



Virginia Commonwealth University
VCU Scholars Compass

Community-Engaged Research Institute

2015 Community-Engaged Research Institute

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WRAP-UP: Putting It All Together

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Location

VCU ASPiRE, 835 W. Grace St., Richmond VA

Disciplines

Higher Education

Presenter Information

Audrey Trussell



GUIDELINES

WRAPPING IT UP

INTEGRATING

BEST PRACTICES



Identify community partners

Pay attention to language
Tell both sides of the story
Represent the joint effort.

Arrazatte, C., Lima, M., & Lundy, L. (2013). Do university communications about campus-community partnerships reflect core engagement principles? *Michigan Journal of Community Service Learning*, 41-52.

Office of the Provost Community Engagement

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ASPiRE Partners with Red Cross to Host Blood Drive

ASPiRE hosted a blood drive in partnership with the Greater Richmond Red Cross Feb. 20. Seven ASPiRE students took on leadership roles in planning the drive and signing up donors, and many more ASPiRE students helped on the event day to register donors and advertise the event to walk-ins. This was the first blood drive partnership



prominent nonprofit organization that is globally renowned for its life-saving work," said Grady Hart, co-curricular coordinator for ASPiRE. "Moving forward, we hope to sustain a long-term partnership between ASPiRE and the Red Cross, as ASPiRE is built on the belief that sustainable partnerships with like-minded community organizations like the Red Cross benefit both our students and our broader community."

For more information on the Red Cross, visit <http://www.redcross.org/va/richmond>.

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Community Partnership Perspective: Missions of Mercy

Missions of Mercy, a partnership between the VCU School of Dentistry, the Virginia Dental Association and the Virginia Health Care Foundation, provides no-cost dental care to people in Virginia's most underserved and vulnerable areas.

Begun 15 years ago, each year, VCU faculty and students from the School of Dentistry travel to remote parts of Virginia to provide no-cost dental care to underserved populations.

Since its inception, Missions of Mercy has provided over \$33 million in care to over 53,000 patients in underserved areas that otherwise had little or no access to dental care.

In treating people across the state, VCU dental students receive hands-on training in dental procedures while also confronting the challenges of working with underserved populations. As the link between oral health and physical health becomes increasingly



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An aerial night view of a city skyline, likely Virginia Beach, Virginia. The image shows several illuminated skyscrapers and buildings, with a prominent bridge in the foreground. The sky is dark, and the city lights create a strong contrast.

**"Ideas that
spread, win."**

-Seth Godin



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