

Spring 2004

## **Santa Clara Magazine, Volume 45 Number 4, Spring 2004**

Santa Clara University

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# Santa Clara

Published for the Alumni and Friends of Santa Clara University

Spring 2004

## Blazing the Trail

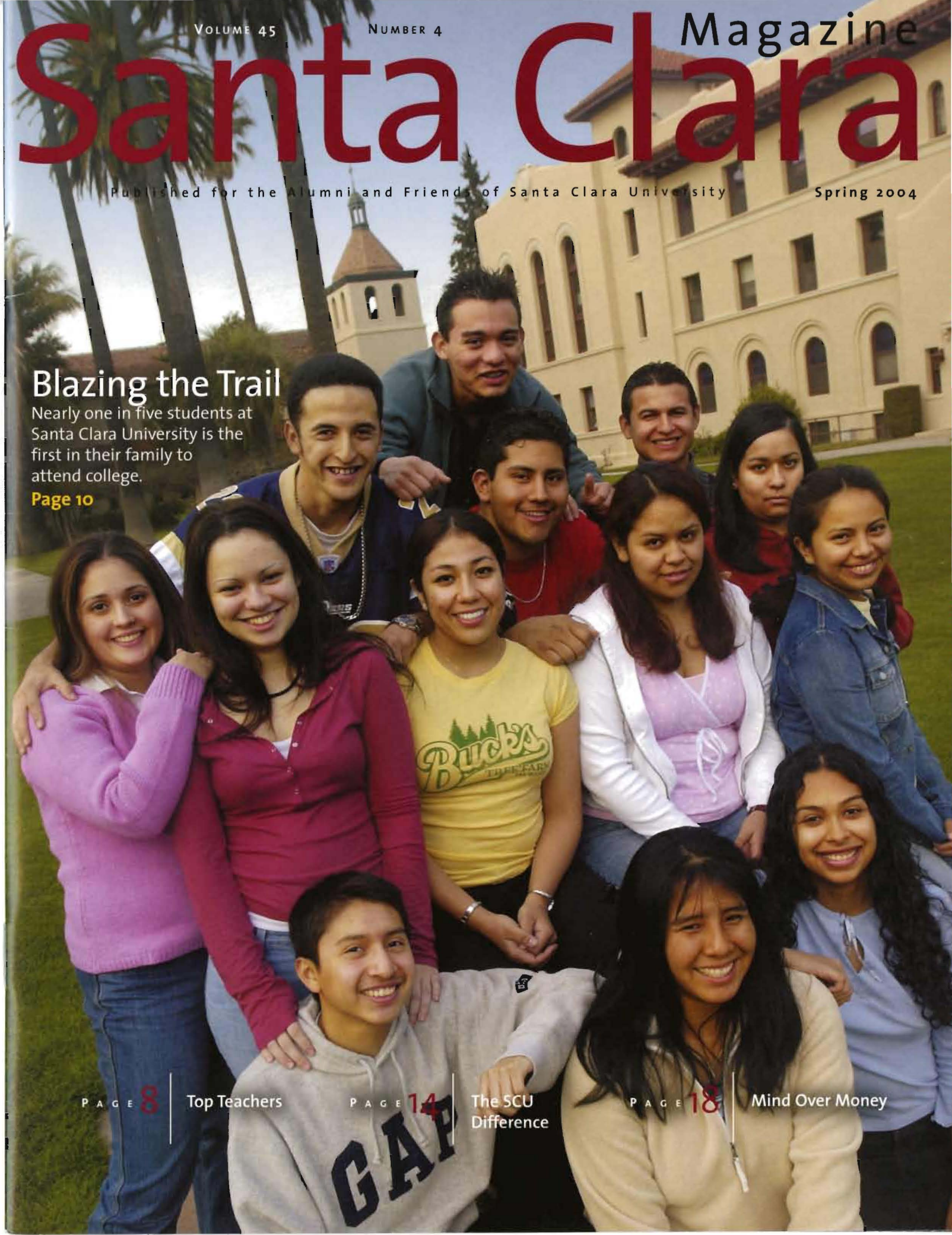
Nearly one in five students at Santa Clara University is the first in their family to attend college.

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# from the editor



## Blazing a trail

It took months to create the magazine's new Web site—[www.santaclaramagazine.com](http://www.santaclaramagazine.com)—but it didn't take long to realize the benefits of an online presence for the publication.

Many of you have used the site's convenient e-mail forms to send us a class note, letter to the editor, or story idea. We've since added a "Web Exclusives" section that features stories not seen in the printed publication and we plan to expand our archive of past issues this year. We also plan to add photo archives that will feature more images from the stories you read in this print edition. Bookmark [www.santaclaramagazine.com](http://www.santaclaramagazine.com) and check back regularly for story updates.

In this issue, our cover story about first-generation students—those who are the first in their family to attend college—is a tale of hope, perseverance, and success. Nearly 20 percent of SCU students are blazing this trail and many of them face greater challenges than do their peers. From financial concerns to adapting to an environment that no one in their family has experienced, these students face an uphill climb. See Page 10 to learn how SCU is making their transition to college a smoother one.

"The SCU Difference" (Page 15) details the transformational experiences all students can have at this University, from community-based learning to undergraduate research opportunities. Another SCU strength is our outstanding teachers, and on Page 8, Elizabeth (Kelley) Gillogly '93 profiles three who won top honors from the University for teaching excellence and curriculum innovation.

Two other top teachers, Santa Clara's resident financial experts, Hersh Shefrin and Meir Statman, discuss on Page 18 how their behavioral finance classes use psychology to help students understand how people behave when making decisions about money.

One financial decision that many alumni make is to support SCU. Alumni often say that their love for Santa Clara is what motivates them to give time and money to the University. Meet some couples who have done just that in our special campaign section on Page 22.

And speaking of giving, we would like to ask you to consider a gift to *Santa Clara Magazine*. We rely on the annual generosity of readers like you to fund nearly a quarter of our expenses. We don't run advertising and we don't charge a subscription fee, so your annual, tax-deductible gift is that much more valuable.

To reduce our postage costs this year, we've included the annual appeal letter and envelope in this issue of the magazine. Please consider making a gift, in any amount. Every dollar is used solely for the production of the publication. If your magazine does not include an envelope and you want to make a gift, please send it to *Santa Clara Magazine*, 500 El Camino Real, Santa Clara, CA, 95053-1500.

Sincerely,

Adam Breen, Editor

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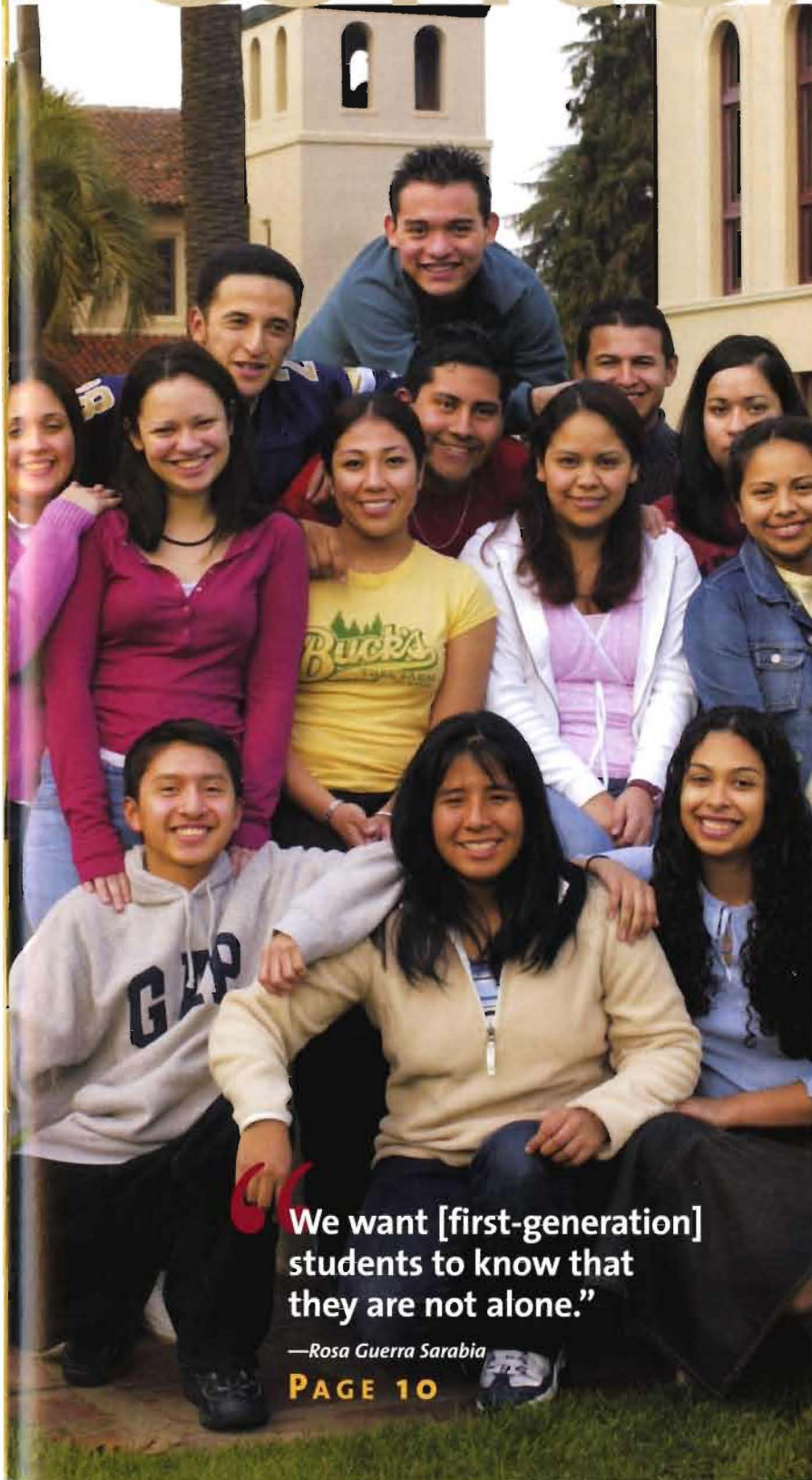
*Santa Clara Magazine* (USPS# 609-240) is published quarterly, February, May, August, and November, by the Office of Communications and Marketing, Santa Clara University, Santa Clara, CA. Periodical postage paid at Santa Clara, CA, and at additional mailing office. Postmaster send address changes to Santa Clara Magazine, c/o Donohoe Alumni House, Santa Clara University, Santa Clara, CA 95053-1505.

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SPRING 2004



**“We want [first-generation] students to know that they are not alone.”**

—Rosa Guerra Sarabia

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**By Victoria Hendel De La O.** There are many unique challenges and rewards for the hundreds of first-generation college students at SCU.

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**By Margaret Avritt.** The value of an SCU education goes beyond statistics and scores. Students at this university have experiences that engage and transform them.

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COVER PHOTO: CHARLES BARRY

# letters

## Soccer story was a kick

I enjoyed reading the article about the best sport in the world, and I am thrilled a movie was finally made about women's soccer ("Hit Movie Boosts SCU Soccer," Winter 2003). I am proud of what the SCU women's soccer team has accomplished, and they earned the right to be part of "Bend it Like Beckham." When the movie first came out, my soccer friends and I immediately went to watch it and we were excited to see a Santa Clara sweat-shirt on the big screen. When I hear about the SCU soccer program, I do think of it as being the best in the nation. The women playing on the team are my inspiration to give it my all on the soccer field. I am determined to keep practicing hard so someday I can be on the SCU women's soccer team, as well.

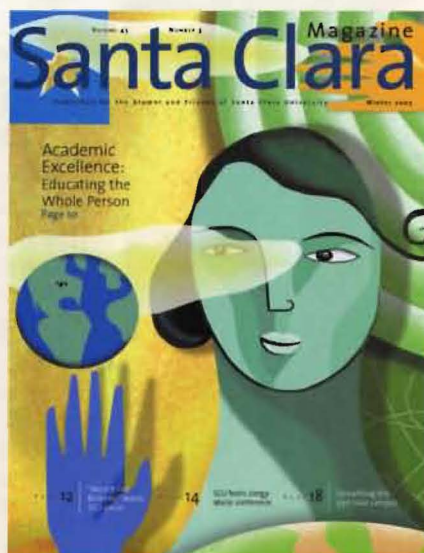
GRISELDA DENISE RAMIREZ  
Salinas

## Follow your conscience

I read with interest Mitch Finley's article entitled "Coming Home" in the Fall 2003 issue of *Santa Clara Magazine*. Mr. Finley explains well the situations involving many Catholics who have left the Church and chosen

## To Our Readers:

We welcome your letters in response to articles. Please limit copy to 200 words and include your hometown and class year (if appropriate) in your letter. Address correspondence to The Editor, *Santa Clara Magazine*, Santa Clara University, Santa Clara, CA, 95053-1500; fax, 408-554-5464; e-mail, [scmagazine@scu.edu](mailto:scmagazine@scu.edu). We may edit letters for style, clarity, civility, and length. Questions? Call 408-551-1840.



to return to it later. Mr. Finley's focus, to my thinking, seemed to involve people who "drifted" away from the Church for various personal reasons and then, still seeking a spiritual relationship with God, chose to return to the familiar.

For me, religion exists solely to assist humans in finding and maintaining a relationship with God and, hopefully, from that establishing a positive relationship with our fellow human beings. If a person does not find a specific religion helpful or conducive to fostering a positive relationship with God, then that person is entitled to—in fact is required to—seek some other vehicle to assist in developing such a relationship.

I constantly remind myself not to confuse the message with the messenger, but I find the "organizational" Catholic Church to be seriously dysfunctional and a hindrance to a prayerful and spiritual life.

While I must work and grow in my faith, the Church also is in need of reforming, as was clearly recognized by Martin Luther, John XXIII, and many others. I pray that day comes soon so I can joyously return to some semblance of the Church Jesus left us. Thank God, Santa Clara taught me to use my brain and think things through in all matters and to follow my conscience.

JON W. PETERSON '60  
Roseville, Calif.

## Opportunity lacks for women

Mitch Finley's article "Coming Home" was doomed to superficiality when he chose to interview only people who had chosen to return after leaving the church, and thus fit into his "prodigal child" model, symbolized by Brennan Doherty's outdated and insulting term "lapsed Catholics." Mr. Finley's conclusions would have been quite different had he also listened to former Catholics who left in prayerful response to God's call, rather than ignorance or immaturity—or were driven from "home" by evils more serious than he acknowledges.

I won Santa Clara's Religious Studies prize and Jesuit philosophy award, attended daily Mass in the Mission, and performed every possible liturgical and social justice ministry. Had I been male, I would have been able to follow my obvious vocation to priesthood. Instead, I became a lay theologian and spiritual director, and spent the years between my master's and doctoral study at Notre Dame as a crisis pregnancy counselor and Catholic worker/community member

“ I’ll throw in my lot with the American soldiers, firemen, and all of the brave others who know when something is worth fighting for.”

—Julie E. (Kennedy) Carlson MBA '89, Moraga

...serving the homeless. I have taught college-level theology, am a recognized expert on St. Gertrud of Helfta, and probably know more than Mr. Doherty ever will about church history and dogma. A few years ago, I discerned a call to move on and embrace the fullness of my call to ministry—a process confirmed by the full Spiritual Exercises in a 30-day silent retreat. The joy of this step was mixed with pain as I lost my best friend and beloved parish, and accepted a decrease in future teaching opportunities. I continue to love and honor the Catholic tradition, and people who are able to join—or stay—and be sustained by its life-giving aspects. I ask only for the same respect—for myself and my fellow pilgrims—from them.

LAURA GRIMES '86  
Portland, Ore.

**Anti-war arguments lack clarity**

I agree that “moral clarity” is difficult to discern in war, but I found it equally difficult to discern moral clarity in Mr. DeCosse’s defense of his conclusion that “[t]he war in Iraq, on balance, was unjust” (After Words, Winter 2003). Assuming, just for the sake of argument, that Saddam Hussein had no nuclear weapons, does that end the moral inquiry? What about his use of chemical weapons to exterminate innocent civilians? Does humanitarian intervention become immoral if it comes late after the fact? Is it too speculative to believe that Saddam would use his chemical and biological capabilities to support terrorism? Does preventing well-documented

torture and oppression not constitute just cause for intervention?

The war in Iraq and the international fight against terrorism may inspire new views on the ethical and moral use of military force. Contemporary moralists should scrutinize the ancient concept of “sovereignty,” which historically has prevented national leaders from being held accountable for their actions as individuals. The emerging concept of “preemptive strikes” also should be measured against today’s threats. There are many reasons to oppose the use of military force, but the United States’ actions in Iraq cannot be said to be immoral or unjust.

RET. COL. ROBERT MCFETRIDGE J.D. '81  
Washington, D.C.

**Consider the reasons for war**

David DeCosse leaves out a few important facts from his essay on the moral clarity of war. While he laments the “glacial” pace of changes in the Israeli-Palestinian conflict and our damaged relations with France, he sheds not a tear for—nor writes a word about—the 300,000 souls discovered in mass graves in Iraq. On his moral scale, the sad state of our relations with the U.N. is much more important than the prisoners (including young children) who languished in Saddam’s dungeons until we freed them. Why bother over a few industrial shredders used as instruments of torture when there’s looting going on in the immediate aftermath of the war?

He seems more upset that President Bush emphasized weapons of mass destruction rather than liberation as an argument for the war.

Ultimately the millions of people freed from Saddam’s grip will be better off no matter what argument received more emphasis.

Perhaps the deep thinkers in their lofty perches find these arguments too crude for their sophisticated view of the world. But I’ll throw in my lot with the American soldiers, firemen, and all of the brave others who know when something is worth fighting for. President Bush knows freedom is worth defending, even if David DeCosse does not.

JULIE E. (KENNEDY) CARLSON MBA '89  
Moraga

**Evil regime, not war, was unjust**

I was appalled by the opinion piece of David DeCosse in the Winter 2003 issue, in which he argues that “the war in Iraq, on balance, was unjust.” How could he come to such a conclusion? The existence of an estimated 325,000 mass grave sites in the country due to the perverted regime of Saddam Hussein (which for nearly three decades routinely tortured, raped, and executed the regime’s opponents as well as ordinary Iraqis—often in front of their horrified families) is all the justification and moral authority our president, or anyone with the power to stop it, needed. One has to question the judgment and motivations of someone of Mr. DeCosse’s standing at the University coming to the opposite conclusion.

JOHN MONTI '90  
Los Gatos

## An online look at Silicon Valley history

The Santa Clara University Archives will host a Web site, Silicon Valley History Online, that will feature 1,000 historical images representing a slice of the Valley's history.

A \$144,000 grant from the California State Library will fund the creation of the digital archive that will house images from the seven members of the Silicon Valley Local History Network.

These images, from original photographs, manuscripts, artifacts, and ephemera, will be used as curricular materials for students in grades K-12 as well as local residents, historians, research scholars, and the broader Internet community.

The selected images will provide glimpses of life in the Santa Clara Valley from the time of the Ohlone people, through the 18th century Mission Period, to the 19th and mid-20th century agricultural "Valley of Heart's Delight" era, and the late 20th century "Silicon Valley."

For more information, see [www.siliconvalleyhistory.org](http://www.siliconvalleyhistory.org) or [www.scu.edu/archives](http://www.scu.edu/archives) or contact University Archivist Anne McMahon by e-mail at [amcmahon@scu.edu](mailto:amcmahon@scu.edu) or by phone at 408-554-4117. 

## Business professor among most influential in IT

Dale Achabal, director of SCU's Retail Management Institute and associate dean of the Leavey School of Business, was recently recognized as being among the 50 most influential people in retail information technology by the industry publication *Executive Technology*. Achabal is the only academic included in the list. 



Dale Achabal

PHOTO: CHARLES BARRY

## A Schott in the arm for new Bronco baseball stadium



Stephen Schott '60, owner of the Oakland Athletics, agreed in January to give \$4 million toward the construction of a new SCU baseball stadium. Schott is a 1960 SCU alumnus and was a pitcher for the Broncos.

The 1,500-seat, grass-field stadium will be located east of the University's intramural and baseball practice fields, across El Camino Real at Campbell Avenue, and will be called the Stephen Schott Baseball Stadium.

Preliminary plans for the \$7.5 million project call for: chair-back seating, VIP suites, a clubhouse, locker rooms, press box, batting cages, concessions, ticket office, restrooms, and parking.

"I'm grateful to my classmate and former Santa Clara pitcher for his generous contribution," said SCU President Paul Locatelli, S.J. "This gift opens a new chapter for Bronco baseball by building on a fine tradition that Steve shares." Baseball has been played at the University since 1883.

Schott said, "This facility has been a long-time dream and is now a reality. We intend to build a state-of-the-art stadium," he said. "I am as excited as the rest of the athletic department and alumni about this project."


Schott, owner and managing partner of the A's since 1995, is president and owner of Citation Homes, Santa Clara. The former member of the Board of Trustees is part of a long legacy at SCU: His father, brother, son, one daughter, four nephews, three nieces, and his sister-in-law and brother-in-law hold Santa Clara degrees. Schott received the Distinguished Alumnus Award in 1989, and established a \$1 million endowment for the Stephen and Patricia Schott Professor in 1992.

"This is such an exciting time for the Bronco baseball program," said SCU baseball coach Mark O'Brien. "We are in the process of building a program that can return Santa Clara University to the College World Series. The construction of a new stadium will be a major factor in our ability to continue to attract the best players in the nation to compete for conference and national championships."

Cheryl Levick, SCU director of athletics and recreation, called the stadium "a long-awaited addition to our first-class athletics complex at Santa Clara University, and is a strong testament to the loyalty and dedication of our alumni."

## Record number of applicants for law school

This year's class of first-year law students was chosen from the largest number of applications ever received by the School of Law. The 246 full-time and 68 part-time students came from a record pool of 4,538 applicants—an increase of nearly 41 percent from the previous year. The class includes 48 percent women and 52 percent men. Forty-eight percent of the class is students of color.

The median undergraduate grade point average for entering law students is approximately 3.4 this year, and the median LSAT score is 158. The median age for full-time students is 25, and for part-time students is 31. 

## SCU Athletic Hall of Fame inducts eight new members

The Santa Clara University Athletic Hall of Fame welcomed eight new members in a November 2003 ceremony in the Leavey Center. This year's class of inductees brings the total number of members in the Hall of Fame, which was established in 1962, to 223 individuals and one team.

The eight new members of the Hall are: Brandi Chastain '91 (soccer); Bill Connolly '65 (baseball); Bill Duffy '82 (basketball); Gary Hoffman '83 (football); Paul Holocher '91 (soccer); Melissa King-Fisher '93 (basketball); Gary Podesta (lacrosse); and Eric Yamamoto '90 (soccer).

**Chastain** was one of the top players in Santa Clara women's soccer history and continues to be one of the sport's most recognizable figures. She was a two-time All-America selection for SCU and, in 1989, led the team to its first-ever postseason appearance. In 1990 she led the team to a No. 1 national ranking and the NCAA semifinals and was named the national player of the year. She gained fame when her penalty kick gave the women's World Cup team a win over China in the 1999 finals.

**Connolly** was a member of the 1962 Bronco baseball team that played in the championship game at the College World Series and spent the majority of the season ranked No. 1 in the nation. He is the chairman of the Fresno Grizzlies, the Triple-A affiliate of the San Francisco Giants.

**Duffy** played two seasons on the Santa Clara basketball team after transferring from the University of Minnesota, leading the team in assists and steals as a junior and, despite suffering a broken wrist, in scoring as a senior. He was a team captain and a two-time All-Northern California selection while at SCU.



From left to right: Eric Yamamoto, Paul Holocher, Brandi Chastain, Bill Connolly, Melissa King-Fisher, Gary Podesta, Bill Duffy, and Gary Hoffman.

He is considered one of the top agents in professional sports.

During his football career at Santa Clara, **Gary Hoffman** earned Associated Press Little All-America first-team honors and was a first-team All-Western Football Conference selection. Hoffman played professionally for the Green Bay Packers and now serves as the general sales manager for Romania's RV Center in Eugene, Ore.

**Holocher** ended his four-year men's soccer career in 1991 as the Broncos' career scoring leader, team captain, and an All-American. As a sophomore, he helped lead the Broncos to the school's first-ever national title and was twice named to the All-West Coast Conference honor team. He is the head men's soccer coach at U.C.-Santa Cruz.


**King-Fisher** completed her four-year basketball career at SCU as the school's leading scorer and the third-highest scorer in West Coast Conference history. She remains at the top of the school charts for scoring, field goals, three-point field goals, free throws, and steals. A three-time All-WCC selection, she led the Broncos to three straight WCC championships and the National Women's Invitational Tournament title in 1991. She was

named Kodak honorable mention All-America as a senior.

**Podesta** came to SCU in 1983 as the men's lacrosse coach and served in that capacity for 16 years. He led the Broncos to nine West Coast Lacrosse League playoffs, four league semifinal appearances, and one championship game. Twenty-five of his players were named WCLL all-stars.

**Yamamoto**, a member of the Bronco men's soccer coaching staff, is the only multiple Academic All-America selection in SCU soccer history. A four-time all-conference selection as goalkeeper, he has the third lowest career goals-against average in school history.

University President Paul Locatelli, S.J., credited the inductees with success beyond athletics.

"Many student-athletes, taking what they have learned in the classroom and on the court or playing field, have brought their leadership, teamwork, and desire to always do their best to their families, careers, and communities," Locatelli said. "Those honored tonight join a distinguished group who have brought special honor and renown to Santa Clara both as outstanding athletes and as committed citizens." 



# sports roundup

## Men's soccer advances to College Cup

The Santa Clara's men's soccer team enjoyed another successful season, finishing with a 16-4-4 record that included an appearance in the 2003 College Cup, a 5-1-0 league mark, and a ninth West Coast Conference championship.

Head coach Cameron Rast was named the league's 2003 Coach of the Year, becoming the first person ever to win individual playing and coaching honors in league history. He was twice named the WCC's Defender of the



PHOTO: SCU ATHLETICS

Year during his playing days.

In addition to Rast's accolades, Will Weatherly, Steve Cronin, and Ryan Cochrane all earned All-WCC first-team honors. Freshman Erik Ustruck garnered second-team all-league accolades.

Sophomore

Kelechi Igwe earned a spot on the All-WCC honorable mention squad.

The Broncos advanced to the NCAA tournament for the 14th time and were among the final four teams, despite playing most matches without Cochrane and Cronin, who left the team due to commitments with the U.S. Under-20 National Team that participated in the FIFA World Youth Championships in the United Arab Emirates.

The Broncos dropped a 1-0 double-overtime match to eventual champion Indiana at the College Cup in Columbus, Ohio. The women's soccer team was ranked third in the country when its season ended with a 3-0 loss

to top-seeded and undefeated North Carolina in an NCAA quarterfinal match.

## SCU to host WCC basketball tournament

The WCC Men's and Women's Basketball Tournament will return to the Leavey Center this March to determine which men's and women's teams will represent the league in the NCAA Tournament. Scheduled for March 4-8, tickets are now on sale through the SCU Athletic Ticket Office by calling 408-554-4660 during business hours or by logging on to [www.santaclarabroncos.com](http://www.santaclarabroncos.com).

## Men's tennis honored for community service

The Santa Clara men's tennis program, led by second-year head coach George Husack, received the inaugural United States Tennis Association and Intercollegiate Tennis Association Community Service Award for the Northern California Section. The award honors a coach for significant contributions in developing community-based tennis programs.

In June, the tennis program successfully completed the Pathways to Success Program (PSP) through a partnership with Youth Tennis Advantage and local middle-school Peter Burnett Academy. An after-school pilot program designed to expose low-income students to the college environment, PSP began last spring at Santa Clara with six weeks of tennis instruction and development, academic tutoring, and personal mentoring. Coaches and players from both Bronco tennis teams worked with up to 16 Peter Burnett Academy students twice a week at the SCU Tennis Center.

In November, the team hosted a day of tennis, food, and fun for nearly 50 boys and girls of Youth Tennis Advantage in San Francisco and Oakland.

"The goal of the University and our tennis program is to develop the whole person," Husack says. "This is done in the classroom, on the courts, and in day-to-day life."

## Potter earns All-American status again

Volleyball middle blocker Becky Potter earned third-team All-American honors after leading the Broncos to a 20-11 record and the program's sixth-straight appearance in the NCAA tournament. The award is her second All-American honor in as many years. The senior earned second-team honors in 2002 as a junior, which marked the first-ever All-American selection in Santa Clara volleyball history.

PHOTO: SCU ATHLETICS



Becky Potter

## Athletes find success in the classroom as well

Seven SCU student-athletes were named to the 2003 West Coast Conference Fall All-Academic team, including five from men's and women's cross-country teams. Benjamin Gauen and Pat Green from men's cross country; Robin Bell, Katie Hansen, and Cara Payne from women's cross country; Megan Kakadelas of women's soccer; and Will Weatherly of men's soccer were among the 64 athletes honored by the conference. To be considered, a student-athlete must earn at least a 3.20 cumulative grade point average, while also being a significant contributor to his or her team.

[www.santaclarabroncos.com](http://www.santaclarabroncos.com)

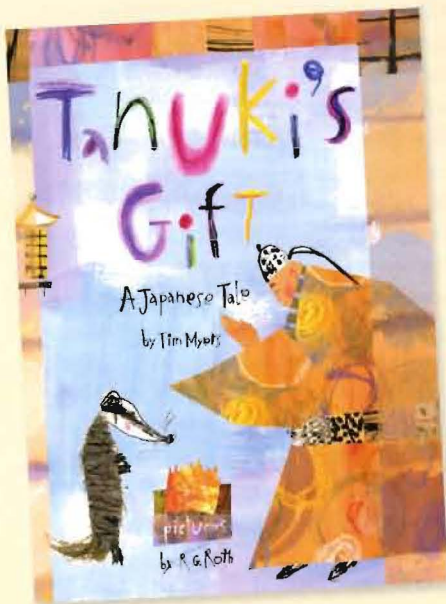
"The tale of *Tanuki's Gift* is adroitly told... lovely and entertaining."

—*New York Times*

## Japanese tale makes a charming children's book

The tale is adroitly told...lovely and entertaining," wrote the *New York Times* of Tim Myers' latest book, *Tanuki's Gift* (2003, Marshall Cavendish, \$16.95, ages 5 to 8). In this retelling of a Japanese folk tale, a priest is visited by a *tanuki*, or raccoon-dog, which is a figure in Japanese tales that often is tricky and sly. However, the *tanuki* in this story teaches the monk and the reader a great lesson about desire and friendship. The beautiful and wry collage-style illustrations by R. G. Roth enhance the tale.

Myers, who teaches in SCU's Graduate Studies in Education Program, and his wife, Priscilla, who is the director of SCU's Reading and Learning Center, taught at the American School in Japan, in



Tokyo, during the mid-80's. "It was there I first began learning about Japanese folklore," says Myers. "I'm a professional storyteller," he continues, "and I don't know if I can describe the excitement of suddenly encountering an entirely new folktale tradition... This tradition is incredibly rich. I was enchanted from the start."

A genuine Japanese folktale inspired *Tanuki's Gift*, says Myers, and, he says, "My favorite aspect of this story is the way it allowed me to look at some serious spiritual issues in a very unlikely format."

"I was captivated by what this folk expression said, by implication, about certain traditional Buddhist ideas," he explains. "The First Noble Truth says that desire, or *dukkha*, is the source of all suffering—and this monk in the story has clearly set himself against worldly illusions. But the story goes on to praise desire, particularly in the form of love."

Myers is the author of another children's book, *Basho and the Fox*, and he is a published poet as well. He says he loves writing for kids, even though "it presents unique difficulties...because children, though they of course possess the full range of humanity, are also in many ways almost a different species...The first trick is to get past your own adulthood and actually see them, see the world through their eyes."

Myers adds that he is glad to be at SCU. "By its very nature, the SCU community has inspired me as a writer," he says. "Priscilla and I absolutely love it here—for the gener-

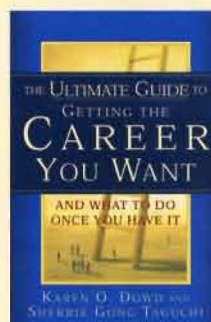
ally warm and welcoming atmosphere, for the incredibly high quality of the people and programs, for the cultural and intellectual offerings, and not least because it's a faith community—but in the widest possible sense of that term," he explains.

## Alumna offers career guidance

Our book was written to provide hope, inspiration, and practical strategies, advice, and tools for those in the throes of job searches, career transitions, or figuring out what's important and meaningful to them in their work-lives," says Sherrie (Gong) Taguchi '83, the co-author of *The Ultimate Guide to Getting the Career You Want and What to Do Once You Have It* (2004, McGraw Hill, \$14.95). Taguchi, who earned an MBA from Stanford and served as the assistant dean and

director of the Stanford MBA Career Management Center, and her co-author, Karen O. Dowd, have filled this book with plenty of thought-provoking ideas, as well as practical step-by-step exercises, tools, and strategies to help readers with all aspects of career management.

Associate Editor Elizabeth Kelley Gillogly '93 edits this page. Suggestions and review copies can be sent to her attention at the Santa Clara Magazine office, or e-mail her at [egillogly@scu.edu](mailto:egillogly@scu.edu). Books by campus authors are available at the SCU campus bookstore.



# Top Teachers

Brutocao Awards  
honor SCU  
professors

By Elizabeth Kelley Gillogly '93

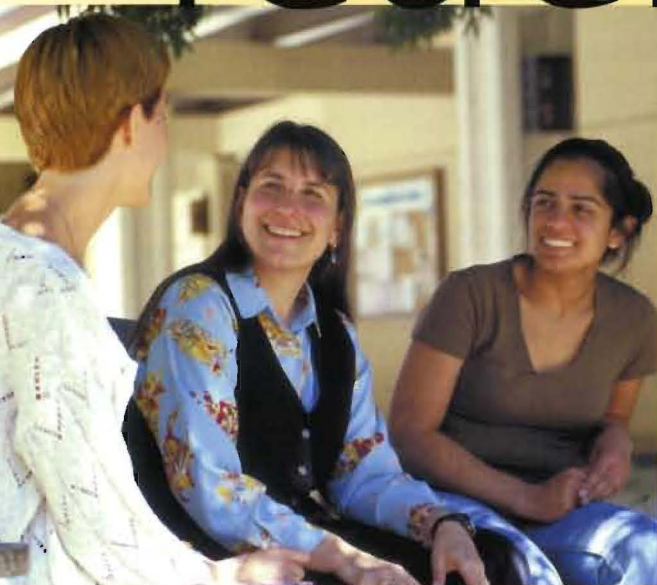


PHOTO: CHARLES BARRY

Linda Brunauer (center), the 2003 winner of the Louis and Dorina Brutocao Award for Teaching Excellence, says the honor is “I derive an enormous amount of satisfaction from having the opportunity to work closely with so many bright, motivated students.”

“**B**iochemistry made fun? No way! At least that is what I thought until I met Dr. Linda Brunauer,” wrote George Kallingal '02 in his nomination letter for this year's winner of the Louis and Dorina Brutocao Award for Teaching Excellence.

The award is one of two that is sponsored by the Brutocao Family Foundation, which represents an extended family that, over the past 40 years, has had 20 members graduate from SCU. Dr. Rudolf Brutocao '74, a 2002 recipient of the SCU Alumni Association's Ignatian Award and manager of the foundation, says the family loves SCU and is very proud of its association with it.

## The Louis and Dorina Brutocao Award for Teaching Excellence

Established in 1987, the Louis and Dorina Brutocao Award for Teaching Excellence is Santa Clara's highest award for teaching. The award is designed to recognize those teachers who have had a deep and lasting impact on the lives of students. It is a unique honor because the nominations don't come from faculty or administrators. They come from students and alumni, the very people who have been touched by these top teachers.

The 2003 winner, Linda Brunauer, joined the University in 1988, and teaches both upper- and lower-division chemistry courses. She also conducts research with students and serves as an adviser to students in the Chemistry Club. In numerous nomination letters from students and alumni, Brunauer is cited as the inspiration for going into science and medicine as a career, an outstanding role model for women, and a creative, approachable, and engaged teacher who makes learning enjoyable.

Brunauer says she was “surprised, amazed, and very, very honored” to be selected. “This has definitely been one of the high points of my career,” she adds. “I've wanted to teach since I was a kid,” she explains, pointing to many “absolutely amazing teachers” she had through the years who inspired her.

Brunauer says she loves teaching at Santa Clara. “I derive an enor-

mous amount of satisfaction from having the opportunity to work closely with so many bright, motivated students,” she says.

## The Brutocao Family Foundation Award for Curriculum Innovation

Established in 1992, the Brutocao Family Foundation Award for Curriculum Innovation honors faculty members who have brought to the classroom new approaches to teaching and learning and whose ideas and innovations can be applied by colleagues in their teaching.

The 2003 winners are Henry Demmert, economics, and Steven Wade, accounting and finance, who created a freshman-level busi-

ness course, Contemporary American Business. In his nomination letter, business school dean Barry Posner called the course “the foundation of all undergraduate coursework in the School of Business.” The course, he wrote, “exposes freshmen to the essential concepts and vocabulary of the world of business.”

PHOTO: CHARLES BARRY

Perhaps the most unique and effective aspect of this course is that Demmert and Wade recruited retired business executives to teach it, including Bob Finocchio '73, former CEO and chairman of Informix and 3Com, Kevin Walsh, former senior vice president at Sun Microsystems, and Barbara Kamm, former senior vice president of Silicon Valley Bank. (Wade, who spent 20 years in business before coming to teach at SCU, also teaches a section of the course.) Though they use the same textbook across the sections, the executives have plenty of freedom to be creative in how they conduct their classes. According to Posner, the faculty meets often to discuss course material, classroom challenges, and guest speakers, which helps improve all sections of the course.

Wade and Demmert say the Brutocao award was a validation of their efforts to create something different and effective. “I was very pleased because the course was an experiment in many ways,” says Wade. “Those of us involved in developing and teaching it were convinced that the experiment was a success and we are glad the University shares our belief.”

Demmert agrees. “I was surprised but also very gratified when I found that Steve and I had won the Brutocao,” he says, adding that he believes the course “has made genuine contributions to the education of our undergraduate business students, not just in the subject area but also by allowing our freshman to interact with high-level business executives right from the get-go.”

The two have something else in common. When asked, “What is the best thing about teaching at SCU?” they both reply, “The students.”

“After 35 years in the classroom, I still think that is the best part of my job,” adds Demmert.



Accounting and finance Professor Steven Wade, right, speaks with student John Von Dollen. Wade was honored for curriculum innovation.



## Nominate Your Favorite Teacher

Do you have a favorite teacher from your days at SCU who is still teaching at the University? Consider nominating him or her for The Louis And Dorina Brutocao Award For Teaching Excellence. Complete nomination guidelines are available online at [www.scu.edu/facultydevelopment/awards.cfm](http://www.scu.edu/facultydevelopment/awards.cfm) or e-mail [hmoritz@scu.edu](mailto:hmoritz@scu.edu) or call 408-554-4366.

Letters of nomination should include the faculty member's name and department, and examples of the nominee's teaching excellence and of the lasting influence the faculty member has had on you. Be sure the professor you choose to nominate hasn't previously won the award (see list below), as it cannot be given to the same person twice.

**The deadline for receipt of alumni nominations is March 15, 2004.**

### Previous Winners of the Brutocao Award for Teaching Excellence

Rose Marie Beebe, Modern Languages and Literatures (2002)

William Greenwalt, Classics (2001)

Mario Belotti, Economics (2000)

Ann Brady, English (1999)

Robert Senkewicz, History (1998)

Frederick White, English (1997)

Steven Chiesa, Civil Engineering (1996)

Robert Pfeiffer, Chemistry (1995)

Frederick Parrella, Religious Studies (1994)

George Giacomini, History (1993)

Eric Hanson, Political Science (1992)

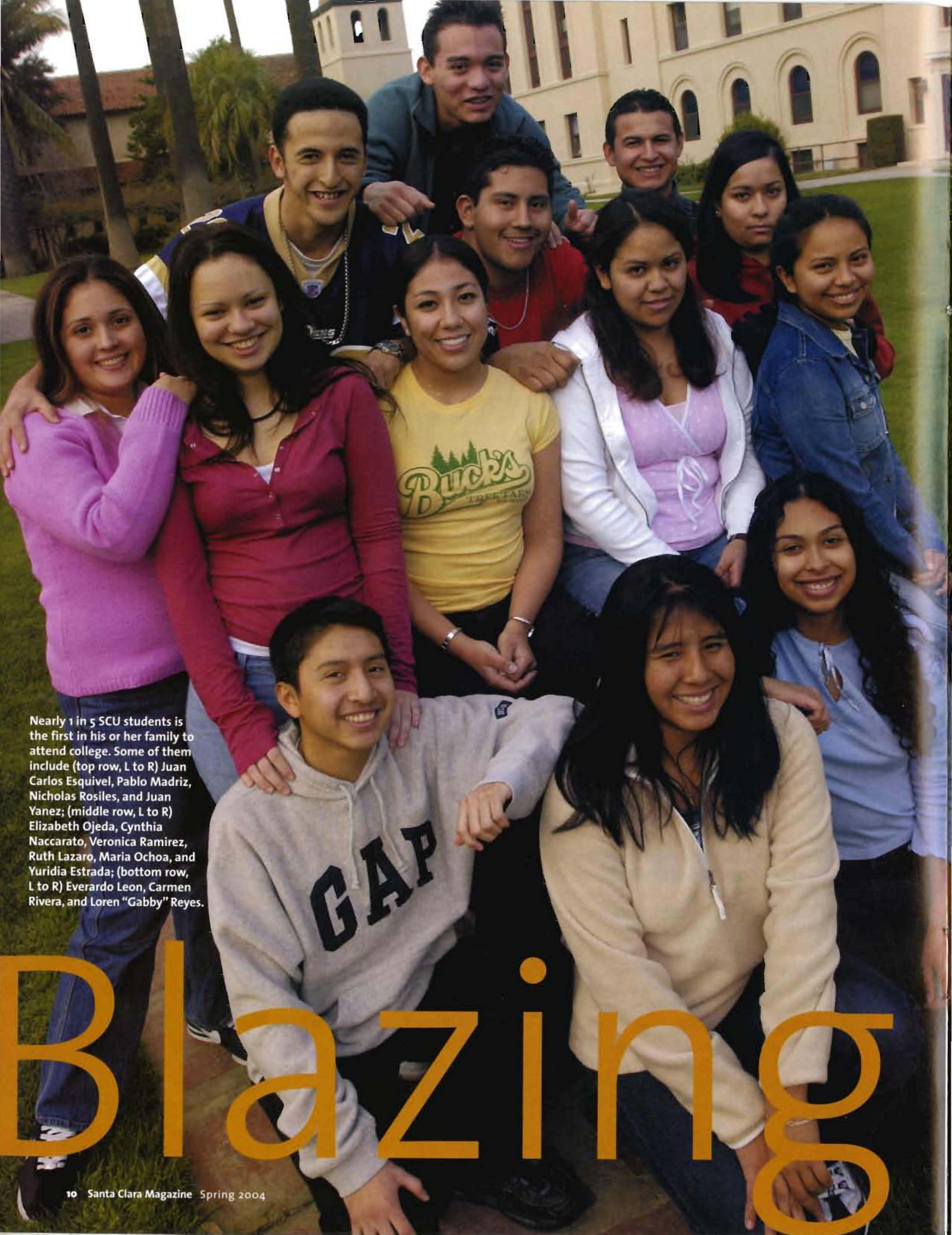
Eugene Fisher, Mechanical Engineering (1991)

Carolyn Mitchell, English (1990)

Timothy O'Keefe, History (1989)

Gerald Markle, Applied Mathematics (1988)

Theodore Mackin, S.J., Religious Studies (1987)



Nearly 1 in 5 SCU students is the first in his or her family to attend college. Some of them include (top row, L to R) Juan Carlos Esquivel, Pablo Madriz, Nicholas Rosiles, and Juan Yanez; (middle row, L to R) Elizabeth Ojeda, Cynthia Naccarato, Veronica Ramirez, Ruth Lazaro, Maria Ochoa, and Yuridia Estrada; (bottom row, L to R) Everardo Leon, Carmen Rivera, and Loren "Gabby" Reyes.

# Blazing



By Victoria Hendel De La O

## First-Generation Students at Santa Clara University

**W**hen Clara Chu '03 crossed the stage at Buck Shaw Stadium to collect her diploma last June, she experienced a mix of emotions. Like any other graduate, she mostly felt a great sense of pride at having finished what she started four years prior. Unable to find her family in the sea of onlookers, Chu turned to the sociology faculty who had supported her through her four years at SCU, said "thank you," and walked off the stage as another success story. But Chu might have been just a little more anxious and excited than her classmates. After all, there was a time when she was fairly certain that she would never even go to college.

# the Trail

# “It’s hard to separate the difficulties of being a first-generation student from class and cultural issues, because they often intersect.”

—SCU Sociology Professor Laura Nichols

Like approximately 20 percent of SCU’s student body, Chu was a first-generation college student, meaning neither of her parents graduated from a four-year college. The challenges inherent in being the first person in a family to attend a university might seem minimal from an outside perspective. However, first-generation students tell a different story.

It was these stories that motivated SCU Sociology Professor Laura Nichols to delve deeper into the issues facing first-generation students. While teaching a social stratifications class, Nichols read journal entries by two first-generation students and felt they could help other students better identify with the concepts they were learning in class. She obtained a grant from SCU’s Center for Multicultural Learning and began working with first-generation students to document their stories. The result was *Entering the Ivory Tower*, a collection of 10 essays by SCU students. Nichols routinely uses the booklet in her sociology classes to illustrate the role that race, class, and gender play in people’s lives.

“There are many additional hurdles that these students face, some of them obvious and some of them more subtle. It’s hard to separate the difficulties of being a first-generation student from class and cultural issues, because they often intersect,” Nichols says.

This was certainly true for Chu, who was surprised at the difficulty of adapting to a new social and economic environment when she first arrived at Santa Clara. “The financial differences were hard. My friends would go out shopping and buy things I would never have the money to even consider. They weren’t working two jobs or sending money home to their families,” she says.

Patricia Castorena ’02 identifies with those challenges. Although she was accepted into SCU on her own merit, Castorena found the transition into the university setting difficult. Her first year, she suffered from “impostor syn-

drome” and felt she may have only been accepted because she was Mexican. “Over time, I slowly began to see that I was more than the sum total of my transcripts, and that my letters of recommendation and my personal essay had revealed my potential,” she says. “But it was hard at first.”

## Pulled in opposite directions

Nichols says that one of the most basic problems that first-generation students encounter is a lack of understanding of the university system. “Many students take for granted that they can get guidance from their parents about dealing with college-related issues such as selecting classes and applying for financial aid. First-generation students don’t have that option,” she says.

Both Chu and Castorena say they were also unprepared for the rigorous academic standard at SCU. “I had done okay before, so everyone just thought I would continue to be fine,” Castorena says. “My family was very supportive, but they really didn’t know how to help.”

Because parents of first-generation students are less likely to understand the demands of college-level coursework, there can be unrealistic expectations. “Sometimes, families still expect their children to be around as much as they were before,” Nichols says. “Since students often feel that family comes first, they will be home when they are needed, even if

it means less study time. Consequently, first-generation students feel like they have a foot in two different directions.”

In her essay, “No Hay Mal Que Por Bien No Venga” from *Entering the Ivory Tower*, Castorena writes, “Although I tried my best to go home every weekend, I also needed to stay at school to work on projects and to study for midterms. My mom got used to me coming home every weekend and it became an expectation I could



PHOTO: CHARLES BARRY

SCU last year began a summer bridge program aimed at helping first-generation students such as Nhu-Y Le, above, make the transition to Santa Clara.



PHOTO: CHARLES BARRY

Research shows that first-generation students, such as Nichol Rideau, above, do just as well as other students after graduation. Studies also show that when one family member succeeds in college, younger siblings are encouraged to follow suit.

not always meet. There were many times that year (and subsequent years) that I felt torn between school responsibilities and family responsibilities.”

One of the more subtle differences between first-generation students and their peers is a lack of what Nichols refers to as “social and cultural capital.” “It can be a lot easier to get an internship in a company if you have a family member or friend that works there,” Nichols says. Clara Chu remembers hearing professors discussing Europe and other countries. “Many of my friends had been there on trips with their families. But I had no point of reference,” she says.

All of these factors can leave first-generation students feeling confused and frustrated. Left to fend for themselves, and too embarrassed or afraid to ask for help, these students often feel like outsiders. Consequently, Nichols says, many first-generation freshmen don’t make it to their sophomore year.

### Building bridges

“The good news is that studies show that first-generation students do just as well as other students once they graduate,” Nichols says. “This means that we have a real chance to catch students up at the college level.”

Rosa Guerra Sarabia agrees. Last summer, Sarabia, the Leadership, Excellence, and Academic Development (LEAD) Program coordinator at SCU, began a new summer bridge program, aimed at helping first-generation students make the transition to Santa Clara. “As a first-generation student myself, I know what it’s like not to know where to turn for help. We want students to know that they are not alone, and I think this program can make a difference,” she says.

The summer bridge program brought 30 first-generation students and students of color to campus two weeks before the start of the school year. These students started their English and Environmental Science classes early, while attending workshops on study skills, financial aid issues, test taking, and other important topics. Besides the bridge program,

the LEAD Program, which was partially funded by a three-year Irvine grant, includes a summer orientation for first-generation students

and a parent outreach program. “Parents get the chance to visit campus and then we stay in touch with them via a newsletter so that they can gain a better understanding of what their child is experiencing throughout the year,” Sarabia says. For example, parents will be notified that finals are coming up and students may need more time to study.

President Paul Locatelli, S.J. ’60, was himself a first-generation college student and understands the importance of programs like LEAD. “Since its founding in 1851, Santa Clara has educated students who were the first members of their family to attend college. That commitment continues today because all of us at Santa Clara know that such an education is important to these students, their families, and society. We want them to be successful and to learn what it takes to become socially responsible citizens who will leaven society for good.”

“I was the first member of my family to attend college, and so I know that it is sometimes a very difficult change in life. We are committed to the success of this program that has been designed to help these students and their parents make the transition to Santa Clara and to the demands of university life,” Locatelli says.

Patricia Castorena, who now works at SCU’s East San Jose Community Law Center helping immigrants, wholeheartedly supports programs that give students some additional help. “I don’t think first-generation students need their hands held, but they do need that extra little push.” And the benefits of that “extra little push” can have far-reaching ramifications. Research shows that when one family member succeeds in college, younger siblings are encouraged to follow suit. As Clara Chu was receiving her diploma, her brother, Jacob, was in the stands applauding. He is now a sophomore at SCU.

—Victoria Hendel De La O is a writer/editor at Santa Clara University.





# The SCU



SCU students have unique access to resources that can engage and transform them

By Margaret Avritt



SCU Assistant Professor of Chemistry Michael Carrasco, at left, works with students such as Iana Serafimova, center, and Ryan Brown on research projects. "If you're a chemistry major here," Carrasco says, "there is lab space for you."

# Difference

**W**hat can a student get from an SCU education that he or she is unlikely to get at another institution of higher education? Small classes, a 12-to-1 student/faculty ratio, and some of the best graduation and retention rates in the country are reasons why SCU is ranked so highly every year by *U.S. News and World Report*. However, the numbers tell only part of the story. They speak to resources and opportunities but not to whether students actually take advantage of them. Positive student outcomes are the true measures of the value of higher education for a student.

SCU has avoided some of the worst problems that confront college students in public universities. Budget pressures in California and the nation are crunching public institutions and their students. Still, SCU students have far better access than their peers at other universities to required courses, not only as freshmen and sophomores, but also as upperclassmen who need courses in their majors to graduate. SCU students are graduating on time. (See box on Page 16.) Graduating earlier usually means entering the job

SCU students have far better access than their peers at other universities to required courses, not only as freshmen and sophomores, but also as upperclassmen who need courses in their majors to graduate.

PHOTO: CHARLES BARRY



Robert Brancatelli, an assistant professor of religious studies, linked his beginning religious studies class with an English composition class to create an environment that encouraged students to continue their dialogue outside of the classroom.

market sooner, which compensates for some of the higher upfront costs associated with private universities.

### In the classroom and beyond

SCU students are not taught by graduate assistants, and class sizes

are small (the average class size is 25 students).

SCU students have unusual access to faculty, cutting-edge facilities, and research opportunities. Many undergraduates participate in intensive research programs during the academic year and over the summer, receiving individual instruction from their faculty mentors.

Take the example of Assistant Professor Michael Carrasco, who works with chemistry majors on research projects. "One of the things that Santa Clara offers, and which is hard to get in a research university, is the ability for anyone who wants research experience to get it," Carrasco says. "If you're a chemistry major here, there is lab space for you, there is lab time available to you, and there is the opportunity to work one-on-one with faculty."

The intentional structuring of the learning environment engages chemistry students. Carrasco recently worked with chemistry majors to study the effects of attached molecules on peptide structure and function. Someday, their research could aid in the discovery of simple derivatives to be added to protein pharmaceuticals to better control the digestion or activation of a drug. The students were not engaged in hypotheticals or busywork. They were engaged in real-world research that matters. This is evident in publication of two papers on their research in scholarly journals by Carrasco and his students.

At the same time Carrasco is engaging his students in important bio-organic chemical research, he is also creating for them a learning experience that transcends the specific project. "Undergraduate research is ... a great way to learn all kinds of things that you can't learn in the classroom.... When you learn how to problem-solve on your feet and find out things independently, those skills translate to anything you do," Carrasco says.

### Student life and learning

SCU's commitment to Residential Learning Communities (RLCs) is another example of designing an environment that fosters outstanding experiences for students. All entering freshmen join one of the nine RLCs. These communities have common elements, including courses specific to the community, a shared living environment, and opportunities to gather informally with faculty. And yet each RLC maintains its own thematic focus—from Loyola RLC, where the emphasis is on the Jesuit tradition of faith and justice, to Education for a Sustainable Future RLC, which emphasizes balancing environmental and social needs.

## Heading toward a diploma

SCU's graduation rate is the fourth best in the nation among masters' universities. The national average for graduating in six years among all universities and colleges was 54 percent in 2001.

Among SCU students:

- 76 percent graduate in 4 years
- 80 percent graduate in 5 years
- 81 percent graduate in 6 years

Source: *The National Information Center for Higher Education Policymaking and Analysis.*



### The University:

- Is ranked number two among masters' universities in the West for the 14th straight year.
- Has the second highest freshman retention rate—93 percent.
- Is deemed a "best-value school," based on a formula relating a school's academic quality to the cost of attendance.

Source: *U.S. News and World Report* (see [www.usnews.com](http://www.usnews.com) for more information)



In the fall of 2002, Lecturer Doug Sweet (English) and Assistant Professor Robert Brancatelli (religious studies) linked their English composition and beginning religious studies classes for the same roster of first-term freshmen from Xavier RLC. The basis of their linked courses was their shared immersion trip to El Salvador. The two instructors planned their syllabi, readings, and schedules together.

The students read and discussed some difficult academic texts from a novel set during the Salvadoran Civil War, Oscar Romero's pastoral letters, and a complex treatise on the relationship between liberation theology and economic globalization. Sophomore Meredith Swinehart, who was in the linked classes, says, "Each of the two linked courses was taught within the context of El Salvador. However, the material and relevant areas of exploration differed greatly for each course—one was taught from a religious standpoint, and the other focused on an examination of ideologies. Thus, our professors challenged us from every possible angle. We gained ... knowledge that applies far beyond El Salvador."

**"Because we not only learn but also live together, students in the linked courses discussed in the dorm the issues raised by our classes."**

—Meredith Swinehart

The students learned to examine the connections between what they learned and what they came into the classes already believing. Brancatelli says, "Many changed their political opinions and even worldviews during the 10 weeks we spent together."

Beyond presenting material from an array of perspectives and even beyond fostering an appreciation for social justice, the instructors created an environment in which the students were encouraged to continue their conversations beyond the classroom. The students became so engaged with the

material that they shared it with other RLC members not enrolled in the classes.

"Because we not only learn but also live together, students in the linked courses discussed in the dorm the issues raised by our classes," Swinehart says. "We did so, not in working on an assignment, but because we felt the issues to be important. In doing so, we bonded as scholars and reinforced what we were learning in class."

Brancatelli says that outside the classroom is, perhaps "where most of the real learning occurred. And perhaps this is the professor's role in this situation: to spark, ignite and inspire 'after-hours' learning."

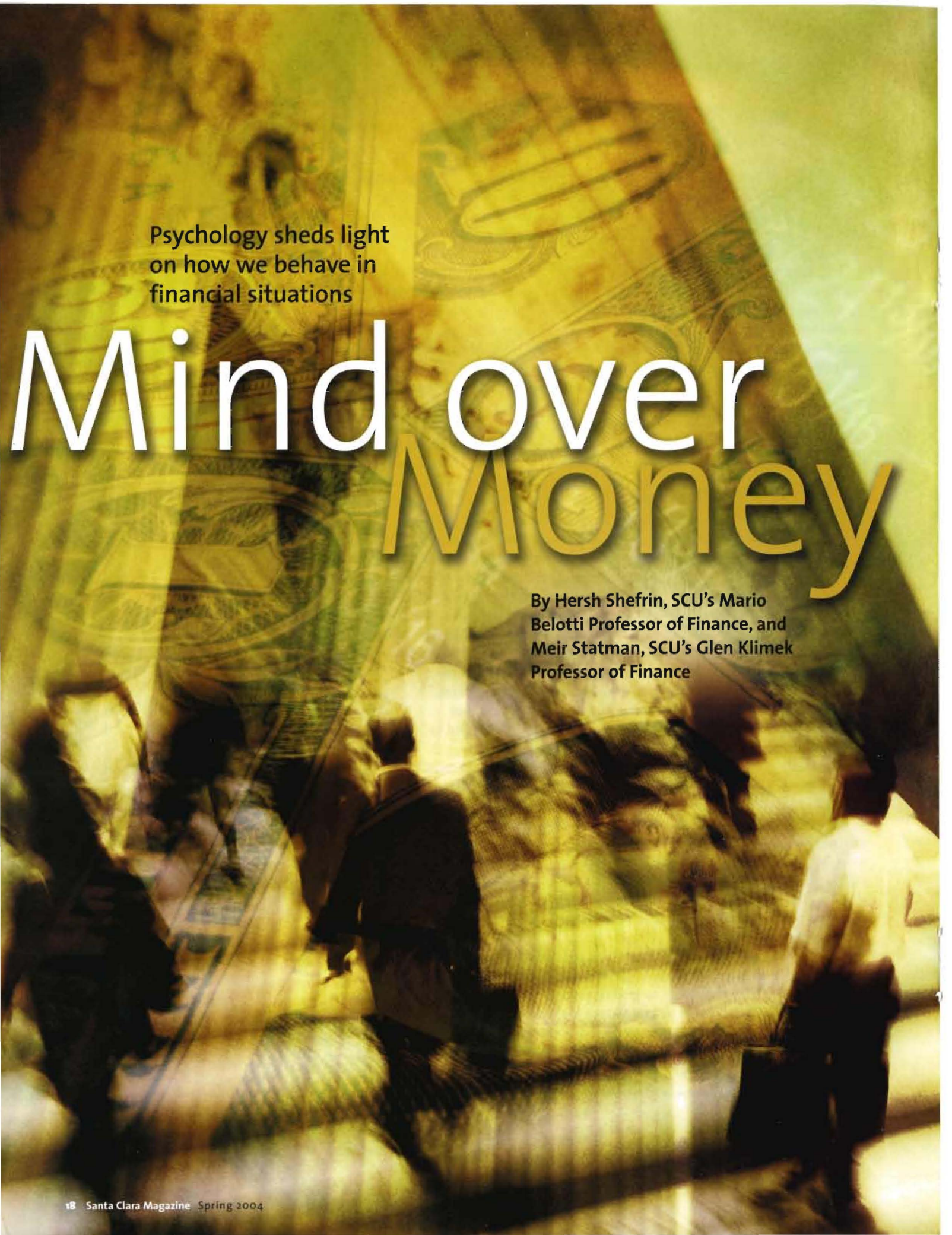
Brancatelli is planning a program to enable undergraduates from various disciplines and graduate students in pastoral ministries to travel to El Salvador. Together they will conduct research on topics such as the relationship between church and society and the impact of economic globalization on marginalized members of society. The students will collaboratively examine the issues involved in faith and commitment to social justice.

And so we return to the question, "What can a student get from his SCU education that he is unlikely to get at most institutions of higher education?" It is more than the ability to graduate in four years; more than anything that can be ranked in *U.S. News*. The real answer is the creative design of opportunities that merge and enhance academic, residential, and spiritual experiences for students. It is an education that prepares students for a lifetime of intellectual flexibility. It is an education that touches, engages, and transforms.

**Margaret Avritt is marketing director in SCU's Office of Communications and Marketing.**

### For more information

- To learn more about SCU's Residential Learning Communities see [www.scu.edu/rlc](http://www.scu.edu/rlc).
- For more on student research in chemistry at SCU see [www.scu.edu/chemistry/reu/index.html](http://www.scu.edu/chemistry/reu/index.html).
- For more information on the National Survey of Student Engagement see [www.indiana.edu/~nsse/](http://www.indiana.edu/~nsse/).



Psychology sheds light  
on how we behave in  
financial situations

# Mind over Money

By Hersh Shefrin, SCU's Mario  
Belotti Professor of Finance, and  
Meir Statman, SCU's Glen Klimek  
Professor of Finance

**S**uppose that you have a choice. You can accept a sure \$500 or you can face 50-50 odds that you will either win \$1,000 or nothing at all. What would you do if you actually faced this situation?

Or suppose that you are in the unfortunate situation where you have lost \$500. However, instead of accepting this loss, you can face 50-50 odds that you either lose \$1,000 or you lose nothing? What would you do if you actually faced this situation?

In the study of behavioral finance, we consider such questions. Using psychology to understand how people behave when they make financial decisions is an approach that is revolutionizing the way that finance is both taught and practiced.

In most universities, finance has been taught as if psychology plays a minor role in financial decision-making. But at Santa Clara University, behavioral finance has been part of the curriculum for more than 20 years. Together, for two decades, we have used an interdisciplinary approach that brings psychology to bear on the traditional approach to finance, and highlights the role that values and ethics play in the behavior of investors, analysts, and corporate executives.

### Psychology and risk

When asked the two questions above, more than half of our students say they would take the sure \$500 instead of taking a chance on winning \$1,000. However, more than half of students would take the chance of losing \$1,000 instead of accepting a sure loss of \$500.

Psychologists emphasize that although people generally behave conservatively when it comes to risk, they are much more willing to take risks

**Using psychology to understand how people behave when they make financial decisions is an approach that is revolutionizing the way that finance is both taught and practiced.**

when they think they might be able to avert a loss.

The interesting thing about gains and losses is that they have to be measured relative to some reference point. And often that reference point is arbitrary. For example, public health officials who are combating an epidemic such as SARS can measure the effectiveness of a treatment in either lives saved or lives lost. The reference

point in one case is everybody dying, and the reference point in the other case is nobody dying. Psychologists have shown that public health officials are more prone to adopt conservative policies when they think in terms of lives saved instead of lives lost.

### Psychology and fairness: Reference transactions and losses

When it comes to the way that people think about the fairness of financial transactions, reference points or reference transactions play an important role. Think about what happens to prices for items such as electric generators after a major storm or power outage. Those prices often rise, sometimes dramatically. Consumers often respond by complaining about price goug-

ing. From their perspective, the fair price was the price established before the storm. Relative to the pre-storm price, they perceive themselves to be facing a loss.

The point is not just that consumers pay a high price that has come about because of increased demand, it is that in paying the high price, they experience the pain of a loss. People do not always experience a loss when they pay a high price for something, such as real estate in an expensive location. However, if they feel they have been overcharged, that is another matter.

In our own writings, we suggest that psychological notions of fairness play critical roles in determining the financial regulations that govern behavior in financial markets. For example,

some investors might feel that they have been treated unfairly if they have received false information.

For them, the reference transaction involves having received information that is true, and so they see the actual situation as a loss relative to what they imagine would have

happened in the reference transaction.

By the same token, some investors might feel they were treated unfairly if they did not have access to the same information as did some other investors. For these investors, the reference transaction involves all investors having access to the same information.

The notion of access to information is sometimes connected to the relative power of the transacting parties. Some individual investors whose stocks declined in price may feel that they were at a disadvantage relative to large, powerful institutional investors.

### Insider trading

As a hypothetical, John Burr is a shareholder of the Beta Corporation. He analyzed the financial prospects of Beta using public information and concluded that its stock is overpriced. Burr

decided to sell his shares.

Almost all of the people we surveyed, 94 percent of students and 99 percent of investment professionals, judged Burr to be fair. The reference transaction is a transaction that conforms to community rules of fairness, and selling shares based on an analysis of public information conforms to these rules. In contrast, selling shared-based on inside information violates these rules.

Or consider lawyer Paul Bond, who overheard a conversation between fellow lawyers about their work on behalf of a company that planned to acquire another company. Bond proceeded to buy shares of the company to be acquired and profited when news about the

acquisition became public and the price of shares of the acquired company zoomed.

An overwhelming 96 percent of investment professionals judged Bond's behavior unfair, but students were much more lenient toward him—only 64 percent of them judged his behavior unfair.

The perceptions of the judges on the U.S. Supreme Court are much closer to

those of investment professionals than to those of students. The Supreme Court ruled, in a case similar to this vignette, that Bond violated insider-trading laws.

The difference in perceptions between students and investment professionals highlights a great danger facing students who enter the business world. Such students might find themselves in serious trouble if they follow their lenient attitude toward insider trading with action. We, their teachers, must alert them to community rules of fairness so they do not violate them.

All people tend to travel in narrow social and professional circles, so even experienced investment professionals get into trouble when they focus on their own rules of fairness or those of their narrow community, failing to perceive the rules of the wider community. Consider the case of Christina Morgan, the managing director of

PHOTO: CHARLES BARRY



Meir Statman and Hersh Shefrin contend that psychological notions of fairness play critical roles in determining the financial regulations that govern market behavior.

investment banking at Hambrecht & Quist in 1997. Michael Siconolfi, a *Wall Street Journal* reporter, asked Morgan about the practice of “spinning,” in which investment bankers allocated lucrative shares in initial public offerings (IPOs) to executives they courted. For example, an investment banker courting the business of Joseph Cayre allocated him 100,000 shares of Pixar Animation Studios when Pixar went public. Cayre sold the shares that day for a \$2 million profit.

Christina Morgan saw nothing unfair in spinning, likening it to such perks as free golf outings. “What we’re talking about is trying to solicit business,” said Morgan. “What do you think about taking them out to dinner? What do you think about that? We throw lavish parties with caviar. Is that not trying to influence them, their behavior? I suggest that it is.” Allocating hot IPOs to corporate executives, says Morgan, “is not illegal, it’s not immoral, it’s a business decision.”

Some *Wall Street Journal* readers disagreed vehemently with Morgan’s perception of the rules of fairness. “Are [investment bankers] really unable to see any distinction between a golf outing or a dinner with a favored client and a payoff of several hundred thousand dollars?” wrote James Penrose. “I can only express disbelief at the greed and avarice on one side of the transaction and the total lack of business ethics on the other,” wrote R.G. Kirby.

Christina Morgan failed to perceive the rules of fairness as perceived by people outside her social and business circle and paid a price for her failure. Her Hambrecht & Quist bonus was cut in half. The company paid a price as well. Merrill Lynch was planning to acquire Hambrecht & Quist but backed away when the spinning news made its way into the pages of the *Journal*.

## Corporate scandals

Many of the people involved in the corporate scandals at Enron, WorldCom, and Arthur Andersen were well-respected pillars in their communities. Many were active as leaders in their churches and synagogues. Some were Jesuit educated. So, what went wrong? What were the psychological states of the executives whose behavior gave us these scandals?

Behavioral finance suggests that reference points played a critical role. For example, the accounting firm of Arthur Andersen had a policy that required auditors to double the amount of revenue they were bringing into the firm, through non-auditing fees. Such a policy change is tantamount to raising the referencing point, leading accountants to view as a loss what would formerly have been considered a gain.

Think back to the psychological questions about gains and losses posed at the beginning of the article. The answers show that people take more chances when they are likely to experience losses. In Arthur Andersen’s case, some of its auditors engaged in aggressive accounting practices, especially at Enron. Similarly, executives at Enron and WorldCom set themselves very lofty goals. Those goals gave rise to high reference points, with the result that failing to achieve those lofty goals was experienced as a loss. Again, aversion to losses typically leads people to take chances that they would not in other circumstances.

The behavior of the executives and auditors at Enron, WorldCom, and Arthur Andersen is tantamount to cheating. These executives and auditors cheated investors who relied on the information they provided as being transparent and truthful.

Of course, cheating is not unique to executives. Therefore, we try to help students understand the psychological pressures associated with corporate cheating by drawing the analogy to cheating in an environment that they have directly experienced.

Is there a common factor linking student cheating to executive cheating? Indeed there is, and it is ambition. High aspirations for grades can eventually “morph” into high aspirations with respect to career advancement. Excessive ambition produces excessively high reference points, leading people to take chances that in other circumstances they would not.

The students of today will be the executives of tomorrow. We strive to educate them to appreciate not only the intellectual challenges they will confront in their future careers, but the emotional and ethical challenges as well.

**Aversion to losses typically leads people to take chances that they would not in other circumstances.**



# Celebrating Our Mission Transforming Lives

## Couples share a love for SCU

Every marriage features common bonds and interests, and for some couples that includes giving their time and resources to Santa Clara University. Volunteering for alumni and fund-raising activities gives them a chance to see old friends, connect with a place that holds fond memories, and support efforts to attract and educate a new generation of students.

Their ongoing generosity—along with the support of other alumni and friends of the University—helped SCU's fund-raising campaign recently pass the \$200 million mark in donations.

### Separate efforts, common goals

Brad MBA '89 and Vicky Mattson '84 have reconnected to SCU in their own ways.

"It's a neat thing for Brad and me to have a tie to the University, independent of each other," Vicky says. "He's had the opportunity to be involved on the Board of Regents and I'm an Ambassador (a group that helps keep alumni connected to SCU and helps support admissions and Career Center efforts). It's a reminder of the great things that go on there."

Vicky attended SCU as an undergraduate, earning a degree in psychology.

"Everybody there became my family away from home," she says. "It was an amazing community feeling."

Vicky was a resident advisor for two years, and was involved in the Santa Clara Community Action Program (SCCAP) and campus ministry.

Vicky went on to a career in human relations, and had two children in a previous marriage. Brad worked for several semiconductor companies, starting up such big names as Novellus and Mattson Technology, before recently retiring. He has four children from a previous marriage, including son Bob '95. The couple now lives in Monte Sereno, raising four children who live with them, traveling, and continuing their involvement with SCU.

"The University has such a great opportunity to have a positive impact on so many people's lives," Brad says. "Santa Clara is a jewel."

The school, he says, combines three of his interests: high tech, education, and values and ethics about how to live.

The couple has contributed generously to the Center for Science, Technology and Society, and Brad is a member of the center's advisory board.

"I think the center has a huge opportunity to have an

impact on Silicon Valley and even the world," he says.

Vicky has worked with students in the Career Center and developed a program for students who are interested in working in human relations.

"That was a really neat opportunity," she says, describing the students as "bright, eager, and talented."

### A family affair

Bill '71 and Susan (Gaffney) Carter '71 met as undergraduates at Santa Clara and were married at the Mission Church soon after graduation. Bill later earned a master's degree in electrical engineering from SCU. For most of their married life, they lived in Santa Clara, until recently moving to Los Gatos.

"We never moved far away, physically or emotionally," Susan says.

Those ties grew deeper as they raised a family, starting with the baptism of all four of their children at Mission Santa

Clara. The family attended men's soccer matches on campus, as well as Mass. The Carters attend their class reunions, and celebrate their wedding anniversary with couples who were married on campus at the same time. Son Ted graduated from SCU in 2001.

"The family atmosphere is still

here," says Bill, who majored in engineering. "When I talk to people about what makes Santa Clara different, it's the fact that you do feel like a member of a family when you're a member of Santa Clara. It's not just a degree factory."

"And you develop relationships that last a lifetime," adds Susan, who was an English major.

The couple says they were impressed with the education they received at SCU.

"At the time I didn't understand the value of it, but they required us to take humanities, theology, and philosophy," Bill says. "That's actually served me very well in my career."

Bill was a vice president and chief technology officer for Xilinx, and is now a fellow there. Over the years he's learned that technology changes all the time, but values—such as those taught at SCU—stay with a person.

PHOTO: CHARLES BARRY



Bill '71 and Susan (Gaffney) Carter '71

In recent years the couple has devoted time and money to SCU. Bill serves on the industry advisory board of the School of Engineering, the University's Board of Fellows, and on the advisory board for the Center for Science, Technology and Society. He and Susan are involved with the Ambassadors, for which Susan makes phone calls to potential students and accepted students to encourage them or welcome them to SCU.

Bill says the benefits of giving back to the University are tangible.

"I've seen the results of the good work the University does," he says. "There's a lot of students—my peers, people that I've hired, people that are students there now—that make me proud."

## Part of the SCU family

Amy (Williams) Bick '89 and her husband, Carter, are involved in many alumni activities.

"Santa Clara is a very tight-knit group of people because it's a small school," says Amy, who earned her undergraduate degree in political science. "Everyone there has been so welcoming and nice to Carter—he just fit right in."

The Bicks live in Hillsborough. Amy stays home with the couple's three young children and Carter works in the finance world, running a hedge fund.

The couple volunteered for five years at the school's annual wine festival, Vintage Santa Clara, and Amy was co-chair of the event one year.

The couple continues to attend SCU sporting events when they have time, and Amy has joined the national alumni board, where she works on ideas for the general campaign fund and encourages other alums to attend events.

Her work for SCU as a graduate is not out of character,

since she was just as involved as an undergraduate. She was a class officer, played intramural sports, and was a member of the ski club.

In addition to their volunteer work, the Bicks contribute generously to the school.

**Carter and Amy  
(Williams) Bick '89**

"I have such a great feeling for the school and where it's going," she says, recalling the excellence of the academic and spiritual components of her own education. "I want to give back to a school that gave me so much."

## Officially involved

Mike '71 and Wendy Carey '73 met at SCU, and have happy memories of their days there. Mike was a running back for the football team for four seasons, while Wendy played intramural sports.

Both were impressed with the education they got at SCU. "It was a time when you move from dependence to independence," says Mike, who was a biology major. Wendy majored in general humanities. They married in 1977, and have two adult daughters, Drisana and Danica.

Today, from San Diego County, the Careys work at Seirus Innovation, a snowboard and snow skiing equipment company they started 20 years ago. Mike is also a referee for the National Football League.

The Careys also find time to stay involved in SCU. They've been active in local alumni events, donated to the school—particularly in athletics—and Mike has been a regent and is now a trustee.

"We both feel education is the most important thing that determines the direction our society takes," Wendy says. "Santa Clara does a particularly good job of educating the whole human being."

## A gift for art, from the heart

Friends and family of Linda Powel—the mother of Bryan Neider '78—recently honored the memory of Powel by donating \$20,000 in her name to Santa Clara University.

They gave \$10,000 to support the Pedro Arrupe S.J. Center for Community-Based Education. The money will fund art-related projects such as urban murals, art exhibits and tours, and dance therapy.

Arrupe Center Director Catherine Wolff said that as a result of the gift, "We will be able to move forward with this effort to enable our SCU students to bring alive the arts for groups of adults and children who would otherwise have no access to the joy and inspiration that painting, poetry, dance, and film can bring."

Powel was a certified marriage and family counselor who specialized in art therapy. She pioneered art therapy programs for "at-risk" youth in Santa Clara County. Her family and friends also donated \$10,000 to support SCU's Art Therapy Program through SCU's psychology department.



PHOTO: CHARLES BARRY

# From Donohoe Alumni House



## Many happy returns

### Getting back to campus

Happy New Year! I hope your 2004 brings hope, joy, and fulfillment. We love to have alumni here on campus and one of the best ways to entice you back is through your class reunion.

For the last three years, Santa Clara has hosted one Grand Reunion/Homecoming weekend in June. However, after thorough analysis by our office staff, feedback from alumni, and approval from the President's Office, **we are moving reunions and homecomings back to a split spring/fall model in 2004** for the following reasons:

- Alumni have indicated that June is a difficult time to attend reunions due to weddings, graduations, and family vacations.
- The June model does not allow for student involvement, which many of you have requested as part of your reunion/homecoming on-campus experience.
- The June model dramatically limits accessibility of faculty and other academic staff for coordinating "Back to the Classroom" programs for you and your families.

With that feedback in mind, Spring Homecoming will take place on the weekend of May 21–23 (with reunions for the classes of 1979, '84, '89, '94, and '99.) Fall Homecoming will be held on the weekend of Oct. 15–17 (with reunions for the Gianera Society

and the classes of 1954, '59, '64, '69, and '74.)

All alumni are encouraged to attend Homecoming activities, and those of you with 2004 reunions should have already received your "save the date" card in the mail. You will receive a formal reunion invitation and details about weekend events as the events draw near. If you would like more information or are interested in serving on your reunion committee, please call us at 408-554-6800 or e-mail [alumupdate@scu.edu](mailto:alumupdate@scu.edu). Also, check out the inside back cover of this issue for more event details.

### Hall of Fame

The Nov. 19, 2003 Athletic Hall of Fame dinner at Leavey Center was truly a special occasion. Through emotional and heartfelt acceptance speeches, each athlete expressed his or her appreciation of Santa Clara by recognizing the importance of their athletic/educational experience and its impact on their lives. For a recap of the event, see Page 6.

### Staying connected

As promised in the previous issue, we have made some improvements to your online alumni experience. The SCU Alumni Association site, [www.scu.edu/alumni](http://www.scu.edu/alumni), has not only undergone a format change, but we've also updated the layout and content to make it more intuitive and user-

friendly. As always, we welcome your feedback, so let us know what you think at [alumupdate@scu.edu](mailto:alumupdate@scu.edu).

We have also added the first of several new features to the Online Community ([www.alumnicommunity.com/santaclara/](http://www.alumnicommunity.com/santaclara/)), which is your source for keeping in touch with classmates and personal/professional networking. Specifically, we have added "Class Notes" in the left navigation bar. This feature allows you to post class notes in real time to the Online Community so your friends always stay up-to-date. These notes will also forward to the *Santa Clara Magazine* editor and may be included as part of this quarterly publication.

Also in the Online Community, as part of our member services, you now have the opportunity to set your preferences for e-mail communications. This will allow you to customize the information you receive from the Alumni Association. Check it out!

We will make additional improvements to our site and the Online Community over the next few months, so log on often to see what's new.

I continue to look forward to meeting you at local gatherings and at our upcoming Homecoming/Reunion weekends.

Go Broncos!

Kathy Kale '86

# class notes

## Undergraduate Alumni

**35** **Edward E. Polomik** is retired from his job as a mechanical engineer at General Electric and a professor of thermodynamics at San Jose State University. He recently developed curve-fitting equations used in engineering applications, and for fun he is attempting to trisect an angle, reports his daughter, Barbara. His grandson, Dominic Leone, is a sophomore at SCU.

65-YEAR **39** REUNION  
OCTOBER 15-17

**43** **Warren W. Smith** and his wife, Mabel, celebrated their 60th wedding anniversary on May 1, 2003. They are retired and living in Sonoma County wine country.

60-YEAR **44** REUNION  
OCTOBER 15-17

55-YEAR **49** REUNION  
OCTOBER 15-17

50-YEAR **54** REUNION  
OCTOBER 15-17

**55** **James A. Perry** received the Melvin R. Green Codes and Standards Medal from the American Society of Mechanical Engineers. Perry, who lives in Florence, Ore., was recognized for leadership and professionalism in the development, advancement, and international recognition of ASME Codes and Standards, and for his pioneering efforts in the development, understanding, and standardization of quality programs for application in power plants and other facilities.

**58** **Carlos Lopez** has published his 14th book, *La Guerra del Pacifico*, in Madrid, Spain. His previous book, *We Were Forty-Niners*, was co-authored with the late SCU professor Edwin Beilharz.

45-YEAR **59** REUNION  
OCTOBER 15-17

**59** **Al Malvino** writes electronic textbooks and is an engineering consultant. His latest project is designing electronic controllers for SPD "smart glass," an invention whose transparency can be varied from .5 percent to 40 percent.

40-YEAR **64** REUNION  
OCTOBER 15-17

**68** **Bud Ogden**, a former basketball All-American at SCU, is the Gilroy High School basketball coach. He previously coached at Valley Christian High School in San Jose. He played two seasons in the NBA after graduating from SCU, and has been a real estate broker for many years.

**Donald B. Sullivan J.D. '71** was appointed a judge of the San Francisco Superior Court by Gov. Gray Davis on Oct. 2, 2003. He was a trial lawyer for the Brandi Law Firm, a personal injury law firm in San Francisco, prior to his appointment, and is immediate past president of the San Francisco Trial Lawyers Association. He lives in Mill Valley with his wife, Genevieve, who has taught French at the College of Marin for 31 years. His oldest daughter, Anouck, is a licensed aesthetician and lives in New York City. His daughter Alissa is a student at the University of California, Berkeley. His brother, **Peter Sullivan '66**, is the vice chair of the medical staff at California Pacific Medical Center in San Francisco.

35-YEAR **69** REUNION  
OCTOBER 15-17

**71** **Anne Middleton** works for the Scripps Development Office at the University of California, San Diego, where she is the assistant director for annual and special giving. She oversees the Scripps Oceanographic Society and E.W. Scripps Associates. She previously was the program manager for UCSD's Chancellor's Associates, and communications director of the university's Graduate School of International Relations and Pacific Studies.

**73** **John Hawkins MBA '76** was appointed to the board of directors of Concerto Technologies, which provides information technology services for small- and medium-sized businesses. He is president and CEO of Cloud 9 Shuttle. He has received many awards, including Headliner of the Year Award-Entrepreneur 2001 and 50 People to Watch from *San Diego Magazine* in 2001.

30-YEAR **74** REUNION  
OCTOBER 15-17

**74** **Kristine L. Caratan** was named a partner in the San Francisco office of Moss Adams Certified Public Accountants.

**75** **Lisa M. Wilson** danced professionally in San Francisco for a year after graduating from SCU, and has taught dance. She has worked in the mental health field, serving as activity director of a locked psychiatric hospital. She now works as an adult supervising probation officer for Solano County, while continuing to study dance in San Francisco. She is the single mother of a 12-year-old son, who performs hip-hop with a local dance company. They have two Labradors, many fish, a hamster, and a pot-bellied pig.

**77** **Mary DeMange** married Roberta Rohr in Vancouver, B.C., on Oct. 18, 2003. They live near Green Lake, in Seattle, Wash.

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See [www.scu.edu/plannedgiving](http://www.scu.edu/plannedgiving) online.

## SCU alum is youngest mayor of San Francisco



Bronco Profile

PHOTO: ASSOCIATED PRESS

Gavin Newsom, a 1989 graduate of Santa Clara University, was elected mayor of San Francisco in December, 2003. The 36-year-old former political science major defeated Green Party candidate Matt Gonzalez in a runoff election and took office in January. Newsom

had received support and endorsements from former President Bill Clinton, former Vice President Al Gore, and Sen. Dianne Feinstein. He succeeds Willie Brown and becomes the youngest mayor in the city's history.

Newsom is a successful entrepreneur who has amassed a \$7 million fortune from his PlumpJack food and wine businesses. He was appointed by Mayor Willie Brown to the Parking and Traffic Commission in 1996 and in 1997 to a vacant seat on the Board of Supervisors. He won election to the board in 1998 and was re-elected in 2000 and 2003. As a lawmaker, he made a name for himself with "Care Not Cash," a ballot measure which would have cut payments to the homeless in favor of services. The measure was approved by voters in Nov. 2002, but it was invalidated by a judicial ruling that only the supervisors can set such welfare policy.

**78** Robin (Babcock) Smith has sold new homes for John Laing Homes for nine years, and has received her company's highest sales awards. She was honored as best overall salesperson of the year for her division and top overall salesperson of the year for the company. She lives in Orange, Calif., with her husband, Chip.

25-YEAR **79** REUNION  
MAY 21-23

**82** Steve Fechner and his wife, Lori, announce the birth of their third daughter, Tess Caroline, on Aug. 19, 2003. Steve is president of Surf Management Inc., a commercial property development and management company. Peter Coe Verbica has been busy in the investment world. He was a founding investor in Optonics Inc., a semiconductor capital equipment company, which merged with Credence Systems Inc., in the first quarter of 2003. A "fund of funds" venture fund managed by Peter participated in the merger of Entercept, a scalable enterprise intrusion detection company, with

Network Associates Inc. in the second quarter of 2003. Security Technology Ventures managed by Peter, made a founding investment in ST-Infonox Inc., a company that seeks to provide homeland security-oriented software and hardware solutions. Peter also serves as the company's interim chief financial officer.

**83** J. Michael Bailey was elected to the board of trustees of the Utah Bar Foundation, a nonprofit charitable organization that provides legal services to low-income individuals. Kathy Eder is selling playing cards called "Operation Hidden Agenda," which present an alternative view of the "Iraq's Most Wanted" playing cards. Kathy is a high school teacher in San Jose.

20-YEAR **84** REUNION  
MAY 21-23

**85** John Muth is director of compliance/best practices department for Northwestern Mutual in Milwaukee. He earned his certified financial planner designation in 1988, and his chartered life underwriter designation in 1999. He is a graduate of Marquette University School of Law. He lives in Fox Point, Wis., with his wife, Mary, and two children Connor, 9, and Chas, 7. He recently hosted a new student reception for five incoming SCU students from his area.

**87** Eric Barrett in August 2003 completed his chartered life underwriter and registered health underwriter designations from the American College of Bryn Mawr, Penn. Mark Samuelson and his wife, Heather, are enjoying life in the Boston area, where Mark works in public accounting.

**88** Martin D. Murphy and Frank C. Liuzzi have started their own law firm in San Francisco, specializing in civil litigation for plaintiffs. David Smearden and Leslie (Penner) Smearden '94 announce the birth of their daughter, Corinne Jean, on July 7, 2003. They live in San Jose.

15-YEAR **89** REUNION  
MAY 21-23

**89** John Wentworth and his wife, Judy (Bannan) '91, welcomed son Ryan Philip on May 27, 2003. Ryan joins big brother John Jr. at the family's Phoenix home. John is senior vice president of investments for Moors & Cabot.

**90** Laura (Caeton) Barks and her husband, Michael, welcomed their second child, Zachary Joseph, on Sept. 22, 2003. He joins big brother Ryan, 1. Laura is a stay-at-home mom and part-time dance teacher. The family lives in Roseville, Calif. Gail Fujino recently earned a doctor of psychology degree from Argosy University in Honolulu. Michael Okada and his wife, Shirley, celebrated the birth of their first child, Reid Samuel, on Aug. 1, 2003. They live in Newport Coast, Calif.

**91** Joel Brichler and Lori (Lucich) welcomed their first son, Wyatt Andrew, on Nov. 11, 2002. They live in Corte Madera. Eileen (King) Gillis and her husband, Mark, announce the arrival of their son, Joshua, on June 25, 2003. He is joined by sisters Madeline and Samantha, both 2. Eileen is a full-time mom and part-time intellectual property attorney with Smith Moore in Greensboro, N.C., where the family lives. Jenny Girard has been co-chair for three years of Young Nonprofit Professionals Network, a Bay Area group that supports nonprofit and community leaders through professional development, networking, and

social opportunities. **Greg Govan** recently earned master's degrees in psychology and special education. He and his wife, Katy, and daughter, Maya, 2, moved to Saipan, an island in the South Pacific that is a U.S. protectorate. Greg works as a school psychologist for the island school district. **Melissa Toren** married **Kevin Hrin** on July 4, 2003, at Timberline Lodge at Mount Hood, Ore. The wedding party included **Pamela Murnane** and **Deena Strickland**. Melissa is a counselor at Hillsboro High School, and Kevin is a Web producer for Inherent.com. They live in Portland, Ore.

**92 Jennifer C. (Dunn) Buhriend** and her husband, Timothy, welcomed their first child, Kathleen Kennedy, on Aug. 6, 2003. Jennifer is an obstetrician and gynecologist in private practice in Chicago. **Davin T. Hironaka** is finance supervisor at M&E Pacific Inc., a Honolulu consulting engineering firm. He is responsible for overseeing and directing all of the company's finance activities and staff within the Pacific and its joint venture operations in Korea. Davin previously worked as a controller of AM Partners Inc., a Hawaii-based international architecture firm; as an accounting supervisor for Y. Hata & Co., Ltd.; and as a senior auditor at Arthur Anderson.

**93 Elizabeth (Kelley) Gillogly** and her husband, Shawn, celebrated the birth of their first child, Fiona Clare, on July 23, 2003. Beth is a writer/editor for SCU and serves as the associate editor of *Santa Clara Magazine*. **Amy (Lansdowne) Matey** and her husband, Mike, adopted a daughter, Lia Pearl Matey, from China on June 2, 2003. Lia was born on Sept. 1, 2002, and had been cared for in an orphanage near Guangzhou. Her big brother, Miles, 5, the couple's biologi-

cal child, was thrilled that his sister arrived on his birthday. The Matey family lives in San Diego. **Alison (Nash) Needelman** and her husband, Shawn, announce the birth of their second child, Ella Malin, on Sept. 10, 2003. She joins big brother Luke, 2. The family lives in Portland, Ore., where Alison is the event coordinator for the Abernethy Center, and Shawn is a sales representative for Janssen Pharmaceutica. **Mike Romo** recently moved from New York to Los Angeles to continue his acting career. He has joined the Screen Actors Guild and has made brief appearances on various commercials and television shows. He is also working at Symantec as an associate program director where he helps design new software while growing the market. He writes that he "finds it strange and uncomfortable that he says things like 'growing the market.'" **Katie (Gough)** and husband **Mark Sacco '92** celebrated the birth of their first child, son Owen Michael, on Oct. 11, 2003. They live in Alameda.

10-YEAR **94** REUNION  
MAY 21-23

**94 Jill (Yokoyama) Atwal** and her husband, Money, announce the birth of their daughter, Maya Setsuko Kaur, on Sept. 20, 2003. They live in Honolulu. **Preston Bynes** and his wife, **Trisha Ann Keller '95**, announce the birth of their son, Kellen James Lovell, on Oct. 12, 2003. Preston is an associate sales manger for Optrex America Inc., and Trisha is a sales analyst for Sun Microsystems. They live in San Diego. **Julie A. Chang** completed her residency in internal medicine at Creighton University Medical Center, and is now a fellow in pulmonary and critical care medicine. She married Chris McEvoy, who is also a doctor, on July 25, 2003, in Honolulu. The

bridal party included matron of honor **Alecia Tsang**, and bridesmaids **Maria Geissler** and **Tiffany Williams**. **Tanya Chartrand** married Gavan Fitzsimons on July 6, 2003, near Calistoga. The wedding party included **Jaimee Henderson** and **Molly Mungan**. Tanya earned a doctorate in social psychology from New York University in 1999, and has been an assistant professor at Ohio State University doing research and teaching the past four years. She and her husband have recently become associate professors at Duke University. They live in Chapel Hill, N.C. **Courtney (Kelly) Rushforth** and her husband, Troy, welcomed son Cole William, on Aug. 12, 2003. Courtney is a second grade teacher in the Tacoma (Wash.) School District. **Leslie Carmena Walden** and her husband, Chris, welcomed their first child, Carter Thomas, on Aug. 25, 2003. The family lives in Lake Mary, Fla. Leslie is a newscast producer for WESH, an NBC affiliate.

**95 Misa Horita** married **Derek Uyemura MBA '03**, on July 12, 2003, in Stockton. **Lisa Kinoshita** is a bridesmaid. Misa is a kindergarten teacher and her husband is a marketing manager for Sony. They live in

Stockton. **Lisa Kinoshita** married Brian Williams at Seascape Resort in Aptos on May 24, 2003. The wedding party included **Uyemura, Piper (McClain) Pluckhan**, and **Laura (Wing) Yamamoto**. Lisa earned a doctorate in 2001 and is a research psychologist at Stanford University. The couple lives in Sunnyvale. **Tina Misthos** married **Mark Gullotta J.D./MBA '02** on Aug. 16, 2003, at Holy Trinity Greek Orthodox Church. **Brian Hanna** and **Scott Frazier J.D. '02** were groomsmen. **Karen (Stenger) Hanna**, **Kristen (Mignone) Crane**, **Shawna Muren**, and **Christine Cogliandro** were candle bearers. **Jennifer (Volz) and Anthony San Paolo '94** announce the birth of their third child, Julia Clare, on Sept. 8, 2003, in Sacramento. She joins sister Mikayla, 5, and brother Mason, 3. Anthony is a service manager at Harrold Ford, and Jennifer is a stay-at-home mom. **Eric Olson** has joined Genentech's Washington, D.C., office as director of government relations.

**96 Christie (Haddad) Anderson** and her husband, Carl, announce the birth of their son, Sean Carl, on June

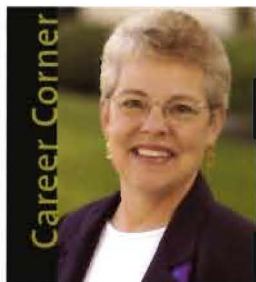
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## The Curiosity Factor



I have the privilege of working with a client base that includes everyone from recent graduates to experienced professionals. I am constantly reminded of how differently someone just starting out and someone who has extensive years of work and other experiences think about careers. Yet, I find myself encouraging all clients, regardless of age, to consider one suggestion: Stay curious!

Most university students are required to make a choice of major by their junior year. Choosing from the smorgasbord of university offerings so early can result in what career counselors call “foreclosure,” whereby the individual shuts down all options not chosen before he or she has had time to explore other areas of study. When a graduate is then faced with competing job opportunities, believing that the first job will determine the direction of his/her life, the pressure to make a “perfect” decision can be substantial.

Similarly, an alum with, say, 15 years of experience in one field—even if the experience was obtained in different jobs—might suffer from the same pressure to stay in an unsatisfying line of work because it seems too late to start something new. “Better to stay where I am,” the thinking goes, “than to move to something new...which could be worse!” And, a change could be worse. But, it could also be much, much better. How is any person—recent graduate or seasoned alum—to know?

This is where the curiosity factor comes in. What if we encouraged people to ask themselves on a regular basis, “How is this major/job/career working for me? Am I feeding my soul as well as feeding my family? Am I using skills I enjoy using or do I need to try something new? What are some options out there for someone with my unique personality and gifts?” What if that person incorporated the statement, “I wonder...” into discussions about careers and job choices? Of course, a decision to move in some direction must be made. Being in constant indecision is not being curious; it’s being conflicted! But, imagine the possibilities if a student used the university experience to explore life options as well as develop skills and knowledge that can be used in income-producing ways. Isn’t that what higher education is partially about?

And, what if the experienced worker began to realize that life is not a rehearsal, that each person can play many roles, and that the world needs people with new ideas, novel approaches, risk-taking inclinations, with...well, curiosity!

By all means, let’s help each other to make career decisions and move forward. But before we push someone toward action, perhaps we can provide a safe place, with lots of support, for exploring the options. We need to stay curious about what happens next.

**Kathy Potter is assistant director of SCU’s Career Center. She can be reached by phone at 408-554-4859 or by e-mail at kpotter@scu.edu.**

28, 2003. They live in North Brunswick, N.J. **Carleen Couture** married Neil Evans on Sept. 13, 2003 at St. Brenden Church in Los Angeles, followed by a reception at Union Station. Carleen is a business manager and her husband is a film producer. They honeymooned in Mexico, and live in Los Angeles. **Mark Ferguson** married Tara Kane on June 27, 2003 at St. Anthony’s Church in San Jose. **Derek Dukes** was the best man and **Chris Burich** was a groomsman. **Tracy Graham** was the maid of honor.

**97 Michele Beleza** married Kevin B. Cowan on Aug. 10, 2002. **Suzanne Senasac** married **John Lertora** at Mission Santa Clara on May 31, 2003. Attendants included **Mike Silva, Tolio Ybarra,** and **Debra Mallos.** The couple lives in Mountain View.

**98 Joseph DeLucchi** married Kimberly Watson at Mission Santa Clara on July 19, 2003. The wedding party included **KJ Anglin ’97, Justin Hallenbeck ’97, Dave Plut ’97, Jon Kuhn, Steve Girolami ’99,** and **Rachel (Palmer) Plut ’99.** **Mary Kerans** married Tom McCafferty on July 12, 2003, in South Lake Tahoe. The wedding party included **Alisa Garni, Jennifer Polverari, and Tara Sheedy.** Also in attendance were **Chad Bourne, Shannon Morris, Steve O’Brien, and Cathlin Rice.** Mary is a family nurse practitioner and Tom is a marketing consultant. They live in Truckee.

5-YEAR **99** REUNION  
MAY 21-23

**99 Jennifer Ackman** married **Chris Hakes ’98** on Aug. 31, 2003, in Napa. The bridal party included **Lisa Segale ’98, Karolyn Dallosto ’98, Erik Harvey ’98,** and **Tony Santos ’00.** The newlyweds honeymooned in Tahiti, and live in Sunnyvale. **Jesse Church** married Denise Reeder on July 20,

2003. Those in attendance included **David Wattel** and **Andrew Hagedorn ’93.** The couple lives in Fremont, and Jesse works as a quality assurance specialist at Nektar Therapeutics in San Carlos. **Yi (Yam) Fisher** and her husband, Michael, welcomed their first child, Michael Chong, on March 26, 2003. Yi is a product marketing manager for a scientific publisher, and her husband is a medical consultant for Orthovita. They live in Morgan Hill. **Amelie Glon** married Judson Werner on July 14, 2003, on Orcas Island, Wash. Amelie is a project manager for T-Mobile in Bellevue. Judson is a dentist with a practice in downtown Seattle. The couple honeymooned on St. Bart’s and now lives in Seattle.

**00 Jody Ferrara** married **Joe Pulford** at Mission Santa Clara on Oct. 19, 2003. Members of the wedding party included **Brian Emerson, Todd Ferrara ’94, Jennifer Jacobs, Jennifer Ferrara ’94,** and **Katie Moore.** **Dena Herpe** married Roger M. Kline on Aug. 16, 2003 in Trout Lake, Wash. The bridal party included **Victoria Tobar** and **Lara Williams.**

**01 Linh Pham** married **James Reifschneider ’00** on Aug. 30, 2003 at St. Frances Cabrini Church in San Jose. Linh is a senior clerk for the Santa Clara County Library. James is an attorney in the Menlo Park office of the firm Heller Ehrman White and McAuliffe. The couple lives in Campbell.

**02 James Ryan Williams** was awarded a National Science Foundation Scholarship, an award given to the top 40 physics students in the nation. He recently completed a year of research for NASA at Ames Research Center in Mountain View. He is working toward a Ph.D. in physics at Harvard University.

## Graduate

**63 Anthony Da Vigo J.D.** retired as a deputy attorney general with the state of California after 40 years.

**76 Stephen White J.D.** was appointed a Sacramento County Superior Court judge by Gov. Gray Davis in November 2003. The former executive director of the California District Attorneys Association and Sacramento County D.A. was California's inspector general under Davis.

**78 Tom Guilfooy MBA** is the director of managed competition and strategic planning for the city of Carrollton, Tex.

**81 David L. Haines MBA** was appointed vice president of Lockheed Martin's Maritime Systems and Sensors Business. He will lead the business management team for the unit's eight lines of business, which includes 11,000 employees and major operations. He began his career with the company in 1981 as a financial analyst at Vandenberg Air Force Base in California.

**84 Russell P. Daulton MBA** has joined Deutsche Bank Private Wealth Management in San Francisco as managing director. He has previously worked for JP Morgan Private Bank, Chase Manhattan Global Private Bank, and Wells Fargo.

**92 Greer Person MBA** has been appointed vice president of business development at Virage Logic in Fremont. He is responsible for mergers and acquisitions, strategic investments, alliance, and strategy development for the company, which is a provider of semiconductor IP platforms. He previously served as senior director and head of business development at LSI Logic, and has also worked at Intergraph Corporation.

**94 Fernando Gutierrez J.D.** practices immigration law with offices in Miami and Fort Lauderdale, Fla. He celebrated his 25th anniversary with his domestic partner, John, in May 2003. He also has a chapter titled "Counseling Queer Youth: Preventing Another Matthew Shepard Story" published in *Youth at Risk: A Prevention Resource for Counselors, Teachers, and Parents*, which will be issued this year by the American Counseling Association Press.

**Dan S. Johnston J.D.** was appointed vice president, legal and general counsel, for Ominicell Inc. He previously was vice president and general counsel of Be Inc., an operating systems company he helped take public in 1999. From 1994 to 1999 he was a senior associate at Cooley Godward and worked as a software programmer at Lockheed Missiles and Space Company.

**97 Bill Cole M.A.** won the distinguished alumni award/wall of fame award as a graduate of the Williamsville, N.Y. Central School District. Bill is a peak performance mind coach. He is the founder and CEO of Procoach Systems.

**99 Melinda Garcia J.D.** opened Garcia & Haskett, Attorneys at Law, in Pleasanton. **Birgit Millauer J.D.** has joined the law firm of Dorsey & Whitney as an of-counsel attorney in the firm's San Francisco office. Her practice specializes in worldwide intellectual property strategy and management, patent prosecution, and enforcement, with an emphasis on life sciences and technology.

**01 Carolyn (Doerksen) Bowe M.A.** announces the birth of her son, Joshua Daniel, who was born on Aug. 29, 2003.

**02 Christine Carlson J.D.** has joined the Sacramento law firm of Bartholomew, Wasznicky & Molinaro, practicing family law. She is also the



associate editor of the *Family Law Counselor*, a monthly publication of the Sacramento County Bar Association family law section.

## Deaths

**34 Ellis B. Holmes**, June 30, 2002. **Cyril Lentz**, Aug. 5, 2003. A native of Yakima, Wash., he worked with the U.S. Bureau of Public Roads at Mount Rainier and with the City of Yakima's engineering department before beginning a 38-year career with the Bureau of Reclamation—all in the Yakima Valley on the Yakima Reclamation Project. He is survived by his wife, Irene; son, Michel; daughters Nancy Fierst, Patricia Pepper, and Mary Kay Hallman; and several grandchildren. **John Francis Murray M.D.**, Dec. 17, 2003. A resident of Fresno, he was a retired physician.

**37 Dr. Sergius Bryner, M.D.**, Feb. 10, 2003. A native of Russia, he came to the United States as a child and earned his medical degree from Stanford University Medical School in 1941. After graduation, he enlisted in the Army and served as a captain during World War II. In 1948, he joined the Palo Alto Medical Clinic as an internist. He was chief of cardiology until his retirement, after which he served as chief of electrocardiology for the Stanford Medical Center, attending cardiologist for the medical school's teaching program, and candidate

examiner for certification applicants. He is survived by his wife, Ann; daughters Carol, Marget, Kitty, and Suzanne; son James; brother Cyril; one granddaughter; and three great-grandchildren.

**38 William D. Wall Jr.**, Oct. 5, 2003. A native of San Francisco, he was in the Third Armored Division of the U.S. Army and was a freight forwarder for more than 50 years. He was an avid fisherman, duck hunter, skier, and traveler. He also was an active Rotarian in San Jose and a member of the Mount Pleasant Garden Club. He is survived by his wife, Phillis; sons Dean Wall, Allen Ashworth, and William Wall III; daughter Patricia L. Montabano; and numerous grandchildren. He was preceded in death by his daughter, Diane.

**41 Lt. Col. Richard Joseph Morrisey**, Nov. 21, 2003. A native of Oak Park, Ill., he played basketball at SCU before graduating and joining the Marine Corps. He later joined the University as executive director of the Alumni Association and associate director of development. He retired after 20 years but remained active in the University through the Board of Fellows, Bronco Bench, and the Presidents Club. He is survived by his wife, Chickie; daughters Diane Hissink and Margaret Wallace; sons Richard, **Stephen '76**, and Timothy; 13 grandchildren; and seven great-grandchildren. **Leland Francis Stanfel**, Dec. 31,



## All in the family

*Rick Ruso '03 is the 31<sup>st</sup> Bronco in his family*



PHOTO: SCU ATHLETICS

Rick Ruso '03 claims he was never forced to attend Santa Clara University...even if 30 members of his family before him had gone to SCU.

"My parents were never going to *make me go*," he says. "But they always stressed it."

Ruso graduated in June with a degree in finance, becoming the 31<sup>st</sup> member of his family to graduate from SCU. The earlier graduates include his parents, Richard M. "Rick"

Ruso '75 and Mary E. "Beth" (Van Dalsem) Ruso '76.

The 32<sup>nd</sup> family graduate is already in the pipeline. Ruso's younger sister, Kristen, is a sophomore majoring in communication.

"It's a neat feeling to have all four of us a Bronco family," Ruso says.

The newest graduate and his father shared some SCU experiences: both lived in Dunne Hall, and both took economics from Professor Mario Belotti.

The younger Ruso played on the SCU tennis team while he was an undergraduate. He and his doubles partner, Chris Lam, were the first nationally ranked doubles team in SCU's history, ranking 53rd out of 100 teams during his junior year.

The athlete has one year of eligibility as a tennis player, and will play for SCU this season while he attends the Leavey School of Business to work toward an MBA degree.

Ruso's campus roots stretch back to his great-grandfather, James A. Bacigalupi, class of 1901, who was raised in a house that today is part of the SCU campus. The building now houses the Center for Science, Technology and Society, and sits behind the Arts and Sciences Building.

Ruso says he particularly enjoyed attending the Bronco Bench Endowment Dinner, held each winter for scholarship donors and recipients. Some of the attendees told him stories about his grandfather, Louis Ruso '48, whom he never knew.

Ruso says he is proud of his family's connection to the University and proud to be a SCU alum.

"I had an incredible experience and it really shaped who I am today," he says.

—Larry Sokoloff J.D. '92

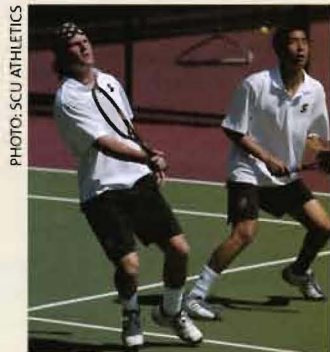


PHOTO: SCU ATHLETICS

2003. The proprietor of Stanfel's Double Play Bar, he played football at SCU and was a great fan of all San Francisco sports teams. He served in both World War II and the Korean War. He is survived by his wife of 45 years, Marie; children Darlee Roberts, Lee, and Stephen; siblings Lois Jensen, Laverne, and Richard; six grandchildren; seven great-grandchildren; and many nieces and nephews. He was preceded in death by his son, Peter.

**42** William Foley J.D. **49**, Sept. 20, 2003. A native of San Jose, he joined the U.S. Navy and attended Penn State University and the U.S. Naval Academy. After serving in World War II, he returned to SCU to earn a law degree. He joined his father and older brother, James, at their law office in San Jose, Foley & Foley. In later years, his son, Douglas, joined them. He served on the San Jose City Council in the 1950s and practiced law until retiring in 2001. He is survived by his wife of 53 years, Shirley; son Douglas; daughters Jane and Susan; and eight grandchildren.

**44** Lloyd Joseph Milburn, M.D., Dec. 27, 2003. A fourth-generation Californian, Milburn was the retired chief of general surgery at St. Mary's Hospital in San Francisco. **Leslie Stewart Rolls**, Aug. 9, 2003. A native of Ellensburg, Wash., he served in the U.S. Navy while attending college. Shortly after graduation, he began his lifelong career in aviation by joining NACA, which eventually became NASA. He worked for NASA for 35 years, during which time he worked briefly with Neil Armstrong before the first moon landing. He and his wife, Virginia, loved to travel. He also played golf and loved to tinker with everything from cars to computers. He is survived by Virginia; a son, Stephen; and two grandchildren. He was preceded in death by his son, William, and brother, Frederic. **Clemens A. Van Perre Jr.**, Aug. 30, 2002. A native of

Portland, Ore., he was a World War II Navy veteran, member of the Butcher's Union, and a lover of model airplanes, music, history, and science. He is survived by his wife of 58 years, Christine; daughter Kathleen Shanley; son Martin; three grandchildren; and siblings Gay Genske, George Van Perre, and Lynn Van Perre. He was preceded in death by his brother, Ivan.

**45** Robert Fergus McDonough, April 15, 2003. He served in the Marine Corps during World War II and is remembered fondly by friends at St. Paul's Grammar School, St. Ignatius College Preparatory, SCU, Gonzaga University, the Jesuit Community, and Loyola High School. He is survived by his wife, Roberta, and sister Adeline DeMartini.

**48** Raymond A. Hock, Aug. 14, 2003. A native of Brooklyn, N.Y., he served in World War II, earned a teaching credential, and taught at the College of Education at Drake University in Des Moines, Iowa. While teaching at Drake, he earned a doctorate in philosophy from Stanford University. He enjoyed long-distance cycling. He is survived by his daughters, Barbara Sturgis, Carolyn Hock, and Mary Ann Nyberg; sisters Lorraine Lambert and Audrey Fleck; and five grandchildren. He was preceded in death by his son, Tony.

**49** Harold J. Heger, Oct. 21, 2003. A native of San Francisco, he lived most of his life in Castro Valley. He served two years aboard a destroyer in World War II and, after earning a mechanical engineering degree from SCU, joined the San Francisco consulting firm Garthorne, Buonaccorsi and Murray. He later became the owner of the firm. For more than 50 years he and the firm provided mechanical and electrical engineering design for most of the hospitals in the East Bay as well as medical facilities

around the West and Samoa. He was past president of the Hayward Area Historical Society and was a member of the Association of Mechanical Engineers, the Oakland Zoological Society, and the Hayward Dance Club. He was an accomplished photographer who traveled extensively with his wife, Shirley. **Carl Lozito**, Aug 14, 2001. He is survived by his wife, Josephine, and children Michael, George, Robert, John, and Teresa. **Dean Snyder**, June 17, 2003. The Laguna Woods native was a stockbroker. He is survived by his wife, Barbara, daughter Joan Giroux, and son Kevin Snyder.

**50 Edwin J. Anderson**, Aug. 7, 2003. A Navy veteran of World War II, he later was an electrical engineer for the State of California, Kaiser Engineers, and the Golden Gate Bridge District. He also served as a senior engineer for the Central Contra Costa County Sanitary District. He is survived by his wife of 51 years, Margaret; daughters Paula Anderson, Shauna McCall, and Annemarie Reynolds; sons Brian, Kevin, Edwin Jr., and Timothy; a brother, Mel; and nine grandchildren. **Robert H. Keifer**, Oct. 4, 2003. A native of Oakland, he was a parishioner of Holy Spirit Catholic Church and a member of the Fr. Gianera Society, the Serra Club of San Jose, and Almaden Country Club. He is survived by his wife, Mary Elaine; daughters Kristine Huntsman, Beth Keifer, Kim Hutsenpiller, and Kathy Durkin; sons Kevin and Dan; and 12 grandchildren. **Jack Seiquist**, Oct. 14, 2003. After graduating from SCU, the San Diego native became a member of the Jesuit Community, where he studied and taught for 20 years. In 1971, he began teaching philosophy and interpersonal communication classes at West Valley College in Saratoga. Students identified him as the man in a tall hat labeled "Ask Me." After retiring, he continued to do personal counseling in his home. He

also enjoyed preparing couples for marriage and performing the ceremony. He is survived by his wife, Jo-Ann; sister Shirley Michel; and his "adopted" family of Vinh Quang Nguyen.

**51 Gerald G. Gliebe**, June 8, 2003. He was a member of Knights of Columbus #953 and S.I.R.S. He is survived by his wife, Patricia; sons Gregory and Richard; daughter Dee Dee Lehe; stepdaughter Sharon Manich; stepsons Bill, Mike, and John Illiff; sister Joanne Winchell; and four grandchildren. **Martin M. Lettunich**, April 19, 2003. A native of Watsonville, he joined the Army Air Corps in 1945 and served in the South Pacific during World War II. After earning a bachelor's degree in accounting, he became a certified public accountant and began his career with Price-Waterhouse in San Francisco. He later launched his own business in Watsonville. He enjoyed hunting, fishing, sports, and family vacations. He is survived by his wife of 49 years, Bette; daughters Laura Lettunich, Janice Radcliff, and Lucy McAlister; sons Martin and Steven; three grandchildren; four step-grandchildren; and two great-grandchildren. **Edward J. "Ned" McIver**, Jan. 8. A native of Seattle, he was a long-time resident of San Jose, where he served as an educator and basketball coach for more than 30 years. After his retirement from coaching, he served the SCU Bronco basketball team as an official timer. He was also an active fundraiser for St. Leo's the Great Church in San Jose. He is survived by his wife of more than 50 years, Joyce; and children Marilyn, Ned, and Megan. He was preceded in death by his daughter, Shannon.

**52 Charles W. Polzer, S.J.**, Nov. 4, 2003. A native of San Diego, he was ordained into the priesthood in 1964. While teaching at Brophy College Preparatory in Phoenix, he developed a keen interest in Southwest American history

that would shape his life's work. He earned a doctorate in history from the University of Arizona in 1972 and joined the faculty at the university as an ethno-historian and curator at the Arizona State Museum. His area of scholarly interest focused on the 17th and 18th century missions of Sonora, Baja California, and Arizona. He had a special interest in Eusebio Kino, S.J., for whom he promoted the cause of sainthood. He wrote or edited 12 books and helped gather and manage and extensive library of historical documents relating to the history of Jesuits in the Americas. In 1987 he received the Order of Isabela la Catolica from King Juan Carlos of Spain for distinguished work in the history of the Americas. He is survived by his cousins, Michael Loughran and William Mitchell.

**54 Peter Paul Zasso**, Sept. 22, 2003. A native of San Francisco, he retired after more

than 34 years as a teacher at Lowell High School. He was a member of the San Francisco Old Timers Baseball Association, the Marino Pieretti Lunch Group, and past president of Guadalupe Parlor NSWG. He served in the Army as a gunnery lieutenant from 1955 to 1957. He is survived by his daughter, Lisa Zasso-Graham, and four grandchildren. He was preceded in death by his wife, Dolly; son, Christopher; and brothers John and Robert.

**55 Phillip Antonio Gutierrez**, July 30, 2003. A native of San Francisco, he was an insurance agent and broker for more than 45 years. He ran his own business, Gutierrez Insurance Agency, in Vallejo for 30 years. He is survived by his wife of 36 years, Dee; daughters Lisa Wilson, Dawn Cayabyab, and Nikki King; a brother, Roberto; and four grandsons.

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## Caring comfort

*Alumna overseeing first pediatric hospice in the nation*



PHOTO: CHARLES BARRY

For Kathy Nicholson Hull M.A. '80, becoming the president of George Mark Children's House Foundation, which is opening the first pediatric hospice in the nation, was no accident. Professional experience as a clinical psychologist at Children's Hospital in Oakland and personal experience with the loss of two brothers

prepared Hull for her difficult but important work.

Specializing in health psychology, Hull always had an interest in people's ability to be proactive with their own health. While working at Children's Hospital, she attended interdisciplinary team meetings to decide what to do with a child who was dying. Often, she says, there was a sense of failure from the hospital's perspective when a child died. Hull and some colleagues recognized the need for more choices, more comfort, and ongoing care for patients outside of the hospital.

The hospice, named for her two brothers—George, who died of cancer at age 30, and Mark, who was killed in a car accident at age 16—is "the defining project in my life," Hull says. The San Leandro hospice, which is scheduled to open in March, will provide an alternative for families with children who have life-threatening illnesses.

Until now, parents of critically ill children have had to choose between staying at the hospital or taking the child home. The hospice can be a transitional step that helps ease some of the burden on families.

Without much psychological support given to her family during her brother George's death, Hull says that building the hospice has been a healing process for her family, especially with the involvement of her younger brother, John '76, who, as a civil engineer, has been an advisor to the project.

The hospice has been professionally satisfying to Hull because she has created a model that she hopes other communities and health care providers will follow. George Mark House plans to overcome some of a hospital's limitations by offering a dining room where families can gain a sense of community and network of support. Additionally, each room will be open to the outside; there is an extra bed for parents or siblings to use; and children will be able to bring their pets.

The focus on providing quality medical care remains, but comfort and psychosocial support for the families of ill children is also important.

Hull, who is married with eight children and three grandchildren, says she is grateful for her "enormously busy life," which includes her new position on the SCU Board of Regents. Her father, Wilmot "Bill" Nicholson '36, is also a regent.

Hull grew up in Santa Clara and used to ride her bike to campus on Saturdays with friends. She says being named to the Board of Regents is like coming full-circle. She credits her parents with instilling in her a desire to return something to the community and accept responsibility for the outcome of things—something she is doing at the hospice and at SCU.

For more information on the George Mark Children's House, call 510-451-1999 or see [www.georgemark.org](http://www.georgemark.org).

—Erin Ryan '03

**59** **George E. Mohun, M.D.**, June 9, 2003. A native of San Francisco, he earned his medical degree from the University of California, San Francisco, and had a private practice in Novato for 35 years. He is remembered as a witty and scholarly conversationalist and an ardent Catholic. He is survived by his wife, Susan; children Max, Grace, Rex, Kate, Laura, Rose, and Madge; his mother, Betty; sister, Ann; and 18 grandchildren. He was preceded in death by his brother, Bob.

**62** **Amos Leon Dana**, Dec. 22, 2003. Born in Santa Maria, he was raised in Pismo Beach. He served as a probation officer for 36 years, retiring in 1999 as the deputy chief probation officer of San Mateo County. He was an adjunct faculty member at Santa Clara University in the political science department for 20 years. An active member of St. Pius Parish in Redwood City, he was also a member and past president of the San Mateo Horseman's Association, and past president of the Probation Officers Union. He is survived by his wife of 41 years, Patty; brother David Dana; children Susio and Greg Stangland, Don and Gloria Dana, Richard and Carol Dana, Peter and Rebecca Dana; and siblings David Dana, Minerva Rubcic, and Frances Johnson. He was preceded in death by his sister, Louisa Teresa Dana.

**63** **John Joseph Dee J.D.** '69, Dec. 19, 2003. A founding partner of the law firm Sullivan, Workman and Dee, he was a trial lawyer specializing in eminent domain, land use, and real estate litigation. In his 32 years of practice, he litigated several hundred eminent domain trials representing a range of clients from municipalities and commercial enterprises to private citizens. He was a member of the American Bar Association and a member and former chair of the Los Angeles Bar

Committee on Condemnation and Land Valuation Litigation. He was appointed by the State Bar to serve as a delegate to the Conference of Delegates. He is the co-author of the handbook *California Condemnation Practice for the Continuing Education of the Bar*. A longtime resident of Pasadena, he was involved in civic and philanthropic groups, and was invested into the Sovereign Military Order of Malta in 1982 in honor of his service. He is survived by his wife of 38 years whom he met at SCU, **Judie (Francoeur) '64**; children Sean, **Kevin '90**, Kelly, and Mary Frances; siblings Alice Connolly, Veronica Chambers, Marguerite McDermott, and Liam Dee; and many nieces and nephews.

**64** **Brian "B.T." Thomas Moroney MBA '66**, Aug. 30, 2003. A native of San Francisco, he earned a master of arts degree in history from Colorado State University. He was director of the Fort Collins Museum from 1978 to 1991. During that time he worked with local historians to greatly enhance the museum's collections. He enjoyed running marathons in Denver and San Francisco and had a passion for Western art and culture. He is survived by his brother, John.

**66** **Joseph R. Phelon**, June 10, 2003. He is survived by his wife, Peggy.

**68** **Mary Madeline (Pino) Cassidy**, Oct. 4, 2002. A native of San Jose, she was a poet and storyteller and was a published author of prose, poetry, and literary criticism. She also was an avid photographer and gardener, and a gourmet cook. She is survived by her husband, Dr. John F. Cassidy; sons Dan and Nathan; and 10 siblings. **James Wallace Hill III J.D./MBA '72**, May 19, 2003. A graduate of Duke University, he was an avid reader and loved to travel. He is survived by his wife of 42 years, Peggy. **William E. Luck**, Sept. 29,

2002. The North Carolina native was a retired Navy lieutenant commander who served with the Navy for 25 years. He is survived by his wife of 54 years, Delfina; sons Lance, Chris, Kenny, and Mark; daughters Deborah Mullan and Alicia Swanson; 14 grandchildren; and two great-grandchildren.

**69 Charles Frank Wojslaw M.S.**, Dec. 3, 2003. A native of McAdoo, Pa., he served in the Navy for four years before continuing his education. He earned an associate degree from Foothill College and a bachelor of science degree in electrical engineering from the University of California, Berkeley. While pursuing a master's degree in electrical engineering at SCU, he worked as an engineer with Fairchild Instrumentation. He went on to become an electrical and industrial engineering professor at San Jose City College before joining the faculty at San Jose State University, from which he retired in 1995 as a professor emeritus. He authored numerous engineering articles and three textbooks. He ran for the 16th District Congressional seat in 1996 and in 1997 worked as a part-time contract applications engineer for Xicor and Catalyst Semiconductor. He is survived by his wife, Toni; son Chris; daughter Nicole; and a granddaughter.

**70 Kevin L. St. George**, Dec. 30, 2003. While a philosophy student at SCU, he was one of the founding members of the Lonergan Institute. He was an avid musician and played lead and bass guitar. He served as a tutor at St. Mary's School in Los Gatos, where students were impressed with his keen memory and knowledge of Star Trek. He is survived by his mother, Marjorie, brother, Ken, and siblings Ken, Kitty, Karen, and Kristy.

**72 Edward J. Barakauskas MBA**, June 1, 2003. **Linda A. Powell**, Dec. 24, 2002. A native of Idaho, she was a marriage and

family counselor for more than 15 years. She also was a talented gardener. She is survived by her husband, Jon; her parents, Shirley and Jim; children Bryan, John, and Julie; seven grandchildren; and siblings Tim and Paula.

**74 Thomas E. Maguire, M.A.**, July 29, 2003. He served with the South Pender Island Volunteer Fire Department, in Pender Island, B.C. He is survived by his partner of 23 years, John W. Jones; his sister, Marion Lepow, and 14 nieces and nephews. **Robert M. McGarey J.D.**, Feb. 24, 2003. A native of Frankfurt, Ky., he was an attorney, specializing in business law with the Sacramento firm Booth and Finch. He was active in the Lions Club. He is survived by his wife of 21 years, Janice. **Robert R. Montalvo, MBA '80**, June 26, 2003. A native of El Salvador, he came to the United States in 1945 and served in the U.S. Army National Guard as a marksman. He earned an electrical engineering degree from San Jose State University and master's degrees in engineering and business from SCU. He was a self-employed electrical engineer for many years. He was a member of the Santa Clara University Alumni Association and Resurrection Catholic Church. He is survived by his wife of 19 years, Maria; daughters Diana Elaine Nesbit and Emily Ann Rodriguez; sons Robert and Joseph; brothers Hector and Eugene; sisters Daisy Warner, Lillyann Martin-Henkel, and Doris Cormack; and four grandchildren.

**76 Marian C. Chapman J.D.**, Jan. 2. A family law attorney and equal rights advocate, she handled the first lesbian stepparent adoption case in California. She was the founder of Bay Area Lawyers for Individual Freedom, and was founding chair of the advisory board for the National Center for Lesbian Rights. She served as an officer of Women Lawyers of Alameda County and Women

Lawyers of California, and she was a member of the ACLU. She is survived by her partner of 25 years, Sandra Springs; father Daniel Chapman, and siblings Willa and Robert. **Christopher L. Porter**, Oct. 3, 2003. A native of Santa Maria, he was an artist whose paintings have been shown at galleries in San Francisco, Cupertino, Santa Clara, and New York. While pursuing his career in fine arts, he also worked as a house painter, carpenter, bartender, and ranch hand on his family's ranch. He was an avid sports fan and a voluminous reader. He is survived by his brothers, Charles and John; aunt Peggy Porter; uncle Byron Montross; and many cousins and friends.

**78 Howard Zabriskie Bogert M.B.A.**, Dec. 28, 2003. He was a pioneer and developer of 6 early patents used in the semiconductor industry. He began his career as an electronics engineer, progressed into management, and became a market researcher for the semiconductor industry. He enjoyed hiking, reading, gardening, traveling, creative writing, poetry, wood-working, swimming, and playing with his grandchildren. He is survived by his wife, Carol; children Jennifert Bogert Peters, Rebecca Angel Bogert, and Howard Daniel Bogert; and six grandchildren.

**79 Noel Soderberg Evans**, Sept. 12, 2003. A native of Minneapolis, she worked on Capitol Hill after college for Congressmen Sidney Yates and Pete McCloskey. She worked on the Mondale presidential campaign in 1984 and went on to earn a graduate degree in broadcast journalism and public affairs from American University. She became a reporter for ABC News in San Francisco, then for WBOC-TV in Maryland. She also was an assistant producer for In Washington News Service and a legislative producer for C-SPAN. In 1988, she was assistant press secretary in

Sen. Al Gore's presidential campaign. She wrote for *Institutional Investment* in New York City and then returned to the D.C. area to begin a career in commercial and residential real estate. She is survived by her husband, Washington, D.C. Councilman Jack Evans, and her 6-year-old triplets, Katherine, John, and Christine.

**91 Roberta Anne deKay M.A.**, July 20, 2003. She earned a bachelor's degree in creative writing and a master's degree in literature from the University of Illinois-Springfield. She was a published poet who won several awards for her writing. She is survived by her husband, the Rev. Eckford deKay, and sons Kenneth and Timothy.

## Recognition of Donors

When Santa Clara University published the Honor Roll of Donors for the 2002-03 fiscal year, the following names were inadvertently omitted. If you have any questions about the following, please contact the University's stewardship group at 408-554-6824, or e-mail [stewardship@scu.edu](mailto:stewardship@scu.edu).

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# calendar



## Keep Us in the Loop!

Your fellow Broncos want to know what you've been up to! Send a class note to *Santa Clara Magazine*. When submitting your class note, please be sure to include your class year and the class year of any other alums you mention in your note. We will publish pictures on a space-available basis, so feel free to include a snapshot or two with your news. (We will not be able to return photos to you, so please do not send us your only copy. High-resolution tifs or jpegs via e-mail are also acceptable.)

Also, please note that we will run news of events that have already happened but not things that may happen in the future, such as births and weddings.

Please send your note via e-mail to [alumupdate@scu.edu](mailto:alumupdate@scu.edu), fax it to 408-554-5464, or mail it to us at *Santa Clara Magazine*, Donohoe Alumni House, 2nd floor, 500 El Camino Real, Santa Clara, CA 95053-1505. We look forward to catching up!

P.S. When you send your note, don't forget to update your contact information.

Name (first/maiden/last)

Class Year

New Home Street Address

City/State/ZIP

Home Area Code/Phone Number

Business Name

New Business Street Address

City/State/ZIP

Business Area Code/Phone Number

Preferred E-mail Address

## March

3	Monterey/Salinas	Santa Clara Update	Mark '71 and Patti Boitano '71	831-644-9466
5	San Jose	First Friday Mass and Lunch	Becky Villarreal '56 (Honorary)	408-248-3790
6	San Diego	Alumni Wine Tasting Bus Tour	Kevin McMahon '93	kevin@mcmahonsteel.com
7	East Bay	Santa Clara Sunday	Dave Tripaldi '65	925-274-2403
9	Los Angeles	Alumni Night at the Disney Concert Hall	Michela Montalto '94	michela.montalto@indymacbank.com
11	San Jose	Post-Work Reception	Arnoldo Santiago '98	408-947-2261
13	History	Annual Dinner	George Giacomini '56	408-554-4129
13	University Relations	38th Annual Golden Circle Theater Party	Development Events Office	408-551-1821
13	San Jose	Special Olympics Basketball at SCU	Mary Modeste Smoker '81	408-554-5120
17	Sacramento	St. Patrick's Day Lunch with St. Mary's and USF	Dick '80 and Lisa Shanahan '80	916-446-4254
20	Alumni Association	Ignatian Awards Luncheon	Linda Calvano	408-554-5115
20	Alumni Association	Chapter Workshop	Linda Calvano	408-554-5115
21	Alumni Association	Lenten Afternoon of Reflection	Bro. Jim Siwicki, S.J.	408-554-5004
25	CP & E	Special Education Series	Jo Hogin M.A. '76	408-246-1573
25	San Francisco	Post-Work Reception	Terry Ward '95	tward@familybank.com
27	San Jose	Silicon Valley Habitat for Humanity Building Project	Toby O'Brien '93	415-902-7293

## April

1	Los Angeles	Santa Claran of the Year Dinner	Michela Montalto '94	626-535-5383
2	San Jose	First Friday Mass and Lunch	Becky Villarreal '56 (Honorary)	408-248-3790
7	New York	"Music for Hammers and Sticks" SCU Faculty Piano Performance and Reception	Katherine Kollath '95	kkollath@hotmail.com
8	Alumni Association	Board of Directors Meeting—Executive Committee	Alumni Office	408-554-6800
17	Phoenix	Paint-A-Thon in Collaboration with Brophy College Prep	Lynn Brysacz '83	602-375-8882
17	San Francisco	Day at the Giants	Alumni Office	408-554-6800
22	Sacramento	Santa Claran of the Year Dinner	Mark '80 and Nancy Ferro '80 (Honorary)	916-359-4249
24	San Jose	Rebuilding Together Silicon Valley	Mary Modeste Smoker '81	408-554-5120

## May

1	San Jose	Rebuilding Together Silicon Valley	Mary Modeste Smoker '81	408-554-5120
6	Los Angeles	Post-Work Reception	Michela Montalto '94	michela.montalto@indymacbank.com
7	San Jose	First Friday Mass and Lunch	Becky Villarreal '56 (Honorary)	408-248-3790
12	Alumni Association	Past Presidents' Meeting and Dinner with Bannan Award Presentation	Linda Calvano	408-554-5115
14-16	Alumni Association	Seaside Alumni Weekend Retreat	Bro. Jim Siwicki, S.J.	408-554-5004
21-23	Alumni Association	Homecoming and Reunion Weekend (Classes of 1979, 1984, 1989, 1994, 1999)	Alumni Office	408-554-6800
22	Alumni Association	SERVICE OPPORTUNITY: SCU Homecoming Picnic/Fair	Mary Modeste Smoker '81	408-554-5120

[www.scu.edu](http://www.scu.edu)

# coming attractions

This is a sampling of the hundreds of events at SCU. For comprehensive and up-to-date listings, see [www.scu.edu/events/](http://www.scu.edu/events/) or call 408-554-4000.

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## Alumni Association

For more information, visit [www.scu.edu/alumni](http://www.scu.edu/alumni) or call 408-554-6800.

### March 13

**38th Annual Golden Circle Theatre Party.** This annual black-tie theatre party raises funds for the Board of Fellows Endowed Scholarship. San Jose Center for Performing Arts & the Fairmont Hotel, 4:30 p.m.–12 a.m., \$200–\$500. Call Holly Miller, 408-551-1821 (see back cover).

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## Exhibits

Unless noted, exhibits are free and in the de Saisset Museum. Hours are Tuesday through Sunday, 11 a.m.–4 p.m. See [www.scu.edu/desaisset](http://www.scu.edu/desaisset) or call 408-554-4528.

### Jan. 17–March 14

**Americanos: Latino Life in the United States.** The exhibit presents an intimate portrait of the Latino community through the work of 30 prize-winning photographers. The 114 photographs in the exhibition are organized around themes such as family, community, work, and sports, and reflect the breadth and variety of the Latino experience. A project of Olmos Productions, the exhibit has been organized by the Smithsonian Institution Traveling Exhibition Service (SITES) and the Smithsonian Center for Latino Initiatives. The exhibition has been made possible by the generous support of Time Warner and Farmers Insurance. The de Saisset will be the only Northern California location for this exhibit.

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## Leavey School of Business

For more information, see <http://business.scu.edu/>.

### Feb. 23

**MBA Admissions Briefing.** A workshop reviewing the MBA admissions process, giving candidates detailed information about gaining acceptance into the Leavey School of Business. 5:30–7 p.m., St. Joseph's Hall, Transamerica Room, free, but RSVP required. Call Graduate Business Admissions, 408-554-4539, or e-mail [AdmissionsBriefings@scu.edu](mailto:AdmissionsBriefings@scu.edu).

### March 20

**MBA Alumni Breakfast Briefings.** "Charting the Course," featuring Lacy Edwards, CEO of Evoke Software, who will discuss how to start up and run a small company, including raising venture capital, managing a board of directors, motivating employees, hiring practices and the principles for growing companies. Adobe Lodge, 7:30–9 a.m., \$30. Call Maureen Muscat, 408-554-5451.

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## Performing Arts

For tickets or more information, see [www.scu.edu/cpa](http://www.scu.edu/cpa) or call the Center of Performing Arts Box Office at 408-554-4015.

### Feb. 27–March 6

**A Streetcar Named Desire.** Tennessee Williams' great American masterpiece explores the nature of sensuality and its conflict with societal expectations that confront the individual. Mayer Theatre, \$5–\$12.

### Feb. 27

**Winter Jazz Ensemble Concert.** Music and Dance Building, Recital Hall, 8 p.m., \$5–\$10.

### March 5

**Winter Orchestra Concert.** The SCU Orchestra performs pieces including Tchaikovsky's Symphony No. 2, Little Russian. Music and Dance Building, Recital Hall, 8 p.m., \$5–\$10.

### March 12

**Psalm Fest.** The SCU Choral Ensembles present four centuries of psalm settings including Leonard Bernstein's Chichester Psalms. Mission Santa Clara, 8 p.m., \$5–\$10.

### March 20

**Murder at the Mayer.** Explore crime scenes, discover clues, and work to solve a murder mystery set in Louis B. Mayer Theatre. The night concludes with a full sit-down dinner served on the stage. Mayer Theatre, 6:30 p.m., \$65.

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## April 4

**Barred from Life.** SCU Dance Professor David J. Popalisky created this dance drama based on interviews with exonerated individuals who have spent years in prison, some on death row. It explores their stories and the impact of their imprisonment on their family and friends. Cookie Ridolfi, director of the Northern California Innocence Project and performance collaborator, will lead a post-performance discussion. Mayer Theatre, 8 p.m., free. For more information, see [www.scu.edu/cpa](http://www.scu.edu/cpa) or call the Center of Performing Arts Box Office at 408-554-4015.

### March 12

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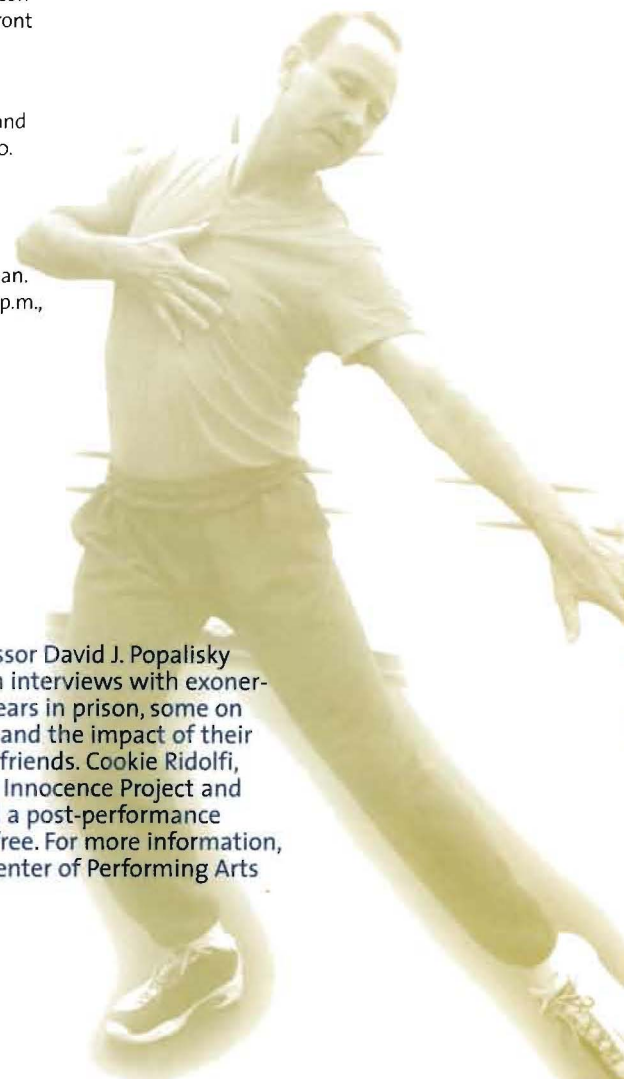
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## Sports

For complete Bronco sport schedules, see [www.santaclarabroncos.com](http://www.santaclarabroncos.com) or call 408-554-4063.



# after words

## SCU has helped me discover my gift for helping others

Santa Clara has challenged me to discover how my gifts meet the world's needs. One of my key experiences as a student has been serving as a community facilitator, advising my fellow students in the residence halls and helping to build the community there. It has been hard work, and required long hours, but I have found much joy and energy in touching students' lives. I learned that is what life is about for me: hearing people and caring for them.

The Santa Clara family has also inspired me. One of the reasons I chose to attend Santa Clara was the promise of small classes and professors who really cared about their students. What I found was above and beyond any claim that the University had made. The most compelling example is my accounting professor, Steven Wade, who has become not only a mentor but also a dear friend. He showed me what it really means to give to a community. He donates his resources, time, and money to his students and to Catholic Charities, where he has set up a service in the evenings and weekends during tax season for those who don't understand their tax forms and can't afford to pay someone else to do it. He invites each of his classes to go with him. He has found a way to use his skills and resources to help others, illustrating the University's strong

commitment to social justice in our local communities and abroad.

Santa Clara has helped me become more globally aware, through courses, student programs and especially with the incredibly eye-opening Globalization Institute that Santa Clara sponsored in 2002–03. Recently, I had the chance to experience some of these issues first-hand on an all too short trip to El Salvador. I went with a friend to the Salvadoran countryside, and spent a night with a small family. My heart

was broken by a beautiful 5-year-old girl who, at first, was scared of me. As she warmed up to us, she ended up in my lap. She was running a fever and her tiny body was incredibly hot. Her coughing didn't stop all night. We let the family know that they should take her to the doctor. They

explained that they knew she was sick, but it was half a day's journey to the doctor's office. They couldn't afford to make the trip and we simply didn't have time to help them. On my flight back to California, I reflected on how blessed my life has been. This experience strengthened my



Tasce Simon

PHOTO: COURTESY OF TASCE SIMON

resolve to do something with my life that would have an impact on these people, on people in the world who are most in need.

I found my gift, the strong desire to touch people's lives, to heal them. And so I chose to follow my heart, to pursue the study of medicine. While I watched my friends enjoy their last

year in college, I was catching up on the hard sciences. Last summer I took a full year of organic chemistry in just nine weeks. It's been a lot of work, but once again, I've been supported by the University—my community. My long nights and hard work are justified by my desire to be a woman who lives for this world, and for all of the people who inhabit it.

I have learned so much and been given so much from Santa Clara. What I really feel that I will keep with me for the rest of my life is the ability to challenge myself, not just intellectually, but as an integral piece of creating change in this world.

I am still searching, and I hope that the journey never ends. As I move forward, I pray that I continue to live with passion and love. I will work to believe in people and encourage them to follow their heart, just as so many others have encouraged and believed in me.

**Tasce Simon is a senior accounting major from Vancouver, Wash. This essay is an edited version of her comments made at the President's Club dinner in October 2003.**

# Homecoming & Reunion

## W E E K E N D S

**T**he Santa Clara University Alumni Association invites all members of the Santa Clara family—alumni, students, parents, and friends—to join in the fun during spectacular homecoming and reunion weekends on the Mission campus.

### WEEKEND ACTIVITIES INCLUDE:

- Homecoming golf tournament
- Campus tours
- Class reunions
- Academic programs
- Homecoming picnic
- Recreational sports
- Kids' activities
- Homecoming Mass in the Mission

SCU's Spring Homecoming and Reunion Weekend (**May 21–23**) will feature reunions for the classes of 1979, 1984, 1989, 1994, and 1999. The Fall Homecoming and Reunion Weekend (**Oct. 15–17**) will feature reunions for the classes of 1954, 1959, 1964, 1969, and 1974. It will also feature the Gianera Society Luncheon with special recognition for the classes of 1934, 1939, 1944, and 1949.

**For more information or to serve on a reunion committee, call 408-554-6800, 866-554-6800 (toll free), or e-mail [AlumUpdate@scu.edu](mailto:AlumUpdate@scu.edu).**



[www.scu.edu/alumni](http://www.scu.edu/alumni)



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AT THE THIRTY-EIGHTH ANNUAL  
GOLDEN CIRCLE THEATRE PARTY

Saturday, March 13

**San Jose Center for Performing Arts and  
the San Jose Fairmont Hotel**

For more information and reservations, call 408-551-1821 or e-mail [hjmiller@scu.edu](mailto:hjmiller@scu.edu).  
Reservations may be made online at [www.scu.edu/goldencircle](http://www.scu.edu/goldencircle).

Call 1-800-346-5550 for the special San Jose Fairmont Golden Circle rate of \$109.



**Santa Clara University**

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