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NON-CAPITAL PROJECT PAPER (PROP) KOREA DEVELOPMENT INSTITUTE

COUNTRY: REPUBLIC OF KOREA Project 489-15-755-674

SUBMISSION DATE: Revision No. 2

PROJECT TITLE : Korea Development Institute (KDI)

U.S. Obligation Span: FY 1971 through FY 1976

Physical Implementation Span: FY 1971 through FY 1977

Gross life-of-project financial requirements:

TOTAL CONTRIBUTION (in dollars)	\$9,190,000
USG Contribution	\$1,707,000
ROKG Contribution	\$7,483,000
Cash	5,983,000
Value of Land	1,500,000
Total cost of the KDI/HIID Modernization Study	\$ 660,000 ¹ /
USG Contribution	460,000
PROP Revision I \$250,000 2/ PROP Revision II 210,000 2/	
ROKG Contribution	200,000

- 1/ Included in the Total Contribution
- $\underline{2}/$ Amount covered in this PROP Revision

KOREA DEVELOPMENT INSTITUTE REVISION II

I. INTRODUCTION

In 1972 the Korea Development Institute (KDI) was established to conduct research on social and economic development problems, and to assist the Government of Korea in formulating national development policies and strategies. Basically, the purpose of this project remains as stated in the original PROP. When the decision was made to phase out the concessional economic program in Korea, it was determined that a comprehensive study of Korea's post World War II economic development process would provide a valuable resource for the ROK and the rest of the development community. The study may serve as a catalyst by encouraging new directions in development planning for other developing countries. In an historic sense, the study would serve as a comprehensive document of economic successes and failures in Korea. Much of the United States and other donor experiences will prove as invaluable background information for future economic assistance planners. In June 1975, the first revision of the KDI PROP was approved to extend the life of the project and to provide an additional \$250,000 from ASIA Bureau funds for Phase I of the KDI/Harvard Institute for International Development (HIID) Modernization Study.

This second revision provides an additional \$210,000 to fund Phase II of the Korea Development Institute (KDI)/Harvard Institute for International Development (HIID) Modernization Study to \$460,000. Under Phase II, KDI and HIID will complete the monographs and prepare a comprehensive overview. The Strategy and Course of Action sections of the PROP are also revised to reflect the above stated changes.

II. FINANCIAL PLAN

Throughout the life of the KDI project, the U.S. contribution has amounted to \$1,247,000. The KDI/HIID Modernization Study raises the U.S. contribution to KDI by \$460,000 to \$1,707,000. The ROKG contributions total to some \$7,283,000 for general development and \$200,000 for the Modernization Study.

(\$000) Contributions

	United States	ROKG
KDI Institutional and Capital Development	\$ 1 , 247	\$ 7,283*
KDI/HIID Modernization Study	460	200
TOTAL LIFE OF PROJECT CONTRIBUTIONS	\$ 1 , 707	\$ 7 , 483*

^{*}Includes ROKG assessment of land value \$1,500,000.

A summary of the financing for the KDI/HIID Modernization Study follows:

	United States	ROKG
Phase I FY 1975 FY 1976	\$250,000 \$120,000 \$130,000	\$100,000 \$100,000
Phase II FY 1976	\$210,000 \$210,000	\$100,000 \$100,000
TOTAL PROJECT CONTRIBUTIONS	\$ <u>460,000</u>	\$200,000

Requirements for Phase I of the Study was funded by Revision I of the PROP dated June 17, 1975, which included eight of the twelve monographs. Requirements for Phase II of the Study will be funded under this second revision to the PROP. Phase II of the study will include four additional monographs and a comprehensive overview of the study.

The budget for Phase II of the Modernization Study is as follows:

Dollar Budget for Phase II

Home Office \$35,535.00

 Salaries, benefits, etc. for Project Coordinator 1 (4 m/m)

10,935

Dollar Budget for Phase II (Continued)

2. Travel	5,010		
3. Secretaries 2 (12 m/m)	11,590		
4. Editor 1 (6 m/m)	8,000		
Field Staff		\$	14,400.00
Experts (7 25 m/m)		\$	94,365.00
1. Salaries, benefits, etc.	59,855		
 Travel (including international travel and maintenance for KDI experts) 	34,480		
Research Associates (3 15 m/m)		\$	12,150.00
Other Direct Costs		\$	20,810.00
1. Communications, supplies, copying, etc.	5,000		
2. Publications	3,900		
3. Conference	5,000		
4. IIF Sub-Contract Administrative charges	6,910		
Harvard Overhead @ 18.5%	·	\$	32,790.00
·		\$	210,020.00
	Rounded Down !	ю	210,000.00

A. United States Government Contribution (USG)

The USG will contribute, through A.I.D., the foreign exchange portion of the KDI/HIID modernization study which provides for: (1) salaries and fringe benefits of American consultants and American research associates; (2) their travel to Korea; (3) HIID support and backstopping costs; and (4) HIID administrative and overhead charges.

E. Republic of Korea Contribution (ROKG)

The ROKG will provide the funds to cover (1) all costs for American consultants and American researchers while they are in Korea to include local travel, housing, etc., except salaries and fringe benefits covered in the USG contribution; (2) costs for the KDI staff who will be working with the U.S. consultants; (3) other contract support costs, i.e., clerical, secretarial, translation, etc.

C. Other Donors

No other donors will be providing financial support for this study. However, the study will include comprehensive analyses of other donor contributions to Korea during the post World War II period.

III. Strategy and Course of Action

Twelve monographs will be prepared in a collaborative effort by scholars from KDI and HIID. Both institutions will draw researchers from outside their own institutions to produce monographs that tap a broad range of professional expertise which will ensure an objective, cohesive, systematic and comprehensive analysis of Korea's development since World War II. In addition to the monographs, two distinguished scholars will prepare an overview of the study which presents an integrated perspective of the Korean modernization process.

A. Strategy

The study is to be prepared in two phases:

(1) Under Revision I, the Asia Bureau provided an additional \$250,000 for Phase I for the preparation of eight of the twelve monographs of the study as follows:

	Authors		
	Korean	American	
Growth & Macro Changes in the Structure of National Product	Kwang Suk Kim	M. Roemer	
Government and Business: Respective Roles and Interaction	Il Sakong Hoon Yu	E. Mason L. Jones	

Industrial Case Studies (Fertilizer, iron & steel, textiles & plywood)	Yoon Hyung Kim Heeyhon Song Yung Bong Kim		Roemer Jones
Development of the Financial System	Yung Chul Park	D.	Cole
Development of the Fiscal System	Chong Kee Park Chuk Kyo Kim	_	Bahl Brandt
Rural Development	Pal Yong Moon Sung Hwan Ban	D.	Perkins
Urban Development	Byung Nak Song	E.	Mills
Education & Development	Yung Bong Kim Shin Bok Kim		Snodgrass McGinn

(2) Phase II which will be funded under this PROP Revision includes four additional monographs and an overview. The four additional monographs complete the twelve monographs planned under this study and are essential to providing a full understanding of Korea's development process. These final monographs:

	Authors	
	Korean	American
The Social, Historical & Political Context of Development	Man Gap Lee	V. Brandt E. Wagner
Foreign Aid, Trade & Industrial Development	Wontack Hong Suk Tai Suh	A. Krueger
Employment & Labor- Management Relations	Sookon Kim	G. Saxonhous
Population, Health & Development	Dai Young Kim Hakchung Choo	J. Jeffers

While the second phase of this project does provide funding for the final four monographs, a major part of the requirement will finance the project overview. The overview will be prepared by two distinguished scholars to present an integrated perspective of the Korean modernization process. The overview will draw on the analysis in the twelve monographs, will dovetail and integrate them, and will conclude therefrom. In particular, the overview will present the results of the monographs in a manner that is designed to illustrate issues of international interest.

Because the Study will have worldwide institutional implications, the Technical Assistance Bureau (TAB) and the Program and Policy Coordination Bureau (PPC) will be kept informed of the project's progress and outcome.

B. Course of Action

While the requirements and nature of interaction will vary with each area of study, it is expected that the effort will include:

- (1) The two Senior Editors meeting to design the methodology, develop a detailed outline, and apportion the research tasks;
- (2) Selection of the authors who will be primarily responsible for developing the outline. The authors will have the responsibility for researching, drafting, and collaborating with co-authors to resolve difficulties and thus ensure compatibility in purpose and form;
- (3) Two working meetings will be held to prepare (a) details of the outlines and (b) review the drafts for initial approval;
- (4) A preliminary draft will be prepared and forwarded for comments from editors, other experts and interested third parties;
- (5) Responses regarding the preliminary draft will be agreed upon and prepared and a final draft will be produced;
- (6) Senior editors will review the final draft and prepare the overview.

The tentative schedule for the study is as follows:

	Phase I Technical Papers	Phase II Technical Papers
Collaborators meet and pre- pare a detailed outline	August 1975	February 1976
First KDI/HIJD conference	October 1975	August 1976*

^{*} Overlaps with the second conference for the first phase technical papers.

Interim technical reports submitted to editorial committee	March 1976	August 1976
Editorial committee sub- mits consolidated interim report to the parties	April 1976	September 1976
Preliminary drafts of technical papers	August 1976	October 1976
Second KDI/HIID con- ference	August 1976	January 1977
Review by editorial committee	September 1976	November 1976
Revised final papers	December 1976	February 1977
Consolidation & pre- paration of summary		June 1977
Publication of final report		September 1977

1. Personnel

The personnel will consist of two senior editors; three associate editors; an American coordinator in Seoul; and technical experts in each area of study:

a. Senior Editors

The Senior Editors will be responsible for overall guidance and completion of the activity, and will co-author the overview volume of study. They will provide critical reviews of the draft technical papers and will be empowered to exercise final editorial authority on all papers published under the auspices of this study.

b. Associate Editors

As the Senior Editors will be facing many constraints on their time, some of the tasks or coordination, monitoring and editorial operations will be delegated to the three Associate Editors.

c. Seoul Coordination

To assist the visiting U.S. scholars and to coordinate the KDI/HIID interaction, a Seoul Coordinator has been appointed. The Coordinator will also collaborate in the authorship of two technical papers and will be posted in Seoul for the duration of the study.

d. Experts

For each monograph being produced as a result of this study at least one American and one Korean Senior Expert will be appointed to interact on each technical paper.

e. Research Associates

Two U.S. research associates will be assigned to Seoul to assist on several studies that may require extra attention. Several Korean research associates may be employed in the U.S. and in the ROKG to assist consultants in obtaining access to Korean language materials, and compiling and analyzing quantitative data.

2. Conferences

To create an atmosphere conducive to the cross-fertilization of ideas and to facilitate editorial control, two conferences will be held. The first was held at Harvard October 31, 1975, when the details for the outlines were firmed up. The second will be held at KDI in August 1976 to prepare and review the preliminary drafts.

3. Publication

The publication of the monographs and overview will be in both English and Korean languages with the final authority for each version being the responsibility of the appropriate Senior Editor. The study is expected to be published in September 1977 and will be distributed according to the guidelines established by the Utilization Committee (See Section IV below).

IV. UTILIZATION

Identification of Use

Prior to preparation of the overview, the Contractor, HIID, and the concerned A.I.D. offices within the ASIA, Technical Assistance and Program and Policy Coordination Bureaus will meet to identify the target audience and develop an appropriate distribution mechanism for the modernization study. The committee will determine the

recipients of the study in order to ensure proper circulation. Since the objective of the study is to appraise the development process in Korea from post World War II to the present and disseminate the findings that evolve therefrom the Committee will hold two or three seminars which will promote an effective exchange of ideas. The Office of Program Planning and Utilization will serve as the catalyst in creating the mechanism regarding utilization of the study.

Potential for Transferability

The study will examine ROK economic development in the context of overall technical, capital and other assistance programs, then will proceed to demonstrate how combinations of projects in each subject area fit into an overall action plan. The study will focus on significant results that have evolved, as well as their actual and potential impacts. It is anticipated that the study will be of international interest and with its potential transferability of knowledge will serve as a catalyst by encouraging LDCs to emulate the successes which can be feasibly adapted to their particular circumstances. In conclusion, we feel strongly that the study will serve as an invaluable guide in internal and external development decision making.

V. Evaluation

In addition to the seminars mentioned in Section IV. Utilization, Identification of Use, the USAID and AID/W will perform annual evaluations of the project.

VI. Statement on Environment

There will be no immediate impact on the environment. The study will take a retroactive look at Korea's development policies. Thus, the long-range benefits of the study may have positive effects on future ROKG development policies as these may affect the environment.

VII. Role of Women

The role of women has been considered in regards to this study. At least one American woman researcher has already been identified to co-author the monograph on "Trade and Aid". KDI staff members, which include women, will be working closely with American researchers in implementing the study. In the long run, the study's impact on future ROKG policies will have a very positive impact on the greater utilization of women as an economic resource in development.

PROJECT DESIGN SUMMARY LOGICAL FRAMEWORK (Obligation

FY 1976)

Life of Project:

From FY 1971 to FY 1977

Total U. S. Tunding \$1,705,000 Project Title & Number: Korea Development Institute No. 489-15-755-674 Date Prepared: NARRATIVE SUMMARY OBJECTIVELY VERIFIABLE INDICATORS IMPOSTANT ASSUMPTIONS MEANS OF VERIFICATION Program or Sector Goal: The broader objec- Measures of Goal Achievement: Recognized U.S.-Korean scholars will Assumptions for achieving goal targets: tive to which this project contributes: KDI, through its published volume, will have have evaluated the quality of research Increased capability of GOK to design. successfully demonstrated the use of research as reported in the monographs. Research findings will be utilized by conimplement, and use findings of research findings to enable persons concerned with govcerned Ministries, educational institutions, projects which will lead to better ernment policy to understand results of poli-Recognized scholars, U.S. and Korean, business, and industry in future planning. cies. Other institutions such as KEDI, KIST, decision-making and planning for national will have provided critiques of manu-KAIS which are also engaged in research and its script of the Analytical Study prior to development. application will have contributed to the studies on which the volume is based. Total publication. research institution involvement. Project Purpose: Monographs will report on design. Conditions that will indicate purpose has Assumptions for achieving purpose: To assist the GOK in the establishment of been achieved: End of project status. methodologies used, findings, and recomthe Korean Development Institute to fill The capability of KDI as the major research mendations. These will reflect the KDI research teams will have necessary cooperakinds of research skills used. the need for research on public policies, institution for study of administration of tion of Ministries, government and private particularly to strengthen its research government policies and programs will have Published volume will reflect technical institutions, particularly those concerned capability in areas of government responbeen strengthened through development of a writing and editorial skills and the with research in a given sector such as KEDI, sibility which have not been previously model for future studics of like magnitude quality of analysis which the KDI staff KIST, KAIS, industry, and business to collect studied. and importance. is capable of conducting. data for the monographs. Research, technical writing, and editorial skills will have been developed, strengthened, or refined. Values of collaborative research techniques and writing and editorial experiences will have been demonstrated. Outputs: Magnitude of Outputs: Assumptions for achieving outputs: A published volume whose content is a com-A minimum of 15 KDI staff members will have A published volume which presents an KDI will select and assign staff persons and prehensive analysis of Korea's modernizadeveloped leadership skills in designing reoverview and assessment of Korea's research assistants who are interested and tion process, 1945-1975, prepared by a team search projects, directing collection of data, economic growth and development from capable of developing further their research of distinguished U.S. and Korean scholars organizing and interpreting these. 1945 through the present - 12 monographs and/or editorial skills. and edited by KDI staff under guidance of A minimum of 45 research assistants will have completed based on research in at least KDI staff selected will give full time to the had experience in collecting, organizing, and 12 socio-economic areas. the U.S. contractor. research to enable fulfillment of contract Strengthened Korean skills in: collection, interpreting data. objectives on a timely basis. organization of data: interpretation and A minimum of two KDI senior staff will have use in relation to public policy; preparaco-authorship and co-editorship of a manution of technical papers (monographs); script which utilizes and presents an publication of a major research study. analytical overview of the research data in the monographs. Negotiated contract with scope of work | Assumptions for providing inputs: Implementation Target (Type and Quantity): Inputs: U.S. Contract ROK Contract Supand clearly stipulated course of action The contractor will be selected and the con-Phase I and II completed on schedule as port Services Services to utilize resources on timely basis to tract negotiated on a timely basis for stipulated in contract: \$120,000 \$100,000 FY 1975 meet contract objectives. research to begin in calendar year 1975. Phase I 8 monographs completed 340,000 100,000 FY 1976 ProAg; PIO/T; contract. Funding for FY 1976 will be available to 4 monographs completed Phase II To pay for services of: 3 Harvard senior Financial reports by contractor to enable completion of studies and publication staff; 12 Harvard consultants; 3 research (comprehensive overview Mission and AID/W/ of findings on schedule. associates; 1 Seoul coordinator; 2 KDI prepared at the end of Periodic contractor reports to Mission senior staff; 15 KDI staff members assign-Phase II. Korean Modern-

ization Study complete.

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tants: - Korean research assistants as

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needed; - Korean staff support as needed; - Data input by other Ministries, institu-