

the development of the party's cause and the prosperity and progress of the country. Organically integrate the ideological and political education of college students with the construction of party affairs, promote the improvement of the quality of ideological and political education, and guide college students to develop positive life values and ideological character.

**Research design:** Aiming at the coordinated development of college students' party affairs construction and ideological and political education, based on the theory of educational psychology, deepen the application of educational psychology theory in college ideological and political education, and build a comprehensive index system for the coordinated development of college students' party affairs construction and ideological and political education. The principal component analysis method is used to evaluate the index system, explore the relationship between college students' party affairs construction and ideological and political education, and find the main factors affecting their collaborative innovation and development, so as to lay a foundation for putting forward a new model of collaborative development between college students' party affairs construction and ideological and political education. The principal component analysis method is used to mathematically transform and standardize the index variables, distinguish the amount of information according to the sample of the index, judge the importance of the index, and realize the comprehensive evaluation of the main influencing factors of the coordinated development of college students' party affairs construction and ideological and political education.

**Results:** The eigenvalues and contribution rate of principal components are shown in Table 1. The principal components of the coordinated development of party affairs construction and ideological and political education of college students are top-level design, organic correlation and practical connection, and the cumulative variance contribution rate of the three components is 93.97%.

**Table 1.** Principal component eigenvalues and contribution rate

Composition	Characteristic value	Variance contribution rate (%)	Cumulative contribution rate (%)
Top level design	3.284	37.53	37.53
Organic correlation	2.417	31.05	68.58
Realistic connection	2.063	25.39	93.97

**Conclusions:** Under the impact of western ideological trend, some college students' resistance is low, and their ideological position is easy to waver. Therefore, under the guidance of advanced and scientific educational psychology theory, the research combines educational psychology theory with ideological and political education in colleges and universities, adjusts and optimizes the teaching mode of ideological and political education in colleges and universities, and promotes the improvement of students' political consciousness and the promotion of party affairs in colleges and universities. Through the coordinated development of college students' ideological and political education and party affairs construction, correct college students' wrong ideas, guide college students to plan their own future development from a correct perspective, and improve college students' enthusiasm for learning and life. To optimize and reform the existing mode of ideological and political education, we need to first solve the problems existing in the curriculum of ideological and political education and the construction of party affairs, strengthen the correlation between them, and then promote the coordinated development and progress of them under the guidance of positive work ideas, so as to establish a new mode of ideological and political education in line with the situation of the new era.

\* \* \* \* \*

## THE RELATIONSHIP BETWEEN THE CHARACTERISTICS OF LITERARY WORKS AND THE AUTHOR'S PSYCHOLOGY IN CREATION

Peihua Sun<sup>1</sup> & Feiyue Li<sup>2</sup>

<sup>1</sup>*School of Literature and Journalism, Sanjiang University, Nanjing 210012, China*

<sup>2</sup>*College of Liberal Arts, Shanghai University, Shanghai 200444, China*

**Background:** Social psychology analyzes the law of psychological activities of individuals and groups in the social environment, and explores the ideological, emotional and behavioral patterns of individuals under the constraints of others or groups. Social psychology analyzes the psychological characteristics of individuals such as interpersonal attraction, interpersonal perception and social promotion in the social

environment, and studies the unique psychological characteristics of social groups to understand the cohesion, group decision-making and psychological atmosphere of social groups. Social psychology focuses on the analysis of the relationship between individuals and groups in the social environment, which is closely related to personality psychology. Social psychology emphasizes the impact of the social situation on individuals and groups, and pays attention to the role of individuals and groups in the interpretation of the social situation they face. As a way of cultural and information communication, literary creation spreads individual emotion and information in the social environment through the form of literary works, and transmits the perception and experience of the author of literary works to other social individuals or groups, which has strong social-psychological characteristics.

The creation process of ancient Chinese literary works is a gradual cycle rising process, not a plane linear process. The creation process of ancient Chinese literary works transforms objective things and thoughts into words. After the author's internal processing, it contains strong personal characteristics of the author. Behind each ancient literary work, there is the organization and conception of the author's long-term ideas. This special writing feature of the author is produced by the interaction between personal style and social environment, and has a strong social-psychological attribute. Influenced by the social environment and group psychology, and combined with their own unique psychological characteristics and behavior patterns, the author has formed the unique style of the author of ancient Chinese literary works.

**Objective:** Based on the theory of social psychology, this study analyzes the creative process of ancient Chinese literary works, and explores the application of social psychology theory in the creation of ancient Chinese literary works. Through the analysis of the psychological meaning behind ancient Chinese literary works, this paper discusses the influence of social psychology theory on the creation of ancient Chinese literary works, hoping to make a new interpretation of ancient Chinese literary works from the perspective of social psychology and find a new entry point for the appreciation of ancient Chinese literary works.

**Research design:** Study the application of social psychology theory in the creation of ancient Chinese literary works in combination with historical documents, excavate the author's creative thinking and connotation behind typical ancient Chinese literary works through literary and artistic appreciation of typical ancient Chinese literary works, and interpret them from the perspective of social psychology. The expert scoring method is used to analyze the social-psychological factors in the process of Chinese ancient literary creation. 12 experts in social psychology and 13 experts in Chinese ancient literary works are invited to analyze and study the creative process of Chinese ancient literature and evaluate the relationship between Chinese ancient literary creation and social psychology.

**Results:** 25 experts rated the correlation between the creative process of ancient Chinese literary works and social psychology. The results are shown in Table 1. Both ancient Chinese literary works research experts and social psychology experts believe that the creation process of ancient Chinese literary works is strongly related to social psychology.

**Table 1.** 25 experts rated the correlation between the creative process of ancient Chinese literary works and social psychology

Competition duration	An expert in the study of ancient Chinese Literature	Social psychology expert
Individual characteristics	2	2
Social atmosphere	4	3
Thinking mode	3	3
Goal orientation	2	2

**Conclusions:** The formation of literary works is another form of speech output, and the author's speech output is its purposeful activity. The author creates literature to express his own thoughts, so as to influence others through literary works. The writing activity of ancient Chinese literary works is a highly comprehensive social practice, which requires the author's language operation ability. The author's emotional perception and expression in literary works are influenced by his personality psychology and social situation, which has strong characteristics of the times, and reflects the influence of social environment and groups on social individuals in the theory of social psychology. In the process of creating ancient Chinese literary works, the author is imperceptibly influenced by social psychology. The creative process of ancient Chinese literary works presents strong social psychological characteristics.

**Acknowledgement:** The research is supported by: Higher Education Research Project of Sanjiang University "Analysis and Countermeasures of Academy System in Private Applied Colleges and Universities" No. GJ2020044. Jiangsu Provincial Department of Education Project "Research on the Main Experience of the Political Construction of the Communist Party of China in the Past Century" No. 2021SJA0556.

\* \* \* \* \*

## THE DEVELOPMENT OF RURAL PRESCHOOL EDUCATION LED BY HIGH-QUALITY STATE-RUN KINDERGARTENS UNDER THE BACKGROUND OF EDUCATIONAL PSYCHOLOGY

Cuimei Yang<sup>1,2</sup>

<sup>1</sup>*Department of Philosophy, Nanjing University, Nanjing 210023, China*

<sup>2</sup>*Department of Physical Education, Nanjing Sport Institute, Nanjing 210014, China*

**Background:** Educational psychology analyzes the changes of educational subjects' psychological activities in educational activities, studies the psychological basis of people's teaching activities in educational environment, and discusses the learning and teaching intervention in teaching activities. Educational psychology is based on psychological theory and has strong practicality. It can help teachers and students solve difficulties and problems in teaching activities, and is of great positive significance to the development of students' mental health. Starting from educational psychology, teachers can analyze students' cognitive and learning characteristics, formulate corresponding systematic teaching methods and design scientific and reasonable teaching schemes according to students' learning characteristics, which is of great value to promote the steady improvement of students' comprehensive ability. Preschool children are young, their thinking development is immature, they do not have strong logical thinking and thinking ability, and their enthusiasm and self-discipline in learning are low, so they need teachers' intervention and assistance. On the other hand, preschool children have many psychological characteristics such as jumping thinking and strong curiosity. From the perspective of educational psychology, taking the psychological change characteristics of preschool children as the research center can effectively help preschool education teachers master the psychological laws and characteristics of preschool children and improve the quality and level of preschool education from the psychological level.

With the needs of social development, the state pays more and more attention to preschool education and rural education, and rural preschool education has been raised to an unprecedented height. The development speed of rural areas is slow and the development process is backward. The important role of preschool education of preschool children in promoting people's all-round development is often ignored. And the lag of rural economy also hinders the development of high-quality preschool education, which lacks a certain material foundation. Therefore, in recent years, the state has increased its policy support and fund preference for rural preschool education, established state-run kindergartens in rural areas, implemented the free preschool education system, promoted the improvement of the level of rural preschool education, and alleviated the problem of difficult and expensive admission in rural areas.

**Objective:** From the perspective of educational psychology, through the research and analysis of the psychological characteristics of preschool children, this paper discusses the role of high-quality state-run kindergartens in leading the development of rural preschool education, analyzes the development of new rural preschool education state-run kindergartens behind the policy inclination, and provides reference for the further development and development of rural preschool education. The research makes an in-depth analysis of the problems and situation of rural public preschool education parks, and puts forward reflections and suggestions, hoping to put forward reasonable suggestions for the development and improvement of rural public preschool education parks and promote the development of rural public preschool education.

**Research design:** The research aims at the development of rural preschool education, analyzes the problems existing in the construction of rural state-run kindergartens, deeply analyzes the role of rural state-run kindergartens in the development of rural preschool education, and understands the development needs of state-run kindergartens under the environment of rural preschool education. It also analyzes the psychological characteristics of preschool children, deeply integrates the psychological needs of preschool children in kindergarten education from the perspective of educational psychology, constructs the development system model of rural state-run kindergartens, and discusses the development strategies of high-quality state-run kindergartens under the needs of rural preschool education. The chain weighting method index system is used for scoring and weighting, combined with expert judgment, so as to realize the numerical analysis of the differences between the development indicators of rural state-run kindergartens. The research explores the internal conditions for the establishment of rural high-quality state-run kindergartens from the development status and problems of rural state-run kindergartens, and puts forward the improvement strategies and suggestions for the establishment of rural high-quality state-run kindergartens combined with the weight comparison of the development index system of rural state-run