

2016

Day 2 - Grant Writing for Robert Wood Johnson Foundation: Building a Culture of Health: Funding and Publishing Opportunities

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Robert Wood Johnson Foundation

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Building a Culture of Health: Funding and Publishing Opportunities

Virginia Commonwealth University's (VCU) *Ready, Set, Grant!* Workshop

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Robert Wood Johnson
Foundation



Building a Culture of Health



A **culture** in which all in our
diverse society are able
to lead **healthier lives**,
now and **for generations**
to come.

CULTURE OF HEALTH ACTION FRAMEWORK



Key Challenges: Building the Evidence Base

- **Catching up to the strategy**
- **Identifying the most important research priorities**
- **Expanding the tent**
- **Evaluating local policy change**



New 2016 Initiatives

- \$25 Million
- 3 years
- Innovative research on policies, laws, system interventions, and community dynamics that improve health and wellbeing



New Research Programs

1. Evidence for Action

2. Policies for Action

3. Systems for Action





Evidence for Action

- Provide individuals, organizations, communities, policy makers and researchers with empirical evidence they need to address key determinants of health encompassed in Culture of Health framework.
- Focus on investigator-initiated research
- University of California, San Francisco
- Led by Nancy Adler and David Valhov



Evidence for Action

- Accepting Letters of Intent as of June 1
- Will remain open for three years
- \$2.2 million annually
- 5-12 grants per year
- More information – www.evidenceforaction.org



Systems for Action

- Explore better ways to align and integrate public health delivery and financing systems with health care, social services and other community systems.
- University of Kentucky
- Led by Glen Mays
- CFP – December 2015
- More information – www.systemsforaction.org



Policies for Action

- Explore how policies, laws and regulations in both the public and private sectors can support a Culture of Health.
- Temple University's Beasley School of Law
- Led by Scott Burris
- CFP – January 19, 2016
- More information – www.policiesforaction.org

Upcoming Targeted Research Solicitations

- “Policy-Related Insurance Studies” (December 2015)
- SHARE – State-level coverage expansion/policy reforms (April 2016)
- Healthy Eating Research (HER) (March 2016)
- “Understanding the role of businesses in improving the health of their employees and communities (early 2016)





New Leadership Programs (launching in Feb 2016)

- Diversity In Health Policy Research
- Interdisciplinary Research Leaders
- Multi-sector Leaders For Health
- New Clinical Scholars



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