

Parkland College

SPARK: Scholarship at Parkland

Prospectus 2012

The Prospectus

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Alisha Kirkley, Mark Roughton, Nick Washington, Chanelle Stokes, Buster Bytes, and Spencer Brown



Top Stories



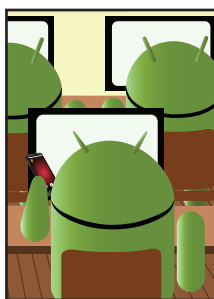
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The history behind leap year

PN Alisha Kirkley
Staff Writer

Did you know that without the addition of February 29 every four years, after 100 years our calendar would be off by nearly 24 days? This additional day is known as leap day, and we had one just last week. Other countries that hold a leap year may celebrate it differently, but in the United States, for anyone without a birthday on February 29, it's just another day.

So, what makes February 29 necessary? According to Parkland Anatomy and Natural Sciences Instructor Erik Johnson, "The Earth revolves around the Sun in roughly 365 and one fourth days. If we ignore the fraction, the calendar is off by about one day every four years. If you project this by about 100 years, the calendar would be off by nearly a month."

Johnson continued by saying that, "The weather we experience in July would happen in August, the weather we experience in February would happen in March, etc. So, we need to add a day every four years to correct this discrepancy. The need for everyone to have a consistent calendar outweighs the confusion caused once every 1461 days." In order to keep the calendar in line, it is obvious we need leap years.

Johnson concluded, "The Earth's orbital period isn't exactly 365 and one fourth days, so a few leap days have to be removed to account for this. There was no leap day

in 1900, 1800, and 1700, and there will be no leap day in 2100. There was a leap day in 2000, so it happens three times every 400 years. This is

something that won't concern most people around today."

True, the orbital period isn't exactly 365 and one fourth days; the actual

time it takes for the Earth to travel around the sun is about 365 days, 5 hours, 48 minutes, and 6

seconds. Another lesser known fact is that at one point in time in Sweden during the 18th century, February 30 actually existed. The Soviet revolution calendar

used February 30 to attempt to shorten a seven-day week into a five-day week. "February 30, 1712, came into existence in Sweden when the Julian calendar was restored and two leap days were added that year. Sweden's final conversion to the Gregorian calendar occurred in 1753, when a 10-day correction was applied so that February 17 became March 1 that year," according to the website timeanddate.com. But who originally came up with the idea of leap year?

Well, it all started with the Romans. According to Eric Weisstein's website, World of Anatomy, "The leap year was introduced in the Julian calendar in 46 BC. However, around 10 BC, it was found that the priests in charge of computing the calendar had been adding leap years every three years instead of the four decreed by Caesar. As a result of this error, no more leap years were added until 8 AD." The Julian calendar is not the only one, though. There are many other calendars that also include a leap year.

However, those calendars vary from each other. In accordance to the Chinese calendar, "The Chinese leap year has 13 months, with a leap month added about every 3 years. The name of a leap month is the same as previous lunar month. The leap month's place in the Chinese calendar varies from year to year. Unlike the Gregorian calendar, 2006 was a leap year in the Chinese calendar," timeanddate.com

See LEAP on P. 5



New fitness center project underway

PN Mark Roughton
Sports Writer

Construction for the brand new Parkland Fitness Center began last semester and the construction crews have been working nonstop in an effort to provide a brand new facility for students and athletes to work out in. This new fitness center is scheduled to be open by late August of 2012, just in time for the fall semester.

Jim Bustard, Director of the Physical Plant at Parkland, is in charge of the ongoing project.

This upgrade has gone smoothly so far. "To date, we have not had any significant setbacks or major delays to the project," Bustard said.

The building that is currently under construction will be connected to the gym and accessible from the gym level. The new access point will be located on the north end of the bleachers. The pathway from the north end of the bleachers currently runs right into what will be the new second story walking track and nearby offices of the addition.

This new north entry way will also feature a concession stand and admission area for sporting events. Once completed, this will mean that there will be more than one way for Cobra fans to enter the Dodds Athletic Center for sporting events.

The lower level of the fitness center will feature weight machines, free weights, cardio equipment of various types



Photo by Nick Washington/Prospectus News

Construction is underway for the new and improved gym facility, which will include a track for runners, space for strength training and all new equipment.

and other specialized workout equipment.

"The fitness center will have almost all new equipment," Bustard said. "A few of the pieces that are in the current fitness center will be moved, but not very many." The new equipment will consist of many of the same workout machines currently in the Fitness Center,

but they will be brand new and of a higher quality.

Another aspect of the project will consist of remodeling the lower-level classrooms, locker rooms, team rooms, coaches/officials rooms and athletic training rooms. Those classrooms will lead right into the new addition. The plans to remodel the existing space

under the gym will serve to provide a better overall center for Parkland Athletics.

Access to the fitness center will remain the same for those involved with Parkland. A student ID is all that will be needed to enter the facility.

The undertaking of this particular project has been a long time in coming for

Parkland. "The fitness center has been a project that the College has had on its list of needed improvements for many years," Bustard explained. "It was originally part of the Student Services Center Addition project, which the College has had as a capital

See FIT on P. 5

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Fact or Fiction?

By 1951, automobiles in the United States killed more Americans than the Civil War, the Spanish American War, and World War I combined.

(Find answer on page 5)

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Ill. community comes together in wake of destructive twisters



Photo by Abel Uribe/Chicago Tribune/MCT
Jeff Street, center, helps volunteer Melissa Cullison, left, emerge from his destroyed house as she and volunteer Heather Thompson help with clean up efforts along Brady Street in Harrisburg, Illinois, last Thursday.

Alissa Groeninger and Ryan Haggerty
Chicago Tribune

HARRISBURG, Ill. - Using a chainsaw to cut through trees that had landed on top of houses in his home town, Jonathan Wright looked at the wreckage wrought by this week's tornado, and saw only people willing to help.

A band of storms early Friday stopped volunteers and residents from cleaning up for a few hours, and a noon-time tornado warning siren sent many, fearful of another

hit, huddled into homes and businesses. But by the afternoon, the sun was shining, and residents talked only of what comes next.

"When it started shining, we were like 'Thank goodness,'" Wright, 18, said. "We came together really fast...We just need to recover and have all the help we can get."

As more deadly tornados struck elsewhere across the region, the Saline County Coroner's Office identified Greg Swierk, 50, as the Harrisburg storm's sixth fatality. Swierk's family

members could not be reached for comment.

On Friday, utility crews cleared roadways and installed new power lines, and American Red Cross volunteers surveyed demolished neighborhoods - a maze of snapped utility poles, exposed foundations and haphazard piles of bricks - to evaluate the needs of the town's residents.

"We have seen incredible destruction, a lot of grief for the victims and the families of the victims, but we've also seen a lot of resilience and community spirit," said Red

Cross spokeswoman Vicki Eichstaedt.

Despite the community support, many said they were mindful of the daunting prospect of rebuilding in the weeks and months ahead.

Karen Alexander, 37, who lost her home, said she's been too overwhelmed by the aftermath of the tornado to decide if she'll rebuild or move to another town.

"I just don't know what to think," she said, standing among the remnants of her home, its roof peeled off and its front leaning precariously

toward the street. "It's mind-numbing."

Pati Loehr, 56, said she's worried about how people who lost their homes or loved ones will cope once the initial shock of the disaster fades away.

"That's the scary part," said Loehr, who volunteers with Red Cross. "Where do they go from here?"

Some residents said they were optimistic that Harrisburg, which has endured devastating floods in recent years, would recover from the storm.

"We rebuild and we go on,"

said Jane Russell, who lives on Brady Street. "I've already talked to my landlord and I told him when he (fixes the home), I'm moving back. That's what you do. You just pick up and go on."

Still, for Alexander and much of the rest of the town, "life's never going to be the same."

"Everything you did every day is going to be different," Alexander said.

(Tribune reporter Dawn Rhodes contributed.)

(c)2012 the Chicago Tribune

Wellness Fair 2012 at Parkland College



Photo by Nick Washington/Prospectus News
Radiology technicians at the 2012 Parkland Wellness Fair. Top row from left to right (Tammy Cox, Darnetha Eiland, Joanna Wyatt). Bottom row From left to right (Katie Reinha and Krista Lueders).



Photo by Nick Washington/Prospectus News
Erin Elliott, part of the massage therapy program at Parkland College, gave seated massages to patrons of the event.



Photo by Nick Washington/Prospectus News
Paula Bookland of the Student Nurses Association at Parkland, gives fellow student Melanie Sheckels a free blood pressure test at the 2012 Wellness Fair in the Parkland College flag lounge last Wednesday.

Lifestyle

How do you feel about public displays of affection? (PDA)



Do you have an opinion?
Let us know at:
www.facebook.com/prospectusnews

Photos by Chanelle Stokes/ Prospectus News



Aerial Fender
Elementary Education

"I do not particularly appreciate it, but it isn't something that makes me feel super uncomfortable."



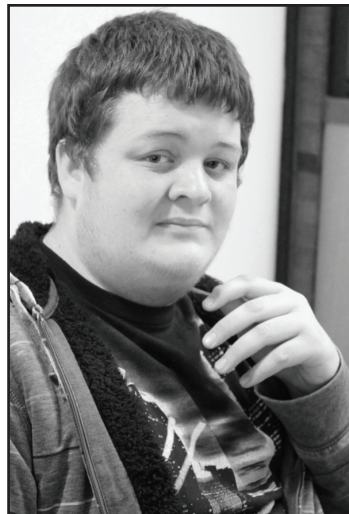
Chun Guo
Math

"As long as they don't distract or disturb others. I'm okay with that."



Judy Jones
Art

"It depends on the degree - for example hugging and kissing are okay, but anything beyond that is embarrassing and I don't want to see any bare skin in places that should be covered up."



Josh Mihaly
Mass Communication

"Doesn't matter to me, but I don't do it personally."



Ray Terry
General Studies

"It does not bother me at all actually, as long as it doesn't go to far and remains tasteful."



Chadaireya Long
Nursing

"To each his or her own."

How to make your own Android apps

Buster Bytes
Tech Columnist



Think you've got what it takes to create the next "Angry Birds?" If so, you might want to check out Parkland's newest computer programming course, CSC 212 Mobile Application Development. New to the Parkland College catalog, the class will be offered online starting in the fall. Taught by David Bock, the course covers the basics of developing applications for mobile devices, focusing on the Android platform and the Java language.

Craig McCulloch, a student working on his Linux System Administration Certificate, enjoys the class.

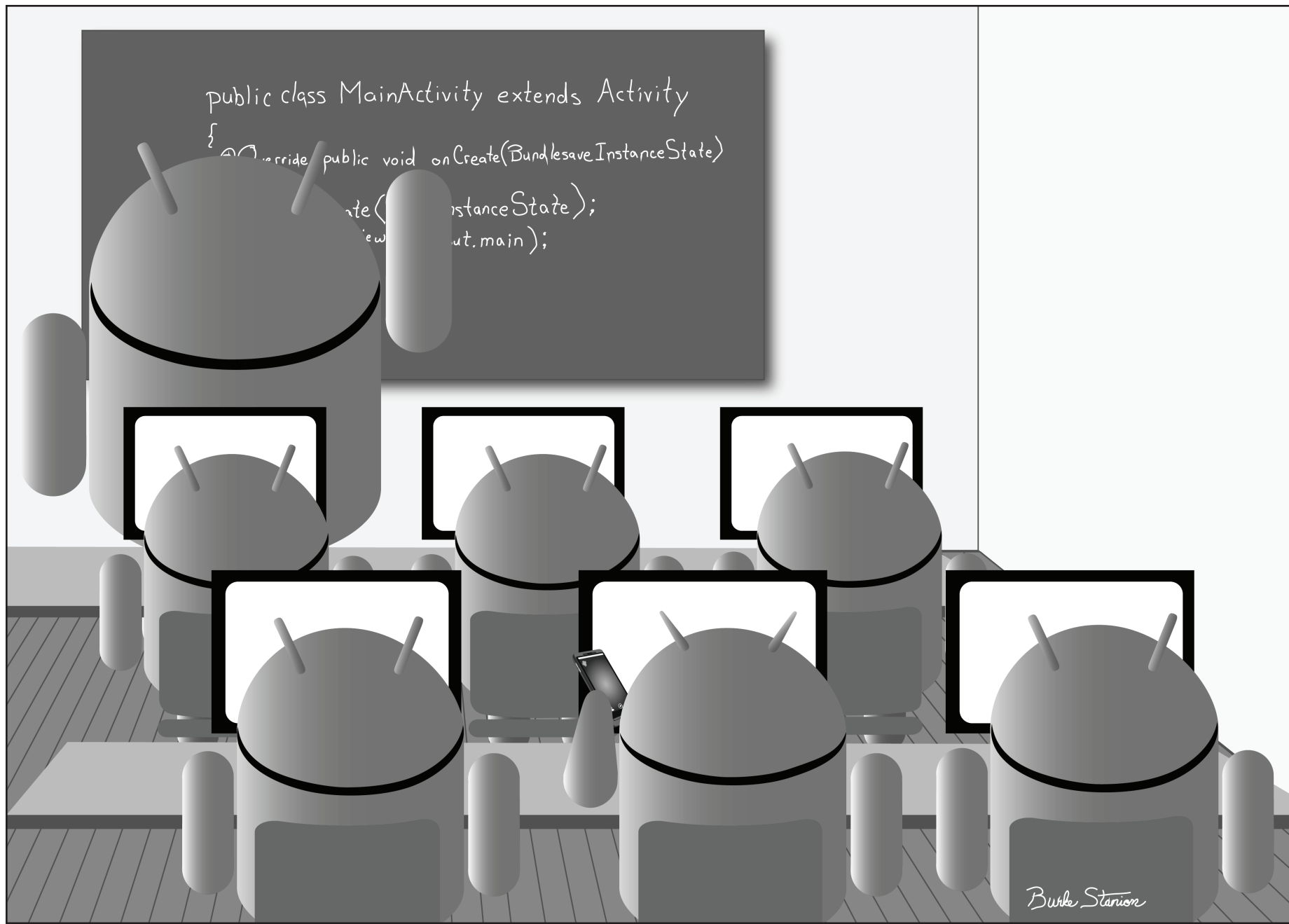
"This course is putting Parkland on the cutting edge of technology," he said.

Bock said that he was discovering that, "Local companies are becoming so desperate for mobile application developers that they're hiring people who are merely interested in mobile development. There's definitely a need for developers with actual experience." He said this was his motivation to get the course up and running.

Bock decided to focus the course on the development of a single task application. Rather than let the students pick something on their own to develop, Bock reached out to other faculty members for ideas. He then had his class approach the faculty members as though they were real life clients, determining application specifications, expectations and needs.

Bock explains his reasons for this approach by saying, "Learning to meet a client's needs will better prepare them for the marketplace. I've found that in situations like this, some students, given free rein to develop whatever they want, either try something too ambitious or don't come up with anything at all." This approach better reflects the client driven model of the real world market.

The students begin by meeting with their client, a faculty member at the college. In that first meeting, the student and instructor



discuss the basic design idea, what they expect the finished application to look like and what the application will do.

The student then continues to meet with their client, showing them design development presentations and getting feedback during the process. The idea is that both student and staff will be satisfied with the end result.

Bock faced some challenges early in the development in the course. His first difficult decision was whether to develop for Android devices or the iPhone. He concluded that Android was the way to go after considering a few different factors.

"I found out that a good majority of the computer science students here run Windows on their PC's," Bock said. "Plus, Android is open source and Parkland teaches courses in Java. iPhone applications are written in Objective C, which we do not currently offer at Parkland." Whatever his reasons, the decision has been met with approval.

Bob Richardson, a computer programming major, explained what he liked best about the

class was that, "We learn more than just how to make an app, but also why things are the way they are when creating one."

Alex Braha Stoll, student of information technology, stated that, "I feel I will be able to develop great apps after this course."

Chris Langley, programming and database management major said, "It teaches great core functions of Android devices."

Bock does point out that this is not an introductory course. In order to offer as effective a course as possible, he needed to be sure that he didn't have to spend a lot of time covering the basics of Java development. Rather than spending much of the course reviewing Java techniques, Bock wanted to be able to cover new material.

To succeed in this course, students in the class must have a strong background in Java or object-oriented development. For this reason, the prerequisites for the course include either CSC 140 Java with Object Oriented Design, or both segments of C++, CSC 123 and 125.

If the response continues to

be positive and the market for mobile app developers remains high, Bock has ambitions to develop the course into a three part series, covering more advanced concepts in Mobile Application Development II and III.

The full series could culminate in a mobile development certificate and lead to the development of a Parkland App Store. Student developed educational applications would be available for download from the store and could directly help with their classes.

Bock's decision to offer the course online reflects his desire to make it available to as many students as possible. Toward that end he has taken extensive notes throughout the semester

and will make them available to the online course. The decision to go online will not only make the course easier to fit into a schedule, but will also make the course available for students off campus around

the world. Those interested should register for CSC 212 next fall, but remember CSC 140 or both CSC 123 and 125 are required.

Have you seen us online?



Opinions

Prospectus News

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- All submissions must follow the Parkland College code of conduct. All violations of said code will be turned over to Parkland College Administration and Public Safety.

- All content, once published, becomes property of Prospectus News.

- All submitted content must be original work.

- All submissions must also include up to date contact information.

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- E-mail prospectus@parkland.edu, subject "Letter to the Editor."

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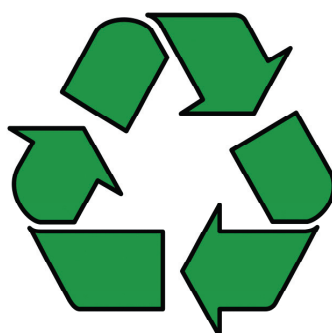
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All unused issues of Prospectus News are donated to the Parkland College Veterinary Technology program or the Champaign County Humane Society.



Please Recycle

Coping with the mischief of internet trolls

John Timpane
The Philadelphia Inquirer

PHILADELPHIA - As long as there have been bridges, trolls have hidden beneath them. Same for the Internet.

As long as there have been message boards, discussion groups, and comment strings, there have been "trolls" - people who, under cover of Web anonymity, post bullying, lewd, or off-point comments, disrupting and demeaning the whole enterprise. Some comment strings are moderated, so trolls can be blocked and deleted - but most of cyberspace is, in the words of one anonymous wit, "free range for idiots."

Just one example, to stand for many, from a Harry Potter site: "ENOUGH already with all this Harry Potter (expletive)! What sort of LOSERS think this stuff is cool??? I swear, the little (indelicate term) should be carved up with rusty scythes and his remains poured into a cement mixer. I am so sick and tired of hearing about Harry (extreme epithet) (other extreme epithet) POTTER!"

It's been a problem for years. Julie Spira, an expert on Web etiquette and author of the book "Netiquette," said, "It started with some of the early usenet groups, where some of the first 'flame wars' broke out among users."

Some sites - newspapers and entertainment venues - are so encrusted with trolls, like malign barnacles, that comment threads become all but useless. Jolie O'Dell, a reporter for the tech-business blog VentureBeat, said: "I don't read comments anymore. I've learned there's nothing anyone's going to say that's going to meet me at a professional level of discourse."

Julia Hobsbawm, who runs the British media, analysis, and networking business Electronic Intelligence, said comment strings are "fertile ground for those who prefer to vent spleen rather than offer rigorous, fair, and balanced argument." Spira said: "There's no doubt that anonymity has turned the World Wide Web



Photo by thecrypt/Flickr/Creative Commons

into the Wild Wild West."

People are looking for solutions. Some, like Gayle Lynn Falkenthal, media columnist for Washington Times Communities, have called for an end to anonymity. "And you should have seen

the trollery after I did," she said from San Diego. "It was jaw-dropping." She said she values the First Amendment, "but any venue with a public responsibility, such as a newspaper, a media site, anything with public

money behind it - no place for anonymity there."

The past five years have seen the rise of what O'Dell calls "a new breed of employee called the 'community manager,' a big part of whose job is policing commentary, allowing

for freedom of speech, but deleting profanities, offensive things, trollery." More and more venues are hiring community managers because they see their reputations tied to the quality of their online communities.

Where is the comment the smartest and best behaved? Much-copied moderated websites include the Huffington Post and ABCnews.com. Papers such as the Philadelphia Inquirer and the Wall Street Journal do not moderate comments, but other papers, such as the Boston Globe and the San Diego Union-Tribune, do.

Trollery has inspired much experiment. Chris Satullo, a former Philadelphia Inquirer editor who is executive director of news and public dialogue for Philadelphia radio station WHY? was a main force behind NewsWorks, the station's news site. NewsWorks has an admirably well-thought-out and explicit policy about comments, based on that of NPR.org.

When comments are removed, the producer of the page announces the move and explains why it was made. Satullo said it seems to work fairly well.

Spira and O'Dell praise the discussion platform Quora. "They've tied your reputation to how smart and substantive your comments are," said O'Dell. Spira likes how sites such as Quora "give users a stake in making the site work. Users are invested in the community and want to keep it clean and authentic."

Hobsbawm said that mere "peer pressure is often insufficient to self-regulate abusive comment strings," but she, too, likes media platforms that tie quality to attention.

Web-lovers are leery of all this policing and pressuring. But courtesy expert Spira said, "All of us can only gain if, when we comment, we stay on topic, show respect and provide a new perspective on the subject that other users might find interesting."

—
(c)2012 The Philadelphia Inquirer

The 24-hour day: It is so yesterday

Michael Krikorian
Los Angeles Times

I hear people complaining all the time that there aren't enough hours in the day. Between working, sleeping, paying e-bills, answering emails, texting, household chores, commuting, fixing the car and dealing with idiots, the 24 hours of the day whirl by and there's no time to enjoy life, no time to relax with family and friends, no time to do the things we say we should do. You know: "We should go on a picnic"; "We should take a drive to the coast"; "We should have a poker night." Things that never happen because there are simply not enough hours in the day.

Laura Vanderkam, in her book "168 Hours: You Have More Time Than You Think" (168 being the number of hours in the week), says there is no time crunch that a little more organization won't fix. But I disagree.

I say why have just 24 hours in the day and 168 in a week? There's no supreme ruling sent down from Zeus or Ra or Hammurabi or Moses or any of those guys that says we are limited to 24 hours. Just because the ancient Egyptians started sun-slicing the day into 24 portions about 3,400 years ago, and the Babylonians came up with the 60-minutes-per-hour thing, that's no reason to stick with it. It's not working anymore.

I propose the 30-hour day, the 210-hour week.

By cutting the normal 60-minute hour to 48 minutes, we could pick up an extra six hours. We could still stay with the same 1,440-minute day, but imagine what you could do with six extra hours in that day. You could easily get to the park and have that picnic. You could

go bowling, if for some strange reason you wanted to. You could take a three-quarters-of-an-hour (36 minutes) nap and not feel guilty. The list of extra things you could do with six more hours in the day is almost endless.

Making the cut really wouldn't be a problem. I mean how many times does anyone use the whole 60 minutes of an hour? Even "60 Minutes" doesn't use 60 minutes. That show should be called "42 Minutes."

If you get in 40 minutes of productive activity in a 60-minute hour, that's good, really good. So by cutting an hour to 48 minutes, not only do we gain more hours, we also waste less time. And we still have a good eight minutes to loaf.

But wait, there's more. How many times have we heard that eight hours of sleep is ideal. With my 48-minute hour, folks who now regularly get in only six hours of sleep would come close to that ideal, clocking 7{ hours of slumber. One of the very few downsides of my plan is that those who currently manage a full eight hours would start sleeping 10 hours a day, and that is just plain lethargic. They'd have to sleep less or face being branded as lazybones.

"Honey, you've been sleeping for 10 hours."

"Baby, it's the same as the old eight."
"It's 10 now. Times have changed. Get outta bed."

A variant of this plan has actually existed for centuries. The people who live in Greenland's capital, Nuuk; in St. Petersburg, Russia; in Alaska, Scandinavia, Finland and parts of Canada have for years unofficially flirted with longer days, as the summer sun lingering over their lands provides the illusion of more hours. These places have mostly done OK,

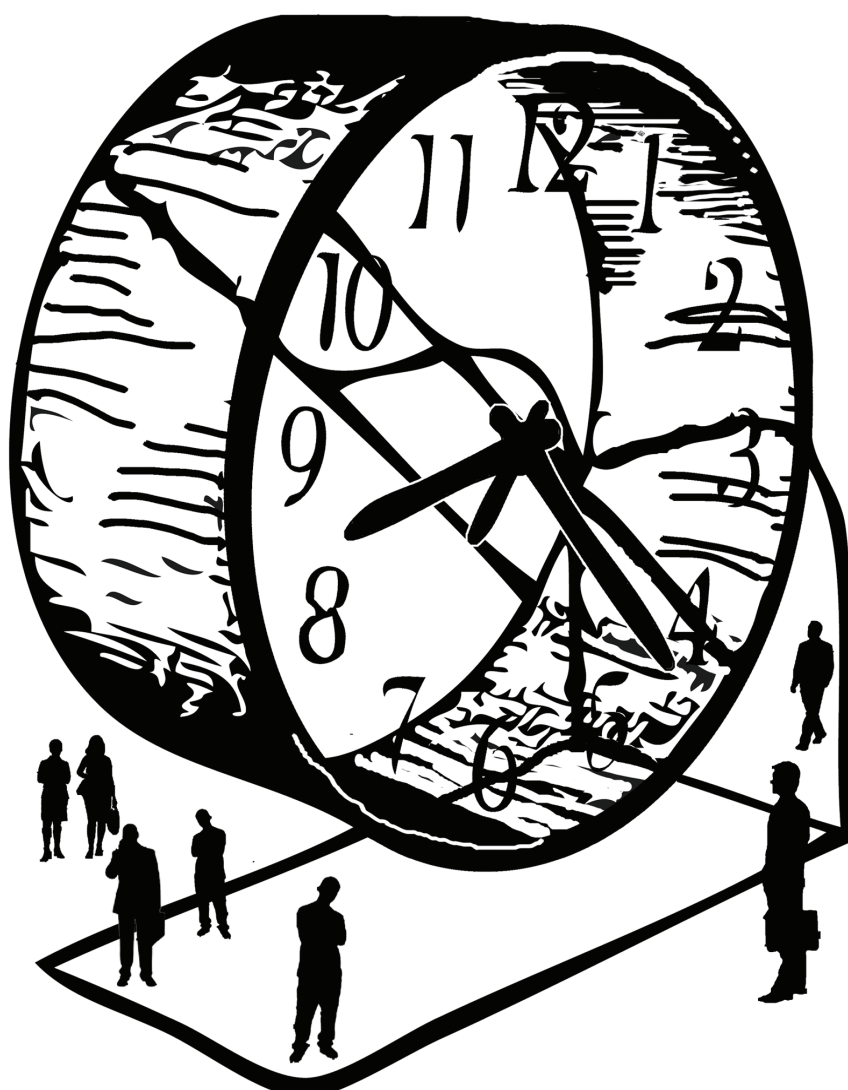


Illustration by Bausmith/LA Times/MCT

all things considered. (OK, maybe not St. Petersburg, formerly known as Leningrad.)

Yeah, yeah, I know my proposal would require some adjustments. Clocks for one thing; watches too. TV Guide would need major modification. Some track event records, such as marathon times, would have to be revamped. And the already fast New York Minute would become flat out Lamborghini-esque; I predict it could clock in at under six seconds.

So it takes a while to get all this going.

Big deal. Look at it this way. Someone has to modify all those new clocks, watches and schedules. The 48-minute hour would not only give us more hours, it'd put thousands of us back to work.

There is one challenge that will be tough: figuring out what to say when someone asks us when we want to have lunch. It's going to take some time getting used to saying "14 o'clock." But we'll do it. We'll have all that extra time to practice.

—
(c)2012 the Los Angeles Times

FIT

continued from page 1

improvement project since the mid 1990's. Only recently has funding for these projects become available."

Having the new Fitness Center is sure to give a boost to the Cobras Athletic Program. The new equipment and space will be nearly five times the size of the current one-room fitness area. This will provide both an enticement to prospective athletes and an advantage for

Cobra teams, who will be able to accomplish more because of the increased facilities.

The Fitness Center is not the only project in Parkland Physical Plant's future. Additions to the Applied Technology and Student Services Center are set to get underway in the coming months, as well. These upgrades, and the new Fitness Center in particular are sure to be beneficial to everyone involved with Parkland Athletics, students and faculty.

Movie picks

- ★ Outstanding
- Worthy effort
- So-so
- ▼ A bomb

New review

		Local critic	Chicago Tribune	Los Angeles Times	Miami Herald	Philadelphia Inquirer	Minneapolis Star Tribune	Seattle Times
Act of Valor	R							
The Artist	PG 13	★	★	★	★	★	★	★
Safe House	R							
Secret World of Arrietty	G		★	★	★	★	★	★
Thin Ice	R							
This Means War	PG 13							
The Vow	PG 13							
Wanderlust	R							

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Notice to Students and Faculty Regarding FINAL EXAMINATIONS

A final exam is expected in each credit course at Parkland College. Final exams for all full-semester and second-half-semester courses will be given during final exam week (May 7-11) according to the official published schedule. The schedule can be found on the last part of the printed semester class schedule. These final exams are **not to be given early** (during regular class periods). Final exams for all other courses (those ending earlier) will be given at the last regularly scheduled class meeting.

All requests from faculty to alter scheduled final exam times or dates must be reviewed and approved by the Department Chair and the Vice President for Academic Services (351-2542, Room 117).

In courses where a final exam is not appropriate (determined by the Department Chair), an educational alternative scheduled during the week of final exams is expected.

Students: These official College guidelines were established to more fully ensure that you receive the full set of instructional class periods for which you paid and to which you are entitled; and that you have the appropriate amount of time to prepare adequately for your final exams. If your final exam is given earlier than scheduled, please contact the Department Chair or the Vice President for Academic Services (351-2542, Room A117).

Three final exams scheduled on the same day may be considered a conflict. Conflicts may be resolved by arrangement with the faculty of these courses.

Questions or concerns about these guidelines should be directed to the Vice President for Academic Services.

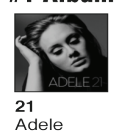
music downloads

Week ending March 6, 2012

Top tracks

() Last week's ranking in top five

#1 Album



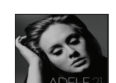
21
Adele

United States		
<i>We Are Young</i> • Fun.	(1)	1
<i>Glad You Came</i> • The Wanted	(3)	2
<i>Stronger</i> • Kelly Clarkson	(2)	3
<i>Set Fire to the Rain</i> • Adele	(5)	4
<i>Somebody That I Used to Know</i> • Gotye		5



Our Version of Events
Emeli Sande

United Kingdom		
<i>Somebody That I Used to Know</i> • Gotye	(1)	1
<i>Next to Me</i> • Emeli Sande	(2)	2
<i>Wild Ones</i> • Flo Rida	(3)	3
<i>Hot Right Now</i> • DJ Fresh	(4)	4
<i>Titanium</i> • David Guetta, Sia	(5)	5



21
Adele

Spain		
<i>Ai Se Eu Te Pego</i> • Michel Telo	(1)	1
<i>Someone Like You</i> • Adele	(2)	2
<i>Yo Te Esperare</i> • Cali & El Dandee	(4)	3
<i>Rolling in the Deep</i> • Adele	(3)	4
<i>Quedate Conmigo</i> • Pastora Soler		5

Source: iTunes

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LEAP

continued from page 1

stated. Obviously, this is quite different from the calendar used around the C-U area.

Aside from the Gregorian and Chinese calendars, there also exist the Jewish, Islamic, Hindu and Ethiopian calendars, as well as many others. Each deals with leap year in a different manner.

As with many other traditions, there are customs and folk lore that accompany leap day. One story is that people born under the sign of Pisces on February 29 have unique talents and personalities. There are also a few traditions that

are associated with leap day, such as Sadie Hawkins Day.

Sadie Hawkins Day is known as the day when a woman can traditionally propose to a man. Back in the day when rules were stricter, it was only acceptable on February 29 for a woman to propose. But in Greek superstition, it is said to be bad luck when married during a leap year.

Although leap day may seem to be a strange, it is necessary to keep the calendars on schedule. And while those born on leap day may no longer be so widely believed to be gifted with unusual talents, if it weren't for February 29, we would be late for a very important date.

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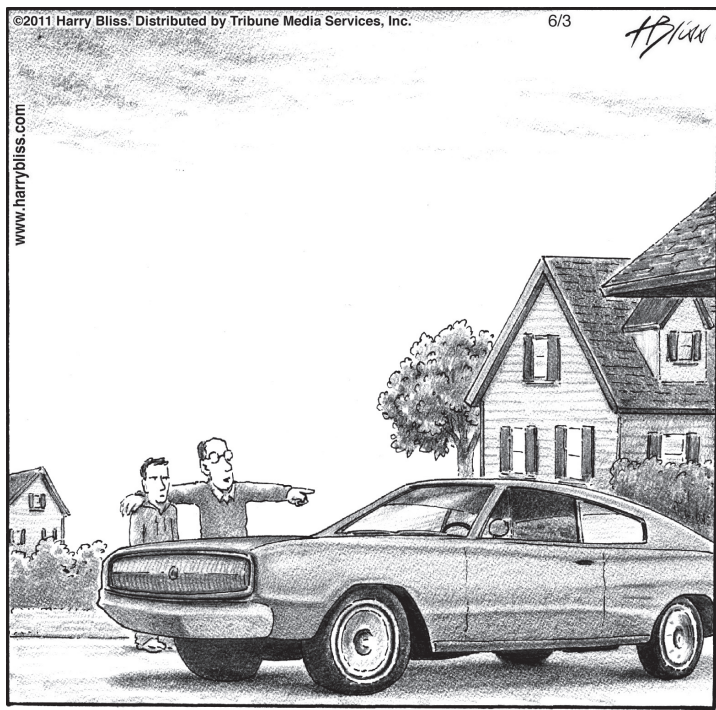
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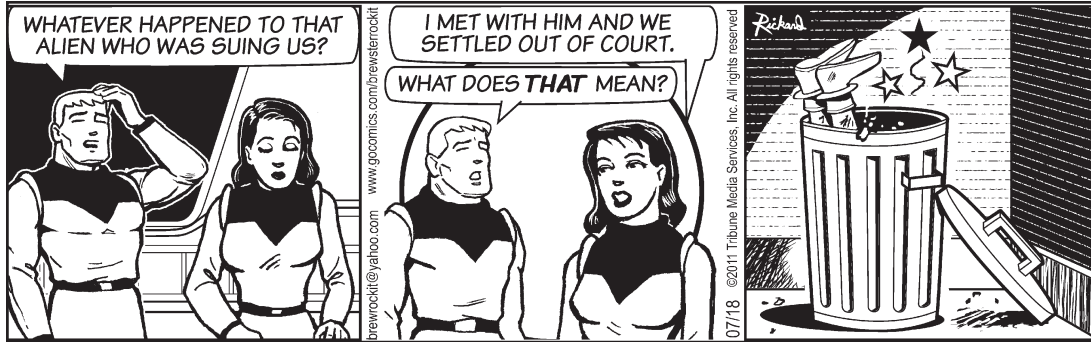
"If everyone demanded peace instead of another television set, then there'd be peace."
- John Lennon

Sudoku (hard)

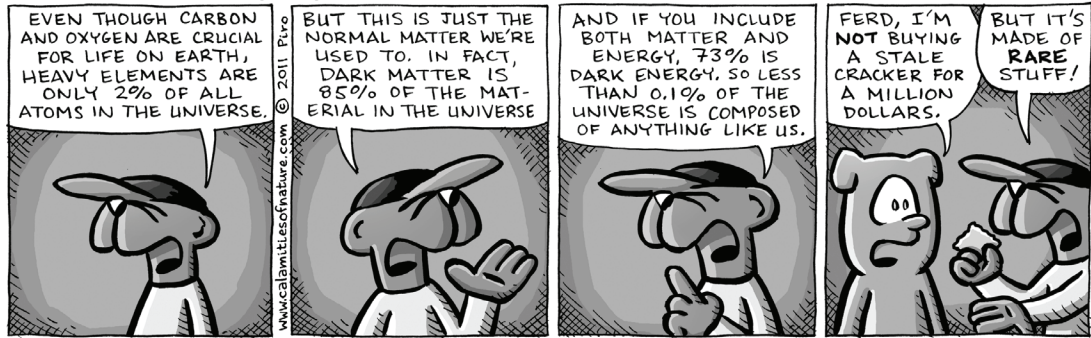
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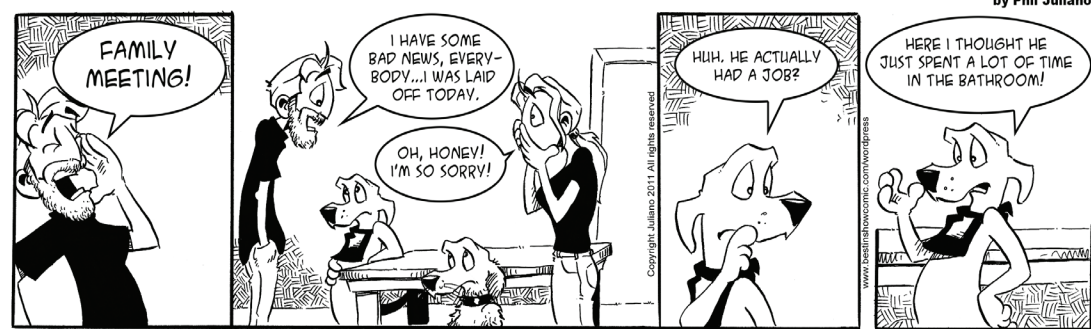
BREWSTER ROCKIT



Calamities of Nature by Tony Piro

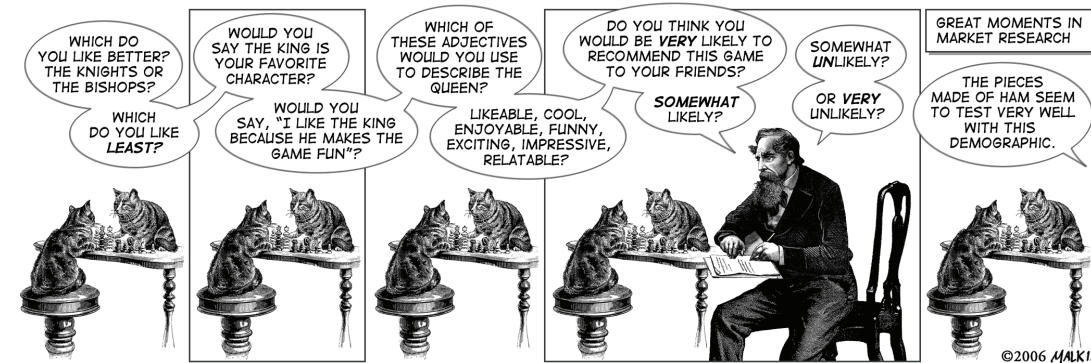


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The TV Crossword

By Jacqueline E. Mathews

1	2	3		4	5	6	7	8		9	10	11
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9/18/11

ACROSS

- "_ : Miami"
- Host of "The Price Is Right"
- "Cat on a _ Tin Roof"
- "Rumor _ It..."; movie for Jennifer Aniston
- "_ of Two Cities"
- Goof
- Oahu or Maui; abbr.
- Excessive enthusiasm
- Actor Vigoda
- "Evening _"
- Fasten again, as one's shoelaces
- "_ Talent"
- "The _ Burnett Show"
- Switch positions
- Coach _ Parseghian
- Alien visitor of old sitcom
- Uptight
- "60 Minutes" longtime correspondent
- Main character in "The Sound of Music"
- House for Nanook of the North
- Traveler's overnight stop

- Up to the time that
- Monogram for Coretta's late civil rights husband
- Lemony drink
- Late actor Christopher
- Building wing
- Scandinavian airline
- _ up; totaled
- Actor Stephen _

DOWN

- Actor McBride and others
- White House resident
- Main religion of Indonesia
- "Candid _"
- "One Day _ Time"
- Raced
- Actor _ Marienthal
- "The Wonder _"
- Patricia of "The Middle"
- Planetary paths
- "One _ Hill"
- Twelfth month; abbr.
- Sense of self-esteem
- Hot under the collar
- Feldman or Haim
- Rachins and Thicke
- Actress Peet
- Greene of "Bonanza" and others
- Night that we watch "CSI: NY": abbr.
- Went by ship
- ABCD followers
- Mary's sister on "Little House on the Prairie"
- _ Fudd; nemesis of Bugs Bunny
- Esther of "Good Times"
- Farrow and Kirshner
- "The Sooner State": abbr.
- _ and Stacey"
- Georgette's hubby on "The Mary Tyler Moore Show"
- "_ Got a Secret"

Solution to Last Week's Puzzle

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9/18/11

Cobras soccer team reloading for fall season

Spencer Brown
Sports Writer

The Parkland Cobras men's soccer team is looking to continue building the program to an elite level with this year's recruiting class. The coaching staff is very excited about the additions to the team for this coming fall.

One tool used in the recruiting process is the current success of the program and the direction it is headed. The Cobras finished with a record of 10-9-1 last season, which was a one game improvement in the win column over last year.

Head coach Mark Sikora also had four players earn All-Region and All-Conference honors. Freshman forward Dhani Cerra was selected to the All-Conference and All-Region first team. Douglas Andrade, Ben Flodstrom, and Gregg Flores were Second Team All Conference.

The Cobras will be without the talent of Cerra this fall. The team's leader in goals and assists last season has left early. Other early departures include Raul Acosta and Rosendo Mendoza.

The team also had nine sophomores on last year's roster including Andy Reutiman, who has committed to the University of Illinois

at Springfield. These losses have meant that the coaching staff has been busy at work to rebuild this roster and put the Cobras in contention nationally.

Sikora had a very positive response when asked how he would rate this group. "All signs are pointing to a strong rating with players from a geographically diverse area... from Wales, Brazil, Marion, Chicago, and as close as Danville," Sikora said. "All with a strong soccer background in high school and top club programs."

One such player background is Luke O'Neill of Marion High School. "He is a gritty competitor that could play multiple positions for us," Sikora said.

That grit and versatility is what earned O'Neill 2012 MVP of the South Seven Conference and 2012 MVP of the Marion Wildcats. During his high school career, he helped lead the Wildcats to three IHSA Regional Championships and two South Seven Conference Titles.

Last year's group had an array of international talent. Sikora is looking to continue this trend. Yuri Oliveira of Brazil will attempt to contribute right away. Described as talented and massive, his goalkeeping abilities will be put to the test

with the departure of Mendoza and the loss of sophomore goalkeeper Jason Saucedo.

Added to the international mix is Samuel Balla from Cimla, Wales. Balla was a central midfielder and team captain for Afan Lido Football Club last year. Afan Lido FC is a member of the Welsh Premier League, which plays both professionally and semi-professionally. His experience will be appreciated even as he transitions to the American style of play.

Talent is very important when recruiting players, but coaches also acknowledge that chemistry is just as important. "Obviously, we are looking for solid impact players but they also have to fit into a program and enhance, not destroy what we are trying to build," Sikora said.

Fitting that mold are three players from Morton High School, who will be bringing their talents to Parkland College. First is Daniel Vargas. Morton's team captain helped lead his team to the 3A State Championship. Next is Alonso Torres. He recorded 18 goals and had five assists in his senior season and had the winning assist in overtime of the 3A State Championship game. The last of the group is Elias Salgado, who allowed a total of one goal during the semi-

final and championship matches combined.

Rounding out this recruiting class is Zachary Downing. Downing played central defender and midfielder for Danville High School a season ago. As team captain he received a 2012 IHSSCA All-Sectional selection.

This class is experienced and talented, but they are still freshmen. "This group should be stronger than last year's group but they will struggle like most freshmen with the demands of college athletics," Sikora stated. Nonetheless, expectations are high for this team next year.

"We want to be competitive in every match, regardless of the competition," Sikora explained. This will not be solely the responsibility of the incoming freshman. The head coach has returning players he believes will be major contributors.

"I believe that Ben Flodstrom could build on his success from his first year and really break out to a new level. Morgan Lewis has all the tools to be an impact player and has not reached his full potential yet," Sikora continued.

With that in mind and the influx of talent on the way,



Sikora has identified an end goal. "I fully expect that we will once again rise to the level where our program was a few years back and make a serious run for the Region 24 title."

The major obstacle the team will need to overcome in achieving this goal is Lincoln

College, who has ended the Cobras' season each of the last three years. Stay tuned for more updates from the men's soccer team and their quest for a title.

Illustration by Tuma/
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Entertainment

Headphone makers battle over form and function



Illustration by Katie Miller/MCT

Dan Gallagher
MarketWatch

SAN FRANCISCO -

High-end headphones used to be the domain of sound engineers and stereo purists with spare cash. The market was dominated by well-known brands such as Sony, Bose and Sennheiser and represented a tiny slice of the overall headphone business.

The sharp growth of portable media devices changed the business; Apple Inc. alone shipped more than 172 million portable media devices last year. This has provided an opportunity for new players with different approaches. The first of these was hip-hop artist Dr. Dre, who teamed with record-producing legend Jimmy Iovine to introduce the Beats by Dr. Dre line in 2008.

Other hip-hop artists, such as Ludacris and Curtis "50-Cent" Jackson have since gotten into the game by endorsing headphone products

that typically sell in the \$100-to-\$300 range. The Marley family, record producer Quincy Jones and pop star Lady Gaga jumped into the mix this year with a co-branded product in the Beats family.

This category is growing - rapidly. According to the NPD Group, sales of headphones priced above \$100 in the U.S. more than doubled last year, though it still only makes up about 6 percent of total industry sales, according to NPD data.

Iconic, eye-catching design has been a big selling point for the new brands, along with their associations with popular artists. But experts say even those factors do not allow products in this price range to skimp on sound quality.

The headphone market has been fueled by booming demand for portable electronic devices. Smartphones and tablets - as well as portable gaming devices such as the Nintendo 3DS and the recently launched PlayStation Vita from Sony - have grown in popularity and are used primarily for media consumption.

And users find that they quickly tire of the free, low-quality earbud products that often ship with those devices.

"As we start to consume more media in a portable format, there is a greater focus on quality," Ben Arnold, an analyst with the NPD Group, said. "That has sort of fueled this focus on the higher-end headphones."

Still, the bulk of the headphone market sits at the lower end. Arnold said about 72 percent of headphone sales take place in the \$25-and-under category, with another 22 percent in the midrange, between \$25 and \$100. Those price brackets are dominated by brands such as Sony Corp., Phillips, JVC and the newly public Skullcandy Inc.

The higher end was once led by specialty brands such as Bose, Sennheiser and Klipsch. But the new, celebrity-branded lines have made a splash. According to NPD, the Beats brand is

now the leader in the category and has brought in a younger customer drawn to the brand's image and design.

"We've had a lot of the high-end brands around for a long time. But when Dre attached his name to these headphones, the category really took off," Arnold said. "For a high-price headphone to be taken up by a younger consumer who is not that affluent is pretty amazing."

Beats Electronics, which runs the headphone business, debuted a new line of products at this year's CES, including items co-endorsed by pop star Lady Gaga and British DJ David Guetta. The company is also in discussions with manufacturing partner Monster Cable over the future of their five-year-old relationship, though a Beats representative said the company could not make further comments at this time.

Soul Electronics makes a rival line of high-end headphones under a partnership with rapper Ludacris. Soul CEO Bob Bonefant said the market has developed into a "fashion business," explaining that Soul's brand is designed to be an extension of a lifestyle, but that the company and its namesake rap artist didn't lose focus on quality of sound.

"Ludacris has an amazing ear, and he just wasn't impressed with the products out there," Bonefant said in an interview. "We don't like to have ourselves perceived as an artist brand, but he really thought we could do better."

Rapper 50 Cent also got into the game at this year's CES, debuting a line under the name of his own SMS Audio brand. The company acquired audio accessory maker KonoAudio last year to build its products. Producing legend Quincy Jones also sells a line of high-end headphone products in partnership with Harman International's AKG business.

The new entrants to the high-end market have spelled new competition for the incumbents, though some have maintained strong presences in the segment. According to NPD

data, Bose, Sony and Sennheiser have clung to positions in among the top five vendors in the \$100-plus category.

Stefanie Reichert, Sennheiser's vice president of marketing, said the explosive growth of mobile devices has made a much larger impact on this end of the market than any single new entrant has done.

"What Apple has been doing the last few years is coming out with more mobile devices that make headphones more of a necessity," Reichert said in an interview. "All of that is happening parallel to what is happening in the 'fashion trend,' though obviously the fashion side is more glamorous."

She added that Sennheiser is differentiated "as more of a performance brand than a fashion brand."

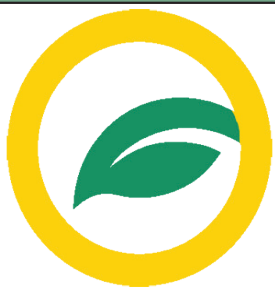
Skullcandy has long pushed the "lifestyle" concept with its headphone products. The company, which is primarily known for colorful earbuds in the lower price ranges, has begun pushing with new offerings into the high-end category, with some models priced as high as \$300.

"In terms of what the competitive landscape will be 18 to 24 months from now, I suspect that a lot of the players that have launched that have insufficient brand or product will not continue," Skullcandy CEO Jeremy Andrus predicted. "The trend is that our brand continues to sell through better."

But many believe that continued growth of the mobile-device category will fuel all segments of the headphone market, leaving plenty of room for new players.

"As long as companies like Apple keep developing personal audio products," Soul Electronics' Bonefant said, "the market will be there."

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