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To What End - Tracking and Assessing Community Engagement Across Universities

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To What End - Tracking and Assessing Community Engagement Across Universities

Abstract

This is a presentation from the Coalition of Urban and Metropolitan Universities (CUMU) Conference in Omaha, Nebraska on October 12, 2015.

Keywords

community engagement, university, tracking, assessment, community, engagement, data

To What End - Tracking and Assessing Community Engagement Across Universities

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To What End? Measuring Community Engagement

Authors	Institution	Carnegie
Howard Rosing	DePaul University	2006, 2015
Guiseppe Getto & Dennis McCunny	East Carolina University	2008, 2015
Ann Bomberger & Michelle Homan	Gannon	2015
Kathleen Stanton-Nichols, Julie Hatcher & Amanda Cecil	Indiana University – Purdue University Indianapolis	2006, 2015
Kelsey Beckett	Towson	2008, 2015
Emily Janke & Kristin Medlin	University of North Carolina, Greensboro	2008, 2015
Valerie Holton, Jennifer Jettner, Jennifer Early & Kathleen Shaw	Virginia Commonwealth University	2006, 2015
Lane Perry, Betty Farmer, David Onder, Benjamin Tanner & Carol Burton	Western Carolina University	2008, 2015

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Public mission

Analyzing institution and policies

Telling the story

Encouraging networking and collaboration

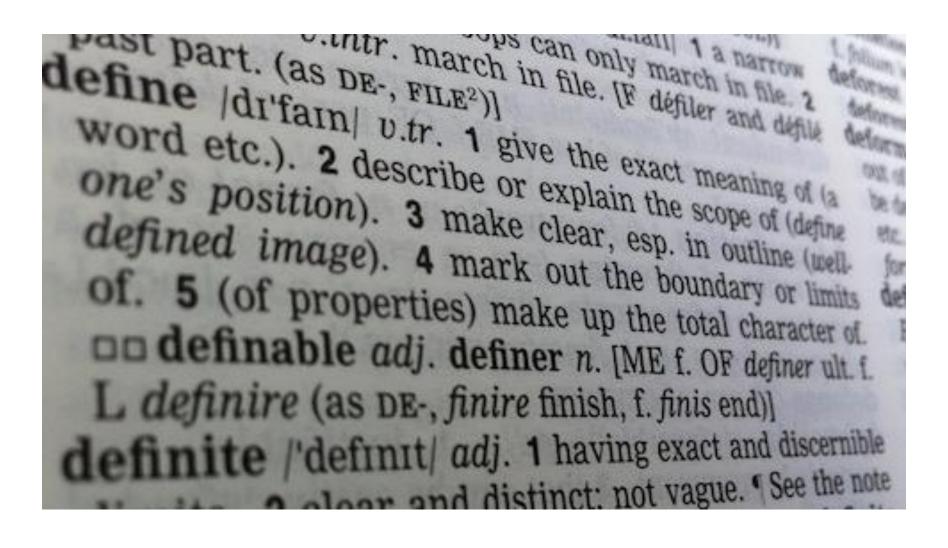
Quality management National awards and recognitions

Lessons Learned



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Don't get hung up on definitions



Start with the landscape



Be clear about who, what, how and why ... before you ask for information



Incorporate multiple approaches to gathering information



Move towards impact measurement



Conclusion