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Cultivating Partnerships: Expanding Authentic Partnership Engagement Across Your Career

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Location

VCU ASPiRE, 835 W. Grace St., Richmond VA

Disciplines

Higher Education

Presenter Information

Sarah Kye Price



Cultivating Partnerships:

Authentic Partnership Engagement across Your Career

Early Career

- Community Partners
- Mentors
- Internal Funding
- Exploratory and Pilot Studies
- Academic Partners in other disciplines
- Embed service learning into teaching
- Embed community service into faculty role
- Commit to grant presentations and publications
- Develop and share your plan for professional development and scholarship
- Celebrate successes

Mid-Career

- Preliminary data drives larger research
- Expand partnerships
- Put multipliers in the fire, with full transparency
- Be a connector and translator between partners
- Develop a reach beyond your research populations, policy, practice
- Celebrate successes and acknowledge contributors

Established Career

- Serve as a mentor and advocate
- Use opportunity to impact policy and practice
- Expand partnerships and knowledge building nationally and/or internationally
- Connect practice, policy, and population partners with each other
- Be a partner with funding agencies to advance quality and scope of research
- Celebrate successes across time and partnerships

Presentation for VCU's CEnR Institute: May 13, 2015
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To view this presentation as a Prezi go to:
<https://prezi.com/13cwmz16vhkw/cultivating-partnerships/>

Planting Seeds in the Garden of Ideas

Stakeholder perspectives on research, practice, and policy

Our first community partnerships should help "shake up" our ideas of what the problem is, and how it is conceptualized by various stakeholders

Shared priorities

What do you and your stakeholders have in common?

What are the hopes of what could be accomplished and how does this mesh with your research interests and trajectory?

Make Connections

Who else do your stakeholders know with shared priorities?

Who else do YOU know with shared priorities?

Participatory

Engel et al. (2005). *Insiders and outsiders: Community health "The Community"*. Participatory interventions: An international review. *Health Affairs (Millwood)*, 24(12), 3041-3048. doi:10.1196/016128400500003041

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Who else do YOU know with shared priorities?

Further Reading:

Eng et al. (2005). Insiders and outsiders assess who is "The Community": Participant observation, key informant interview, focus group interview, and community forum. In Israel, Eng, Schulz & Parker, Eds. (2005) *Methods in Community-Based Participatory Research for Health*. San Francisco: Jossey-Bass, pp. 77-100.

Nurturing Knowledge and Growing our Reach

Starting Small

Pilot projects, feasibility studies, and other early stage research can be conceptualized together, and funded internally (bonding through funding)

There is strength in accomplishing a small project well, and wrestling together with how it informs next steps.

Expanding Partners

We have to decide not to be insular; who from your list of shared stakeholders might be good people to help inform a "next project?"

Consider both scientific and population/community stakeholders.

Thinking Translationally

What are the next phases of moving research into action?

What are larger initiatives with which you and/or your community partners can align?

Where is your research going, and who do you need to know to be successful at the next step?

Generating New Questions

How do we bring the questions and the questions to the world to life?
- What are the next steps?
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Further Reading

Wolfe, N. & S. (2015). Research in the Community: A Guide to the Literature. In N. Wolfe & S. (Eds.), Research in the Community: A Guide to the Literature. (pp. 1-10). New York, NY: Routledge.

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Generating New Questions

New partners bring new questions, and new questions bring new research ideas.

Brainstorm and "sort" research questions:

- What questions does this group want to embrace?
- What questions require a different scientific lead?
- What questions require other community partners?

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Further Reading:

Wallerstein, N. & Duran, B. (2010) Community-Based Participatory Research Contributions to Intervention Research: The Intersection of Science and Practice to Improve Health Equity. *American Journal of Public Health*, 100(S1), S40-S46.

Populations

Are your partnerships reaching out to all populations?

How can the partners-of-your-partners expand the scope of research to new populations?

Authentic partners can be gatekeepers to populations who have been under-represented in research, or whose voices have not been at the table

Nurture every partnership in a new population by keeping connected through your points of contact. This is a network of mutuality, not a string of your own, personal key contacts.

Policy

All research is impacted by policy

All communities are impacted by policy

How can you and your partners align with policy advocacy from early on so your work has "reach?"

Who are the academic partners that can help you explore policy dimensions of your research?

Branching Out

Practice

Traditional research has taught us to be protective of our findings.

Community partners want to put what we've learned into practice.

How can we foster self-evaluation and/or develop partnerships to help evaluate practice enhancements?

Further Reading

Tomlin, G., Campbell, C.M., Chenoweth, S.L., Lohde, A.L., McGough, K.L., Liberman, K., Rejeski, R., O'Brien, J., Jacobs, A. Community-Based Participatory Research: A Guide to Policy Impact for Policy Advocacy. *Journal of Community Health*. 2017; 42(1): 109-122.

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Israel, B. Coombe, C.M., Cheezum, R.R., Schulz, A.J. McGranaghan, R.J., Lichtenstein, R., Reyes, A.G., Clement, J. and Burris, A. Community-Based Participatory Research: A Capacity-Building Approach for Policy Advocacy Aimed at Eliminating Health Disparities. *American Journal of Public Health*, 100 (11), 2094-2102.



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