

Transitioning to a Master's Degree Granting University:

Implications for Library Instruction,
Outreach, and Collection Development

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Athens State University



Founders Hall

- ❖ One of the only upper-level universities serving juniors, seniors, and graduate students in the country
- ❖ Student body consists primarily of non-traditional, first-generation students
- ❖ In 2016, ASU offered its first Master's degree in Global Logistics and Supply Chain Management
- ❖ Since then, we have added five graduate programs with at least five more in development stages
- ❖ All graduate programs are delivered asynchronous and online



Today we will discuss:



Kares Library

- ❖ How have collection development, instructional support, and outreach evolved to meet the needs of our graduate students?
 - **Collection Development:** How have we adjusted collection assessment for budget allocations? How have we adapted collection development for graduate programs?
 - **Instructional Support:** How do we provide instruction in a completely online environment? How do we promote active learning techniques? How do we promote inclusivity and accessibility?
 - **Outreach:** How do we build working relationships with graduate faculty and students?



Collection Development



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- ❖ Committee work
 - Graduate Education Counsel
 - New Program Development Team
 - Graduate Curriculum Committee (forthcoming)
- ❖ Collection Assessment
 - In 2021
 - Accountancy
 - Computer Science
 - Cybersecurity
 - Interdisciplinary Studies
- ❖ Book Budget Allotments



Collection Assessment Outline



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- ❖ Current Holdings
 - Monographs (print and ebook)
 - Databases and journals (# of full-text articles, # of peer-reviewed full-text, # of peer-reviewed full-text last 10 years)
 - Journal titles, database holdings, date ranges
 - Borrowing agreements with other libraries: Network of Alabama Academic Libraries(NAAL)
- ❖ Additional Collection Needs
 - Approximate monograph budget for program
 - Possible journal/ebook collection/database subscriptions to add



FY21 Book Budget Allocation



Campus

- ❖ Basic Formula
 - # of books allocated x average price per book = program allocation
- ❖ Program Level Allotments
 - Certificate programs - 4 books
 - Minor programs - 4 books
 - Major programs - 8 books
 - Graduate programs - 12 books
- ❖ Exceptions
 - New programs - level allotment + 3 books
 - Covered by O'Reilly Higher Education - level allotment / 2



FY21 Book Budget Allocation: Master of Accountancy



Sanders Hall

Current Annual Budget (Undergraduate level)	Year 1 (Graduate level + new program increase)	Year 2.... (Graduate level)
\$732 (allocation based on 4 books)	\$1,647 (allocation based on 9 books) *An increase of \$915 for one year	\$1,098 (allocation based on 6 books) *An increase of \$366 annually for subsequent years

- ❖ Average Book Price- \$183.00
- ❖ Graduate Program Level Allotment -12 books
- ❖ Exceptions
 - Covered by O'Reilly: 12 books / 2 = 6 books
 - New Programs: + 3 books
 - Year 1: 6 books + 3 books= 9 books
 - Year 2: 6 books



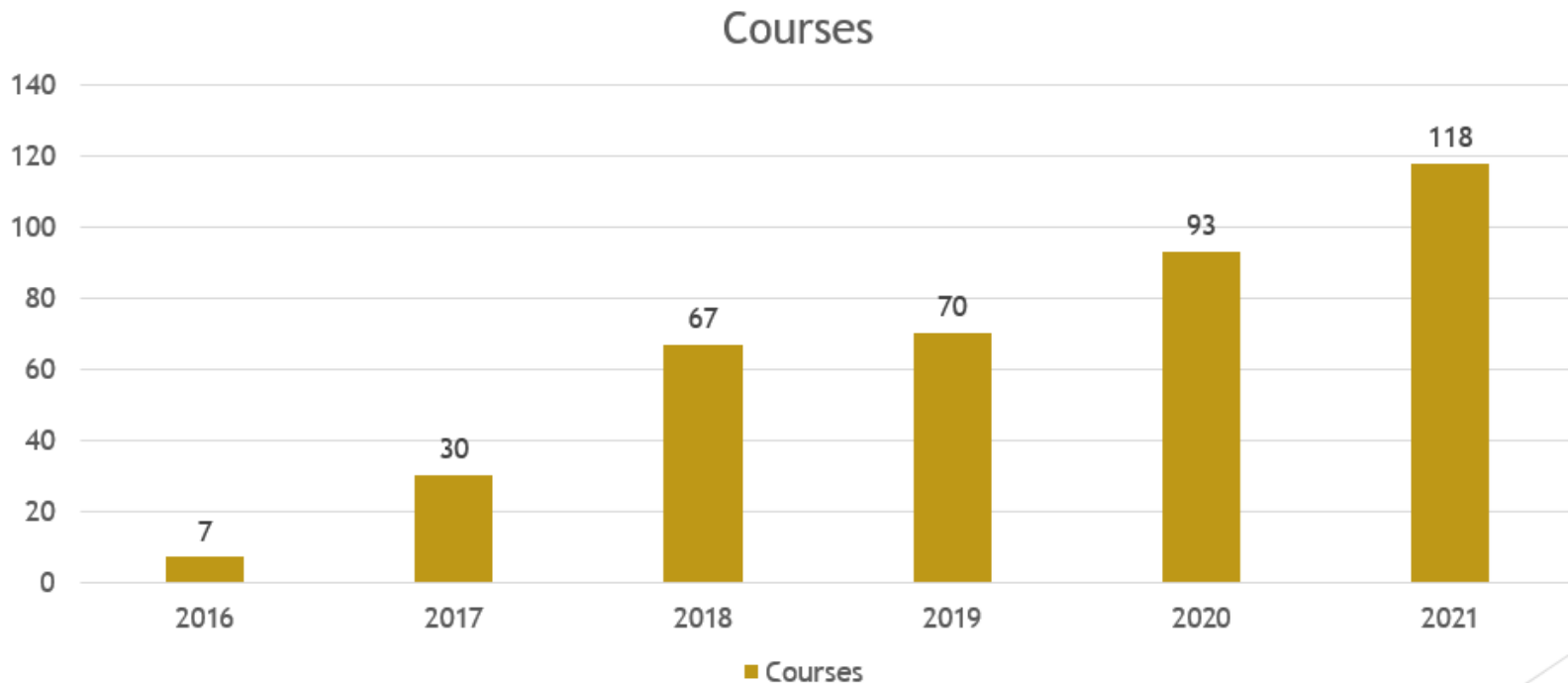
Instructional Support

- ❖ Graduate Program Launch
 - College of Business - Spring 2016
 - College of Arts & Sciences - Summer 2017
 - College of Education - Fall 2017
- ❖ Robust Embedded Librarian Program
 - Subject liaisons
 - Embed automatically
 - LibGuide automatically
 - Blackboard LMS: Embedded Librarian page 2021
- ❖ Suggestion: Coordinated Program and Assessment



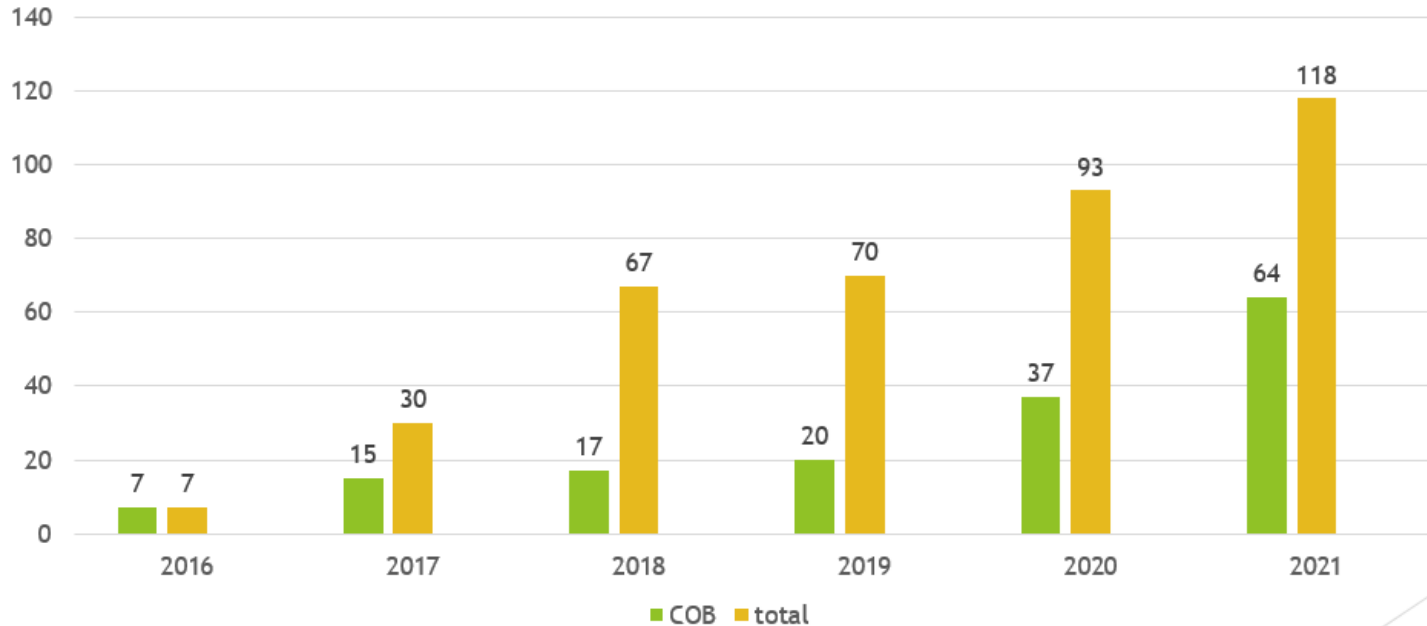
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Embedded Librarian: Graduate Classes





Embedded Librarian: College of Business





Instructional Support



- ❖ Promote Active Learning Techniques
 - Microlectures
 - Welcome Videos
- ❖ Promote Inclusivity and Accessibility
 - Safe Zone Program/Allyship
 - Accessibility/ADA Compliance
- ❖ Promote FAQ and YouTube Channel



Outreach



- ❖ Faculty/Librarian Collaboration
- ❖ Collection Development
- ❖ Instructional Support
- ❖ Graduate Orientation
- ❖ First Year Faculty Orientation
- ❖ Embedded Librarians



Look to the Future

- ❖ Personalizing the Library Experience
- ❖ Assessment
- ❖ Experiential Learning Projects
- ❖ Graduate Student Research Workshops
 - Information Has Value
 - Scholarship as Conversation
 - Searching as Strategic Exploration



Brown Hall



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Questions?

