



**AALBORG UNIVERSITY**  
DENMARK

**Aalborg Universitet**

## **The Role of Diversity in Emerging Circular Business Models**

Marinova, Svetla Trifonova; Marinova, Della-Maria

*Published in:*  
Diversity in Action

*Publication date:*  
2022

[Link to publication from Aalborg University](#)

*Citation for published version (APA):*  
Marinova, S. T., & Marinova, D-M. (2022). The Role of Diversity in Emerging Circular Business Models. In M. Latukha (Ed.), *Diversity in Action: : Managing Diverse Talent in a Global Economy* Edward Elgar Publishing.

### **General rights**

Copyright and moral rights for the publications made accessible in the public portal are retained by the authors and/or other copyright owners and it is a condition of accessing publications that users recognise and abide by the legal requirements associated with these rights.

- Users may download and print one copy of any publication from the public portal for the purpose of private study or research.
- You may not further distribute the material or use it for any profit-making activity or commercial gain
- You may freely distribute the URL identifying the publication in the public portal -

### **Take down policy**

If you believe that this document breaches copyright please contact us at [vbn@aub.aau.dk](mailto:vbn@aub.aau.dk) providing details, and we will remove access to the work immediately and investigate your claim.

# DIVERSITY IN ACTION

Managing Diverse Talent  
in a Global Economy

Edited by Marina Latukha