

# Face(book)ing the facts: A librarian's guide to surviving Facebook

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Social networks are increasingly popular tools for personal communication. Large numbers of patrons use Facebook or similar websites daily, but can libraries use Facebook effectively? Our presentation will provide an overview of Facebook and its use in an academic library setting.

## Reading

Bietila, Bloechel, and Edwards. "Beyond the Buzz: Planning Library Facebook Initiatives Grounded in User Needs." Gelman Library Systems Publications. 2009. <http://hdl.handle.net/1961/5082>

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Connell. "Academic Libraries, Facebook and MySpace, and Student Outreach: A Survey of Student Opinion." portal: Libraries and the Academy. 2009.

Ellison, Steinfield, and Lampe. "The Benefits of Facebook "Friends:" Social Capital and College Students' Use of Online Social Network Sites." Journal of Computer-Mediated Communication. 2007. doi: 10.1111/j.1083-6101.2007.00367.x

Esposito. "Saving Face(book): Engage Through *Facebook* and Regain Relevance." Academic Advising Today. 2007.

Lapachet and Rubin. "What's on the Library's Mind? Facebook's place in the law library." AALL Spectrum. 2009.

Li and Pitts. "Does It Really Matter? Using Virtual Office Hours to Enhance Student-Faculty Interaction." Journal of Information Systems Education. 2009.

Pempek, Yermolayeva, and Calvert. "College students' social networking experiences on Facebook." Journal of Applied Developmental Psychology. 2009. doi: 10.1016/j.appdev.2008.12.010

Whelan. "TechKnowledge: Facebook Book Clubs." School Library Journal. 2009.

## Websites

<http://www.facebook.com>

<http://tinyurl.com/yI9ydk3>

- URL for the Face(book)ing the Facts group on Facebook
- Must be logged in to Facebook to access.

<http://www.people.vcu.edu/~bjpeacemaker/facebook/presentation>

- Presentation slides

## Presenters

Bettina Peacemaker  
Assistant Head for Research Services  
and Reference Librarian for Business  
Virginia Commonwealth University  
804-828-8960  
[bjpeacemaker@vcu.edu](mailto:bjpeacemaker@vcu.edu)

John Glover  
Reference Librarian for Humanities  
and Reference Collection Coordinator  
Virginia Commonwealth University  
804-828-6555  
[jglover2@vcu.edu](mailto:jglover2@vcu.edu)