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Conversational Community Spanish: Case Studies in Cross-Sector Collaboration

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Conversational Community Spanish: Case Studies in Cross-Sector Collaboration

Keywords
higher education, continuing education, community, community-engagement, cross-sector, collaboration, languages, spanish

Disciplines
Higher Education

Comments
Presented at the UPCEA National Conference, Miami, Florida.

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UPCEA National Conference, Miami 2014
Virginia Commonwealth University
Conversational Community Spanish: Case Studies in Cross-Sector Collaboration

Q & A

RVA

Own the Moment...

Additional Community Spanish Programs and Partnerships

Case Study 3

Spanish for Healthcare Professionals

Case Study 2

Conversational Spanish for Nonprofits

Case Study 1

Conversational Spanish for First Responders; Firefighters and Police

Since 2010, VCU has served 335 First Responders with Richmond Fire and VCU Police

City of Richmond Fire Department

VCU Police

Activity

Why Do We Do This?

ACTIVITY

Let's go to the polls!

References & Websites

Thank You...

Prezi

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What can you expect over the next hour?

- Brief Introduction of VCU and RVA (Richmond, Virginia)
- A look at why we do what we do
- Stats, facts, and figures from Virginia and the nation
- Case Study 1, First Responders
- Case Study 2, Nonprofits
- Case Study 3, Healthcare Professionals
- Own the Moment: Reflect, Rethink, Respond
- Questions and Answers

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Why present at UPCEA?

We hope to share ideas, tools, program models, and community partnership ideas with you today.

Let's own the Moment!

Reflect, Rethink, Respond

As we go through the presentation, we encourage you to think about your own community, both inside and outside of your institution.

Please feel free to use the note cards on your table for your personal thoughts and questions or leave them for us to help you answer! Ask and share during the Q &A or leave them for us in the back of the room with your name and a way to get in touch with you.

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Division of Community Engagment
Vice-Provost

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Director and Program Coordinator

Office of Continuing Studies/
School of World Studies
Faculty Liaison

Office of Continuing Studies
Nonprofit Learning Point
Director and Program Coordinator

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in Richmond
• Population o
• Greater Rich

VCU Quest for Distinction

Theme IV - "Become a national model for community engagement and regional impact."

The VCU Division of Community Engagement mobilizes university-community partnerships that generate innovative solutions to societal challenges and prepares the engaged citizens of tomorrow.

Carnegie Foundation for the Advancement of Teaching

THE PRESIDENT'S HONOR ROLL HIGHER EDUCATION COMMUNITY SERVICE

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Facts & Stats about VCU and RVA

- Public Urban Research University
- Established in **1838**
- Total Student Enrollment: **31,288**
- Total Full-time Faculty: **2,170**
- Total Staff: **20,241**
- 3 primary campuses: the **Monroe Park Campus** and the **Medical College of Virginia Campus** are located in Richmond and the **Doha Campus in Qatar**
- Population of the City of Richmond (RVA): **211,000**
- Greater Richmond Area Population: **1.2 Million**

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Defining Latino Community

Prezi

Let's go to the polls!

Prezi

Why Do We Do This?

- **16.7%**: Latinos in the United States
  - 64.6% of **Mexican** origin
  - 17% originate from **Puerto Rico, El Salvador, & Cuba**
- Latino residents account for an estimated **8.4%** of Virginia's population
  - **12,803** Latino residents within RVA city limits
  - **53,239** Latino residents in metro Richmond area
- **English-speaking abilities**: 22% English-only at home; 37% very well; 41% less than well (nationally)
- **Survey says**: Latino residents voice their perspective on getting along with individuals of other ethnic backgrounds

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Choose one word that describes the relationship between Latino, native Spanish speakers, and native English speakers in your community.

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Case Study 1

Conversational Spanish for First Responders; Firefighters and Police

Since 2009, VCU has served 335 First Responders with Richmond Fire and VCU Police

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City of Richmond Fire Department

"....you will find that the City of Richmond is dynamic and unique, rich with history and changing rapidly to ensure our customers a bright future. The Department of Fire and Emergency Services is a vital part of that history and we continue to be innovative and aggressive in our approach to ensure that our department is a community partner and a fire services leader."

-Chief Robert A. Creecy

17 "B": FF Ware, FF Flowers, FF Jefferson, Capt McGirt, FF Barkley

**In 2013, Chief Creecy supported Anita Nadal's nomination for the VCU Presidential Service Award for her outstanding service to the City of Richmond Fire Department.*

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VCU Police

- *Joint Force of Richmond City Police Department and VCU*
- *On-campus Dispatch Center and Accredited Training Academy*
- *Over 200 security Personnel*
- *55 Police Officers on regular patrol*

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Activity

- Gather in groups of 4-6 participants
- Elect someone to be a 'Citizen in Need of Help' who speaks Spanish or is comfortable reading in Spanish
- The remaining group members will be 'First Responders', i.e. Firefighters and Police, on the job
- Once the 'Citizen in Need of Help' receives a card, he or she will read to the group, then the group, listening as First Responders, should respond accordingly

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Reflect, Rethink, Respond

What happened?

How did you feel?

Any problems?

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Case Study 2

Conversational Spanish for Nonprofits

- Est. 1995: Especially for Nonprofits
- Mission: To provide affordable, high quality professional and leadership development to the nonprofit sector of greater Richmond
- Levels offered: Spanish I and Spanish II
- Over 275 participants since Fall 2008
- Organizations represented include Central Virginia FeedMore, United Methodist Family Services, Richmond Public Schools, ChildSavers, Community Idea Stations, HomeAgain Shelter...
- Each course: 10 weeks, 1 hour per week
- Sliding scale pricing

nonprofit learningpoint
come learn, go do.

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"I [enrolled in NLP's Spanish] classes because my [job] has taken me into Hispanic communities in South Richmond."

"The class has helped me with the kinds of 'real world phrasing' necessary when speaking in a real world context."

"I have learned that many in the Hispanic community feel that they are without a voice when it comes to government processes."

"I am excited to continue practicing my speaking skills..."

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Case Study 3

Spanish for Healthcare Professionals

In 2011, conjoined twins, Maria and Teresa Tapia of the Dominican Republic, helped VCU further understand the need for cultural engagement and language development.

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Facts, Figures, and Partnerships

Since 2008, over 200 nurses, doctors, and other healthcare professionals have been served.

Internal and External Partnerships

- VCU School of Nursing
- VCU School of Dentistry
- VCU Women's Health Center at Stony Point
- Children's Hospital of Richmond at VCU
- VCU Health Systems faculty and staff
- Virginia Eye Institute

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Additional Community Spanish Programs and Partnerships

Since Fall 2007

-Just under 1,000 VCU and VCUHS Faculty and Staff taught using Tuition Waiver or departmental funds in open enrollment Conversational Spanish classes

-Almost 200 open enrollment Spanish classes offered

-Other Partnerships have included

Local Businesses, Banks, Public School Systems, Law Firms, and other Non-profits at the organizational level, e.g. ACLU of Virginia

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Language and Cultural Competency Program

Italian

French

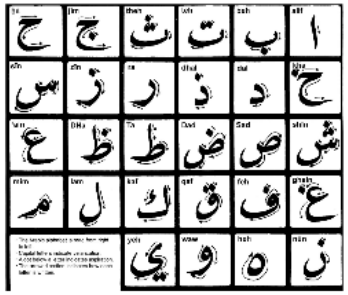
German

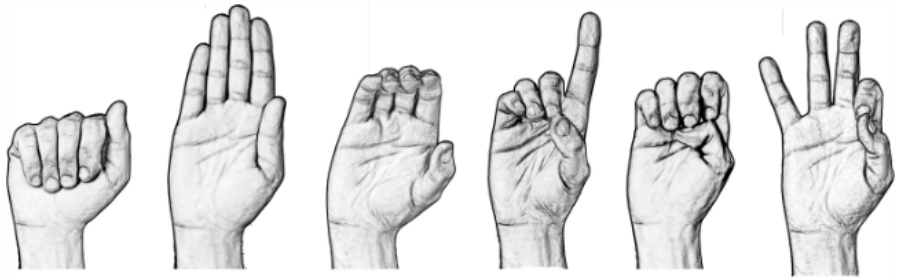
Arabic

American Sign Language

Intercultural Communication

- *Served approximately 200 participants since 2009*
- *All classes are conversation based, like Spanish*
- *Primarily serves faculty and staff of VCU and VCU Health Systems*
- *Partnerships with VCU Global Education and VCU Globe*
- *Supports faculty Learning Communities like 'From Richmond to Riyadh'*





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Own the Moment...

Reflect... What have you experienced, learned, or been motivated by that you can leave here with today?

Rethink... Have your views changed at all? Do you see anything differently?

Respond... What can you take back with you? What can work at your institution? Who can you collaborate with internally and externally?

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Q & A

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References & Websites

Resources and Cited Material

Cooper Center (UVA)
www.coopercenter.org/demographics

Richmond Hispanic Chamber of Commerce
www.vahcc.com

Pew Hispanic Data Center
www.pewhispanic.org/data-and-resources

Richmond City Fire Department
www.richmondgov.com/fire

VCU Sites of Interest

VCU Homepage
www.vcu.edu

VCU Strategic Plan - Quest for Distinction
www.quest.vcu.edu

VCU Police
www.police.vcu.edu

VCU Division of Community Engagement
www.community.vcu.edu

Information for Maria and Teresa Tapia
www.univrelations.vcu.edu/portfolio/conjoinedtwins

VCU Course Catalogue
www.vcu.edu/vcucourses/?m=search&u=All&s=All&k=lgcc&ct=All&x=0&y=0

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Thank You…

A special thanks to the UPCEA Conference Planning Committee and the University of Miami!

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