



WILDCAT BREWING COMPANY

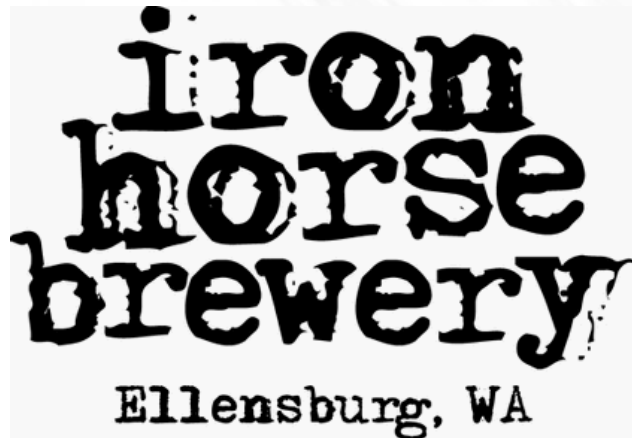
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What is a Craft Brewery?

6,000,000 US BBL or less per year

Taste and variety vs Quantity



The Industry

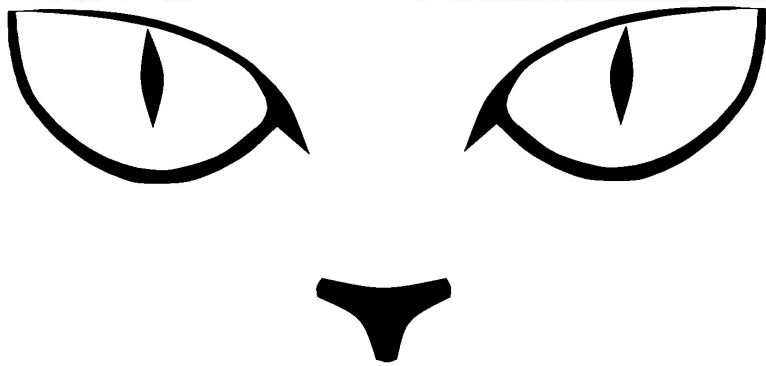
- 18% growth in 2013
- Over 67 breweries in Seattle area
- WA ranked 8th
- One brewery in Ellensburg and one in Kittitas



The goal?

Excellent food Great tasting beer Partnered with CWU

Fun place where everyone can enjoy themselves



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**WILDCAT
BREWING COMPANY**

How is Wildcat Brewing Co. different?



Local Ingredients

Night Life

Partnered with CWU

Local Ingredients

Hops from Yakima

Washington grown Barley

Horticulture

Culinary Arts

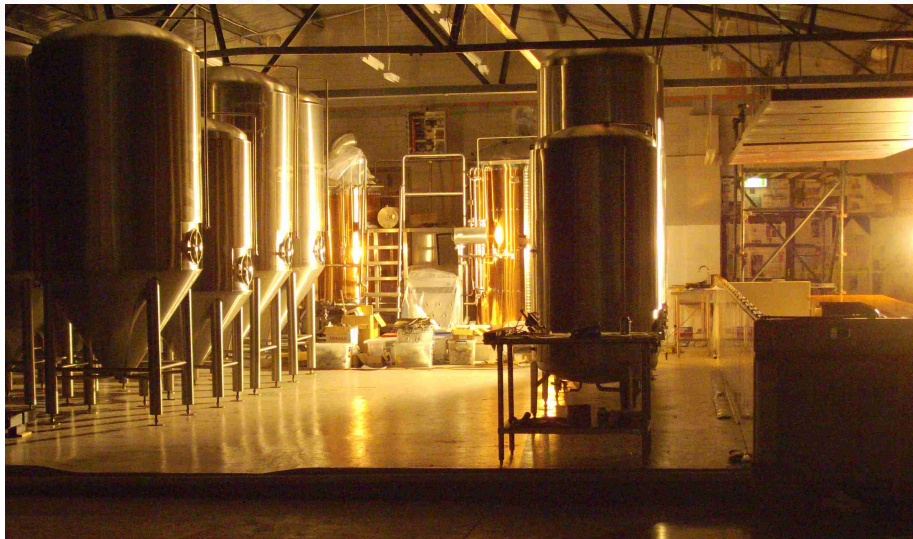


Nightlife

Gamer night Trivia Open mic



Student Oriented



- Facility where students can brew
- Real world experience
- Everyone benefits

Location



Foot traffic
Close to other businesses
Near freeway

Customer Market Analysis

Ellensburg Population: 18,251 Total

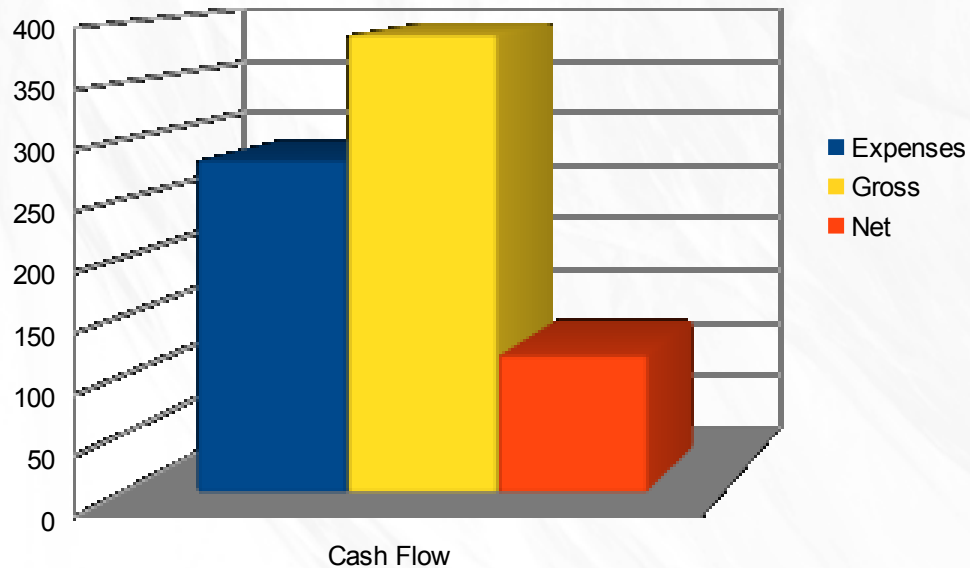
~14,746 18 years or older

Kittitas County: 40,915 Total

~31,545 18 years or older

CWU enrollment: 11,000 Students

The Numbers



Expenses

- \$272,828

Gross Income

- \$390,000

Net Income

- \$117,172

Assumes:

600 entrees/wk

750 Beers/wk @ \$4 each

Offering of the Company

Initial expenses (equipment, repairs, remodel)

\$205,000

First years expenses (utilities, rent, payroll, etc)

\$273,000

Total Loan Amount:

\$478,000

The Future



Thank you!

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