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To What End - Tracking and Assessing Community Engagement Across Universities

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Recommended Citation

Holton, V., & Holland, B. (2015, October). To What End?: Tracking and Assessing Community Engagement Across Universities. Annual meeting of Coalition of Urban and Metropolitan Universities, Omaha, Nebraska. (National)

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To What End - Tracking and Assessing Community Engagement Across Universities

Abstract

This is a presentation from the Coalition of Urban and Metropolitan Universities (CUMU) Conference in Omaha, Nebraska on October 12, 2015.

Keywords

community engagement, university, tracking, assessment, community, engagement, data

To What End - Tracking and Assessing Community Engagement Across Universities

Coalition of Urban and Metropolitan Universities
(CUMU) Conference

Omaha, Nebraska

October 12, 2015

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- Theoretical and applied
- Best practices and effective strategies

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- Guest editors for thematic issues
- Published by Indiana University-Purdue University Indianapolis (IUPUI)

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To What End?

Measuring Community Engagement

Authors	Institution	Carnegie
Howard Rosing	DePaul University	2006, 2015
Guisepe Getto & Dennis McCunny	East Carolina University	2008, 2015
Ann Bomberger & Michelle Homan	Gannon	2015
Kathleen Stanton-Nichols, Julie Hatcher & Amanda Cecil	Indiana University – Purdue University Indianapolis	2006, 2015
Kelsey Beckett	Towson	2008, 2015
Emily Janke & Kristin Medlin	University of North Carolina, Greensboro	2008, 2015
Valerie Holton, Jennifer Jettner, Jennifer Early & Kathleen Shaw	Virginia Commonwealth University	2006, 2015
Lane Perry, Betty Farmer, David Onder, Benjamin Tanner & Carol Burton	Western Carolina University	2008, 2015

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Analyzing
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story

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National
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Lessons Learned

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Don't get hung up on definitions

past part. (as DE-, FILE²)
define /di'fain/ v.tr. 1 give the exact meaning of (a word etc.). 2 describe or explain the scope of (*define one's position*). 3 make clear, esp. in outline (*well-defined image*). 4 mark out the boundary or limits of. 5 (of properties) make up the total character of.
□□ **definable** adj. **definer** n. [ME f. OF *definier* ult. f. L *definire* (as DE-, *finire* finish, f. *finis* end)]
definite /'definit/ adj. 1 having exact and discernible
2 clear and distinct: not vague. ¶ See the note

Start with the landscape



Be clear about who, what, how and why ... before you ask for information



Incorporate multiple approaches to gathering information



Move towards impact measurement



Conclusion