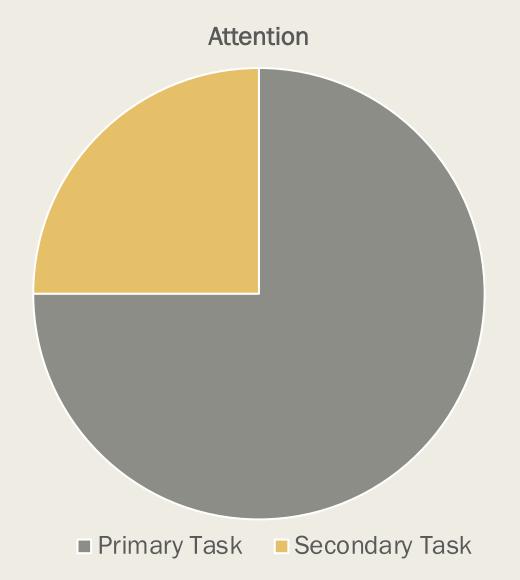


How can we account for mental components?

- We know attentional resources affect safety → distracted driving
 - Large impact on safety
- Cognitive ergonomics
 - Growing field of research
 - Encompasses many different human factors
 - Focus on cognitive workload

What is cognitive workload?

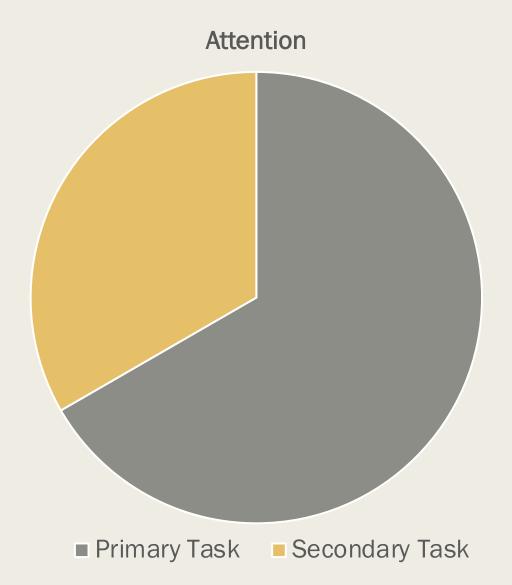
- A user's perceived level of mental effort
- Multitasking
- One task with multiple components



What is cognitive overload?

■ Secondary task over 25%?

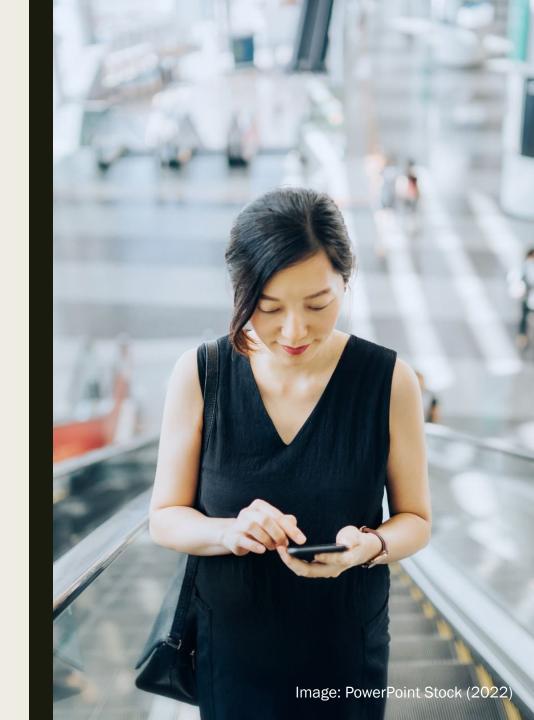
- > Errors
- > Safety concerns
- > Inefficient



Cognitive Workload

Why is this relevant?

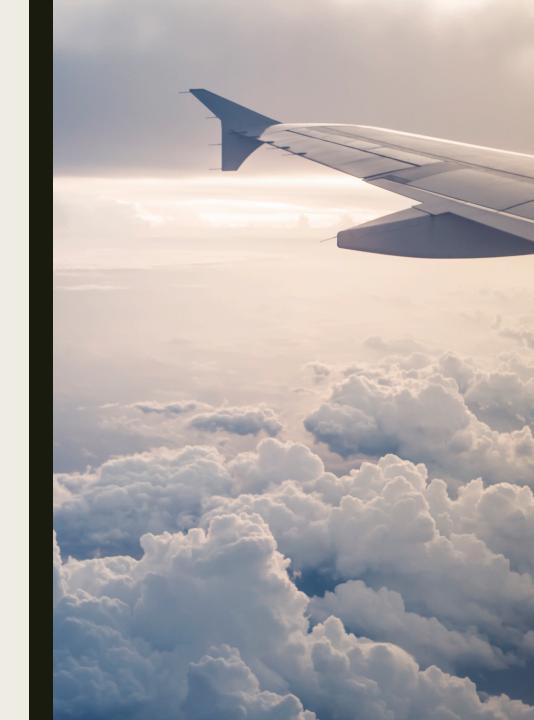
- Increasing...
 - > Reliance on technology
 - Cell phone use (companies competing for our attention)
- Concerns...
 - > Safety
 - > Productivity



What we know

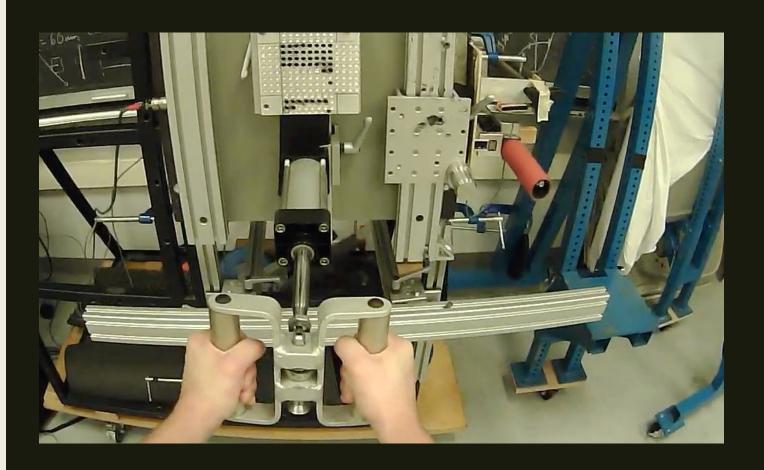
- When cognitive demands increase:
 - Performance decreases (driving & aviation control) Strayer et al., 2015
 - Increased muscle activation (small scale assembly) Biondi et al., 2020
 - Pupil diameter and blink rate (generic computer task) Biondi et al., 2021

Does this hold true for simulated manufacturing tasks?



Hypotheses

- 1. Cognitive load increases lead to poor performance & increased muscle activation
- 2. Ocular metrics are effective in measuring cognitive workload in dynamic tasks (theoretical/technological)

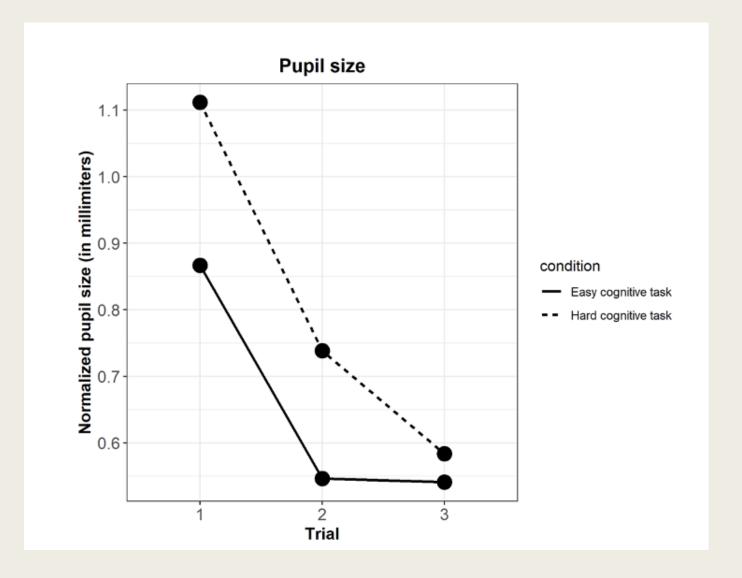


Methods

- Simulated manufacturing task
- Simultaneously completing short term memory task
- Measuring
 - Force
 - Muscle activity
 - Ocular metrics
 - Performance

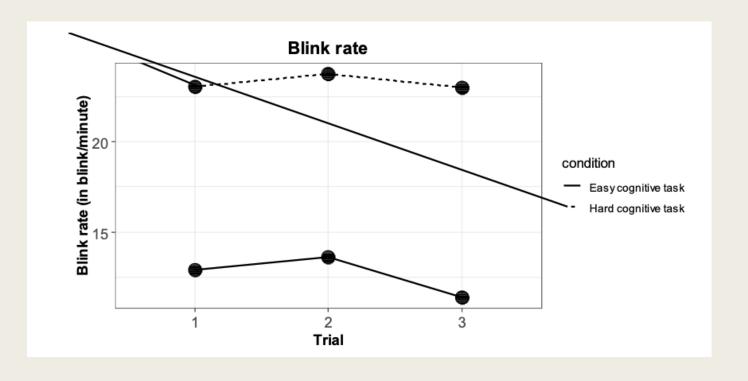
Preliminary Results

■ Pupil size is higher in conditions with hard cognitive task



Preliminary Results

■ Blink rate is higher in conditions with hard cognitive task



What is the significance of this?

- Company assessments using eye tracker
- Design jobs to fit mental ability
- Further optimize performance & safety



Image: Pupil Labs (2021)

References

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THANK YOU!