

**Conclusion:** In the practice stage, preschool normal students can cultivate professional identity, teaching belief and professionalism, so as to facilitate the future work progress of preschool normal students. The practice experience of preschool normal students is a process of gradually adapting to teachers' specialty. In this process, many preschool normal students have anxiety. Through the questionnaire survey, this study analyzes the anxiety psychological process of preschool education normal students in the practice process, provides theoretical guidance for alleviating the anxiety of internship teachers, plays a certain role in promoting children's preschool education, and is also of great significance to children's long-term development.

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## APPLICATION OF INTELLIGENT CLOUD PLATFORM IN RAIL TRANSIT INDUSTRY DEMONSTRATION PARK UNDER SOCIAL PSYCHOLOGY

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**Background:** In contemporary psychological sciences, cognitive psychology and social psychology are most valued. From the perspective of the interaction between individuals and society, social psychology studies the development and changes of individual psychological activities under specific social life conditions. Social psychology not only emphasizes the interaction between society and the individual, but also emphasizes the discussion of social situations and the internal psychological factors of the individual. The research scope of social psychology involves individual social psychology and social behavior, social interaction psychology and behavior, group psychology, and applied social psychology, namely theories and methods, social individuals, attitudes and behaviors, social influence and social psychology. After the outbreak of the Covid-19, under the strong leadership of the party central committee and with the strong support of all parties, through arduous efforts, the domestic Covid-19 situation continued to improve, in February 2020, the joint prevention and control mechanism of the State Council issued a circular calling for the scientific prevention and control of the Covid-19 and the orderly resumption of work by enterprises, requiring provinces and municipalities to promote the resumption of work by enterprises in an orderly manner. The demonstration area of rail transit industry is an important position for epidemic prevention and control because of its dense traffic, high mobility and difficult management and control. Therefore, close monitoring of the health of the daily movement of people in the park is an essential task.

**Subjects and methods:** The data of BIM information model were extracted and combined to form the cloud platform system, and the information of each part of the project was transported, exchanged and updated. And around the safety risk of the major hazard sources in the enterprise, combining with the technology of 3D modeling, data visualization and so on, to achieve the goal of locating and controlling the hazard sources in the enterprise's production sites, on this basis, a dual system of emergency management and evaluation of emergency management capability is constructed.

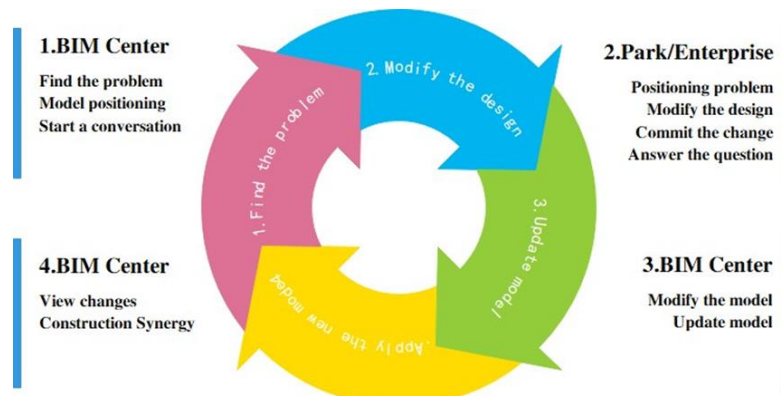
**Methods of statistical analysis:** The intelligent cloud platform system of the rail transit industry demonstration park is a means by means of various information and intelligent technologies such as big data, artificial intelligence, Internet of things, etc., from the three aspects of enterprise safety management.

**Results:** The system uses a combination of BIM, two-dimensional code data, visual simulation, Internet computer technology. BIM data collaboration is the first step of the application of landing, the project staff can be low-cost, low-threshold application of BIM tools to assist field management, achieve data collaboration. Two-dimensional code technology auxiliary information tracking and management, such as progress, quality and so on. This comes with BIM lightweight and BIM mobile applications. The platform can also guide the evacuation of people by means of full 3D visualization roaming to the building units and key places, simulating the escape route in emergency according to the location of the hazard.

The collaborative management steps are shown in Figure 1.

**Conclusions:** The Intelligent Cloud Platform system mainly from the security risk prevention and control and enterprise data management two aspects of enterprise security management. Through the study of BIM technology, the secondary development and established a brand-new information data management framework, broken the barriers of the docking between the construction stages, realized the sharing of information and ensured the integrity of data. the Cloud Platform provides new project management technologies such as collaborative management and safety management, which helps the enterprise safety

management work smoothly and enhances its hidden danger management and accident. early warning capability, we will improve the ability of enterprises to work safely, prevent and control risks, and deal with emergency situations of production accidents. The cloud platform realizes the real-time and pertinence of enterprise epidemic data, achieves accurate prevention and control, takes preventive measures, alleviates the psychological diseases caused by the epidemic, achieves early detection and early treatment, and improves the psychological construction ability of enterprise epidemic prevention.



**Figure 1.** Collaborative management steps

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## SOCIAL RESPONSIBILITY OF CHAIN RETAIL ENTERPRISES IN CHINA FROM THE PERSPECTIVE OF ORGANIZATIONAL BEHAVIOR PSYCHOLOGY

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**Background:** In modern society, enterprises not only need to seek their own development, but also need to undertake certain social responsibilities, which is the inevitable trend of social development. Traditional enterprise theory points out that the ultimate goal of enterprise operation and development is to pursue maximum profit and output value. Now, however, this view is being severely challenged. Modern enterprise theory requires enterprises to realize the value pursuit of diversification, in addition to realizing economic benefits, but also shouldering social responsibilities, enhance the social benefits of enterprises. This idea has become an important thought in enterprise management.

Chain retail enterprises are a kind of economic entity enterprises with special forms. These enterprises have a unique business model and are now spreading all over the country with the momentum of rapid development. The emergence of chain retail enterprises has further strengthened the combination of enterprises and society. They are not limited to big cities, but also enter small and medium-sized cities and rural areas through chain expansion and service extension, so as to promote the consumption upgrading of urban and rural people. By means of chain operation, enterprises closely link their production activities with social life, which has greatly changed people’s social life. Therefore, this paper takes chain retail enterprises as an example, and uses the research method of organizational behavior to analyze the significance and realization of social responsibility of chain retail enterprises in China. From the perspective of organizational behavior theory, we can confirm the complex relationship between enterprises and social