

Editorial

Celebrating 70 Years of Service to Tourism Industry and Academia

Tourism: An International Interdisciplinary Journal (hereafter referred to as *Tourism*) enters its 70th volume. It may not be widely known internationally, but *Tourism* is the second oldest tourism journal in the world, regularly published since 1953, the oldest being *Tourism Review* (published since 1946, nowadays by Emerald Publishing Limited).

Unlike most journals nowadays, *Tourism* is not part of a big publishing house but is jointly owned and managed by the *Croatian Institute of Tourism* and the *Croatian National Tourist Board*, Croatia's destination marketing organization. This unusual but very successful partnership literally bridges tourism theory and practice, a need commonly voiced by tourism academics and practitioners.

Nowadays, *Tourism* remains one of the rare platinum/diamond open access tourism journals indexed in the two major citation databases *Scopus* and the *Web of Science*. A key characteristic, but also a curiosity in the contemporary scientific publishing industry, is that there are no fees associated with the processing and publishing of articles. Accepted articles are immediately being made available open-access upon publication, thus making the *Journal* one of the last true unicorns on the contemporary journal landscape.

The *Journal* would, of course, not be where it is nowadays without the support and dedication of all those involved in its development and management over the years. On this occasion, I would thus like to express my gratitude to the publishers, to the former Editors, the members of the *Journal's* Advisory Board, all Associate Editors, Editorial Board members, all reviewers, and, of course, all authors.

In the time ahead, the *Journal* will continue encouraging the publication of articles that critically address contemporary issues related to tourism research and practice and continue promoting a truly interdisciplinary approach to tourism research. Likewise, the *Journal* will keep its international perspective by being open to authors and contributions from around the globe, including those from less represented areas in contemporary tourism research.

Josip Mikulić, PhD, Editor-in-Chief