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Welcome to WillowTree: Come take a closer look

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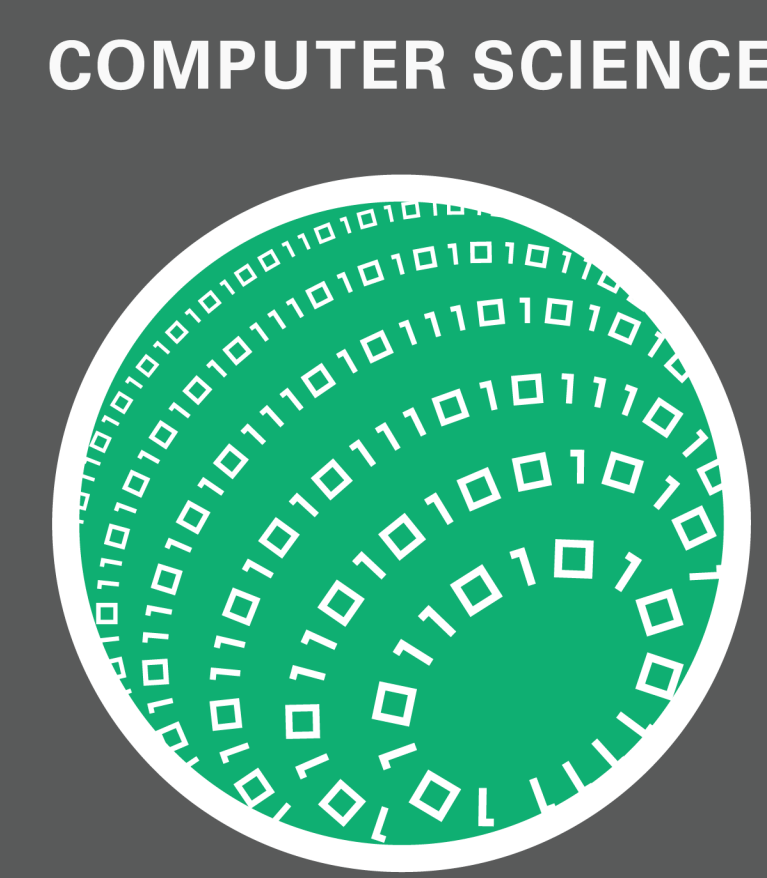
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Welcome to WillowTree

Come take a closer look

CAPSTONE DESIGN EXPO 2016

Who, What, Why, How

First Look

Benefits

Who is this app meant for?

- Interviewees
- New employees
- Interns
- New business partners

What are we trying to replace?

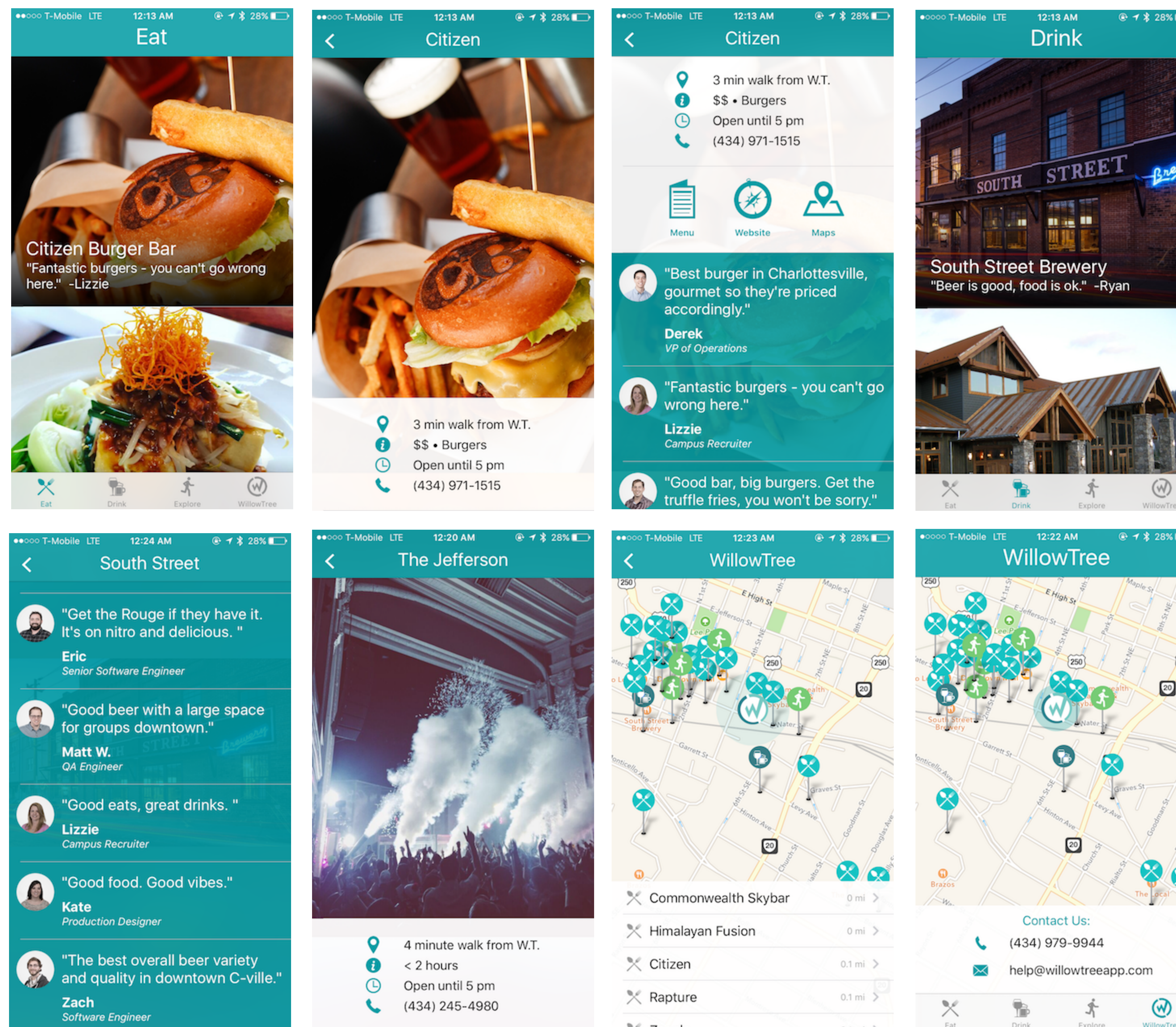
Yelp, old brochures, impersonal Word documents, outdated online forums

Why is this needed?

"Well what is there to do in Charlottesville?"

How are we different

- We provide a curated list of favorites recommended especially for the user
- Gives users a personal look into the company
- Lets users see Charlottesville from WillowTree's point of view



Benefits to WillowTree

- Is a great recruiting tool, one that no other company has
- Awesome way to engage with potential new employees without being overbearing

Benefits to Users

- An easy way to explore Charlottesville that is fast but also has a personal touch
- See the lifestyle of WillowTree employees rather than spending time only doing touristy stuff
- See how great Charlottesville is



WILLOWTREE®