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LOGISTICS AUDIT OF AN ORGANIZATION

MARYNA MARCHUK, NASTASSIA YUNTSEVICH, PALINA LAPKOUSKAYA Belarusian National Technical University, Belarus

Logistics audit as the instrument of efficiency increase of enterprise activity is an integral part of an enterprise for definition of changes in the general structure of material, informational streams and inventory itemsmovement. Development and approach realization to the logistics audit of the enterprise will allow to optimize stream processes occurring in it.

The requirements of customers in the field of logistics are constantly growing. There are new technologies in the organization of business. Consequently, today many companies are forced to rethink their logistics strategy in order to determine the reserves for competition in this situation, the logist faces the following important questions:

- 1. How many distribution centers do they need and where should they be located?
- 2. What should be the ratio between the volume of stocks and the level of service for each center?
- 3. What types of vehicles should be used and how to choose routes?
- 4. Should the distribution centers be equipped with new technologies of cargo handling?

In order to answer these questions, it is necessary to conduct a logistics audit of the company.

There are many definitions of the concept of logistics audit, below are some of them, the most common:

Logistic audit - an independent assessment by the independent party of the entire supply chain of the company [1].

Logistic audit - a comprehensive audit of the performance of logistic subsystems of the enterprise [3].

Audit (verification) is a systematic, independent and documented process of obtaining audit evidence and objective assessment to determine the extent to which the agreed audit criteria are met [2].

Classical (financial) audit is a type of activity that consists in the collection and evaluation of facts relating to the functioning and position of an economic entity carried out by a competent independent person who issues a conclusion on compliance with accepted standards and rules [3].

These definitions are correct, but from our point of view, they are insufficiently complete and accurate, therefore we offer our own definition:

Logistic audit is a system process of obtaining and evaluating objective data on economic activities and events, on the operation of the logistics chain, establishing the level of compliance of the data obtained with the established criterion and presenting the results to interested users.

Table 1 – Goals and objectives of logistics audit

Goal of logistics audit	Objectives of logistics audit
Providing a detailed	1. Identifying the strengths and weaknesses of the logistics system of an
objective assessment of	enterprise
the state of the	2. Determination of positive and negative trends
company's logistics	3. Identification of opportunities for development and optimization of
system and its individual	activities
elements (supply,	4. Clarifying cases of inefficient use of resources
transportation,	5. Assessment of the level of competitiveness of the enterprise's products
warehousing, information	(services)
flows, accounting, etc.)	

As logistics systems of different organizations differ, logistics audit develops individual programs. It can be focused on any kind of management of distribution and warehousing, labor, resources, transportation, supply chain management, logistics function management, accounting and analysis of logistics data, or it can inspect all operational activities within the supply chain. In table 2 the sequence of logistics audit is presented.

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Table 2 – The sequence of logistics audit

Stages	Content
1 Previous familiarization with the logistics service	Inspection of operational activities and interviewing of responsible employees in the program of logistics audit.
2. Correlation of logistics strategies with general strategies of the company	2.1 Evaluation of the conformity of logistics strategies with the company's general strategies and the definition of existing parameters and metrics of the logistic function. 2.2 Localization of logistics functions in the structure of the company, assessment of the relationship of related units in the supply chain. 2.3 Measuring the performance indicators of the main functional areas of the logistics system. 2.4 Development of a proposal for the introduction of auditors in the management of the company's logistics system
3.Conducting logistics audit	3.1 Management of operations in the part determined by the Program on conducting a logistics audit. 3.2 Formation, implementation of the logistic function measurement system. 3.3 Information support of logistics processes - construction of a system for operational monitoring. 3.4 Collection and analysis of logistic data, management of internal and external documents. 3.5 Structuring of relations between departments, establishment of information relationships. 3.6 Analysis of current activities and identification of potential for improvement. 3.7 Introduction of minor evolutionary improvements.
4. Audit report	4.1 Analysis of the logistics function of the company and a report on the work of auditors 4.2 A detailed analysis of the main sources of hidden costs that can be reduced by changing processes and technologies 4.3 Development of a project for improving the logistics function, calculating the effectiveness of investment or outsourcing
5. Performing improvements	Reengineering of logistics business processes. Training. Initial support and adaptation of personnel to changes.
6. Audit of implemented improvements	Carrying out a second audit to identify bottlenecks and correct implementation of the measures recommended by specialists.

Table 3 – Indicators for the assessment of the logistics system of the enterprise in the areas of logistics

Area of logistics	Indicators
1	2
	Total duration of one logistics cycle
	Productivity of the logistics cycle
Transport	Quality of service
logistics	The magnitude of the irrational mileage, idle time
	Efficiency of vehicles use
	Efficiency of using cargo space
	Warehouse capacity
	Contents of 1 m2 warehouse per month
	Cost of processing 1 ton of marketable products that has arrived at the warehouse during
Warehouse	a month
logistics	Rhythm of warehouse processes and operations
	Sufficient and effective use of warehouse equipment
	Sufficiency and efficiency of organization of work of warehouse staff
	Planning of receipts and shipments of marketable products from the warehouses of the
	enterprise

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1	2
istribution	Efficiency of processing orders of customers for the supply of commercial products
logistics	Organization of rational shipment
	Control over the performance of transportation and delivery management Inventory
	management
	Term and quality of preparation of marketable products for distribution
	Number of orders completed per unit of time
	Focus on the consumer market
Purchasing	Reliability of relations with suppliers of raw materials
logistics	Optimality of the size of insurance stocks
	Time of the procurement cycle
	Degree of structuring of suppliers
	Availability of a cost and purchase cost analysis system
	The correspondence between the quantity of supplies and the need for them
	Rhythmical supply
Information	Evaluation of methods for calculating KPIs
logistics	Degree of structuring of data flows accompanying the material flow
	Presence of a unified corporate information system
	Presence of discontinuities in information flows
	Provision of employees with operational information that contributes to an effective
	work process
	Information and communication reliability
	Operativeness of obtaining information
Production	Efficiency of use of current assets
logistics	Time of production-technological cycle
	Volume of loss of resources in the production process
	Degree of technological flexibility
	Efficiency of use of production areas
	Share of auxiliary workers
	Level of coordination of production plans with sales and procurement plans
Financial logistics	Coefficient of current liquidity
	Provision of own circulating assets
	Assurance of financial liabilities by assets
	Period of turnover of circulating assets
	Rationality of the formation of financial flows
	Efficiency of investments use
	Degree of financial independence

The developed system of criteria for assessing the logistics of the company allows you to quickly analyze logistics processes and create the most optimal logistics strategy in order to minimize costs and ensure uninterrupted supply, correctly and accurately calculate the necessary inventory, calculate the optimal area of storage space and more.

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